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What has changed in 3R MATRIX

	Old		New
RS		\Leftrightarrow	
RQ		\Leftrightarrow	
RV		\Leftrightarrow	

ESG [NEW						
ESG R	18.72						
Low Risk							
NEGL	LOW	MED	HIGH	SEVERE			
0-10	0-10 10-20 20-30 30-40						

Source: Morningstar

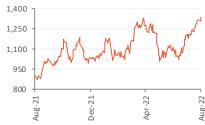
Company details

Market cap:	Rs. 47,635 cr
52-week high/low:	Rs. 1,347 / 853
NSE volume: (No of shares)	6.7 lakh
BSE code:	500251
NSE code:	TRENT
Free float: (No of shares)	22.4 cr

Shareholding (%)

Promoters	37.0
FII	27.4
DII	14.6
Others	20.97

Price chart



Price performance

(%)	1m	3m	6m	12m		
Absolute	12.0	29.8	24.6	48.8		
Relative to Sensex	1.9	17.5	23.9	40.0		
Sharekhan Research, Bloomberg						

August 11S, 2022

Trent Ltd

Strong Q1; festive season to add to cheer

Consumer Discretion	nary	Share	khan code: TRENT		
Reco/View: Buy	\Leftrightarrow	CMP: Rs. 1,340 Price Target: Rs. 1,545 			
\uparrow	Upgrade	\leftrightarrow Maintain \downarrow	Downgrade		

Summary

- Q1FY2023 saw a strong 5.1x y-o-y revenue growth driven by better consumer sentiments with EBITDA and adjusted PAT at Rs. 304.1 crore and 123.1 crore, respectively against a loss in the corresponding quarter last year. Gross margins fell 425 bps y-o-y impacted by higher raw material prices.
- Emerging categories such as beauty and personal care, innerwear and footwear continued to witness strong momentum and now contribute to over 15% of company's standalone revenues.
- With encouraging performance from new stores opened in the past 12 months, the company aims to double down on the growth agenda over the medium term.
- Strong momentum in like-for-like (LFL) sales and store expansions will help revenue and PAT to clock CAGR of 43% and 72% over FY2022-24E. We maintain a Buy on the stock with a revised price target of Rs. 1,545.

Q1FY2023 clocked strong revenue growth of 5.1x y-o-y and 2.2x over Q1FY2020 to Rs. 1,652.9 crore aided by buoyant consumer sentiments and a low base of Q1FY2022. Westside like-for-like growth came in at 24% over Q1FY2020. Online revenues through Westside.com, Tatacliq and Tata Neu grew by 129% q-o-q and contributed ~6% of Westside's revenues. Emerging categories (including beauty and personal care, innerwear and footwear) now contribute to over 15% of standalone revenues. Sustained input cost inflation led to a 425 bps y-o-y decline in the gross margins to 49.3%. EBIDTA margins came in at 18.4% as against a loss in Q1FY2022. EBIDTA/adjusted PAT stood at Rs. 304.1 crore/ Rs. 123.1 crore versus loss of Rs. 31.8 crore/Rs. 83.8 crore, respectively in Q1FY2022. Reported PAT stood at Rs. 105.4 crore.

Key positives

- Westside registered a LFL growth of 24% over Q1FY2020.
- Sales through online platform grew by 129% q-o-q and contributed ~6% to Westside revenues in Q1FY2023.
- EBIDTA margins came in at 18.4% against a loss in Q1FY2022.

Key negatives

• Gross margins declined by 425 bps y-o-y due to high input cost inflation.

Management Commentary

- Trent follows a differentiated model as compared to its peers even if it involves standing away from the
 predominant & proximate market practices of the time. The company has made a few unusual choices
 including completely own branded offerings, entirely direct-to-consumer reach, not discounting in
 season and not advertising, which are bringing good results.
- Company aims to double its store network over the medium term with strong traction received from the new stores and added omni-channel reach.
- Trent aims to achieve strong growth in the medium to long term as it continues to expand its reach and reinforce its lifestyle offerings across concepts, categories and channels.

Revision in estimates – We have raised our earnings estimates for FY2023 and FY2024 to factor in betterthan-expected revenue performance and continued demand momentum.

Our Call

View: Retain Buy with a revised price target of Rs. 1,545: Trent registered strong revenue and PAT growth in Q1FY2023 led by a strong demand recovery. Online sales and emerging categories are seeing strong traction and now contribute ~6% and 15% of Westside's revenue and Standalone revenue, respectively. Innovation in the product portfolio, scaling up of the supply chain, 100% contribution from own brands, aggressive store expansions and leveraging on digital presence will be key growth drivers in the medium term. We expect Trent's revenues and PAT to grow at CAGR of 43% and 72% over FY2022-24E. The stock is currently trading at 33.6x/25.3x its FY2023E/24E EV/EBITDA. We maintain a Buy recommendation on the stock with a revised SOTP-based price target of Rs. 1,545.

Key Risks

Further rise in consumer inflation will affect demand and will act as a key risk to our earnings estimates in the near term.

Valuation (standalone)				Rs cr
Particulars	FY21	FY22	FY23E	FY24E
Revenue	2,048	3,881	6,476	7,973
EBITDA Margin (%)	10.0	16.3	19.5	21.6
Adjusted PAT	-45	263	434	777
% YoY growth	-	-	65.3	79.0
Adjusted diluted EPS (Rs.)	-1.3	7.4	12.2	21.9
P/E (x)	-	-	-	61.3
Р/В (х)	18.9	17.5	15.4	12.5
EV/EBITDA (x)	-	52.2	33.6	25.3
RoNW (%)	-	10.0	14.9	22.4
RoCE (%)	3.3	9.6	13.4	18.3

Source: Company; Sharekhan estimates

Stock Update

Strong growth driven by improved demand, albeit on a low base of Q1FY2022

Standalone revenues grew by 5.1x y-o-y on a low base of Q1FY2022 to Rs. 1,652.9 crore aided by strong recovery of consumer sentiments. Revenue registered three-year CAGR of 29%. Westside registered a LFL growth of 24% over Q1FY2020. Online revenues through Westside.com, Tataclig and Tata Neu contributed "6% of Westside's revenues, registering a 129% g-o-g growth in Q1FY2023. Gross margins decreased by 425 bps y-o-y to 49.3% due to a rise in raw material prices. EBIDTA margins came in at 18.4% against a loss in Q1FY2022. EBIDTA stood at Rs. 304.1 crore versus a loss of Rs. 31.8 crore in Q1FY2022. Adjusted PAT came in at Rs. 123.1 crore as compared to a loss of Rs. 83.8 crore in Q1FY2022. Exceptional items included a one-off additional depreciation charge due to revision of estimates with respect to useful life of certain store assets. Reported PAT stood at Rs. 105.4 crore.

Other key highlights

- Trent currently has a portfolio of over 450 fashion stores. Across concepts, the performance of new stores added in the last 12 months is encouraging and in line with the company's expectations.
- Across concepts, emerging categories (including beauty and personal care, innerwear and footwear) witnessed traction from customers and now contribute to over 15% of the company's standalone revenues.
- WestStyleClub (Trent's annual subscription program) continued to witness positive offtake from customers ٠ with significant and sustained growth in recruitments/renewals which rose 37% q-o-q.
- The company is significantly investing in resetting the technology stack across the entire value chain to make it commensurate with the growing scale and the growth agenda.

Results (standalone) Rs ci						
Particulars	Q1FY23	Q1FY22	у-о-у (%)	Q4FY22	q-o-q (%)	
Net revenue	1,652.9	327.3	-	1,185.3	39.5	
Cost of goods sold	837.7	152.0	-	603.0	38.9	
Gross profit	815.1	175.3	-	582.2	40.0	
Staff cost	115.1	76.3	50.9	100.7	14.3	
Other expenses	395.9	130.8	-	329.2	20.3	
EBITDA	304.1	-31.8	-	152.3	99.6	
Other income	41.5	52.3	-20.7	102.1	-59.4	
Interest	92.5	68.6	34.8	78.7	17.5	
Depreciation	92.2	62.2	48.2	80.9	14.0	
Profit before tax	161.0	-110.2	-	94.9	69.7	
Тах	37.9	-26.5	-	19.9	90.9	
Adjusted PAT	123.1	-83.8	-	75.0	64.0	
Exceptional items	-17.6	0.0	-	-0.2	-	
Reported PAT	105.4	-83.8	-	74.9	40.8	
EPS (Rs.)	3.5	-2.4	-	2.1	64.0	
			bps		bps	
GPM (%)	49.3	53.6	-425	49.1	19	
EBITDA Margin (%)	18.4	-	-	12.9	555	
NPM (%)	7.4	-	-	6.3	112	
Tax rate	23.5	24.0	-48	20.9	262	

Source: Company, Sharekhan Research

Stock Update

Outlook and Valuation

Sector View – FY2023 to be bounce-back year for retail/ discretionary companies

During the pandemic, out of home/discretionary consumer goods & services were severely affected due to restriction on mobility, cut on discretionary spends to buy more of essentials and restriction put by government authorities affecting the retail store operations. Footwear, branded apparels, restaurants/fine-dine, beverages & confectionaries, multiplexes, hotels and amusement parks companies' registered muted performance in FY2021 and FY2022. However, with the receding scare of pandemic, the performance of these companies is expected to see strong revival in FY2023. Better operating leverage and improved efficiencies would help branded apparel and retail companies to post higher margins in the coming years. Market share gains, higher traction on e-commerce platform, strong retail space expansion strategy and sustained expansion of product portfolio will help them to post consistent growth in the medium term.

Company Outlook – Strong growth expected in FY2023

Trent's fashion business clocked strong growth in Q1FY2023 with revenue growing 2.2x of the pre-COVID levels. The company is seeing a strong pick-up in new initiatives/categories as seen through increased contribution from online sales and emerging categories. Accelerated store expansion program, increased contribution from the online channel and pick up in the foods business will augur well for the company in the near term. Overall, growth is expected to recover strongly in FY2023, while profitability will improve gradually as pricing environment improves.

■ Valuation – Maintain Buy with a revised PT of Rs. 1,545

Trent registered strong revenue and PAT growth in Q1FY2023 led by a strong demand recovery. Online sales and emerging categories are seeing strong traction and now contribute ~6% and 15% of Westside's revenue and Standalone revenue, respectively. Innovation in the product portfolio, scaling up of the supply chain, 100% contribution from own brands, aggressive store expansions and leveraging on digital presence will be key growth drivers in the medium term. We expect Trent's revenues and PAT to grow at CAGR of 43% and 72% over FY2022-24E. The stock is currently trading at 33.6x/25.3x its FY2023E/24E EV/EBITDA. We maintain a Buy recommendation on the stock with a revised SOTP-based price target of Rs. 1,545.

Peer Comparison									
Companies	P/E (x)			EV/EBIDTA (x)			RoCE (%)		
Companies	FY22	FY23E	FY24E	FY22	FY23E	FY24E	FY22	FY23E	FY24E
Aditya Birla Fashion	-	50.0	36.1	28.6	15.2	12.1	3.2	13.6	16.8
Shoppers Stop	-	-	45.3	20.2	12.3	10.1	2.4	9.5	13.4
Trent	-	-	61.3	52.2	33.6	25.3	9.6	13.4	18.3

Peer Comparison

Source: Company, Sharekhan estimates

Stock Update

About company

Trent is a leading branded retail company that operates *Westside*, a chain of departmental stores retailing apparel, footwear and other accessories, with over 99% contribution from own brands. *Westside* stores have a footprint of between 18,000-34,000 sq. ft. across over 90 cities. Trent also operates value fashion chain *Zudio*, having a footprint of around 7000 sq. ft. and books and music retail chain *Landmark*. Trent has a 50:50 JV with Tesco PLC UK to operate Star stores through Trent Hypermarket Private Limited. In addition, Trent has also two separate associations of 49% each with the Inditex Group of Spain to operate *Zara* and *Massimo Dutti* stores in India through Inditex Trent Retail India Private Limited.

Retail format	JV/Association
Westside	Owned by Trent
Zudio	Owned by Trent
Star	50:50 JV with Tesco PLC UK
Zara	49% association with Inditex group
Massimo Dutti	49% association with Inditex group

Investment theme

Trent is the only branded retail player with close to 100% share of private brands with a pan-India presence. Trent offers a strong set of brands catering to all categories of consumers, which has helped the company report the highest average revenue per square foot compared to other branded players. Trent has maintained its SSSG momentum over the years as well as its profitability is seen increasing on a y-o-y basis. Aggressive store expansion, better store fundamentals, higher contribution from private brands, omni-channel network and innovative product offerings in the premium and value fashion space would be key growth drivers for the company going ahead.

Key Risks

- Any slowdown in the discretionary demand environment would impact SSSG, affecting revenue growth.
- Heightened competition, especially in the form of private labels by other branded players, would act as a threat to revenue growth.
- Any significant increase in key raw-material prices such as cotton would affect the company's profitability.

Additional Data

Key management personnel

Noel Tata	Chairman
Philip N Auld	Managing Director
P Venkatesalu	Executive Director and CEO
Mehernosh Surti	Company Secretary
Source: Company Website	

Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	St James Place PLC	7.36
2	Dodona Holdings Ltd	4.53
3	Arisaig India Fund Limited	2.25
4	Vanguard Group Inc	1.92
5	Axis Asset Management Co. Ltd	1.88
6	Wasatch Advisors	1.77
7	SBI Life Insurance	1.73
8	Derive Trading Pvt Ltd	1.52
9	Blackrock Inc	1.48
10	HDFC Life Insurance Co Ltd	1.45
Source: H	Bloomberg	

Source: Bloomberg

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Understanding the Sharekhan 3R Matrix

Right Sector	
Positive	Strong industry fundamentals (favorable demand-supply scenario, consistent industry growth), increasing investments, higher entry barrier, and favorable government policies
Neutral	Stagnancy in the industry growth due to macro factors and lower incremental investments by Government/private companies
Negative	Unable to recover from low in the stable economic environment, adverse government policies affecting the business fundamentals and global challenges (currency headwinds and unfavorable policies implemented by global industrial institutions) and any significant increase in commodity prices affecting profitability.
Right Quality	
Positive	Sector leader, Strong management bandwidth, Strong financial track-record, Healthy Balance sheet/cash flows, differentiated product/service portfolio and Good corporate governance.
Neutral	Macro slowdown affecting near term growth profile, Untoward events such as natural calamities resulting in near term uncertainty, Company specific events such as factory shutdown, lack of positive triggers/events in near term, raw material price movement turning unfavourable
Negative	Weakening growth trend led by led by external/internal factors, reshuffling of key management personal, questionable corporate governance, high commodity prices/weak realisation environment resulting in margin pressure and detoriating balance sheet
Right Valuation	
Positive	Strong earnings growth expectation and improving return ratios but valuations are trading at discount to industry leaders/historical average multiples, Expansion in valuation multiple due to expected outperformance amongst its peers and Industry up-cycle with conducive business environment.
Neutral	Trading at par to historical valuations and having limited scope of expansion in valuation multiples.
Negative	Trading at premium valuations but earnings outlook are weak; Emergence of roadblocks such as corporate governance issue, adverse government policies and bleak global macro environment etc warranting for lower than historical valuation multiple.

Source: Sharekhan Research

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