VST Industries (VSTIND)

CMP: ₹ 3197 Target: ₹ 3425 (7%)

Target Period: 12 months

July 31, 2022

Focus remains on high priced cigarettes...

About the stock VST Industries (VST) is cigarette company in India, involved in manufacturing, marketing cigarettes & trading of unmanufactured tobacco

The company has two cigarettes manufacturing facilities in Hyderabad, AP. It has five major brands which includes, 'Total', 'Charms', 'Moment', 'Special', & 'Edition' and a direct distribution reach of over 1.1 million outlets

Q1FY23 Results: VST reported strong results with 9% cigarettes volume growth

- Sales were up 9.3% YoY led by cigarettes sales growth of 10.5% YoY
- EBITDA was at ₹ 112.9 crore, up 22.8% YoY, with margins at 37.5%
- Consequent PAT was at ₹ 87.1 crore (up 23.7% YoY)

What should investors do? VST industries share price has underperformed the market with mere 10% return in last five years (from ₹ 2901 in August 2017 to ₹ 3197 in July 2022).

- We maintain our numbers for VST Industries. However, believe stable taxation in cigarettes would lead to mid-single digit volume growth.
- We continue to maintain our HOLD rating on the stock

Target Price and Valuation: We maintain our Hold rating & target of ₹3425 valuing the business 14x FY24 earnings

Key triggers for future price performance:

- VST saw 9% cigarette volume growth in Q1FY23 on a low base adversely impacted by Covid-19. It is focusing on brand building through higher spends at point of sale, consumer promotions & product innovation
- High priced cigarettes 'Total' & 'Edition' contributing 45% to the volumes.
 The contribution of high priced cigarettes would continue to rise. The company is looking to introduce new brands at higher price points
- Duties & taxes on cigarettes to remain stable given increasing prevalence of illicit & contraband cigarettes
- Dividend pay-out is restored at ~70% after two years of lower dividend due to liquidity concerns during Covid-19 disruption

Alternate Stock Idea: We like TCPL in our FMCG coverage

• Strong innovation & premiumisation strategy in salt, tea, Sampaan & Soulful in Indian market expected to drive sales & margins

We value the stock at ₹910 with BUY rating



HOLD



VST Industries Ltd

| Particulars | |
|-----------------------------|-------------|
| Particulars (₹ crore) | Amount |
| Market Capitalization | 4,937.1 |
| Total Debt (FY22) | 0.0 |
| Cash and Investments (FY22) | 777.7 |
| EV | 4,159.3 |
| 52 week H/L (₹) | 3893 / 2786 |
| Equity capital | ₹ 15.4 |
| Face value (₹) | 10.0 |

| Shareholding pattern | | | | | | | | | | | | |
|----------------------|--------|--------|--------|--------|--|--|--|--|--|--|--|--|
| (in %) | Sep-21 | Dec-21 | Mar-22 | Jun-22 | | | | | | | | |
| Promoter | 32.2 | 32.2 | 32.2 | 32.2 | | | | | | | | |
| FII | 2.1 | 1.8 | 1.8 | 1.8 | | | | | | | | |
| DII | 16.2 | 16.3 | 16.6 | 16.6 | | | | | | | | |
| Others | 49.5 | 49.7 | 49.5 | 49.4 | | | | | | | | |



Recent event & key risks

- VST has launched 'Total T3' brand in KSFT segment during the quarter
- Key Risk: (i) Any increase in GST or cess (ii) faster Increase in high price cigarette contribution

Research Analyst

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| Key Financials | FY20 | FY21 | FY22 | 5 Year CAGR (FY17-22) | FY23E | FY24E | CAGR (FY22-24E) |
|-----------------|--------|--------|--------|--------------------------|--------|--------|-----------------|
| Net Sales | 1238.1 | 1109.8 | 1176.7 | 5.1 | 1293.4 | 1403.2 | 9.2% |
| EBITDA | 414.7 | 410.6 | 411.7 | 10.7 | 463.7 | 511.6 | 11.5% |
| EBITDA Margin % | 33.5 | 37.0 | 35.0 | | 35.9 | 36.5 | |
| Net Profit | 304.1 | 310.8 | 320.3 | 16.1 | 354.0 | 390.5 | 10.4% |
| EPS (₹) | 196.95 | 201.29 | 207.44 | 16.2 | 229.30 | 252.85 | 10.4% |
| P/E | 16.2 | 15.9 | 15.4 | | 13.9 | 12.6 | |
| RoNW % | 38.6 | 33.0 | 30.0 | | 33.4 | 37.8 | |
| RoCE (%) | 52.1 | 43.4 | 39.2 | | 44.6 | 50.6 | |

Key takeaways of recent quarter

Q1FY23 Results: High competition in capsule brands; VST is still below precovid volumes

- Revenue witnessed a growth of 9.3% to ₹ 301 crore (net of excise) on the back of strong recovery in cigarettes business. Cigarette sales has grown at 10.5% to ₹352.4 crore during the quarter aided by 9% YoY volume growth. Sequentially volume increased by 6%. The tobacco exports sales were down 2.5% to ₹ 39 crore given freight costs continue to remain high.
- The company is focussing on investing behind brands through marketing spends at the point of sale rather than giving excessive trade promotions.
- Competitive activity is very high in capsule brands given these brands contributes 45% to the volumes vs 14% for competitor.
- The company has extended 'Total' brand in KSFT (King Size Filter Cigarette) segment by launching new brand 'Total T3' in demi slim format with finger fresh technology (no smell in fingers). The pilot launch has been done in Delhi, Chennai & Vijayawada
- The company has not taken any price increase in last two years & it is not looking to alter prices in near future. Industry wise ₹10 price points is witnessing strong traction in last few years.
- VST's total distribution has reached to 1.13 million outlets as against 0.7 million in 2014-15. Its operational coverage has increased to 80% of the country as against 60% in 2014-15. This has been driven by brand portfolio changing retail presence from 1-2 SKUs per region to 3-4 SKUs per region
- Gross margins expanded by 483 bps mainly on account of reduction in trade discounts. Some of the raw material costs like paperboard, prices of filter have gone up sharply however the company is looking for alternate sourcing for these raw materials
- The employee spends were down by 162 bps (% to sales) during the quarter however, overhead spends were up by 233 bps (% to sales) mainly on account of lower spends in base quarter. The increase was also due to high fuel costs & increasing marketing activity at a point of sale.
- Led by expansion in gross margins & reduction in employee spends, operating profit grew by 22.8% to ₹112.9 crore. Operating margins expanded by 413 bps to 37.5%. Net profit grew by 23.7% to ₹87.1 crore led by higher operating profit.

| Exhibit 1: Peer Comp | oarison | | | | | | | | | | | | | | | | | | |
|-------------------------|---------|------|--------|--------|-------|-------|--------|--------|---------|--------|-------|--------|-------|-------|---------|-------|-------|---------|-------|
| Sector / Company Cf | | TP | | M Cap | Sales | growt | h (%) | EBITD/ | \ Margi | ns (%) | | P/E(x) | | | RoE (%) | | R | loCE (% |) |
| Sector / Company | (₹) | (₹) | Rating | (₹ Cr) | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E |
| ITC Limited (ITC) | 303 | 310 | Buy | 360223 | 23.1 | 8.2 | 9.9 | 32.0 | 34.7 | 35.4 | 23.6 | 20.9 | 18.9 | 24.5 | 26.7 | 28.1 | 31.3 | 35.3 | 37.9 |
| VST Industries (VSTIND) | 3197 | 3425 | Hold | 4937 | 6.1 | 9.9 | 8.5 | 35.0 | 35.9 | 36.5 | 15.4 | 13.9 | 12.6 | 30.0 | 33.4 | 37.8 | 39.2 | 44.6 | 50.6 |

Source: Company, ICICI Direct Research

VST Industries have lost market share in FY22 given the market leader has been aggressive in its promotion activity with trade channels however the company has a long term strategy of increasing its brand proposition rather than giving high trade discounts. It has been focusing on high priced brands like 'Total' & 'Edition' to grow the sales through product mix improvement. With the same strategy, it has expanded 'Total' brand in King size segment. Considering the taxation on cigarettes have been stable since last five years, the category is likely to witness mid-single digit volume growth in medium term. With the focus on high priced brand, the company would be able to further enhance its cigarettes realisation, which is likely to improve margins. However, we are still cautious about sustainable long term volume growth of the category & increasing competitive activity by market leader. We maintain our **Hold** rating & target price on the stock at ₹ 3425 / share

| Exhibit 2: Variance Ar | nalysis | | | | | | |
|---------------------------|---------|---------|--------|---------|--------|---------|---|
| | Q1FY23 | Q1FY23E | Q1FY22 | YoY (%) | Q4FY22 | QoQ (%) | Comments |
| Total Operating Income | 301.0 | 309.1 | 275.4 | 9.3 | 302.6 | -0.6 | Net sales witnessed a growth of 9.3% on the back of 10.5% growth in cigarette sales led by 9% volume growth |
| Other Operating Income | 0.5 | 0.5 | 0.3 | 57.6 | 0.6 | -8.8 | |
| Raw Material Expenses | 119.8 | 139.1 | 122.9 | -2.5 | 127.3 | -5.9 | Gross margins expanded by 483 bps given the company is not participating in trade discount battle in competitiors |
| Employee Expense | 30.3 | 31.7 | 32.2 | -5.9 | 27.3 | 10.9 | Employee spends were down by 162 bps mainly due to base was higher due to some one-offs |
| Excise Duty | 100.9 | 100.4 | 92.8 | 8.7 | 97.6 | 3.4 | |
| Other operating Expenses | 38.0 | 32.9 | 28.3 | 34.1 | 41.7 | -8.9 | Overhead spends were up by 233 bps as base quarter had lower spends due to covid-19 second wave |
| EBITDA | 112.9 | 105.5 | 92.0 | 22.8 | 106.3 | 6.2 | Operating profit saw strong growth of 22.8% |
| EBITDA Margin (%) | 37.5 | 34.1 | 33.4 | 413 bps | 35.1 | 240 bps | Operating margins saw uptick of 413 bps |
| Depreciation | 7.2 | 8.2 | 6.4 | 12.8 | 8.8 | -18.0 | |
| Interest | 0.0 | 0.0 | 0.0 | NA | 0.0 | NA | |
| Other Income | 11.4 | 11.1 | 9.3 | 22.8 | 17.5 | -35.0 | |
| PBT | 117.1 | 108.3 | 94.8 | 23.5 | 115.0 | 1.8 | |
| Tax Outgo | 29.9 | 27.3 | 24.4 | 22.9 | 27.8 | 7.7 | |
| PAT | 87.1 | 81.0 | 70.4 | 23.7 | 87.2 | -0.1 | Net profit growth was at 23.7% inline with the growth in operating profit |
| Key Metrics | | | | | | | · · · · |
| Cigarette Sales (₹ crore) | 362.3 | 352.4 | 327.8 | 10.5 | 336.7 | 7.6 | Cigarette sales was up by 10.5% led by 9% volume growth |
| Tobacco Sales (₹ crore) | 39.0 | 56.7 | 40.0 | -2.5 | 63.0 | -38.1 | Tobaaco sales was down by 2.5% given higher fright issues still persist |

Source: Company, ICICI Direct Research

| Exhibit 3: Change in | estimates | | | | | | | | |
|----------------------|-----------|---------|----------|---------|---------|--------|----------------------------|--|--|
| | | FY23E | | | FY24E | | Comments | | |
| (₹ Crore) | Old | New | % change | Old | New % | change | | | |
| Net sales | 1,293.4 | 1,293.4 | 0.0 | 1,403.2 | 1,403.2 | 0.0 | No change in our estimates | | |
| EBITDA | 463.7 | 463.7 | 0.0 | 511.6 | 511.6 | 0.0 | | | |
| EBITDA Margin (%) | 35.8 | 35.8 | 0 bps | 36.5 | 36.5 | 0 bps | | | |
| PAT | 354.0 | 354.0 | 0.0 | 390.5 | 390.5 | 0.0 | | | |
| EPS (₹) | 229.3 | 229.3 | 0.0 | 252.9 | 252.9 | 0.0 | | | |

Source: ICICI Direct Research

| <u> </u> | Current | | | | | Earli | ier | Comments | |
|------------------------|---------|---------|---------|---------|---------|---------|---------|----------|----------------------------|
| | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E | FY23E | FY24E | |
| Cig. Vol. (mn sticks) | 8,031.1 | 8,753.9 | 7,866.0 | 8,338.0 | 8,754.9 | 9,105.1 | 8,754.9 | 9,105.1 | No change in our estimates |
| Cig. Vol. Growth (%) | 9.0 | 9.0 | -10.1 | 6.0 | 5.0 | 4.0 | 5.0 | 4.0 | |
| Realization/cig (₹) | 1.2 | 1.3 | 1.6 | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | |
| Tobacco Sales(₹ crore) | 238.9 | 238.8 | 200.0 | 212.0 | 226.8 | 236.0 | 226.8 | 236.0 | |
| % of <64mm in sales | 40.0 | 40.0 | 40.0 | 40.0 | 40.0 | 40.0 | 40.0 | 40.0 | |
| % of >64mm in sales | 60.0 | 60.0 | 60.0 | 60.0 | 60.0 | 60.0 | 60.0 | 60.0 | |

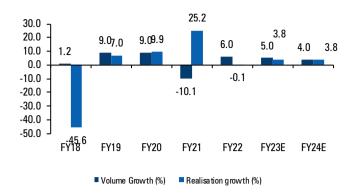
Source: ICICI Direct Research

Exhibit 5: Net revenue to grow at 9.2% CAGR over FY22-24E



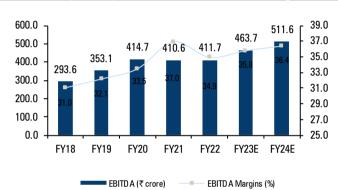
Source: ICICI Direct Research, Company

Exhibit 6: Volume recovery expected in FY22E



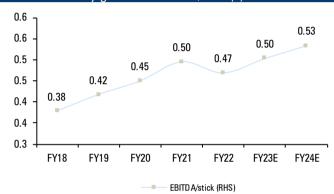
Source: ICICI Direct Research, Company

Exhibit 7: Improved product mix to aid EBITDA margins



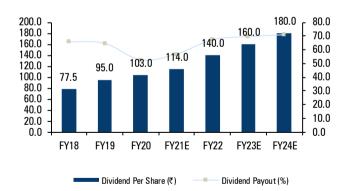
Source: ICICI Direct Research, Company

Exhibit 8: Healthy growth in EBITDA/stick (₹)



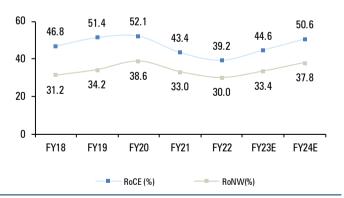
Source: ICICI Direct Research, Company

Exhibit 9: High dividend pay out to continue



Source: ICICI Direct Research, Company

Exhibit 10: Attractive Return ratios %



Source: ICICI Direct Research, Company

| Exhibit 11 | Exhibit 11: Valuations | | | | | | | | | | | |
|------------|------------------------|--------|-------|--------|------|-----------|------|------|--|--|--|--|
| | Sales | Growth | EPS | Growth | PE | EV/EBITDA | RoNW | RoCE | | | | |
| | (₹ cr) | (%) | (₹) | (%) | (x) | (x) | (%) | (%) | | | | |
| FY21 | 1109.8 | -10.4 | 201.3 | 2.2 | 15.9 | 11.9 | 33.0 | 43.4 | | | | |
| FY22 | 1176.7 | 6.0 | 207.4 | 3.1 | 15.4 | 11.4 | 30.0 | 39.2 | | | | |
| FY23E | 1293.4 | 9.9 | 229.3 | 10.5 | 13.9 | 10.6 | 33.4 | 44.6 | | | | |
| FY24E | 1403.2 | 8.5 | 252.9 | 10.3 | 12.6 | 9.6 | 37.8 | 50.6 | | | | |

Source: Company, ICICI Direct Research

FY22

FY23E



Financial Summary

| Exhibit 12: Profit and loss | s statement | | | ₹ crore |
|-----------------------------|-------------|--------|--------|---------|
| (Year-end March) | FY21 | FY22 | FY23E | FY24E |
| Total Operating Income | 1111.0 | 1178.2 | 1295.3 | 1405.4 |
| Growth (%) | -10.4 | 6.1 | 9.9 | 8.5 |
| Raw Material Expenses | 478.9 | 513.5 | 567.7 | 614.6 |
| Employee Expenses | 114.4 | 116.4 | 126.8 | 136.1 |
| Excise Duty | 361.9 | 382.5 | 401.6 | 417.7 |
| Administrative Expenses | 0.0 | 0.0 | 0.0 | 0.0 |
| Other expenses | 107.1 | 136.7 | 137.1 | 143.1 |
| Total Operating Expenditure | 700.4 | 766.5 | 831.5 | 893.8 |
| EBITDA | 410.6 | 411.7 | 463.7 | 511.6 |
| Growth (%) | -1.0 | 0.3 | 12.6 | 10.3 |
| Depreciation | 35.1 | 30.1 | 32.9 | 34.1 |
| Interest | 0.0 | 0.0 | 0.0 | 0.0 |
| Other Income | 0.0 | 0.0 | 0.0 | 0.0 |
| PBT | 417.3 | 428.3 | 475.2 | 524.1 |
| Others | 41.8 | 46.7 | 44.3 | 46.6 |
| Total Tax | 106.5 | 108.0 | 121.2 | 133.6 |
| PAT | 310.8 | 320.3 | 354.0 | 390.5 |
| Growth (%) | 2.2 | 3.1 | 10.5 | 10.3 |
| EPS (₹) | 201.3 | 207.4 | 229.3 | 252.9 |

| Profit after Tax | 310.8 | 320.3 | 354.0 | 390.5 |
|--------------------------------|--------|--------|--------|--------|
| Add: Depreciation | 35.1 | 30.1 | 32.9 | 34.1 |
| (Inc)/dec in Current Assets | -103.6 | 103.3 | -229.5 | -48.3 |
| Inc/(dec) in CL and Provisions | -66.8 | -29.9 | 45.3 | 84.2 |
| CF from operating activities | 175.4 | 423.8 | 202.6 | 460.4 |
| (Inc)/dec in Investments | -0.9 | -200.4 | 201.3 | -0.2 |
| (Inc)/dec in Fixed Assets | -41.4 | -29.4 | -12.8 | -35.0 |
| (Inc)/dec in LT Loans & Adv. | 0.0 | 0.0 | 0.0 | 0.0 |
| Others | 7.6 | -12.9 | -19.1 | 0.3 |
| CF from investing activities | -34.7 | -242.7 | 169.4 | -34.8 |
| Issue/(Buy back) of Equity | 0.0 | 0.0 | 0.0 | 0.0 |
| Inc/(dec) in loan funds | 0.0 | 0.0 | 0.0 | 0.0 |
| Dividend paid & dividend tax | -159.0 | -280.9 | -362.0 | -419.4 |
| Inc/(dec) in Reval. Reserve | 0.0 | 0.0 | 0.0 | 0.0 |
| Inc/(dec) in Exch. Fluc. Res. | 0.0 | 0.0 | 0.0 | 0.0 |
| CF from financing activities | -157.4 | -191.7 | -362.0 | -419.4 |
| Net Cash flow | -16.7 | -10.7 | 10.0 | 6.2 |
| Opening Cash | 26.2 | 9.6 | -1.1 | 8.9 |
| Closing Cash | 20.8 | 10.1 | 20.1 | 26.3 |

FY21

Source: Company, ICICI Direct Research

Source: Company, ICICI Direct Research

Exhibit 13: Cash flow statement

(Year-end March)

| Exhibit 14: Balance Sheet | | | | ₹ crore |
|----------------------------|-------|---------|---------|---------|
| (Year-end March) | FY21 | FY22 | FY23E | FY24E |
| Liabilities | | | | |
| Equity Capital | 15.4 | 15.4 | 15.4 | 15.4 |
| Reserve and Surplus | 925.0 | 1,053.6 | 1,045.6 | 1,016.6 |
| Total Shareholders funds | 940.5 | 1,069.0 | 1,061.0 | 1,032.0 |
| Total Debt | 0.0 | 0.0 | 0.0 | 0.0 |
| Long Term Provisions | 22.1 | 23.0 | 3.9 | 4.2 |
| Total Liabilities | 962.5 | 1092.0 | 1064.9 | 1036.2 |
| Assets | | | | |
| Gross Block | 365.8 | 395.8 | 425.8 | 455.8 |
| Less: Acc Depreciation | 193.0 | 223.1 | 256.0 | 290.0 |
| Net Block | 172.8 | 195.0 | 169.8 | 165.8 |
| Capital WIP | 33.3 | 10.5 | 15.5 | 20.5 |
| Deferred Tax Asset | 25.2 | 21.6 | 21.6 | 21.6 |
| Non Current Investments | 2.7 | 203.1 | 1.8 | 1.9 |
| LT Loans & Advances/Others | 1.1 | 18.5 | 18.5 | 18.5 |
| Current Assets | | | | |
| Inventory | 297.2 | 295.6 | 326.0 | 338.3 |
| Debtors | 15.2 | 33.3 | 39.0 | 19.2 |
| Cash | 20.8 | 10.1 | 20.1 | 26.3 |
| Loans & Advances | 0.0 | 0.4 | 8.9 | 9.6 |
| Current Investments | 884.4 | 767.6 | 947.6 | 997.6 |
| Other CA | 33.1 | 29.7 | 34.7 | 39.7 |
| Current Liabilities | | | | |
| Creditors | 131.5 | 103.4 | 113.4 | 161.5 |
| Provisions | 0.0 | 0.0 | 0.0 | 0.0 |
| Other CL | 391.8 | 390.0 | 425.2 | 461.3 |
| Net Current Assets | 727.4 | 643.4 | 837.7 | 808.0 |
| Total Assets | 962.5 | 1092.0 | 1064.9 | 1036.2 |

| Exhibit 15: Key ratios | | | | |
|------------------------|-------|-------|-------|-------|
| (Year-end March) | FY21 | FY22 | FY23E | FY24E |
| Per share data (₹) | | | | |
| EPS | 201.3 | 207.4 | 229.3 | 252.9 |
| Cash EPS | 224.0 | 226.9 | 250.6 | 274.9 |
| BV | 609.1 | 692.4 | 687.2 | 668.3 |
| DPS | 114.0 | 140.0 | 160.0 | 180.0 |
| Cash Per Share | 13.5 | 6.6 | 13.0 | 17.0 |
| Operating Ratios (%) | | | | |
| EBITDA Margin | 37.0 | 34.9 | 35.8 | 36.4 |
| PBT / Net Sales | 37.6 | 36.4 | 36.7 | 37.3 |
| PAT Margin | 28.0 | 27.2 | 27.4 | 27.8 |
| Inventory days | 97.7 | 91.7 | 92.0 | 88.0 |
| Debtor days | 5.0 | 10.3 | 11.0 | 5.0 |
| Creditor days | 43.2 | 32.1 | 32.0 | 42.0 |
| Return Ratios (%) | | | | |
| RoE | 33.0 | 30.0 | 33.4 | 37.8 |
| RoCE | 43.4 | 39.2 | 44.6 | 50.6 |
| RoIC | 21.3 | 24.3 | 22.3 | 24.6 |
| Valuation Ratios (x) | | | | |
| P/E | 15.9 | 15.4 | 13.9 | 12.6 |
| EV / EBITDA | 11.9 | 11.4 | 10.6 | 9.6 |
| EV / Net Sales | 4.4 | 4.0 | 3.8 | 3.5 |
| Market Cap / Sales | 4.4 | 4.2 | 3.8 | 3.5 |
| Price to Book Value | 5.2 | 4.6 | 4.7 | 4.8 |
| Solvency Ratios | | | | |
| Debt/EBITDA | 0.0 | 0.0 | 0.0 | 0.0 |
| Debt / Equity | 0.0 | 0.0 | 0.0 | 0.0 |
| Current Ratio | 2.4 | 2.3 | 2.5 | 2.3 |
| Quick Ratio | 1.8 | 1.7 | 1.9 | 1.7 |

Source: Company, ICICI Direct Research

| Exhibit 16: ICICI Direct coverage universe (FMCG) | | | | | | | | | | | | | | | | | | | |
|---|--------|--------|--------|----------|-------|---------|-------|-------|---------|-------|-----------------|-------|-------|----------|-------|-------|---------|-------|-------|
| | CMP | TP | | M Cap | | EPS (₹) | | | P/E (x) | | Price/Sales (x) | | | RoCE (%) | | | RoE (%) | | |
| | (₹) | (₹) | Rating | (₹ Cr) | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E |
| Colgate (COLPAL) | 1,586 | 1,690 | Hold | 42,548 | 39.6 | 40.6 | 44.4 | 40.0 | 39.1 | 35.7 | 8.4 | 7.8 | 7.2 | 77.8 | 84.1 | 91.2 | 62.2 | 64.1 | 69.6 |
| Dabur India (DABIND) | 584 | 680 | Buy | 96,113 | 9.9 | 11.7 | 13.1 | 59.3 | 49.7 | 44.5 | 8.8 | 8.0 | 7.2 | 24.9 | 25.3 | 26.1 | 20.8 | 22.7 | 22.9 |
| Hindustan Unilever (HINLEV) | 2,637 | 2,700 | Hold | 6,10,844 | 37.5 | 40.9 | 44.8 | 70.3 | 64.5 | 58.8 | 12.1 | 10.8 | 10.1 | 20.2 | 22.5 | 24.6 | 18.1 | 19.7 | 21.5 |
| ITC Limited (ITC) | 303 | 310 | Buy | 3,60,223 | 12.4 | 14.0 | 15.5 | 24.4 | 21.6 | 19.6 | 6.1 | 5.6 | 5.1 | 31.4 | 34.9 | 36.6 | 24.5 | 26.7 | 28.1 |
| Jyothy Lab (JYOLAB) | 171 | 145 | Hold | 6,077 | 4.3 | 5.6 | 6.4 | 40.3 | 30.6 | 26.9 | 2.8 | 2.5 | 2.3 | 18.7 | 24.2 | 27.7 | 16.6 | 21.2 | 23.8 |
| Marico (MARLIM) | 518 | 530 | Hold | 64,929 | 9.7 | 10.6 | 11.7 | 53.2 | 49.0 | 44.2 | 6.8 | 6.3 | 5.8 | 41.2 | 46.8 | 52.9 | 37.5 | 41.4 | 47.4 |
| Nestle (NESIND) | 19,352 | 21,600 | Hold | 1,84,201 | 222.4 | 238.3 | 294.0 | 87.0 | 81.2 | 65.8 | 12.6 | 11.2 | 10.2 | 58.7 | 57.0 | 64.7 | 111.3 | 111.1 | 118.3 |
| Tata Consumer Products (TAT | 812 | 910 | Buy | 67,201 | 11.0 | 15.0 | 17.5 | 73.7 | 54.2 | 46.4 | 5.4 | 4.9 | 4.5 | 8.4 | 10.3 | 11.3 | 7.0 | 8.8 | 9.8 |
| VST Industries (VSTIND) | 3,197 | 3,425 | Hold | 4,937 | 207.4 | 229.3 | 252.9 | 15.4 | 13.9 | 12.6 | 4.2 | 3.8 | 3.5 | 39.2 | 44.6 | 50.6 | 30.0 | 33.4 | 37.8 |
| Varun Beverage (VARBEV) | 883 | 900 | Buy | 55,179 | 17.2 | 17.3 | 20.2 | 51.3 | 51.2 | 43.7 | 6.3 | 5.1 | 4.5 | 17.1 | 25.6 | 29.7 | 18.3 | 22.8 | 23.0 |
| Zydus Wellness (ZYDWEL) | 1,612 | 2,100 | Buy | 10,254 | 48.5 | 57.5 | 71.0 | 33.2 | 28.0 | 22.7 | 5.1 | 4.5 | 4.1 | 6.1 | 7.1 | 8.4 | 6.4 | 7.3 | 8.7 |

Source: Bloomberg, ICICI Direct Research

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Buy: >15%

Hold: -5% to 15%;

Reduce: -15% to -5%;

Sell: <-15%



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