

Westlife Foodworld

TP change	
Rating change	\longrightarrow
Bloomberg	WLDL IN
Equity Shares (m)	156
M.Cap.(INRb)/(USDb)	114.7 / 1.4

815 / 402

-4/23/45

135

Financials 8	Valuations	(INR b)
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Estimate change

52-Week Range (INR)

1, 6, 12 Rel. Per (%)

12M Avg Val (INR M)

- manerals & variations (min s)											
Y/E March	FY23E	FY24E	FY25E								
Sales	23.0	27.3	32.9								
Sales Gr. (%)	46.2	18.5	20.3								
EBITDA	3.8	4.6	5.6								
Margins (%)	16.5	16.7	16.9								
Adj. PAT	1.2	1.6	2.2								
Adj. EPS (INR)	7.4	10.0	14.1								
EPS Gr. (%)	L/P	34.9	41.5								
BV/Sh.(INR)	37.1	47.1	61.2								
Ratios											
RoE (%)	22.1	23.7	26.1								
RoCE (%)	11.4	12.6	14.2								
Valuation											
P/E (x)	99.5	73.7	52.1								
P/BV (x)	19.8	15.6	12.0								
EV/EBITDA (x)	30.6	25.2	20.6								
Pre-IND AS 116 EV/EBITDA (x)	40.4	31.9	26.0								

Shareholding pattern (%)

As On	Dec-22	Sep-22	Dec-21
Promoter	56.2	56.3	57.1
DII	23.7	24.1	22.7
FII	10.4	10.1	10.7
Others	9.7	9.5	9.4

FII Includes depository receipts

CMP: INR736	TP: INR800 (+9%)	Neutral

In-line operating performance; fair valuations limit upside

- WLDL reported a healthy and broadly in-line operating performance in 3QFY23. While SSSG was better than our expectation, sales, gross profit and EBITDA were in line.
- Management has maintained its store expansion target of 35-40 for FY23 despite adding only 15 stores (net) in 9MFY23.
- WLDL's medium- to long-term earnings growth prospects are constrained by an increase in royalty and limited scope for gross margin improvement, with over 80% of its stores already having McCafé outlets. We maintain our Neutral rating.

Sales and EBITDA in line; SSSG above expectation

- WLDL reported sales growth of 28.2% YoY to INR6,115m (in line) in 3QFY23. SSSG stood at 20% YoY (est. 16%).
- WLDL opened net 4 McDonald's stores, bringing the total to 341 stores at the end of 3QFY23.
- Gross margins were up 50bp YoY (+140bp QoQ) at 66.9% (est. 65.7%).
- Restaurant operating margins (ROM) stood at 23.8%, v/s 22.6% in YoY and 22.7% in QoQ.
- EBITDA grew 28.8% YoY to INR1,022m (in line).
- EBITDA margin came in at 16.7% v/s 16.6% YoY and 16.8% QoQ (est. 17.1%).
- WLDL posted adj. PAT of INR364m (est. INR328m) v/s INR208m in 3QFY22.
- Average annualized sales per store came in at INR64.7m v/s INR47.7m YoY and INR67.5m QoQ.
- 9MFY23 sales/EBITDA grew by 53.5%/126.0% YoY to INR17,218m/ INR2,854m. Adj. PAT came in at INR915m v/s a loss of INR170m YoY.

Key takeaways from the management commentary

- Customer sentiment remained stable during the quarter, backed by festivities. Menu innovations also helped WLDL post healthy SSSG.
- WLDL took a 2% blended price increase in Oct'22, which was absorbed well by customers and aided gross and EBITDA margins. Cumulatively, a ~7% price hike was taken in the past 12 months.
- The outlook on material cost inflation is getting better. Management does not expect incrementally high pressure of commodity prices.
- Management is focusing on rapid modernization of stores, with 60 stores added to the EOTF (Experience of the Future) in 3QFY23. Customer ratings for EOTF are much higher than that of base stores. Management has indicated that in the next 24 months, all the stores will be EOTF stores.

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 $Motilal\ Oswal$ Westlife Development

Valuation and view

■ While the operating performance was in line, lower-than-anticipated depreciation and interest costs led to a ~5% increase in our FY23 EPS estimate. There is no material change to our FY24/FY25 EPS forecasts.

- As indicated in <u>our detailed note</u> in Dec'22 after the unveiling of WLDL's Vision 2027, building blocks are in place to capture the long-term opportunity in the QSR space.
- We maintain our Neutral rating, given its: 1) fair valuations, 2) a scheduled increase in royalty rates to 2x from current levels, and 3) limited incremental gross margin levers. Our valuation at 28x pre-Ind AS FY25E EV/EBITDA leads to a TP of INR800.

Y/E March		FY22				FY23				FY23E	FY23	Var
1/2 March	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4QE	FY22	11232	3QE	(%)
SSSG %	183.0	83.7	44.0	23.0	97.0	40.0	20.0	18.0	83.4	41.0	16.0	(/-/
No. of McDonald's restaurants	305	310	316	326	331	337	341	361	326	361	349	
Net Sales	2,592	3,854	4,768	4,551	5,379	5,724	6,115	5,828	15,765	23,046	6,103	0.2
YoY Change (%)	176.0	84.0	46.7	27.3	107.6	48.5	28.2	28.1	59.9	46.2	28.0	
Gross profit	1,695	2,495	3,165	2,959	3,459	3,748	4,090	3,817	10,314	15,114	4,010	2.0
Margin (%)	65.4	64.7	66.4	65.0	64.3	65.5	66.9	65.5	65.4	65.6	65.7	
EBITDA	25	444	793	629	873	959	1,022	949	1,892	3,803	1,044	-2.1
YoY Change (%)	L/P	L/P	81.4	34.6	3,380.8	115.9	28.8	50.9	303.1	101.0	31.5	
Margins (%)	1.0	11.5	16.6	13.8	16.2	16.8	16.7	16.3	12.0	16.5	17.1	
Depreciation	332	338	348	346	358	366	386	422	1,364	1,531	400	
Interest	203	204	210	209	215	225	234	256	826	930	260	
Other Income	64	40	43	131	18	52	78	48	277	196	55	
PBT	-446	-59	279	205	318	419	480	320	-21	1,538	439	9.5
Tax	-112	-15	70	52	82	104	116	85	-4	387	111	
Rate (%)	N/M	N/M	25.3	25.4	25.8	24.8	24.2	26.6	19.4	25.2	25.2	
Adj PAT	-334	-44	208	153	236	315	364	235	-17	1,150	328	10.8
YoY Change (%)	-	-	L/P	L/P	L/P	L/P	74.7	53.6	-	L/P	57.6	
Margins (%)	-12.9	-1.1	4.4	3.4	4.4	5.5	5.9	4.0	-0.1	5.0	5.4	

E: MOFSL Estimates

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Kev	Perform	ance In	dicators

Y/E March		FY2	2	FY23			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q
2Y average growth (%)							
SSSG	64.5	21.5	10.0	16.8	140.0	61.9	32.0
Sales	50.3	18.4	10.9	16.8	141.8	66.2	37.5
EBITDA	N/M	(102.2)	21.6	31.7	N/M	N/M	55.1
PAT	N/M	N/M	N/M	N/M	N/M	N/M	N/M
% of Sales							
COGS	34.6	35.3	33.6	35.0	35.7	34.5	33.1
Operating Expenses	64.4	53.2	49.7	51.2	48.1	48.7	50.2
Depreciation	12.8	8.8	7.3	7.6	6.7	6.4	6.3
YoY change (%)							
COGS	120.9	77.9	43.8	32.9	114.3	45.4	26.3
Operating Expenses	74.7	52.6	39.6	22.0	54.8	36.0	29.4
Other Income	-64.8	-73.0	-47.9	299.1	-71.8	31.5	81.5
EBIT	N/M	N/M	410.8	126.0	N/M	458.4	42.7

Exhibit 1: Restaurant operating margin

INR m	3QFY22	2QFY23	3QFY23
Total Revenue	4,768	5,724	6,115
YoY Change (%)	46.7	48.5	28.2
Food and Paper	1,603	1,976	2,025
Payroll and employee benefits	399	507	547
Royalty	216	262	280
Occupancy and other operating expenses	1,474	1,680	1,806
Total Restaurant Expenses	3,692	4,425	4,658
Restaurant operating profit	1,076	1,299	1,457
YoY change (%)	60.3	93.7	35.4
Restaurant Operating Margin (ROM) (%)	22.6	22.7	23.8
As a percentage of sales			
Food and Paper	33.6	34.5	33.1
Payroll and employee benefits	8.4	8.9	8.9
Royalty	4.5	4.6	4.6
Occupancy and other operating expenses	30.9	29.3	29.5
ROM	22.6	22.7	23.8
As a percentage of sales change YoY (%)			
Food and Paper	(0.7)	(0.7)	(0.5)
Payroll and employee benefits	(1.9)	(0.5)	0.6
Royalty	(0.0)	0.1	0.0
Occupancy and other operating expenses	0.7	(4.1)	(1.4)
ROM	1.9	5.3	1.3





Key takeaways from the management commentary Performance and outlook

- Customer sentiment remained stable during the quarter, backed by festivities.
 Menu innovations also helped WLDL post healthy SSSG.
- SSSG was driven more by guest count and less by increased average ticket size.
- WLDL reported the highest ever sales in the Oct-Dec'22 period.
- Management has maintained that WLDL will add 35-40 stores in FY23. They
 have opened net 15 stores till 3QFY23 and opened 6 stores in Jan'23.
- Non-metro towns continue to grow 1.5x metro markets compared to pre-Covid levels.
- Management maintained medium- to long-term SSSG guidance of 6 to 9%.

Expansion

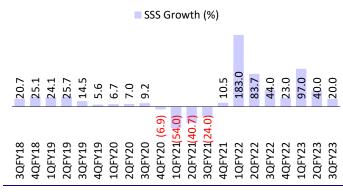
- Fried chicken continues to do well in South India.
- Chicken Big Mac was launched in Jan'23 (limited period product).
- WLDL is witnessing higher sales growth in own channel on delivery v/s thirdparty aggregators. However, third-party aggregators dominate the overall delivery proportion.
- Management is focusing on rapid modernization of stores, with 60 stores added to the EOTF (Experience of the Future) during 3QFY23. Customer ratings for EOTF stores are much higher than that of base stores. Management has indicated that in the next 24 months, all the stores will be EOTF stores.
- Two restaurants were closed during the quarter, mainly on account of route/ highway change.
- Around 30-35% of all the stores offer breakfast. WLDL is able to do good business on highways.

Costs and margins

- WLDL took a 2% blended price increase in Oct'22, which was absorbed well by customers and aided gross and EBITDA margins. Cumulatively, a ~7% price hike was taken in the past 12 months.
- The outlook on material cost inflation is getting better. They do not expect incrementally high pressure of commodity prices.
- Employee costs were up more than usual in 3QFY23 because of variable payouts and ESOP provisions. On a 9M basis, employee costs to sales are actually down.

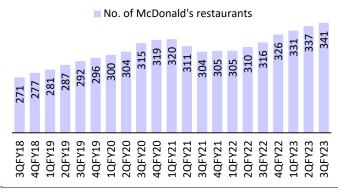
Key exhibits

Exhibit 2: SSSG stood at 20% in 3QFY23



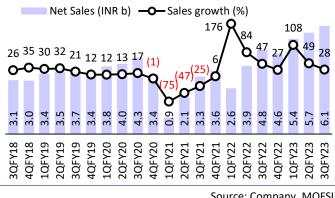
Source: Company, MOFSL

Exhibit 3: Added four (net) McDonald's restaurants in **3QFY23**



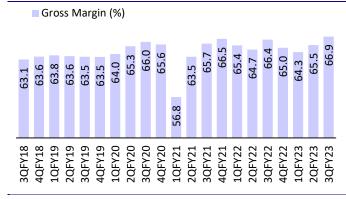
Source: Company, MOFSL

Exhibit 4: Net sales grew 28% YoY to INR6.1b in 3QFY23



Source: Company, MOFSL

Exhibit 5: Gross margin expands 50bp YoY to 66.9%

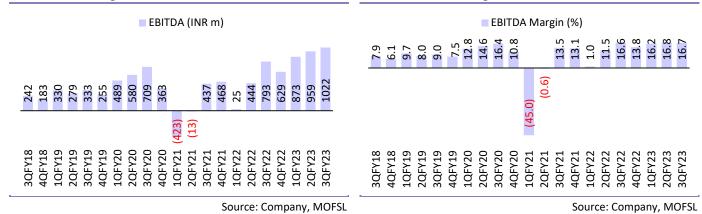


Source: Company, MOFSL

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Exhibit 6: EBITDA grew 29% YoY to INR1,022m in 3QFY23

Exhibit 7: EBITDA margin came in at 16.7% in 3QFY23



Valuation and view

- While the operating performance was in line, lower-than-anticipated depreciation and interest costs led to a ~5% increase in our FY23 EPS estimate. There is no material change to our FY24/FY25 EPS forecasts.
- As indicated in <u>our detailed note</u> in Dec'22 after the unveiling of the company's Vision 2027, building blocks are in place to capture the long-term opportunity in the QSR space.
- We maintain our Neutral rating, given: 1) fair valuations, 2) a scheduled increase in royalty rates to 2x from current levels, and 3) limited incremental gross margin levers. Our valuation at 28x pre-Ind AS FY25 E EV/EBITDA leads to a TP of INR800.

Exhibit 8: There are no material changes in our estimates

New estimate				Old estimate		Change (%)			
(INR m)	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E
Sales	23,046	27,310	32,858	23,360	27,682	33,305	-1.3	-1.3	-1.3
EBITDA	3,803	4,564	5,565	3,847	4,669	5,694	-1.1	-2.2	-2.3
PAT	1,150	1,552	2,196	1,097	1,551	2,272	4.8	0.1	-3.3

Source: Company, MOFSL

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Financials and valuations

Consolidated - Income Statement								(INR m)
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
Total Income from Operations	11,349	14,020	15,478	9,860	15,765	23,046	27,310	32,858
Change (%)	21.9	23.5	10.4	-36.3	59.9	46.2	18.5	20.3
Materials Consumed	4,250	5,116	5,382	3,483	5,451	7,933	9,285	11,007
Gross profit	7,099	8,905	10,095	6,377	10,314	15,114	18,025	21,851
Margin (%)	62.6	63.5	65.2	64.7	65.4	65.6	66.0	66.5
Employees Cost	1,716	1,975	2,192	1,782	2,095	2,493	3,156	3,898
Other Expenses	4,610	5,740	5,763	4,126	6,326	8,818	10,304	12,388
Operating Expenses	6,325	7,715	7,955	5,908	8,422	11,311	13,460	16,286
Total Expenditure	10,575	12,830	13,337	9,391	13,873	19,243	22,746	27,293
% of Sales	93.2	91.5	86.2	95.2	88.0	83.5	83.3	83.1
EBITDA	774	1,190	2,140	469	1,892	3,803	4,564	5,565
Change (%)	64.8	53.8	79.9	-78.1	303.1	101.0	20.0	21.9
Margin (%)	6.8	8.5	13.8	4.8	12.0	16.5	16.7	16.9
Depreciation	673	797	1,384	1,396	1,364	1,531	1,704	1,874
EBIT	101	393	757	-927	528	2,272	2,860	3,691
Int. and Finance Charges	150	177	808	845	826	930	1,058	1,199
Other Income	178	136	130	443	277	196	273	444
PBT bef. EO Exp.	129	352	79	-1,329	-21	1,538	2,075	2,935
EO Items	0	0	-166	42	0	0	0	0
PBT after EO Exp.	129	352	-88	-1,287	-21	1,538	2,075	2,935
Total Tax	0	139	-14	-293	-4	387	523	740
Tax Rate (%)	0.0	39.5	-18.1	N/M	N/M	25.2	25.2	25.2
Minority Interest	0	0	0	0	0	0	0	0
Reported PAT	129	213	-73	-994	-17	1,150	1,552	2,196
Adjusted PAT	129	213	93	-1,036	-17	1,150	1,552	2,196
Change (%)	L/P	65.7	-56.4	P/L	-	L/P	34.9	41.5
Margin (%)	1.1	1.5	0.6	-10.5	-0.1	5.0	5.7	6.7
Widigii (70)	1.1	1.5	0.0	10.5	0.1	3.0	3.7	0.7
Consolidated - Balance Sheet								(INR m)
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
Equity Share Capital	311	311	311	312	312	312	312	312
Total Reserves	5,111	5,525	5,459	4,501	4,309	5,459	7,012	9,207
Net Worth	5,422	5,323 5,837	5,439 5,770	4,301 4,812	4,509 4,621		7,012 7,323	
Total Loans	1,835	2,339	1,837	2,152	2,010	5,771 1,710	1,210	9,519 810
Lease Liabilities	0	2,339	7,822	7,528		•		13,271
Deferred Tax Liabilities	0	-63	-214		8,536	9,745 -520	11,418 -520	-520
				-510	-520			
Crass Plant	7,258	8,113	15,216	13,982	14,647	16,707	19,432	23,080
Gross Block	8,795	7,242	8,439	8,522	9,956	11,956	14,156	16,456
Less: Accum. Deprn.	3,722	1,761	2,538	3,153	4,517	6,049	7,753	9,628
Net Fixed Assets	5,073	5,480	5,900	5,368	5,439	5,907	6,403	6,829
Goodwill on Consolidation	466	466	466	466	466	466	466	466
Capital WIP	197	284	226	256	355	355	355	355
Total Investments	1,843	2,046	1,576	1,984	1,504	1,579	1,816	2,325
Curr. Assets, Loans&Adv.	1,712	1,901	9,249	8,651	9,691	11,688	14,289	17,795
Inventory	337	410	411	465	559	884	1,048	1,260
Account Receivables	64	98	47	88	133	195	231	277
Cash and Bank Balance	109	92	30	110	232	61	726	606
Loans and Advances	1,201	1,301	8,760	7,988	8,766	10,548	12,285	15,651
Curr. Liability & Prov.	2,034	2,065	2,201	2,744	2,809	3,289	3,898	4,690
Account Payables	1,397	1,487	1,594	2,024	1,722	2,518	2,984	3,590
Other Current Liabilities	565	498	507	616	953	576	683	821
Provisions	72	80	100	104	134	195	231	278
Net Current Assets	-322	-164	7,048	5,907	6,882	8,399	10,391	13,105
Appl. of Funds	7,258	8,112	15,216	13,982	14,647	0,333	10,331	23,080

E: MOFSL Estimates

Financials and valuations

Basic (INR) Adj. EPS Cash EPS BV/Share DPS Valuation (x) P/E	0.8 5.2 34.9 0.0	1.4 6.5 37.5 0.0	0.6 9.5 37.1	-6.7 2.3	- 0.1 8.7	7.4	10.0	14 1
Cash EPS BV/Share DPS Valuation (x)	5.2 34.9	6.5 37.5	9.5				10.0	14.1
BV/Share DPS Valuation (x)	34.9	37.5		2.3	Q 7			14.1
DPS Valuation (x)			27.1		0.7	17.2	20.9	26.2
Valuation (x)	0.0	0.0	3/.1	30.9	29.7	37.1	47.1	61.2
		0.0	0.0	0.0	0.0	0.0	0.0	0.0
D/E								
P/C	890.0	537.0	1,232.8	N/M	N/M	99.5	73.7	52.1
Cash P/E	142.8	113.3	77.5	317.5	84.9	42.7	35.1	28.1
P/BV	21.1	19.6	19.8	23.8	24.8	19.8	15.6	12.0
EV/Sales	10.2	8.3	7.5	11.8	7.4	5.0	4.2	3.5
EV/EBITDA	150.3	98.1	54.3	248.5	61.6	30.6	25.2	20.6
Return Ratios (%)								
RoE	2.4	3.8	1.6	-19.6	-0.4	22.1	23.7	26.1
RoCE	3.9	4.2	8.9	NA	NA	11.4	12.6	14.2
RoIC	2.0	4.4	9.4	NA	NA	12.5	13.7	15.2
Working Capital Ratios								
Fixed Asset Turnover (x)	1.3	1.9	1.8	1.2	1.6	1.9	1.9	2.0
Asset Turnover (x)	1.6	1.7	1.0	0.7	1.1	1.4	1.4	1.4
Inventory (Days)	11	11	10	17	13	14	14	14
Debtor (Days)	2	3	1	3	3	3	3	3
Creditor (Days)	45	39	38	75	40	40	40	40
Leverage Ratio (x)								
Current Ratio	0.8	0.9	4.2	3.2	3.5	3.6	3.7	3.8
Interest Cover Ratio	0.7	2.2	0.9	-1.1	0.6	2.4	2.7	3.1
Net Debt/Equity	0.0	0.0	0.0	0.0	0.1	0.0	-0.2	-0.2
Consolidated - Cash Flow Statement								(INR m)

Consolidated - Cash Flow Statement								(INR m)
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
OP/(Loss) before Tax	129	393	-88	-1,287	-21	1,538	2,075	2,935
Depreciation	673	797	1,384	1,396	1,364	1,531	1,704	1,874
Interest & Finance Charges	145	175	780	791	772	734	785	755
Direct Taxes Paid	-23	-26	-163	32	-66	-387	-523	-740
(Inc)/Dec in WC	508	-110	164	691	-145	-1,687	-1,328	-2,834
CF from Operations	1,432	1,229	2,076	1,623	1,904	1,728	2,714	1,991
Others	-60	-80	-80	-331	-198	0	0	0
CF from Operating incl EO	1,371	1,148	1,996	1,292	1,706	1,728	2,714	1,991
(Inc)/Dec in FA	-1,059	-1,426	-1,259	-491	-999	-2,000	-2,200	-2,300
Free Cash Flow	312	-278	737	801	706	-272	514	-309
(Pur)/Sale of Investments	-59	-73	569	-252	565	-75	-237	-509
Others	4	4	18	-16	-131	196	273	444
CF from Investments	-1,115	-1,495	-672	-759	-565	-1,879	-2,164	-2,365
Issue of Shares	2	2	10	28	24	0	0	0
Inc/(Dec) in Debt	-69	504	-508	332	-142	-300	-500	-400
Interest Paid	-151	-177	-152	-170	-133	-930	-1,058	-1,199
Dividend Paid	0	0	0	0	0	0	0	0
Others	0	0	-737	-643	-768	1,210	1,673	1,852
CF from Fin. Activity	-217	330	-1,387	-453	-1,019	-20	115	254
Inc/Dec of Cash	39	-17	-62	80	122	-171	665	-120
Opening Balance	71	109	92	30	110	232	61	726
Closing Balance	109	92	30	110	232	61	726	606

E: MOFSL Estimates

NOTES

Explanation of Investment Rating				
Investment Rating	Expected return (over 12-month)			
BUY	>=15%			
SELL	<-10%			
NEUTRAL	< - 10 % to 15%			
UNDER REVIEW	Rating may undergo a change			
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation			

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