RESULT REPORT Q3 FY23 | Sector: Consumer Durables

Whirlpool of India Ltd

Turnaround is in sight; Upgrade to BUY

Result Synopsis

Whirlpool's standalone revenue came in below ours and consensus estimates with, revenue declining 18.3% yoy. This decline is largely on sluggish demand for the entry level products which is well known and primary sales to the dealers have been very minimal as channel inventory was high and they were gearing for new revamped product launches ahead of summer season. Our channel checks suggest that the old inventory in the channel has been cleared and channel filling would start aggressively from Q4 ahead of peak summer season and WHIRL is going to offer dealer friendly schemes to push the sales in peak summer season. On the margin front, WHIRL continues to see gross margin erosion of 85bps yoy, as they were holding high-cost inventory with them. EBITDA margin contracted 356bps on higher expense towards commercialization of the new front load washing machine plant. WHIRL has now started to launch slew of innovative products in mid to premium segment in washing machines and refurbishing its product portfolio in refrigerator to give more value to entry level customers and providing best after sales service to improve customer satisfaction. We feel worst in terms of market share loss and margins in currently priced in. Considering sharp correction in stock price, rural demand expected to bounce back on increased farm yields and focus on premium portfolio we upgrade the stock to BUY.

Despite near term headwinds, we continue to believe WHIRL's strong parentage, brand presence and a well penetrated distribution network along with refreshed product portfolio is likely to drive market share gains. Buyout of ELICA giving them added play in the fast-growing kitchen category. We have built in moderate estimates for FY24 and reduced our target multiple to 40x considering risk to the rural demand. We upgrade the stock to BUY with PT of Rs1,707 valuing it at 40x vs 45x earlier. There could be upside risk to our estimate if we see quick turnaround of rural markets.

Result Highlights

- Quarter summary: WHIRL missed ours and consensus revenue estimates with its standalone revenue declining 18% on yoy basis. Gross margin contracted 85bps yoy to 29.8% while on sequential basis it improved 3bps.
- Margins: EBITDA margin contracted by 356bps yoy contraction was largely on account of on account higher other expense incurred on commercialization of the new front load capacity.
- Market share: Our channel checks suggest secondary sales have improved and company's market share loss have been stemmed. The company is in process of launching new innovative products in washing machine and refurbishing its refrigerator portfolio
- Management Change: Its managing director Mr Vishal Bhola has tendered its resignation and the company have appointed Mr. Narasimhan Eswar as managing director with effect from 4th April 2023.

Exhibit 1: Actual vs estimates

			Estimate		riation	
Rsmn	Actual	YES Sec	Consensus	YES Sec	Consens us	Remarks
Sales	11,724	15,251	15,703	-23.1	-25.3	Lower than
EBITDA	190	1,093	919	-82.6	-79.3	expected revenue growth
EBITDA Margin (%)	1.6	7.2	5.9	-560 bps	-430 bps	was on account of subdued rural
Adjusted PAT	107	697	510	-84.6	-79.0	demand

Source: Company, YES Sec



 Reco
 : BUY

 CMP
 : Rs 1,350

 Target Price
 : Rs 1,707

 Potential Return
 : +26.5%

Stock data (as on Feb 01, 2022)

Nifty	17,592
52 Week h/I (Rs)	1905/1365
Market cap (Rs/USD mn)	176491/2164
Outstanding Shares (mn)	127
6m Avg t/o (Rs mn):	210
Div yield (%):	0.4
Bloomberg code:	WHIRL IN
NSE code:	WHIRLPOOL

Stock performance



Shareholding pattern (As of Dec'22 end)

Promoter	75.0%
FII+DII	15.6%
Others	9.4%

Δ in stance

(1-Yr)	New	Old
Rating	BUY	ADD
Target Price	1,707	1,808

Δ in earnings estimates

	FY24e	FY25e
EPS (New)	38.9	46.5
EPS (Old)	40.2	-
% change	-3.2%	NA

Financial Summary

(Rs mn)	FY23E	FY24E	FY25E
Revenue	69,280	77,308	85,514
YoY Growth	15.6%	11.6%	10.6%
EBIDTA	4,365	6,958	8,124
YoY Growth	10.5	59.4	16.8
PAT	2,808	4,932	5,898
YoY Growth	24.8%	75.6%	19.6%
ROE	9.1	14.7	15.8
EPS	22.1	38.9	46.5
P/E	61.0	34.7	29.0
BV	250.7	278.5	311.7
EV/EBITDA	34.6	21.1	17.4

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Exhibit 2: Quarterly snapshot (Standalone)

Particulars (Rs mn)	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	y/y %	q/q %	9MFY23	9MFY22	у/у %
Sales	14,351	16,106	19,837	14,889	11,724	(18.3)	(21.3)	46,450	43,828	6.0
EBITDA	744	1358	1174	722	190	(74.4)	(73.6)	2,087	2,592	(19.5)
EBITDA Margin %	5.2	8.4	5.9	4.8	1.6			4.5	5.9	
Depreciation	327	379	412	358	388	18.6	8.2	1,158	984	17.6
EBIT	417	980	762	364	-197	(147.3)	(154.2)	929	1,608	(42.2)
EBIT Margin %	2.9	6.1	3.8	2.4	-1.7			2.0	3.7	
Interest charges	12	40	21	21	33	184.3	55.7	75	107	(30.4)
Other Income	170	125	309	213	395	132.7	85.0	917	491	86.8
PBT	575	1065	1050	556	165	(71.3)	(70.4)	1,771	1992	(11.1)
Tax	160	270	271	150	57	(64.1)	(61.8)	479	537	(10.9)
Effective Tax Rate (%)	27.8	25.4	25.8	27.0	34.8			27.0	27.0	
PAT	415	795	779	406	107	(74.1)	(73.6)	1293	1454	(11.1)
PAT Margin %	2.9	4.9	3.9	2.7	0.9			2.8	3.3	
EPS (Rs)	3.3	6.3	6.1	3.2	0.8	(74.1)	(73.6)	10	11	(11.1)

Source: Company, YES Sec

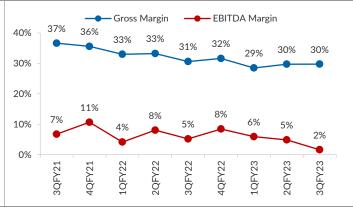


CHARTS

Exhibit 3: Revenue decline is on account of subdued demand from rural owing to high inflation and low primary sales

Exhibit 4: EBITDA margin has contracted on higher expenses towards commercialization of front load facility



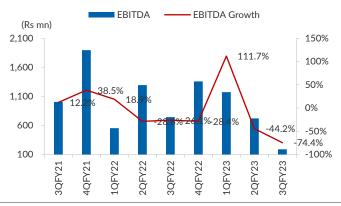


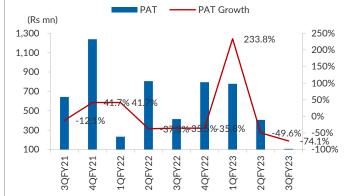
Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 5: EBITDA decline is on account of lower operating leverage and higher other expense

Exhibit 6: PAT decline is line with EBITDA decline

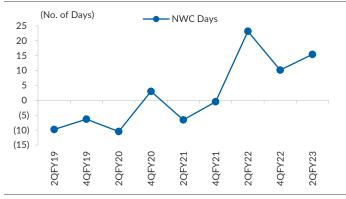


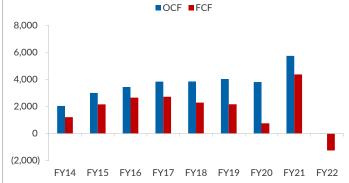


Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 7: NWC has improved to 15 days vs 23 days in Exhibit 8: FCF has become negative in FY22 Q2FY22





Source: Company, YES Sec

Source: Company, YES Sec



FINANCIALS

Exhibit 9: Balance Sheet

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Equity capital	27,314	28,524	30,532	34,060	38,280
Reserves	28,583	29,792	31,801	35,329	39,548
Net worth	0	0	0	0	0
Debt	(417)	(449)	(449)	(449)	(449)
Deferred tax liab (net)	2,976	3,498	4,220	4,703	5,195
Other non current liabilities	31,142	32,841	35,572	39,583	44,295
Total liabilities					
	7,483	7,363	6,768	6,035	5,080
Fixed Asset	2,074	5,971	5,971	5,971	5,971
Investments	1,049	2,890	3,341	3,728	4,124
Other Non-current Assets	(68)	1,360	(648)	(725)	(804)
Net Working Capital	12,738	12,187	13,116	14,636	16,189
Inventories	3,790	3,872	3,758	4,194	4,639
Sundry debtors	2,330	2,237	2,581	2,877	3,179
Loans and Advances	16,571	14,171	16,874	18,829	20,828
Sundry creditors	1,914	2,338	2,702	3,015	3,335
Other current liabilities	20,605	15,258	20,140	24,575	29,925
Cash & equivalents	31,142	32,841	35,572	39,583	44,295
Total Assets	27,314	28,524	30,532	34,060	38,280

Source: Company, YES Sec

Exhibit 10: Income statement

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Revenue	58,999	59,934	69,280	77,308	85,514
Operating profit	5,190	3,951	4,365	6,958	8,124
Depreciation	1,421	1,363	1,732	1,871	2,092
Interest expense	153	147	118	130	142
Other income	896	616	1,238	1,634	1,993
Profit before tax	4,511	3,057	3,753	6,591	7,882
Taxes	1,179	807	945	1,659	1,984
Minorities and other	-	-	-	-	-
Adj. profit	3,333	2,250	2,808	4,932	5,898



Y/e 31 Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Exceptional items	-	(21)	-	-	-
Net profit	3,333	2,271	2,808	4,932	5,898

Source: Company, YES Sec

Exhibit 11: Cashflow Statement

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Profit before tax	4,665	3,204	3,871	6,720	8,024
Depreciation	1,421	1,363	1,732	1,871	2,092
Tax paid	(1,179)	(807)	(945)	(1,659)	(1,984)
Working capital Δ	4,467	(1,427)	2,007	78	79
Other operating items					
Operating cashflow	9,374	2,332	6,666	7,010	8,212
Capital expenditure	(1,374)	(1,244)	(1,138)	(1,138)	(1,138)
Free cash flow	8,000	1,089	5,528	5,873	7,074
Equity raised	416	(427)	-	-	-
Investments	(352)	(3,897)	-	-	-
Debt financing/disposal	-	-	-	-	-
Interest paid	(153)	(147)	(118)	(130)	(142)
Dividends paid	(634)	(634)	(799)	(1,404)	(1,679)
Net ∆ in cash	7,863	(5,347)	4,882	4,435	5,350

Source: Company, YES Sec

Exhibit 12: Du-pont analysis

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23E	FY24E	FY25E
Tax burden (x)	0.74	0.74	0.75	0.75	0.75
Interest burden (x)	0.97	0.95	0.97	0.98	0.98
EBIT margin (x)	0.08	0.05	0.06	0.09	0.09
Asset turnover (x)	1.27	1.20	1.31	1.31	1.30
Financial leverage (x)	1.72	1.71	1.71	1.75	1.75
RoE (%)	12.3	7.7	9.1	14.7	15.8

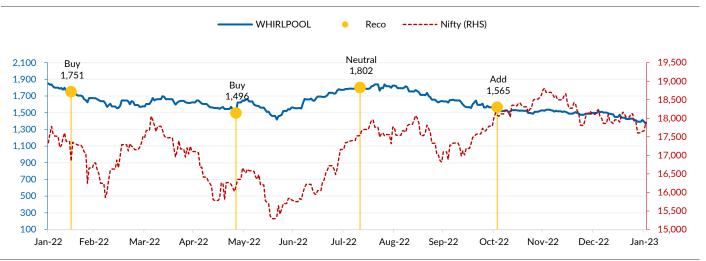


Exhibit 13: Ratio analysis

Y/e 31 Mar	FY21	FY22	FY23E	FY24E	FY25E
Growth matrix (%)					
Revenue growth	(1.5)	1.6	15.6	11.6	10.6
Op profit growth	(22.9)	(23.9)	10.5	59.4	16.8
EBIT growth	(30.7)	(31.3)	20.8	73.6	19.4
Net profit growth	(30.0)	(32.5)	24.8	75.6	19.6
Profitability ratios (%)					
ОРМ	8.8	6.6	6.3	9.0	9.5
EBIT margin	7.9	5.3	5.6	8.7	9.4
Net profit margin	5.6	3.8	4.1	6.4	6.9
RoCE	17.3	11.0	12.6	20.0	21.4
RoNW	12.3	7.7	9.1	14.7	15.8
RoA	7.2	4.5	5.3	8.4	9.0
Per share ratios					
EPS	26.3	17.7	22.1	38.9	46.5
Dividend per share	5.0	5.0	6.3	11.1	13.2
Cash EPS	37.5	28.5	35.8	53.6	63.0
Book value per share	225.3	234.8	250.7	278.5	311.7
Valuation ratios					
P/E	51.4	75.4	61.0	34.7	29.0
P/CEPS	36.0	47.7	37.7	25.2	21.4
P/B	6.0	5.7	5.4	4.8	4.3
EV/EBIDTA	29.0	39.5	34.6	21.1	17.4
Payout (%)					
Dividend payout	19.0	28.2	28.5	28.5	28.5
Tax payout	26.1	26.4	25.2	25.2	25.2
Liquidity ratios					
Debtor days	23.4	23.6	19.8	19.8	19.8
Inventory days	78.8	74.2	69.1	69.1	69.1
Creditor days	102.5	86.3	88.9	88.9	88.9



Recommendation Tracker





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