

August 1, 2022

Q1FY23 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cur	rent	Prev	/ious	
	FY23E	FY24E	FY23E	FY24E	
Rating	В	UY	BUY		
Target Price	9	11	901		
Sales (Rs. m)	9,417	11,959	9,273	11,338	
% Chng.	1.5	5.5			
EBITDA (Rs. m)	1,241	1,580	1,206	1,410	
% Chng.	2.9	12.1			
EPS (Rs.)	8.5	10.8	8.1	10.2	
% Chnq.	4.5	5.7			

Key Financials - Consolidated

Y/e Mar	FY21	FY22	FY23E	FY24E
Sales (Rs. m)	4,542	6,217	9,417	11,959
EBITDA (Rs. m)	447	946	1,241	1,580
Margin (%)	9.8	15.2	13.2	13.2
PAT (Rs. m)	92	284	559	709
EPS (Rs.)*	3.0	8.7	8.5	10.8
Gr. (%)	NA	189.2	(2.5)	26.7
DPS (Rs.)	-	-	-	-
Yield (%)	-	-	-	-
RoE (%)	1.6	3.3	5.2	6.2
RoCE (%)	0.9	5.5	6.8	9.0
EV/Sales (x)	3.2	2.1	3.6	2.8
EV/EBITDA (x)	32.6	14.1	27.5	21.4
PE (x)	210.6	72.8	74.7	58.9
P/BV (x)	2.9	2.0	3.8	3.5

EPS Gr. not comparable due to bonus issue

Key Data	NAZA.BO NAZARA IN
52-W High / Low	Rs.1,678 / Rs.475
Sensex / Nifty	58,116 / 17,340
Market Cap	Rs.42bn/ \$ 529m
Shares Outstanding	66m
3M Avg. Daily Value	Rs.316.37m

Shareholding Pattern (%)

Promoter's	19.20
Foreign	10.15
Domestic Institution	5.50
Public & Others	65.15
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	(1.9)	(41.2)	(31.4)
Relative	(10.7)	(40.4)	(38.0)

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Nazara Technologies (NAZARA IN)

Rating: BUY | CMP: Rs636 | TP: Rs911

KPIs stabilize in Kiddopia; concerns subside

Quick Pointers:

Targeting 50%+ top-line growth with an EBITDA margin of 12-13% in FY23E.

Nazara reported decent set of numbers with a topline beat of 7.9% and an EBITDA margin of 13.5% which was partially impacted by continued investments to fund growth initiatives of Nodwin. Nonetheless, key highlight was stabilization in unit economics (LTV/CAC of 2x) of Kiddopia after taking a price hike of 13% in June. We believe further headroom exists as Kiddopia's monthly subscription plan of US\$8.99 is still at a discount to other players. Further, even on Esports front performance was encouraging with 11.7% sequential growth in top-line despite seasonality effect (typically more events accrue in 2H). However, scaling in Freemium business remains sub-par while RMG segment is under the web of regulatory uncertainty restricting further investments, albeit temporarily.

We have increased our sales estimates by 2%/6% for FY23/FY24 respectively as we fine tune our assumptions for Esports and DataWrkz. Overall, we expect revenue/PAT CAGR of 39%/58% respectively over FY22-24E and believe the growth story remains intact as Nazara's portfolio approach to gaming not only diversifies unforeseen risks (Apple's privacy policy or regulatory uncertainty surrounding RMG) but also creates additional growth levers via inorganic route. Consequently, we retain our BUY rating with a DCF based TP of Rs911. The stock currently trades at EV/sales multiple of 3.6x/2.8x over our FY23/FY24 estimates and provides a good entry point given valuation is now more in sync with global peers (see exhibit 7 for more details) despite better growth prospects.

Revenue increased 70% YoY: Revenue increased 70% YoY to Rs2,231mn. Kiddopia revenue growth was stunted at 0.8% YoY to Rs525mn while E-sports revenue was up 92.3% YoY to Rs1,023mn.

EBITDA margin at 13.5%: EBITDA remained flat YoY at Rs301mn (PLe Rs269mn) with a margin of 13.5% vis-a-vis 22.9% in 1QFY22. PAT increased 117% YoY to Rs115mn with a margin of 5.2%.

Con-call highlights: 1) Datawrkz's EBITDA margin is expected to be in the range of 10-12%. 2) Kiddopia's blended ARPU for new/total subscribers is US\$8.4/US\$6.7 respectively. 3) US\$0.9-1mn per month will be spent towards performance marketing in Kiddopia. 4) Kiddopia's CPT to stabilize at US\$38-39 while LTV/CAC to be 2x or higher. 5) Nodwin's top-line growth expectation of 50%+ to remain intact in FY23E despite ban on BGMI as IPs planned for the year were exclusive of it. 6) Nodwin's EBITDA margin to be at 5-6% in FY23E. 7) Revenue run-rate of Wings accessories has improved to Rs35mn per month and has achieved EBITDA breakeven post-acquisition. The yearly run rate will improve from Rs220mn to Rs700mn in FY23E. 8) Within SportsKeeda, the strategy is to add new sports catering to the US markets as US ad-inventory yields are 6x more than India. 9) Two personnel have been hired to explore M&A opportunities in Freemium, Kiddopia and SportsKeeda.

August 1, 2022



Exhibit 1: Q1FY23 Result Overview (Rs mn)

Consolidated financial table	1QFY23	1QFY22	YoY gr.	4QFY22	QoQ gr.
Net sales	2,231	1,312	70.0%	1,751	27.4%
Content, event & web server	712	213	234.3%	534	33.3%
As a % of sales	31.9%	16.2%		30.5%	
Advertisement Expenses	650	424	53.3%	516	26.0%
As a % of sales	29.1%	32.3%		29.5%	
Commission	121	137	-11.7%	122	-0.8%
As a % of sales	5.4%	10.4%		7.0%	
Employee Cost	284	145	95.9%	270	5.2%
As a % of sales	12.7%	11.1%		15.4%	
Other Expenses	163	92	77.2%	160	1.9%
As a % of sales	7.3%	7.0%		9.1%	
EBITDA	301	301	0.0%	149	102.0%
EBITDA margin	13.5%	22.9%		8.5%	
Depreciation	136	84	61.9%	113	20.4%
EBIT	165	217	-24.0%	36	358.3%
EBIT margin	7.4%	16.5%		2.1%	
Interest cost	4	2	100.0%	4	0.0%
Other income	66	49	34.7%	96	-31.3%
Impairment	-	48	NM	20	NM
Share of P/L of investments accounted using equity method	-	(5)	NM	-	NM
Exceptional items	-	-	NM	-	NM
PBT	227	211	7.6%	108	110.2%
Tax expenses	62	76	-18.4%	59	5.1%
Tax rate	27.3%	36.0%		54.6%	
PAT	165	135	22.2%	49	236.7%
PAT margin	7.4%	10.3%		2.8%	
Minority Interest	50	82	-39.0%	27	85.2%
PAT after MI	115	53	117.0%	22	422.7%
EPS (Rs)	1.8	0.9	101.5%	0.3	415.6%
Adjusted PAT	165	183	-9.8%	69	139.1%

Source: Company, PL



Exhibit 2: Segmental revenue & EBITDA breakdown (Rs mn)

Y/e March	1QFY23	1QFY22	YoY gr.	4QFY22	QoQ gr.
Gamified Early Learning	525	521	0.8%	513	2.3%
As a % of sales	23.5%	39.7%		29.3%	
EBITDA	97	207	-53.1%	95	2.1%
EBITDA margin	18.5%	39.7%		18.5%	
E-Sports	1,023	532	92.3%	916	11.7%
As a % of sales	45.9%	40.5%		52.3%	
EBITDA	110	89	23.6%	32	243.8%
EBITDA margin	10.8%	16.7%		3.5%	
Ad tech - Datawrlz	321	-	NM	-	NM
As a % of sales	14.4%	NM		NM	
EBITDA	34	-	NM	-	NM
EBITDA margin	10.6%	NM		NM	
Telco Subscription	150	179	-16.2%	148	1.4%
As a % of sales	6.7%	13.6%		8.5%	
EBITDA	45	38	18.4%	44	2.3%
EBITDA margin	30.0%	21.2%		29.7%	
Freemium	74	58	27.6%	57	29.8%
As a % of sales	3.3%	4.4%		3.3%	
EBITDA	26	15	73.3%	19	36.8%
EBITDA margin	35.1%	25.9%		33.3%	
Real Money Gaming	138	22	527.3%	117	17.9%
As a % of sales	6.2%	1.7%		6.7%	
EBITDA	23	(11)	NM	18	27.8%
EBITDA margin	16.7%	NM		15.4%	
Total revenues	2,231	1,312	70.0%	1,751	27.4%

Source: Company, PL

Exhibit 3: Apple's policy change curtails Kiddopia growth

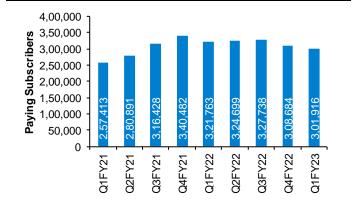
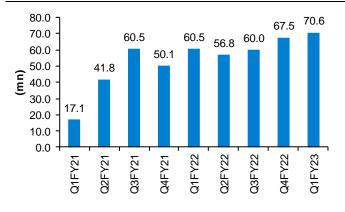


Exhibit 4: SportsKeeda MAU's is linked to sporting events



Source: Company, PL Source: Company, PL

Exhibit 5: Freemium DAU's stable over the quarters

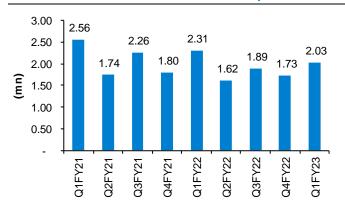
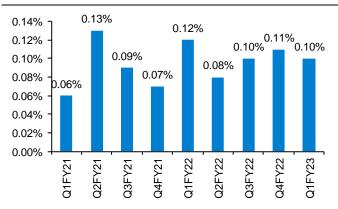


Exhibit 6: IAP conversion trend of WCC3



Source: Company, PL

Source: Company, PL

Exhibit 7: Global Peer Valuation

Company		EV/Sales			
Company	CY2022	CY2023	CY2024		
Tencent holdings	4.5	3.9	3.5		
Activision Blizzard	7.0	5.9	5.6		
Ubisoft Entertainment*	2.4	2.2	2.0		
Take Two Interactive*	3.7	2.8	2.5		
Electronic Arts*	4.5	4.2	3.9		
International Games Sysytem	3.2	3.0	NA		
NetEase	3.4	3.0	2.7		
Rovio Entertainment	1.2	1.2	1.1		
Ten Square games SA	1.0	1.0	1.0		
Average	3.4	3.0	2.8		
Nazara (Consensus estimates)	3.8	2.9	2.2		
Nazara (PL estimates)	3.6	2.8	2.3		

Source: Bloomberg, PL *Financial Year End



Financials

Income Statement (Rs m)

Income Statement (Rs m)				
Y/e Mar	FY21	FY22	FY23E	FY24E
Net Revenues	4,542	6,217	9,417	11,959
YoY gr. (%)	83.5	36.9	51.5	27.0
Cost of Goods Sold	-	-	292	371
Employee Cost	487	881	1,130	1,351
Other Expenses	318	473	659	837
EBITDA	447	946	1,241	1,580
YoY gr. (%)	NA	111.6	31.2	27.4
Margin (%)	9.8	15.2	13.2	13.2
Depreciation and Amortization	355	390	511	549
EBIT	51	469	729	1,031
Margin (%)	1.1	7.5	7.7	8.6
Net Interest	4	6	13	13
Other Income	143	241	283	323
Profit Before Tax	190	704	999	1,341
Margin (%)	4.2	11.3	10.6	11.2
Total Tax	31	192	250	335
Effective tax rate (%)	16.1	27.3	25.0	25.0
Profit after tax	160	512	749	1,006
Minority interest	44	223	190	297
Share Profit from Associate	(24)	(5)	-	-
Adjusted PAT	92	284	559	709
YoY gr. (%)	NA	208.7	97.0	26.7
Margin (%)	2.0	4.6	5.9	5.9
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	92	284	559	709
YoY gr. (%)	NA	208.7	97.0	26.7
Margin (%)	2.0	4.6	5.9	5.9
Other Comprehensive Income	(47)	30	-	-
Total Comprehensive Income	45	314	559	709
Equity Shares O/s (m)	30	33	66	66
EPS (Rs)*	3.0	8.7	8.5	10.8

Source: Company Data, PL Research *EPS for FY23&24 adjusted for bonus issue

Balance Sheet Abstract (Rs m)

Dalarioc Officer About dot (115	,			
Y/e Mar	FY21	FY22	FY23E	FY24E
Non-Current Assets				
Gross Block	2,138	2,858	3,196	3,544
Tangibles	221	345	483	630
Intangibles	1,917	2,513	2,713	2,913
Acc: Dep / Amortization	860	1,250	1,761	2,311
Tangibles	182	268	380	501
Intangibles	678	982	1,381	1,809
Net fixed assets	1,278	1,608	1,434	1,233
Tangibles	39	77	102	129
Intangibles	1,239	1,531	1,332	1,104
Capital Work In Progress	24	11	11	11
Goodwill	1,684	2,632	2,632	2,632
Non-Current Investments	168	397	410	433
Net Deferred tax assets	(214)	(264)	(292)	(311)
Other Non-Current Assets	215	237	404	490
Current Assets				
Investments	1,060	4,093	4,093	4,093
Inventories	-	13	13	13
Trade receivables	686	847	1,677	2,195
Cash & Bank Balance	3,724	3,228	3,496	3,920
Other Current Assets	307	269	377	538
Total Assets	10,227	14,098	16,063	17,484
Equity				
Equity Share Capital	122	130	263	263
Other Equity	6,460	10,283	10,842	11,551
Total Networth	6,582	10,413	11,105	11,814
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	35	51	61	78
Other non current liabilities	2	10	10	10
Current Liabilities				
ST Debt / Current of LT Debt	-	-	-	-
Trade payables	640	499	1,316	1,671
Other current liabilities	1,496	1,232	1,624	1,923
Total Equity & Liabilities	10,227	14,098	16,063	17,484

Source: Company Data, PL Research

August 1, 2022 5



Cash Flow (Rs m)				
Y/e Mar	FY21	FY22	FY23E	FY24E
PBT	167	699	559	709
Add. Depreciation	355	390	511	549
Add. Interest	4	6	13	13
Less Financial Other Income	143	241	283	323
Add. Other	3	(3)	(571)	(318)
Op. profit before WC changes	528	1,092	512	953
Net Changes-WC	311	(281)	(13)	(163)
Direct tax	(160)	(190)	-	-
Net cash from Op. activities	680	621	499	790
Capital expenditures	(354)	(1,407)	(338)	(348)
Interest / Dividend Income	40	60	-	-
Others	(2,366)	(2,149)	(13)	(5)
Net Cash from Invt. activities	(2,680)	(3,496)	(351)	(353)
Issue of share cap. / premium	2,228	3,393	-	-
Debt changes	(53)	(38)	-	-
Dividend paid	-	-	-	-
Interest paid	(4)	(5)	(13)	(13)
Others	-	(3)	133	-
Net cash from Fin. activities	2,171	3,347	120	(13)
Net change in cash	170	472	268	424
Free Cash Flow	648	498	161	442

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q2FY22	Q3FY22	Q4FY22	Q1FY23
Net Revenue	1,296	1,858	1,751	2,231
YoY gr. (%)	17.8	42.5	41.9	70.0
Raw Material Expenses	-	-	-	57
EBITDA	195	303	149	301
YoY gr. (%)	-	10.8	26.6	-
Margin (%)	15.0	16.3	8.5	13.5
Depreciation / Depletion	96	107	113	136
EBIT	92	184	16	165
Margin (%)	7.1	9.9	0.9	7.4
Net Interest	1	-	4	4
Other Income	56	40	96	66
Profit before Tax	147	224	108	227
Margin (%)	11.3	12.1	6.2	10.2
Total Tax	2	53	59	62
Effective tax rate (%)	1.4	23.7	54.6	27.3
Profit after Tax	145	171	49	165
Minority interest	44	68	27	50
Share Profit from Associates	-	-	-	-
Adjusted PAT	101	103	22	115
YoY gr. (%)	(58.8)	1.0	(30.2)	117.0
Margin (%)	7.8	5.5	1.3	5.2
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	101	103	22	115
YoY gr. (%)	(58.8)	1.0	(30.2)	117.0
Margin (%)	7.8	5.5	1.3	5.2
Other Comprehensive Income	(2)	28	29	29
Total Comprehensive Income	99	131	51	144
Avg. Shares O/s (m)	30	32	33	66
EPS (Rs)	3.3	3.2	0.7	1.8

Source: Company Data, PL Research *EPS for 1QFY23 adjusted for bonus issue

Key Financial Metrics							
Y/e Mar	FY21	FY22	FY23E	FY24E			
Per Share(Rs)							
EPS	3.0	8.7	8.5	10.8			
CEPS	14.7	20.7	16.3	19.2			
BVPS	216.1	320.4	169.1	179.9			
FCF	21.3	15.3	2.5	6.7			
DPS	-	-	-	-			
Return Ratio(%)							
RoCE	0.9	5.5	6.8	9.0			
ROIC	4.2	29.0	17.3	22.4			
RoE	1.6	3.3	5.2	6.2			
Balance Sheet							
Net Debt : Equity (x)	(0.7)	(0.7)	(0.7)	(0.7)			
Net Working Capital (Days)	-	21	15	16			
Valuation(x)							
PER	210.6	72.8	74.7	58.9			
P/B	2.9	2.0	3.8	3.5			
P/CEPS	43.4	30.7	39.0	33.2			
EV/EBITDA	32.6	14.1	27.5	21.4			
EV/Sales	3.2	2.1	3.6	2.8			
Dividend Yield (%)	-	-	-	-			

Source: Company Data, PL Research





Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Entertainment Network (India)	Hold	184	180
2	Indian Railway Catering and Tourism Corporation	Hold	648	583
3	Inox Leisure	BUY	668	523
4	Music Broadcast	Hold	24	23
5	Navneet Education	BUY	121	97
6	Nazara Technologies	BUY	901	635
7	PVR	BUY	2,330	1,915
8	S Chand and Company	BUY	156	115
9	Safari Industries (India)	BUY	1,288	931
10	V.I.P. Industries	BUY	857	650
11	Zee Entertainment Enterprises	BUY	358	223

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock
Under Review (UR) : Rating likely to change shortly



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