

Godrej Consumer

Estimate changes	\leftarrow
TP change	\leftarrow
Rating change	\leftarrow

Bloomberg	GCPL IN
Equity Shares (m)	1,022
M.Cap.(INRb)/(USDb)	844.8 / 10.3
52-Week Range (INR)	985 / 660
1, 6, 12 Rel. Per (%)	-6/-2/-17
12M Avg Val (INR M)	1169

Financials & Valuations (INR b)

Tillalicials & Value	Tillaticials & Valuations (IIVI)								
Y/E March	2022	2023E	2024E						
Sales	122.8	135.4	151.7						
Sales Gr. (%)	11.3	10.3	12.0						
EBITDA	24.0	24.4	32.1						
EBITDA mrg. (%)	19.5	18.0	21.2						
Adj. PAT	17.9	16.4	23.6						
Adj. EPS (INR)	17.5	16.0	23.0						
EPS Gr. (%)	1.6	-8.6	43.7						
BV/Sh.(INR)	113.0	121.0	132.1						
Ratios									
RoE (%)	17.1	13.7	18.2						
RoCE (%)	17.0	14.5	18.5						
Payout (%)	0.0	49.9	52.1						
Valuations									
P/E (x)	47.1	51.5	35.9						
P/BV (x)	7.3	6.8	6.3						
EV/EBITDA (x)	35.5	34.4	25.8						
Div. Yield (%)	0.0	1.0	1.5						

Shareholding pattern (%)

As On	Sep-22	Jun-22	Sep-21
Promoter	63.2	63.2	63.2
DII	6.5	6.1	4.6
FII	24.4	24.0	26.2
Others	5.9	6.7	6.0

FII Includes depository receipts

CMP: INR826 TP: INR1,005 (+22%) Buy

Result in line; material cost outlook improves notably

- Godrej Consumer (GCPL) declared an in-line set of numbers in its 2QFY23 results. While there was some sequential gains on the gross margin front in 2QFY23, the steep ~50% fall in palm oil cost from peak will result in markedly higher gross margin gains in 2HFY23E and FY24E. The company is using part of the gains to bolster its ad-spends (up ~50% YoY in 2QFY23, bucking the trend of peers for the quarter) to boost medium-term revenue growth prospects.
- The management retained its double-digit sales growth target in the current year and medium-term sales outlook is also attractive. This along with steep material cost reduction is likely to lead to extremely strong earnings growth from 4QFY23. Balance sheet improvements are also remarkable with 25% SKU reduction in India contributing to doubling of India business operating cash flows (OCF) YoY. Maintain BUY.

Sales and operating profit in line with our estimates

- GCPL's 2QFY23 consolidated net sales grew 7.2% YoY to INR33.9b (in line).
 Its two-/three-year sales CAGR stood at 7.9%/8.8%, respectively.
- Gross profit was flat YoY at INR16.2b (in line). EBITDA declined 15.4% YoY to INR5.7b (in line); PBT declined 20.8% YoY to INR4.8b (in line), while Adj. PAT decreased 20.6% YoY to INR3.8b (in line) in 2QFY23.
- Consolidated comparable constant currency sales grew 8% YoY in 2QFY23.
 Three year comparable constant currency CAGR stood at 9.
- Gross margin contracted 190bp YoY to 47.9% (est. 48.1%).
- As a percentage of sales, higher ad spends (+240bp YoY to 8.4%), other expenses (+70bp YoY at 14.9%) and lower staff costs (-50bp YoY to 7.6%) led to EBITDA margin contraction of 450bp YoY to 16.9% (est. 17.1%).
- Volumes fell 5% YoY on consolidated basis. Three-year CAGR stood at +1%.
- Sales grew 7.6% to INR65.2b in 1HFY23. EBITDA/Adj. PAT declined 14.2%/18.7% YoY to INR11.1b/7.3b, respectively.

Highlights from the management commentary

- There has been 25% reduction in SKUs in India and around 33% reduction in GAUM segment. India business' operating cash flows have doubled YoY.
- Soap volumes are reviving after price drop, while Household Insecticides volumes are witnessing a much more favorable base in 2HFY23.
- Indonesia reported 12% growth (ex of defocused product Saniter) and even including the same, sales growth is likely to be strong from 4QFY23.
- Management maintained its double-digit sales growth target for FY23 with low single-digit volume growth.

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Valuation and view

- There are no material changes to our EPS forecasts for FY23 and FY24.
- Three factors hurt GCPL's performance in the last three quarters viz.: a) massive increase in palm oil costs leading to RM basket inflation well ahead of staples peers; b) weaker-than-expected Household Insecticide (HI) season and c) currency translation impact as a result of which international business was adversely affected. Among these, palm oil costs have come down steeply and Household Insecticides outlook is better leaving only the currency translation as an uncertainty. Other domestic businesses are seeing good momentum.
- GCPL's domestic businesses had demonstrated a track record of strong sales growth in the first half of the last decade, before losing their way in the second half. Domestic and consolidated sales growth has crossed double digits in the last two years and appears set to do so in FY23 as well, far better than the 4.1% sales CAGR between FY16 and FY20.
- With investments by the new CEO focused on boosting growth in the high-margin, high-RoCE domestic business, GCPL's medium-term earnings growth outlook is strong as highlighted in our <u>recent detailed CEO meet note</u>. Valuation at 36x FY24E EPS is inexpensive and is at a steep discount to staples peers. We maintain our **BUY** rating with a TP of INR1,005 (premised on 40x Sep'24E EPS).

(INR b)

Y/E March FY22 FY23 FY22 FY23 FY23 Var. **1Q** 2Q **3Q** 4Q 1Q **2Q** 3QE 4QE 2QE (%) 28.9 **Net Sales (including OOI)** 33.0 0.2% 31.6 29.2 31.2 33.9 36.3 33.9 122.8 135.4 33.9

YoY change (%)	24.4	8.5	8.1	6.8	8.0	7.2	10.0	16.4	11.3	10.3	7.0	
Gross Profit	15.1	15.8	16.7	14.4	14.6	16.2	18.0	17.7	62.0	66.4	16.3	-0.2%
Margin (%)	52.2	49.8	50.7	49.5	46.6	47.9	49.5	52.0	50.5	49.1	48.1	
EBITDA	6.1	6.8	7.0	5.0	5.3	5.7	6.5	6.8	24.0	24.4	5.8	-0.5%
Margins (%)	21.1	21.5	21.2	17.2	17.0	16.9	18.0	20.0	19.5	18.0	17.1	
YoY growth (%)	29.3	-0.8	-1.7	-12.6	-12.8	-15.4	-6.5	34.8	0.3	1.8	-15.0	
Depreciation	0.5	0.5	0.5	0.5	0.6	0.5	0.6	0.6	2.1	2.3	0.6	
Interest	0.3	0.2	0.3	0.3	0.4	0.5	0.4	0.5	1.1	1.8	0.3	
Other Income	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.5	0.9	1.6	0.3	
PBT	5.4	6.1	6.1	4.0	4.6	4.8	5.7	5.9	21.6	21.0	4.9	-2.4%
Tax	1.3	1.3	1.0	0.2	1.1	1.0	1.2	1.3	3.7	4.6	1.1	
Adj PAT	4.2	4.8	5.1	3.8	3.5	3.8	4.5	4.6	17.9	16.4	3.8	0.6%

3.7 -10.7 -16.4 -20.6 -12.5

YoY change (%)
E: MOFSL Estimate

Quarterly Performance (Consolidated)

Key Performance Indicators

Y/E March		FY22					
	1Q	2Q	3Q	4Q	1Q	2Q	
2Y average growth %							
Sales	11.7	9.7	9.0	16.8	16.2	7.9	
EBITDA	16.1	9.0	5.5	4.0	8.2	-8.1	
PAT	20.1	7.3	7.0	20.0	-3.8	-7.9	
% sales							
COGS	47.8	50.2	49.3	50.5	53.4	52.1	
Other expenditure	31.0	28.3	29.5	32.2	29.5	30.9	
Depreciation	1.8	1.6	1.6	1.9	1.8	1.6	
YoY change %							
COGS	30.1	23.7	18.6	21.9	20.5	11.4	
Other expenditure	13.7	-5.3	0.3	-0.8	2.7	17.0	
Other income	-4.0	62.4	49.1	43.4	31.7	76.1	
EBIT	32.3	-0.8	-2.6	-13.8	-15.1	-17.1	

20.2

Exhibit 1: Snapshot of 2QFY23 performance as reported by the company

Growth (%)	Consolidated	India
Net sales	7	8
Net sales (constant currency)	8	-
EBITDA	(15)	(5)
Net profit (reported)	(25)	(8)
Net profit (without exceptional and one-off items)	(21)	(4)

Source: Company, MOFSL

Standalone performance

- Net sales (including OOI) grew 8% YoY to INR19.9b in 2QFY23.
- India branded business volumes declined 5% YoY with 3-year CAGR at +1%.
- Home care business grew 2% YoY, personal care rose 18% YoY and unbranded exports declined 26% YoY.
- Gross margin contracted 60bp YoY to 48.3%. EBITDA margin contracted 300bp YoY to 21.6%.
- Standalone EBITDA declined 5.4% YoY to INR4.3b.
- Adj. PAT declined 13.1% YoY to INR3.1b.

International performance

Indonesia CC sales declined 14% YoY. Africa, the US, and the Middle East (GAUM) together grew 13% YoY on a CC basis. Others (LatAm, Europe, and SAARC) grew 34% YoY also on a CC basis.

Exhibit 2: Snapshot of sales by geography

International business	2QFY23						
international business	Sales (INR m)	Growth (%)	CC growth (%)				
India	19,530	8	-				
Indonesia	4,080	(8)	(11)				
GAUM	8,570	15	13				
Others	1,720	(1)	34				
Total net sales	33,640	7	8				

Source: Company, MOFSL



Highlights from the conference call

Performance and outlook

- GCPL maintained its guidance of double-digit revenue growth and low singledigit volume growth for FY23.
- Air care and hair color are seeing good growth in India and Indonesia.
- Operating environment continues to be challenging on account of high CPI inflation, tightening monetary policy and rupee depreciation.
- Volumes have moderated as comparative base of Saniter in Indonesia was huge, witnessing hyper-inflation in soap which is affecting consumption adversely and comparative HI volumes were unusually high. However, going in 2HFY23 HI base is normalized and volumes should grow gradually.

Costs and margins

- GCPL has significantly raised marketing expenses (ad-spends were up 50% YoY).
- Even after sitting on high price inventory, GCPL passed on the benefits of moderation in commodity costs to consumers.

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- Over the next four to five years marketing/working media investments will be northwards from where they currently are.
- Overall gross margin will go up sequentially for the next couple of quarters to FY20-21 levels.
- Other expenses went up in the international market due to increase in utilities costs in the past three-four months and route to market expenses has going up which sits in other expenses.

Key growth initiatives

- SKU reduction: 25% reduction in India in past six months and 1/3rd in last one year in GAUM.
- Due to SKU reduction, the Inventory days has reduced from 60days previously to 51 days at the end of 2QFY23. This has also worked wonders on improvement in cash flows (India OCF doubled YoY).
- HI: The performance was soft of the company as well as for the entire market however there is a seasonal effect to it. It was even softer as per management's expectation in the India business. They continue to hold their market share in this category. Seeing better demand in Oct'22.

Overseas business

- GAUM has a good profit with significant improvement. Currency depreciation has affected the translated performance.
- Indonesia: Saniter base from 3QFY23 onwards and hence Indonesia to perform well going ahead with 3Q performing flat and 4Q seeing good growth. Margin was adversely impacted due to increased marketing investments (150bp), some impact due to reduction in sales and consumption of high cost inventory. Media investment will continue to be at these levels. The management is aiming at early-20% margin in the near-to-medium term.
- In GAUM and Indonesia, management is working on increasing the share of GTs to ~50%.

Overseas business

- In air care, it is seeing explosive growth that is majorly coming from one product i.e. "air matic." It exploded post-advertisement.
- Soap business: This category grows at a little higher than the population. GCPL has been the market leader in the category over the past decade. It has reported a ~4.0-4.5% long-term CAGR and going ahead it may grow at ~3-3.5%. About 10% will be the unorganized market.

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Key exhibits

Exhibit 3: Segmental quarterly sales growth and EBIT margin

Segment revenue (INR m) 2QFY22 3QFY22 4QFY22 1QFY2 India 18,381 18,174 16,353 18,49 Indonesia 4,449 4,472 4,016 3,76 Africa (including SON) 7,485 8,842 7,228 7,78 Others 1,737 2,002 2,116 1,54 Less: Inter-segment eliminations -417 -465 -554 -338 Net Sales from operations 31,637 33,026 29,158 31,25 Segment revenue growth (%) 9.5 7.2 9 11 Indonesia -0.2 0 -14.8 -8 Africa (including SON) -0.2 0 -14.8 -8	4 19,850 5 4,087 9 8,587 1 1,744 7 -348
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Indonesia -0.2 0 -14.8 -8	4 8.0
Africa (including SON) 14.8 13.5 14.7 12	2 14.7
Others -4.2 11.2 18.4 -3	
Less: Inter-segment eliminations -3.9 2.2 12.7 7	
Net Sales from operations 8.5 8.1 6.8 8	
Segment EBIT (INR m)	
India 4,485 4,543 3,822 4,10	1 4,340
Indonesia 1,148 919 854 55	
Africa (including SON) 462 732 -461 24	
	5 80
Less: Inter-segment eliminations -58 -41 -32 -3	
Net EBIT from operations 6,314 6,362 4,373 4,91	
Less: Interest -245 -256 -328 -35	
Less: Exceptional Items -14 138 -205 -:	
Total Profit Before Tax 6,054 6,244 3,840 4,54	
Segment EBIT growth (%)	
India -3.6 -1.9 16.6 -4	0 -3.2
Indonesia 4.2 -15.2 -47.9 -38	1 -35.8
Africa (including SON) 11.4 1.1 -309.2 -24	1 -55.7
Others -16 -0.6 309.7 -88	3 -71.0
Net EBIT from operations -0.7 -3.5 -56.6 -13	8 -16.3
Total Profit Before Tax 0.2 -2.7 -9.5 -16	0 -24.4
Segment EBIT mix (%)	
	3 82
Indonesia 18 14 20 1	2 14
Africa (including SON) 7 12 -11	5 4
Others 4 3 4	1 2
Less: Inter-segment eliminations -1 -1 -1	1 -1
Net EBIT from operations 100 100 100 100	0 100
Segment EBIT margin (%)	
India 24.4 25 23.4 22	2 21.9
Indonesia 25.8 20.5 21.3 15	3 18.0
Africa (including SON) 6.2 8.3 -6.4 3	2 2.4
Others 15.9 10.5 9 1	6 4.6
Net EBIT margin from operations 20 19.3 15 15	7 15.6
Segment EBIT margin change (%)	
India -3.3 -2.3 1.5 -3	5 -2.5
Indonesia 1.1 -3.7 -13.6 -7	3 -7.8
Africa (including SON) -0.2 -1 -9.9 -1	
Others -2.2 -1.2 6.4 -11	
Overall EBIT change -1.9 -2.3 -3.7 -4	

Source: Company, MOFSL

Valuation and view

What has happened from a business perspective over the last decade?

- In the last decade, the company added a host of businesses in Indonesia, Africa, and LatAm to its relatively small international portfolio. The international business now contributes to nearly half of GCPL's total sales. Most acquisitions have been EPS-accretive since the company's inception.
- In the India business, the company has emerged as the second largest player in Soaps, strengthened its lead in HI, and introduced and scaled up products in the Car/Room Freshener market.

Financial performance – a tale of two halves

- Over the course of the last decade, the company posted a sales/EBITDA/PAT CAGR of 9.7%/10.8%/13.0%, respectively.
- During FY12–17, it posted a strong performance with a 13.8%/17.3%/19.5% CAGR in sales/EBITDA/PAT, respectively. This was followed by a weak performance over the next five years (FY17–22) with a much slower sales/EBITDA/PAT CAGR of 5.8%/4.8%/6.8%, respectively.
- The sales slowdown in recent years in the domestic business, the continued inability to scale up margins and weak RoCE in the international business have adversely impacted the pace of earnings growth.

Valuation and view

- There are no material changes to our EPS forecasts for FY23 and FY24.
- Three factors hurt GCPL's performance in the last three quarters viz.: a) massive increase in palm oil costs leading to RM basket inflation well ahead of staples peers; b) weaker-than-expected Household Insecticide (HI) season and c) currency translation impact as a result of which international business was adversely affected. Among these, palm oil costs have come down steeply and Household Insecticides outlook is better leaving only the currency translation as an uncertainty. Other domestic businesses are seeing good momentum.
- GCPL's domestic businesses had demonstrated a track record of strong sales growth in the first half of the last decade, before losing their way in the second half. Domestic and consolidated sales growth has crossed double digits in the last two years and appears set to do so in FY23 as well, far better than the 4.1% sales CAGR between FY16 and FY20.
- With investments by the new CEO focused on boosting growth in the high-margin, high-RoCE domestic business, GCPL's medium-term earnings growth outlook is strong as highlighted in our <u>recent detailed CEO meet note</u>. Valuation at 36x FY24E EPS is inexpensive and is at a steep discount to staples peers. We maintain our **BUY** rating with a TP of INR1,005 (premised on 40x Sep'24E EPS).

Exhibit 4: Model revisions led to a -4.2%/-2.4% change to our FY23/FY24 EPS estimates

INR b	Old		New		Old New		Change (%)	
	FY23E	FY24E	FY23E	FY24E	FY23E	FY24E		
Sales	137.1	153.6	135.4	151.7	-1.2	-1.2		
EBITDA	25.3	33.0	24.4	32.1	-3.5	-2.6		
PAT	17.1	24.1	16.4	23.6	-4.2	-2.4		

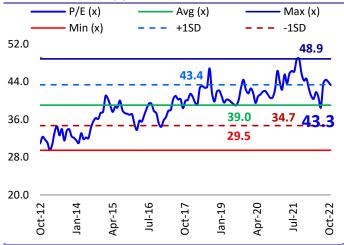
Source: Company, MOFSL

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Exhibit 5: P/E ratio (x) for GCPL



Exhibit 6: P/E ratio (x) for the Consumer sector



Source: Company, MOFSL

Financials and valuations

V/F March							(INR b)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E
Net Sales	98.5	103.1	99.1	110.3	122.8	135.4	151.7
Change (%)	6.3	4.7	-3.9	11.3	11.3	10.3	12.0
Gross Profit	55.7	58.1	56.5	61.0	62.0	66.4	82.7
Margin (%)	56.6	56.3	57.0	55.3	50.5	49.1	54.5
Total Expenditure	77.8	81.5	77.7	86.4	98.8	111.1	119.6
EBITDA	20.7	21.7	21.4	23.9	24.0	24.4	32.1
Change (%)	8.9	4.9	-1.2	11.4	0.3	1.8	31.6
Margin (%)	21.0	21.0	21.6	21.7	19.5	18.0	21.2
Depreciation	1.6	1.7	2.0	2.0	2.1	2.3	2.4
Int. and Fin. Charges	1.6	2.2	2.2	1.3	1.1	1.8	1.3
Interest Income	0.7	0.9	0.8	0.4	0.6	1.1	1.3
Other Income-rec.	0.4	0.2	0.4	0.3	0.3	0.5	0.6
PBT	18.6	18.8	18.4	21.2	21.6	21.0	30.2
Change (%)	10.2	1.4	-2.3	15.4	1.9	-2.9	43.8
Margin (%)	18.9	18.3	18.6	19.3	17.6	15.5	19.9
Total tax	4.0	3.9	3.9	3.6	3.7	4.6	6.7
Tax Rate (%)	21.8	20.9	21.4	16.9	17.2	22.0	22.0
PAT	14.5	14.9	14.5	17.7	17.9	16.4	23.6
Change (%)	11.2	2.5	-2.9	22.0	1.6	-8.6	43.7
Margin (%)	14.8	14.4	14.6	16.0	14.6	12.1	15.5
Minority interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Group Adjusted PAT	14.4	14.9	14.5	17.7	17.9	16.4	23.6
Non-rec. (Exp.)/Income	1.8	8.5	0.5	-0.4	-0.1	0.0	0.0
Reported PAT	16.3	23.4	15.0	17.2	17.8	16.4	23.6
Balance Sheet							(INR b)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E
Share Capital	0.7	1.0	1.0	1.0	1.0	1.0	1.0
Reserves	61.9	71.6	78.0	93.4	114.5	122.8	134.0
Minority Int	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Networth	62.6	72.7	79.0				
			7 3.0	94.4	115.6	123.8	135.1
Loans	35.1	33.8	35.2	94.4 7.6	115.6 17.0	123.8 11.9	135.1 8.4
Loans Deferred Liability	35.1 1.9	33.8 -4.7					
			35.2	7.6	17.0	11.9	8.4
Deferred Liability	1.9	-4.7	35.2 -5.7	7.6 -6.4	17.0 -6.8	11.9 -6.8	8.4 -6.8
Deferred Liability	1.9	-4.7	35.2 -5.7	7.6 -6.4	17.0 -6.8	11.9 -6.8	8.4 -6.8
Deferred Liability Capital Employed	1.9 99.6	-4.7 101.8	35.2 -5.7 108.5	7.6 -6.4 95.6	17.0 -6.8 125.8	11.9 -6.8 128.9	8.4 -6.8 136.6
Deferred Liability Capital Employed Gross Block	1.9 99.6 39.6	-4.7 101.8 42.1	35.2 -5.7 108.5 45.2	7.6 -6.4 95.6 46.3	17.0 -6.8 125.8 49.4	11.9 -6.8 128.9 52.9	8.4 -6.8 136.6 56.1
Deferred Liability Capital Employed Gross Block Less: Accum. Depn.	1.9 99.6 39.6 3.6	-4.7 101.8 42.1 4.6	35.2 -5.7 108.5 45.2 6.3	7.6 -6.4 95.6 46.3 8.6	17.0 -6.8 125.8 49.4 11.0	11.9 -6.8 128.9 52.9 13.2	8.4 -6.8 136.6 56.1 15.6
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets	1.9 99.6 39.6 3.6 36.0	-4.7 101.8 42.1 4.6 37.5	35.2 -5.7 108.5 45.2 6.3 38.9	7.6 -6.4 95.6 46.3 8.6 37.7	17.0 -6.8 125.8 49.4 11.0 38.4	11.9 -6.8 128.9 52.9 13.2 39.7	8.4 -6.8 136.6 56.1 15.6 40.5
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP	1.9 99.6 39.6 3.6 36.0 0.8	-4.7 101.8 42.1 4.6 37.5 0.5	35.2 -5.7 108.5 45.2 6.3 38.9 0.6	7.6 -6.4 95.6 46.3 8.6 37.7 0.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2	11.9 -6.8 128.9 52.9 13.2 39.7	8.4 -6.8 136.6 56.1 15.6 40.5 1.2
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill	1.9 99.6 39.6 3.6 36.0 0.8 47.2	-4.7 101.8 42.1 4.6 37.5 0.5 49.2	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables Cash and Bank Balance	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5 9.6	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9 8.9	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6 7.7	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2 10.0 6.7	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2 11.1	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2 16.7	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7 23.5
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables Cash and Bank Balance Loans and Advances	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5 9.6 6.8	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9 8.9 6.3	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6 7.7 7.1	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2 10.0 6.7 5.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2 11.1 6.8	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2 16.7 6.8	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7 23.5 6.8
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables Cash and Bank Balance Loans and Advances Other Current Assets	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5 9.6 6.8 0.1	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9 8.9 6.3 0.1	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6 7.7 7.1 0.1	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2 10.0 6.7 5.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2 11.1 6.8 0.1	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2 16.7 6.8 0.2	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7 23.5 6.8 0.2
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables Cash and Bank Balance Loans and Advances Other Current Assets Curr. Liab. & Prov.	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5 9.6 6.8 0.1 39.0	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9 8.9 6.3 0.1 34.4	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6 7.7 7.1 0.1 34.6	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2 10.0 6.7 5.6 0.1 40.5	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2 11.1 6.8 0.1 28.2	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2 16.7 6.8 0.2 32.9	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7 23.5 6.8 0.2 36.7
Deferred Liability Capital Employed Gross Block Less: Accum. Depn. Net Fixed Assets Capital WIP Goodwill Non Curr Investments Current Investments Currents Assets Inventory Account Receivables Cash and Bank Balance Loans and Advances Other Current Assets Curr. Liab. & Prov. Account Payables	1.9 99.6 39.6 3.6 36.0 0.8 47.2 1.4 8.6 44.7 15.8 12.5 9.6 6.8 0.1 39.0 23.5	-4.7 101.8 42.1 4.6 37.5 0.5 49.2 0.3 4.8 43.8 15.6 12.9 8.9 6.3 0.1 34.4 25.4	35.2 -5.7 108.5 45.2 6.3 38.9 0.6 53.4 0.3 6.4 43.5 17.0 11.6 7.7 7.1 0.1 34.6 24.8	7.6 -6.4 95.6 46.3 8.6 37.7 0.6 51.3 0.2 6.6 39.6 17.2 10.0 6.7 5.6 0.1 40.5 21.6	17.0 -6.8 125.8 49.4 11.0 38.4 1.2 53.8 1.7 8.4 50.5 21.3 11.2 11.1 6.8 0.1 28.2 21.6	11.9 -6.8 128.9 52.9 13.2 39.7 1.2 53.8 1.5 9.3 56.4 20.4 12.2 16.7 6.8 0.2 32.9 26.0	8.4 -6.8 136.6 56.1 15.6 40.5 1.2 53.8 1.4 10.2 66.3 22.0 13.7 23.5 6.8 0.2 36.7 29.1

E: MOFSL Estimates

Financials and valuations

Ratios							
Y/E March	2018	2019	2020	2021	2022	2023E	2024E
Basic (INR)							
EPS	14.1	14.6	14.2	17.3	17.5	16.0	23.0
Cash EPS	23.4	16.2	16.1	19.3	19.6	18.3	25.4
BV/Share	91.9	71.1	77.3	92.3	113.0	121.0	132.1
DPS	9.0	12.0	8.0	0.0	0.0	8.0	12.0
Payout (%)	64.0	82.3	56.5	0.0	0.0	49.9	52.1
Valuation (x)							
P/E	58.7	56.7	58.3	47.9	47.1	51.5	35.9
Cash P/E	35.3	50.9	51.3	42.9	42.2	45.3	32.5
EV/Sales	6.0	8.4	8.8	7.7	6.9	6.2	5.5
EV/EBITDA	28.4	40.1	40.7	35.4	35.5	34.4	25.8
P/BV	9.0	11.6	10.7	8.9	7.3	6.8	6.3
Dividend Yield	1.1	1.5	1.0	0.0	0.0	1.0	1.5
Return Ratios (%)							
RoE	24.9	22.0	19.1	20.4	17.1	13.7	18.2
RoCE (Post-tax)	16.2	16.6	15.4	18.3	17.0	14.5	18.5
RoIC	19.3	19.0	16.9	20.7	19.6	16.9	23.1
Working Capital Ratios							
Debtor (Days)	46	46	43	33	33	33	33
Asset Turnover (x)	2.7	2.7	2.5	2.9	3.1	3.3	3.6
Leverage Ratio							
Debt/Equity (x)	0.6	0.5	0.4	0.1	0.1	0.1	0.1

Cash Flow Statement							(INR b)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E
OP/(Loss) before Tax	20.5	20.4	20.6	23.8	23.8	22.8	32.1
Net interest	0.9	1.4	1.4	0.9	0.5	0.7	0.0
Direct Taxes Paid	-4.1	-4.5	-3.6	-4.0	-4.5	-4.5	-6.4
(Inc)/Dec in WC	-0.2	0.0	-2.6	-0.5	-5.4	4.4	0.7
CF from Operations	17.2	17.3	15.9	20.3	14.5	23.5	26.3
Inc in FA	-3.1	-2.1	-1.5	-1.6	-2.8	-3.5	-3.3
Free Cash Flow	14.1	15.2	14.4	18.7	11.7	20.0	23.1
Pur of Investments	0.4	2.9	-2.6	-0.1	-5.5	-0.7	-0.8
Others	-0.2	1.6	0.0	-1.3	1.9	0.9	1.1
CF from Investments	-2.9	2.4	-4.2	-3.1	-6.4	-3.3	-2.9
Inc in Debt	0.0	0.0	-1.3	-16.2	-2.2	-5.1	-3.6
Dividend Paid	-6.1	-12.3	-8.2	0.0	0.0	-8.2	-12.3
Interest Paid	-1.6	-2.1	-1.5	-1.6	-1.1	-1.8	-1.3
Other Item	-6.1	-6.0	-2.0	-0.4	-0.5	0.5	0.6
CF from Fin. Activity	-13.8	-20.4	-13.0	-18.2	-3.8	-14.6	-16.6
Inc/Dec of Cash	0.5	-0.7	-1.2	-1.0	4.4	5.6	6.8
Add: Beginning Balance	9.1	9.6	8.9	7.7	6.7	11.1	16.7
Closing Balance	9.6	8.9	7.7	6.7	11.1	16.7	23.5

E: MOFSL Estimates

NOTES

Explanation of Investment Rating				
Investment Rating	Expected return (over 12-month)			
BUY	>=15%			
SELL	< - 10%			
NEUTRAL	< - 10 % to 15%			
UNDER REVIEW	Rating may undergo a change			
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation			

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