

December 28, 2022

Company Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cu	rrent	Prev	vious
	FY24E	FY25E	FY24E	FY25E
Rating	E	BUY	В	UY
Target Price	(610	6	85
Sales (Rs. m)	63,011	73,889	66,265	79,649
% Chng.	(4.9)	(7.2)		
EBITDA (Rs. m)	15,885	18,638	17,129	20,656
% Chng.	(7.3)	(9.8)		
EPS (Rs.)	10.6	13.6	11.8	15.5
% Chng.	(9.9)	(11.9)		

Key Financials - Standalone

Y/e Mar	FY22	FY23E	FY24E	FY25E
Sales (Rs. m)	43,311	51,826	63,011	73,889
EBITDA (Rs. m)	11,046	12,541	15,885	18,638
Margin (%)	25.5	24.2	25.2	25.2
PAT (Rs. m)	4,448	4,865	7,012	8,987
EPS (Rs.)	6.7	7.4	10.6	13.6
Gr. (%)	90.4	9.4	44.1	28.2
DPS (Rs.)	1.2	3.2	5.0	6.5
Yield (%)	0.2	0.6	1.0	1.3
RoE (%)	24.7	21.1	25.4	27.4
RoCE (%)	40.1	34.1	38.3	38.6
EV/Sales (x)	7.7	6.3	5.1	4.2
EV/EBITDA (x)	30.2	26.1	20.2	16.8
PE (x)	76.3	69.8	48.4	37.8
P/BV (x)	16.1	13.5	11.3	9.5

Key Data	JUBI.BO JUBI IN
52-W High / Low	Rs.806 / Rs.451
Sensex / Nifty	60,910 / 18,123
Market Cap	Rs.339bn/ \$ 4,097m
Shares Outstanding	660m
3M Avg. Daily Value	Rs.1611.81m

Shareholding Pattern (%)

Promoter's	42.12
Foreign	28.66
Domestic Institution	19.94
Public & Others	9.29
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	(7.0)	(3.9)	(26.7)
Relative	(4.5)	(16.1)	(30.3)

Amnish Aggarwal

amnishaggarwal@plindia.com | 91-22-66322233

Harish Advani

harishadvani@plindia.com | 91-22-66322242

Anushka Chhajed

anushkachhajed@plindia.com | 91-22-66322244

Jubilant FoodWorks (JUBI IN)

Rating: BUY | CMP: Rs515 | TP: Rs610

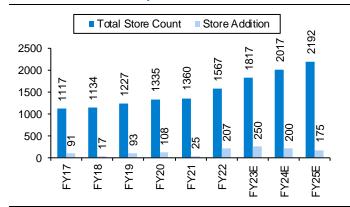
Risk-reward favourable as headwinds priced in

We cut our FY23/FY24/FY25 EPS estimates by 9.0%/9.9%/11.9% on the back of 3-5% lower system average sales/store, 60-70bps lower EBIDTA margins and lower pace of store additions post ~480 store additions over FY21-23. we believe 3Q23 demand pressures are transitionary, however higher competition requires JUBI to increase innovation and consumer value proposition which will limit pricing actions in the near term.

While the scalability of Ekdum, Hong's Kitchen, and Dunkin Donuts remain doubtful, Popeyes is showing encouraging consumer response. We expect more clarity to emerge with regards to store expansion even though it will take a few more years for it to achieve profits. JUBI has significantly underperformed QSR segment and risk-reward seems favorable at 38xFY25 EPS. We believe JUBI's strength in Pizza market, pick up in demand, and success in Popeyes can change the course over the coming few quarters. We estimate 26.4% PAT CAGR over FY22-25 and assign a DCF-based target price of Rs610 (Rs685 earlier). Retain BUY.

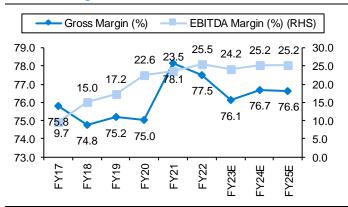
- Tepid demand post-Diwali: Our channel check suggests good demand in run upto Diwali, however, November saw weak momentum in footfalls and sales which continued till middle of December. General decline in high street & mall footfalls and higher eating out at social functions (vs QSR chains) is attributed to the trend. However, demand has shown some signs of recovery off late, although 3Q sales have been impacted.
- RM Inflation remains elevated: Cheese (~40% of RM) has seen 10-year high inflation on high milk prices even during the flush season due to lumpy cow disease and higher cost of inputs. Although vegetable prices have softened, rising prices of cheese and wheat (up 30% YoY) is a drag.
- Popeyes sustains initial traction: Popeyes continues to trend well with strong repeat rates. The guidance for 20 stores by FY23 remains on track supported by the opening of a new commissary in Bengaluru.
- Capex plans intact, 60 store additions in 3Q: JUBI seems on track to fulfill its guidance of more than 250 Dominos store addition in FY23; it added 130 stores in 1H23 and we expect addition of another 60 stores in 3Q23. However, post sharp store addition in FY22/23, we expect store openings to moderate to 180/200 over next 2-3 years. The commencement of a new commissary in Bengaluru by March 23 will enable achieve economies and scale up Popeyes.
- Cheesy rewards continue strong enrolments: Loyalty programme Cheesy Rewards has seen strong enrollment of 7.2mn users (2Q23) since launch in May'22 and will continue to help improve order frequency and reinforce customer stickiness for Domino's.
- Dominos targets 20-minute delivery: JUBI has been delivering a large share of their pizza orders within 20 minutes. The formalization of this delivery promise is to better communicate to customers the Domino's promise and help expand the market share for Domino's.

Exhibit 1: Domino's to open 625 new stores over FY22-25



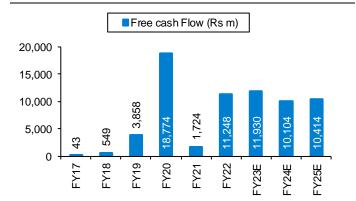
Source: Company, PL

Exhibit 3: Margins to bounce back in FY24



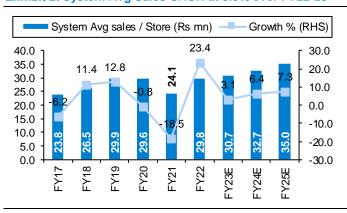
Source: Company, PL

Exhibit 5: Strong FCF generation of Rs32.5bn over FY22-25



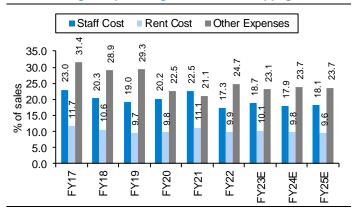
Source: Company, PL

Exhibit 2: System Avg Sales CAGR at 5.6% over FY22-25



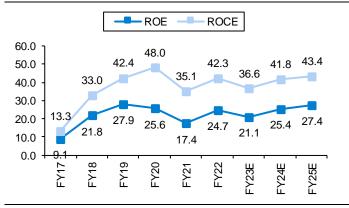
Source: Company, PL

Exhibit 4: Higher op leverage to offset GM slippage



Source: Company, PL

Exhibit 6: With stable return ratios



Source: Company, PL

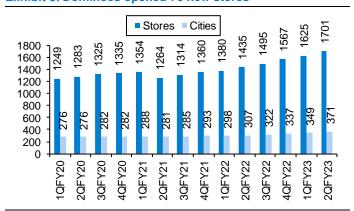


Exhibit 7: Net Sales grew 16.9%, EBITDA margins contracted by 170bps/27bps YoY/QoQ

Y/e March	2QFY23	2QFY22	YoY gr. (%)	1QFY23	1HFY23	1HFY22	YoY gr. (%)
Net Sales	12,868	11,007	16.9	12,403	25,270	19,797	27.6
Gross Profit	9,811	8,613	13.9	9,514	19,325	15,401	25.5
% of NS	76.2	78.2	(2.0)	76.7	76.5	77.8	(1.3)
EBITDA	3,125	2,860	9.2	3,045	6,170	4,975	24.0
Margins %	24.3	26.0	(1.7)/	24.6	24.4	25.1	(0.7)
Depreciation	1,123	902	24.5	1,050	2,173	1,792	21.3
Interest	485	416	16.6	459	945	834	13.3
Other Income	103	93	10.9	106	209	173	20.6
PBT	1,619	1,635	(1.0)	1,642	3,261	2,522	29.3
Tax	428	407	5.1	366	793	613	29.4
Tax rate %	26.4	24.9	1.5	22.3	24.3	24.3	0.0
Adjusted PAT	1,192	1,228	(2.9)	1,276	2,468	1,909	29.3

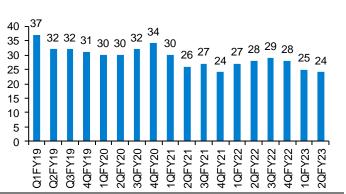
Source: Company, PL

Exhibit 8: Dominoes opened 76 new stores



Source: Company, PL

Exhibit 9: Dunking Donuts closed 1 store



Source: Company, PL

Exhibit 10: Hong's Kitchen stores unchanged



Source: Company, PL

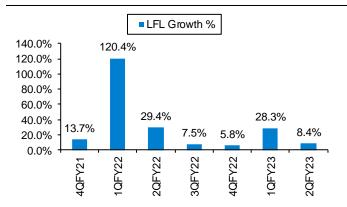
Exhibit 11: Ekdum stores unchanged



Source: Company, PL

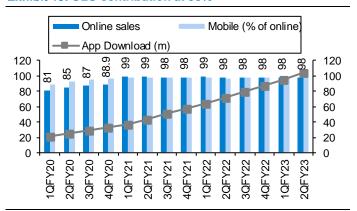
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Exhibit 12: LFL Growth at 8.4% in 2QFY23



Source: Company, PL

Exhibit 13: OLO contribution at 98%



Source: Company, PL

Exhibit 14: Domino's India has launched 20-minute delivery promise in 20 zones & 14 cities



Source: PL, Company



Financials

Income Statement (Rs	m'
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Income Statement (Rs m)	EV00	EVOCE	EVO4E	EVOCE
Y/e Mar	FY22	FY23E	FY24E	FY25E
Net Revenues	43,311	51,826	63,011	73,889
YoY gr. (%)	32.5	19.7	21.6	17.3
Cost of Goods Sold	9,742	12,375	14,689	17,260
Gross Profit	33,569	39,451	48,323	56,630
Margin (%)	77.5	76.1	76.7	76.6
Employee Cost	7,514	9,710	11,278	13,380
Other Expenses	6,980	7,636	9,369	10,821
EBITDA	11,046	12,541	15,885	18,638
YoY gr. (%)	44.1	13.5	26.7	17.3
Margin (%)	25.5	24.2	25.2	25.2
Depreciation and Amortization	3,830	4,668	5,341	5,948
EBIT	7,216	7,873	10,544	12,689
Margin (%)	16.7	15.2	16.7	17.2
Net Interest	1,730	2,000	2,219	2,344
Other Income	407	571	962	1,558
Profit Before Tax	5,820	6,443	9,288	11,904
Margin (%)	13.4	12.4	14.7	16.1
Total Tax	1,444	1,579	2,275	2,916
Effective tax rate (%)	24.8	24.5	24.5	24.5
Profit after tax	4,375	4,865	7,012	8,987
Minority interest	-	-	-	-
Share Profit from Associate	-	-	-	-
Adjusted PAT	4,448	4,865	7,012	8,987
YoY gr. (%)	90.4	9.4	44.1	28.2
Margin (%)	10.3	9.4	11.1	12.2
Extra Ord. Income / (Exp)	(73)	-	-	-
Reported PAT	4,375	4,865	7,012	8,987
YoY gr. (%)	87.2	11.2	44.1	28.2
Margin (%)	10.1	9.4	11.1	12.2
Other Comprehensive Income	2,430	_	_	-
Total Comprehensive Income	6,805	4,865	7,012	8,987
Equity Shares O/s (m)	660	660	660	660
EPS (Rs)	6.7	7.4	10.6	13.6

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Balance Sheet Abstract (Rs	m)			
Y/e Mar	FY22	FY23E	FY24E	FY25E
Non-Current Assets				
Gross Block	17,074	23,804	28,305	32,677
Tangibles	15,642	22,056	26,341	30,505
Intangibles	1,431	1,748	1,963	2,172
Acc: Dep / Amortization	9,286	11,675	14,516	17,794
Tangibles	8,383	10,588	13,223	16,273
Intangibles	903	1,087	1,293	1,521
Net fixed assets	10,697	12,129	13,789	14,883
Tangibles	10,168	11,467	13,119	14,232
Intangibles	528	662	671	651
Capital Work In Progress	457	200	200	200
Goodwill	-	-	-	-
Non-Current Investments	9,685	10,726	10,881	11,022
Net Deferred tax assets	571	628	691	760
Other Non-Current Assets	16,959	19,179	19,658	19,259
Current Assets				
Investments	997	1,495	1,501	2,102
Inventories	1,571	1,871	2,100	2,372
Trade receivables	268	355	552	648
Cash & Bank Balance	5,400	10,063	16,444	25,119
Other Current Assets	726	648	756	739
Total Assets	47,754	57,720	66,999	77,528
Equity				
Equity Share Capital	1,320	1,320	1,320	1,320
Other Equity	19,715	23,788	28,689	34,377
Total Networth	21,035	25,108	30,009	35,697
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	-	-	-	-
Other non current liabilities	17,653	21,687	24,350	26,374
Current Liabilities				
ST Debt / Current of LT Debt	-	-	-	-
Trade payables	5,353	6,081	6,737	7,928
Other current liabilities	3,707	4,333	4,977	5,552
	_ .			

47,754

57,214

66,078

75,556

Source: Company Data, PL Research

Total Equity & Liabilities



Cash Flow (Rs m)				
Y/e Mar	FY22	FY23E	FY24E	FY25E
PBT	5,893	6,443	9,288	11,904
Add. Depreciation	3,830	4,668	5,341	5,948
Add. Interest	1,730	2,000	2,219	2,344
Less Financial Other Income	407	571	962	1,558
Add. Other	6,214	3,767	2,425	1,794
Op. profit before WC changes	17,667	16,879	19,272	21,990
Net Changes-WC	(489)	545	760	815
Direct tax	(1,444)	(1,579)	(2,275)	(2,916)
Net cash from Op. activities	15,734	15,845	17,756	19,889
Capital expenditures	(13,037)	(8,896)	(7,460)	(6,622)
Interest / Dividend Income	-	-	-	-
Others	-	-	-	-
Net Cash from Invt. activities	(13,037)	(8,896)	(7,460)	(6,622)
Issue of share cap. / premium	50	-	-	-
Debt changes	-	-	-	-
Dividend paid	(792)	(792)	(2,112)	(3,299)
Interest paid	(1,730)	(2,000)	(2,219)	(2,344)
Others	-	(1)	1	(1)
Net cash from Fin. activities	(2,472)	(2,793)	(4,329)	(5,645)
Net change in cash	225	4,156	5,967	7,623
Free Cash Flow	2,697	6,949	10,296	13,267

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q3FY22	Q4FY22	Q1FY23	Q2FY23
Net Revenue	11,935	11,579	12,403	12,868
YoY gr. (%)	12.9	12.9	41.1	16.9
Raw Material Expenses	2,673	2,674	2,888	3,056
Gross Profit	9,262	8,905	9,514	9,811
Margin (%)	77.6	76.9	76.7	76.2
EBITDA	3,174	2,897	3,045	3,125
YoY gr. (%)	13.9	16.2	44.0	9.2
Margin (%)	26.6	25.0	24.6	24.3
Depreciation / Depletion	1,006	1,031	1,050	1,123
EBIT	2,168	1,865	1,995	2,002
Margin (%)	18.2	16.1	16.1	15.6
Net Interest	446	450	459	485
Other Income	109	124	106	103
Profit before Tax	1,831	1,539	1,642	1,619
Margin (%)	15.3	13.3	13.2	12.6
Total Tax	457	374	366	428
Effective tax rate (%)	25.0	24.3	22.3	26.4
Profit after Tax	1,374	1,165	1,276	1,192
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	1,374	1,165	1,276	1,192
YoY gr. (%)	9.8	11.7	87.3	(3.0)
Margin (%)	11.5	10.1	10.3	9.3
Extra Ord. Income / (Exp)	(1)	(4)	(266)	-
Reported PAT	1,373	1,161	1,010	1,192
YoY gr. (%)	9.8	11.3	61.4	(2.0)
Margin (%)	11.5	10.0	8.1	9.3
Other Comprehensive Income	1,045	(589)	(551)	65
Total Comprehensive Income	2,419	572	459	1,257
Avg. Shares O/s (m)	14	14	14	14
EPS (Rs)	98.2	83.2	91.1	85.1

Source: Company Data, PL Research

Key Financial Metrics				
Y/e Mar	FY22	FY23E	FY24E	FY25E
Per Share(Rs)				
EPS	6.7	7.4	10.6	13.6
CEPS	12.5	14.4	18.7	22.6
BVPS	31.9	38.1	45.5	54.1
FCF	4.1	10.5	15.6	20.1
DPS	1.2	3.2	5.0	6.5
Return Ratio(%)				
RoCE	40.1	34.1	38.3	38.6
ROIC	17.4	17.1	21.5	25.2
RoE	24.7	21.1	25.4	27.4
Balance Sheet				
Net Debt : Equity (x)	(0.3)	(0.5)	(0.6)	(0.8)
Net Working Capital (Days)	(30)	(27)	(24)	(24)
Valuation(x)				
PER	76.3	69.8	48.4	37.8
P/B	16.1	13.5	11.3	9.5
P/CEPS	41.0	35.6	27.5	22.7
EV/EBITDA	30.2	26.1	20.2	16.8
EV/Sales	7.7	6.3	5.1	4.2
Dividend Yield (%)	0.2	0.6	1.0	1.3

Source: Company Data, PL Research





Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Accumulate	3,326	3,141
2	Avenue Supermarts	BUY	5,121	4,306
3	Britannia Industries	Hold	4,142	3,804
4	Colgate Palmolive	Hold	1,639	1,639
5	Dabur India	Accumulate	615	549
6	Emami	Accumulate	555	465
7	Hindustan Unilever	Accumulate	2,798	2,705
8	ITC	Accumulate	365	350
9	Jubilant FoodWorks	BUY	685	613
10	Kansai Nerolac Paints	Accumulate	563	465
11	Marico	Hold	543	539
12	Mold-tek Packaging	Hold	947	939
13	Nestle India	Accumulate	20,111	19,388
14	Pidilite Industries	Hold	2,737	2,656
15	Restaurant Brands Asia	Accumulate	156	126
16	Titan Company	Accumulate	2,875	2,770
17	Westlife Foodworld	BUY	847	719

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly



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3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India | Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209 www.plindia.com