

November 2, 2021

Q2FY22 Result Update

☑ Change in Estimates | ■ Target | ☑ Reco

Change in Estimates

| | Cu | rrent | Pre | vious |
|---------------|-----------|---------|---------|---------|
| | FY23E | FY24E | FY23E | FY24E |
| Rating | ACCU | MULATE | Н | OLD |
| Target Price | (| 647 | (| 647 |
| Sales (Rs. m) | 122,004 | 136,364 | 118,603 | 132,316 |
| % Chng. | 2.9 | 3.1 | | |
| EBITDA (Rs. m | 1) 26,798 | 30,606 | 25,853 | 29,457 |
| % Chng. | 3.7 | 3.9 | | |
| EPS (Rs.) | 12.5 | 14.6 | 12.5 | 14.5 |
| % Chng. | 0.3 | 0.5 | | |

Key Financials - Standalone

| Y/e Mar | FY21 | FY22E | FY23E | FY24E |
|-----------------|------|-------|-------|-------|
| Sales (Rs. bn) | 95 | 109 | 122 | 136 |
| EBITDA (Rs. bn) | 20 | 23 | 27 | 31 |
| Margin (%) | 21.0 | 21.1 | 22.0 | 22.4 |
| PAT (Rs. bn) | 17 | 19 | 22 | 26 |
| EPS (Rs.) | 9.6 | 10.5 | 12.5 | 14.6 |
| Gr. (%) | 18.8 | 9.5 | 19.3 | 16.8 |
| DPS (Rs.) | 4.8 | 4.3 | 6.3 | 7.3 |
| Yield (%) | 0.8 | 0.7 | 1.0 | 1.2 |
| RoE (%) | 23.7 | 22.7 | 23.9 | 24.3 |
| RoCE (%) | 23.1 | 23.9 | 25.0 | 25.3 |
| EV/Sales (x) | 10.9 | 9.5 | 8.4 | 7.5 |
| EV/EBITDA (x) | 52.0 | 44.9 | 38.4 | 33.2 |
| PE (x) | 62.4 | 57.0 | 47.8 | 40.9 |
| P/BV (x) | 13.8 | 12.2 | 10.8 | 9.2 |

| Key Data | DABU.BO DABUR IN |
|---------------------|------------------------|
| 52-W High / Low | Rs.659 / Rs.483 |
| Sensex / Nifty | 60,029 / 17,889 |
| Market Cap | Rs.1,058bn/ \$ 14,162m |
| Shares Outstanding | 1,768m |
| 3M Avg. Daily Value | Rs.3081.3m |

Shareholding Pattern (%)

| Promoter's | 68.38 |
|-------------------------|-------|
| Foreign | 20.77 |
| Domestic Institution | 4.34 |
| Public & Others | 6.51 |
| Promoter Pledge (Rs bn) | - |

Stock Performance (%)

| | 1M | 6M | 12M |
|----------|-------|-------|--------|
| Absolute | (3.2) | 11.2 | 18.2 |
| Relative | (5.2) | (9.6) | (21.7) |

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Dabur India (DABUR IN)

Rating: ACCUMULATE | CMP: Rs598 | TP: Rs647

Accumulate in Rural demand uncertainty

Quick Pointers:

- Domestic volumes grew 10% led by strong growth in most segments except health supplements, gained share in key categories.
- Grew Rural coverage to 83.5k 18 months ahead of timeline.

We upgrade Dabur from Hold to Accumulate following strong market share gains in core categories, sustained increase in direct rural reach, lesser impact of input cost inflation due to niche products and sustained innovation pipeline. Although rural demand is a bit soft, we expect it to be temporary given good monsoons and increased rural job opportunities in Infra and housing. Management maintains double digit revenue growth for FY22 and believe Dabur is well placed to gain share across key segments despite increasing competition. We believe entry into large and high growth segments like Odomos Liquid Vaporizers, Vatika Face wash and Aloe Vera Gel can accelerate growth. We believe Dabur Vita (Malted food drink) marks entry into large but highly competitive category where their earlier launch (Chawyan Junior) had flopped in 2007-08. Dabur India trades at 40.8xFY24 EPS with 15.2% PAT CAGR and 50% dividend payout offering scope for steady returns over long term. Upgrade to Accumulate with TP of Rs647 (unchanged).

Consol sales up 12% on 10% volume growth: Consolidated sales up 12% at Rs 28.18bn (Est Rs 27.93bn), with an underlying Volume Growth of 10%. Gross margins down 200bps to 48.8% (Est 49.5%). EBITDA up 9% to Rs6.21bn (Est 6.14bn). EBITDA margins contract 60bps to 22% (Est 22%) as contraction in GRM's were offset by lower Advertising and Employee cost by 90bps and 110bps. Adj PAT up 4.6% to Rs 5.05bn (Est 5.01bn). Standalone sales grew 11.5%, EBITDA up 7.7%. BD reported cc growth of 13.8% led by Sub-Saharan Africa (25%), Egypt (17.8%), SAARC (17.6%), Namaste (16.7%) and MENA (12.8%).

Concall Highlights: 1) Urban trending better than Rural however rural has been resilient. Liquidity pressure during September has impacted Rural 2) Increased Rural reach to 83.5K villages 18 months ahead of expected timeline 3) Rural coverage increased using Yodhas which are served through super stockiest. 4) Market share gain in Honey 430bps, Chyawanprash 520bps, Toothpaste 40bps, Hair oils 80bps, Shampoos 30bps, Homecare by 210bps, 5) Herbal category continuing to grow ahead of non-herbal with Dabur growing at 1.3x of Herbal. 6) Launched vaporizer under Odomos, will launch it across all channels. 7) Will continue price aggression in hair oils to gain share. 8) Shampoo to have similar trajectory to Toothpaste with increased preference for Herbals. Herbals saliency in shampoo at ~10% of category. Dabur share around 6.5%.9) Beverages grew on account of improved mobility and increased in house consumption while aerated drinks expected to contribute Rs 1bn in revenues.10) Targeting distribution of juice network for Aerated drinks. 11) Expect to launch D2C in coming months with focus on improving brand visibility rather than increasing revenues. 12) Tax rate for current and next 2-3 yrs at 23-25%



Exhibit 1: Q2FY22 Results: Sales up 12%, EBITDA margins down 60bps.

| Y/e March | Q2FY22 | Q2FY21 | Yo Y gr. (%) | Q1FY22 | 1HFY22 | 1HFY21 | YoY gr. (%) |
|------------------------|--------|--------|--------------|--------------|--------|--------|-------------|
| Revenues | 28,176 | 25,160 | 12.0 | 26,115 | 54,291 | 44,960 | 20.8 |
| Gross Profit | 13,761 | 12,802 | 7.5 | 12,562 | 26,323 | 22,586 | 16.5 |
| % of Net Sales | 48.8 | 50.9 | -2.0 | 4 8.1 | 48.5 | 50.2 | -1.8 |
| Other Expenses | 7,554 | 7,108 | 6.3 | 7,042 | 14,595 | 12,726 | 14.7 |
| % of Net Sales | 26.8 | 28.2 | | 27.0 | 26.9 | 28.3 | |
| EBITDA | 6,207 | 5,694 | 9.0 | 5,520 | 11,727 | 9,860 | 18.9 |
| Margins (%) | 22.0 | 22.6 | -0.6 | 21.1 | 21.6 | 21.9 | -0.3 |
| Depreciation | 633 | 596 | 6.2 | 613 | 1,246 | 1,164 | 7.1 |
| Interest | 83 | 75 | 10.4 | 75 | 158 | 153 | 2.9 |
| Other Income | 1,124 | 876 | 28.4 | 848 | 1,973 | 1,594 | 23.8 |
| PBT | 6,616 | 5,899 | 12.1 | 5,681 | 12,296 | 10,137 | 21.3 |
| Tax | 1,558 | 1,067 | 46.0 | 1,297 | 2,855 | 1,892 | 50.9 |
| Effective tax rate (%) | 23.6 | 18.1 | | 22.8 | 23.2 | 18.7 | |
| Minority interest | 4 | 3 | 27.3 | 1 | 5 | 2 | 113.0 |
| Adjusted PAT | 5,053 | 4,829 | 4.6 | 4,383 | 9,436 | 8,243 | 14.5 |

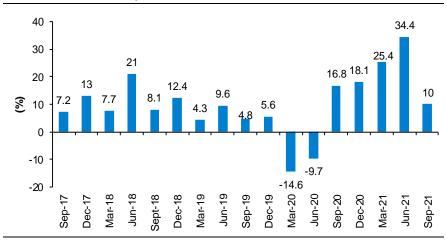
Source: Company Data, PL Research

Exhibit 2: Double digit growth across most categories, Health supplement impacted due to large base.

| Category Growth (%) | 2QFY20 | 3QFY20 | 4QFY20 | 1QFY21 | 2QFY21 | 3QFY21 | 4QFY21 | 1QFY22 | 2QFY22 |
|---------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Hair Oils | 2.6 | 0.4 | -20.8 | -25.6 | -6.3 | 11.6 | 24.6 | 38.4 | 27.9 |
| Shampoos | 12.0 | 5.1 | -16.8 | -9.3 | 17.8 | 27.1 | 33.4 | 41.3 | 20.5 |
| Health Supplements | 14.4 | 12.2 | -9.5 | 52.6 | 70.8 | 34.7 | 17.7 | 24.5 | -13.6 |
| Oral Care | 4.4 | 8.5 | -15.8 | 1.4 | 24.2 | 28.0 | 42.1 | 21.1 | 13.3 |
| Foods | -5.0 | -1.7 | -20.6 | -34.4 | -3.8 | 4.7 | 36.1 | 17.8 | 43.0 |
| Digestives | 10.2 | 15.9 | -9.5 | -11.5 | 2.5 | 0.3 | 20.0 | 16.2 | 22.7 |
| Skin care | 1.0 | -0.3 | -24.2 | -12.5 | 38.1 | 9.1 | 37.9 | -5.4 | -11.9 |
| Home Care | 7.0 | 2.5 | -18.4 | -30.5 | -10.2 | -1.0 | 24.3 | 30.6 | 25.3 |
| OTC | 4.2 | 5.5 | -20.6 | 34.4 | 56.1 | 34.1 | 36.8 | 50.0 | 1.0 |
| Ethicals | 7.2 | 2.7 | 2.7 | 10.7 | 26.4 | 23.2 | 23.2 | 50.8 | 1.9 |
| Healthcare | 11.1 | 10.7 | -12.6 | 29.2 | 49.3 | 28.1 | 22.9 | 30.0 | -4.8 |
| Home& Personal care | 4.3 | 3.5 | -18.9 | -14.9 | 9.1 | 15.9 | 32.6 | 26.1 | 16.7 |

Source: Company, PL

Exhibit 3: 2Q volume up 10%



Source: Company, PL



Exhibit 4: Innovations across Healthcare category



Source: Company, PL

Exhibit 5: New Launches across Health and Personal Care



Source: Company, PL

Exhibit 6: New Launches in International Markets



Source: Company, PL



Financials

| Income Statement (Rs m) | | | | |
|-------------------------------|--------|---------|---------|---------|
| Y/e Mar | FY21 | FY22E | FY23E | FY24E |
| Net Revenues | 95,466 | 109,251 | 122,004 | 136,364 |
| YoY gr. (%) | 9.9 | 14.4 | 11.7 | 11.8 |
| Cost of Goods Sold | 47,739 | 55,795 | 61,658 | 68,682 |
| Gross Profit | 47,727 | 53,456 | 60,345 | 67,682 |
| Margin (%) | 50.0 | 48.9 | 49.5 | 49.6 |
| Employee Cost | 10,335 | 10,843 | 11,915 | 13,112 |
| Other Expenses | 7,327 | 8,193 | 9,016 | 9,889 |
| EBITDA | 20,027 | 23,089 | 26,798 | 30,606 |
| YoY gr. (%) | 12.9 | 15.3 | 16.1 | 14.2 |
| Margin (%) | 21.0 | 21.1 | 22.0 | 22.4 |
| Depreciation and Amortization | 2,401 | 2,533 | 2,677 | 2,821 |
| EBIT | 17,626 | 20,557 | 24,122 | 27,785 |
| Margin (%) | 18.5 | 18.8 | 19.8 | 20.4 |
| Net Interest | 308 | 317 | 275 | 233 |
| Other Income | 3,253 | 3,877 | 4,914 | 6,032 |
| Profit Before Tax | 20,570 | 24,116 | 28,761 | 33,584 |
| Margin (%) | 21.5 | 22.1 | 23.6 | 24.6 |
| Total Tax | 3,611 | 5,547 | 6,615 | 7,724 |
| Effective tax rate (%) | 17.6 | 23.0 | 23.0 | 23.0 |
| Profit after tax | 16,960 | 18,569 | 22,146 | 25,860 |
| Minority interest | 17 | 17 | 17 | 17 |
| Share Profit from Associate | - | - | - | - |
| Adjusted PAT | 16,943 | 18,553 | 22,129 | 25,843 |
| YoY gr. (%) | 18.8 | 9.5 | 19.3 | 16.8 |
| Margin (%) | 17.7 | 17.0 | 18.1 | 19.0 |
| Extra Ord. Income / (Exp) | - | - | - | - |
| Reported PAT | 16,943 | 18,553 | 22,129 | 25,843 |
| YoY gr. (%) | 18.8 | 9.5 | 19.3 | 16.8 |
| Margin (%) | 17.7 | 17.0 | 18.1 | 19.0 |
| Other Comprehensive Income | (882) | - | - | - |
| Total Comprehensive Income | 16,061 | 18,553 | 22,129 | 25,843 |
| Equity Shares O/s (m) | 1,767 | 1,767 | 1,767 | 1,767 |
| EPS (Rs) | 9.6 | 10.5 | 12.5 | 14.6 |

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

| Balance Sheet Abstract (Rs | s m) | | | |
|---------------------------------------|---------|---------|---------|---------|
| Y/e Mar | FY21 | FY22E | FY23E | FY24E |
| Non-Current Assets | | | | |
| Gross Block | 34,430 | 36,483 | 38,533 | 40,583 |
| Tangibles | 33,206 | 35,209 | 37,209 | 39,209 |
| Intangibles | 1,223 | 1,273 | 1,323 | 1,373 |
| Acc: Dep / Amortization | 15,361 | 17,893 | 20,570 | 23,391 |
| Tangibles | 14,584 | 17,015 | 19,586 | 22,297 |
| Intangibles | 776 | 878 | 984 | 1,094 |
| Net fixed assets | 19,069 | 18,589 | 17,963 | 17,192 |
| Tangibles | 18,622 | 18,194 | 17,623 | 16,912 |
| Intangibles | 447 | 395 | 339 | 280 |
| Capital Work In Progress | 1,473 | 500 | 500 | 500 |
| Goodwill | 3,360 | 3,360 | 3,360 | 3,360 |
| Non-Current Investments | 35,248 | 38,631 | 42,501 | 46,762 |
| Net Deferred tax assets | (139) | (139) | (139) | (139) |
| Other Non-Current Assets | 1,562 | 1,422 | 1,562 | 1,720 |
| Current Assets | | | | |
| Investments | 7,460 | 19,808 | 26,622 | 37,315 |
| Inventories | 17,343 | 19,856 | 22,173 | 24,783 |
| Trade receivables | 5,616 | 7,421 | 8,287 | 9,262 |
| Cash & Bank Balance | 13,290 | 4,834 | 4,908 | 5,467 |
| Other Current Assets | 3,871 | 4,589 | 5,124 | 5,727 |
| Total Assets | 108,469 | 119,558 | 133,613 | 152,772 |
| Equity | | | | |
| Equity Share Capital | 1,767 | 1,767 | 1,767 | 1,767 |
| Other Equity | 74,868 | 84,851 | 96,516 | 112,769 |
| Total Networth | 76,635 | 86,618 | 98,283 | 114,536 |
| Non-Current Liabilities | | | | |
| Long Term borrowings | 1,341 | 1,041 | 741 | 441 |
| Provisions | 633 | 765 | 854 | 955 |
| Other non current liabilities | - | - | - | - |
| Current Liabilities | | | | |
| ST Debt / Current of LT Debt | 3,491 | 3,191 | 2,891 | 2,591 |
| Trade payables | 19,153 | 20,972 | 23,148 | 25,741 |
| Other current liabilities | 6,696 | 6,393 | 7,095 | 7,885 |
| Total Equity & Liabilities | 108,469 | 119,558 | 133,613 | 152,773 |

Source: Company Data, PL Research

November 2, 2021



| Cash Flow (Rs m) | | | | |
|--------------------------------|----------|---------|----------|----------|
| Y/e Mar | FY21 | FY22E | FY23E | FY24E |
| PBT | 20,560 | 24,116 | 28,761 | 33,584 |
| Add. Depreciation | 2,401 | 2,533 | 2,677 | 2,821 |
| Add. Interest | 308 | 317 | 275 | 233 |
| Less Financial Other Income | 3,253 | 3,877 | 4,914 | 6,032 |
| Add. Other | (3,211) | (3,877) | (4,914) | (6,032) |
| Op. profit before WC changes | 20,059 | 23,089 | 26,798 | 30,606 |
| Net Changes-WC | 10,236 | (7,759) | (8,211) | (12,124) |
| Direct tax | (3,611) | (5,547) | (6,615) | (7,724) |
| Net cash from Op. activities | 26,684 | 9,784 | 11,973 | 10,758 |
| Capital expenditures | (2,311) | (1,080) | (2,050) | (2,050) |
| Interest / Dividend Income | 3,253 | 3,877 | 4,914 | 6,032 |
| Others | (20,044) | (3,402) | (3,743) | (4,117) |
| Net Cash from Invt. activities | (19,102) | (606) | (878) | (134) |
| Issue of share cap. / premium | (491) | 267 | - | - |
| Debt changes | (89) | (600) | (600) | (600) |
| Dividend paid | (5,921) | (8,837) | (10,464) | (9,590) |
| Interest paid | (308) | (317) | (275) | (233) |
| Others | - | - | - | - |
| Net cash from Fin. activities | (6,809) | (9,487) | (11,340) | (10,423) |
| Net change in cash | 773 | (309) | (245) | 200 |
| Free Cash Flow | 24,373 | 8,704 | 9,923 | 8,708 |

Source: Company Data, PL Research

Quarterly Financials (Rs m)

| Y/e Mar | Q3FY21 | Q4FY21 | Q1FY22 | Q2FY22 |
|------------------------------|--------|--------|--------|--------|
| Net Revenue | 27,288 | 23,368 | 26,115 | 28,176 |
| YoY gr. (%) | 16.0 | 25.3 | 31.9 | 12.0 |
| Raw Material Expenses | 13,537 | 11,978 | 13,554 | 14,415 |
| Gross Profit | 13,751 | 11,390 | 12,562 | 13,761 |
| Margin (%) | 50.4 | 48.7 | 48.1 | 48.8 |
| EBITDA | 5,742 | 4,425 | 5,520 | 6,207 |
| YoY gr. (%) | 16.5 | 25.6 | 32.5 | 9.0 |
| Margin (%) | 21.0 | 18.9 | 21.1 | 22.0 |
| Depreciation / Depletion | 572 | 666 | 613 | 633 |
| EBIT | 5,170 | 3,759 | 4,907 | 5,574 |
| Margin (%) | 18.9 | 16.1 | 18.8 | 19.8 |
| Net Interest | 69 | 86 | 75 | 83 |
| Other Income | 809 | 850 | 848 | 1,124 |
| Profit before Tax | 5,911 | 4,522 | 5,681 | 6,616 |
| Margin (%) | 21.7 | 19.4 | 21.8 | 23.5 |
| Total Tax | 975 | 744 | 1,297 | 1,558 |
| Effective tax rate (%) | 16.5 | 16.4 | 22.8 | 23.6 |
| Profit after Tax | 4,936 | 3,779 | 4,384 | 5,057 |
| Minority interest | 1 | 6 | 1 | 4 |
| Share Profit from Associates | - | - | - | - |
| Adjusted PAT | 4,935 | 3,773 | 4,383 | 5,053 |
| YoY gr. (%) | 17.8 | 25.1 | 28.4 | 4.6 |
| Margin (%) | 18.1 | 16.1 | 16.8 | 17.9 |
| Extra Ord. Income / (Exp) | 349 | (821) | 260 | 275 |
| Reported PAT | 5,284 | 2,952 | 4,643 | 5,328 |
| YoY gr. (%) | 32.5 | 4.8 | 25.1 | 29.3 |
| Margin (%) | 19.4 | 12.6 | 17.8 | 18.9 |
| Other Comprehensive Income | - | - | - | - |
| Total Comprehensive Income | 5,284 | 2,952 | 4,643 | 5,328 |
| Avg. Shares O/s (m) | 1,767 | 1,767 | 1,768 | 1,766 |
| EPS (Rs) | 2.8 | 2.1 | 2.5 | 2.9 |

Source: Company Data, PL Research

| Key Financial Metrics | | | | | | |
|----------------------------|-------|-------|-------|-------|--|--|
| Y/e Mar | FY21 | FY22E | FY23E | FY24E | | |
| Per Share(Rs) | | | | | | |
| EPS | 9.6 | 10.5 | 12.5 | 14.6 | | |
| CEPS | 10.9 | 11.9 | 14.0 | 16.2 | | |
| BVPS | 43.4 | 49.0 | 55.6 | 64.8 | | |
| FCF | 13.8 | 4.9 | 5.6 | 4.9 | | |
| DPS | 4.8 | 4.3 | 6.3 | 7.3 | | |
| Return Ratio(%) | | | | | | |
| RoCE | 23.1 | 23.9 | 25.0 | 25.3 | | |
| ROIC | 20.1 | 21.7 | 23.6 | 25.3 | | |
| RoE | 23.7 | 22.7 | 23.9 | 24.3 | | |
| Balance Sheet | | | | | | |
| Net Debt : Equity (x) | (0.2) | (0.2) | (0.3) | (0.3) | | |
| Net Working Capital (Days) | 15 | 21 | 22 | 22 | | |
| Valuation(x) | | | | | | |
| PER | 62.4 | 57.0 | 47.8 | 40.9 | | |
| P/B | 13.8 | 12.2 | 10.8 | 9.2 | | |
| P/CEPS | 54.6 | 50.1 | 42.6 | 36.9 | | |
| EV/EBITDA | 52.0 | 44.9 | 38.4 | 33.2 | | |
| EV/Sales | 10.9 | 9.5 | 8.4 | 7.5 | | |
| Dividend Yield (%) | 0.8 | 0.7 | 1.0 | 1.2 | | |

Source: Company Data, PL Research





Analyst Coverage Universe

| Sr. No. | Company Name | Rating | TP (Rs) | Share Price (Rs) |
|---------|---------------------------------------|------------|---------|------------------|
| 1 | Asian Paints | BUY | 3,675 | 3,002 |
| 2 | Avenue Supermarts | Accumulate | 5,359 | 5,324 |
| 3 | Bajaj Electricals | Hold | 1,246 | 1,284 |
| 4 | Britannia Industries | Accumulate | 4,260 | 3,939 |
| 5 | Burger King India | BUY | 251 | 159 |
| 6 | Colgate Palmolive | Accumulate | 1,852 | 1,532 |
| 7 | Crompton Greaves Consumer Electricals | BUY | 530 | 451 |
| 8 | Dabur India | Hold | 647 | 615 |
| 9 | Emami | Accumulate | 624 | 536 |
| 10 | Havells India | Accumulate | 1,400 | 1,286 |
| 11 | Hindustan Unilever | Accumulate | 2,930 | 2,547 |
| 12 | ITC | BUY | 270 | 238 |
| 13 | Jubilant FoodWorks | Accumulate | 4,111 | 3,965 |
| 14 | Kansai Nerolac Paints | Accumulate | 651 | 560 |
| 15 | Marico | Hold | 544 | 564 |
| 16 | Mold-tek Packaging | BUY | 725 | 669 |
| 17 | Nestle India | Accumulate | 19,501 | 18,965 |
| 18 | Pidilite Industries | Reduce | 2,221 | 2,416 |
| 19 | Titan Company | BUY | 2,651 | 2,460 |
| 20 | Voltas | Hold | 1,200 | 1,245 |
| 21 | Westlife Development | Accumulate | 603 | 574 |

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly



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