# SUPRIYA LIFESCIENCE LTD

Initiating Coverage

2<sup>nd</sup> July, 2022

India Equity Institutional Research

verage II 2<sup>nd</sup> July, 2022

# Supriya Lifescience Limited

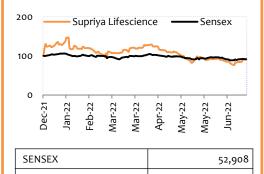
### Recommendation

| CMP (INR)          | 351    |
|--------------------|--------|
| Target Price (INR) | 410    |
| Upside             | 16.8%  |
| Rating             | BUY    |
| Sector             | Pharma |

## Market Data

| Shares outs (Mn)      | 80.4       |
|-----------------------|------------|
| Equity Cap (INR Mn) 1 |            |
| Mkt Cap (INR Mn)      | 28,282     |
| 52 Wk H/L (INR)       | 602/293    |
| Volume Avg (3M in K)  | 373.2      |
| Face Value (INR)      | 2          |
| Bloomberg Code        | SUPRIYA IN |

## **Price Chart**



| NIFTY |  |         |  |
|-------|--|---------|--|
|       |  | <br>101 |  |

## Shareholding Pattern (%)

| Mar-22 | Dec-21                         | Sep-21   |
|--------|--------------------------------|--|
| 68.24  | 68.24                          | -  |
| 7.13   | 10.30                          | -  |
| 7.73   | 7.90                           | -  |
| 16.90  | 13.56                          | -  |
| 100    | 100                            | -  |
|        | 68.24<br>7.13<br>7.73<br>16.90 | 68.24         68.24           7.13         10.30           7.73         7.90           16.90         13.56 |

### 11 2 Sul), 2022

# Improving capabilities towards sustainable growth

# **Company Snapshot**

**Supriya Lifescience Ltd (SLL),** established in 2008 is one of the leading manufacturers and suppliers of active pharmaceuticals ingredients ("APIs") globally. SLL caters through its niche product offerings of 38 APIs with focus on diverse therapeutic segments. It is a leader in therapeutic segments like Anti-Histamines, Anti-Allergic, Anti-Asthmatics, Anesthetic & Vitamins. It operates through a modern state of art manufacturing facility located in Parshuram Lote, Maharashtra and the facility is certified by USFDA, EDQM, EUGMP, NMPA & Health Canada. It exports its products to 86 countries to 1,296 customers including 346 distributors.

# Outlook

SLL's operations has wide and diversified presence globally. It has niche product offering across different therapeutic areas. It is poised for growth with capacity ramp up and with the support of experienced team. SLL's long-standing relationship with the customers are a result of consistent product quality and reliability of supply.

We believe SLL is well placed with its leadership position in niche products, its focus on registering existing products in regulated markets and backward integrated facilities with geographical diversification should help uphold the momentum in the coming years. Currently it is trading at 16.65x/14.13x on FY23E/24E earnings. SLL made a solid debut in December 2021 at INR 425, listing at a premium of 55% to the issue price. We initiate coverage on stock with "BUY" rating as all the above mentioned factors provides good growth opportunities and recommend a target price of INR 410/share, applying PE multiple of 16.5x on FY24E EPS, indicating upside potential of 16.8% from CMP.

# Key Financials

15,752

| Particulars (INR Mn) | FY19   | FY20   | FY21   | FY22   | FY23E  | FY24E  |
|----------------------|--------|--------|--------|--------|--------|--------|
| Net Sales            | 2,858  | 3,227  | 3,962  | 5,375  | 6,236  | 7,296  |
| EBITDA               | 728    | 1,095  | 1,782  | 2,215  | 2,388  | 2,809  |
| РАТ                  | 394    | 734    | 1,238  | 1,518  | 1,697  | 2,000  |
| EPS                  | 5.39   | 10.03  | 16.92  | 18.86  | 21.08  | 24.85  |
| EBITDA Margin (%)    | 25.45% | 33.92% | 44.96% | 41.21% | 38.30% | 38.50% |
| PAT Margin (%)       | 13.79% | 22.75% | 31.25% | 28.23% | 27.21% | 27.41% |

Source: KRChoksey Research

KRChoksey Research Phone: is also available on Bloomberg KRCS<GO> Thomson Reuters, Factset and Capital IQ

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# Investment Rationale

# Strong foothold in well recognised niche products:

SLL's products are well recognised by the major pharmaceutical players across the globe. It enjoys well-established presence in the API market by catering to diverse therapeutic segments. SLL has been a R&D driven company and its continuous focus towards enhancement and expanding its R&D facility has played a key role in establishing its position. SLL's core strength lies in early identification of molecules going off patent in its existing therapeutic segments keeping in mind its existing chemistry and production infrastructure and ability to develop the product and scale-up the production. It mainly focuses on products which are high on value and low on competition which helps it derive relatively higher returns. At present it manufactures and supplies 38 APIs that finds application in therapies like antihistamine, analgesic, anaesthetic, vitamin, antiasthmatic and anti-allergic etc. It has consistently been the largest exporter of few products namely Chlorpheniramine Maleate and Ketamine Hydrochloride from India, contributing to 45-50% and 60-65%, respectively, of the API exports from India, between Fiscal 2017 and 2022. It was also amongst the largest exporter of Salbutamol Sulphate in terms of volume from India in Fiscal 2021. SLL's top 10 customers account for 47% of revenue as on FY22. It's products are exported to 86 countries including both regulated as well as semi/non regulated markets The products are registered with various international regulatory authorities such as USFDA, EDQM, NMPA (previously known as SFDA), KFDA, PMDA, TGA and Taiwan FDA.

## Backward integrated facility and expansion of market presence:

SLL's manufacturing capabilities range from development of simple molecules to highly complex molecules with expertise in different class of reactions. It implemented backward integration for its API products with an attempt to exercise greater control over the supply chain process (intermediates). It's R&D efforts are primarily focused across the value chain of API process development which is backed by a team of 23 scientists. 12 out of its total existing products are backward integrated, which contributed 67.14%/68% of its total revenue for FY21 and for FY22. This is a bold move with the expectation that the process will result in cost savings, increased revenues, and improved efficiency in the production process. It helps the company to have sustainable business and reduce dependency on external sources key strengths. With that it also helps ensure quality check and security of availability of essential raw materials which acts as one of its key strengths. The company intends to continue to grow their sales in existing geographies in Latin America, North America, Europe, Asia and Middle East, and to grow their market share in these markets by increasing their product portfolio in these markets and by leveraging their existing relationships with customers.

# De-risking of portfolio and scale up of molecules on cards:

The company is further diversifying its product portfolio with strong product pipeline. Focus mainly remains to eliminate the risk associated with dependence on few API's. Some of the new products have already been launched this year and has started complementing with the existing therapies like Decongestant molecules goes in combination with anti-seminal, anti-allergy. SLL is in the process of commencing commercial production. SLL has filed 14 active DMFs with the USFDA and 8 active CEP's with EDQM for their API products in therapeutic areas such as antihistamine, analgesic, anaesthetic, vitamin, antiasthmatic and anti-allergic. They will continue to focus on developing and filing of more DMFs in the area of niche and differentiated products which provide better growth opportunities and would help them in developing their business. SLL has started the capex for 'E' Block and the work is in progress at Lote, Parshuram with capacity of 340 KL to replace old block with 145 KL capacity. A new manufacturing block with capacity of 70 KL along with a new R&D facility with Pilot plant is also being set up at Ambernath. Scale up of the newer products would be coming from the new block as the total capacity will increase from 547 KL to 810 KL by Q1 FY24.

| KRChoksey Institutional                                    |                               |        |
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| India Equity Institutional Research II Initiating Coverage | II 2 <sup>nd</sup> July, 2022 | Page 4 |

| S. No. | Particulars   |    |
|--------|---|----|
| 1      | Company Overview  | 5  |
| 2      | Industry Overview   | 9  |
| 3      | Investment Rationale  |    |
| a)     | Strong foothold in well recognised niche products             | 15 |
| b)     | Backward integrated facility and expansion of market presence | 16 |
| c)     | De-risking of portfolio and scale up of molecules on cards    | 17 |
| 4      | Management  | 18 |
| 5      | Result update Q4FY22 and Concall highlights                   | 19 |
| 6      | Financial Projections   | 20 |
| 7      | Peer Comparison & Analysis                                    | 21 |
| 8      | Outlook and Valuation   | 22 |
| 9      | Key Risks & Concerns  | 23 |
| 10     | Consolidated Financials                                       | 24 |
|        |   |    |

India Equity Institutional Research II

Coverage II 2<sup>nd</sup> July, 2022

Page 5

# **Company Overview**

**Supriya Lifescience Ltd (SLL),** established in 1987 is a global leading manufacturer and supplier of active pharmaceuticals ingredients ("APIs") with focus on R&D. It has a well-established presence in the API market with niche product offerings of 38 APIs with focus on diverse therapeutic segments. It is a leader in therapeutic segments like Anti-Histamines, Anti-Allergic, Anti-Asthmatics, Anesthetic & Vitamins. They have consistently been the largest exporter of Chlorpheniramine Maleate and Ketamine Hydrochloride from India. They were among the largest exporters of Salbutamol Sulphate contributing to 31% of the API exports from India in FY 2021 in volume terms.

SLL is **promoted by Dr. Satish Wagh,** a first generation entrepreneur having an enriching experience of over 35 years in the pharmaceutical industry.

The company **conducts its operations through** a modern state of art manufacturing facility located at **Lote, Chiplun in Maharashtra.** The manufacturing facility is spread across 23,806 sq.mts, having reactor capacity of 547 KL/ day and 7 cleanrooms. They have 4 manufacturing blocks which are segregated therapeutic segment wise. The 4th block commenced operation in May 30, 2021. It's manufacturing facility has received approvals for its products being exported from various jurisdictions including USFDA, EDQM, TGA-Australia, KFDA-Korea, EUGMP, PMDA Japan, NMPA (previously known as SFDA)- China, Health Canada.

# Capacity utilization:

| Particulars | FY19 | FY20 | FY21 | FY22 |
|-------------|------|------|------|------|
| Block A,B,C | 63%  | 63%  | 71%  | 71%  |
| Block D     | -    | -    | -    | 35%  |

Source: KRChoksey Research

It exports its products to 86 countries to 1,296 customers including 346 distributors. The total revenue (from each business segment) for the respective periods is listed below:

| Particulars    | FY19   | FY20   | FY21   | FY22   |
|----------------|--------|--------|--------|--------|
| Export sales   | 70.96% | 71.85% | 77.47% | 76.00% |
| Domestic sales | 29.04% | 28.15% | 22.53% | 24.00% |

Source: KRChoksey Research

KRChoksey Research is also available on Bloomberg KRCS<GO> Thomson Reuters, Factset and Capital IQ



# **Company Overview**

Export business is broadly categorised into Regulated and Semi-regulated markets.

| Markets        | FY19   | FY20   | FY21   | FY22   |
|----------------|--------|--------|--------|--------|
| Regulated      | 34.03% | 32.60% | 38.17% | 53.00% |
| Semi-regulated | 65.97% | 67.04% | 61.83% | 47.00% |

Source: Company, KRChoksey Research

**Regulated markets** includes USA, China, Japan, Germany, Spain, Indonesia, South Korea and Switzerland, while Brazil, Mexico, Chile, Taiwan, Malaysia, Bangladesh, South Africa, Kenya, Jordan and Egypt are **semi-regulated/non regulated markets**.

## Over the years SLL has been successful in growing its API business across several countries.

| Region           | Country   | Therapy   | Market                            |
|------------------|---|---|-----------------------------------|
| Asia             | South Korea   | Anti-histamine, vitamin, analgesic, Anti-allergic   | Regulated                         |
| Asia             | Cambodia, HongKong, Singapore, Phillipines, Sri Lanka, Taiwan, Malaysia,<br>Thailand, Vietnam, Bangladesh | Anti-histamine, vitamin, analgesic, Anti-allergic, Anti-asthamatic                                    | Semi regulated & Non regulated    |
| Asia             | Japan   | Chlorpheniramine Maleate  | Regulated                         |
| Europe           | UK, Germany, Netherland, Spain, Switzerland, Belgium, Italy, France                                       | Analgesic, anti-hypertensive, ant-allergic, anti-histamine, analgesic, vitamin and anti-asthmatic     | Regulated                         |
| LATAM            | Argentina   | Anti-histamine, anti-allergic, analgesic and anti-asthmatic   | Non regulated                     |
| LATAM            | Brazil  | Anti-histamine, anti-allergic, analgesic and anti-asthmatic   | Regulated                         |
| LATAM            | Venezuela, Chile  | Anti-histamine and analgesic  | Semi regulated & Non<br>regulated |
| LATAM            | Columbia, Mexico, Peru  | Anti-histamine, anti-allergic, analgesic, vitamin and anti-asthmatic                                  | Semi regulated & Non regulated    |
| North<br>America | USA, Canada   | Anti-hypertensive, anti-histamine, decongestant, anti-allergic, analgesic, vitamin and anti-asthmatic | Regulated                         |

Source: Company, KRChoksey Research

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India Equity Institutional Research II

g Coverage II 2<sup>nd</sup> July, 2022

# **Company Overview**

# Product basket:

Its R&D efforts are demonstrated by strong API portfolio:

Following is the detail of some of its leading API products which it manufactures and supplies to both domestic and export markets, serving the niche therapeutic areas:

| Product                         | Therapeutic area                  | Certification/Dossiers  |
|---------------------------------|-----------------------------------|---|
| Chlorpheniramine Maleate        | Antihistamine                     | EDQM Approval, US DMF, CEP, Health Canada, Taiwan FDA, NMPA DMF, EDMF             |
| Brompheniramine Maleate (BPM)   | Antihistamine                     | US DMF, NMPA DMF, CEP, EDMF   |
| Pheniramine Maleate             | Antihistamine                     | US DMF, , CEP, EDMF, NMPA DMF   |
| Dexchlorpheniramine Maleate     | Antihistamine                     | US DMF, EDMF  |
| Mepyramine Maleate              | Antihistamine                     | US DMF, CEP, EDMF   |
| Ketamine Hydrochloride          | Analgesic/Antipyretic/Anesthetic  | US DMF, CEP, TGA DMF, Canadian DMF (Human Use & Veterinary), EDMF                 |
| Tramadol Hydrochloride          | Analgesic/Anti-pyretic/Anesthetic | Korean FDA, EDMF  |
| Riboflavin 5 - Phosphate Sodium | Vitamin                           | US DMF, EDMF, Kosher, Indonesian Halal, Maharashtrian Halal, FAMI-QS, CEP applied |
| Salbutamol Sulphate             | Anti-asthmatic                    | EDMF, CEP   |
| Cetirizine Dihydrochloride      | Anti-allergic                     | EDMF  |
| Diphenhydramine Hydrochloride   | Anti-allergic                     | EDMF, US DMF  |
| Bupropion Hydrochloride         | Smoking cessation                 | US DMF  |
| Bisoprolol fumarate             | Anti-hypertensive                 | EDMF, US DMF  |
| Methylcobalamine                | Vitamin B12                       | US DMF, KFDA, Kosher, Halal India, Halal Indonesia                                |

Source: Company, KRChoksey Research

 Institutional Research II
 Initiating Coverage
 II 2<sup>nd</sup> July, 2022
 Page
 8

# **Company Overview**

SLL has established long standing relationships with some of its key customers. Most of them have been doing business with the company since a long period.

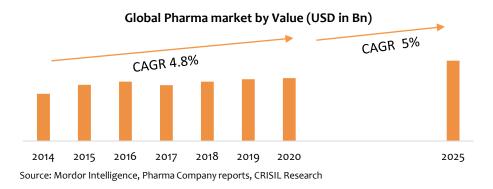
| Customer name   | Country | Key products supplied  |
|---|---------|--|
| Mankind Pharma  | India   | Methylcobalamine, Bisoprolol Fumrate, Chlorpheniramine Maleate   |
| Acme Generics LLP                                     | India   | Methylcobalamine, Chlorpheniramine Maleate, Tramadol   |
| Akums Drugs & Pharma Ltd                              | India   | Methylcobalamine, Bisoprolol Fumrate, Chlorpheniramine Maleate, Levosalbutamol Sulphate, Bupropion<br>Hydrochloride    |
| American Int Chemical Inc                             | USA     | Brompheniamine Malate, Chlorpheniramine Maleate, Dexchlorpheniramine Malate, Diphenhydramine,<br>Pyrilamine Maleate    |
| Saun Farma Inc  | USA     | Ketamine Hydrochloride, Mythylcobalamin, Pyrilamine Maleate  |
| Almat Pharmachem Inc                                  | Canada  | Pyrilamine Maleate, Diphenhydramine Hydrochloride  |
| Ampak Company Inc                                     | USA     | Diphenhydramine, Dextromethorphan Hydrobromide, Pyrilamine Maleate, Chlorpheniramine Maleate                           |
| LNK International Inc                                 | USA     | Pyrilamine Maleate, Chlorpheniramine Maleate   |
| Syntec Do Brasil LTDA                                 | Brazil  | Ketamine Hydrochloride   |
| AT Planejamento e Desenvolvimento de<br>Negocios LTDA | Brazil  | Ketamine Hydrochloride, Dexchlorpheniramine, Chlorpheniramine Maleate, Pheniramine Maleate,<br>Brompheniramine Maleate |

Source: Company, KRChoksey Research



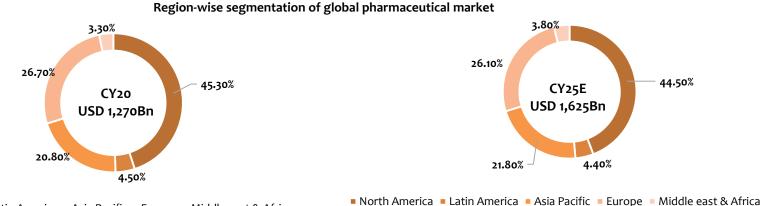
## **Overview of Global Pharmaceutical industry:**

Global pharmaceutical market is expected to grow at a steady ~5% CAGR from 2020 to 2025. It has grown by around 4.8% CAGR from ~USD 955 billion in CY14 to ~USD 1,270 billion in CY20. It is expected to sustain this growth over the next five years to reach USD 1,585-1,625 billion in CY25.



# Emerging markets are expected to grow faster than the overall global pharmaceutical market:

Emerging markets represent an exceptional opportunity for the pharmaceutical industry on account on expected rise in healthcare spending from current low levels and increase in per capita income to support this rise in expenditure. Emerging markets comprise of Brazil, India, China, South Africa, Asean-5. Emerging Asia comprises the ASEAN-5 (Indonesia, Malaysia, Philippines, Thailand, Vietnam) economies.



North America = Latin America = Asia Pacific = Europe = Middle east & Africa

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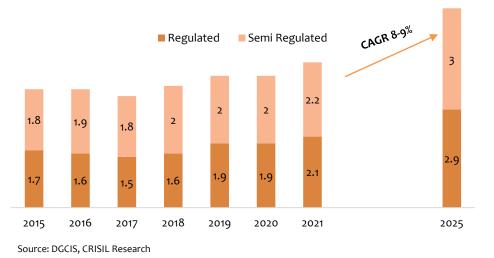
Source: Mordor Intelligence, CRISIL Research

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# Overview of Indian bulk drug industry:

Indian bulk drug industry ranks third globally in terms of volume, after China and Italy. Export of Indian bulk drugs produced accounts for 35% and the remaining bulk drugs are sold in the domestic market, including captive consumption by several large formulation players. India being the largest provider of generic drugs globally contributes around 20% in global supply in terms of volume. India ranks lower in terms of value of pharmaceutical at 14th position as compared to 3rd position in ingredients (APIs), especially in regulated markets, compared with China. This is on account of its advanced process chemistry skills.



# Bulk drug export outlook (USD in Bn)

# India enjoys cost advantage over regulated markets:

Over the years manufacturing costs of Indian bulk drug players have tend to be lower than in the regulated markets of the United States (US) and Europe. China enjoys competitive advantage as a major exporter of bulk drug intermediates globally mainly due to government support, coupled with low power and labour costs. On the other hand, India is a preferred destination for the procurement of active pharmaceutical ingredient especially in regulated markets, compared with China. This is on account of its advanced process chemistry skills, which aid the manufacture of bulk drugs and complex intermediaries.

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# **Industry Overview**

Top demand drivers for Indian bulk drug industry:

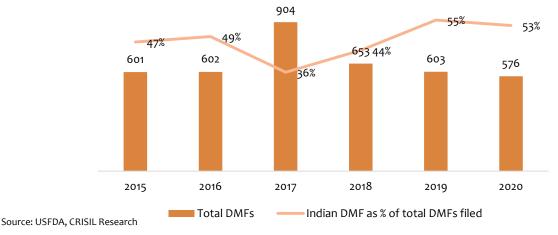
# Supply chain disruptions in China to bode well:

China is facing lot of issues in terms of supplying bulk drugs/API to its customers since the coronavirus pandemic breakout. This has led to constant rise in the prices of these drugs. Even though, supply from China has resumed, it is having quality issues in recent times which has helped India to gain a competitive edge in the sector.

# Environmental crackdown led to China +1 strategy:

The manufacturing players in China got largely affected from 2017 due to its environmental crackdown. The Blue sky policy forced many industrial parks and chemical companies to shut their units either temporarily or permanently. This incident impacted the global pharma industry. This not only led to shortage of raw material and API supply but also pushed the prices northwards for the global pharma industry. Thus, India now stands to benefit from China plus one strategy of global pharmaceutical players. Many global players have renewed their interests for raw material procurement. This will help to enhance supply chain resilience by diversifying sourcing/manufacturing activities into other countries. Increasing enquiries and acceptance for India's products from global innovators makes the domestic API manufacturers chances higher to be the second source and gradual shift from China to India.

India has highest number of US FDA-approved facilities outside the US. India has consistently maintained its leadership in drug master file (DMF) submissions. This proves the capability of Indian players to meet required export quality standards for regulated markets.



# India is considerably ahead of its competitors in terms of the total number of DMFs

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overage II 2<sup>nd</sup> July, 2022

# **Industry Overview**

# Types of therapeutic areas and its size:

# Anti-histamine and anti-allergy:

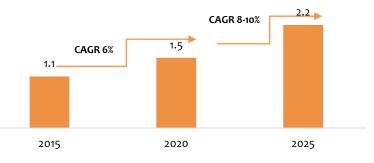
US is the largest market globally due to rising prevalence of allergy rhinitis and rising demand for diagnosis and treatment of allergic disease. Europe is the second largest end market that holds a noticeable share of the global antihistamine drugs market. In Asia Pacific, increase in the demand for drugs for the treatment of allergies and skin diseases is driving the market growth. Also the Middle East & Africa, market continues to show steady positive growth due to the rising prevalence of nasal allergies. The anti-histamine and anti-allergy therapeutic API market is expected to grow driven by rise in healthcare spending by public and government and penetration of pharmaceutical drugs with increased share of generic drugs.



Growth of anti-histamine and anti-allergy (USD in Bn)

Source: Lifescience Intellipedia, CRISIL Research

Growth of Vitamins (USD in Bn)



Source: Lifescience Intellipedia, CRISIL Research

# Vitamins:

The growth in the vitamins market is marked by increased awareness about nutraceuticals benefits and increased prevalence of vitamin deficiencies due to dietary changes. The global vitamins market has been segmented largely based on type of vitamins as vitamin B, vitamin C, vitamin E etc. According to WHO, in 2018, more than 2 billion people were suffering from micronutrient deficiencies, thus leading to consumption of some or other vitamins. Also the growing birth rates and senior citizens in developing countries is leading to growth of paediatric and calcium vitamins. OTC channel accounted for the largest revenue share of nearly 75% in 2020 and is expected to witness steady growth moving ahead on account of rising consumer awareness regarding the health benefits of dietary supplements.

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Coverage II 2<sup>nd</sup> July, 2022

# **Industry Overview**

## **Pain Management:**

Global pain management market is estimated at USD 7.8 billion in 2020. The market grew at a CAGR of 4.5% between 2015 and 2020. Growth in the pain management market was driven by rise in surgeries and medical procedures, incidence of flu and fever. The segment is expected to see a growth of 5.0% over the next five years from 2020 to 2025 and reach USD 10 billion supported by increased surgeries, increased incidence of chronic diseases, and rise in flu related illness with rapidly changing climatic changes.

## Anti-hypertension:

Global anti-hypertension therapeutic area API market is estimated at USD 10.4 billion in 2015. The market grew at a CAGR of 4.5% from 2015 to USD 13 billion in 2020. Anti-hypertensive drugs form 2.6% of total spending on pharmaceutical drugs across the globe in value term. It likely to touch USD 16 billion in 2025 at CAGR of 3-4% between 2020-2025. Trend analysis show the number of adults with hypertension increased from 594 million in 1975 to 1.13 billion in 2015. This increase is largely from low- and middle-income countries. But in terms of value North America accounts for the largest antihypertensive drugs market share. Increased prevalence of hypertension among working population and rising awareness about the risk factors, prevention, diagnosis, and treatment of high blood pressure in the US is one of the major reasons for the higher sales of the antihypertensive drug

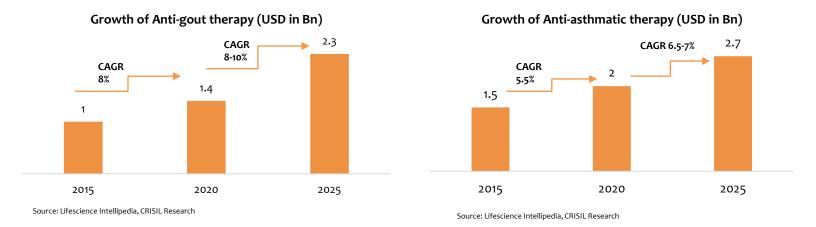
| Regions               | Incidence rate of hypertension |
|-----------------------|--------------------------------|
| Africa                | 27%                            |
| South east Asia       | 25%                            |
| Europe                | 23%                            |
| Eastern Mediterranean | 26%                            |
| Western Pacific       | 19%                            |
| American continent    | 18%                            |
| Global                | 22%                            |

Source: Lifescience Intellipedia, CRISIL Research



## Anti-gout:

The incidence of gout has more than doubled over the recent 20 years that in from 1990's to 2020's. This increase together along with occurrence of comorbid conditions such cardiovascular risk, renal disease, diabetes mellitus represents a significant health challenge. North America held the largest market share in consumption, followed by Europe, due to increase in research and development on anti-gout drugs in the regions. Asia Pacific market is expected to grow at a rapid pace over the next five years due to increase in government initiatives for the health care sector. The anti-gout Pfizer, Inc Casper Pharma AR Scientific, Inc Teva Pharmaceutical Industries Takeda Pharmaceutical AstraZeneca Plc Iroko Pharmaceuticals Hikma Pharmaceuticals Horizon Pharma Mylan 127 drugs market in Latin America and Middle East & Africa is projected to grow at a moderate pace during the forecast period.



## Anti asthmatic:

Globally North America is the largest market for anti-asthma drugs. Europe is the second-largest market for anti-asthma drugs. The developing region especially Asia Pacific is accounting for major newer cases due to greater screening and better health care facilities distribution. However, the developing regions market particularly Asia Pacific will be the fastest growing and will be the key to the future. According to industry interactions anti-asthma drugs market is expected at USD 25-30 billion in 2021-2022. The anti-asthmatic therapeutic area API market is expected to clock 6.5% CAGR between 2020 and 2025 driven by rise in prevalence of asthma, new products and treatment introduced in the market and growth of generics drugs in anti-asthmatic area.

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# Investment Rationale – Strong foothold in well recognised niche products

- **SLL's products are well recognised** by the major pharmaceutical players across the globe. It enjoys well-established presence in the API market by catering to diverse therapeutic segments.
- At present it **manufactures and supplies 38 APIs** that finds application in therapies like antihistamine, analgesic, anaesthetic, vitamin, antiasthmatic and anti-allergic etc.
- It has consistently been the **largest exporter** of few products namely Chlorpheniramine Maleate and Ketamine Hydrochloride from India, contributing to 45-50% and 60-65%, respectively, of the API exports from India, between Fiscal 2017 and 2022. It is also amongst the largest exporter of Salbutamol Sulphate in terms of volume from India in Fiscal 2021.
- SLL has been a R&D driven company and its continuous focus towards enhancement and expanding its R&D facility has played a key role in establishing its position.
- SLL's core strength lies in **early identification of molecules** going off patent in its existing therapeutic segments keeping in mind its existing chemistry and production infrastructure and ability to develop the product and scale-up the production.
- It mainly **focuses** on products which are **high on value and low on competition** which helps it derive relatively higher returns.
- SLL's top 10 customers account for 47% of revenue as on FY221. It's products are exported to 86 countries including both regulated as well as semi/non regulated markets through its own marketing and distribution network as well as by entering into distribution arrangements with pharmaceutical distributors in these markets.
- The products are registered with various international regulatory authorities such as USFDA, EDQM, NMPA (previously known as SFDA), KFDA, PMDA, TGA and Taiwan FDA.
- It is registering a group of about 8 to 10 products in regulated markets like Europe, US, China, Latin America, Japan namely Diphenhydramine or Tramadol, Hydrochloride, Dextromethorphan, Allopurinol, Bisoprolol Fumarate, Riboflavin, Diphosphate Sodium. We expect increasing revenue contribution

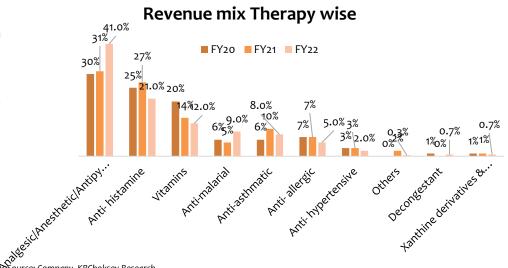
coming from these products in the next couple of years.

• We believe with its existing market presence and product portfolio, it is well positioned to capitalise on the expected growth in focused therapeutic areas.

# Export sales for top products

| Product Sale (INR in Mn) | FY    | <sup>'</sup> 19 | FY    | 20  | FY21  |     |  |
|--------------------------|-------|-----------------|-------|-----|-------|-----|--|
|                          | India | SLL             | India | SLL | India | SLL |  |
| Chlorpheniramine Maleate | 471   | 399             | 665   | 493 | 805   | 579 |  |
| Ketamine                 | 754   | 492             | 1,092 | 703 | 1,620 | 951 |  |
| Salbutamol Sulphate      | 148   | 585             | 400   | 149 | 807   | 304 |  |

Source: Company, KRChoksey Research



Source: Company, KRChoksey Research

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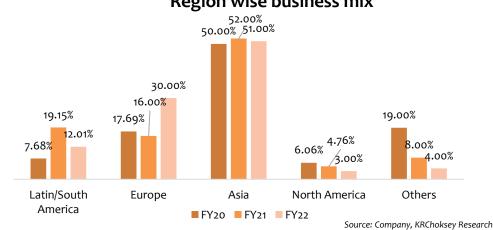
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India Equity Institutional Research II

II 2<sup>nd</sup> July, 2022

# Investment Rationale - Backward integrated facility and expansion of market presence

- SLL's manufacturing capabilities range from development of simple molecules to highly complex molecules with expertise in different class of reactions.
- It implemented backward integration for its API products with an attempt to exercise greater control over the supply chain process (intermediates). It's R&D efforts are primarily focused across the value chain of API process development which is backed by a team of 23 scientists.
- 12 out of its total existing products are backward integrated, which contributed 67.14%/68% of its total revenue for FY21 and for FY22.
- This is a bold move with the expectation that the process will result in **cost** savings, increased revenues, and improved efficiency in the production process. It helps the company to have sustainable business and reduce **dependency** on external sources key strengths. With that it also helps ensure quality check and security of availability of essential raw materials which acts as one of its key strengths.
- The company intends to grow their sales in existing geographies in Latin America, North America, Europe, Asia and Middle East, and to grow their market share in these markets by increasing their product portfolio in these markets and by leveraging their existing relationships with customers.



- They intend to create strong local presence and expertise with required infrastructure and develop capabilities to exploit growth potential offered by the relevant markets. Their growth strategy may vary from country to country depending on factors such as applicable regulatory requirements, competition and pricing.
- We believe with such advantage of being backward integrated has helped it gain a competitive advantage in the industry.

#### 1HY22 Product FY21 Chlorpheniramine Maleate 18.17% 24.23% Brompheniramine Maleate (BPM) 1.13% 0.45% Pheniramine Maleate 2.50% 1.29% Dexchlorpheniramine Maleate 2.48% 2.08% **Mepyramine Maleate** 1.64% 1.09% Ketamine Hydrochloride 27.42% 19.11% Salbutamol Sulphate 9.86% 8.80% **Bisoprolol fumarate** 1.23% 3.05% Levosalbutamol Sulphate 0.42% 0.63% Dextromethorphan Hydrobromide 0.34% 0.99% **Dexbrompheniramine Maleate** 0.12% 0.10% Allopurinol 0% 0.17%

# List of backward integrated products as % of topline

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#### ANALYST Kushal Shah, research3@krchoksey.com, +91-22-6696 555

**Region wise business mix** 

India Equity Institutional Research II

ige II 2<sup>nd</sup> July, 2022

# Investment Rationale – De-risking of portfolio and scale up of molecules on cards

- The company is further diversifying its product portfolio with strong product pipeline. Focus mainly remains to eliminate the risk associated with dependence on few API's. This product pipeline includes Dextromethorphan Hydrobromide & Phenylephrine Hydrochloride (Decongestant), Pentoxifylline (Xanthine derivatives), (S)-Ketamine Hydrochloride (Analgesic/ Anti-pyretic/ Anaesthetic), Allopurinol (Antigout) and Benfotiamine (Diabetic neuropathy).
- Some of the new products have **already been launched** in 9MFY22 and has started complementing with the existing therapies like Decongestant molecules goes in combination with anti-seminal, anti-allergy.
- Initial phase of production and distribution of samples for Dextromethorphan Hydrobromide, Pentoxifylline, (S)-Ketamine Hydrochloride and Allopurinol to different customers has begun, primarily in unregulated markets. SLL is in the process of commencing commercial production.
- It also intends to improve the R&D capabilities, with a focus on capturing more high-value early mover advantage in key international markets. As of October 31, 2021, SLL has filed 14 active DMFs with the USFDA and 8 active CEP's with EDQM for their API products in therapeutic areas such as antihistamine, analgesic, anaesthetic, vitamin, antiasthmatic and anti-allergic. They will continue to focus on developing and filing of more DMFs in the area of niche and differentiated products which provide better growth opportunities and would help them in developing their business.
- SLL has started the capex for 'E' Block and the work is in progress at Lote, Parshuram with capacity of 340 KL to replace old block with 145 KL capacity. A new manufacturing block with capacity of 70 KL along with a new R&D facility with Pilot plant is also being set up at Ambernath. Scale up of the newer products would be coming from the new block as the total capacity will increase from 547 KL to 810 KL by Q1 FY24.

• We believe that a diversified product portfolio would **diminish the risk associated** with the dependence on any particular therapeutic area and its plan to enhance its capacities for infusion of new products into the basket by further penetration into newer geographies should augur well for the company.

# Details of manufacturing facilities:

|                            | Block A | Block B | Block C | Block D |
|----------------------------|---------|---------|---------|---------|
| Year of establishment      | 1993    | 1994    | 2014    | 2021    |
| Reactor Capacity (per day) | 157KL   | 145KL   | 30KL    | 215KL   |
| Regulatory approved        | Yes     | Yes     | Yes     | Yes     |

Source: Company, KRChoksey Research

# Utilisation levels over the period:

| Capacity utilisation % | FY20 | FY21 | FY22 |
|------------------------|------|------|------|
| Block A,B,C            | 63%  | 71%  | 71%  |
| Block D                | -    | -    | 35%  |

Source: Company K, RChoksey Research

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# Management

# Dr. Satish Wagh, Chairman and Managing director

He is the founder and has been on the board since inception. He hold's a bachelor's degree in science from University of Mumbai and an honorary Ph.D. in entrepreneurship from Faculty of Management Studies, National American University. Apart from this, he is also a director on the boards of Supriya Medi-Chem Private Limited, Lote Industries Testing Laboratory Association and Sachin Industries Limited.

## Shireesh Bhalchandra Ambhaikar, Chief Executive Officer

He joined the company on July 6, 2021.

# Ashish Ramdas Nayak, Chief Financial Officer

He joined the company on August 5, 2019.

## Smita Satish Wagh, Whole-time Director

She has been a director on the Board since incorporation. Apart from her association with the company, she is a director on the boards of Supriya Medi-Chem Pvt Ltd.

## Dr. Saloni Satish Wagh, Whole-time Director

She holds a bachelor's and master's degree in science and a PhD in chemistry. She has been appointed since July 1, 2019.

## Shivani Satish Wagh, Whole-time Director

She holds a bachelor's degree in management studies from University of Mumbai and master's degree in international business management from Manchester Business School. She has been appointed since July 1, 2019.

## Balasaheb Gulabrao Sawant, Whole-time Director

He holds a bachelor's degree in science and a master's degree in science. He was previously associated with companies such as USV Limited, Encure Pharmaceuticals Ltd, Arch Pharmalabs Ltd, Mylan Laboratories Ltd and Enaltec Labs Private Ltd.

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# **Result highlights Q4FY22:**

- For Q4FY22, Total revenue grew by 37.17% YoY and 49.01% QoQ to INR 1,812 Mn. FY22 revenue stood at INR 5,201 Mn showing growth of 35.60% YoY.
- EBITDA grew by 11.90% YoY to INR 752 Mn for the quarter and EBITDA margin decreased by 937 bps YoY and improved 618 bps QoQ) to 41.50%. Higher input costs dented the margins.
- For Q4FY22, PAT showed a de-growth of 4.74% YoY but was up 16.7% QoQ to INR 462 Mn, PAT margin contracted by 1122 bps YoY and by 707 bps QoQ to 25.50%. Lower PAT % in Q4FY22 is on account of lower provision of deferred taxes in earlier quarter.
- Recommended the Final Dividend of INR 0.60 per equity share.

# **Concall highlights key takeways:**

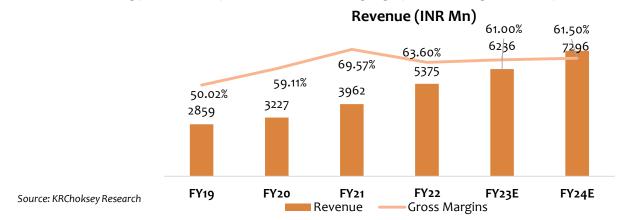
- SLL continued to hold the leadership position in its top 3 products Ketamine Hydrochloride, Salbutamol Sulphate, Chlorpeniramine Maleate during FY22.
- Larger part of growth was driven by backward integrated products from Antihistamine, Anethetic and Vitamins in Q4FY22.
- Share in Regulated markets improved from 34% to 53% for FY22. Increased penetration in European and LATAM markets supported the growth.
- Blended utilization levels for all 4 blocks stood at 47% in FY22.
- It recently acquired 80,000 sq mtre from MIDC at Isambe Industrial Park dedicated for Pharma API.
- The delay in import shipments was offset by built-up in inventory of raw materials to ensure smooth operations.
- The company increased stock levels of solvents to minimise impact of cost increase during the quarter.
- Increase in domestic sales and sales to Latin American countries in Q4FY22 where in the credit terms are higher led to higher receivables.
- It plans to reduce customer concentration by penetrating existing products in different geographies by registering these niche products and adding newer products that offer higher volume potential from new R&D center's.
- Company has taken additional steps for business expansion around the globe especially in North America market, Japan, Australia and New Zealand.
- It see's good opportunities in CMO/CDMO space and has initiated discussion on these opportunities with big pharma and innovator companies to work as a partner for supply of products.
- Currently, the work is in progress on 5 projects including developing process in the laboratory for these projects. Also with the new capacity being setup in Ambernath more CMO/CDMO opportunities are expected to be pursued.
- Currently two new R&D centres are being built, one in Lote for product lifecycle management and the other in Ambernath with a pilot plant for new molecules and CMO/CDMO.
- Already started the work on 'E Block' at Lote Parshuram with capacity of 340 KL to replace old block with 145 KL capacity.

 Institutional Research II
 Initiating Coverage
 II 2<sup>nd</sup> July, 2022
 Page 20

# **Financial Analysis**

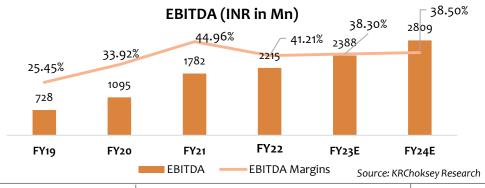
# Revenue

We expect SLL to clock a healthy 22.57% Revenue CAGR over FY21-FY24E, and expect revenue to touch INR 7,296 Mn in FY24E from INR 3,962 Mn in FY21. During FY21 lower input costs and better realisation for its products pushed the margins upwards. We believe its continuous focus towards diversifying the product portfolio, higher market share in key contributing products and penetration into newer geographies will aid growth in topline.



# **EBITDA and EBITDA margin**

We expect SLL to report 16.39% EBITDA CAGR over FY21-FY24E and EBIDTA margins to be around 38-39% till FY24E. EBITDA in absolute terms is expected to reach INR 2,809 Mn in FY24E from INR 1,782 Mn in FY21. Its shift towards regulated markets from semi and non-regulated markets and focus towards higher value products will help it sustain higher double digit margin levels.



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# **Peer Comparison**

We have made a comparison of SLL's business with some of the similar size companies conducting business in same area.

| Particulars (Rs in Mn)   | Revenue | EBITDA | EBITDA Margin | PAT    | PAT Margin | CFO    | ROCE | RONW |
|--------------------------|---------|--------|---------------|--------|------------|--------|------|------|
| Supriya Life Science Ltd | 5,375   | 2,215  | 41%           | 1,518  | 28%        | 488    | 34%  | 25%  |
| Divi's Lab Ltd           | 89,600  | 38,820 | 43%           | 29,600 | 33%        | 19,120 | 35%  | 28%  |
| Laurus Lab Ltd           | 43,960  | 14,220 | 29%           | 8,280  | 17%        | 9,110  | 23%  | 25%  |
| Neuland Lab Ltd          | 9,510   | 1,430  | 15%           | 640    | 7%         | 590    | 9%   | 8%   |
| Aarti Drugs Ltd          | 24,890  | 3,290  | 13%           | 2,050  | 8%         | 700    | 20%  | 21%  |
| Granules Ind Ltd         | 32,380  | 6,450  | 20%           | 3,870  | 12%        | 2,800  | 16%  | 16%  |

\*Data as on FY22

KRChoksey Research, Screener.in

SLL being a niche player in most of the therapeutic segment has performed well as compared to the industry peers. It has been able to deliver best of the margins across the industry due to integrated facilities and focus towards high value low competition products. Its increasing penetration towards regulated market has helped it generate higher profits and return ratios. Overall between FY19-22 it has achieved a Revenue CAGR of 23.43% which is in line with its peers. On operational front it has delivered higher double digit CAGR of 44.93% and PAT CAGR of 56.72% being amongst the top performer.

We believe SLL's existing market presence and long standing customer relationship has bode well for the company. It has been able to uphold the momentum and maintain such strong performance. It is well positioned to capitalise on the expected growth with infusion of newer products into the basket which should augur well for the company in the coming years. Also its focus on registering existing products in regulated markets and backward integrated facilities with geographical diversification will aid future growth.



# **Outlook and Valuation**

SLL's operations has wide and diversified presence globally. It has niche product offering across different therapeutic areas. We believe SLL's has been a consistent performer due to its product quality and reliability of supply. It is poised for growth with capacity ramp up and with the support of experienced team.

## Key business growth drivers:

- Focus on high value and low competition products.
- Increasing penetration in regulated markets as compared to semi/non regulated markets.
- Reduce dependence and de-risking of its concentrated product portfolio.
- Increasing contribution from newer manufacturing facilities (Block D's capacity utilisation) will bring in cost efficiencies.
- It's plan to improve the R&D capabilities, with a focus on capturing more high-value early mover advantage in key international markets.
- Long standing relationship with its key customers.

# Valuation

| Market Cap | P/E  | P/S  | EV/EBITDA   |
|------------|--|--|---|
| 28,282     | 20.8   | 5.3x   | 13.6x   |
| 9,64,925   | 32.6   | 10.8x  | 24.1x   |
| 2,50,544   | 30.2   | 5.1x   | 18.9x   |
| 15,239     | 23.9   | 1.6x   | 12.4x   |
| 36,818     | 18.0   | 1.5x   | 12.8x   |
| 69,070     | 16.7   | 1.8x   | 10.6x   |
|            | 28,282<br>9,64,925<br>2,50,544<br>15,239<br>36,818 | 28,28220.89,64,92532.62,50,54430.215,23923.936,81818.0 | 28,28220.85.3x9,64,92532.610.8x2,50,54430.25.1x15,23923.91.6x36,81818.01.5x |

\*Data as on 1<sup>st</sup> July 2022, TTM basis

KRChoksey Research, Factset

We believe SLL is reasonably priced in comparison to its peers. It is well placed with its leadership position in niche products, its focus on registering existing products in regulated markets and backward integrated facilities with geographical diversification should help uphold the momentum in the coming years. Currently it is trading at 16.65x/14.13x on FY23E/24E earnings. SLL made a solid debut in December 2021 at INR 425, listing at a premium of 55% to the issue price. We initiate coverage on stock with "BUY" rating as all the above mentioned factors provides good growth opportunities and recommend a target price of INR 410/share, applying PE multiple of 16.5x on FY24E EPS, indicating upside potential of 16.80% from CMP.

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# Key Risks and concerns:

- The company faces product concentration risk as top few API's contribute major portion of their revenue.
- Inability to develop and commercialise newer products in a timely manner will impact the future growth prospect of the company.
- Failure in complying with regulations & quality standards prescribed by export countries government and regulatory agencies may affect its business operations.
- The company's inability to effectively utilize its manufacturing capacities could have an adverse effect on the business.
- Development of alternate product for treatment of these therapies might adversely impact the business.
- Any fluctuations in exchange rate may largely impact the operations due higher amount of export sales.
- Deferment in receiving approvals for patents, licences and registrations can have a material effect on company's business, results of operations and financial condition.
- Reduction in demand for SLL's product from its customers will slowdown the company's operations.

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II 2<sup>nd</sup> July, 2022

# **Financial Summary**

| Income Statement (INR Mn)    | FY19  | FY20  | FY 21            | FY 22            | FY23E   | FY 24E |
|------------------------------|-------|-------|------------------|------------------|---------|--------|
| Revenues                     | 2,778 | 3,116 | 3,854            | 5,300            | 6,240   | 7,350  |
| Other income                 | 80    | 111   | 109              | 76               | 128     | 135    |
| Total Revenue                | 2,859 | 3,227 | 3,962            | 5,375            | 6,235   | 7,296  |
| COGS                         | 1,461 | 1,524 | 1,406            | 1,958            | 2,432   | 2,772  |
| Gross profit                 | 1,390 | 1,842 | 2,681            | 3,418            | 3,804   | 4,523  |
| Employee cost                | 190   | 256   | 328              | 491              | 530     | 620    |
| Other expenses               | 473   | 492   | 572              | 712              | 885     | 1,094  |
| EBITDA                       | 728   | 1,095 | 1,782            | 2,215            | 2,388   | 2,809  |
| Depreciation & amortization  | 54    | 64    | 67               | 101              | 141     | 160    |
| Interest expense             | 102   | 68    | 41               | 42               | 0       | 0      |
| РВТ                          | 571   | 962   | 1,674            | 2,072            | 2,247   | 2,649  |
| Tax                          | 177   | 228   | 436              | 554              | 551     | 649    |
| Minority interest            | 0     | 0     | 0                | 0                | 0       | 0      |
| РАТ                          | 394   | 734   | 1,238            | 1,518            | 1,697   | 2,000  |
| EPS (INR)                    | 5.39  | 10.03 | 16.92            | 18.86            | 21.08   | 24.85  |
|                              |       |       | <b>E</b> 1/2 - 1 | <b>E</b> 1/2 - 2 |         | EV E   |
| Cash Flow Statement (INR Mn) | FY19  | FY20  | FY21             | FY22             | FY23E   | FY 24E |
| Operating Cash Flow          | 187   | 1 161 | 700              | 1 88             | 1 8 8 7 | 1 72/  |

| cash now statement (nutrinity      |       | 1120  | 1141  | 1122  | 11236 | 11246 |
|------------------------------------|-------|-------|-------|-------|-------|-------|
| Operating Cash Flow                | 487   | 1,161 | 799   | 4,88  | 1,887 | 1,734 |
| Investing Cash Flow                | 49    | (245) | (474) | (598) | (300) | (450) |
| Financing Cash Flow                | (497) | (292) | (149) | 1,497 | (220) | (7)   |
| Net Inc/Dec in cash equivalents    | 38    | 623   | 176   | 1,386 | 1,367 | 1,277 |
| Opening Balance                    | 86    | 124   | 747   | 923   | 2,309 | 3,676 |
| Adjustments                        | 0     | 0     | 0     | 0     | 0     | 0     |
| Closing Balance Cash & Cash Equiv. | 124   | 747   | 923   | 2,309 | 3,676 | 4,953 |

| Key Ratio             | FY19   | FY20   | FY21   | FY22   | FY23E  | FY24E  |
|-----------------------|--------|--------|--------|--------|--------|--------|
| EBITDA Margins (%)    | 25.45% | 33.92% | 44.96% | 41.21% | 38.30% | 38.50% |
| Net Profit Margin (%) | 13.79% | 22.75% | 31.25% | 28.23% | 27.21% | 27.41% |
| RoE^ (%)              | 42.02% | 49.20% | 46.04% | 24.65% | 21.60% | 20.30% |
| RoCE^ (%)             | 65.45% | 66.98% | 63.27% | 34.33% | 28.61% | 26.88% |
| RoA (%)               | 15.58% | 21.83% | 27.78% | 20.65% | 18.44% | 17.47% |
| Debt/Equity           | 0.09x  | 0.01X  | 0.00X  | 0.00X  | 0.00X  | 0.00X  |

^ROE & ROCE has been adjusted with latest post issue equity for FY22E/23E/24E.

|       | Property, plant and equipment | 805   | 929   |
|-------|-------------------------------|-------|-------|
| Y 24E | Right to use assets           | 22    | 18    |
| ,350  | Capital work in progress      | 354   | 402   |
|       | Intangible assets             | 20    | 32    |
| 135   | Financial assets              |       |       |
| ,296  | Investments                   | 1     | 1     |
|       | Other financial assets        | 0     | 2     |
| ,772  | Total non current assets      | 1,201 | 1,384 |
| ,523  | Current assets                |       |       |
| 620   | Inventories                   | 307   | 495   |
|       | Financial assets              |       |       |
|       |                               |       |       |
| ,094  | Trade receivables             | 600   | 525   |

Balance Sheet (INR Mn)

| Inventories                    | 307   | 495   | 725   | 923   | 1,093 | 1,279  |
|--------------------------------|-------|-------|-------|-------|-------|--------|
| Financial assets               |       |       |       |       |       |        |
| Trade receivables              | 600   | 525   | 737   | 1,152 | 1,230 | 1,439  |
| Cash and cash equivalents      | 17    | 15    | 436   | 2,279 | 3,676 | 4,953  |
| Other financial assets         | 107   | 732   | 488   | 60    | 60    | 60     |
| Loans and advances             | 124   | 10    | 12    | 6     | 6     | 6      |
| Other current assets           | 175   | 203   | 266   | 555   | 437   | 515    |
| Total current assets           | 1,329 | 1,979 | 2,664 | 4,975 | 6,502 | 8,252  |
| TOTAL ASSETS                   | 2,531 | 3,363 | 4,457 | 7,348 | 9,202 | 11,444 |
| EQUITY AND LIABILITIES         |       |       |       |       |       |        |
| Equity                         |       |       |       |       |       |        |
| Equity share capital           | 146   | 146   | 146   | 161   | 161   | 161    |
| Other equity                   | 792   | 1,346 | 2,543 | 5,996 | 7,693 | 9,692  |
| Total equity                   | 938   | 1,492 | 2,689 | 6,157 | 7,854 | 9,853  |
| Liabilities                    |       |       |       |       |       |        |
| Non-current liabilities        |       |       |       |       |       |        |
| Financial liabilities          |       |       |       |       |       |        |
| Borrowings                     | 81    | 24    | 0     | 0     | 0     | 0      |
| Lease liabilities              | 25    | 23    | 21    | 53    | 53    | 53     |
| Other financial liabilities    | 33    | 186   | 195   | 0     | 0     | 0      |
| Provisions                     | 7     | 10    | 13    | 29    | 22    | 26     |
| Deferred tax liabilities (Net) | 97    | 75    | 80    | 111   | 184   | 240    |
| Total non-current liabilities  | 244   | 318   | 309   | 194   | 259   | 319    |
| Current liabilities            |       |       |       |       |       |        |
| Financial liabilities          |       |       |       |       |       |        |
| Borrowings                     | 772   | 767   | 674   | 213   | 0     | 0      |
| Trade payables                 | 441   | 494   | 510   | 490   | 837   | 979    |
| Other financial liabilities    | 45    | 31    | 27    | 8     | 0     | 0      |
| Provisions                     | 12    | 15    | 15    | 4     | 4     | 4      |
| Other current liabilities      | 37    | 225   | 82    | 274   | 240   | 281    |
| Current tax liabilities (Net)  | 41    | 22    | 152   | 0     | 0     | 0      |
| Total current liabilities      | 1,349 | 1,554 | 1,460 | 997   | 1,089 | 1,273  |
| Total liabilities              | 1,593 | 1,872 | 1,769 | 1,191 | 1,348 | 1,591  |
|                                |       |       |       |       |       |        |

Source: KRChoksey Research, Company Research

**KRChoksey Research** is also available on Bloomberg KRCS<GO> Thomson Reuters, Factset and Capital IQ

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India Equity Institutional Research II

ting Coverage II 2<sup>nd</sup> July, 2022

Page 25

| Rating Legend (Expected over a 12-month period) |                |
|---|----------------|
| Our Rating                                      | Upside         |
| Виу   | More than 15%  |
| Accumulate                                      | 5% – 15%       |
| Hold  | 0 – 5%         |
| Reduce  | -5% - 0        |
| Sell  | Less than – 5% |

#### ANALYST CERTIFICATION:

I, Kushal Shah (CFA L1, CFP, Mcom), Research Analyst, author and the name subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect my views about the subject issuer(s) or securities. I also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

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