

Info Edge (India)

Neutral

Estimate change TP change Rating change

| Bloomberg | INFOE IN |
|-----------------------|-------------|
| Equity Shares (m) | 104 |
| M.Cap.(INRb)/(USDb) | 562.7 / 6.9 |
| 52-Week Range (INR) | 6695 / 3314 |
| 1, 6, 12 Rel. Per (%) | 10/9/-33 |
| 12M Avg Val (INR M) | 2015 |

Financials & Valuations (INR b)

| Y/E Mar | 2022 | 2023E | 2024E |
|--------------|---------|---------|---------|
| Sales | 15.4 | 21.2 | 24.4 |
| EBITDA | 4.5 | 7.0 | 8.1 |
| Adj. PAT | 4.4 | 6.4 | 7.3 |
| EPS (INR) | 34.1 | 49.4 | 56.5 |
| EPS Gr. (%) | 58.3 | 44.9 | 14.3 |
| BV/Sh. (INR) | 1,086.0 | 1,135.8 | 1,192.7 |
| Ratios | | | |
| RoE (%) | 4.8 | 4.3 | 4.7 |
| RoCE (%) | 4.5 | 4.2 | 4.6 |
| Payout (%) | 61.6 | 50.0 | 50.0 |
| Valuations | | | |
| P/E (x) | 128.0 | 88.3 | 77.3 |
| P/BV (x) | 4.0 | 3.8 | 3.7 |

Shareholding pattern (%)

| As On | Sep-22 | Jun-22 | Sep-21 |
|----------|--------|--------|--------|
| Promoter | 38.1 | 38.1 | 38.4 |
| DII | 16.9 | 16.4 | 13.6 |
| FII | 32.0 | 32.9 | 37.9 |
| Others | 13.0 | 12.6 | 10.1 |

FII Includes depository receipts

Non-IT demand to partially compensate for the slowdown in tech

Maintain Neutral on Valuations

CMP: INR4,363

INFOE delivered a strong revenue growth in 2QFY23, with a standalone revenue growth of 51% YoY (inline), led by 41% growth in the Recruitment vertical. EBITDA margin rose 250bp QoQ to 34.6% on account of lower employee and advertisement spends. Billings in 2QFY23 remained strong, but grew at a relatively slower pace (up 30% YoY to INR5.4b).

TP: INR4,020 (-8%)

- The management sees clear signs of a slowdown in IT hiring, with supply pressure easing and attrition moderating. This remains a key risk, given its 60% revenue contribution to the Naukri business. We expect the Recruitment vertical to see flat to negative growth in 2HFY23. Nonetheless, it should maintain its strong revenue growth in FY23 on the back of a strong 4Q exit run-rate and good performance in 1HFY23. It should deliver 28% revenue CAGR over FY22-24.
- INFOE should see good growth traction in 99acres, given the high multi-year demand for Real Estate in India. Growth continues to be driven by elevated marketing spends on account of multiple players in the market. This will result in continued losses over the next few years, before 99acres reaches critical scale to be profitable.
- We expect standalone revenue/APAT to clock 26%/29% CAGR over FY22-24,
 driven by strong acceleration in the Naukri business.
- We continue to see a good long-term growth opportunity in its operating entities, with a margin improvement, as scale benefits are seen over the next few years. The current valuations fairly price in its growth outlook.
- We value its operating entities using the DCF valuation. Our SoTP-based valuation indicates a TP of INR4,020. We maintain our Neutral rating.

Strong margin performance, but slowing growth in billing a concern

- Billings grew 30% YoY to INR5.43b in 2QFY23, led by a 41%/11.2% growth (est. 45%/30%) in Recruitment Solutions/99acres while Siksha grew 31% YoY. Billings for Naukri grew 2.6% QoQ, despite a seasonally low base in 1QFY23.
- Revenue/EBITDA/APAT grew 55%/69%/56% in 1HFY23.
- Standalone revenue grew 51% YoY to INR5.32b (in line), led by continued traction in the Recruitment business (up 63%).
- EBITDA margin grew 250bp QoQ to 34.6% (est. 30.4%, a 420bp beat).
- The EBITDA margin for Naukri was slightly better at 60.8% (up 115bp, est. 59.9%), while the percentage of operating loss in 99acres improved sharply (up 10pp QoQ).
- PAT grew 66% YoY to INR1.68b (est. INR1.52b).
- The company announced a dividend of INR10/share.

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Highlights from the management commentary

- Recruitment: There is a strong bounce back in non-IT demand. Many industries saw headcount shrink during the COVID-led lockdowns, which is now normalizing. INFOE is seeing good demand in Retail, Telecom, BFSI, and Travel sectors. It expects a continued increase in non-IT realizations. The demand for IT was driven by higher attrition rates and an exceptional hiring in the last seven quarters, which is now moderating. The pace of moderation remains unclear.
- **Real Estate:** While the market will grow at a high rate, the competitive intensity is also high. The management continues to spend on marketing in 99acres to establish leadership. It expects advertisement costs to be at elevated levels.

Valuations and view

- Though near-term growth in Recruitment is expected to be impacted by lower IT demand, good medium term growth in Recruitment and a rebound in demand in Real Estate should help it deliver 26% revenue CAGR over FY22-24.
- With the management investing prudently, some of its current investments should scale up over the medium-to-long term, further contributing to the group's valuation.
- We individually value INFOE's group entities using a DCF-based valuation. Our SoTP-based TP stands at INR4,020. We maintain our Neutral rating.

Standalone quarterly performance

(INR m)

| Y/E March | FY22 FY23E | | | | | FY22 | FY23E | FY22E | Var. | | | |
|-------------------------------|------------|--------|-------|-------|-------|-------|-------|-------|---------|--------|-------|--------|
| | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3QE | 4QE | | | 2QE | (%/bp) |
| Revenue | 3,197 | 3,517 | 4,161 | 4,555 | 5,077 | 5,318 | 5,396 | 5,404 | 15,430 | 21,195 | 5,383 | -1.2 |
| YoY (%) | 14.1 | 37.3 | 52.8 | 51.6 | 58.8 | 51.2 | 29.7 | 18.6 | 39.1 | 37.4 | 53.1 | -190bp |
| Salary costs | 1,518 | 1,605 | 1,868 | 2,039 | 2,244 | 2,259 | 2,295 | 2,341 | 7,030 | 9,139 | 2,418 | -6.6 |
| Ad. and Promotion costs | 459 | 617 | 806 | 967 | 876 | 831 | 917 | 919 | 2,849 | 3,542 | 996 | -16.6 |
| Other Expenses | 223 | 232 | 278 | 270 | 326 | 389 | 372 | 378 | 1,003 | 1,465 | 334 | 16.6 |
| EBITDA | 997 | 1,063 | 1,209 | 1,280 | 1,631 | 1,840 | 1,812 | 1,766 | 4,549 | 7,049 | 1,635 | 12.5 |
| EBITDA Margin (%) | 31.2 | 30.2 | 29.1 | 28.1 | 32.1 | 34.6 | 33.6 | 32.7 | 29.5 | 33.3 | 30.4 | 420bp |
| Depreciation | 103 | 99 | 99 | 97 | 99 | 105 | 108 | 108 | 398 | 420 | 108 | -2.8 |
| EBIT Margin (%) | 28.0 | 27.4 | 26.7 | 26.0 | 30.2 | 32.6 | 31.6 | 30.7 | 26.9 | 31.3 | 28.4 | 430bp |
| Other Income | 410 | 440 | 428 | 421 | 419 | 499 | 459 | 459 | 1,699 | 1,836 | 458 | 9.1 |
| PBT bef. Extra-ordinary items | 1,290 | 1,392 | 1,527 | 1,595 | 1,942 | 2,225 | 2,152 | 2,106 | 5,804 | 8,424 | 1,974 | 12.7 |
| Provision for Tax | 281 | 377 | 342 | 388 | 457 | 544 | 516 | 505 | 1,387 | 2,023 | 454 | 19.7 |
| ETR (%) | 21.7 | 27.1 | 22.4 | 24.3 | 23.6 | 24.4 | 24.0 | 24.0 | 23.9 | 24.0 | 23.0 | 140bp |
| Adjusted PAT | 1,010 | 1,015 | 3,364 | 1,207 | 1,484 | 1,681 | 1,635 | 1,601 | 89,137 | 6,401 | 1,520 | 10.6 |
| QoQ (%) | 44.9 | 0.6 | 231.3 | -64.1 | 23.0 | 13.3 | -2.7 | -2.1 | | | 2.4 | |
| YoY (%) | 21.3 | 98.5 | 381.4 | 73.3 | 47.0 | 65.6 | -51.4 | 32.6 | 3,154.4 | -92.8 | 49.7 | |
| EOI | 0 | 82,542 | 2,178 | 0 | 0 | 0 | 0 | 0 | 84,720 | 0 | 0 | |
| Reported PAT | 1,010 | 83,557 | 1,185 | 1,207 | 1,484 | 1,681 | 1,635 | 1,601 | 4,417 | 6,401 | 1,520 | 10.6 |
| EPS (INR) | 7.8 | 7.8 | 8.6 | 9.3 | 11.5 | 13.0 | 12.6 | 12.4 | 34.1 | 49.4 | 11.8 | 10.4 |

Key performance indicators

| Y/E March | FY22 | | | FY23 | | | | FY22 | |
|--------------------------------------|--------|--------|--------|--------|--------|--------|----|------|--------|
| | 1Q | 2Q | 3Q | 4Q | 1Q | 2Q | 3Q | 4Q | |
| Operating metrics | | | | | | | | | |
| Headcount | 4,489 | 4,460 | 4,469 | 4,805 | 5,107 | 5,282 | | | 4,805 |
| Naukri – Revenue per unique customer | 38,808 | 39,447 | 45,145 | 47,764 | 51,019 | 55,627 | | | 94,434 |
| 99acres – Listings (k) | 894 | 1,469 | 1,082 | 1,081 | 1,109 | 1,052 | | | 4,376 |
| Revenue (YoY %) | | | | | | | | | |
| Recruitment | 11% | 40% | 64% | 73% | 74% | 63% | | | 45% |
| 99acres | 16% | 33% | 31% | 22% | 35% | 44% | | | 25% |

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Highlights from the management commentary Recruitment

- Job speak Index saw 18% decline in the month of October.
- The management suggested that there is lot of demand for low to mid management space.
- Marketing spends increased meaningfully during the quarter on account of targeted marketing towards Gen Z. Expect the marketing spends to remain elevated.
- With increased stake in Coding Ninja, it plans to deeply integrate its offerings with Naukri in line with long term vision to transform the platform into career destination.
- There is strong bounce back in demand for Non-IT. Many industries witnessed shrinkage in headcount during Covid which is now normalizing. It is seeing good demand in Retail, telecom, BFSI, and Travel. Except continued increase in realizations for Non-IT.
- The demand for IT was driven by high attrition rates and exceptional hiring in last seven quarters which is now moderating. The pace of moderation remains unclear.

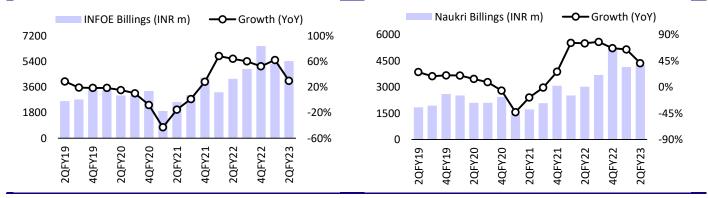
Real Estate

- Expect demand to continue in 99acres despite high interest rates.
- Expect demand from new launches in current financial year.
- It saw growth across segments during the quarter with increased traffic share and enquiries.
- The real estate market is in good shape. The demand is good and the prices are increasing.
- While the market will grow at a high rate, competitive intensity is also high. The management continues to invest in marketing expenses within 99acres to establish leadership. Expect advertisement costs to be at elevated levels.

Other highlights

- The management does not have any plans to liquidate investments in Zomato.
- Jeevansathi business saw good engagement and traffic as it made its chat feature free. With this strategy it is looking to cut back in marketing spends. It gained a lot of share among the users.

Exhibit 1: Overall/Recruitment post strong billings, but growth in billings slowing down



Source: Company, MOFSL

Exhibit 2: Billings down sequentially but up 11% YoY

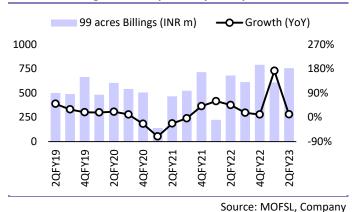
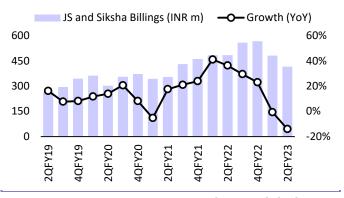


Exhibit 3: Billing from JS and Siksha meaningfully down



Source: MOFSL, Company

Exhibit 4: SoTP-based TP at INR4,020/share

| Segment | Methodology | Me | thodology description | Valuation towards INFOE (INR b) | Contribution (INR per share) |
|------------------------------|------------------|----|--|------------------------------------|------------------------------|
| Naukri | DCF | * | Estimate 16% revenue CAGR and 16% EBIT CAGR over FY22-34. Our WACC/terminal growth estimate stands at 12%/6% | 296 | 2,287 |
| 99acres.com | DCF | * | Estimate 22% revenue CAGR over FY21-34. Our WACC/terminal growth estimate stands at 12%/7% | 45 | 345 |
| Zomato.com | Market valuation | * | Factoring in current market valuation | 88 | 682 |
| Policybazaar.com | Market valuation | * | Factoring in current market valuation | 45 | 344 |
| Jeevansathi.com and other | Multiples | * | 7x FY24E EV/sales | 15 | 118 |
| Other investee companies | | | | 9 | 70 |
| Cash on the books | | | | 23 | 176 |
| Total | | | | | 4,020 |

Source: MOFSL, Company

Exhibit 5: Revisions to our estimates

| | Revised | Revised estimate | | estimate | Change (%/bp) | | |
|---------------------|---------|------------------|-------|----------|---------------|--------|--|
| Standalone business | FY23E | FY24E | FY23E | FY24E | FY23E | FY24E | |
| Revenue (INR m) | 21.2 | 24.4 | 22.0 | 26.2 | -3.7 | -7.1 | |
| YoY (%) | 37.4 | 15.1 | 42.7 | 19.2 | -530bp | -420bp | |
| EBITDA (%) | 33.3 | 33.2 | 31.4 | 30.7 | 190bp | 250bp | |
| EBIT (%) | 31.3 | 31.2 | 29.4 | 28.7 | 190bp | 250bp | |
| EPS (INR) | 49.4 | 56.5 | 49.5 | 58.4 | -0.3 | -3.4 | |

Source: MOFSL, Company

Valuation and view

- Though near term growth in Recruitment is expected to be impacted by low demand for IT, good medium term growth in recruitment and a rebound in Real Estate demand should help the company to deliver 26% revenue CAGR over FY22-24.
- With the management investing prudently, some of INFOE's current investments should scale up over the medium-to-long term, further contributing to the group's valuation.
- We individually value INFOE's group entities using a DCF-based valuation. Our SoTP-based TP stands at INR4,020. We maintain our Neutral rating.

Financials and valuations

| Y/E March | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E |
|------------------------------|--------|--------|--------|--------|--------|----------|----------|----------|
| Sales | 8,021 | 9,155 | 10,983 | 12,727 | 11,091 | 15,430 | 21,195 | 24,386 |
| Change (%) | 11.8 | 14.1 | 20.0 | 15.9 | -12.9 | 39.1 | 37.4 | 15.1 |
| Employee expense | 3,751 | 3,931 | 4,586 | 5,396 | 5,528 | 7,030 | 9,139 | 10,563 |
| Advertising cost | 881 | 1,164 | 1,757 | 2,044 | 1,819 | 2,849 | 3,542 | 4,146 |
| Other expense | 1,114 | 1,088 | 1,226 | 1,260 | 913 | 1,003 | 1,465 | 1,585 |
| EBITDA | 2,276 | 2,973 | 3,413 | 4,028 | 2,831 | 4,549 | 7,049 | 8,092 |
| As a percentage of Net Sales | 28.4 | 32.5 | 31.1 | 31.6 | 25.5 | 29.5 | 33.3 | 33.2 |
| Depreciation | 241 | 215 | 204 | 414 | 438 | 398 | 420 | 488 |
| Interest | 1 | 1 | 1 | 67 | 57 | 46 | 41 | 49 |
| Other Income | 625 | 971 | 1,112 | 876 | 1,188 | 1,699 | 1,836 | 2,073 |
| PBT | 2,659 | 3,728 | 4,320 | 4,423 | 3,524 | 5,804 | 8,424 | 9,629 |
| Tax | 575 | 991 | 1,169 | 1,133 | 753 | 1,387 | 2,023 | 2,311 |
| Rate (%) | 21.6 | 26.6 | 27.1 | 25.6 | 21.4 | 23.9 | 24.0 | 24.0 |
| Adjusted PAT | 2,085 | 2,737 | 3,151 | 3,290 | 2,771 | 4,417 | 6,401 | 7,318 |
| Extraordinary Items | -40 | -913 | -334 | -1,233 | -32 | 84,720 | 0 | 0 |
| Reported PAT | 2,045 | 1,824 | 2,817 | 2,057 | 2,739 | 89,137 | 6,401 | 7,318 |
| Change (%) | 63.3 | -10.8 | 54.5 | -27.0 | 33.2 | NA | NA | 14.3 |
| Balance Sheet Y/E March | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E |
| Share Capital | 1,211 | 1,216 | 1,220 | 1,223 | 1,285 | 1,287 | 1,287 | 1,287 |
| Reserves | 18,620 | 19,859 | 22,019 | 23,094 | 44,357 | 1,38,434 | 1,44,835 | 1,52,153 |
| Net Worth | 19,831 | 21,074 | 23,239 | 24,317 | 45,642 | 1,39,721 | 1,46,122 | 1,53,440 |
| Loans | 52.3 | 44.0 | 46.0 | 568.7 | 449.1 | 11,115.9 | 11,115.9 | 11,115.9 |
| Capital Employed | 19,883 | 21,118 | 23,285 | 24,885 | 46,091 | 1,50,837 | 1,57,238 | 1,64,556 |
| Gross Block | 1,723 | 1,866 | 2,109 | 3,279 | 3,462 | 3,788 | 4,108 | 4,428 |
| Less: Depreciation | 1,121 | 1,337 | 1,540 | 1,954 | 2,391 | 2,796 | 3,243 | 3,725 |
| Net Block | 602 | 529 | 569 | 1,325 | 1,072 | 992 | 865 | 703 |
| CWIP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Investments | 8,371 | 10,720 | 12,857 | 16,404 | 21,694 | 1,29,751 | 1,29,751 | 1,29,751 |
| Curr. Assets | 15,188 | 15,028 | 15,984 | 13,381 | 30,293 | 31,032 | 39,162 | 48,149 |
| Current Investments | 2,162 | 11,456 | 3,400 | 2,554 | 0 | 4,409 | 4,409 | 4,409 |
| Debtors | 75 | 44 | 60 | 70 | 54 | 79 | 100 | 113 |
| Cash | 11,280 | 1,458 | 1,052 | 4,275 | 6,351 | 1,323 | 4,452 | 9,553 |
| Loans and Advances | 247 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other Current Assets | 1,424 | 2,070 | 11,472 | 6,482 | 23,888 | 25,220 | 30,201 | 34,074 |
| Current Liab. and Prov. | 4,278 | 5,159 | 6,125 | 6,225 | 6,968 | 10,854 | 12,541 | 14,047 |
| Current Liabilities | 3,862 | 4,703 | 5,628 | 5,676 | 6,306 | 10,061 | 11,748 | 13,254 |
| Provisions | 416 | 456 | 496 | 549 | 662 | 793 | 793 | 793 |
| Net Current Assets | 10,910 | 9,869 | 9,860 | 7,156 | 23,325 | 20,178 | 26,622 | 34,102 |
| Application of Funds | 19,883 | 21,118 | 23,285 | 24,885 | 46,091 | 1,50,921 | 1,57,238 | 1,64,556 |

Financials and valuations

| Ratios | | | | | | | | |
|--------------------------|--------|---------|--------|--------|----------|---------|---------|---------|
| Y/E March | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E |
| Basic (INR) | | 20 | 1123 | | | | | |
| EPS EPS | 16.9 | 14.9 | 22.9 | 16.7 | 21.5 | 34.1 | 49.4 | 56.5 |
| Cash EPS | 19.2 | 24.1 | 27.3 | 30.1 | 25.2 | 37.2 | 52.6 | 60.2 |
| Book Value | 163.8 | 173.4 | 190.8 | 199.4 | 361.6 | 1.086.0 | 1,135.8 | 1,192.7 |
| DPS | 3.0 | 5.5 | 6.0 | 6.0 | 8.0 | 21.0 | 24.7 | 28.2 |
| Payout (%) | 17.8 | 37.0 | 26.2 | 35.9 | 37.7 | 61.6 | 50.0 | 50.0 |
| Valuation (x) | | 07.10 | | 33.3 | <u> </u> | 02.0 | 30.0 | 50.0 |
| P/E | 258.6 | 293.5 | 190.1 | 261.2 | 202.6 | 128.0 | 88.3 | 77.3 |
| Cash P/E | 227.4 | 181.3 | 159.6 | 145.0 | 172.9 | 117.4 | 82.9 | 72.4 |
| EV/EBITDA | 243.5 | 189.7 | 165.3 | 139.4 | 197.6 | 126.4 | 81.1 | 70.1 |
| EV/Sales | 69.1 | 61.6 | 51.4 | 44.1 | 50.4 | 37.3 | 27.0 | 23.2 |
| Price/Book Value | 26.6 | 25.2 | 22.9 | 21.9 | 12.1 | 4.0 | 3.8 | 3.7 |
| Dividend Yield (%) | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.5 | 0.6 | 0.6 |
| Profitability Ratios (%) | | | | | | | | |
| RoE | 10.0 | 13.4 | 14.2 | 13.8 | 7.8 | 4.8 | 4.3 | 4.7 |
| RoCE | 11.1 | 13.4 | 14.2 | 13.9 | 7.9 | 4.5 | 4.2 | 4.6 |
| RoIC | -91.1 | -91.1 | 135.3 | 70.5 | 18.8 | 18.9 | 29.6 | 29.3 |
| Turnover Ratios | | | | | | | | |
| Debtors (Days) | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Fixed Asset Turnover (x) | 13.3 | 17.3 | 19.3 | 9.6 | 10.4 | 15.6 | 24.5 | 34.7 |
| | | | | | | | | |
| Cash Flow Statement | | | | | | | | (INR m) |
| Y/E March | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E |
| CF from Operations | 1,653 | 1,901 | 2,097 | 1,735 | 2,092 | 3,427 | 5,578 | 9,435 |
| Cash for Working Capital | 630 | 1,166 | 860 | 752 | 756 | 3,820 | -3,315 | -2,379 |
| Net Operating CF | 2,283 | 3,067 | 2,956 | 2,487 | 2,848 | 7,247 | 2,262 | 7,056 |
| Net Purchase of FA | | | | | | | | |
| Free Cash Flow | -1,970 | -4,158 | -2,276 | -9,039 | -391 | -8,523 | -320 | -320 |
| Net Purchase of Invest. | 314 | -1,091 | 680 | -6,552 | 2,456 | -1,276 | 1,942 | 6,736 |
| Net Cash from Invest. | 1,864 | -7,973 | 8,718 | 5,245 | -18,438 | -2,016 | 1,836 | 2,073 |
| Proceeds from Equity | -106 | -12,132 | 6,442 | -3,794 | -18,829 | -10,539 | 1,516 | 1,753 |
| Proceeds from LTB/STB | 19 | 48 | 27 | 3 | 18,292 | 2 | 0 | 0 |
| Dividend Payments | -1 | -1 | 0 | -204 | -233 | -186 | -41 | -49 |
| Cash Flow from Fin. | -437 | -803 | -808 | -1,176 | 0 | -2,058 | -609 | -3,659 |
| Net Cash Flow | -419 | -757 | -781 | -1,377 | 18,059 | -2,242 | -650 | -3,708 |
| Opening Cash Bal. | 1,759 | -9,822 | 8,618 | -2,684 | 2,077 | -5,534 | 3,128 | 5,101 |
| Add: Net Cash | 9,522 | 11,280 | 1,458 | 1,053 | 4,275 | 6,351 | 1,323 | 4,451 |
| Closing Cash Bal. | 1,759 | -9,822 | -405 | 3,222 | 2,076 | -5,028 | 3,128 | 5,101 |

| Explanation of Investment Rating | | | | | |
|----------------------------------|--|--|--|--|--|
| Investment Rating | Expected return (over 12-month) | | | | |
| BUY | >=15% | | | | |
| SELL | <-10% | | | | |
| NEUTRAL | < - 10 % to 15% | | | | |
| UNDER REVIEW | Rating may undergo a change | | | | |
| NOT RATED | We have forward looking estimates for the stock but we refrain from assigning recommendation | | | | |

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend

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