### Initiating Coverage | Building Materials | 16 December 2022

## **Stylam Industries Ltd**

## Building a durable surface for growth | Initiate with ACCUMULATE

Stylam Industries Ltd (Stylam) is engaged in the manufacturing of luxury grade decorative laminates under its eponymous brand, "Stylam". It has the largest manufacturing facility in Asia of laminates, which are used as surfacing materials for paneling, partitioning, furniture, table tops and work surfaces. Considering the future growth visibility, we assign ACCUMULATE rating with target price of Rs1,267 per share.

#### **Investment Rationale**

- Established player in the luxury grade laminates space since 3 decades: Stylam is a prominent player in global markets in the high-quality decorative laminates and allied products industry. Stylam's manufacturing capacity enables it to supply products to its customers across the globe
- Diversified product portfolio: Stylam boasts of a wide range of high-pressure laminates with over 1,500+ Designs and 150+ textures and finishes. Products such as exterior laminates, bathroom cubicles and acrylic solid surface continue to find increasing acceptance in its markets.
- Ability to maintain profitability and operational cash flow despite operating in a highly fragmented industry: In the past 5 years, the working capital cycle has been maintained at ~ 3-month period with occasional spike upto ~100 days. Return on Capital Employed has improved over the past two years to >18%, post expansion of the capacity from 11.0 mn sheets to 14.3 mn sheets
- Vision 2022-25 Expansion and deleveraging: Stylam has recently expanded its laminate production line. It proposes to expand into plywood segment under a wholly owned subsidiary. Stylam proposes to be a Net Debt free company over the period FY2022-25.

## Key Risks

- Stylam's exports may be impacted due to a slowdown in the global economy.
- Raw material risks arising from supply chain constraints and the surge in oil prices can potentially hurt the near-term growth prospects of Stylam.
- Being a pioneer in the manufacturing of solid acrylic surfaces in India, Stylam may face some reluctance from customers in replacing products that were so far being used by them.

#### **Valuation**

Stylam is currently trading at P/E of 14.1x on FY24 basis. We have valued the stock based on P/E methodology. Since, the entire capacity is expected to be fully utilised by FY24, we have assigned multiple of 15.1x (2-year forward) on FY24E PAT of Rs1,426mn to arrive at a target price of Rs1,267 per share, which is potential upside of ~7.0% from current market price and recommend "ACCUMULATE" on the stock.



| Rating: Accumulate | Upside/(Downside): 7.0% |
|--------------------|-------------------------|
| CMP: 1,183.5       | Target Price: 1,267     |
| Market Data        |                         |
| Bloomberg:         | SYIL:IN                 |
| 52-week H/L (Rs):  | 1269 / 760              |
| 10 1 (USD 1 )      | 20.0/0.25               |

 Mcap (Rs bn/USD bn):
 20.0/0.25

 Shares outstanding (mn):
 16.9

 Free float:
 45.4%

 Daily vol. (3mth Avg)
 53 mn

 Face Value (Rs):
 10

Source: ACE Equity, EISEC Research

### | Shareholding pattern

|               | Sep-22 | Jun-22 | Mar-22 | Dec-21 |
|---------------|--------|--------|--------|--------|
| Promoter      | 54.6   | 54.6   | 54.6   | 54.6   |
| FIIs          | 5.3    | 5.3    | 5.2    | 4.9    |
| DIIs          | 11.2   | 11.1   | 9.3    | 9.3    |
| Public/others | 28.9   | 29.0   | 30.9   | 31.2   |

Source: Ace Equity

### | Price Performance (%)\*

| YE Mar (R)    | 1M   | 3M  | 6M   | 12M  |
|---------------|------|-----|------|------|
| BSE Small cap | 3.1  | 2.2 | 22.6 | 2.7  |
| Stylam        | 13.4 | 6.7 | 35.2 | 16.5 |

\*As on 15 December 2022 Source: Ace Equity, EISEC Research

Ameet Kalyanpur Equity Research Analyst +91 22 6192 5341 ameetk@eisec.com

| Y/E Mar (Rs mn) | Revenue | YoY (%) | EBITDA | EBITDA (%) | Adj PAT | YoY (%) | Fully DEPS | RoE (%) | RoCE (%) | P/E (x) | EV/EBITDA (x) |
|-----------------|---------|---------|--------|------------|---------|---------|------------|---------|----------|---------|---------------|
| FY20            | 4,621   | 0.3%    | 796    | 17.2%      | 341     | -2.8%   | 20.1       | 19.5%   | 12.9%    | 58.9    | 26.3          |
| FY21            | 4,795   | 3.8%    | 990    | 20.6%      | 552     | 62.1%   | 32.6       | 23.8%   | 18.7%    | 36.3    | 20.7          |
| FY22            | 6,593   | 37.5%   | 1,037  | 15.7%      | 611     | 10.6%   | 36.1       | 23.5%   | 18.2%    | 32.8    | 20.0          |
| FY23E           | 10,172  | 54.3%   | 1,634  | 16.1%      | 967     | 58.3%   | 57.1       | 27.0%   | 20.7%    | 20.7    | 13.3          |
| FY24E           | 13,029  | 28.1%   | 2,297  | 17.6%      | 1,426   | 47.4%   | 84.1       | 31.4%   | 20.2%    | 14.1    | 10.2          |

Source: Company, EISEC Research Estimates



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## **Business**

Stylam Industries Ltd (Stylam) was set up by the late Mr. N. R. Aggarwal in 1991 by the name of Golden Laminate Pvt Ltd, along with his sons, Mr. Jagdish Gupta and Mr. Satish Gupta. The company changed its name from Golden Laminates Limited to Stylam Industries Limited in January 2010. After the death of Mr. Satish Gupta, Mr. Jagdish Gupta is at the helm of affairs of Stylam.

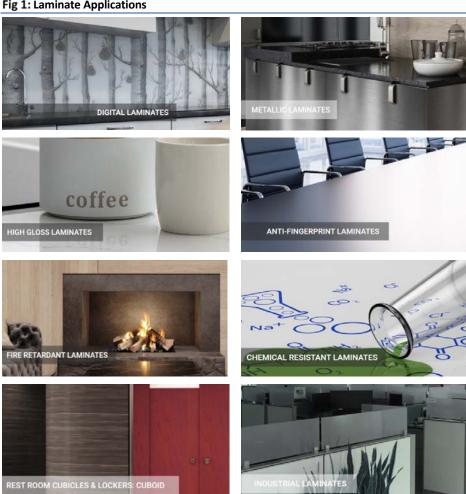
### **Products**

Stylam has a diversified product portfolio comprising various grades of laminates and acrylic solid surfaces.

### Laminates:

- The company is engaged in the manufacturing of luxury grade decorative laminates under the brand name "Stylam". Laminates are used as surfacing materials for paneling, partitioning, furniture, table tops and work surfaces.
- Special purpose high pressure laminates includes cabinet liners, high-wear, fire-rated, electrostatic dissipative and chemical resistant laminates. Compact laminates are widely used in restroom cubicles, lockers, kitchen shutters and partitions.
- Another product in this category is pre-laminated particle board, which is used in office furniture, readymade furniture and in partitions.

Fig 1: Laminate Applications





The demand for Stylam's products is directly related to the growth of infrastructure and real estate sector. The major end-use segments comprise residential construction, residential replacement and commercial sector i.e. furniture and interior infrastructure.

### Acrylic:

- In 2017, Stylam forayed into manufacture of solid acrylic panels in the subsidiary Golden Chem-Tech Ltd, which was subsequently merged with Stylam.
- Solid Acrylic panel, also known as artificial marble, is a non-porous and low-maintenance engineered composite material. It mimics the appearance of stone and other naturally occurring materals and can be joined without much trace.
- Typitcally, acrylic is manufactured in sheet form for fabrication into finished work tops, countertops and the like. It can also be heated and bent into three dimensional shapes using a process called thermoforming, adding to the versatility of the product.
- Acrylic solid surface is described as a man-made material composed of alumina trihydrate (ATH), acrylic, epoxy or polyester resins and pigments. It is generally used in seamless countertop installations and can be heated and bent in three-dimensional shapes through a process known as thermoforming. Acrylic solid surfaces are used for a wide range of applications, for residential and commercial purposes. It is used in kitchen countertops, sinks, bathrooms, furniture fittings, wall cladding etc. It is also used in commercial spaces such as offices, retail outlets, malls, hotels and bars, hospitals and clinics.
- Acrylic solid surfaces are durable and affordable, offering a great alternative for natural stone surfaces like granite and quartzmarble countertops.







Fig 2: Acrylic Surface Applications



Source: Company, EISEC Research

 Acrylic Solid surfaces are rapidly becoming popular material in residential applications adding value to the property.



## **Operations**

- Stylam has two manufacturing capacities located in Panchkula and Manaktabra, Haryana. Stylam has the largest laminate manufacturing capacity in Asia.
- Stylam has a world-class infrastructure that enables it to manufacture large quantities of diverse surface solutions for the building materials industry. Its plant is one of the most dynamic laminates manufacturing units in the country, owing to its latest machinery and equipment.
- Stylam operates one of Asia's largest single location laminate production operations, spanning 44 acres and capable of producing 14.3 million sheets per annum.
- Stylam's acrylic surface manufacturing and technology is state of the art.
- Over the years, the manufacturing capacity has expanded as follows:

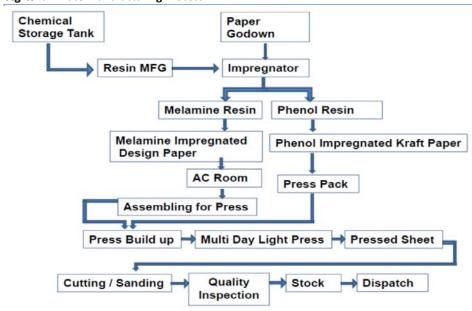
Fig 3: Operations:

| Particulars                        | Mar-18 | Mar-19 | Mar-20 | Mar-21 | Mar-22 |
|------------------------------------|--------|--------|--------|--------|--------|
| Laminates (mn. sheets p.a.)        | 9.7    | 11.0   | 11.0   | 14.3   | 14.3   |
| Acrylic Surface (lakh sheets p.a.) | 3.2    | 3.2    | 3.2    | 3.2    | 3.2    |

Source: Company, EISEC Research

- Stylam is capable of manufacturing laminates in a wide array of sizes depending on the applications including sheets, panels, and boards.
- Stylam has the largest capacity of hydraulic press in India having 28 daylight openings in 1220 x 2440 mm size and in other various sizes (1300 x 2800 mm, 1300 x 3050 mm, 1860 x 3660 mm, 1860 x 4320 mm).
- Stylam is a pioneer in Hot Coating technology from KLEIBERIT and BARBERAN in Germany and Spain. This state-of-theart machine, the first of its kind in India, uses cutting-edge proprietary technology from Germany to generate immaculate finished quality laminates.
- The steps involved in laminate manufacturing process are as follows:

Fig 4: Laminate Manufacturing Process





 Stylam's manufacturing capacity enables it to supply products to its customers across the globe.

Fig 5: Manufacturing Facilities





Source: Company, EISEC Research

## **Capital Allocation History**

### Sale of BPO Centre:

- Stylam had planned to diversify into IT/BPO Sector in the year 2012-13 and purchased land admeasuring 5,573 sq. metres in Panchkula Technology Park in Haryana.
- Stylam set up a new Business Process Outsourcing/ Call Centre with total covered area of 149,891 sq. ft., at Panchkula Technology Park, near Chandigarh, at a total project cost of Rs.48 crore. Stylam had borrowed a Term loan of Rs.21 crore for the BPO centre.
- With the expansion in the laminate business and the strategy going forward to concentrate on its core business related with 'Building Materials', Stylam decided to sell-off the tower.
- The property was sold in FY 2020 for Rs.33.77 crore. The loss on Stylam's books of Rs.15.21 crore reflects as an exceptional item in the Profit & Loss account for FY 2020.
- As per Stylam management, it has saved the maintenance cost of the property and the proceeds from the sale were used to reduce its debt exposure. The finance cost will also decline in the coming quarters.



### Closure of Adhesive business:

- Stylam had a group concern Golden ChemTech Limited (GCL) which was engaged in the manufacturing of adhesives till September, 2017. However, GCL has discontinued manufacturing of adhesives post September 2017.
- Subsequently, GCL installed a new production line at Panchkula, Haryana to manufacture solid acrylic surface with an installed capacity of 3.20 lakh sheets per annum.
- The businesses of Stylam and GCL have been amalgamated in March, 2020 in an all equity transaction in the ratio of 100 shares of Stylam for 371 shares of GCL.



# **About Stylam**

## **Shareholding**

The details of the shareholding as on  $30^{th}$  September 2022 are indicated in the following table:

## Fig 6: Latest Shareholding

| Particulars                | % Holding |
|----------------------------|-----------|
| Promoter Group             | 54.61     |
| Mutual Funds / UTI         | 4.42      |
| Alternate Investment Funds | 6.00      |
| Public                     | 34.97     |
| Total Shareholding         | 100.00    |

Source: AceEquity, EISEC Research

## **Board of Directors**

|                       | Fig 7: Details                               | of Board of Directors   |
|-----------------------|--|---|
| Name                  | Designation                                  | Profile   |
| Jagdish Gupta         | Managing Director                            | Mr Jagdish Gupta, the cofounder of Stylam, has been at the forefront of the Company's growth, constantly developing new business strategies across geographies. He has been instrumental in making Stylam an industry leader and in introducing new initiatives while incorporating the best corporate governance practices and promoting the highest level of integrity and probity. He provides overall guidance, direction and strategy to the Company while also looking after its international markets. |
| Manit Gupta           | Executive Whole-time<br>Director             | Mr Manit Gupta is a chemical engineer and holds an MBA degree. He was appointed as the Director in 2015. He heads the international marketing division and looks after other commercial management aspects of the Company.  |
| Manav Gupta           | Executive Whole-time<br>Director             | Mr Manav Gupta is computer engineer and holds an MBA degree. He was appointed as the whole time Director in 2019. He heads domestic marketing and sales at Stylam and looks after general administration and raw material sourcing. He provides overall guidance, direction and strategy to the Company while also looking after its international markets.   |
| Sachin Bhatla         | Executive Whole-time<br>Director (Technical) | Mr Sachin Bhatla is an engineer by qualification, with a rich experience across various technical roles and operations. Associated with Stylam for more than 16 years, he was promoted to the designation of Director – Technical in 2018. He looks after the technical advancement of Stylam. He provides overall guidance, direction and strategy to the Company while also looking after its international markets.  |
| Sachin Kumar Bhartiya | Nominee Director                             | Mr Sachin Bhartiya is a nominee director on the board of the Company on behalf of Lighthouse Funds.   |
| Renu Sood             | Independent Director                         | Ms Renu Sood has substantial experience in infrastructure field.  |
| Satpal Garg           | Independent Director                         | Mr Satpal Garg is a successful entrepreneur with experience in building, scaling and running businesses.  |
| Vinod Kumar           | Independent Director                         | Mr Vinod Kumar is an independent director of Stylam.  |



## **Key management personnel**

|                      | Fig 8: Details of Management Personnel    |
|----------------------|---|
| Name                 | Designation                               |
| Jagdish Gupta        | Managing Director                         |
| Manit Gupta          | Executive Whole-time Director             |
| Manav Gupta          | Executive Whole-time Director             |
| Sachin Bhatla        | Executive Whole-time Director (Technical) |
| Kishan Nagpal        | Chief Financial Officer                   |
| Sanjeev Kumar Sehgal | Company Secretary                         |



## **Peer Comparison**

- The domestic laminates industry is highly fragmented with majority of sector comprising unorganized players though there has been increasing shift in consumer preference from unbranded to branded goods.
- The main competitors are the companies forming part of the unorganised sector and companies that are on the verge of transiting to the organised sector from an unorganised unit, where pricing plays a key role.
- Amongst the listed players, inter alia, Greenlam Industries and Century Plyboards (India) Ltd are competitors.
- Greenlam Industries Ltd is engaged in the business of manufacturing laminates, decorative veneers and allied products.
- Century Plyboards (India) Ltd is a manufacturer and exporter of plywoods, laminates, doors, PVCs and veneers.
- A comparison of Stylam with some of its domestic peers is as follows:

### Fig 9: Industry Comparison

| Commony Name        | Net Sales (Rs mn) |        |        | EBIT  | EBITDA (Rs mn) |       |       | EBITDA Margin % |       |      | PAT (Rs mn) |      |      | PAT Margin % |      |  |
|---------------------|-------------------|--------|--------|-------|----------------|-------|-------|-----------------|-------|------|-------------|------|------|--------------|------|--|
| Company Name        | FY20              | FY21   | FY22   | FY20  | FY21           | FY22  | FY20  | FY21            | FY22  | FY20 | FY21        | FY22 | FY20 | FY21         | FY22 |  |
| Stylam Industries   | 4,621             | 4,795  | 6,593  | 796   | 990            | 1,037 | 17.2% | 20.6%           | 15.7% | 341  | 552         | 611  | 7.4% | 11.5%        | 9.3% |  |
| Greenlam Industries | 13,206            | 11,996 | 17,034 | 1,827 | 1,809          | 1,943 | 13.5% | 14.5%           | 11.0% | 867  | 737         | 906  | 6.6% | 6.1%         | 5.3% |  |
| Century Plyboards   | 2,317             | 2,130  | 3,027  | 292   | 353            | 554   | 11.6% | 15.0%           | 16.7% | 125  | 191         | 313  | 5.2% | 8.6%         | 9.9% |  |

Source: AceEquity, EISEC Research

|                     |               | Sale | Price per | Sheet | CA      | GR FY17-2 | 2     |       | ROE (%) |       |       | RoCE (%) | )     | Divi  | idend Pa | yout  |
|---------------------|---------------|------|-----------|-------|---------|-----------|-------|-------|---------|-------|-------|----------|-------|-------|----------|-------|
| Company Name        | Mcap<br>Rs mn | FY20 | FY21      | FY22  | Revenue | EBITDA    | PAT   | FY20  | FY21    | FY22  | FY20  | FY21     | FY22  | FY20  | FY21     | FY22  |
| Stylam Industries   | 20,058        | 595  | 696       | 724   | 17.5%   | 19.2%     | 27.2% | 19.5% | 23.8%   | 23.5% | 12.9% | 18.7%    | 18.2% | -     | -        | 25.0% |
| Greenlam Industries | 40,758        | 797  | 765       | 901   | 9.6%    | 6.6%      | 12.8% | 18.7% | 13.7%   | 14.8% | 17.4% | 14.0%    | 14.6% | 11.1% | 16.4%    | 16.0% |
| Century Plyboards   | 124,861       | 713  | 712       | 808   | 10.7%   | 10.6%     | 10.1% | 12.1% | 16.2%   | 22.2% | 15.1% | 19.5%    | 29.6% | 14.8% | 11.6%    | 10.7% |

Source: AceEquity, EISEC Research



## Why invest in Stylam?

- 1. Established player in the luxury grade laminates space since 3 decades.
  - Stylam is a prominent player in global markets in the high-quality decorative laminates and allied products industry. Stylam's manufacturing capacity enables it to supply products to its customers across the globe.
  - It has a robust and resilient network of distributors and a strong worldwide and local supply chain. Its operations span 80 countries, with the majority of our customers being in Europe, North America, Russia, the Middle East, and Africa.

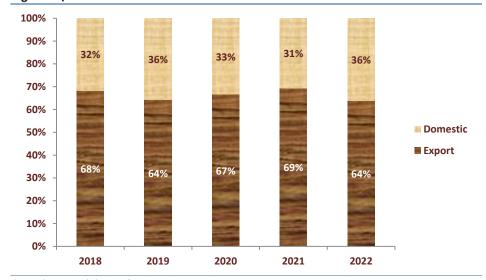


Fig 10: Geography-wise Revenue contribution

- In the export segment, demand is buoyant on account of shift from wood based panel products to engineered panels like Medium Density Fibre (MDF) and particle board. Stylam exports laminates primarily to European and South East Asian countries.
- The global decorative laminates market size was valued at USD7.0 Bn in 2021. It is projected to reach USD 10.0 Bn by 2031, growing at a CAGR of 3.4% from 2022 to 2031 (Source: alliedmarketresearch.com).
- In the domestic market, Stylam's distributors and C&F agents, along with inventory management remain its strong business enablers. Stylam has expanded its pan-India footprint by designing a product range that has become a benchmark in the laminate and adhesive industry.
- Stylam's distribution network in the Southern part of the country is strong, while it
  is gaining a stronger foothold in the Northern and Western India as well.



Fig 11: Export Vs Domestic Sales



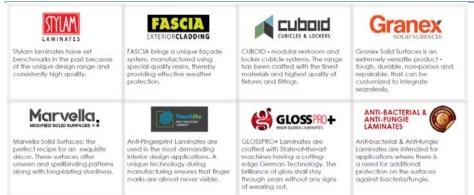
Source: Company, EISEC Research

- Stylam has predominantly been an exporter of its products. However, over the past 5 years, the share of domestic sales has been increasing.
- Over the past 5 years, while exports grew at a CAGR of 15.3%, domestic sales grew at a CAGR of 22.0%.

#### 2. Diversified Product Portfolio.

- The general trend worldwide is a change in consumer preference in terms of ready-made furniture and machine-made furniture, which requires engineered products like MDF and particleboard.
- Laminates have utilities in cubicles board, HPL exterior cladding, having multiple surfaces available in high gloss, metallic, anti-bacterial, chalkboard, electrostatic, magnetic, mirror, chemical retardant, and so on.
- Stylam boasts of a wide range of high-pressure laminates with over 1,500+ Designs and 150+ textures and finishes.
- Products such as exterior laminates, bathroom cubicles and acrylic solid surface continue to find increasing acceptance in its markets.
- Stylam's research and development standards are best-in-class and attuned to evolving market demand and customer preferences across geographies

Fig 12: Diversified Product Portfolio







Source: Company, EISEC Research

- The demand for residential infrastructure has greatly increased due to the rise in global population and the growth of nuclear households. This has fuelled the use of decorative laminates on floors, walls, doors as well as windows.
- An increase in the number of hotels and restaurants that majorly use acrylic solid surfaces for countertops, furniture, wall cladings, exterior facades, etc. is a key factor for boosting the growth of the global acrylic solid surface market.
- Growing urbanisation, infrastructure development, and technological advancements are some of the other factors that are anticipated to contribute to the growth of the global acrylic solid surface market.

# 3. Ability to maintain profitability and working capital cycle despite operating in a highly fragmented industry.

- The unorganized sector comprises ~30% of the domestic market and there are no significant entry barriers in this sector.
- However, the presence of Stylam's robust sales and distribution network across the globe has made a significant difference to its profitability and cash flows.

Fig 13: Financial Parameters

| Y/E March                  | FY18    | FY19    | FY20    | FY21    | FY22     |
|----------------------------|---------|---------|---------|---------|----------|
| Return on Capital Employed | 9.2%    | 13.8%   | 12.9%   | 18.7%   | 18.2%    |
| Working Capital Cycle      | 86 days | 85 days | 90 days | 88 days | 102 days |

Source: Company, EISEC Research

- In the past 5 years, the working capital cycle has been maintained at ~ 3 month period with occasional spike upto ~100 days. The primary reason being receivables period.
- The Return on Capital Employed has improved over the past two years to >18%, post expansion of the capacity from 11.0 mn sheets to 14.3 mn sheets.

### 4. Vision 2022-25: Expansion and deleveraging.

#### <u>Laminate:</u>

The company undertook a capex amounting to ~Rs.58 cr. in FY19-FY21 period for addition of a new production line, value addition in the product-mix (hot coating line for improving finishing of the finished goods), short cycle press & polyester solid surface and for regular/ routine capex. It is being funded from internal accruals.



### Plywood:

- Stylam decided to enter the plywood segment anchoring on its strong industry presence in the existing business segments. It plans to set up a greenfield project which is expected to completed under a wholly-owned subsidiary Stylam Panels Limited.
- Plywood is popular amongst housing market while MDF has gained approval in the large commercial spaces. The housing market being much larger, plywood holds a significant market share. There is a perception of Plywood being more durable and the skill required to use plywood is lower.
- The Indian consumption is 80:20 in favour of plywood usage, but unfortunately the market has limited organised players. Even though the organised players have seen faster growth over the last few years, the number of players with any substantial market share and pan-India presence remains handful.
- As a natural extension to the laminate business, Stylam expects to leverage its strong distribution network and brand association in the country, which will help reduce the gestation period of the plywood and allied product business.

#### Leverage:

Over the past 5 years, Stylam's net debt position was as follows:

### Fig 14: Net Debt

| Y/E March         | FY18 | FY19 | FY20 | FY21 | FY22 |
|-------------------|------|------|------|------|------|
| Net Debt (Rs. Mn) | 15.7 | 18.7 | 11.2 | 4.4  | 7.1  |

Source: Company, EISEC Research

Stylam proposes to be a Net Debt free company over the period FY2022-25.



## **Valuation**

Stylam is currently trading at P/E of 14.1x on FY24 basis. We have valued the stock based on P/E methodology. Since, the entire capacity is expected to be fully utilised by FY24, we have assigned multiple of 15.1x (2-year forward) on FY24E PAT of Rs1,426mn to arrive at a target price of Rs1,267 per share, which is potential upside of ~7.0% from current market price and recommend "ACCUMULATE" on the stock.

Fig 15: 2-year forward P/E chart



Source: ACE Equity, Company, EIS Research

Fig 16: 2-year forward EV/EBITDA chart



Source: ACE Equity, Company, EIS Research



# **Financials Consolidated**

| Income Statement            | FY20  | FY21  | FY22  | FY23E  | FY24E  |  |
|-----------------------------|-------|-------|-------|--------|--------|--|
| YE March (Rs mn)            |       |       |       |        |        |  |
| Revenues                    | 4,621 | 4,795 | 6,593 | 10,172 | 13,029 |  |
| % Growth                    | 0.3%  | 3.8%  | 37.5% | 54.3%  | 28.1%  |  |
| Raw Materials               | 2,491 | 2,465 | 3,755 | 5,708  | 7,296  |  |
| % of sales                  | 53.9% | 51.4% | 57.0% | 56.1%  | 56.0%  |  |
| Personnel                   | 375   | 383   | 548   | 684    | 879    |  |
| % of sales                  | 8.1%  | 8.0%  | 8.3%  | 6.7%   | 6.8%   |  |
| Mfg. & Other Expenses       | 960   | 957   | 1,254 | 2,147  | 2,557  |  |
| % of sales                  | 20.8% | 20.0% | 19.0% | 21.1%  | 19.6%  |  |
| EBITDA                      | 796   | 990   | 1,037 | 1,634  | 2,297  |  |
| EBITDA Margin (%)           | 17.2% | 20.6% | 15.7% | 16.1%  | 17.6%  |  |
| Depreciation & Amortization | 210   | 231   | 233   | 259    | 282    |  |
| EBIT                        | 586   | 758   | 804   | 1,375  | 2,015  |  |
| Finance cost                | 109   | 60    | 78    | 90     | 110    |  |
| PBT From Operations         | 477   | 698   | 726   | 1,285  | 1,905  |  |
| Other Income                | 10    | 11    | 80    | 5      | 1      |  |
| Share from Asscociates      | 0     | 0     | 0     | 0      | 0      |  |
| РВТ                         | 487   | 709   | 806   | 1,290  | 1,906  |  |
| Tax-Total                   | 146   | 157   | 195   | 323    | 480    |  |
| Reported PAT                | 341   | 552   | 611   | 967    | 1,426  |  |
| Minority Interest           | 0     | 0     | 0     | 0      | 0      |  |
| Adjusted PAT                | 341   | 552   | 611   | 967    | 1,426  |  |
| PAT Margin                  | 7.4%  | 11.5% | 9.3%  | 9.5%   | 10.9%  |  |
| % Growth                    | -2.8% | 62.1% | 10.6% | 58.3%  | 47.4%  |  |

Source: Company, EISEC Research Estimates

| Key Ratios               | FY20  | FY21  | FY22  | FY23E | FY24E |
|--------------------------|-------|-------|-------|-------|-------|
| YE March                 |       |       |       |       |       |
| Growth Ratios (%)        |       |       |       |       |       |
| Net Sales                | 0.3%  | 3.8%  | 37.5% | 54.3% | 28.19 |
| EBITDA                   | 3.0%  | 24.4% | 4.7%  | 57.6% | 40.6% |
| Adjusted Net Profit      | -2.8% | 62.1% | 10.6% | 58.3% | 47.49 |
| Margin Ratio (%)         |       |       |       |       |       |
| EBITDA Margin            | 17.2% | 20.6% | 15.7% | 16.1% | 17.6% |
| PBT margins              | 10.5% | 14.8% | 12.2% | 12.7% | 14.69 |
| PAT Margin               | 7.4%  | 11.5% | 9.3%  | 9.5%  | 10.99 |
| Return Ratios            |       |       |       |       |       |
| ROE                      | 19.5% | 23.8% | 23.5% | 27.0% | 31.49 |
| ROCE                     | 12.9% | 18.7% | 18.2% | 20.7% | 20.29 |
| ROIC                     | 13.9% | 19.1% | 17.2% | 21.2% | 21.29 |
| Turnover Ratios (days)   |       |       |       |       |       |
| Gross Block Turnover (x) | 1.8   | 1.6   | 2.2   | 2.8   | 2     |
| Inventory                | 53    | 55    | 74    | 75    | 7.    |
| Debtors                  | 69    | 75    | 66    | 65    | 6.    |
| Creditors                | 64    | 56    | 44    | 40    | 4     |
| Cash Conversion Cycle    | 58    | 74    | 95    | 100   | 10    |
| Solvency ratio (x)       |       |       |       |       |       |
| Debt-equity              | 0.5   | 0.2   | 0.3   | 0.4   | 0.8   |
| Net Debt-Equity          | 0.4   | 0.2   | 0.2   | 0.4   | 0.    |
| Gross Debt/EBITDA        | 1.2   | 0.6   | 0.8   | 1.1   | 1.    |
| Current ratio            | 2.2   | 2.8   | 3.7   | 3.9   | 4.0   |
| Interest Coverage Ratio  | 5.5   | 12.8  | 11.3  | -     |       |
| Per share (Rs.)          |       |       |       |       |       |
| Basic EPS (reported)     | 20.1  | 32.6  | 36.1  | 57.1  | 84.   |
| BV                       | 120.5 | 153.1 | 186.5 | 236.7 | 299.  |
| CEPS                     | 32.5  | 46.3  | 49.8  | 72.3  | 100.  |
| DPS                      | 0.0   | 0.0   | 9.0   | 14.3  | 21.   |
| Dividend Payout (%)      | 0.0%  | 0.0%  | 25.0% | 25.0% | 25.09 |
| Valuation                |       |       |       |       |       |
| P/E                      | 58.9  | 36.3  | 32.8  | 20.7  | 14.   |
| P/BV                     | 9.8   | 7.7   | 6.3   | 5.0   | 3.    |
| EV/EBITDA                | 26.3  | 20.7  | 20.0  | 13.3  | 10.   |
| Dividend Yield (%)       | 0.0%  | 0.0%  | 0.8%  | 1.2%  | 1.89  |

Source: Company, EISEC Research Estimates

| Balance Sheet             | FY20  | FY21  | FY22  | FY23E | FY24E |
|---------------------------|-------|-------|-------|-------|-------|
| YE March (Rs mn)          |       |       |       |       |       |
| Capital                   | 85    | 85    | 85    | 85    | 85    |
| Reserves & Surplus        | 1,958 | 2,510 | 3,076 | 3,928 | 4,997 |
| Shareholders' Funds       | 2,042 | 2,595 | 3,161 | 4,012 | 5,082 |
| Minority Interest         | 0     | 0     | 0     | 0     | 0     |
| Total Loan Funds          | 942   | 592   | 794   | 1,794 | 3,844 |
| Deffered tax liabilities  | 134   | 122   | 108   | 108   | 108   |
| Total Liabilities         | 3,119 | 3,308 | 4,063 | 5,915 | 9,034 |
| Gross Block               | 2,831 | 2,966 | 3,107 | 3,520 | 5,120 |
| Accumulated Depreciation  | 882   | 1,088 | 1,320 | 1,579 | 1,860 |
| Net Block                 | 1,950 | 1,878 | 1,787 | 1,941 | 3,259 |
| Capital WIP               | 124   | 27    | 13    | 600   | 1,250 |
| Net Fixed Assets          | 2,074 | 1,905 | 1,800 | 2,541 | 4,509 |
| Investments               | 15    | 14    | 11    | 11    | 11    |
| Other non current assets  | 0     | 0     | 0     | 0     | 0     |
| Total Non Current Assets  | 2,089 | 1,919 | 1,811 | 2,553 | 4,521 |
| Inventories               | 667   | 718   | 1,329 | 2,090 | 2,677 |
| Current Investments       | 0     | 0     | 0     | 0     | 0     |
| Sundry Debtors            | 874   | 986   | 1,188 | 1,812 | 2,320 |
| Cash & Bank Balances      | 61    | 151   | 87    | 153   | 536   |
| Other current Assets      | 262   | 296   | 475   | 475   | 475   |
| Total Current Assets      | 1,864 | 2,153 | 3,078 | 4,529 | 6,008 |
| Sundry Creditors          | 806   | 733   | 792   | 1,115 | 1,428 |
| Provisions                | 28    | 31    | 34    | 52    | 67    |
| Total Current Liabilities | 834   | 764   | 826   | 1,167 | 1,495 |
| Net Current Assets        | 1,030 | 1,389 | 2,252 | 3,362 | 4,513 |
| Total Assets              | 3,119 | 3,308 | 4,063 | 5,915 | 9,034 |

Source: Company, EISEC Research Estimates

| Cash Flow                          | FY20 | FY21 | FY22 | FY23E | FY24E  |
|------------------------------------|------|------|------|-------|--------|
| YE March (Rs mn)                   |      |      |      |       |        |
| Operating profit before WC changes | 714  | 772  | -542 | -776  | 281    |
| Changes in working capital         | -55  | 17   | 708  | 1,043 | 768    |
| Cash flow from operations          | 659  | 789  | 166  | 267   | 1,049  |
| Capex                              | 243  | 59   | 142  | 1,000 | 2,250  |
| Adj. FCF                           | 416  | 730  | 24   | -733  | -1,201 |
| Cash flow from investments         | 191  | -54  | -360 | -995  | -2,249 |
| Cash flow from financing           | -804 | -644 | 129  | 794   | 1,584  |
| Net change in cash                 | 46   | 90   | -65  | 67    | 383    |

Source: Company, EISEC Research Estimates

| Capacity & Cap. Utilisation | FY20  | FY21  | FY22  | FY23E | FY24E |
|-----------------------------|-------|-------|-------|-------|-------|
| Capacity (Mn Sheets)        |       |       |       |       |       |
| - Laminates                 | 11.00 | 14.30 | 14.30 | 14.30 | 14.30 |
| Capacity Utilisation (%)    |       |       |       |       |       |
| - Laminates                 | 70.6% | 48.3% | 63.6% | 87.1% | 99.0% |
| Average Sales Realisation   |       |       |       |       |       |
| - Laminates                 | 595   | 695   | 725   | 817   | 921   |
|                             |       |       |       |       |       |

Source: Company, EISEC Research Estimates



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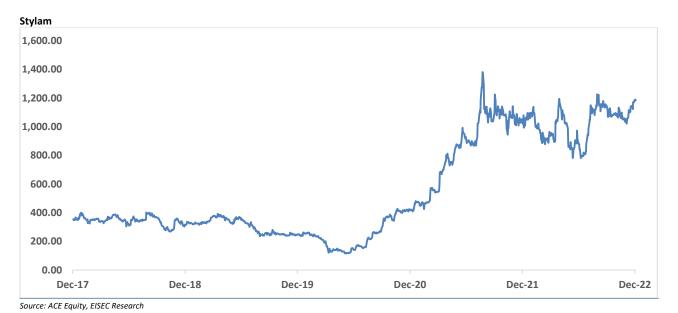
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## East India Securities Ltd. (http://www.eisec.com/)

Office: - 201, Garnet Palladium, Pandit Motilal Nehru Marg, Panch Bawadi, Behind Express Zone, Malad East, Mumbai - 400097

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Research Analyst
SEBI Registration No. INH300003231

Website: www.eisec.com
Investor Grievance Email ID: mail@eisec.com

## **Compliance Officer Details:**

Sumeet Kejriwal 033-40205901; Email ID: sumeetk@eisec.com

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|--|--|--|--|--|
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| DA-14 Saltlake City, Sector-1, 202, Garnet Palladium, Pandit Motilal Nehru Marg, Panch |  |  |  |  |
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