

January 25, 2022

# Q3FY22 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

### **Change in Estimates**

	Cu	rrent	Prev	vious
	FY23E	FY24E	FY23E	FY24E
Rating	В	UY	В	UY
Target Price	2	20	2	242
Sales (Rs. m)	13,995	18,462	14,506	19,010
% Chng.	(3.5)	(2.9)		
EBITDA (Rs. m)	2,063	3,112	2,252	3,466
% Chng.	(8.4)	(10.2)		
EPS (Rs.)	(1.0)	-	(0.3)	1.4
% Chng.	279.9	(99.8)		

### Key Financials - Standalone

Y/e Mar	FY21	FY22E	FY23E	FY24E
Sales (Rs. m)	4,945	9,833	13,995	18,462
EBITDA (Rs. m)	150	997	2,063	3,112
Margin (%)	3.0	10.1	14.7	16.9
PAT (Rs. m)	(1,662)	(929)	(381)	1
EPS (Rs.)	(4.3)	(2.4)	(1.0)	-
Gr. (%)	66.9	(44.1)	(59.0)	(100.3)
DPS (Rs.)	-	-	-	-
Yield (%)	-	-	-	-
RoE (%)	(35.0)	(14.8)	(6.8)	0.0
RoCE (%)	(19.6)	(5.6)	7.7	17.5
EV/Sales (x)	9.6	5.0	3.6	2.8
EV/EBITDA (x)	317.4	49.7	24.5	16.6
PE (x)	(30.7)	(54.9)	(133.9)	NA
P/BV (x)	7.6	8.8	9.4	9.4

Key Data	BURG.BO   BURGERKI IN
52-W High / Low	Rs.190/ Rs.126
Sensex / Nifty	57,858 / 17,278
Market Cap	Rs.51bn/ \$ 683m
Shares Outstanding	384m
3M Avg. Daily Value	Rs.233.43m

### Shareholding Pattern (%)

Promoter's	52.52
Foreign	17.35
Domestic Institution	4.34
Public & Others	25.79
Promoter Pledge (Rs bn)	-

### Stock Performance (%)

1M	6M	12N
(7.1)	(25.4)	(1.6)
(8.3)	(31.7)	(17.8)
	(7.1)	(7.1) (25.4)

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# Burger King India (BURGERKIIN)

# Rating: BUY | CMP: Rs133 | TP: Rs220

# Recovery on, Impending dilution an overhang

# **Quick Pointers:**

- 20 stores opened in 3Q22, 9 stores under execution and 65 in pipeline.
- 3Q ADS at 104% of FY20 Nos. Delivery/Dine-in ADS recovery at 160%/78%
- Dine-in contribution up to 53% in 3Q. To return to 60-65% by FY23.
- FastTrack launch of BK Café, opened 18 stores in 3Q, 8 under construction

Burger King reported encouraging performance with ADS recovery at 104% over FY20 ADS (Dec21 ADS at 111%). Recovery in Delivery ADS sustained its momentum at 160% (Dec21 at 166%), while 78% recovery in Dine-in ADS (Dec21 at 86%) remains a positive. With opening up of markets, management expects Dine-in share to revert back to pre-pandemic ratio of 65% in FY23. FastTrack launch of BK Café during 3Q22 (opened 18 stores) will increase occasions to breakfast and non-peak hours. BK App based delivery ecosystem continues to strengthen with 2.35mn cumulative installs (422k MAUs), 41% QoQ grown in app sales and own fleet of 177 e-delivery bikes.

We expect Burger king to capitalize on emerging growth opportunities on account of strong competitive advantage like 1) Sharp focus on store opening with target of 320/390 stores by FY22/FY23 and 700 by CY26 (294 as on 3QFY22), 2) consumer acceptance of Stunner Menu with 39% volume growth and Whooper to drive premiumisation, 3) fixed royalty at 5% 4) Renewed focus on the BK App resulting in 2.35+mn download 5) Success of BK café with wide menu options. We shall incorporate Indonesia numbers and revise our estimates and target prices post QIP. We expect turnaround in FY24 and tweak our estimates/DCF based target price of Rs220 (Rs241 earlier).

**3Q ADS Recovery at 104% of FY20 ADS** Revenues grew by 71.5% YoY to Rs2.8bn (PLe: Rs2.8bn). Gross margins expanded by 219bps YoY to 66.1% (Ple: 65.6%). EBITDA grew by 115.9% YoY to Rs 328.2mn (PLe: Rs361mn). Margins expanded by 241bps YoY to 11.7% (PLe:13%). Restaurant EBITDA grew by 25.9% YoY to Rs 481.2mn while Margins contracted by 620bps YoY to 17.2% (Adjusting for lease concessions in both 3Q21/22, margins improved by 220bps). Loss came at Rs 152mn (PLe: Rs150mn) Vs loss of 290mn in 3QFY21.

**Concall Takeaways:** 1) Revenue growth to be driven by both SSSG and new store expansion in next year. To open 320/ 390 stores in FY22/FY23 2) ADS surpassed precovid levels. Expect dine-in to delivery ratio to return back to 65:35 in FY23. 3) Entry level stunner menu is gaining traction; volume grew by 39% since launch. 4) All new stores are designed to incorporate BK cafe in them. 5) BK App delivery revenue growth >41% QoQ. 6) Believe current GRMs are sustainable and likelyto improve 7) Price differentiation in Dine in/Delivery to keep GM at similar range. 8) Royalty fixed at 5% for till FY39.

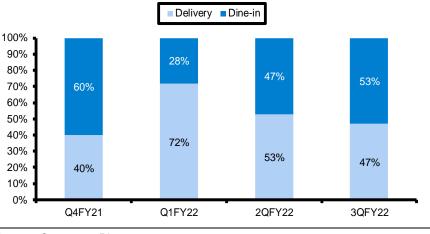
# **Burger King India**

Consolidated	Q3FY22	Q3FY21	Yo Y gr. (%)	Q2FY22	9M FY22	9MFY21	Yo Y gr. (%)
Net Sales	2,799	1,632	71.5	2,454	6,750	2,984	126.2
Gross Profit	1,849	1,042	77.4	1,605	4,430	1,903	132.8
% of NS	66.1	63.9	2.2	65.6	65.6	63.8	1.9
EBITDA	328	152	115.9	256	599	(135)	(542.9)
Margins %	11.7	9.3	2.4	8.9	8.9	(4.5)	13.4
Depreciation	344	335	2.7	334	1,006	956	5.2
Interest	168	234		167	502	658	
Other Income	32	127	(74.9)	43	111	291	(61.7)
PBT	(152)	(290)	(47.8)	(202)	(797)	(1,458)	(45.3)
Тах	-	-		-	-	-	
Tax rate %	0.0	0.0	-	0.0	0.0	0.0	-
Adjusted PAT	(152)	(290)	(47.8)	(202)	(797)	(1,458)	(45.3)

Exhibit 1: Q3FY22 Results- Net sales up 71.5%, Margins improved 240 bps

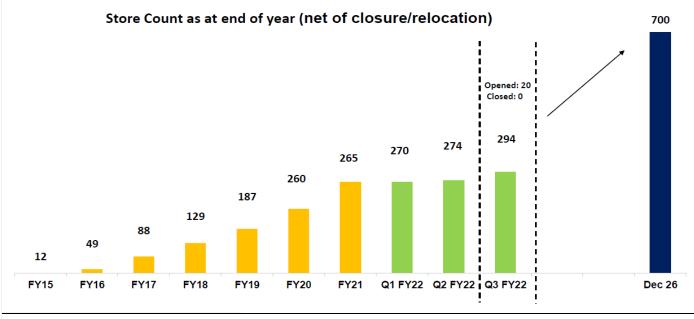
Source: Company, PL





Source: Company, PL

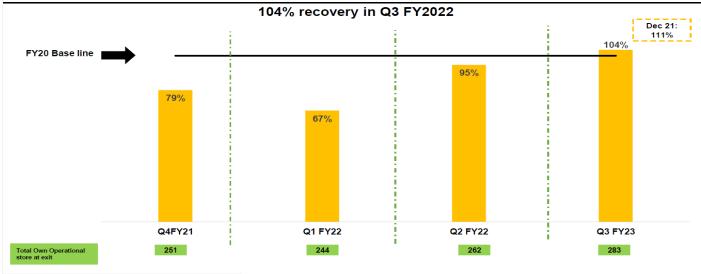
# Exhibit 3: Total store count at 294 in Q3FY22 and to reach 700 by Dec'26



Source: PL, Company

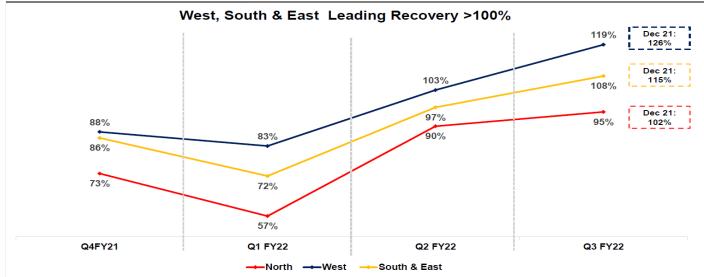
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Source: PL, Company

## Exhibit 5: Region wise ADS recovery >100% on FY20 baseline



Source: Company, PL

## Exhibit 6: Opened 18 BK Café in 3Q22

- 18 BK Café in Q3'21
- 8 BK Café under construction
- Mix of trade areas to assess potential
- High Visibility Inputs in Café Trade Areas
- Exciting sweet and savoury café food menu



Source: Company, PL

# **Financials**

## Income Statement (Rs m)

Y/e Mar	FY21	FY22E	FY23E	FY24E	Y/e Mar	FY21
Net Revenues	4,945	9,833	13,995	18,462	Non-Current Assets	
YoY gr. (%)	(41.2)	98.9	42.3	31.9		
Cost of Goods Sold	1,756	3,392	4,688	6,139	Gross Block	14,178
Gross Profit	3,188	6,441	9,307	12,323	Tangibles	13,845
Margin (%)	64.5	65.5	66.5	66.8	Intangibles	332
Employ ee Cost	1,176	1,676	2,112	2,646		
Other Expenses	191	491	699	922	Acc: Dep / Amortization	4,322
					Tangibles	4,255
EBITDA	150	997	2,063	3,112	Intangibles	67
YoY gr. (%)	(85.6)	565.3	106.9	50.9		
Margin (%)	3.0	10.1	14.7	16.9	Net fixed assets	9,856
					Tangibles	9,591
Depreciation and Amortization	1,275	1,348	1,620	2,009	Intangibles	265
EBIT	(1,126)	(351)	443	1,103	Capital Work In Progress	301
Margin (%)	(1,120) (22.8)	(3.6)	<b>443</b> 3.2	6.0	Goodwill	-
Margin (70)	(22:0)	(0.0)	0.2	0.0	Non-Current Investments	290
Net Interest	821	718	870	1,130	Net Deferred tax assets	-
Other Income	285	140	46	28	Other Non-Current Assets	39
	200	140	-10	20		
Profit Before Tax	(1,662)	(929)	(381)	1	Current Assets	
Margin (%)	(33.6)	(9.4)	(2.7)	0.0	Investments	1,243
					Inv entories	100
Total Tax	-	-	-	-	Trade receivables	60
Effective tax rate (%)	-	-	-	-	Cash & Bank Balance	2,161
					Other Current Assets	163
Profit after tax	(1,662)	(929)	(381)	1	Total Assets	14,282
Minority interest	-	-	-	-		
Share Profit from Associate	-	-	-	-	Equity	
					Equity Share Capital	3,830
Adjusted PAT	(1,662)	(929)	(381)	1	Other Equity	2,905
YoY gr. (%)	130.1	(44.1)	(59.0)	(100.3)	Total Networth	6,735
Margin (%)	(33.6)	(9.4)	(2.7)	0.0		
Extra Ord. Income / (Exp)	(77)	-	-	-	Non-Current Liabilities	
					Long Term borrowings	-
Reported PAT	(1,739)	(929)	(381)	1	Provisions	209
YoY gr. (%)	127.1	(46.6)	(59.0)	(100.3)	Other non current liabilities	8
Margin (%)	(35.2)	(9.4)	(2.7)	0.0		
					Current Liabilities	
Other Comprehensive Income	1	-	-	-	ST Debt / Current of LT Debt	-
Total Comprehensive Income	(1,738)	(929)	(381)	1	Trade payables	1,140
						500
Equity Shares O/s (m)	383	383	383	383	Other current liabilities	596

Source: Company Data, PL Research

FY23E

20,772

20,369

FY24E

25,437

24,994

FY22E

17,029

16,663

## Balance Sheet Abstract (Rs m)

Taligibles	15,045	10,005	20,303	24,334
Intangibles	332	366	402	443
Acc: Dep / Amortization	4,322	5,670	7,289	9,299
Tangibles	4,255	5,580	7,176	9, <b>299</b>
Intangibles	4,233	3,380 89	113	3,133 140
mangibles	07	09	115	140
Net fixed assets	9,856	11,359	13,482	16,138
Tangibles	9,591	11,083	13,193	15,835
Intangibles	265	277	289	303
Capital Work In Progress	301	350	400	560
Goodwill	-	-	-	-
Non-Current Investments	290	352	429	518
Net Deferred tax assets	-	-	-	-
Other Non-Current Assets	39	61	69	71
Current Assets				
Investments	1,243	-	-	-
Inventories	100	130	141	185
Trade receivables	60	81	115	152
Cash & Bank Balance	2,161	1,438	696	715
Other Current Assets	163	226	307	387
Total Assets	14,282	14,075	15,726	18,820
Equity				
Equity Share Capital	3,830	3,830	3,830	3,830
Other Equity	2,905	1,950	1,579	1,590
Total Networth	6,735	5,780	5,409	5,420
Non-Current Liabilities				
Long Term borrowings	-	-	300	1,500
Prov isions	209	209	209	209
Other non current liabilities	8	9	10	11
Current Liabilities				
ST Debt / Current of LT Debt	-	-	-	-
Trade pay ables	1,140	818	1,284	1,706
Other current liabilities	596	742	878	1,057
Total Equity & Liabilities	14,282	14,074	15,726	18,820
Source: Company Data, PL Researd	ch			

# P

# Cash Flow (Rs m)

Y/e Mar	FY21	FY22E	FY23E	FY24E
PBT	(1,662)	(929)	(381)	1
Add. Depreciation	1,275	1,348	1,620	2,009
Add. Interest	821	718	870	1,130
Less Financial Other Income	285	140	46	28
Add. Other	(48)	(22)	(7)	(1)
Op. profit before WC changes	386	1,115	2,102	3,139
Net Changes-WC	298	(297)	467	432
Direct tax	-	-	-	-
Net cash from Op. activities	685	818	2,569	3,570
Capital expenditures	(589)	(2,901)	(3,793)	(4,825)
Interest / Dividend Income	-	-	-	-
Others	(1,056)	1,181	(77)	(88)
Net Cash from Invt. activities	(1,645)	(1,720)	(3,870)	(4,913)
Issue of share cap. / premium	5,719	(26)	10	10
Debt changes	(2,057)	922	1,420	2,481
Div idend paid	-	-	-	-
Interest paid	(821)	(718)	(870)	(1,130)
Others	(1)	1	(1)	-
Net cash from Fin. activities	2,840	179	559	1,361
Net change in cash	1,880	(722)	(742)	19
Free Cash Flow	96	(2,082)	(1,224)	(1,255)
	,		/	

Key Financial Metrics				
Y/e Mar	FY21	FY22E	FY23E	FY24E
Per Share(Rs)				
EPS	(4.3)	(2.4)	(1.0)	-
CEPS	(1.0)	1.1	3.2	5.2
BVPS	17.6	15.1	14.1	14.2
FCF	0.3	(5.4)	(3.2)	(3.3)
DPS	-	-	-	-
Return Ratio(%)				
RoCE	(19.6)	(5.6)	7.7	17.5
ROIC	(10.3)	(2.8)	2.9	6.1
RoE	(35.0)	(14.8)	(6.8)	0.0
Balance Sheet				
Net Debt : Equity (x)	(0.5)	(0.2)	(0.1)	0.1
Net Working Capital (Days)	(72)	(23)	(27)	(27)
Valuation(x)				
PER	(30.7)	(54.9)	(133.9)	NA
P/B	7.6	8.8	9.4	9.4
P/CEPS	(131.9)	121.8	41.1	25.4
EV/EBITDA	317.4	49.7	24.5	16.6
EV/Sales	9.6	5.0	3.6	2.8
Dividend Yield (%)	-	-	-	-
Source: Company Data, PL Rese	earch			

Source: Company Data, PL Research

# Quarterly Financials (Rs m)

Y/e Mar	Q4FY21	Q1FY22	Q2FY22	Q3FY22
Net Revenue	1,961	1,497	2,454	2,799
YoY gr. (%)	-	288.9	153.7	71.5
Raw Material Expenses	675	521	849	950
Gross Profit	1,285	976	1,605	1,849
Margin (%)	65.6	65.2	65.4	66.1
EBITDA	245	15	256	328
YoY gr. (%)	-	(105.3)	7,973.2	115.9
Margin (%)	12.5	1.0	10.4	11.7
Depreciation / Depletion	319	329	334	344
EBIT	(74)	(313)	(78)	(16)
Margin (%)	(3.8)	(20.9)	(3.2)	(0.6)
Net Interest	163	167	167	168
Other Income	34	37	43	32
Profit before Tax	(204)	(444)	(202)	(152)
Margin (%)	(10.4)	(29.6)	(8.2)	(5.4)
Total Tax	-	-	-	-
Effective tax rate (%)	-	-	-	-
Profit after Tax	(204)	(444)	(202)	(152)
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	(204)	(444)	(202)	(152)
YoY gr. (%)	-	(43.9)	(46.4)	(47.8)
Margin (%)	(10.4)	(29.6)	(8.2)	(5.4)
Extra Ord. Income / (Exp)	(56)	-	-	(8)
Reported PAT	(259)	(444)	(202)	(159)
YoY gr. (%)	-	(44.9)	(47.5)	(45.1)
Margin (%)	(13.2)	(29.6)	(8.2)	(5.7)
Other Comprehensive Income	4	-	-	(1)
Total Comprehensive Income	(255)	(443)	(202)	(160)
Avg. Shares O/s (m)	-	-	-	-
EPS (Rs)	-	-	-	-

January 25, 2022

# **Burger King India**

# **Burger King India**



## (Rs) 200 165 130 95 60 Jul - 21 -Sep - 21 -Nov - 21 -Feb - 21 Apr - 21 Dec - 20 - 22 Jan -

Recom	mendation	History	
No.	Date	Rating	TP (

No.	Date	Rating	TP (Rs.) Share P	rice (Rs.)
1	6-Jan-22	BUY	242	140
2	12-Nov-21	BUY	242	163
3	6-Oct-21	BUY	251	159
4	28-Aug-21	BUY	250	172
5	16-Aug-21	BUY	250	168
6	5-Jul-21	BUY	250	158
7	27-May-21	BUY	250	152
8	25-Feb-21	BUY	221	145

# Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	BUY	3,762	3,306
2	Avenue Supermarts	Accumulate	5,345	4,731
3	Bajaj Electricals	Accumulate	1,230	1,223
4	Britannia Industries	Accumulate	4,093	3,660
5	Burger King India	BUY	242	140
6	Colgate Palmolive	Accumulate	1,852	1,466
7	Crompton Greaves Consumer Electricals	BUY	530	441
8	Dabur India	Accumulate	647	583
9	Emami	Accumulate	624	511
10	Havells India	Accumulate	1,381	1,309
11	Hindustan Unilever	BUY	2,900	2,262
12	ПС	BUY	270	221
13	Jubilant FoodWorks	Accumulate	4,109	3,638
14	Kansai Nerolac Paints	BUY	707	596
15	Marico	Hold	544	501
16	Mold-tek Packaging	UR	725	821
17	Nestle India	Accumulate	18,723	19,936
18	Pidilite Industries	Hold	2,491	2,638
19	Titan Company	BUY	2,651	2,576
20	Titan Company	BUY	2,915	2,596
21	Voltas	Hold	1,200	1,250
22	Westlife Development	Accumulate	603	542

PL's Recommendation Nomenclature (Absolute Performance)

Buy	:	> 15%
Accumulate	:	5% to 15%
Hold	:	+5% to -5%
Reduce	:	-5% to -15%
Sell	:	< -15%
Not Rated (NR)	:	No specific call on the stock
Under Review (UR)	:	Rating likely to change shortly

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