

Aditya Birla Fashion

BSE SENSEX S&P CNX 61,054 18,069

CMP: INR215 TP: INR235 (+9%)

Downgrade to Neutral



Stock Info

Bloomberg	ABFRL IN
Equity Shares (m)	949
M.Cap.(INRb)/(USDb)	203.2 / 2.5
52-Week Range (INR)	359 / 200
1, 6, 12 Rel. Per (%)	1/-35/-31
12M Avg Val (INR M)	652
Free float (%)	44.5

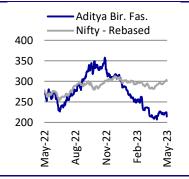
Financials Snapshot (INR b)

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Y/E March	FY23E	FY24E	FY25E		
Sales	123.2	148.4	174.1		
EBITDA	15.6	19.6	25.3		
Adj. PAT	0.5	1.7	3.9		
EBITDA Margin (%)	12.7	13.2	14.5		
Adj. EPS (INR)	0.6	1.7	3.9		
EPS Gr. (%)	-143.0	202.7	130.1		
BV/Sh. (INR)	36.5	50.2	54.1		
Ratios					
Net D:E	0.1	-0.3	-0.2		
RoE (%)	1.7	4.0	7.4		
RoCE (%)	6.3	7.3	9.5		
Payout (%)	0.0	0.0	0.0		
Valuations					
P/E (x)	387.8	128.1	55.7		
EV/EBITDA (x)	15.9	12.8	10.2		
EV/Sales (x)	1.7	1.4	1.2		
Div. Yield (%)	0.0	0.0	0.0		
FCF Yield (%)	0.4	5.1	3.1		
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Shareholding pattern (%)

As On	Mar-23	Dec-22	Mar-22
Promoter	55.5	55.5	56.1
DII	18.9	19.1	19.9
FII	14.9	15.1	13.7
Others	10.8	10.3	10.3

FII Includes depository receipts Stock Performance (1-year)



ABFRL acquires TCNS clothing

Acquisition to make deeper inroads into women ethnic wear

ABFRL announced the acquisition of TCNS clothing in a two-step deal for a total value of INR29b, i.e., 10% below its current market cap of INR32.2b with INR16.5b of cash payout for 51% stake and 5.4% dilution for the remaining 49% stake. With a relatively low net debt of INR25m, the company's valuation in terms of EV/Sales and EV/EBITDA for FY23E at 2.3x/66.5x. Assuming a recovery to 8% EBITDA margin (Pre IND-AS 116) in FY25E, a middle ground from the current 3.5% and 16% in FY20, TCNS would be valued at 22.6x EV/EBITDA similar to ABFRL's FY25E EV/EBITDA (pre IND-AS 116) of 22x at the current price.

Deal Contours

The deal is structured in two steps, wherein, in the first step, it will acquire a total of 51% stake for cash at a price of INR503 per share, for INR16.5b. This will be partly from Promoter (between 22 and 30% stake) and open offer to minority shareholders (20-29% stake) depending on open offer demand. Post the cash deal, TCNS clothing will be merged with ABFRL, offering 11:6 share swap ratio (11 shares for every 6 share held) for the remaining 49% stake, implying 5.4% dilution. The current share swap offer, which is priced at 22% discount to the INR503 cash offer for a 51% stake, indicates that the share swap parity for ABFRL is at its CMP of INR280. Of the total shareholding, promoters can sell off a minimum 22% out of the 32% stake, i.e., ~68% of its holding, while the rest of the minority shareholders can sell 29% (in open offer) out of 68%, i.e., 44% of its holding.

Earnings dilution and Leverage Financial Impact

Assuming TCNS's recovery to 8% EBITDA margin (pre IND-AS 116) and 3% PAT margin in FY25E, it may generate revenue/PAT of INR16b/INR480m, i.e., 9%/12% of ABFRL. After adjusting for the financial cost of an 8% interest on INR16.5b cash outlay and 5.4% equity dilution, TCNS could register an incremental net loss and EPS of INR INR513m and INR0.7/share for FY25E. This would represent a decline of 18% for ABFRL, implying INR3.2/share. The cash composition of the deal could be funded by GIC's warrant issue of INR14.5b (6.2% dilution) due in FY24. After a large fund raise of INR22.5b, it reduced its leverage from the peak of INR21b in FY20. Since then, it has done a series of acquisitions in Ethnic Wear in FY21 (see exhibit 2), along with smaller acquisitions (Reebok India, House of Masaba, and D2C) in the last couple of years, reaching INR3.4b net debt in 3QFY23. The TCNS acquisition will push it back to net debt of INR5b (excluding lease liability) against a net cash of INR11b in Dec'23 (adjusting GIC warrant issue of INR14.5b).

Aliasgar Shakir - Research Analyst (Aliasgar.Shakir@motilaloswal.com)

TCNS - a boon or a bane?

TCNS is the leading player in the women's ethnic wear market with an estimated revenue of over INR12b revenue for FY23. The Indian wear market has a total size of INR1,150b as on FY20 (SKD is INR >500b). This segment is also the biggest in the entire fashion apparel market. It is seeing a large flux in demand as women become far more fashion conscious with higher propensity to buy. TCNS has four brands (W, Aurelia, Wishful, and Elleven) with 660+ EBOs, 2300+ large format stores, and 1100+ multi-brand outlets on Pan India basis, which is more than double the reach of its peers. It has a healthy store economics and working capital cycle see (exhibit 10). But the market remains highly crowded with a large section of unorganized players catering to highly price conscious women consumers. This possibly has led to a weak 2% revenue CAGR (FY19-23E) in TCNS operating at a premium pricing and >65% GMs. Therefore, we believe that TCNS's earnings revival would be challenging and that building scale internally could have been a good alternative for ABFRL.

Building future growth engines

In the last few years, ABFRL has invested in multiple new businesses, with a long tail of businesses that are presently loss-making or yet to stabilize, with revenue/operating loss of INR5.7b/INR730m in the ethnic wear segment (FY23E), INR12.7b/INR139m in other Madura brands for FY23E and INR1.1b/INR590m in D2C for 2HFY23E. TCNS's acquisition may add to that long tail. On the positive side, ABFRL, with a large play in the fashion market is leveraging its strength to drive sector consolidation and creating inroads into each of these categories, which should see multi-year growth prospects. The only worry is that the losses in each of these early growth ventures (making up ~20% of gross pre-Ind-AS EBITDA 116 of Lifestyle and Pantaloons) could create a long tail of a fragmented portfolio mix in multiple categories with a prolonged phase of investments, which could raise risks to near-term earnings.

Valuation and view

ABFRL's strong execution capability is reflected in its ability to scale up a series of strong brands in the decade. While the Lifestyle segment continues to deliver a healthy performance, a sluggish recovery in the Pantaloons segment and incremental investments in new businesses could drag down profitability in the near term. Expanding the ethnic wear segment and Reebok brand, as well as turning around the newly established D2C segment, could prove to be a challenging journey for the company. Inclusion of TCNS to this portfolio may further accentuate the near-term profitability risks. Assuming an 8% EBITDA margin (Pre IND-AS 116) in TCNS on FY25E, the company would be valued at par with ABFRL. However, the acquisition could potentially have an 18% impact on EPS (i.e., INR0.7 impact on EPS). Subsequently, we revise our rating to **Neutral** with a TP of INR245. We factor in a revenue/EBITDA CAGR of 19%/27% over FY23-25E. We value ABFRL on the SOTP basis, assigning EV/EBITDA of 10x to Lifestyle Brands, 10x to Pantaloons, and EV/sales of 1x to other businesses on FY25E.

Exhibit 1: SoTP-based valuation (INR m)

FY25E	EBITDA/Sales	Multiple	EV
Lifestyle Brands	15,649	10	1,57,433
Pantaloons	8,449	10	84,485
Others	20,921	1	20,921
Total EV			2,62,839
Less: Net debt			38,606
Equity Value			2,24,233
No of Shares			949
ТР			235
CMP			215
Upside			9%

Source: MOFSL, Company

Exhibit 2: Acquisitions made across various segments

Date	Acquisition	Segment	Stake Purchased (%)	Consideration (INR m)
Jul-19	Jaypore	Premium - Ethnic	100	1,048
Jul-19	Shantanu & Nikhil	Luxury- Ethnic	51	579
Jul-19	TG Apparel & Decor Pvt Ltd	Premium - Ethnic	100	3
Jan-21	Sabyasachi	Luxury- Ethnic	51	3,898
Feb-21	Tarun Tahiliani (Goodview Fashion Private Limited)	Luxury- Ethnic	34	672
Dec-21	Reebok India - Exclusive Licence	Athleisure	100	875
Jan-22	House of Masaba	Lifestyle, Apparel, Beauty and Accessories.	51	900
Dec-22	TMRW - 8 brands			
	BerryLush	Women's Western Wear	51	270
	Bewakoof	Casual & Expressive Wear	73-80	2,000
	Natilene	Teen's Occasion Wear	100	100
	Nauti Nati	Kid's Wear		
	Nobero	Athleisure & Active Wear	66	130
	Urbano	Casual & Denim Wear	55	180
	Verido	Casual Wear & Fast Fashion	55	210
	Juneberry	Women's Casual & Western Wear		
	Total			10,864

Source: Company, MOFSL

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Exhibit 3: Tranches-wise Deal Contours

	(In Millions)
Tranche 1	
Share of TCNS through SPA	
Promoter stake	14.2
Open offer stake	18.7
Total shares	32.9
Offer price/share (INR)	503
Total consideration	16,549
Stake acquired	51%
Deemed Valuation	32,449
Tranche 2	
Share swap for remaining shareholders	
Remaining Shares (49% shareholders)	31.6
Share swap ratio	11:6
Total shares to be issued	58.0
Price per Share (CMP ABFRL)	214.0
Total consideration paid	12,402
Tranche 3	
Consideration paid	
SPA consideration (51% stake)	16,549
Share swap Value	12,402
Total consideration	28,951
Current EV	32,170
Discount	-10%

Source: MOFSL, Company

Exhibit 4: Discount on swap (Calculated)

	INR m
Total consideration	12,402
Implied valuation	16,248
(Discount)/Premium on swap	-24%
Implied value for ABFRL shares	280

Source: MOFSL, Company

Exhibit 5: Consideration differential based on minimum acceptance

(Figures in m)	SPA	% holding	Share swap	% holding	Total
Promoter shares	14.2	22.0	6.58	10.20	20.77
Minority shareholders	18.7	29.0	25.03	38.80	43.74
No of shares	32.9	51.0	31.6	49.0	64.51
Consideration	16,549		12,402		
Per share consideration	503		392		

Source: MOFSL, Company

7 May 2023

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Exhibit 6: Valuation of acquisition

INR m	Current profitability	Historical profitability	Base case (FY25 basis)
TCNS	FY23*	FY23*	FY25
Revenue	12,440	12,440	16,000
EBITDA margins (Pre-Ind AS 116)	3.50%	16%	8%
EBITDA	435	1,990	1,280
Consideration	28,951	28,951	28,951
Valuation (x)			
EV/Sales	2.3	2.3	1.8
EV/EBITDA	66.5	14.5	22.6
*(9MFY23 annualised)			

Source: MOFSL, Company

Exhibit 7: Share dilution post swap

Share dilution on Swap	(In Millions)
Total shares for TCNS	31.6
Swap Ratio	11:6
Shares issued	58.0
Current O/s shares	1,011.7
Total shares	1,069.7
Dilution	5.4%

Source: MOFSL, Company

Exhibit 8: Earnings impact on ABFRL (INR m)

Exhibit 6. Edithings impact on ABINE (link in)				
Calculation of margin and EPS impact (FY25E)	Pre-deal	Post deal		
Revenue				
ABFRL	1,74,127	1,74,127		
TCNS		16,000		
Total	1,74,127	1,90,127		
Cost of Funding:				
Amount paid for SPA		16,549		
Rate of Interest		8%		
Cost of funding (excl. Tax)		993		
PAT				
ABFRL	3,898	3,898		
TCNS (3% PAT margins)		480		
Total (Incl. Cost of funding for post deal)	3,898	3,385		
Margin (%)				
Total	2.2	1.8		
No of Shares	1,012	1,070		
EPS				
Total	3.9	3.2		

Source: MOFSL, Company

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Exhibit 9: Peer comparison within the Indian ethnic wear space (%)

FY20	Revenue (INR m)	Gross Margins	EBITDA margin	RoE	RoCE
TCNS	11,490	65	16.2	10.5	15.9
Biba	7,570	67	17.9	3.1	14.8
Fabindia	11,610	58	23.5	7.4	24.2
HOAD	5,080	80	20.0	-4.5	8.4
Jaypore	280	30	-48.2	NA	NA
Neeru's	1,810	50	6.2	-23.8	1.9
Ritu Kumar	2,850	85	-5.0	-19.2	-15.3
Soch	2,810	46	-7.4	-153.2	-20.5
Vedant Fashion	9,150	72	43.5	22.8	37.8

Source: MOFSL, Company

Exhibit 10: Working capital comparatives

	FY19	FY20	FY21	FY22*
Biba				
Debtors days	17	16	47	31
Inventory days	141	182	222	173
Payables days	31	45	35	42
WC days	127	153	234	162
TCNS	FY19	FY20	FY21	FY22
Debtors days	57	56	95	71
Inventory days	87	105	160	147
Payables days	37	39	52	70
WC days	108	122	202	148

Source: MOFSL, Company

Story in charts

Exhibit 11: Segment wise Indian women's wear market (INR t)

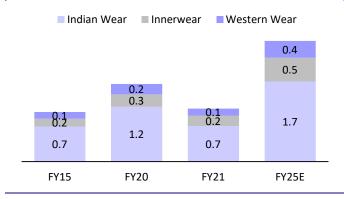


Exhibit 12: Organized women's wear to grow faster, gaining share

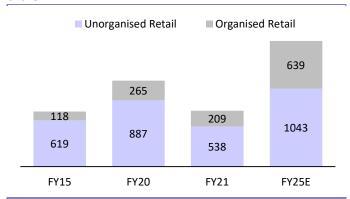


Exhibit 13: Improved footprints across players

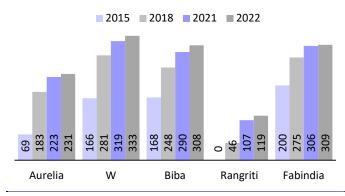


Exhibit 14: TCNS' revenue growth remained tepid over FY19-23 (FY23 annualized on 9MFY23)

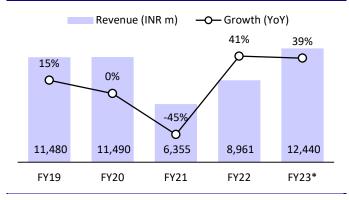


Exhibit 15: Improved share of EBO and online in revenue mix for TCNS

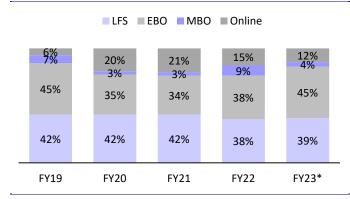


Exhibit 16: Gross margins to improve in FY23

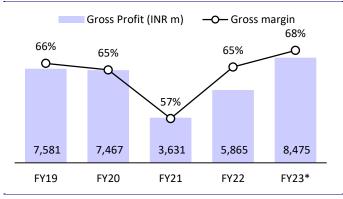


Exhibit 17: ABFRL's revenue expected to revive from FY23

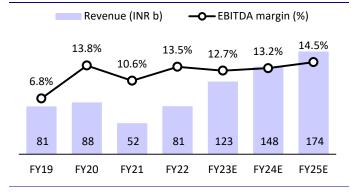
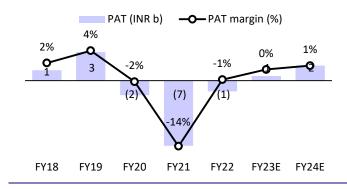


Exhibit 18: Expect ABFRL'2 profitability to resume from FY23



Financials and valuations

Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
Total Income from Operations	71,721	81,177	87,879	52,489	81,362	1,23,216	1,48,409	1,74,127
Change (%)	8.6	13.2	8.3	-40.3	55.0	51.4	20.4	17.3
Raw Materials	33,901	39,250	42,242	25,630	37,202	55,166	67,423	79,555
Employees Cost	7,723	9,130	10,805	8,654	11,585	15,772	18,551	22,985
Rent	10,429	11,104	4,870	107	3,932	8,933	10,389	11,318
Other Expenses	14,985	16,153	17,843	12,552	17,644	27,701	32,410	35,003
Total Expenditure	67,038	75,637	75,760	46,942	70,363	1,07,571	1,28,773	1,48,861
% of Sales	93.5	93.2	86.2	89.4	86.5	87.3	86.8	85.5
EBITDA	4,683	5,541	12,118	5,548	10,999	15,645	19,637	25,265
Margin (%)	6.5	6.8	13.8	10.6	13.5	12.7	13.2	14.5
Depreciation	2,805	2,823	8,853	9,628	9,970	12,090	13,991	16,158
EBIT	1,878	2,717	3,265	-4,080	1,029	3,555	5,645	9,107
Int. and Finance Charges	1,716	1,874	4,247	5,026	3,507	4,009	4,366	4,890
Other Income	328	648	653	734	1,006	980	980	980
PBT bef. EO Exp.	490	1,491	-329	-8,372	-1,473	526	2,259	5,197
EO Items	0	0	0	0	0	0	0	0
PBT after EO Exp.	490	1,491	-329	-8,372	-1,473	526	2,259	5,197
Total Tax	-688	-1,721	1,321	-1,015	-266	1	565	1,299
Tax Rate (%)	-140.5	-115.4	-401.7	12.1	18.0	0.3	25.0	25.0
Reported PAT	1,178	3,212	-1,650	-7,357	-1,207	525	1,694	3,898
Adjusted PAT	1,178	3,212	-1,650	-7,357	-1,207	525	1,694	3,898
Change (%)	113.4	172.7	-151.4	345.8	-83.6	-143.5	222.8	130.1
Margin (%)	1.6	4.0	-1.9	-14.0	-1.5	0.4	1.1	2.2
Canadidated Balance Chart								(IND
Consolidated - Balance Sheet	EV10	EV10	EV20	EV21	EV22	EV22E	EV24E	(INR m

Consolidated - Balance Sheet								(INR m)
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
Equity Share Capital	7,717	7,735	7,740	9,151	9,383	9,487	10,117	10,117
Total Reserves	3,214	6,554	3,138	17,612	18,502	25,158	40,722	44,619
Net Worth	10,931	14,289	10,878	26,763	27,885	34,645	50,839	54,737
Total Loans	18,615	11,982	23,688	11,364	12,323	14,123	14,123	14,123
Lease Liability			25,018	24,634	28,681	33,952	40,539	46,269
Deferred Tax Liabilities	-688	-2,634	-1,950	-3,339	-3,805	-3,805	-3,805	-3,805
Capital Employed	28,857	23,637	57,634	59,421	65,085	78,916	1,01,696	1,11,324
Gross Block	30,667	32,410	63,457	75,981	92,395	1,05,810	1,23,570	1,41,330
Less: Accum. Deprn.	4,844	6,855	14,022	21,851	31,821	41,880	55,872	72,030
Net Fixed Assets	25,823	25,555	49,435	54,130	60,573	63,929	67,698	69,300
Right to use Assets			22,069	21,414	25,229	24,559	24,780	23,645
Capital WIP	459	224	441	376	1,032	1,026	1,026	1,026
Total Investments	42	42	142	4,198	6,860	6,860	6,860	6,860
Curr. Assets, Loans&Adv.	30,326	37,756	45,688	39,671	51,796	65,503	92,389	97,588
Inventory	16,912	19,213	23,668	18,470	29,296	37,134	40,660	42,935
Account Receivables	5,518	7,808	8,405	7,305	7,564	11,815	14,231	16,697
Cash and Bank Balance	728	574	2,669	2,618	1,205	3,388	21,234	18,873
Loans and Advances	7,168	10,161	10,946	11,279	13,731	13,166	16,264	19,082
Curr. Liability & Prov.	27,793	39,940	38,072	38,954	55,176	58,401	66,276	63,449
Account Payables	20,093	23,974	22,899	23,734	34,106	43,885	48,792	42,935
Other Current Liabilities	5,780	13,943	13,284	13,342	19,041	11,815	14,231	16,697
Provisions	1,920	2,023	1,888	1,878	2,030	2,701	3,253	3,816
Net Current Assets	2,533	-2,184	7,616	717	-3,380	7,101	26,113	34,139

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Financials and valuations

Ratios								
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
Basic (INR)	1120	25						
EPS EPS	1.5	4.2	-2.1	-8.0	-1.3	0.6	1.7	3.9
Cash EPS	5.2	7.8	9.3	2.5	9.3	13.3	15.5	19.8
BV/Share	14.2	18.5	14.1	29.2	29.7	36.5	50.2	54.1
DPS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Payout (%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Valuation (x)		0.0		0.0	0.0	0.0	0.0	0.0
P/E	140.3	51.7	-100.6	-26.7	-166.7	387.8	128.1	55.7
Cash P/E	41.5	27.4	23.0	86.4	23.0	16.1	13.8	10.8
P/BV	15.1	11.6	15.3	7.3	7.2	5.9	4.3	4.0
EV/Sales	2.6	2.2	2.1	3.9	2.6	1.7	1.4	1.2
EV/EBITDA	39.2	32.0	17.5	41.4	21.9	15.9	12.8	10.2
Dividend Yield (%)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FCF per share	3.5	3.2	2.5	9.8	6.7	1.0	11.0	6.7
Return Ratios (%)								
RoE	11.5	25.5	-13.1	-39.1	-4.4	1.7	4.0	7.4
RoCE	7.5	12.8	9.6	-5.7	3.3	6.3	7.3	9.5
RoIC	7.8	13.3	10.2	-6.3	3.8	7.3	9.4	12.8
Working Capital Ratios								
Fixed Asset Turnover (x)	2.3	2.5	1.4	0.7	0.9	1.2	1.2	1.2
Asset Turnover (x)	2.5	3.4	1.5	0.9	1.3	1.6	1.5	1.6
Inventory (Days)	86	86	98	128	131	110	100	90
Debtor (Days)	28	35	35	51	34	35	35	35
Creditor (Days)	102	108	95	165	153	130	120	90
Leverage Ratio (x)								
Current Ratio	1.1	0.9	1.2	1.0	0.9	1.1	1.4	1.5
Interest Cover Ratio	1.1	1.4	0.8	-0.8	0.3	0.9	1.3	1.9
Net Debt/Equity	1.6	0.8	1.9	0.2	0.2	0.1	-0.3	-0.2
Consolidated - Cash Flow Statement								(INR m)
Y/E March	FY18	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
OP/(Loss) before Tax	490	1,491	-329	-8,375	-1,449	526	2,259	5,197
Depreciation	2,805	2,823	8,853	9,628	9,970	12,090	13,991	16,158
Interest & Finance Charges	1,669	1,846	4,220	5,004	3,484	4,009	4,366	4,890
Direct Taxes Paid	-10	-196	-65	-28	-164	-1	-565	-1,299
(Inc)/Dec in WC	760	-937	-6,126	8,528	241	-8,299	-1,166	-10,387
CF from Operations	5,714	5,028	6,552	14,756	12,082	8,325	18,886	14,559
Others	237	249	-112	-3,718	-2,577	-980	-980	-980
CF from Operating incl EO	5,951	5,276	6,440	11,038	9,505	7,345	17,906	13,579
(Inc)/Dec in FA	-3,271	-2,792	-4,485	-2,101	-3,185	-6,440	-6,760	-6,760
Lease Payments					0	-6,023	-7,130	-8,513
Free Cash Flow	2,680	2,484	1,955	8,937	6,321	905	11,146	6,819
(Pur)/Sale of Investments	-36	22	-1,027	-6,475	-2,422	0	0	0
Others	58	6	5	181	116	1,003	1,003	1,003
CF from Investments	-3,250	-2,763	-5,508	-8,396	-5,491	-11,460	-12,887	-14,271
Issue of Shares	12	9	72	22,388	2,476	6,235	14,500	0
Inc/(Dec) in Debt	-1,832	-1,576	10,742	-16,547	960	1,800	0	0
Interest Paid	-649	-1,098	-4,243	-4,759	-3,097	-1,714	-1,650	-1,647
Dividend Paid	0	0	0	0	0	0	0	0
Others	0	0	-5,407	-3,774	-5,609	0	0	0
CF from Fin. Activity	-2,469	-2,664	1,165	-2,692	-5,270	6,321	12,850	-1,647
Inc/Dec of Cash	233	-152	2,098	-50	-1,256	2,206	17,869	-2,338
Opening Balance	495	725	571	2,668	2,461	1,182	3,365	21,211
Closing Balance	727	574	2,669	2,618	1,205	3,388	21,234	18,873
less: Other Bank Balance	2	2	1	156	23	23	23	23
Net Closing Balance	725	571	2,668	2,461	1,182	3,365	21,211	18,850

Investment in securities market are subject to market risks. Read all the related documents carefully before investing

Motilal Oswal Aditya Birla Fashion

NOTES

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Investment Rating	Expected return (over 12-month)				
BUY	>=15%				
SELL	<-10%				
NEUTRAL	< - 10 % to 15%				
UNDER REVIEW	Rating may undergo a change				
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