

January 9, 2023

Company Update

■ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

| | Cu | rrent | Previous | | |
|---------------|-----------|----------|----------|----------|--|
| | FY24E | FY25E | FY24E | FY25E | |
| Rating | ACCU | MULATE | ACCU | MULATE | |
| Target Price | 2 | ,875 | 2 | ,869 | |
| Sales (Rs. m) | 4,28,264 | 4,93,658 | 4,28,264 | 4,93,658 | |
| % Chng. | - | - | | | |
| EBITDA (Rs. n | n) 56,049 | 64,451 | 56,049 | 64,451 | |
| % Chng. | - | - | | | |
| EPS (Rs.) | 43.5 | 51.1 | 43.5 | 51.1 | |
| % Chng. | - | - | | | |

Key Financials - Standalone

| Y/e Mar | FY22 | FY23E | FY24E | FY25E |
|-----------------|-------|-------|-------|-------|
| Sales (Rs. bn) | 273 | 365 | 428 | 494 |
| EBITDA (Rs. bn) | 35 | 48 | 56 | 64 |
| Margin (%) | 12.8 | 13.1 | 13.1 | 13.1 |
| PAT (Rs. bn) | 24 | 32 | 39 | 46 |
| EPS (Rs.) | 26.7 | 36.4 | 43.5 | 51.1 |
| Gr. (%) | 134.6 | 36.3 | 19.4 | 17.5 |
| DPS (Rs.) | 4.0 | 7.5 | 10.0 | 12.5 |
| Yield (%) | 0.2 | 0.3 | 0.4 | 0.5 |
| RoE (%) | 28.1 | 30.3 | 28.6 | 27.1 |
| RoCE (%) | 23.8 | 27.1 | 26.1 | 24.8 |
| EV/Sales (x) | 8.4 | 6.3 | 5.3 | 4.6 |
| EV/EBITDA (x) | 65.9 | 47.8 | 40.7 | 35.2 |
| PE (x) | 94.9 | 69.7 | 58.3 | 49.6 |
| P/BV (x) | 24.1 | 18.8 | 15.0 | 12.2 |
| | | | | |

| Key Data | TITN.BO TTAN IN |
|---------------------|------------------------|
| 52-W High / Low | Rs.2,791 / Rs.1,825 |
| Sensex / Nifty | 59,900 / 17,859 |
| Market Cap | Rs.2,253bn/ \$ 27,238m |
| Shares Outstanding | 888m |
| 3M Avg. Daily Value | Rs.2951.5m |

Shareholding Pattern (%)

| Promoter's | 52.90 |
|-------------------------|-------|
| Foreign | 16.77 |
| Domestic Institution | 11.26 |
| Public & Others | 19.07 |
| Promoter Pledge (Rs bn) | - |

Stock Performance (%)

| | 1M | 6M | 12N |
|----------|-------|------|-------|
| Absolute | (3.0) | 26.1 | (2.2) |
| Relative | 1.4 | 13.1 | (2.7) |
| | | | (- |

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Titan Company (TTAN IN)

Rating: ACCUMULATE | CMP: Rs2,538 | TP: Rs2,875

Steady Performance on a high base

TTAN has reported 11% growth in Jewelry, 14% in Watches and 10% in Eyecare in a high base quarter. We estimate EBIDTA and PAT growth of 8.2% and 7.2% YoY. We believe double-digit Jewelry sales growth shows market share gains despite tepid demand led by 1) aggressive store expansion (22 in 3Q) 2) focus on studded and lighter jewelry 3) new ranges in wedding segment and 4) designs & campaigns to cater to regional tastes and preferences. Watches and wearables growth has been led by 3x+ growth in wearable sales, new launches and renovation of 81 WOT stores, which augurs well for coming quarters. We believe new businesses like Wearables, Taneira (Distribution and product range led), Carat lane (50% sales growth YoY) will continue to gain traction. We estimate 18% PAT CAGR over FY23-25 and arrive at a DCF based target price of Rs2875 (largely unchanged –Rs2869). We remain positive, however, expect back ended returns given rich valuations of 49xFY25 EPS. Retain Accumulate.

3QFY23 reports robust sales on high base

- Jewelry revenues grew by 11% YoY (ex-bullion sales), led by healthy new buyer growth in the festive period, higher value purchases in the studded category, and unique new collections. Studded saw higher sales vs plain gold jewelry, while Wedding sales grew in-line with overall sales. Tanishq opened its first international store in New Jersey, USA in Dec'22, taking its international presence to 6 stores across Dubai, Abu Dhabi and USA. Added 22 stores (net) during 3Q23, taking the store count to 510.
- Watches & Wearables revenues grew by 14% YoY led by strong traction (3x+ sales) in the wearables segment. Retail store transformation which offers a wider choice of premium brands helped to power growth for the division. Added 48 stores (net) during 3Q23, taking the store count to 953.
- Eyewear revenues grew by 10% YoY with in-line sales from Titan Eye Plus (TEP) stores and Trade & Distribution channels. Added 36 stores (net) during 3Q23, taking the store count to 863. Targets 1,000 TEP outlets by FY23.
- Fragrances/Fashion Accessories/Indian Dress wear revenues grew at ~50%/~21%/~150% YoY. F&FA growth was led by LFS followed by Trade, which grew ahead of the overall division. Taneira sales growth was driven by new store openings & healthy double digit growth from existing stores with encouraging response during the festive period.
- TEAL revenues grew by ~58% YoY with Automation Solutions/Aerospace and Defence growing ~50%/~64% YoY.
- Caratlane revenues grew ~50% YoY driven by gifting from Navratri, which continued till Bhai Dooj. Studded growth & mix was higher YoY and contributed ~75% of the business. Added 18 stores (net) during 3Q23, taking the store count to 175.

| Particulars (Rs m) | 3QFY23 | 3QFY22 | YoY gr. (%) | 2QFY23 | QoQ gr. (%) | Remarks |
|------------------------------|---------|--------|-------------|--------|-------------|------------------------------|
| Sales | 106,139 | 95,150 | 11.5 | 87,300 | 21.6 | |
| EBITDA | 15,139 | 13,990 | 8.2 | 12,340 | 22.7 | |
| Margin (%) | 14.3 | 14.7 | | 14.1 | | |
| РВТ | 14,139 | 13,170 | 7.4 | 11,550 | 22.4 | TTAN to report strong growth |
| Adj. PAT | 10,576 | 9,870 | 7.2 | 8,570 | 23.4 | across segments on high base |
| Jewellery Revenue Growth (%) | 11.0 | 30.8 | | 22.0 | | driven by jewelry segment. |
| Jewellery Margins (%) | 14.5 | 14.6 | | 14.4 | | |
| Watch Revenue Growth (%) | 14.0 | 28.7 | | 20.7 | | |
| Watch Margins (%) | 13.5 | 11.6 | | 14.8 | | |

Exhibit 1: Revenue to increase by 11.5% with double-digit growth across segments

Source: Company, PL

Exhibit 2: Watches & Jewelry to post double digit growth over FY23-25

| (Rs m) | FY19 | FY20 | FY21 | FY22 | FY23E | FY24E | FY25E |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Jewellery | | | | | | | |
| Sales | 159,881 | 166,983 | 185,880 | 242,540 | 324,839 | 379,413 | 435,742 |
| Growth % | 22.8 | 4.4 | 11.3 | 30.5 | 33.9 | 16.8 | 14.8 |
| EBIDTA | 19,995 | 21,813 | 18,130 | 31,730 | 43,853 | 50,841 | 57,954 |
| Growth % | 25.8 | 9.1 | (16.9) | 75.0 | 38.2 | 15.9 | 14.0 |
| EBIDTA Margin % | 12.5 | 13.1 | 9.8 | 13.1 | 13.5 | 13.4 | 13.3 |
| Watches | | | | | | | |
| Sales | 24,409 | 25,261 | 15,250 | 22,420 | 31,388 | 37,666 | 44,445 |
| Growth % | 18.8 | 3.5 | (39.6) | 47.0 | 40.0 | 20.0 | 18.0 |
| EBIDTA | 3,552 | 4,533 | 220 | 2,040 | 4,865 | 6,026 | 7,333 |
| Growth % | 15.2 | 27.6 | (95.1) | 827.3 | 138.5 | 23.9 | 21.7 |
| EBIDTA Margin % | 14.5 | 17.9 | 1.4 | 9.1 | 15.5 | 16.0 | 16.5 |

Source: PL

Titan Company

Financials

Income Statement (Rs m)

| Y/e Mar | FY22 | FY23E | FY24E | FY25E |
|-------------------------------|----------|----------|----------|----------|
| Net Revenues | 2,72,780 | 3,65,252 | 4,28,264 | 4,93,658 |
| YoY gr. (%) | 32.4 | 33.9 | 17.3 | 15.3 |
| Cost of Goods Sold | 2,05,098 | 2,72,250 | 3,18,929 | 3,70,818 |
| Gross Profit | 67,682 | 93,001 | 1,09,336 | 1,22,840 |
| Margin (%) | 24.8 | 25.5 | 25.5 | 24.9 |
| Employee Cost | 11,430 | 14,586 | 16,679 | 18,736 |
| Other Expenses | 9,690 | 12,131 | 15,255 | 15,805 |
| EBITDA | 34,952 | 47,945 | 56,049 | 64,451 |
| YoY gr. (%) | 105.5 | 37.2 | 16.9 | 15.0 |
| Margin (%) | 12.8 | 13.1 | 13.1 | 13.1 |
| Depreciation and Amortization | 3,470 | 3,558 | 4,077 | 4,696 |
| EBIT | 31,482 | 44,387 | 51,972 | 59,754 |
| Margin (%) | 11.5 | 12.2 | 12.1 | 12.1 |
| Net Interest | 1,950 | 2,329 | 2,507 | 2,631 |
| Other Income | 1,780 | 1,794 | 2,866 | 4,337 |
| Profit Before Tax | 31,312 | 43,852 | 52,330 | 61,460 |
| Margin (%) | 11.5 | 12.0 | 12.2 | 12.4 |
| Total Tax | 7,520 | 11,433 | 13,612 | 15,958 |
| Effective tax rate (%) | 24.0 | 26.1 | 26.0 | 26.0 |
| Profit after tax | 23,792 | 32,419 | 38,718 | 45,502 |
| Minority interest | - | - | - | - |
| Share Profit from Associate | - | - | - | - |
| Adjusted PAT | 23,792 | 32,419 | 38,718 | 45,502 |
| YoY gr. (%) | 134.6 | 36.3 | 19.4 | 17.5 |
| Margin (%) | 8.7 | 8.9 | 9.0 | 9.2 |
| Extra Ord. Income / (Exp) | (510) | - | - | - |
| Reported PAT | 23,282 | 32,419 | 38,718 | 45,502 |
| YoY gr. (%) | 165.5 | 39.2 | 19.4 | 17.5 |
| Margin (%) | 8.5 | 8.9 | 9.0 | 9.2 |
| Other Comprehensive Income | (50) | - | - | - |
| Total Comprehensive Income | 23,232 | 32,419 | 38,718 | 45,502 |
| Equity Shares O/s (m) | 890 | 890 | 890 | 890 |
| EPS (Rs) | 26.7 | 36.4 | 43.5 | 51.1 |

Balance Sheet Abstract (Rs m)

| Y/e Mar | FY22 | FY23E | FY24E | FY25E |
|-------------------------------|-----------------|----------|----------|----------|
| Non-Current Assets | | | | |
| Gross Block | 17,610 | 19,793 | 22,403 | 25,525 |
| Tangibles | 16,220 | 18,220 | 20,620 | 23,500 |
| Intangibles | 1,390 | 1,573 | 1,783 | 2,025 |
| Intarigibles | 1,390 | 1,575 | 1,705 | 2,025 |
| Acc: Dep / Amortization | 7,130 | 8,550 | 10,123 | 11,882 |
| Tangibles | 6,090 | 7,295 | 8,653 | 10,197 |
| Intangibles | 1,040 | 1,255 | 1,470 | 1,685 |
| Net fixed assets | 10,480 | 11,243 | 12,280 | 13,644 |
| Tangibles | 10,130 | 10,925 | 11,967 | 13,303 |
| Intangibles | 350 | 318 | 313 | 340 |
| | | o.c - | ac - | |
| Capital Work In Progress | 710 | 860 | 935 | 1,018 |
| Goodwill | - | - | - | - |
| Non-Current Investments | 14,170 | 15,861 | 17,284 | 18,873 |
| Net Deferred tax assets | 1,360 | 1,823 | 2,138 | 2,465 |
| Other Non-Current Assets | 10,860 | 11,782 | 12,884 | 14,199 |
| Current Assets | | | | |
| Investments | 150 | 15,000 | 20,360 | 23,570 |
| Inventories | 1,27,870 | 1,45,668 | 1,67,338 | 1,92,490 |
| Trade receivables | 4,950 | 6,494 | 7,616 | 8,780 |
| Cash & Bank Balance | 10,490 | 11,337 | 24,955 | 45,723 |
| Other Current Assets | 8,520 | 10,958 | 12,420 | 13,822 |
| Total Assets | 2,01,370 | 2,44,018 | 2,91,851 | 3,48,907 |
| Equity | | | | |
| Equity Share Capital | 890 | 890 | 890 | 890 |
| Other Equity | 92,840 | 1,19,232 | 1,49,686 | 1,84,697 |
| Total Networth | 93,730 | 1,20,122 | 1,50,576 | 1,85,587 |
| Non-Current Liabilities | | | | |
| Long Term borrowings | _ | _ | _ | _ |
| Provisions | 1 700 | 2 270 | 2 790 | 3 205 |
| Other non current liabilities | 1,790 10,260 | 2,370 | 2,780 | 3,205 |
| Other non current liabilities | 10,260 | 11,040 | 12,398 | 13,998 |
| Current Liabilities | | | | |
| ST Debt / Current of LT Debt | 53,860 | 59,624 | 67,552 | 78,497 |
| Trade payables | 10,550 | 11,888 | 14,032 | 16,384 |
| Other current liabilities | 31,180 | 38,973 | 44,513 | 51,236 |
| Total Equity & Liabilities | 2,01,370 | 2,44,018 | 2,91,851 | 3,48,907 |

Source: Company Data, PL Research

Titan Company

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Add. Other

Direct tax

Others

Debt changes

Dividend paid

Interest paid

Others

Net Changes-WC

Capital expenditures

Op. profit before WC changes

Net cash from Op. activities

Net Cash from Invt. activities

Issue of share cap. / premium

Net cash from Fin. activities

Net change in cash

Free Cash Flow

Interest / Dividend Income

| Cash Flow (Rs m) | | |
|-----------------------------|--------|--------|
| Y/e Mar | FY22 | FY23E |
| РВТ | 29,830 | 44,487 |
| Add. Depreciation | 3,470 | 3,558 |
| Add. Interest | 1,810 | 1,950 |
| Less Financial Other Income | 1,780 | 1,794 |

(2,090)

33,020

(12,000)

(7,520)

13,500

(3,360)

(1,100)

(4,460)

(559)

2,250

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5,370

10,140

-

FY24E

52,967

4,077

2,329

2,866

(594)

58,778

(14,652)

(13,612)

30,514

(5,189)

(478)

-

(5,667)

(8,900)

(2,329)

(11,229)

13,618

25,325

34,902

(847)

49,148

(22,916)

(11,433)

14,799

(4,472)

(869)

(2)

-

(5,341)

(6,660)

(1,950)

(8,612)

10,328

847

-

| | Key Financial Metrics | | | | |
|----------|----------------------------|-------|-------|-------|-------|
| FY25E | Y/e Mar | FY22 | FY23E | FY24E | FY25E |
| 62,094 | Per Share(Rs) | | | | |
| 4,696 | EPS | 26.7 | 36.4 | 43.5 | 51.1 |
| 2,507 | CEPS | 30.6 | 40.4 | 48.1 | 56.4 |
| 4,337 | BVPS | 105.3 | 135.0 | 169.2 | 208.5 |
| (704) | FCF | 11.4 | 11.6 | 28.5 | 39.2 |
| 68,593 | DPS | 4.0 | 7.5 | 10.0 | 12.5 |
| (11,591) | Return Ratio(%) | | | | |
| (15,958) | RoCE | 23.8 | 27.1 | 26.1 | 24.8 |
| 41,045 | ROIC | 16.5 | 20.4 | 21.1 | 21.4 |
| (6,142) | RoE | 28.1 | 30.3 | 28.6 | 27.1 |
| - | Balance Sheet | | | | |
| (502) | Net Debt : Equity (x) | 0.5 | 0.3 | 0.1 | 0.0 |
| (6,644) | Net Working Capital (Days) | 164 | 140 | 137 | 137 |
| - | Valuation(x) | | | | |
| - | PER | 94.9 | 69.7 | 58.3 | 49.6 |
| (11,125) | P/B | 24.1 | 18.8 | 15.0 | 12.2 |
| (2,507) | P/CEPS | 82.9 | 62.8 | 52.8 | 45.0 |
| - | EV/EBITDA | 65.9 | 47.8 | 40.7 | 35.2 |
| (13,632) | EV/Sales | 8.4 | 6.3 | 5.3 | 4.6 |
| 20,768 | Dividend Yield (%) | 0.2 | 0.3 | 0.4 | 0.5 |

Source: Company Data, PL Research

Source: Company Data, PL Research

Quarterly Financials (Rs m)

| Y/e Mar | Q4FY22 | Q1FY23 | Q2FY23 | Q3FY23E |
|------------------------------|--------|---------|--------|----------|
| Net Revenue | 72,760 | 89,610 | 87,300 | 1,06,139 |
| YoY gr. (%) | 2.0 | 175.8 | 21.8 | 11.5 |
| Raw Material Expenses | 55,030 | 67,770 | 64,130 | 79,991 |
| Gross Profit | 17,730 | 21,840 | 23,170 | 26,148 |
| Margin (%) | 24.4 | 24.4 | 26.5 | 24.6 |
| EBITDA | 7,820 | 11,640 | 12,340 | 15,139 |
| YoY gr. (%) | (1.6) | 708.3 | 29.4 | 8.2 |
| Margin (%) | 10.7 | 13.0 | 14.1 | 14.3 |
| Depreciation / Depletion | 880 | 870 | 890 | 880 |
| EBIT | 6,940 | 10,770 | 11,450 | 14,259 |
| Margin (%) | 9.5 | 12.0 | 13.1 | 13.4 |
| Net Interest | 540 | 550 | 500 | 570 |
| Other Income | 760 | 440 | 600 | 450 |
| Profit before Tax | 7,160 | 10,660 | 11,550 | 14,139 |
| Margin (%) | 9.8 | 11.9 | 13.2 | 13.3 |
| Total Tax | 1,740 | 2,730 | 2,980 | 3,563 |
| Effective tax rate (%) | 24.3 | 25.6 | 25.8 | 25.2 |
| Profit after Tax | 5,420 | 7,930 | 8,570 | 10,576 |
| Minority interest | - | - | - | - |
| Share Profit from Associates | - | - | - | - |
| Adjusted PAT | 5,420 | 7,930 | 8,570 | 10,576 |
| YoY gr. (%) | 2.5 | 1,200.0 | 33.7 | 7.2 |
| Margin (%) | 7.4 | 8.8 | 9.8 | 10.0 |
| Extra Ord. Income / (Exp) | (510) | - | - | - |
| Reported PAT | 4,910 | 7,930 | 8,570 | 10,576 |
| YoY gr. (%) | (7.2) | 1,200.0 | 33.7 | 7.2 |
| Margin (%) | 6.7 | 8.8 | 9.8 | 10.0 |
| Other Comprehensive Income | 200 | - | (260) | - |
| Total Comprehensive Income | 5,110 | 7,930 | 8,310 | 10,576 |
| Avg. Shares O/s (m) | 890 | - | 890 | 890 |
| EPS (Rs) | 6.1 | - | 9.6 | 11.9 |

January 9, 2023

Titan Company

Price Chart



Recommendation History

| No. | Date | Rating | TP (Rs.) Share Pri | ce (Rs.) |
|-----|-----------|------------|--------------------|----------|
| 1 | 05-Nov-22 | Accumulate | 2,875 | 2,770 |
| 2 | 05-Aug-22 | Accumulate | 2,608 | 2,433 |
| 3 | 07-Jul-22 | BUY | 2,520 | 2,128 |
| 4 | 07-Jul-22 | BUY | 2,520 | 2,014 |
| 5 | 13-May-22 | BUY | 2,701 | 2,092 |
| 6 | 03-May-22 | BUY | 2,701 | 2,387 |
| 7 | 08-Apr-22 | BUY | 2,754 | 2,510 |
| 8 | 06-Apr-22 | BUY | 2,754 | 2,530 |
| 9 | 03-Feb-22 | BUY | 2,832 | 2,475 |

Analyst Coverage Universe

| Sr. No. | Company Name | Rating | TP (Rs) | Share Price (Rs) |
|---------|------------------------|------------|---------|------------------|
| 1 | Asian Paints | Accumulate | 3,326 | 2,978 |
| 2 | Avenue Supermarts | BUY | 4,854 | 3,843 |
| 3 | Britannia Industries | Hold | 4,297 | 4,359 |
| 4 | Colgate Palmolive | Hold | 1,639 | 1,517 |
| 5 | Dabur India | Accumulate | 609 | 553 |
| 6 | Emami | Accumulate | 521 | 420 |
| 7 | Hindustan Unilever | Accumulate | 2,798 | 2,580 |
| 8 | ITC | Accumulate | 365 | 335 |
| 9 | Jubilant FoodWorks | BUY | 610 | 500 |
| 10 | Kansai Nerolac Paints | Accumulate | 563 | 419 |
| 11 | Marico | Hold | 531 | 513 |
| 12 | Mold-tek Packaging | Hold | 940 | 983 |
| 13 | Nestle India | Accumulate | 20,201 | 19,890 |
| 14 | Pidilite Industries | Hold | 2,679 | 2,522 |
| 15 | Restaurant Brands Asia | Accumulate | 156 | 111 |
| 16 | Titan Company | Accumulate | 2,875 | 2,770 |
| 17 | Westlife Foodworld | BUY | 854 | 769 |

PL's Recommendation Nomenclature (Absolute Performance)

| Buy | : | > 15% |
|-------------------|---|---------------------------------|
| Accumulate | : | 5% to 15% |
| Hold | : | +5% to -5% |
| Reduce | : | -5% to -15% |
| Sell | : | < -15% |
| Not Rated (NR) | : | No specific call on the stock |
| Under Review (UR) | : | Rating likely to change shortly |

ANALYST CERTIFICATION

(Indian Clients)

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