

# **CAMS**

Estimate change	$\leftarrow$
TP change	<b>←</b>
Rating change	$\leftarrow$

Bloomberg	CAMS IN
Equity Shares (m)	49
M.Cap.(INRb)/(USDb)	100.7 / 1.2
52-Week Range (INR)	2689 / 2002
1, 6, 12 Rel. Per (%)	-9/-16/-26
12M Avg Val (INR M)	361

#### Financials & Valuations (INR b)

		•	
Y/E March	2023	2024E	2025E
AAUM (INR t)	27.3	31.3	36.0
Revenue	9.7	10.8	12.4
EBITDA	4.2	4.8	5.8
Margin (%)	43.3	44.4	46.6
PAT	2.8	3.2	4.0
PAT Margin (%)	29	30	32
EPS	58.1	66.0	81.5
EPS Grw. (%)	-0.8	13.6	23.5
BVPS	159.7	182.6	211.2
RoE (%)	39.8	38.5	41.4
Div. Payout (%)	65.0	65.0	65.0
Valuations			
P/E (x)	35.4	31.2	25.3
P/BV (x)	12.9	11.3	9.7
Div. Yield (%)	1.8	2.1	2.6

#### Shareholding pattern (%)

As On	Mar-23	Dec-22	Mar-22
Promoter	19.9	19.9	23.8
DII	12.9	13.7	14.7
FII	35.0	32.7	29.0
Others	32.2	33.7	32.6

FII Includes depository receipts

CMP: INR2,057 TP: INR2,600 (+26%) Buy

# Traction in Non-MF business drives profitability

- CAMS posted a 4QFY23 net profit of INR744m (+1% YoY), 11% above estimate.
   Share of the Non-MF business rose in 4Q and is likely to grow further in FY24.
- Account Aggregator, AIF/PMS RTA and Insurance Repository are likely to be the revenue growth drivers in non-MF business. With most of the contracts being renegotiated, the company does not expect any large hit in case of any further cuts in TER by the regulator for AMCs.
- CAMS' FY23 revenue came in at INR9.7b (+6.8%), whereas EBITDA/PAT stood flat at INR4.2b/ INR2.85b.
- The Board has declared an interim dividend of INR12 per share.
- Our estimates broadly remain unchanged and we reiterate our BUY rating with a TP of INR2,600 (premised on 32x P/E on FY25E earnings).

### Share of Non-MF business in revenue improves to 11%

- CAMS' QAAUM grew 5% YoY to INR28t. However, equity AUM declined
   4.9% sequentially to INR 12.4t in 4QFY23.
- Operating revenue was marginally up 2.5% YoY at INR2.5b, 4% ahead of our estimate. The share of non-MF business in revenue rose to 11% in 4QFY23.
- Non-MF revenue improved 7% YoY to INR274m in 4QFY23. The Alternative Services segment maintained its high growth trajectory, recording ~19% YoY revenue growth during the quarter.
- Policy Genie Deep Contact Tracing Solution, uniquely offered by CAMS Insurance Repository, has processed INR8b unclaimed amount using deep contact tracing. On a sequential basis, the revenue share of insurance repository improved to 2% in 4QFY23.

#### **EBITDA margin dips YoY owing to investments in non-MF businesses**

- On the expenses front, employee expenses, operating expenses and other expenses increased 3%, 7% and 26% YoY, respectively, much higher than the 2% revenue growth. This was because of investments being made in the non-MF businesses that are yet to scale up.
- EBITDA stood at INR1,091m, 8.6% above our estimates. EBITDA margin was at 43.8% in 4QFY23 v/s 46.1% in 4QFY22/44.4% in 3QFY23.
- PAT stood at INR744m in 4QFY23, +1% YoY and QoQ each.

## Key takeaways from the management commentary

- The company expects strong uptick in revenue from Non-MF businesses, such as Account Aggregator, Insurance repository and AIF/PMS RTA in FY24.
- CAMSRep is scaling new highs in eIA and epolicy. The potential policy market size is about 500m and its revenue potential is expected to be ~INR2-5b. CAMS has the necessary capacity is place to scale up the business as and when the mandate comes from IRDAI.

Prayesh Jain - Research Analyst (Prayesh.Jain@MotilalOswal.com)

## **Valuation and View**

- Empirically, CAMS has traded at a premium to listed AMCs in terms of one-year forward P/E. This premium is well deserved, given: 1) the duopoly nature of the industry and high-entry barriers, 2) relatively low-risk of a market share loss, and 3) higher customer ownership than AMCs.
- The MF business-related stocks have seen a correction in valuations over the past few months. This has been led by the weak AMC industry environment, given the pressure on yields, outflows from the Debt segment, rising share of passives and impending regulations. We expect the first two factors to reverse, as the intensity of the fall in yields abates and debt inflows increase with the topping of bond yields.
- Our estimates broadly remain unchanged and we reiterate our BUY rating with a TP of INR2,600 (premised on 32x P/E on FY25E earnings).

Quarterly Performance												(INR m
Y/E March		FY				FY			FY22	FY23	4QFY23E	Act v/s
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q				Est. (%)
Revenue from Operations	2,012	2,276	2,377	2,432	2,366	2,424	2,436	2,492	9,097	9,718	2,402	3.8
Change YoY (%)	35.4	33.0	27.8	21.7	17.6	6.5	2.5	2.5	28.9	6.8	-1.2	
Employee expenses	724	809	832	853	933	901	871	876	3,218	3,581	899.1	-2.6
Operating expenses	192	221	228	274	267	274	282	294	905	1,123	289.8	1.3
Other Expenses	167	189	184	183	188	189	200	232	733	803	207.9	11.4
Total Operating Expenses	1,083	1,218	1,244	1,310	1,388	1,363	1,354	1,401	4,855	5,506	1,397	0.3
Change YoY (%)	11.4	25.2	19.6	18.3	28.2	11.9	8.8	7.0	18.6	13.4	6.6	
EBITDA	929	1,057	1,133	1,122	979	1,061	1,082	1,091	4,241	4,212	1,005	8.6
Other Income	45	44	41	43	44	74	71	79	173	268	73	8.0
Depreciation	106	119	134	157	136	147	155	164	516	603	154	6.5
Finance Cost	18	18	18	18	18	18	20	20	71	76	15	34.5
PBT	850	965	1,023	989	869	970	978	985	3,827	3,802	909	8.4
Change YoY (%)	63.5	45.9	35.2	22.3	2.3	0.5	-4.4	-0.4	39.4	-0.7	-8.1	
Tax Provisions	217	239	249	251	223	249	242	242	957	956	236	2.3
Net Profit	633	726	773	738	646	721	736	744	2,870	2,846	672	10.6
Change YoY (%)	58.6	48.2	37.0	22.7	2.2	-0.6	-4.9	0.7	39.8	-0.8	-8.9	
<b>Key Operating Parameters (%)</b>												
Revenue / AUM (bp)	3.5	3.6	3.6	3.6	3.6	3.6	3.5	3.6	3.6	3.6	3.4	0.2
Opex / AUM (bp)	1.9	1.9	1.9	2.0	2.1	2.0	1.9	2.0	1.90	2.02	2.0	0.0
PBT / AUM (bp)	1.5	1.5	1.5	1.5	1.3	1.4	1.4	1.4	1.50	1.39	1.3	0.1
PAT / AUM (bp)	1.1	1.1	1.2	1.1	1.0	1.1	1.1	1.1	1.13	1.04	0.9	0.1
Cost to Operating Income Ratio	53.8	53.5	52.3	53.9	58.6	56.2	55.6	56.2	53.4	56.7	58.2	-1.9
EBITDA Margin	46.2	46.5	47.7	46.1	41.4	43.8	44.4	43.8	46.6	43.3	41.8	1.9
PBT Margin	42.3	42.4	43.0	40.7	36.7	40.0	40.1	39.5	42.1	39.1	37.8	1.7
Tax Rate	25.6	24.8	24.4	25.4	25.6	25.6	24.8	24.5	25.0	25.1	26.0	-1.5
PAT Margin	31.4	31.9	32.5	30.4	27.3	29.8	30.2	29.8	31.6	29.3	28.0	1.8
Opex Mix (%)												
Employee expenses	66.9	66.4	66.9	65.1	67.2	66.1	64.4	62.5	66.3	65.0	64.4	1.8
Operating expenses	17.7	18.1	18.3	20.9	19.3	20.1	20.9	21.0	18.6	20.4	20.7	-0.2
Other Expenses	15.4	15.5	14.8	14.0	13.5	13.8	14.8	16.5	15.1	14.6	14.9	-1.6
Key Parameters												
QAUM (INR b)	23,078	25,500	26,700	26,700	26,200	27,100	27,800	28,000	25,500	27,300	28,356	-1.3
Share of Equity AUM (%)	36.0	39.0	40.8	41.4	43.1	45.0	46.4	44.3	39.6	45.4	•	



## Key takeaways from the management commentary

#### MF business

Overall AUM for 4QFY23 was at INR28t (marginal increase over 3QFY23). Equity AUM share of CAMS-serviced funds continues to grow with the share rising to 65.3% in 4QFY23 from 64.8% in 3QFY23. Share of equity net sales has improved 9.6% in 4QFY23 (73.3% market share). Equity AAUM grew 18% YoY to INR13t. Navi MF, one of the leading digital first MF, has fully migrated to CAMS platform.

- Strong growth in SIP registrations for the quarter with 4.03m new registrations has led to an improved market share of 62% (+5% QoQ). SIP inflows were strong in 4Q, reaching a historical high of INR246b for CAMS-serviced funds (+6% QoQ).
- With the new tax rule in debt segment, the segment has become unattractive for retail investors but the reality is counter intuitive as CAMS debt portfolio grew almost 8-9%. This was led by intense selling. For Apr'23, net sales rose INR90-100b, almost +2% in a month. The reasons for the same are: a) Debt segment had not witnessed intense selling pressure and b) expectations that the high interest rate regime is coming to an end.

#### **Non-MF business**

- Alternatives: Alternatives business has shown consistent financial performance. Annual revenue grew 26% YoY. Fintuple Technologies continues to make inroads with large ticket wins from marquee clients. CAMS GIFT City signed up with nine clients. Assets under service grew to INR1.5t. CAMS WealthServ is a digital onboarding platform that transforms client onboarding (75+ signups)
- Account Aggregator: CAMS to go live as FIP Gateway in 1QFY24. It has a leadership position in the industry on FIP integration. It is creating newer use cases Bank account Validation through AA. It has 79 AA/TSP wins with ~20 win 4QFY23. The acquisition of Think360.ai will help enhance offering in the AA+TSP ecosystem. CAMS360 is processing SMS data to gain consumer insights that will continue to bolster the bank statement analyzer (four sign ups with CAMS).
- NPS CAMS NPS continues to retain the no. 2 position with 9% market share in eNPS segment.
- CAMSPay delivered a stellar year with 27% growth in revenue driven by increase in transaction volumes and a slew of new product offerings. It has received the RBI's in-principle authorization to be a Payment Aggregator in Feb'23.
- myCAMS holds fort among the Top 2 fintech apps with close to 6m downloads. Daily API hits on MF Central crossed 20,000 a day (expect this to scale up 2x during FY24).
- Insurance Repository CAMSRep is scaling new highs in eIA and epolicy and ramps up deep contact tracing services (~5m E-Insurance policies growth of ~35% in FY23). The potential policy market size is about 500m and the revenue potential is expected to be ~INR2-5b (~25x growth). CAMS has the necessary capacity is place to scale the business as and when the mandate comes from IRDAI. In terms of pricing, currently it is not very competitive but as and when market opens up, price depletion will happen. If prices reduce 50% from current level, then the market size would be ~INR 2.0-2.5b. Even without the mandate, the growth in revenue and policies is likely to be strong in the current year.

8 May 2023

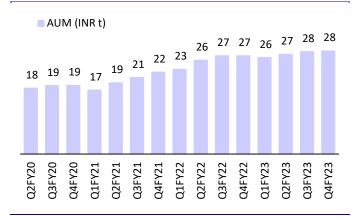
#### **Financials**

Payments services continued to grow on back on increased mandates and transactions processed. CAMS continues to remain bullish on KRA business. It is on course to achieve the target of 15% non-MF share with all businesses seeing strong traction and also acquisitions such as Think360.

- Yields were stable YoY in FY23. However, yields declined marginally in previous two quarters. Yields would decline due to: a) telescopic pricing, b) product mix changes and c) negotiations for price reductions. During the quarter, a couple of players got merged and thus telescopic pricing had impacted yields.
  Negotiations for most of the contracts are re-priced. The product mix had an impact of equity yields.
- Other expenses are generally fixed in nature. These include legal & professional fees (~INR50m related to deal structuring one-off in 4QFY23), compliance fees (various audit expenses ~INR40-50m in 4Q), increase in admin infrastructure to support the business, and marketing and promotional spends for CRA and AA platforms (at ~INR 60m). These expenses have reached their higher limits and the increase going ahead would be inflation-related.
- ESOP cost for FY23 was INR267m. There are four ESOP plans ongoing and the ESOP cost for FY24E would be ~INR140m.

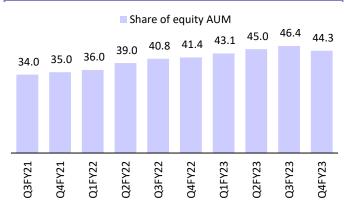
## Story in charts

### Exhibit 1: AUM was flat QoQ



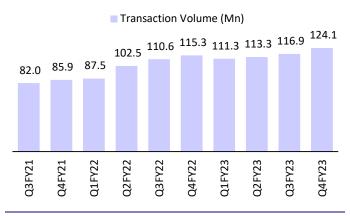
Source: Company, MOFSL

Exhibit 2: Share of equity AUM declined (%)



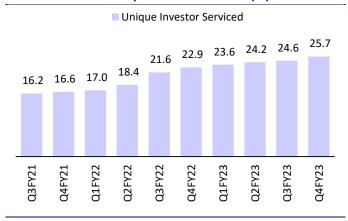
Source: Company, MOFSL

**Exhibit 3: Strong traction in SIP transactions (m)** 



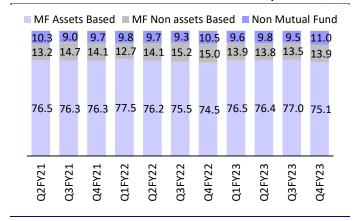
Source: Company, MOFSL

Exhibit 4: Trend in unique investor serviced (m)



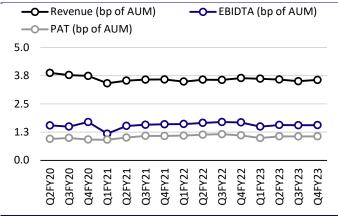
Source: Company, MOFSL

Exhibit 5: Share of MF non-asset businesses improved QoQ



Source: MOFSL, Company

**Exhibit 6: Trend in key parameters** 



Source: MOFSL, Company

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**Exhibit 7: Broadly maintain our estimates** 

INR b	Old	Old Est.		v Est.	Chang	ge (%)
	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E
Revenue from Operations	11,034	12,658	10,808	12,424	-2.1	-1.8
Change YoY (%)	15	15	11	15	-3.4	0.2
Employee expenses	4,036	4,520	3,867	4,254	-4.2	-5.9
Operating expenses	2,125	2,380	2,140	2,379	0.7	0.0
Total Operating Expenses	6,161	6,900	6,007	6,633	-2.5	-3.9
EBITDA	4,873	5,758	4,801	5,791	-1.5	0.6
Other Income	279	339	225	285	-19.2	-15.8
Depreciation/Finance Cost	700	738	716	754	2.3	2.3
PBT	4,452	5,358	4,309	5,321	-3.2	-0.7
Change YoY (%)	19	20	13	23	-6.1	3.1
Tax Provisions	1,113	1,340	1,077	1,330	-3.2	-0.7
Net Profit	3,339	4,019	3,232	3,991	-3.2	-0.7
AAUM (INR b)	31,073	35,631	31,320	35,956	0.8	0.9
Yields on revenue (bp)	4	4	3.5	3.5	-0.1	-0.1
RoE	41.6	43.1	38.5	41.4	-3.0	-1.8
Dividend payout ratio	65.0	65.0	65.0	65.0	0.0	0.0

Source: MOFSL, Company

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# **Financials and valuations**

Income Statement						INR m
Y/E March	2020	2021	2022	2023	2024E	2025E
Revenue	6,996	7,055	9,097	9,718	10,808	12,424
Change (%)	1	1	29	7	11	15
Employee expense	2,580	2,624	3,218	3,581	3,867	4,254
Other expenses	1,544	1,471	1,638	1,925	2,140	2,379
Operating Expenses	4,124	4,094	4,855	5,506	6,007	6,633
EBITDA	2,873	2,961	4,241	4,212	4,801	5,791
Change (%)	18	3	43	-1	14.0	20.6
Dep/Interest/Provisions	582	513	587	679	715	752
Other Income	217	298	173	268	225	285
PBT	2,508	2,745	3,827	3,802	4,310	5,324
Change (%)	25	9	39	-1	13.4	23.5
Tax	773	692	957	956	1,078	1,331
Tax Rate (%)	31	25	25	25	25.0	25.0
PAT	1,735	2,053	2,870	2,846	3,233	3,993
Change (%)	33	18	40	-1	13.6	23.5
Dividend	594	2,488	1,895	1,850	2,101	2,595
Balance Sheet						INR m
Y/E March	2020	2021	2022	2023	2024E	2025E
Equity Share Capital	488	488	489	490	490	490
Reserves & Surplus	5,001	4,671	5,987	7,335	8,459	9,856
Net Worth	5,489	5,159	6,476	7,825	8,949	10,346
Borrowings	0	0	0	0	0	0
Other Liabilities	2,542	3,260	3,094	3,151	3,472	3,845
Total Liabilities	8,030	8,419	9,571	10,976	12,420	14,191
Cash and Bank balance	504	1,803	1,510	164	234	611
Investments	3,056	2,355	3,170	3,298	4,498	5,698
Net Fixed Assets	3,090	2,840	3,141	3,413	3,174	2,898
Current Assets	1,380	1,421	1,750	4,100	4,514	4,983
Total Assets	8,030	8,419	9,571	10,975	12,420	14,191

E: MOFSL Estimates

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# **Financials and valuations**

Cashflow						INR m
Y/E March	2020	2021	2022	2023	2024E	2025E
Profit after Tax	1,734	2,053	2,870	2,846	3,233	3,993
Adjustments	-126	199	729	754	490	467
Change in Working Capital	(237)	697	(129)	(17)	271	304
Cashflow from Operating activities	1,371	2,950	3,470	3,583	3,994	4,764
Other Income	217	298	173	268	225	285
Change in Current Investments	-751	701	-815	-128	-1,200	-1,200
Change in Fixed Asset	174	-63	-791	-875	-400	-400
Others	-128	-20	-365	-2,269	-372	-401
Cashflow from Investing activities	-489	915	-1,798	-3,004	-1,747	-1,716
Interest Expense	-97	-79	-71	-76	-76	-76
Dividend Expense	-716	-2,488	-1,895	-1,850	-2,101	-2,595
Cashflow from Financing activities	-813	-2,56 <b>7</b>	-1,966	-1,926	-2,177	-2,671
Net Cashflow	69	1,298	(293)	(1,347)	70	377
Opening Cashflow	435	504	1,803	1,510	164	234
	<b>504</b>	1,803	1,803 1,510	164	234	611
Closing Cashflow	304	1,803	1,510	104	234	011
Y/E March	2020	2021	2022	2023	2024E	2025E
AAAUM (INR B)	18,149	19,984	25,500	27,300	31,320	35,956
Change (%)	14.6	10.1	27.6	7.1	14.7	14.8
Equity	6,706	6,806	10,100	12.400	14,632	17,266
Non-Equity	11,443	13,178	15,400	14,900	16,688	18,691
. ,	11,445	15,176	13,400	14,900	10,000	10,091
E: MOFSL Estimates						
Y/E March	2020	2021	2022	2023	2024E	2025E
Margins Analysis (%)	2020	2021	2022	2023	20241	20231
Revenue Yield (bp)	3.85	3.53	3.57	3.56	3.45	3.46
	58.9	58.0	53.4	56.7	55.6	
Cost to Income Ratio						53.4
EBITDA Margins	41.1	42.0	46.6	43.3	44.4	46.6
PBT Margin	35.8	38.9	42.1	39.1	39.9	42.8
PAT Margin	24.8	29.1	31.6	29.3	29.9	32.1
Profitability Ratios (%)						
RoE	34.8	38.6	49.3	39.8	38.5	41.4
Dividend Payout Ratio	34.2	121.2	66.0	65.0	65.0	65.0
Down and Amelia (Dome & A.A. A. (1948))						
Dupont Analysis (Bp of AAAUM)	2020	2024	2022	2022	20245	20255
Y/E March	2020	2021	2022	2023	2024E	2025E
Operating Income	3.9	3.5	3.6	3.6	3.5	3.5
Operating Expenses	2.3	2.0	1.9	2.0	1.9	1.8
EBITDA	1.6	1.5	1.7	1.5	1.5	1.6
Depreciation and Others	0.3	0.3	0.2	0.2	0.2	0.2
Other Income	0.1	0.1	0.1	0.1	0.1	0.1
PBT	1.4	1.4	1.5	1.4	1.4	1.5
Tax	0.4	0.3	0.4	0.4	0.3	0.4
ROAAAUM	1.0	1.0	1.1	1.0	1.0	1.1
Valuations	2020	2021	2022	2023	2024E	2025E
BVPS (INR)	112	105	132	160	183	211
Change (%)	22.1	-6.0	25.5	20.8	14.4	15.6
Price-BV (x)	18.4	19.5	15.6	12.9	11.3	9.7
EPS (INR)	35.4	41.9	58.6	58.1	66.0	81.5
Change (%)	32.5	18.4	39.8	-0.8	13.6	23.5
Price-Earnings (x)	58.1	49.1	35.1	35.4	31.2	25.2
DPS (INR)	12.1	50.8	38.7	37.8	42.9	53.0
Dividend Yield (%)	0.6	2.5	1.9	1.8	2.1	2.6
F: MOFSI Estimates						0

E: MOFSL Estimates

Investment in securities market are subject to market risks. Read all the related documents carefully before investing

8 May 2023

Explanation of Investment Rating					
Investment Rating	Expected return (over 12-month)				
BUY	>=15%				
SELL	<-10%				
NEUTRAL	< - 10 % to 15%				
UNDER REVIEW	Rating may undergo a change				
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation				

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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