Company Update

TCNS Clothing



Your success is our success

Refer to important disclosures at the end of this report

Sails through Covid peak efficiently; healthy recovery trends in Q3

CMP Tar Rs 764 Rs as of (January 12, 2022)

Target Price
Rs 1,050 (■)
12 months

Rating Upside BUY (■) 37.4 %

- Our channel checks suggest the recovery in physical channels likely improved to ~90% in Q3 vs. ~65% in H2FY21/Q2FY22. The recovery is aided by marketing investments in 'Alia for Aurelia'/Plus-size campaigns, traction in footwear and the launch of new styles.
- Unlike its peers, TCNS did not see any operating cash loss in the last 18 months with lower participation in discounting during EoSS. Due to its focus on profitability and slower ethnic recovery, TCNS has lagged behind peers in terms of recovery by 10-15% (Exhibits 1-2).
- Increase in the addressable market through introduction of accessories/plus-sizes should help deliver relatively better SSG/earnings when normalcy returns. After successful launch in ~100 W stores (~10% contribution), TCNS has also launched footwear in Aurelia stores.
- As TCNS delivers on our earnings expectations (~40% CAGR over FY20-24E), it should narrow down the 30-75% valuation discount vs. peers. Given the robust supply chain, penetration potential and strong online presence, we retain Buy with a TP of Rs1,050.

Healthy recovery trends: As per our channel checks, recovery in physical channels is likely to have improved significantly to ~90% in Q3 vs. ~65% in H2FY21/Q2FY22. The recovery is aided by marketing investments in 'Alia for Aurelia'/Plus-size campaigns, traction in footwear (~10% sales contribution in ~100 W stores) and the launch of new styles. Continued traction in the online channel (~10% CAGR over pre-Covid levels) should lead to an overall recovery of ~95% in Q3, in our view. In terms of recovery, TCNS is lagging behind most western peers by 10-15%, due to 1) a slower pick-up in the ethnic category amid restricted gatherings in weddings/occasions, and 2) its focus on profitability with lower discounting during EoSS. However, the increase in the addressable market through footwear/plus-sizes should lead to a relatively better SSG/earnings performance upon the return of complete normalcy, in our view. Store additions should also pick up in H2 after muted additions in H1.

Focus remains on profitable growth: With relatively lower discounting during EoSS and cost savings, TCNS did not see any operating cash loss (vs. significant losses for peers) in the last 18 months (FY21-H1FY22). While this has led to a slower recovery for TCNS (vs. western peers), it helped the company maintain a healthy balance sheet, unlike peers, which have raised significant capital during the pandemic (Exhibit-3).

Long growth runway; valuations remain comforting: We expect TCNS to deliver a healthy earnings CAGR of ~40% over FY20-24E, led by a ~12% revenue CAGR and the rest through a full margin recovery. Importantly, the scope for penetration improvement, a robust supply chain and strong online presence should help TCNS maintain earnings growth in the midteens beyond FY24. With consistent delivery, TCNS should gradually narrow down the 30-75% valuation discount vs. peers. Reiterate Buy with a TP of Rs1,050 (42x Dec'23E EPS).

Please see our sector model portfolio (Emkay Alpha Portfolio): Consumer Goods & Retail (Page 7)

Financial Snapshot (Standalone)

(Rs mn)	FY20	FY21	FY22E	FY23E	FY24E
Revenue	11,487	6,355	9,805	15,413	18,118
EBITDA	1,863	24	1,266	3,065	4,160
EBITDA Margin (%)	16.2	0.4	12.9	19.9	23.0
APAT	694	(564)	222	1,208	1,856
EPS (Rs)	10.8	(8.9)	3.4	18.2	27.5
EPS (% chg)	(68.0)	(181.6)	0.0	432.3	50.7
ROE (%)	10.9	(8.9)	3.6	17.2	21.5
P/E (x)	70.5	(86.3)	223.3	41.9	27.8
EV/EBITDA (x)	25.3	1,918.1	37.5	15.8	11.6
P/BV (x)	7.4	8.0	7.8	6.6	5.4

Change in Estimates	
EPS Chg FY22E/FY23E (%)	-/-
Target Price change (%)	-
Target Period (Months)	12
Previous Reco	BUY
Emkay vs Consensus	

EPS Estimates

	FY22E	FY23E			
Emkay	3.4	18.2			
Consensus	3.3	18.2			
Mean Consensus TP	(12M)	Rs 829			

Stock Details

Bloomberg Code	TCNSBR IN
Face Value (Rs)	2
Shares outstanding (mn)	62
52 Week H/L	933 / 392
M Cap (Rs bn/USD bn)	47 / 0.64
Daily Avg Volume (nos.)	1,14,314
Daily Avg Turnover (US\$ mn) 1.3

Shareholding Pattern Sep '21

Promoters	32.3%
FIIs	17.9%
DIIs	6.1%
Public and Others	43.7%

Price Performance (%) 1M 3M 6M 12 Absolute (5) 16 27

(70)	I IVI	SIVI	OIVI	I Z IVI
Absolute	(5)	16	27	74
Rel. to Nifty	(9)	15	9	39

Relative price chart



Source: Bloomberg

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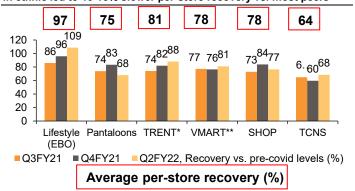
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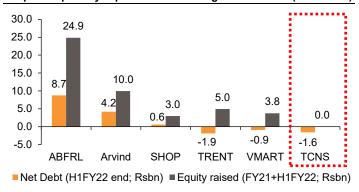
Story in Charts

Exhibit 1: Lower participation in EoSS and relatively slower pick-up in ethnic led to 10-15% slower per-store recovery vs. most peers



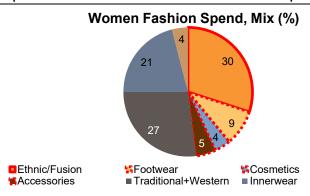
Source: Company, Emkay Research, *Rev/sqft for Trent (18K/7K sq. ft. store size for Westside/Zudio), **ex-Unlimited recovery for VMART

Exhibit 3: TCNS remains a net cash company with Rs1.6bn reserves, despite no primary capital infusion during FY21-H1FY22 (18 months)



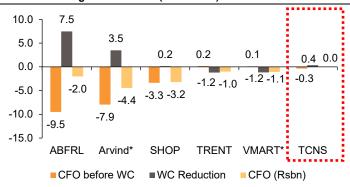
Source: Company, Emkay Research

Exhibit 5: Entry into footwear/cosmetics/accessories helped TCNS expand its addressable share in overall women fashion spends



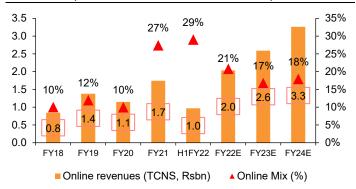
Source: Company, Emkay Research

Exhibit 2: Focus on profitability and cost savings led to no operating cash loss during FY21-H1FY22 (18 months)



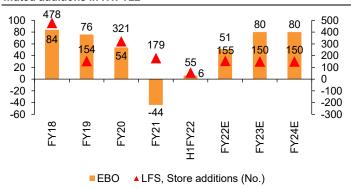
Source: Company, Emkay Research, *includes transfer of ~Rs1bn working capital from Arvind Fashions to VMART on Unlimited sale; CFO includes interest cost

Exhibit 4: Investments in online channel led to consistent growth in this channel (~12% CAGR in Q2 vs. Pre-covid levels)



Source: Company, Emkay Research

Exhibit 6: Store addition is expected to pick up in H2FY22 after muted additions in H1FY22



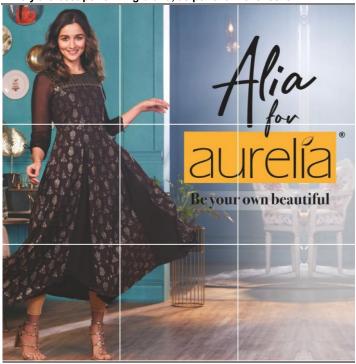
Source: Company, Emkay Research

Exhibit 7: Relative valuation comparison with apparel peers; TCNS trades at 30-75% valuation discount to peers

Compony	СМР	M-Cap	 E	PS (Rs)			P/E (x)		EV/EBITD	A (x); Pre-Inc	IAS 116
Company	(Rs)	(Rs bn)	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E
TCNS	764	47	3.4	18.2	27.5	223.3	41.9	27.8	173.9	24.1	16.2
V-Mart	3,871	76	16.7	59.3	84.4	231.4	65.3	45.9	53.9	28.8	22.8
ABFRL	305	286	-0.7	3.6	5.3	-430.3	83.8	57.4	86.2	32.3	26.1
Trent	1,138	404	3.9	9.0	12.9	290.3	126.0	87.9	133.2	80.7	63.7
Page Industries	43,900	490	443.0	655.8	777.6	99.1	66.9	56.5	71.1	48.8	41.2

Source: Company, Emkay Research, *Estimates for TRENT/VMART are Bloomberg estimates as these companies are not under active coverage

Exhibit 8: 'Alia for Aurelia' campaign led to strong traction for Aurelia; Likely the best-performing brand, as per channel checks



Source: Company, Emkay Research

Exhibit 10: Initial success for footwear in W stores led to launch of footwear in Aurelia stores as well



Source: Company, Emkay Research

Exhibit 9: Introduction of Plus-Size offerings in both W/Aurelia increased addressable market with no major incremental investments



Source: Company, Emkay Research

Exhibit 11: TCNS has launched vegan/cruelty free and avocado/vita enriched beauty range in select W stores currently



Source: Company, Emkay Research

Key Financials (Standalone)

Income Statement

Y/E Mar (Rs mn)	FY20	FY21	FY22E	FY23E	FY24E
Revenue	11,487	6,355	9,805	15,413	18,118
Expenditure	9,624	6,331	8,538	12,348	13,958
EBITDA	1,863	24	1,266	3,065	4,160
Depreciation	1,032	919	905	1,111	1,316
EBIT	831	(895)	362	1,954	2,843
Other Income	123	401	290	80	120
Interest expenses	293	276	354	419	482
PBT	661	(769)	297	1,615	2,481
Tax	(34)	(206)	75	407	625
Extraordinary Items	0	0	0	0	0
Minority Int./Income from Assoc.	0	0	0	0	0
Reported Net Income	694	(564)	222	1,208	1,856
Adjusted PAT	694	(564)	222	1,208	1,856

Balance Sheet

Y/E Mar (Rs mn)	FY20	FY21	FY22E	FY23E	FY24E
Equity share capital	123	123	126	128	131
Reserves & surplus	6,477	5,997	6,277	7,543	9,457
Net worth	6,600	6,120	6,403	7,671	9,588
Minority Interest	0	0	0	0	0
Loan Funds	3,620	3,304	3,293	3,519	3,619
Net deferred tax liability	194	182	132	132	132
Total Liabilities	10,413	9,607	9,829	11,323	13,339
Net block	4,831	4,142	4,260	4,554	4,678
Investment	1,181	1,724	1,724	1,224	1,224
Current Assets	5,943	4,871	5,339	7,516	9,741
Cash & bank balance	532	149	450	971	2,246
Other Current Assets	353	292	322	422	496
Current liabilities & Provision	1,563	1,135	1,499	1,976	2,309
Net current assets	4,381	3,736	3,840	5,540	7,432
Misc. exp	0	0	0	0	0
Total Assets	10,413	9,607	9,829	11,323	13,339

Cash Flow

Y/E Mar (Rs mn)	FY20	FY21	FY22E	FY23E	FY24E
PBT (Ex-Other income) (NI+Dep)	538	(845)	7	1,535	2,361
Other Non-Cash items	87	61	61	61	61
Chg in working cap	(555)	264	197	(1,180)	(616)
Operating Cashflow	1,428	879	1,449	1,539	2,979
Capital expenditure	(121)	(61)	(268)	(346)	(377)
Free Cash Flow	1,307	819	1,181	1,193	2,602
Investments	197	(543)	0	500	0
Other Investing Cash Flow	0	0	0	0	0
Investing Cashflow	(238)	(342)	(32)	175	(321)
Equity Capital Raised	45	7	0	0	0
Loans Taken / (Repaid)	5	40	(104)	0	0
Dividend paid (incl tax)	0	0	0	0	0
Other Financing Cash Flow	(933)	(943)	(1,007)	(1,194)	(1,383)
Financing Cashflow	(889)	(921)	(1,115)	(1,194)	(1,383)
Net chg in cash	301	(383)	301	520	1,275
Opening cash position	231	532	149	450	971
Closing cash position	532	149	450	971	2,246

Source: Company, Emkay Research

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Key Ratios

Profitability (%)	FY20	FY21	FY22E	FY23E	FY24E
EBITDA Margin	16.2	0.4	12.9	19.9	23.0
EBIT Margin	7.2	(14.1)	3.7	12.7	15.7
Effective Tax Rate	(5.1)	26.7	25.2	25.2	25.2
Net Margin	6.0	(8.9)	2.3	7.8	10.2
ROCE	14.5	(7.5)	10.2	28.4	33.8
ROE	10.9	(8.9)	3.6	17.2	21.5
RoIC	12.4	(10.9)	4.7	23.3	30.0

Per Share Data (Rs)	FY20	FY21	FY22E	FY23E	FY24E
EPS	10.8	(8.9)	3.4	18.2	27.5
CEPS	27.0	5.6	17.3	35.0	46.9
BVPS	103.1	96.1	98.5	115.7	141.8
DPS	0.0	0.0	0.0	0.0	0.0

Valuations (x)	FY20	FY21	FY22E	FY23E	FY24E
PER	70.5	(86.3)	223.3	41.9	27.8
P/CEPS	29.1	140.5	45.2	22.4	16.7
P/BV	7.4	8.0	7.8	6.6	5.4
EV / Sales	4.1	7.4	4.8	3.1	2.7
EV / EBITDA	25.3	1,918.1	37.5	15.8	11.6
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0

Gearing Ratio (x)	FY20	FY21	FY22E	FY23E	FY24E
Net Debt/ Equity	(0.3)	(0.3)	(0.3)	(0.3)	(0.4)
Net Debt/EBIDTA	(0.9)	(76.8)	(1.7)	(0.7)	(0.8)
Working Cap Cycle (days)	122.3	206.0	126.2	108.2	104.5

Growth (%)	FY20	FY21	FY22E	FY23E	FY24E
Revenue	0.1	(44.7)	54.3	57.2	17.5
EBITDA	5.3	(98.7)	5,090.2	142.1	35.7
EBIT	(46.2)	(207.7)	0.0	440.0	45.5
PAT	(47.2)	(181.2)	0.0	442.9	53.7

Quarterly (Rs mn)	Q3FY21	Q4FY21	Q1FY22	Q2FY22	Q3FY22
Revenue	2,379	2,211	938	2,393	3,110
EBITDA	385	229	(234)	302	595
EBITDA Margin (%)	16.2	10.4	(24.9)	12.6	19.1
PAT	127	39	(361)	111	235
EPS (Rs)	2.1	0.6	(5.4)	1.7	3.6

Source: Company, Emkay Research

Shareholding Pattern (%)	Sep-20	Dec-20	Mar-21	Jun-21	Sep-21
Promoters	32.3	32.3	32.3	32.3	32.3
FIIs	16.4	17.0	19.5	17.8	17.9
DIIs	7.6	7.1	4.4	5.9	6.1
Public and Others	43.8	43.6	43.8	43.9	43.7

Source: Capitaline

RECOMMENDATION HISTORY TABLE

Date	Closing Price	TP	Period (months)	Rating	Analyst
13-Nov-21	822	1,050	12m	Buy	Devanshu Bansal
15-Aug-21	568	860	12m	Buy	Devanshu Bansal
09-Aug-21	567	800	12m	Buy	Devanshu Bansal

Source: Company, Emkay Research

RECOMMENDATION HISTORY CHART



Source: Bloomberg, Company, Emkay Research

Emkay Alpha Portfolio - Consumer Goods & Retail



Analyst: Ashit Desai

Contact Details

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Sector

Consumer Goods & Retail

Analyst bio

Ashit Desai holds a PGDM and FRM (US GARP) with 13 years of research experience on the sell side. His team currently covers 24 stocks in the Indian Consumer and Retail space.

EAP sector portfolio

Company Name	BSE200 Weight	EAP Weight	OW/UW (%)	OW/UW (bps)	EAP Weight based on Current NAV	Change vs last published EAP (bps)
Consumer Goods & Retail	10.11	10.11	0%	0	100.00	
Asian Paints	1.51	0.76	-50%	-76	7.47	0
Berger Paints	0.18	0.00	-100%	-18	0.00	0
Britannia Industries	0.42	0.51	23%	10	5.09	0
Colgate-Palmolive	0.18	0.20	8%	1	1.96	0
Dabur India	0.32	0.35	7%	2	3.43	0
Emami	0.10	0.09	-4%	0	0.93	0
Godrej Consumer Products	0.33	0.32	-3%	-1	3.15	0
Hindustan Unilever	2.03	1.38	-32%	-65	13.66	0
ITC	1.84	1.88	2%	4	18.60	0
Marico	0.25	0.29	19%	5	2.90	0
Nestle India	0.67	0.36	-46%	-31	3.56	0
Pidilite Industries	0.39	0.00	-100%	-39	0.00	0
Radico Khaitan	0.00	0.26	NA	26	2.57	0
United Breweries	0.10	0.47	351%	37	4.67	0
United Spirits	0.00	0.32	NA	32	3.18	0
Varun Beverages	0.12	0.21	75%	9	2.10	0
ABFRL	0.09	0.17	81%	7	1.64	0
Jubilant FoodWorks	0.28	0.25	-8%	-2	2.52	0
Page Industries	0.24	0.54	128%	30	5.30	0
Titan Company	1.05	1.28	22%	23	12.66	0
TCNS Clothing	0.00	0.23	NA	23	2.23	0
Westlife Development	0.00	0.24	NA	24	2.37	0
Cash	0.00	0.00	NA	0	0.00	0

Source: Emkay Research

Sector portfolio NAV

	Base					Latest
	1-Apr-19	11-Jan-21	12-Jul-21	11-Oct-21	10-Dec-21	11-Jan-22
EAP - Consumer Goods & Retail	100.0	122.9	131.6	151.6	147.5	149.7
BSE200 Neutral Weighted Portfolio (ETF)	100.0	119.3	125.1	140.8	134.5	138.2

^{*}Performance measurement base date 1st April 2019

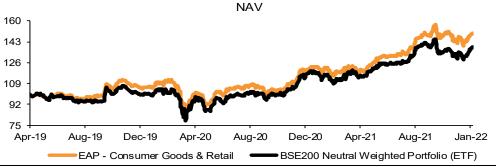
Source: Emkay Research

Price Performance (%)

	1m	3m	6m	12m
EAP - Consumer Goods & Retail	1.5%	-1.2%	13.8%	21.8%
BSE200 Neutral Weighted Portfolio (ETF)	2.8%	-1.9%	10.4%	15.8%

Source: Emkay Research

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): Nifty

Please see our model portfolio (Emkay Alpha Portfolio): SMID

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

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^{*} Not under coverage: Equal Weight

[■] High Conviction/Strong Over Weight ■ High Conviction/Strong Under Weight

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

Completed Date: 12 Jan 2022 23:15:35 (SGT) Dissemination Date: 12 Jan 2022 23:16:35 (SGT)

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