



3R MATRIX

	+	=	-
Right Sector (RS)	✓	✗	✗
Right Quality (RQ)	✓	✓	✗
Right Valuation (RV)	✓	✓	✗

+ Positive = Neutral - Negative

What has changed in 3R MATRIX

	Old		New
RS	✓	↔	✓
RQ	✗	↔	✗
RV	✗	↔	✗

ESG Disclosure Score

NEW

ESG RISK RATING

Updated May 08, 2023

27.63

Medium Risk

NEGL	LOW	MED	HIGH	SEVERE
0-10	10-20	20-30	30-40	40+

Source: Morningstar

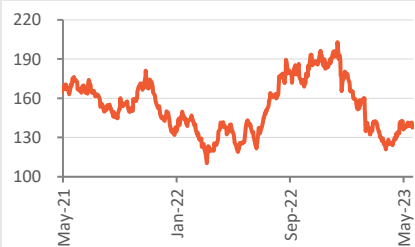
Company details

Market cap:	Rs. 9,307 cr
52-week high/low:	Rs. 205 / 120
NSE volume: (No of shares)	39.6 lakh
BSE code:	532210
NSE code:	CUB
Free float: (No of shares)	71.8 cr

Shareholding (%)

Promoters	-
FII	25.0
DII	36.2
Others	38.9

Price chart



Price performance

(%)	1m	3m	6m	12m
Absolute	-5.5	-6.9	-32.8	-1.0
Relative to Sensex	-9.7	-12.6	-33.7	-16.9

Sharekhan Research, Bloomberg

City Union Bank

Weak Q4, muted outlook

Banks

Sharekhan code: CUB

Reco/View: Hold



CMP: Rs. 126

Price Target: Rs. 145



Upgrade



Maintain



Downgrade

Summary

- We maintain our Hold rating on City Union Bank (CUB) with a revised TP of Rs. 145. Overall, the outlook continues to remain challenging for the bank in FY2024, led by margin pressure, back-ended credit growth, higher stressed assets vs. peers, and sub-optimal PCR in turn higher credit cost.
- Q4FY2023 performance was weak on most fronts – Muted loan growth (up 7% y-o-y/flat q-o-q), sharp NIM decline by 23 bps q-o-q, elevated gross slippages (3.6% annualised based on 12M trailing loans), and credit cost still elevated at 1.6% annualised.
- Operating profit (PPoP) declined by 5% y-o-y/16% q-o-q, led by muted revenue growth (up 1% y-o-y/down 9% q-o-q) despite contained opex growth (up 11% y-o-y/ 3% q-o-q).
- We believe credit cost is expected to remain higher due to higher stressed assets along with sub-optimal coverage and weaker recoveries compared with peers. RoA guidance of about +1.5% in FY2024 looks challenging, and we do not find levers for improvement in business performance in the near term. CUB trades at 1.2x/1.1x its FY2024E/FY2025 ABV, respectively.

City Union Bank (CUB) reported yet another weak quarter. Net interest income (NII) grew mutedly by 3% y-o-y/down 7% q-o-q. Net interest margin (NIM) declined by 23 bps q-o-q to 3.65%. The bank guided that NIMs were negatively impacted by 5-6 bps, led by non-recognition of interest subvention income on agri gold loans and rest of the margin compression was due to higher repricing of deposits. The 15-bps q-o-q increase in loan yields was offset by a ~45 bps increase in cost of deposits. Core fee income grew by 12% y-o-y/10% q-o-q. Treasury income was reported at Rs. 22 crore vs. Rs. 35 crore q-o-q and Rs. 50 crore y-o-y. Total operating expenses grew by 11% y-o-y/3% q-o-q. Operating profit declined by 5% y-o-y/16% q-o-q due to muted revenue growth. Provisions declined by 7% y-o-y/29% q-o-q. Core credit cost stood at 1.6% of average advances during the quarter versus 2.5% in the past quarter. PBT declined by 4% y-o-y/5% q-o-q. PAT reported at Rs. 218 crore was up by 4% y-o-y/ flat q-o-q, led by lower tax rate. Net advances grew by 7% y-o-y/flat q-o-q. Deposits grew by 10% y-o-y/5% q-o-q, with CASA growing at 1% y-o-y/7% q-o-q. CASA ratio stood at 30% vs. 33% y-o-y. Slippages were at Rs. 358 crore (3.6% annualised based on trailing 12-month advances) vs. 4.6% q-o-q and 2.4% in Q4FY2022 coupled with higher recoveries and contained write-offs, which led to better asset quality. GNPA and NNPA stood at 4.37% (down by 25bps q-o-q) and 2.36% (down by 31 bps q-o-q), respectively. The restructured book stood at Rs. 1,255 crore (~2.9% of advances vs. 4.0% of advances sequentially). SMA 2 book stood at 1.8% of advances.

Key positives

- PCR improved to ~47% from ~43% q-o-q.

Key negatives

- NIM declined by 23 bps q-o-q, led by higher cost of deposits.
- Core credit still higher at 1.6% annualised.
- Loan growth remained muted below system growth.

Management Commentary

- The bank is looking for credit growth in the range of 12-15% y-o-y for FY2024, with a broadly stable loan mix. Growth is expected to remain subdued in H1FY2024 and is expected to pick up in H2FY2024.
- Cost of deposits would remain on a rising trajectory. Thus, the bank has guided for FY2024 NIM to be at similar levels of Q4FY2023, suggesting a ~25bps decline y-o-y.

Our Call

Valuation – Maintain Hold rating with a revised PT of Rs. 145: At the CMP, CUB trades at 1.2x/1.1x its FY2024E/FY2025 ABV. Overall, the outlook continues to remain challenging for the bank in FY2024, led by margin pressure, back-ended credit growth, higher stressed assets vs. peers, and sub-optimal PCR. We believe credit cost is expected to remain higher due to sub-par coverage on bad loans and slippages are expected to remain higher in FY2024E despite muted growth in the past two years and a benign credit cycle. Recoveries are weaker compared with peers. The restructured book is higher than PSU banks also. Business momentum continues to remain below system growth. RoA guidance of about +1.5% in FY2024 looks challenging and we do not find levers for improvement in business performance in the near term.

Key Risks

Stronger loan growth, higher-than-expected margins, fewer slippages, and a subsequent drop in credit cost could lead to upside risk.

Valuation (Standalone)

Particulars	FY22	FY23	FY24E	FY25E
NII	1,916	2,163	2,215	2,379
PAT	760	937	935	1,019
EPS (Rs.)	10.3	12.7	12.6	13.8
P/E (x)	12.2	9.9	10.0	9.2
P/ABV (x)	1.6	1.4	1.2	1.1
RoE (%)	12.2	13.4	11.8	11.4
RoA (%)	1.3	1.5	1.3	1.3

Source: Company; Sharekhan estimates

Key Results Highlights

- ♦ **Margin to remain under pressure:** NII grew mutedly by 3% y-o-y/down 7% q-o-q. NIM declined by 23 bps q-o-q to 3.65%. The bank guided that NIM was negatively impacted by 5-6 bps, led by non-recognition of interest subvention income on agri gold loans and rest of the margin compression was due to higher repricing of deposits. The 15 bps q-o-q rise in loan yields was offset by a ~45 bps increase in cost of deposits. The bank has guided that 45-50% deposits have been repriced and, thus, the cost of deposits would remain on a rising trajectory. The bank has guided for FY2024 NIM to be at similar levels of Q4FY2023, suggesting a ~25 bps decline y-o-y.
- ♦ **Credit growth outlook:** Advances grew at a muted rate by 7% y-o-y/flat q-o-q below system growth. The bank is looking for credit growth of 12-15% y-o-y for FY24, with a broadly stable loan mix. Growth is expected to remain subdued in H1FY2024 and is expected to pick up in H2FY2024.
- ♦ **Weak CASA franchise:** Total deposits grew by 10% y-o-y/5% q-o-q, with CASA growing at 1% y-o-y/7% q-o-q. CA and SA balance increased by 19% and 3% q-o-q, respectively. CASA ratio stood at 30% vs. 33% y-o-y. Term deposits grew by 14% y-o-y/4% q-o-q. LD ratio stood at 82% vs. 86% in the last quarter.
- ♦ **Credit cost:** Core credit cost stood at 1.6% of average advances during the quarter versus 2.5% in the past quarter. The bank has not given any guidance on credit costs going forward. The bank said that it would be dependent on the level of PCR (or net NPAs). The current outstanding of Spice Jet is at Rs. 25 crore. In June 2023, the final installment will be received and the bank currently holds 100% provisions against the same account.
- ♦ **Asset quality:** GNPA ratio declined by 25 bps q-o-q to 4.37% and NNPA ratio fell by 31 bps q-o-q to 2.36%. PCR increased to 47% vs. 43% q-o-q. The restructured book stood at Rs. 1,255 crore (~2.9% of advances vs. 4.0% of advances sequentially). Gross slippages were at Rs. 358 crore vs. Rs. 439 crore q-o-q. Upgrades and recovery amounted to Rs. 290 crore vs. Rs. 173 crore q-o-q. Write-offs were at Rs. 137 crore vs. Rs. 139 crore in the past quarter. SMA-2 book stood at 1.8% of advances and is at the bank's historical low. The bank expects moderation in slippages along with better recoveries in FY2024. NNPA's are expected to be back to pre-Covid levels in the next 4-5 quarters.
- ♦ **Others:** BCG tie-up will help the bank in business re-engineering, including risk measurement, modelling of portfolio, digital lending, sanction, and customer experience.

Results (Standalone)

Particulars	Q4FY23	Q3FY23	Q4FY22	Y-o-Y %	Rs cr Q-o-Q %
Interest Income	1,228	1,206	1,050	17	2
Interest Expenses	714	650	549	30	10
Net Interest Income	514	556	501	3	-7
NIM (%)	3.65	3.88	4.01		
Core fee income	89	80	79	12	10
Other Income	107	144	124	-14	-26
Net Operating Revenue	709	780	704	1	-9
Employee Expenses	130	127	114	14	2
Other Opex	163	156	150	8	4
Total Opex	292	283	264	11	3
Cost to Income Ratio (%)	41.2%	36.2%	37.5%		
Pre Provision Profits	417	497	440	-5	-16
Provisions & Contingencies - Total	159	225	171	-7	-29
Profit Before Tax	258	273	269	-4	-5
Tax	40	55	60	-33	-27
Effective Tax Rate (%)	15.5	20.2	22.3		
Reported Profits	218	218	209	4	0
Basic EPS	3.0	2.9	2.8	4	0
Diluted EPS	2.9	2.9	2.8		
RoA (%)	1.3	1.3	1.4		
Advances	43,053	43,009	40,358	7	0
Deposits	52,398	49,997	47,690	10	5
Gross NPA	1,920	1,989	1,933	-1	-3
Gross NPA Ratio (%)	4.37	4.62	4.70		
PCR - (%)	47.0	43.5	38.4		
Net NPA	1,018	1,124	1,191	-15	-10
Net NPAs Ratio (%)	2.36	2.67	2.95		

Source: Company; Sharekhan Research

Outlook and Valuation

■ Sector Outlook – Deposit mobilisation to remain in focus; banks with a superior liability franchise placed better

System-level credit offtake grew by ~15.5% y-o-y in the fortnight ending May 5, 2023, while deposits rose by ~10.4% but still trail advances growth. In the past 2-3 years, loan growth was driven majorly by retail loans and, off lately, we have seen MSME and SME loan offtake picking up. Corporate loan growth has been sluggish. The RBI has taken a pause in rate hikes as of now. In this backdrop, we believe credit to large industries/corporates is expected to pick up gradually, driven by capex-led demand. However, we should see some moderation in loan growth due to a higher base going forward, partially offset by pick-up in corporate loan growth, but loan growth is expected to remain healthy. Margin improvement is likely to end by Q1FY2024. Margin pressure, if any, due to the sharp repricing of deposits is expected to get offset by opex growth moderation. Asset quality is not a concern right now, as corporate lending has been muted in the past few years. From the retail and MSME side, there could be some pressure due to an adverse macro situation if any, but nothing is significant. Asset-quality outlook remains stable to positive for the sector in the near to medium term. We believe there would be tactical market share gains for well-placed players. Banks with a robust capital base, strong retail deposit franchise, and with high coverage and provision buffers are well placed to capture the new credit growth cycle.

■ Company Outlook – Weak performance despite strong sector tailwinds

We believe credit cost is expected to remain higher due to sub-par coverage on bad loans and slippages are expected to remain higher in FY2024E despite muted growth in the past two years and benign credit cycle. Recoveries are weaker compared with peers. The restructured book is higher than PSU banks also. Business momentum continues to remain below system growth.

■ Valuation – Maintain Hold rating with a revised PT of Rs. 145:

At the CMP, CUB trades at 1.2x/1.1x its FY2024E/FY2025 ABV. Overall, the outlook continues to remain challenging for the bank in FY2024, led by margin pressure, back-ended credit growth, higher stressed assets vs. peers, and sub-optimal PCR. We believe credit cost is expected to remain higher due to sub-par coverage on bad loans and slippages are expected to remain higher in FY2024E despite muted growth in the past two years and a benign credit cycle. Recoveries are weaker compared with peers. The restructured book is higher than PSU banks also. Business momentum continues to remain below system growth. RoA guidance of about +1.5% in FY2024 looks challenging and we do not find levers for improvement in business performance in the near term.

Peer valuation

Particulars	CMP (Rs / Share)	MCAP (Rs Cr)	P/E (x)		P/B (x)		RoE (%)		RoA (%)	
			FY24E	FY25E	FY24E	FY25E	FY24E	FY25E	FY24E	FY25E
City Union Bank	126	9,307	10.0	9.2	1.2	1.1	11.8	11.4	1.3	1.3
AU Small Finance Bank	790	52,705	29.5	23.1	4.2	3.6	15.0	16.4	1.8	1.9

Source: Company, Sharekhan estimates

About company

CUB was founded in October 1904 and is headquartered at Kumbakonam, Tamil Nadu, India. The bank mainly focuses on lending to MSME and retail/wholesale trade with granular asset profile, including providing short-term and long-term loans to the agricultural sector. The bank has 752 branches, of which ~88% are in South India with ~74% business coming from Tamil Nadu. The bank focuses on the niche segment of working capital financing to MSMEs and traders. The bank has a comfortable capital position with CRAR of 22.34%, of which Tier-1 constitutes 21.27%.

Investment theme

CUB is a private bank operating in Southern Indian, focused on the niche segment of working capital financing to MSMEs and traders, which forms ~50% of its total loan book. Several smart business decisions of the management such as staying away from consortium-based lending and scaling back segments, where initial stress was seen, have served it well. However, the bank has not fully recovered from pandemic-related stress and its restructured book continues to remain higher than some of the PSU banks. Additionally, recent internal control lapses appear as red flags.

Key Risks

Higher loan growth, higher-than-expected margins, fewer slippages, and a subsequent drop in credit cost could lead to upside risk.

Additional Data

Key management personnel

Mr. M. Narayanan	Chairman
Dr N. Kamakodi	MD & CEO

Source: Company Website

Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	CAPITAL GROUP COS INC LTD.	5.97
2	SMALLCAP WORLD FUND INC.	4.94
3	HDFC ASSET MANAGEMENT CO. LTD	4.52
4	SBI FUNDS MANAGEMENT LTD.	4.04
5	FRANKLIN RESOURCES LTD.	3.79
6	AXIS ASSET MANAGEMENT CO. LTD.	2.87
7	CANARA ROBERO ASSET MANAGEMENT CO. LTD.	2.82
8	LIFE INSURANCE CORP OF INDIA	2.33
9	ICICI Prudential AMC LTD	2.26
10	VAIDYANATHAN VILASINI	2.04

Source: Bloomberg

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Understanding the Sharekhan 3R Matrix

Right Sector	
Positive	Strong industry fundamentals (favorable demand-supply scenario, consistent industry growth), increasing investments, higher entry barrier, and favorable government policies
Neutral	Stagnancy in the industry growth due to macro factors and lower incremental investments by Government/private companies
Negative	Unable to recover from low in the stable economic environment, adverse government policies affecting the business fundamentals and global challenges (currency headwinds and unfavorable policies implemented by global industrial institutions) and any significant increase in commodity prices affecting profitability.
Right Quality	
Positive	Sector leader, Strong management bandwidth, Strong financial track-record, Healthy Balance sheet/cash flows, differentiated product/service portfolio and Good corporate governance.
Neutral	Macro slowdown affecting near term growth profile, Untoward events such as natural calamities resulting in near term uncertainty, Company specific events such as factory shutdown, lack of positive triggers/events in near term, raw material price movement turning unfavourable
Negative	Weakening growth trend led by led by external/internal factors, reshuffling of key management personal, questionable corporate governance, high commodity prices/weak realisation environment resulting in margin pressure and deteriorating balance sheet
Right Valuation	
Positive	Strong earnings growth expectation and improving return ratios but valuations are trading at discount to industry leaders/historical average multiples, Expansion in valuation multiple due to expected outperformance amongst its peers and Industry up-cycle with conducive business environment.
Neutral	Trading at par to historical valuations and having limited scope of expansion in valuation multiples.
Negative	Trading at premium valuations but earnings outlook are weak; Emergence of roadblocks such as corporate governance issue, adverse government policies and bleak global macro environment etc warranting for lower than historical valuation multiple.

Source: Sharekhan Research

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