#### **Result Update**

# Emkay Your success is our success

### **Dixon Technologies**

Refer to important disclosures at the end of this report

CMP Rs 3,364 Target Price Rs 3,165 (▼)

Rating HOLD (■) Upside (5.9) %

FY24E

70.9

## Revenue disappoints, margin the savior

- Dixon's PAT for 3QFY23 was ~30% below consensus estimates. Sales declined 22% YoY and turned out to be the major disappointment. Consumer electronics and lighting sales declined by more than 35% YoY, and were the main segments that dragged down sales.
- Despite lower sales, margin came in at 4.6%, with all segments seeing better margin than
  in 3QFY22. Management indicated that value engineering, cost optimization and certain
  price hikes were the main margin drivers.
- FY23 sales guidance by Management has been further cut to Rs120-125bn from the Rs140-145bn guided a few months earlier. Sales guidance for FY23 at the start of the year was ~Rs170-180bn. We have built-in ~Rs120bn/Rs180bn revenue for FY23E/FY24E, with EBITDAM at ~4%. Our EPS for FY24E/FY25E stands at ~Rs71/Rs97. Our Dec-23 TP stands at Rs3,165/share, based on 35x (40x earlier, given lower growth rate in the medium term).
- Big miss on the mobile and TV fronts: The mobile market in both, India and globally, is seeing a slowdown. During 3Q, the mobile market in India was down 27% YoY on volume basis and stands at 12% for 9M. While the Motorola market share in India has sustained, US exports have not materialized. Management indicated to mobile sales increasing, from Rs38-40bn in FY23 to ~Rs80bn in FY24, on the back of two large-client additions. The two clients have potential of ~Rs50bn annual revenue. On the TV front, Dixon is expected to clock 3.5-3.6mn volumes in FY23E, while ~4.2mn is expected for FY24E.
- Slowdown in lighting as well: Lighting volumes have been on a decline since the start of the year, conforming to the ongoing slowdown. Apart from the drop in volume, Company has also seen a hit on pricing, thus further aggravating the situation. For 9M, sales are down 20%, though the better margin has led to only 3% lower EBITDA. Management indicated new products and geographies will help to scale up business in the medium term.
- Home Appliance faring well: The order book on the semi-automatic front is healthy. 9M sales/EBITDA is up 82%/120% YoY. In FY23, the company is expected to deliver 1.1-1.5mn units of Semi-Automatic Washing Machines (WMs). For Fully Automatic WMs, the target is 0.16mn units in FY23 and a potential doubling in FY24.
- Valuation and outlook: We believe slowdown in some key segments is hampering overall growth of brands, with additional impact from Dixon being a B2B supplier. In the last one year, the Street has cut FY23 EPS by over 30% owing to lower sales. We have cut our FY23e-FY25e EPS by 16-20% largely on account of lower sales, while margin remains at ~4%. We maintain HOLD on the stock, with Dec-23 TP of Rs3,165/share based on 35x PE. Sales ramp-up remains the key monitorable going forward, in our view. Risks include slowdown leading to lower requirement by brands.

#### Financial Snapshot (Consolidated)

(Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	64,482	1,06,971	1,19,919	1,81,843	2,33,779
EBITDA	2,866	3,791	4,706	7,144	9,137
EBITDA Margin (%)	4.4	3.5	3.9	3.9	3.9
APAT	1,598	1,902	2,272	4,208	5,752
EPS (Rs)	26.9	32.1	38.3	70.9	96.9
EPS (% chg)	32.6	19.0	19.4	85.2	36.7
ROE (%)	25.0	21.9	20.6	29.8	30.4
P/E (x)	124.9	104.9	87.9	47.4	34.7
EV/EBITDA (x)	69.7	53.0	42.8	28.0	21.4
P/BV (x)	27.1	20.0	16.5	12.4	9.2

Change in Estimates	
EPS Chg FY23E/FY24E (%)	(16)/(20)
Target Price change (%)	(18%)
Target Period (Months)	12
Previous Reco	HOLD
Emkay vs Consensus	

FY23E

38.3

#### EPS Estimates

**Emkay** 

,		
Consensus	54.6	82.7
Mean Consensus TP (12M	) Rs	4,350
Stock Details		
Bloomberg Code	DIX	ON IN
Face Value (Rs)		2
Shares outstanding (mn)		60
52 Week H/L	4,830 /	3,181
M Cap (Rs bn/USD bn)	200	/ 2.46
Daily Avg Volume (nos.)	1,6	52,670
Daily Avg Turnover (USD n	nn)	8.2

Shareholding Pattern Dec '22	
Promoters	34.1%
FIIs	16.7%
DIIs	18.9%
Public and Others	30.4%

#### **Price Performance**

(%)	1M	3M	6M	12M
Absolute	(10)	(22)	(11)	(26)
Rel. to Nifty	(10)	(23)	(17)	(29)

#### Relative price trend



Source: Bloomberg

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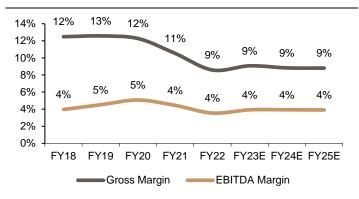
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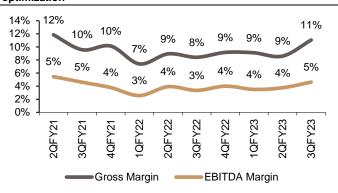
#### Story in charts

Exhibit 1: EBITDAM to be stable over FY23E-25E



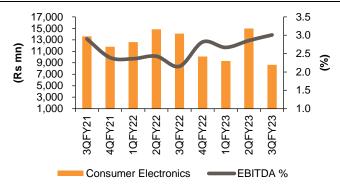
Source: Company, Emkay Research

Exhibit 2: Margins improved due to price hikes and cost optimization



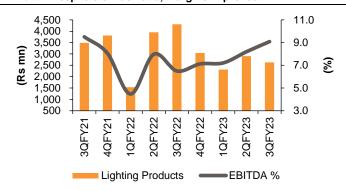
Source: Company, Emkay Research

Exhibit 3: Margins improved despite volume decline



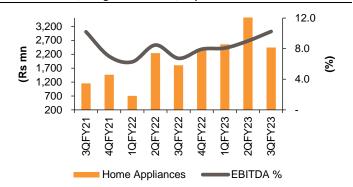
Source: Company, Emkay Research

Exhibit 4: Despite slow demand, margins improved



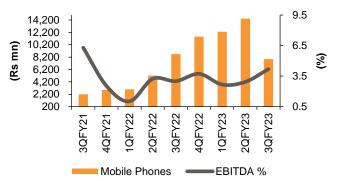
Source: Company, Emkay Research

Exhibit 5: Both, margins and sales, improved YoY



Source: Company, Emkay Research

Exhibit 6: Motorola US exports did not materialize



Source: Company, Emkay Research

#### Exhibit 7: Actual vs. Estimates (Q3FY23)

(Rs mn)	Actual Estimate (Emkay)		estimate	Variation	
		(Ellikay)	(Bloomberg)	Emkay	Consensus
Revenue	24,047	34,595	35,787	-30%	-33%
EBITDA	1,112	1,332	1,318	-17%	-16%
EBITDA Margin	4.6%	3.8%	3.7%	77 bps	94 bps
PAT	512	684	730	-25%	-30%

Source: Company, Bloomberg, Emkay Research

**Exhibit 8: Summary of quarterly financials** 

(Rs mn)	Q3FY20	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	YoY (%)	QoQ (%)	3-year CAGR
Total Sales	9,938	30,733	29,528	28,551	38,668	24,047	(21.8)	(37.8)	40%
Raw Material	8,666	28,147	26,823	25,953	35,346	21,391	(24.0)	(39.5)	41%
as % of sales	87.2	91.6	90.8	90.9	91.4	89.0			
Employee Cost	272	533	537	547	702	637	19.4	(9.3)	31%
as % of sales	2.7	1.7	1.8	1.9	1.8	2.6			
Other operating expenses	486	1,023	986	1,050	1,168	908	(11.2)	(22.3)	31%
as % of sales	4.9	3.3	3.3	3.7	3.0	3.8			
Total Expenditure	9,423	29,703	28,346	27,550	37,216	22,936	(22.8)	(38.4)	41%
EBITDA	515	1,030	1,182	1,001	1,452	1,112	7.9	(23.4)	32%
Depreciation	98	282	191	241	291	290	2.9	(0.3)	53%
EBIT	417	748	991	761	1,161	821	9.8	(29.2)	28%
Other Income	18	7	18	4	6	28	320.9	412.7	-42%
Interest	81	120	139	144	158	152	26.5	(4.2)	19%
PBT	355	635	869	621	1,008	698	9.9	(30.8)	28%
Tax	92	171	238	165	231	186	8.6	(19.5)	63%
PAT before MI	263	464	632	455	777	512	10.4	(34.1)	22%
Minority interest	-	-	-	-	-	-			
PAT	263	464	632	455	777	512	10.4	(34.1)	22%
Margins (%)							(bps)	(bps)	
Gross	12.8	8.4	9.2	9.1	8.6	11.0	263	246	
EBITDA	5.2	3.4	4.0	3.5	3.8	4.6	127	87	
EBIT	4.2	2.4	3.4	2.7	3.0	3.4	98	41	
EBT	3.6	2.1	2.9	2.2	2.6	2.9	84	30	
PAT	2.6	1.5	2.1	1.6	2.0	2.1	62	12	
Effective Tax rate	25.8	26.9	27.3	26.7	22.9	26.6	(31)	374	

Source: Company, Emkay Research

Exhibit 9: Quarterly segmental financials

(Rs mn)	Q3FY20	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	YoY (%)	QoQ (%)	3-year CAGR
Consumer Electronics	4,543	14,075	10,087	9,306	14,985	8,640	(38.6)	(42.3)	23.9
Lighting Products	2,767	4,304	3,046	2,312	2,904	2,630	(38.9)	(9.4)	-1.7
Home Appliances	684	1,801	2,341	2,556	3,629	2,440	35.5	(32.8)	52.8
Mobile +EMS	1,395	9,397	12,941	13,049	15,944	9,150	(2.6)	(42.6)	87.2
Reverse Logistics	46	29	16	16	22	46	60.5	110.8	0.1
Security Systems	503	1,127	1,096	1,311	1,183	1,184	5.1	0.1	33.0
Total Sales	9,938	30,733	29,528	28,551	38,667	24,090	(21.6)	(37.7)	34.3
EBITDA									
EBITDA									
Consumer Electronics	115	303	284	248	428	260	(14.2)	(39.3)	31.3
Lighting Products	239	280	217	167	238	239	(14.6)	0.4	0.1
Home Appliances	92	121	186	207	327	250	106.1	(23.5)	39.8
Mobile +EMS	32	279	457	328	423	330	18.5	(22.0)	117.2
Reverse Logistics	16	-	-	-	-	-			
Security Systems	22	47	38	52	36	20	(57.6)	(44.4)	-3.6
Total EBITDA	515	1,030	1,182	1,001	1,452	1,099	6.7	(24.3)	28.7
FRITDA Margins (%)							(hns)	(hns)	

EBITDA Margins (%)							(bps)	(bps)	
Consumer Electronics	2.5	2.2	2.8	2.7	2.9	3.0	86	15	
Lighting Products	8.6	6.5	7.1	7.2	8.2	9.1	259	89	
Home Appliances	13.4	6.7	7.9	8.1	9.0	10.2	351	124	
Mobile +EMS	2.3	3.0	3.5	2.5	2.7	3.6	64	95	
Reverse Logistics	34.4	=	-	=	-	-	-	-	
Security Systems	4.4	4.2	3.4	4.0	3.0	1.7	(250)	(135)	
Total EBITDA	5.2	3.4	4.0	3.5	3.8	4.6	121	81	

Source: Company, Emkay Research

Exhibit 10: Change in estimates

Particulars		FY23E			FY24E			FY25E	
	Old	New	Change	Old	New	Change	Old	New	Change
Revenue	1,35,152	1,19,919	-11.3%	2,24,002	1,81,843	-18.8%	2,85,409	2,33,779	-18.1%
EBITDA	5,331	4,706	-11.7%	8,608	7,144	-17.0%	10,986	9,137	-16.8%
EBITDA Margin (%)	3.9	3.9	-2 bps	3.8	3.9	9 bps	3.8	3.9	6 bps
PAT	2713	2272	-16.3%	5256	4208	-19.9%	7102	5752	-19.0%
EPS (Rs)	45.7	38.3	-16.3%	88.6	71	-19.9%	119.7	97	-19.0%

Source: Company, Emkay Research

#### **Concall Highlights**

Management guided for Rs122-127bn revenue for FY23 and margins of around 4%. While for FY24, Management is confident of achieving Rs190-210bn revenues on the back of robust growth across all segments. For 9MFY23, ODM contributed 24% of revenues, while contributing 48% of operating profits. Exports revenue for 9MFY23 is Rs7-8bn and should clock-in Rs11bn for FY23; Management guided for Rs23-25bn export revenue in FY24 on the back of new customers and growth in Motorola and the Lighting business.

Consumer electronics: Volume declined 17% YoY, owing to an early festive season (*Diwali*) last year (beginning-October) which led to peak sales occurring in Q3FY22 vs being spread across the current year. Realizations continued to dip due to correction in global markets. *Dixon has also closed the agreement with Google for Android TV rights and is expected to roll out production from Q1FY24. The volume target for FY23 is 3.5-3.6mn (18-20% volume growth YoY), while it is likely to be 4.2-4.3mn for FY24 with the addition of Android TV.* 

- Volume: Due to delayed festive season this year, peak TV volumes could not be achieved in Q3 (0.69mn vs. 0.88mn last year).
- Margin: Despite the decline of ~25% in pricing of open sales of TV, margin saw expansion owing to various cost optimization strategies as well as passing on of certain price hikes in raw materials to customers (with a lag).

<u>Lighting:</u> Management indicated that in addition to the slowdown in demand, unit pricing has also been hit, by 15-18% due to change in technology (migration from traditional lighting). Dixon has started exports to its client in ME and expects a break-through with a US-based customer in Q4.

- Margins: Despite demand (& volume) slowing down, margins expanded owing to growth in value turnover, reduction in raw-material costing, migration to newer technology SKUs like smart lighting, and cost optimization.
- The company is eyeing a portfolio of >Rs1bn, buoyed by its new products. It will launch a Bluetooth mesh technology product in Q1FY24.

**Home Appliance:** Company has a healthy order book in the semi-automatic category.

- In FY23, the company is expected to deliver 1.1-1.5mn units of Semi-Automatic WMs. For FA WMs, the target is 0.16mn units in FY23 and a potential doubling of this in FY24.
- Margins: Benign commodity prices should support margin improvement in ensuing quarters. The increased share of FA WMs going forward should also bode well for margin expansion.

<u>IT hardware</u>: The company indicated that a new PLI scheme is expected in the next 30-45 days and that it will be a participant in the scheme. It have already crossed the threshold revenue & capex requirement for this. Ramp-up with existing clients, especially Acer, is underway and scaling up at a fair pace.

**<u>Refrigerator:</u>** Construction of the refrigerator plant in Noida (20-acres) is in full swing. The company plans a trial run of the facility in Q2FY24.

<u>Telecom:</u> Airtel is now a large customer of the company, which is poised to start manufacturing STBs from Jun-23.

#### Mobile

- Expect revenue of Rs38-40bn in FY23 and of Rs80bn in FY24.
- 2 new customers will be added that can add Rs60bn annually.
- Addition of Customer 1, which will be closed by the next week, can generate Rs12-15bn revenues for Dixon. Addition of Customer 2, which could be closed in Q2FY24, can generate Rs20-30bn revenue in FY24.
- The new order will have better margins. Also, the favorable operating leverage will help to increase margins of the mobile business.
- Working-capital intensity will reduce once new orders ramp up.
- Motorola market share has sustained, but US exports did not materialize. Motorola volumes for Q3FY23 stood at 800-850k.

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For 9MFY23, only Mobile business margin was 2.5-2.6%, which is expected to be higher in FY24.

#### **Capex**

9MFY23 capex was Rs2.8bn and Company will invest Rs800-900mn in Q4FY23. Hence, Rs3.6-3.8bn capex will be incurred in FY23. For FY24, capex will be lower than in FY22 or FY23. Company guides for FY24 capex to be Rs2.5-2.6bn.

#### **Balance sheet**

- Management guided for a further Rs500mn reduction in debt, in Q4FY23.
- Bill discounting in Q3FY23 was Rs1.3bn, and interest rate 7.5-8%.

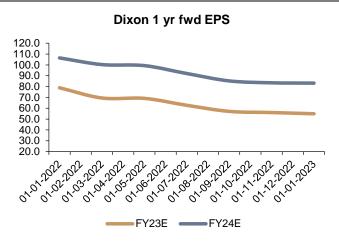
#### **Valuation**

Exhibit 11: Dixon's mean 1-yr fwd PER over the past 5 years is 52x, supported by 50% sales CAGR over FY19-22E



Source: Company, Emkay Research

Exhibit 12: FY23E/24E EPS has been cut by 30%/22% in the last one year



Source: Bloomberg, Emkay Research

#### **Key Financials (Consolidated)**

#### **Income Statement**

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	64,482	1,06,971	1,19,919	1,81,843	2,33,779
Expenditure	61,616	1,03,180	1,15,213	1,74,698	2,24,642
EBITDA	2,866	3,791	4,706	7,144	9,137
Depreciation	437	840	1,087	1,226	1,308
EBIT	2,429	2,952	3,619	5,919	7,829
Other Income	16	38	45	40	39
Interest expenses	274	442	618	416	213
PBT	2,170	2,548	3,046	5,543	7,654
Tax	572	644	767	1,284	1,774
Extraordinary Items	0	0	0	0	0
Minority Int./Income from Assoc.	0	2	7	51	128
Reported Net Income	1,598	1,902	2,272	4,208	5,752
Adjusted PAT	1,598	1,902	2,272	4,208	5,752

#### **Balance Sheet**

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Equity share capital	117	119	119	119	119
Reserves & surplus	7,256	9,849	12,002	16,032	21,547
Net worth	7,373	9,968	12,121	16,150	21,666
Minority Interest	0	6	13	64	193
Loan Funds	1,561	4,580	4,580	3,080	1,580
Net deferred tax liability	184	201	201	201	201
Total Liabilities	9,118	14,754	16,915	19,496	23,639
Net block	4,180	8,074	10,333	10,742	10,409
Investment	953	1,410	1,350	1,350	1,350
Current Assets	22,600	33,064	35,911	53,045	70,044
Cash & bank balance	638	1,765	1,465	1,360	4,034
Other Current Assets	3,319	5,194	5,601	7,662	9,414
<b>Current liabilities &amp; Provision</b>	19,339	28,017	30,903	45,865	58,388
Net current assets	3,261	5,047	5,008	7,179	11,656
Misc. exp	0	0	0	0	0
Total Assets	9,118	14,754	16,915	19,496	23,639

#### **Cash Flow**

Y/E Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
PBT (Ex-Other income) (NI+Dep)	2,154	2,510	3,000	5,503	7,616
Other Non-Cash items	0	0	0	0	0
Chg in working cap	(450)	(642)	(261)	(2,276)	(1,802)
Operating Cashflow	1,701	2,728	4,088	3,000	5,094
Capital expenditure	(2,007)	(4,233)	(3,346)	(1,635)	(975)
Free Cash Flow	(306)	(1,505)	742	1,365	4,119
Investments	(953)	(457)	59	0	0
Other Investing Cash Flow	290	7	(59)	0	0
Investing Cashflow	(2,654)	(4,645)	(3,301)	(1,595)	(936)
Equity Capital Raised	1	2	0	0	0
Loans Taken / (Repaid)	694	3,019	0	(1,500)	(1,500)
Dividend paid (incl tax)	0	(59)	(119)	(178)	(237)
Other Financing Cash Flow	1,170	1,162	1,414	2,048	1,827
Financing Cashflow	1,591	3,682	677	(46)	(124)
Net chg in cash	638	1,765	1,464	1,360	4,034
Opening cash position	957	638	1,765	1,465	1,360
Closing cash position	638	1,765	1,464	1,360	4,034

Source: Company, Emkay Research

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Profitability (%)	FY21	FY22	FY23E	FY24E	FY25E
EBITDA Margin	4.4	3.5	3.9	3.9	3.9
EBIT Margin	3.8	2.8	3.0	3.3	3.3
Effective Tax Rate	26.4	25.3	25.2	23.2	23.2
Net Margin	2.5	1.8	1.9	2.3	2.5
ROCE	31.4	25.0	23.1	32.7	36.5
ROE	25.0	21.9	20.6	29.8	30.4
RoIC	39.9	32.5	28.7	38.9	45.3

Per Share Data (Rs)	FY21	FY22	FY23E	FY24E	FY25E
EPS	26.9	32.1	38.3	70.9	96.9
CEPS	34.3	46.2	56.6	91.5	119.0
BVPS	124.2	167.9	204.2	272.1	365.0
DPS	0.0	2.0	2.0	3.0	4.0

Valuations (x)	FY21	FY22	FY23E	FY24E	FY25E
PER	124.9	104.9	87.9	47.4	34.7
P/CEPS	98.1	72.8	59.5	36.8	28.3
P/BV	27.1	20.0	16.5	12.4	9.2
EV / Sales	3.1	1.9	1.7	1.1	0.8
EV / EBITDA	69.7	53.0	42.8	28.0	21.4
Dividend Yield (%)	0.0	0.1	0.1	0.1	0.1

Gearing Ratio (x)	FY21	FY22	FY23E	FY24E	FY25E
Net Debt/ Equity	0.0	0.1	0.1	0.0	(0.2)
Net Debt/EBIDTA	0.0	0.4	0.4	0.1	(0.4)
Working Cap Cycle (days)	14.8	11.2	10.8	11.7	11.9

Growth (%)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	46.5	65.9	12.1	51.6	28.6
EBITDA	28.5	32.3	24.1	51.8	27.9
EBIT	30.2	21.5	22.6	63.6	32.3
PAT	32.6	19.0	19.4	85.2	36.7

Quarterly (Rs mn)	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23
Revenue	30,733	29,528	28,551	38,668	24,047
EBITDA	1,030	1,182	1,001	1,452	1,112
EBITDA Margin (%)	3.4	4.0	3.5	3.8	4.6
PAT	464	632	455	777	512
EPS (Rs)	7.8	10.6	7.7	13.1	8.6

Source: Company, Emkay Research

Shareholding Pattern (%)	Dec-21	Mar-22	Jun-22	Sep-22	Dec-22
Promoters	34.5	34.3	34.3	34.3	34.1
Fils	18.5	16.4	15.1	16.3	16.7
DIIs	7.6	8.0	8.1	18.6	18.9
Public and Others	39.4	41.3	42.6	30.9	30.4

Source: Capitaline

#### **Emkay Rating Distribution**

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

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