ICICI Pru Life



Your success is our success

24.8 %

Refer to important disclosures at the end of this report

Margin impresses; all eyes on FY24 APE growth

IPRU Life reported a decent 9MFY23 financial performance, led by positive surprise on VNB margin at 32% (vs our estimate of 30.6%) that gave Management the confidence to reiterate doubling of FY19 absolute VNB in FY23. Absolute VNB reported growth of 23.2% YoY for 9MFY23 at Rs17.1bn, driven by strong VNB margin (+4.9ppts YoY) and moderate APE growth (+4% YoY), beating our estimate by 5%. The sharp increase in margin is owing to increase in Non-Par saving, Annuity and Protection products in the product mix. Retail protection appears to be finally turning the corner, with Q3FY23 Retail protection APE rising sequentially and also exceeding Q4FY22 levels. On the distribution front, all channels, except ICICI Bank, are clocking satisfactory-to-strong performance. ICICI Bank's share in the APE mix has gone down to ~18% in 9MFY23, but decline in the channel APE persists. Net net, developments in VNB margin, retail protection, non-ICICI Bank channel distribution and persistency afford increased confidence to the company, and the FY24 APE growth outlook holds the key for IPRU shares. Management appears positive about FY24 growth prospects, on grounds of the robust growth performance in agency and ex-ICICI Bank banca partnerships as well as the declining impact of ICICI Bank channel de-growth. Accounting for the developments in 9MFY23, we marginally tweak our FY23-25 estimates and reiterate our BUY rating, with our Dec-23E Target Price remaining unchanged at Rs605/share, implying FY24E P/EV of 2.1x. Post their underperformance over the past few years, IPRU shares are now valued at FY24E P/EV of 1.7x still meaningfully undervalued versus peers and own history, and likely reflecting the negativity of the poor top-line growth and the muted expectation being already in the price. With the valuation relatively undemanding, we expect IPRU shares to re-rate, once top-line growth returns.

- Margin surprises positively; all eyes on top-line growth in FY24: 9M VNB margins at 32% came in better than our estimate of 30.6%, driving a ~5% beat on absolute VNB to Rs17.1bn. With absolute VNB for 9MFY23 growing 23% YoY, Management reiterated its target doubling in FY23, from the FY19 absolute VNB (Rs13bn). The strong show on margins was largely driven by favorable product-mix changes, with share of non-par savings, Annuities and Protection (group and retail) in the mix improving. GAAP PAT was broadly flat YoY for 9MFY23, despite weaker PAT in 9MFY22 owing to Covid-19 deltawave losses. The GAAP profit drag was largely on account of higher new business strain from non-par savings, annuity and protection products. With the ambitious FY23 target largely achievable, APE growth in FY24 is key for IPRU. Management is positive about the growth outlook in FY24, when it expects support from robust growth in the agency & ex-ICICI Bank banca channels and the drag from the ICICI Bank APE decline becoming muted from H2FY24. (Exhibits 1, 5-8)
- Operating metrics continue to improve: Operating metrics (persistency, product mix, cost, etc) continued to improve for IPRU and look stronger, relative to the industry. Persistency across the cohort reached its best levels and cost ratios continue to improve despite muted growth in and widening of distribution channels. On the product front, retail protection appears to be turning the corner after having struggled for many quarters. Retail protection APE in Q3 saw strong growth sequentially, and even surpassed Q4FY22 levels. Improving demand backed by stable pricing and improving traction of Return of Premium (RoP) products is the likely reason for this improvement. (Exhibits 9,10)
- Most concerns appear priced-in; reiterate BUY: IPRU shares are currently trading at FY24E P/EV of ~1.7x, at a meaningful discount versus private listed peers and its own historical range. This depressed valuation is a likely outcome of poor top-line growth delivery and muted expectations. With the 9MFY23 turnaround of margin and retail protection, an acceleration in APE growth in FY24 should support the stock rerating. To reflect 9MFY23 developments, we have marginally tweaked our estimates, leading to a slight increase in our FY23-25E VNB margins and absolute VNB. We reiterate our BUY rating on the stock, with an unchanged appraisal value-based TP of Rs605/share, implying FY24E P/EV of 21.x. (Exhibits 2-4)

Financial Snapshot

Thancia chapshot													
Y/E March (Rs bn)	FY21	FY22	FY23E	FY24E	FY25E								
Annualised Premium Equivalent (APE)	64.6	77.3	80.8	88.9	100.0								
New Business Value (NBV)	16.2	21.6	26.0	28.6	32.5								
NBV Margin (% of APE)	25.1	28.0	32.2	32.2	32.5								
Embedded Value	291.1	316.3	354.3	405.6	464.4								
Embedded Value Operating Profit	35	32	51	57	65								
Operating RoEV (%)	15.2	11.0	16.0	16.0	15.9								
EVPS (Rs)	203	220	246	282	323								
EPS (Rs)	6.66	5.28	6.08	7.82	9.97								
BVPS (Rs)	50.2	63.4	63.7	68.0	72.7								
P/EV (x)	2.4	2.2	2.0	1.7	1.5								

CMP Target Price

Rs 485
as of (January 18, 2023)

Rating Rs 605 (■)
12 months

Upside

BUY (■)

Change in Estimates	
EPS Chg FY23E/FY24E (%)	0 / -4.8
Target Price change (%)	NA
Target Period (Months)	12
Previous Reco	BUY
Emkay vs Consensus	

EPS Estimates FY23E FY24E Emkay 6.1 7.8 Consensus 7.3 8.9 Mean Consensus TP (12M) Rs 611 Stock Details Bloomberg Code IPRU IN

Shareholding Pattern Sep '22											
Daily Avg Turnover (USD mn)	11.0										
Daily Avg Volume (nos.)	1,914,460										
M Cap (Rs bn/USD bn)	697 / 8.53										
52 Week H/L	649 / 430										
Shares outstanding (mn)	1,439										
Face Value (Rs)	10										
Bloomberg Code	IPRU IN										
Stock Details											

Promoters	73.4%
Fils	16.6%
DIIs	5.0%
Public and Others	5.0%

Price Perfor	Price Performance														
(%)	1M	3M	6M	12M											
Absolute	9	(5)	(6)	(21)											
Rel. to Nifty	10	(9)	(17)	(20)											



Source: Bloomberg

This report is solely produced by Emkay Global. The following person(s) are responsible for the production of the recommendation:

Avinash Singh

avinash.singh@emkayglobal.com

+91 22 6612 1327

Mahek Shah

mahek.shah@emkayglobal.com

+91 22 6612 1218

Exhibit 1: Quarterly / 9M Financial Results

(Rs bn)	9MFY23	9MFY22	% YoY	9MFY23E	Var	3QFY23	3QFY22	% YoY
Annualised Premium Equivalent (APE)	53.4	51.3	4.2	53.2	0.5%	18.2	19.3	-5.5
o/w Savings	42.9	42.7	0.5	=		14.8	16.2	-8.7
o/w Protection	10.5	8.6	22.7	=		3.4	3.1	8.7
Protection APE (% of total APE)	19.7	16.7	3.0ppts	=		18.7	16.2	2.5ppts
Value of New Business	17.1	13.9	23.2	16.3	5.1%	6.2	5.2	20.0
New Business Margin (%)	32.0	27.1	4.9ppts	30.6	1.4ppts	33.9	26.7	7.2ppts
Total New Business Premium	116.5	105.9	10.0	=		40.3	39.0	3.3
Renewal premium	152.9	151.5	0.9	=		57.5	54.4	5.7
Gross written premium	269.4	257.5	4.6	=		97.8	93.4	4.7
PAT	5.8	5.7	1.5	7.2	-20.2%	2.2	3.1	-28.2
AUM	2,519	2,376	6.0	2504	0.6%	-	-	-
SH Equity	100.9	90.9	11.1	=		-	-	-
13th month persistency (%)	86.1	84.8	1.3ppts	=				
49th month persistency (%)	66.0	59.4	6.6ppts	=				
61st month persistency (%)	64.2	52.7	11.5ppts	-				
Solvency ratio (%)	212.2	202.2	10ppts	=		212.2	202.2	10ppts

Exhibit 2: IPRU Life - Appraisal Method Valuation

Parameter (Rs bn)	Value
FY23-38E APE CAGR	8.7%
FY23-38E VNB CAGR	8.8%
Terminal growth rate	4.0%
Cost of Equity	13.5%
FY24E EV	406
Present value of future new business	492
Appraisal value - Mar- 24	901
Share count (mn)	1,437
Appraisal value per share (Rs) - Mar-24	627
Price target (Rs) - Dec-23	605

Source: Company, Emkay Research

Exhibit 3: Implied Valuation Multiples for IPRU Life

Target multiple on FY24 numbers (Rs/share)	605
P/EV	2.1x
RoEV	16.0
P/Op. EV Profit	15.3x
Implied FY25e VNB multiple	15.1x
Current price multiple on FY24 estimates (Rs/share)	485
P/EV	1.7x
RoEV (%)	16.0
P/EVOP	12.3x
Implied FY25e VNB multiple	9.0x

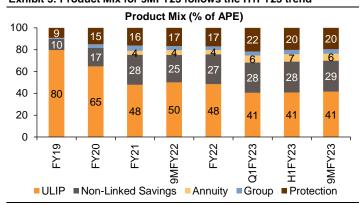
Source: Company, Emkay Research

Exhibit 4: Changes in Estimates

(Rs mn)		Old			Revised		% Change						
	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E				
APE	80,795	88,875	99,962	80,795	88,875	99,962	0.0	0.0	0.0				
VNB	25,009	27,940	32,087	25,981	28,640	32,453	3.9	2.5	1.1				
VNB Margin (%)	31.0	31.4	32.1	32.2	32.2	32.5	1.2ppts	0.8ppt	0.4ppt				
EVOP	49,664	56,014	64,016	50,636	56,789	64,533	2.0	1.4	0.8				
EV	353,293	403,589	461,626	354,265	405,562	464,365	0.3	0.5	0.6				
PAT	8,737	11,795	14,945	8,737	11,229	14,326	0.0	-4.8	-4.1				

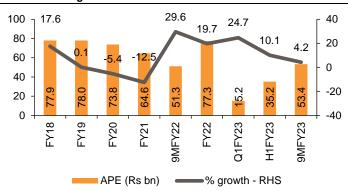
Story in Charts

Exhibit 5: Product Mix for 9MFY23 follows the H1FY23 trend



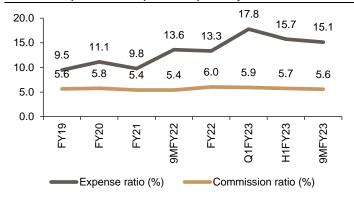
Source: Company, Emkay Research

Exhibit 7: APE growth moderates to 4.2% YoY in 9MFY23



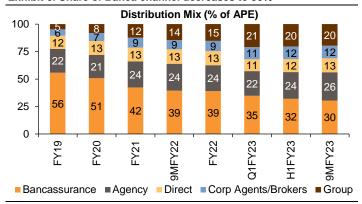
Source: Company, Emkay Research

Exhibit 9: Expense ratio improves sequentially



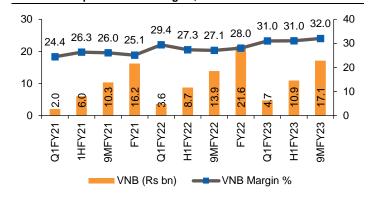
Source: Company, Emkay Research

Exhibit 6: Share of Banca channel decreases to 30%



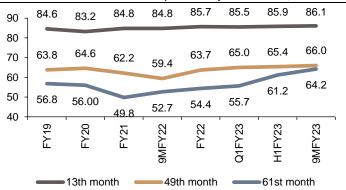
Source: Company, Emkay Research

Exhibit 8: Surprise on VNB Margins, at 32% for 9MFY23



Source: Company, Emkay Research

Exhibit 10: IPRU witnesses best persistency ratios so far, in 9MFY23



Conference Call Highlights

- IPRU Life entered into partnership with UCO Bank (a leading PSU bank with 3,000 branches), to expand its distribution channel.
- Management said that focus is on investing in & building the existing channel, and widening the distribution network. With more than 24,000 agents added and >850 partnerships as well as the recent increase in the tie-up limit for corporate agents and insurance marketing firms, Management expects further expansion in the distribution network.
- Retail Protection has now started to see sequential growth for Q3FY23, with the Total New business sum assured market share increasing, from 13.4% in FY22 to 14.6% for 9MFY23.
- Management stated that given the opportunity in the insurance sector and the favorable regulatory environment, the company will further invest in expansion of distribution and technology for enhancing the growth trajectory. While costs might increase in the near term, Management believes the investments will lead to sustainable growth in premiums and value creation.
- Management said that ICICI Bank sells Protection, Annuity and ULIP products (in order of priority). The company has endeavored to understand the ICICI customer base and has been able to get a large catchment in terms of roll out of pre-qualified offers for protection products. The focus remains on protection and annuity.
- Management said that the Non Par savings product is the new growth engine leading to high business strain. With protection products continuing to track a strong growth trajectory, protection will be in a deficit.
- Management expects profit stability in the near term and the capital adequacy is high. Company focus stays on VNB and EV growth.
- With passage of time, Management expects the ROP product to grow further, with protection seeing sequential growth. Management is comfortable with the protection growth so far and, going forward, the protection growth trajectory should move upwards.
- At 212% solvency ratio, IPRU is the best capitalized company. With access to subordinate debts, Management has no concerns with respect to equity raise for funding the growth.
- The drop in investment income came from the ULIP business. Other than in the Linked Business, there is no drop in investment income.
- Management said that with deposit growth at banks moving up and insurance premiums accounting to a marginal share as a percentage of incremental deposits, there is no concern regarding growth at the banca channel.
- In FY23, post the pandemic, GTI prices have reduced. Despite the price moderation, the company is seeing good growth in the group term business. Renewals from May-Jun '22 saw a drop in prices and, post May-Jun 2023, Management does not see any more material drop in price.
- Management said that it is comfortable with the pricing in the protection segment and that there is no limit on increasing the protection mix from a risk perspective. There are no capacity constraints limiting further growth in protection.
- Management said that despite the change in retention for protection in Dec-21, there has any been either a positive or a negative impact on VNB margins.
- The tenure of the current MD & CEO, NS Kanan, is due to end in June 2023. The retirement age within the ICICI Group is 58 years. Management said that the Board and shareholders will take an appropriate call regarding the reappointment of the MD/CEO.

Exhibit 11: Financial Summary

Y/E March (Rs mn)	2019	2020	2021	2022	2023E	2024E	2025E
Policyholders' account							
Gross written premium	3,09,298	3,34,307	3,57,328	3,74,580	3,93,856	4,19,927	4,61,670
Net earned premium	3,05,783	3,28,790	3,49,733	3,63,212	3,80,919	4,06,133	4,46,505
Total revenue	4,14,003	2,19,395	8,40,791	6,35,645	4,18,030	5,72,534	6,04,832
Commission expense	15,513	15,860	15,002	16,729	17,545	18,706	20,565
Operating expenses	26,053	28,469	26,883	36,730	34,711	37,008	40,687
Surplus/Deficit	12,333	21,967	21,053	21,903	23,228	21,110	20,976
Shareholders' account							
Transfer from policyholders' account	10,770	19,887	19,849	21,602	21,728	20,110	19,975
Investment income	6,443	6,628	7,709	10,143	7,091	8,068	9,361
Expenses	5,694	15,855	16,795	23,916	19,424	16,103	13,932
Profit before tax	11,613	10,670	10,774	7,948	9,394	12,074	15,404
Tax expense	223	0	1,213	356	658	845	1,078
Profit after tax	11,389	10,670	9,562	7,592	8,737	11,229	14,326
Balance Sheet							
Sources of Funds							
Shareholders' Funds	70,423	72,125	91,093	91,580	97,696	1,04,433	1,13,028
Policyholders' Funds: Insurance reserves and provisions	15,13,451	14,42,536	20,30,269	22,86,439	23,60,358	25,78,450	27,97,717
Total	15,94,218	15,26,987	21,34,893	23,91,852	24,73,270	26,99,621	29,29,158
Application of Funds							
Shareholders' Investments	79,862	74,152	1,00,807	98,469	1,01,652	1,11,045	1,20,488
Policyholders' Investments	4,00,712	4,67,503	6,35,726	7,73,880	7,98,899	8,72,716	9,46,930
Assets Held to Cover Linked Liabilities	11,09,458	9,70,850	13,85,491	15,08,663	15,57,437	17,01,341	18,46,020
Total	15,94,218	15,26,987	21,34,893	23,91,852	24,73,270	26,99,621	29,29,158
Embedded Value Account							
Embedded Value	2,16,230	2,30,300	2,91,060	3,16,250	3,54,265	4,05,562	4,64,365
o/w Adjusted Net Worth	73,540	78,430	95,220	83,600	1,02,696	1,09,433	1,18,028
o/w Value-in-Force	1,42,690	1,51,870	1,95,840	2,32,650	2,51,569	2,96,129	3,46,336
Annualised Premium Equivalent (APE)	77,990	73,810	64,620	77,330	80,795	88,875	99,962
New Business value	13,280	16,050	16,210	21,630	25,981	28,640	32,453
New Business Margin (%)	17.0	21.7	25.1	28.0	32.2	32.2	32.5
EV Operating Profit	38,010	32,890	35,060	31,920	50,636	56,789	64,533
Operating RoEV (%)	20.2	15.2	15.2	11.0	16.0	16.0	15.9
Per share data (Rs)							
EPS	7.93	7.43	6.66	5.28	6.08	7.82	9.97
DPS	4.9	2.3	0.0	2.0	1.8	3.1	4.0
EVPS	150.6	160.4	202.7	220.0	246.5	282.2	323.1
BVPS	49.0	50.2	63.4	63.7	68.0	72.7	78.6
EV Op. Profit per share	26.5	22.9	24.4	22.2	35.2	39.5	44.9
Key Ratio							
Return on Equity (%)	16.4	15.0	11.7	8.3	9.2	11.1	13.2
Commission expense/TWRP (%)	5.6	5.8	5.4	6.0	6.0	6.1	6.2
Operating expenses/TWRP (%)	9.5	11.1	9.8	13.3	11.9	12.1	12.3
Total expense (% of TWRP)	15.1	16.9	15.2	19.4	18.0	18.2	18.5
Total expense (% of Avg AUM)	2.77	2.83	2.29	2.36	2.15	2.15	2.18
Conservation ratio (%)	81.6	76.0	82.0	79.3	78.3	81.3	82.3

Exhibit 12: Peer Valuation

Company	Unit	HDFC Life				ICICI Prudential Life				Max Financial Services				SBI Life								
Bloomberg ticker			Н	IDFCLIF	E IN		IPRU IN					MAXF I	N		SBILIFE IN							
Rating				BUY					BUY					BUY			BUY					
Current market price	Rs			602					487			825				1308						
Market Capitalisation	Rs bn			1294					701					285			1309					
Market Capitalisation	USD mn			15,895	5				8,606	i				3,500					16,074			
Target price	Rs			700					605					920					1630			
Upside/Downside	%			16.3					24.2					11.5					24.6			
	, -																					
				HDFC L	ife			ICICI	Pruden	tial Life			Max Fi	nancial	Services	3			SBI Life			
Profitability		FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	
VNB Margin	%	26.1	27.4	27.4	28.8	29.9	25.1	28.0	32.2	32.2	32.5	25.2	27.3	27.8	27.8	28.3	23.2	25.9	29.0	29.2	29.9	
Operating RoEV	%	18.5	16.6	17.5	18.6	18.6	15.2	11.0	16.0	16.0	15.9	18.6	19.2	19.8	19.5	19.2	19.4	16.4	20.3	19.8	19.3	
Valuation at CMP		FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	FY21	FY22	FY23E	FY24E	FY25E	
P/EV	х	4.6	4.2	3.3	2.8	2.4	2.4	2.2	2.0	1.7	1.5	2.5	2.5	2.2	1.9	1.6	3.8	3.3	2.8	2.4	2.0	
P/EVOP	X	31.8	28.0	22.3	17.6	15.0	20.0	21.9	13.8	12.3	10.8	15.9	15.4	12.6	11.1	9.5	24.5	23.1	16.3	14.3	12.4	
Implied P/VNB	x	46.2	37.2	30.5	22.9	17.5	28.9	18.9	14.8	12.1	9.1	16.1	13.8	13.1	10.5	7.7	38.8	26.0	18.8	15.3	11.8	
Implied P/VIF	X	6.4	5.6	4.3	3.5	2.9	3.1	2.6	2.4	2.0	1.7	2.9	2.9	2.5	2.1	1.7	5.4	4.4	3.7	3.0	2.4	
P/B	х	14.1	8.2	6.9	6.3	5.8	7.7	7.6	7.2	6.7	6.2	8.5	7.2	6.6	5.9	5.2	12.6	11.3	9.9	8.6	7.4	
P/E	х	89.4	102.1	73.3	61.1	56.0	73.2	92.2	80.1	62.3	48.8	56.9	112.4	81.4	52.3	44.1	89.8	86.9	73.7	57.7	51.3	
P/AUM	х	0.70	0.62	0.54	0.46	0.39	0.33	0.29	0.28	0.26	0.24	0.33	0.33	0.28	0.24	0.21	0.59	0.49	0.43	0.37	0.32	
per share data		FY21		FY23E	FY24E		FY21	FY22	FY23E		FY25E	FY21			FY24E		FY21	FY22	FY23E	FY24E	FY25E	
EV	Rs	131.7	142.2	183.9	216.3	254.5	202.7	220.0	246.5	282.2	323.1		332.7	377.4	445.4	527.1	345.9	396.2	459.7	546.4	649.6	
EVOP	Rs	18.9	21.5	27.0	34.2	40.2	24.4	22.2	35.2	39.5	44.9	51.8	53.4	65.7	74.6	86.7	53.5	56.7	80.5	91.2	105.2	
VNB	Rs	10.8	12.7	15.1	18.3	22.0	11.3	15.0	18.1	19.9	22.6	34.9	35.9	37.6	42.7	49.4	26.6	37.0	48.4	55.5	64.5	
VIF	Rs	87.2	100.3	127.2	152.3	182.4		161.9	175.0	206.0	241.0		259.7	300.2	355.6	422.3	217.1	272.0	313.9	380.0	459.7	
Book Value	Rs	42.7	73.3	87.5	94.9	102.9	63.4	63.7	68.0	72.7	78.6		114.0	124.2	139.9	158.7	104.0	116.2	131.7	152.3	175.8	
Earnings	Rs	6.7	5.9	8.2	9.8	10.8	6.7	5.3	6.1	7.8	10.0	14.5	7.3	10.1	15.8	18.7	14.6	15.1	17.7	22.7	25.5	
AUM	Rs	860	966	1,124	1,315	1,535	1,488	1,666	1,720	1,878	2,037		2,523	2,956	3,451	4,017	2,209	2,673	3,023	3,528	4,117	
ANW		44.5	41.9	56.6	64.0	72.1	66.3	58.2	71.4	76.1	82.1	77.4	73.0	81.9	95.4	111.4	116.8	124.1	145.7	166.3	189.8	
Key parameters		FY21	FY22	FY23E			FY21			FY24E		FY21	FY22		FY24E		FY21	FY22	FY23E	FY24E	FY25E	
APE	Rs bn	83.7	97.6	117.9	136.6	158.3	64.6	77.3	80.8	88.9	100.0	49.6	55.9	57.5	65.3	74.3	114.5	143.0	167.0	189.8	215.8	
VNB	Rs bn	21.9	26.8	32.4	39.3	47.3	16.2	21.6	26.0	28.6	32.5	12.5	15.3	16.0	18.2	21.0	26.6	37.0	48.4	55.5	64.5	
EVOP	Rs bn	38.3		57.7	73.5	86.3		31.9	50.6	56.8	64.5	18.5	22.8	28.0	31.8	36.9	53.5	56.7	80.5	91.3	105.2	
EV	Rs bn		300.5	395.0	464.7				354.3				141.7		192.1		345.9	396.3	459.8	546.5	649.7	
Net Worth	Rs bn		154.9	188.0	203.8	221.2			97.7		113.0	33.4	39.3	42.8	48.3	54.8	104.0	116.2	131.7	152.4	175.9	
Net Profit	Rs bn		12.1	17.5	21.2	23.1	9.6	7.6	8.7	11.2	14.3	5.6	3.2	4.4	6.9	8.2	14.6	15.1	17.8	22.7	25.5	
AUM	Rs bn		2,042						2,472				1,075		1,470		2,209	2,674	3,024	3,529	4,118	
Growth YoY				-							FY25E				FY24E		FY21	FY22	FY23E	•		
APE	%	13.0		20.8	15.9		-12.5	19.7	4.5	10.0	12.5	19.5		2.8	13.6	13.7	6.6	24.9	16.8	13.7	13.7	
VNB	%		22.4	21.0	21.5	20.2	1.0		20.1	10.2	13.3		22.3	4.7	13.6	15.8	19.8	39.1	30.9	14.6	16.2	
EVOP	%	15.4	15.2	31.0	27.3	17.4	6.6	-9.0	58.6	12.2	13.6	2.1		23.0	13.6	16.1	11.4	6.0	42.0	13.4	15.3	
EV	%	28.9	12.9	31.5	17.6	17.6	26.4	8.7	12.0	14.5	14.5		19.8	14.8	18.0	18.3	25.2	14.6	16.0	18.9	18.9	
Net Worth	%		79.3	21.4	8.4	8.5	26.3	0.5	6.7	6.9	8.2	397.2		8.9	12.7	13.4	19.0	11.7	13.3	15.7	15.4	
Net Profit	%		-11.2	45.1	20.7	9.2		-20.6	15.1	28.5	27.6			39.6	54.8	18.5	2.4	3.4	17.9	27.6	12.5	
AUM	%		17.4	18.3	16.9	16.7		12.1	3.2	9.2	8.5		18.9	17.1	16.8	16.4	38.4	21.1	13.1	16.7	16.7	
Source: Company,				.0.0			1 55.5			U.Z	0.0	1 52.5			70.0	.0.1	JU. 1		10.1	10.7	10.1	

Exhibit 13: Price-to-EV (x) performance for Life Insurers

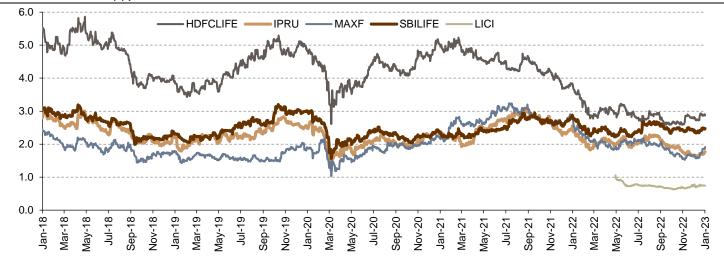
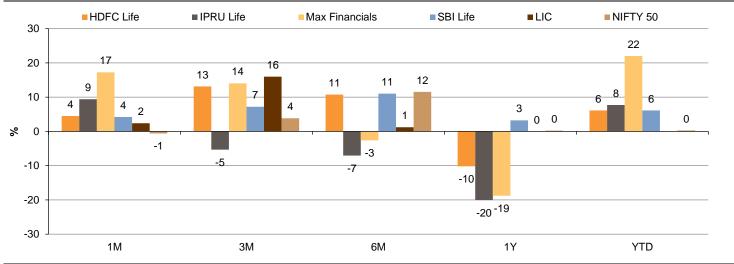


Exhibit 14: Price Performance of Stocks in the Insurance Sector



RECOMMENDATION HISTORY (Rs/share))
-----------------------------------	---

Date	Closing Price	TP	Period	Rating	Analyst
10-Jan-23	466	605	12m	Buy	Avinash Singh
05-Jan-23	472	605	12m	Buy	Avinash Singh
03-Jan-23	469	620	12m	Buy	Avinash Singh
08-Dec-22	462	620	12m	Buy	Avinash Singh
08-Nov-22	513	620	12m	Buy	Avinash Singh
17-Oct-22	510	620	12m	Buy	Avinash Singh
10-Oct-22	516	670	12m	Buy	Avinash Singh
29-Sep-22	530	670	12m	Buy	Avinash Singh
07-Sep-22	594	670	12m	Buy	Avinash Singh
05-Sep-22	585	670	12m	Buy	Avinash Singh
24-Aug-22	584	670	12m	Buy	Avinash Singh
08-Aug-22	570	670	12m	Buy	Avinash Singh
18-Jul-22	523	670	12m	Buy	Avinash Singh
08-Jun-22	544	660	12m	Buy	Avinash Singh
17-May-22	500	660	12m	Buy	Avinash Singh
12-May-22	489	660	12m	Buy	Avinash Singh
09-May-22	505	660	12m	Buy	Avinash Singh
06-May-22	510	660	12m	Buy	Avinash Singh
19-Apr-22	516	660	12m	Buy	Avinash Singh
17-Apr-22	541	660	12m	Buy	Avinash Singh
06-Apr-22	517	620	12m	Buy	Avinash Singh
08-Feb-22	516	725	12m	Hold	Avinash Singh
19-Jan-22	574	725	12m	Hold	Avinash Singh
18-Jan-22	608	760	12m	Hold	Avinash Singh
07-Dec-21	587	760	12m	Hold	Avinash Singh
09-Nov-21	651	760	12m	Hold	Avinash Singh
20-Oct-21	632	760	12m	Hold	Avinash Singh
07-Sep-21	702	-	12m	UR	Avinash Singh

RECOMMENDATION HISTORY (Rs/share)



Source: Bloomberg, Company, Emkay Research

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	Over 15%	
HOLD	Between -5% to 15%	
SELL	Below -5%	

Completed Date: 18 Jan 2023 18:19:47 (SGT) Dissemination Date: 18 Jan 2023 18:20:47 (SGT)

Sources for all charts and tables are Emkay Research unless otherwise specified.

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of Bombay Stock Exchange Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX). EGFSL along with its subsidiaries offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management, insurance broking and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkayglobal.com

EGFSL is registered as Research Analyst with SEBI bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any stock exchange nor its activities were suspended by any stock exchange with whom it is registered in last five years, except that NSE had disabled EGFSL from trading on October 05, October 08 and October 09, 2012 for a manifest error resulting into a bonafide erroneous trade on October 05, 2012. However, SEBI and Stock Exchanges have conducted the routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. Emkay may have issued or may issue other reports that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Emkay Investors may visit www.emkayglobal.com to view all Research Reports. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of Emkay; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would subject EGFSL or its group companies to any registration or licensing requirement within such jurisdiction. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be distributed in Canada or used by private customers in United Kingdom. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL . All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its Group Companies. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk Disclosure Document for Capital Market and Derivatives Segments" as prescribed by Securities and Exchange Board of India before investing in Indian Securities Market. In so far as this report includes current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.

- This publication has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research publication relating to any issuer.
- Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets

Disclaimer for U.S. persons only: This research report is a product of Emkay Global Financial Services Limited (Emkay), which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account. This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors.

This report is intended for team.emkay@whitemarquesolutions.com use and downloaded at 01/19/2023 02:00 PM

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associate does not serve as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate does not have financial interests in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

¹ An associate is defined as (i) the spouse, or any minor child (natural or adopted) or minor step-child, of the analyst; (ii) the trustee of a trust of which the analyst, his spouse, minor child (natural or adopted) or minor step-child, is a beneficiary or discretionary object; or (iii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report-:

- 1. EGFSL, its subsidiaries and/or other affiliates do not have a proprietary position in the securities recommended in this report as of January 18, 2023
- EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Research Report Disclosure of previous investment recommendation produced:
- EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research
 report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment
 recommendations published by EGFSL in the preceding 12 months.
- 4. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have any material conflict of interest in the securities recommended in this report as of January 18, 2023.
- 5. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's does not have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the January 18, 2023
- 6. EGFSL, its subsidiaries and/or other affiliates and Research Analyst have not received any compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- 7. EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst have not received any compensation or other benefits from securities recommended in this report (subject company) or third party in connection with the research report.
- 8. Securities recommended in this report (Subject Company) has not been client of EGFSL, its subsidiaries and/or other affiliates and/or and Research Analyst during twelve months preceding the January 18, 2023

² Financial interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

RESTRICTIONS ON DISTRIBUTION

KESTRICTIONS ON L	NOTICIDATION			
General	This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation.			
Australia	This report is not for distribution into Australia.			
Hong Kong	This report is not for distribution into Hong Kong.			
Indonesia	This report is being distributed in Indonesia by PT DBS Vickers Sekuritas Indonesia.			
Malaysia	This report is not for distribution into Malaysia.			
Singapore	This report is distributed in Singapore by DBS Bank Ltd (Company Regn. No. 16800306E) or DBSVS (Company Regn. No. 1860024G) both of which are Exempt Financial Advisers as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. DBS Bank Ltd and/or DBSVS, may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an agreement under Regulation 32C of the financial Advisers Regulations. Singapore recipients should contact DBS Bank Ltd at 6327 2288 for matters arising from, or in connection with the report.			
Thailand	This report is being distributed in Thailand by DBS Vickers Securities (Thailand) Co Ltd.			
United Kingdom	This report is disseminated in the United Kingdom by DBS Vickers Securities (UK) Ltd, ("DBSVUK"). DBSVUK is authorised and regulated by the Financial Conduct Authority in the United Kingdom.			
	In respect of the United Kingdom, this report is solely intended for the clients of DBSVUK, its respective connected and associated corporations and affiliates only and no part of this document may be (i) copied, photocopied or duplicated in any form or by any means or (ii) redistributed without the prior written consent of DBSVUK. This communication is directed at persons having professional experience in matters relating to investments. Any investment activity following from this communication will only be engaged in with such persons. Persons who do not have professional experience in matters relating to investments should not rely on this communication.			
Dubai International Financial Centre	This research report is being distributed by DBS Bank Ltd., (DIFC Branch) having its office at units 608-610, 6th Floor, Gate Precinct Building 5, PO Box 506538, Dubai International Financial Centre (DIFC), Dubai, United Arab Emirates. DBS Bank Ltd., (DIFC Branch) is regulated by The Dubai Financial Services Authority. This research report is intended only for professional clients (as defined in the DFSA rulebook) and no other person may act upon it.			
United Arab Emirates	This report is provided by DBS Bank Ltd (Company Regn. No. 196800306E) which is an Exempt Financial Adviser as defined in the Financial Advisers Act and regulated by the Monetary Authority of Singapore. This report is for information purposes only and should not be relied upon or acted on by the recipient or considered as a solicitation or inducement to buy or sell any financial product. It does not constitute a personal recommendation or take into account the particular investment objectives, financial situation, or needs of individual clients. You should contact your relationship manager or investment adviser if you need advice on the merits of buying, selling or holding a particular investment. You should note that the information in this report may be out of date and it is not represented or warranted to be accurate, timely or complete. This report or any portion thereof may not be reprinted, sold or redistributed without our written consent.			
United States	DBSVUSA did not participate in its preparation. The research analyst(s) named on this report are not registered as research analysts with FINRA and are not associated persons of DBSVUSA. The research analyst(s) are not subject to FINRA Rule 2241 restrictions on analyst compensation, communications with a subject company, public appearances and trading securities held by a research analyst. This report is being distributed in the United States by DBSVUSA, which accepts responsibility for its contents. This report may only be distributed to Major U.S. Institutional Investors (as defined in SEC Rule 15a-6) and to such other institutional investors and qualified persons as DBSVUSA may authorize. Any U.S. person receiving this report who wishes to effect transactions in any securities referred to herein should contact DBSVUSA directly and not its affiliate.			
Other jurisdictions	In any other jurisdictions, except if otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions.			

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com