# ANANDRATHI

28 September 2022

## **Torrent Pharmaceuticals**

Pricey Curatio acquisition; synergies to play out in FY25; Buy

One of the most expensive deals in domestic pharma, Torrent Pharma's acquisition of Curatio Healthcare for Rs20bn values it at 8.8x EV/sales. The deal will widen Torrent's reach among paediatricians and dermatologists (nearly 85% of its dermatology portfolio is cosmetic dermatology). The synergies from this deal should reflect in FY25, as well as the benefit from greater MR productivity and the expansion to the north and east zones. Interest costs and amortisation are expected to increase on the consummation of the deal (in a month). We retain our Buy on the stock, with an unchanged target price of Rs1,724 (at FY24e 19x EV/EBITDA).

Strong in cosmetic/paediatric derma therapies. Curatio is expected to clock Rs2.75bn revenue in FY23 (up 23% y/y) and 30% operating margins. With ~95% of its revenue coming from derma therapies, its top-3 brands, Tedibar, Atogla, Permite/Perlice (paediatric derma), generate over 50% of its sales.

Torrent to enjoy synergies from Curatio in the second year. Derma therapies now bring only 3% to Torrent. Curatio has a wide footprint among paediatricians and dermatologists; hence, cross-selling would be long-term beneficial. Synergies should reflect in FY25, as well as the benefit from greater MR productivity and the expansion to the north and east zones. Going by Torrent's past acquisitions, it turn around Unichem's MR productivity (prior to acquisition, Rs3m vs Torrent's Rs6m in FY18) and margin improvement (15-20% vs Torrent's 22-25% in FY18).

**Valuation.** At the CMP of Rs1,495 the stock trades at 16.6x FY24e EV/EBITDA. We maintain a Buy rating on it, with an unchanged target price of Rs1,724 (19x FY24e EV/EBITDA).

Key financials (YE Mar)	FY20	FY21	FY22	FY23e	FY24e
Sales (Rs m)	79,393	80,048	85,080	93,533	1,06,347
Net profit (Rs m)	9,719	12,519	10,844	13,986	16,080
EPS (Rs)	28.6	36.8	31.9	41.1	47.3
P/E (x)	52.3	40.6	46.9	36.3	31.6
EV / EBITDA (x)	25.8	22.6	22.8	19.5	16.6
P / BV (x)	10.5	8.7	8.5	7.4	6.5
RoE (%)	20.4	23.5	18.4	21.9	21.9
RoCE (%)	13.7	14.3	11.2	13.0	13.5
Dividend yield (%)	3.2	2.8	3.4	1.0	0.9
Net debt / Equity (x)	1.1	0.9	0.8	0.8	0.5
Source: Company, Anand Rathi Res	earch				

**India I Equities** 

Company Update

**Healthcare** 

Change in Estimates □ Target □ Reco □

Rating: <b>Buy</b>
Target Price: Rs.1,724
Share Price: Rs.1,495

Key data	TRP IN / TORP.BO
52-week high / low	Rs1643 / 1235
Sensex / Nifty	57455 / 17128
3-m average volume	\$5.3m
Market cap	Rs506bn / \$6204m
Shares outstanding	338m

Shareholding pattern (%)	Jun'22	Mar'22	Dec'21
Promoters	71.3	71.3	71.3
- of which, Pledged	0.0	0.0	0.0
Free float	28.8	28.8	28.8
- Foreign institutions	10.8	10.9	11.6
- Domestic institutions	11.5	11.2	8.9
- Public	6.5	6.7	8.3



Source: Bloomberg

Maulik Varia

Research Associate

Aarti Rao Research Analyst

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Fig 2 – Balance sheet (Rs m)

## **Quick Glance – Financials and Valuations**

Year-end: Mar	FY20	FY21	FY22	FY23e	FY24e
Net revenues	79,393	80,048	85,080	93,533	1,06,347
Growth (%)	3.5	0.8	6.3	9.9	13.7
Direct costs	21,669	21,464	24,430	26,470	30,096
SG&A	36,020	33,727	36,340	38,411	43,295
EBITDA	21,704	24,857	24,310	28,652	32,955
EBITDA margins (%)	27.3	31.1	28.6	30.6	31.0
Depreciation	6,544	6,578	6,620	6,787	7,995
Other income	1,213	567	1,970	1,379	1,517
Interest expenses	4,507	3,583	2,550	2,676	2,830
РВТ	11,866	15,263	12,260	20,568	23,647
Effective tax rates (%)	13.6	18.0	36.6	32.0	32.0
+ Associates / (Minorities)	-	-	-	-	-
Net income	10,247	12,519	7,770	13,986	16,080
Adjusted income	9,719	12,519	10,844	13,986	16,080
WANS	340	340	340	340	340
FDEPS (Rs / sh)	28.6	36.8	31.9	41.1	47.3
Order inflow	6.2	6.1	6.1	6.5	6.4

### Fig 3 – Cash-flow statement (Rs m)

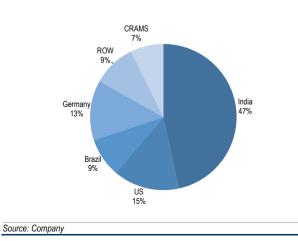
Year-end: Mar	FY20	FY21	FY22	FY23e	FY24e
PBT	15,160	18,279	12,840	21,865	24,960
+ Non-cash items	6,544	6,578	6,620	6,787	7,995
Oper. prof. before WC	21,704	24,857	19,460	28,652	32,955
- Incr. / (decr.) in WC	3,949	14,474	5,124	-1,052	3,229
Others incl. taxes	2,739	3,341	3,420	6,582	7,567
Operating cash-flow	15,016	7,042	10,916	23,123	22,159
- Capex (tang.+ intang.)	5,346	3,668	-2,395	22,000	2,500
Free cash-flow	9,670	3,375	13,311	1,123	19,659
Acquisitions	-	-	-	-	-
- Div. (incl. buyback & taxes)	6,594	7,212	9,936	5,960	5,874
+ Equity raised	-	-	4	850	-
+ Debt raised	-2,536	2,467	-7,814	17,000	-14,000
- Fin investments	-4,043	1,790	452	-1,840	-
- Misc. (CFI + CFF)	6,075	(2,529)	(2,890)	447	1,313
Net cash-flow	-1,494	-631	-1,997	14,405	-1,528
Source: Company, Anand Rathi Res	earch				

#### Year-end: Mar FY20 FY21 FY23e FY24e FY22 Share capital 846 846 850 1,700 1,700 Net worth 48,232 58,372 59,530 68,406 78,612 Debt 57,844 60,311 52,496 69,496 55,496 Minority interest DTL / (Assets) -4,332 -4,217 -3,001 -3,001 -3,001 Capital employed 1,01,743 1,14,466 1,09,026 1,34,901 1,31,107 Net tangible assets 27,026 26,676 29,533 28,833 26,921 Net intangible assets 42,377 38,401 34,606 50,424 45,672 Goodwill 3,421 3,412 2,595 2,595 2,595 CWIP (tang. & intang.) 7,119 8,894 6,298 5,798 5,298 Investments (strategic) Investments (financial) 21 2.263 423 423 1,811 51,712 Current assets (excl. cash) 46,627 49,143 49,241 57,761 Cash 6.667 6.035 4,034 17,589 16,061 Current liabilities 34,022 22,064 17,037 20,561 23,380 Working capital 12,606 27,079 32,204 31,152 34,381 Capital deployed 1,01,744 1,14,466 1,09,026 1,34,901 1,31,107 Contingent liabilities 1,298

#### Fig 4 – Ratio analysis

Year-end: Mar	FY20	FY21	FY22	FY23e	FY24e
P/E (x)	52.3	40.6	46.9	36.3	31.6
EV / EBITDA (x)	25.8	22.6	22.8	19.5	16.6
EV / Sales (x)	7.0	7.0	6.5	6.0	5.1
P/B (x)	10.5	8.7	8.5	7.4	6.5
RoE (%)	20.4	23.5	18.4	21.9	21.9
RoCE (%) - after tax	13.7	14.3	11.2	13.0	13.5
DPS (Rs / sh)	32.0	35.0	48.0	14.4	14.2
Dividend yield (%)	3.2	2.8	3.4	1.0	0.9
Dividend payout (%) - incl. DDT	64.4	57.6	127.9	42.6	36.5
Net debt / equity (x)	1.1	0.9	0.8	0.8	0.5
Receivables (days)	76	69	70	74	74
Inventory (days)	99	122	106	95	95
Payables (days)	94	94	72	79	79
CFO:PAT %	154.5	56.3	100.7	165.3	137.8
Source: Company, Anand Rathi Resea	irch				

#### Fig 6 – Revenue break-up



### Fig 5 – Price movement



#### **Curatio's financial performance**

- Curatio's clocked Rs2.24bn revenue and Rs600m operating profit (implying 27% margins) in FY22.
- Its ytd sales grew 25% and is expected to continue for full FY23 as well.
- It expects to clock Rs2.75bn revenue, with 30% margins in FY23. While the cosmetic dermatology category will grow in double digits, Curatio's range of drugs is expected to grow ahead of the dermatology segment.

#### **About Curatio's Business**

- Dermatology accounts for 95% of its revenue (84% cosmetic derma). Most of the portfolio is non drug license products. Curatio has strong operations in the southern and western zones of India.
- The company has products in various segments: hair (Perlice, NoSkurf, Triflow, Triclenz,), face (Fashpads, Clinmiskin solution), body (Permite, Nixiyax30) and babies (Tedibar, Atogla).
- The top 3 brands, Tedibar, Atogla and Permite/Perlice, which are growing over 20%, bring more than 50% to sales. The top 10 brands bring 74% to sales.
- Tedibar and Atogla have the highest market shares in their categories.

Fig 7 – Performances of	f Curatio's top	brands			
Brands (Rs m)	FY22	FY23e	Y/Y (%)	Brand rank	Mkt size
Tedibar	760	950	25	2	14,770
Atogla	270	320	19	5	13,000
Permite/ Perlice	140	170	21		
Spoo	130	140	8	1	1,740
Clinmiskin	80	100	25		
Top 5 brands	1,370	1,670			
% of Curatio's sales	60				
Overall Curatio sales	2,240				
Source: Company Anand Rathi Res	search				

ource: Company, Anand Rathi Research

Fig 8 – Market share and Industry growth of portfolio brands					
>10% Mkt. sh.					
>10% mkt growth	Tedibar, Atogla, Spoo (52% of sales)	Proanagen, Fash x-gel, Triclenz, Kojic (11% of sales)			
<10% mkt growth	Permite cream, Perlice (15% of sales)	Androanagen, Clinmiskin (22% of sales)			

#### **Deal-related adjustments**

- With this acquisition, Torrent Pharma will get Curatio's 600 MRs and 900 stockists.
- 85% of the deal consideration would be funded through debt, the balance from internal accruals. Torrent (consolidated) is due to repay Rs14bn debt by FY24. It expects to maintain Rs30bn net debt in FY24. By end-FY25 it would repay significant debt and expects net debt at end-FY to be ~Rs10bn-11bn.
- For the new debt for the Curatio acquisition the interest rate is expected to be 7-7.5%.

The deal's intangibles of Rs20bn are expected to be amortized over 15 years in accordance with past acquisitions

Sub-therapy	Key brands	Treatment	% of sales	3-yr CAGR (%)
	Tedibar	Low Ph bathing bar for Atopic Dermatitis		
Paediatric	Atogla Lotion & Cream	Emollients for Atopic Dermatitis	60	17
_	Spoo	Rx-driven shampoo for cradle cap		
	Tracnil	Therapy-resistant acne, excessive hair due to PCOS		
Acne / Face care — —	Acnemoist	Dryness of skin caused by acne medications	20	15
	Clinmiskin	Antibiotics used for treatment of acne	20	15
	Fash	Purifying face-wash for sensitive skin		
	Perlice	Lice-infestation treatment		
Hair / Scalp Care	Proanagen	Hair thinning /Shedding face by women	12	9
	Noskurf	Anti dandruff long contact lotion		

#### **Rationale behind this deal for Torrent Pharma**

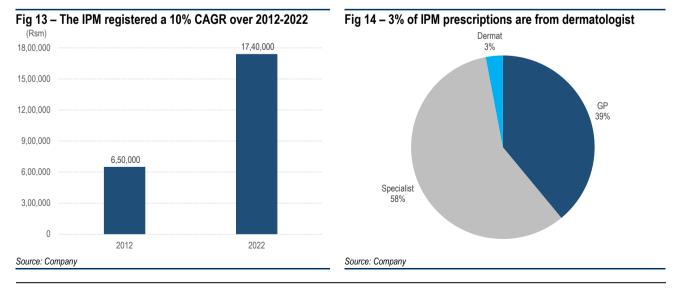
- 75% of Torrent's domestic revenue now comes from therapies like cardiac (29%), GI (18%), CNS (15%) and VMN (13%).
- Derma therapy revenue are now only 3% of Torrent's portfolio. The deal will boost the contribution from dermatology and improves Torrent's ranking from 21<sup>st</sup> in derma therapy to 10<sup>th</sup>.
- The CoGS should start coming down as Torrent has better negotiating power and synergies will play out ahead. Management is confident of raising Curatio's 27-30% EBITDA margin to Torrent's India business margin in the next two years.
- The best of synergies from this deal should reflect in FY25: MR productivity would improve and the North and East zones would be more deeply penetrated.
- MR productivity is expected at Rs8.4m-9.6m in the next 3-4 years on Curatio's portfolio (Rs4m per MR in FY22; 600 MRs).
- Curatio has a strong connect with paediatricians and dermatologists. Hence, cross-selling would be beneficial in the long term.
- The initial focus will only be on the Rx business. After FY24, Torrent plans to spend on OTC-related activities as the potential is immense.
- As far as pricing is concerned, Tedibar is priced significantly lower than competition (at Rs165 for a 75gm soap, vs Rs200-240). Ahead the company is comfortable with 5% price hikes every year.
- Variants (other indications) and extensions would be added for Tedibar, as a part of the lifecycle-management strategy.
- Going by Torrent's past acquisition trends, it has turned around Unichem's MR productivity (Rs3m prior to acquisition vs Torrent's Rs6m in FY18) and margin improvement (15-20% vs Torrent's 22-25% in FY18).

Fig 10 – Torrent + Curatio to rank 10th in derma therapy			
Ranks	Torrent	Torrent+Curatio	Torrent strength
IPM	8	7	
Cardiac	2	2	
GI	4	4	
CNS	4	4	
VMN	4	4	
AD (Wo Ins)	9	9	
Pain	8	8	
Derma	21	10	
Gynaecology	17	17	
AI	21	21	

Source: Company, Anand Rathi Research

		Value		
Date	Target	(Rs m)	EV / Sales (x)	Key brands / Product segment
Sep'22	Curatio Healthcare	20,000	8.9	Curatio's strength in derma (95% of sales). Its top 5 brands (Tedibar, Atogla, Permite / Perlice, Spoo, Clinmiskin) contribute 60% of the business
Dec'17	Unichem	36,000	4.2	120 brands mainly OTC
Dec'13	Elder Pharma	20,000	1.4	30 brands in women's health, pain, nutraceuticals. Top brands Shelcal, Chymoral, Eldervit, Formic and Carnisure

Fig 12 – Torrent-Curatio deal at 8.8x EV/sale; most expensive in domestic ph							
Date	Target	Acquirer	Deal Value (Rs m)	EV / Sales (x)			
Sep'22	Curatio Healthcare	Torrent Pharma	20,000	8.9			
Jun'22	Achira Labs	Cipla	250	-			
Jun'22	GLS Pharma	Aurobindo Pharma	281	-			
Jun'22	Dr Reddy's	JB Chemicals	983	3.0			
May'22	Oaknet	Eris lifesciences	6,500	3.3			
Apr'22	Novartis	Dr Reddy's	4,575	3.4			
Apr'22	Novartis	JB Chemicals	2,460	3.4			
Mar'22	Veritaz	Aurobindo	1,700	1.3			
Feb'22	Panacea Biotec Pharma	Mankind Pharma	18,720	7.1			
Jan'22	Anglo-French Drugs	Lupin	3,250	3.4			
Jan'22	Sanzyme	JB Chemicals	6,280	3.9			
Source: Comp	any, Anand Rathi Research						



#### Fig 14 – Dermatology recorded a 13% CAGR over 2012-2022

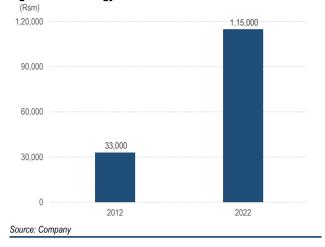
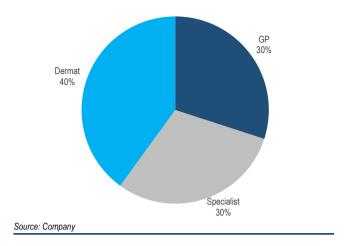
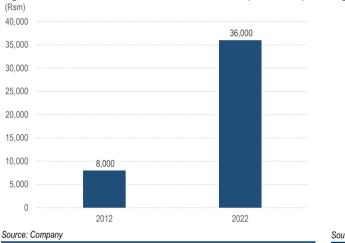


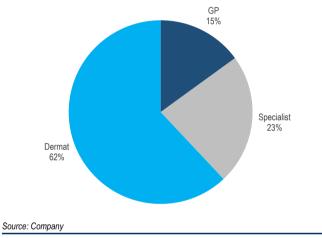
Fig 16 – Cosmetic derma clocked a 16% CAGR (2012-2022)

Fig 15 – 40% of derma Rx come from dermatologists









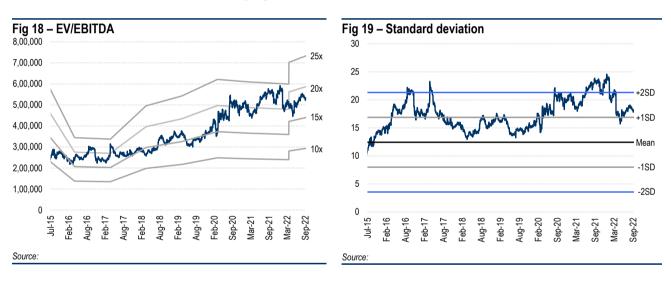
## Valuation

Torrent Pharma acquired Curatio Healthcare for Rs20bn, valuing it at 8.8x EV/sales, making it one of the most expensive domestic pharma deals. The deal would broaden the former's reach among paediatricians and dermatologists since nearly 84% of the latter's range of drugs is focused on cosmetic dermatology.

Derma therapies now bring only 3% to Torrent's domestic revenue. Curatio has strong and wide connects with paediatricians and dermatologists and hence cross-selling would be beneficial in the long term. Synergies should reflect in FY25, together with improved MR productivity and the expansion to the northern and eastern zones.

Going by Torrent's past acquisitions, it turned around Unichem's MR productivity (Rs3m prior to its acquisition, vs Torrent's Rs6m in FY18) and margin improvement (15-20% vs Torrent's 22-25% in FY18). Interest costs and amortisation are expected to increase on the consummation of the deal (within a month).

At the CMP of Rs1,495, we retain our Buy on the stock, with an unchanged target price of Rs1,724 (at FY24e 19x EV/EBITDA).



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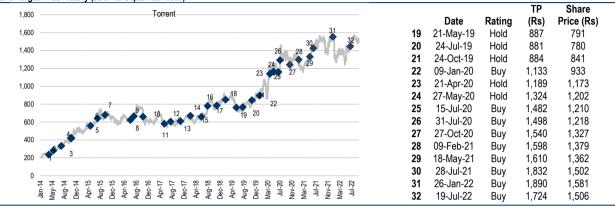
- Currency fluctuations (50% exports)
- Delay in regulatory issues at any plant
- Delay in product approvals and launches.

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Ratings Guide (12 months)				
	Buy	Hold	Sell	
Large Caps (>US\$1bn)	>15%	5-15%	<5%	
Mid/Small Caps ( <us\$1bn)< td=""><td>&gt;25%</td><td>5-25%</td><td>&lt;5%</td><td></td></us\$1bn)<>	>25%	5-25%	<5%	

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