

# **Titan Company**

| Estimate changes | <b>←</b>     |
|------------------|--------------|
| TP change        | <b>←</b>     |
| Rating change    | $\leftarrow$ |

| Bloomberg             | TTAN IN       |
|-----------------------|---------------|
| Equity Shares (m)     | 888           |
| M.Cap.(INRb)/(USDb)   | 2356.5 / 28.8 |
| 52-Week Range (INR)   | 2790 / 1827   |
| 1, 6, 12 Rel. Per (%) | 1/-4/5        |
| 12M Avg Val (INR M)   | 3065          |

#### Financials & Valuations (INR b)

|                   |       | <u>,                                      </u> |       |
|-------------------|-------|--|-------|
| Y/E March         | 2023  | 2024E  | 2025E |
| Sales             | 405.8 | 481.9  | 574.1 |
| Sales Gr. (%)     | 40.9  | 18.8   | 19.1  |
| EBITDA            | 48.8  | 60.4   | 73.5  |
| EBITDA Margin (%) | 12.0  | 12.5   | 12.8  |
| Adj. PAT          | 32.7  | 40.5   | 49.9  |
| Adj. EPS (INR)    | 36.8  | 45.6   | 56.1  |
| EPS Gr. (%)       | 40.2  | 23.9   | 23.1  |
| BV/Sh.(INR)       | 134.1 | 164.8  | 201.4 |
| Ratios            |       |  |       |
| RoE (%)           | 30.8  | 30.6   | 30.7  |
| RoCE (%)          | 26.0  | 25.9   | 27.8  |
| Payout (%)        | 27.2  | 28.0   | 35.0  |
| Valuation         |       |  |       |
| P/E (x)           | 72.2  | 58.3   | 47.3  |
| P/BV (x)          | 19.8  | 16.1   | 13.2  |
| EV/EBITDA (x)     | 48.0  | 38.6   | 31.4  |
| Div. Yield (%)    | 0.4   | 0.5  | 0.7   |

### Shareholding pattern (%)

| As On          | Mar-23        | Dec-22 | Mar-22 |
|----------------|---------------|--------|--------|
| Promoter       | 52.9          | 52.9   | 52.9   |
| DII            | 11.4          | 11.3   | 10.4   |
| FII            | 17.5          | 17.5   | 18.4   |
| Others         | 18.2          | 18.3   | 18.3   |
| FII Includes o | lepository re | ceipts |        |

CMP: INR2,654 TP: INR3,080 (+16%)

### Buv

## Healthy sales; improving demand momentum

- Titan Company (TTAN)'s 4QFY23 revenue was ~19% ahead of our expectation; however, due to lower-than-expected margin, EBITDA and adj. PAT came in line with estimates. Margins were adversely affected by the impact from some actuarial calculations and one-time clean-up of old inventory in the eyewear business (majorly old lenses).
- Three/four year Jewelry sales CAGR was robust at ~33%/22% in 4QFY23. The management indicated that demand was adversely impacted in the later part of March and the first half of April; however, with the onset of the festive season (Akshay Tritiya) and promotional offers, demand momentum revived. The company had one of the best Akshay Tritiya sales this year.
- TTAN boasts of an outstanding track record that surpasses its peers, with superior short-term growth prospects, and exceptional long-term growth potential, all of which justify its high valuations. We reiterate our BUY rating with a TP of INR3,080 (premised on 55xFY25E EPS).

#### Sales beat; margins weaker than expectation

- TTAN's consolidated revenue grew 32.9% YoY to INR103.6b (est. INR87.3b).
- EBITDA grew 24.3% YoY to INR10.9b (est. INR10.6b) in 4QFY23.
- PBT grew 25.2% YoY to INR9.9b (est. INR9.3b) in 4QFY23.
- Recurring PAT came in at INR7.4b (est. INR7.5b) in 4QFY23, up 11% YoY.
- Consolidated gross margin contracted 100bp YoY and expanded 40bp QoQ to 24.3% (est. 24.6%).
- As a percentage of sales, higher staff costs (up 40bp YoY), stable advertisement costs (down 10bp YoY), and lower other expenses (down 60bp YoY) led to 70bp contraction in EBITDA margin to 10.5% (est. 12.2%).
- FY23 sales/EBITDA/Adj. PAT grew 40.9%/42.5%/40.2% YoY to INR405.8b/INR48.8b/INR32.7b.
- Adjusted segmental performance: Jewelry sales grew 33.3% YoY to INR91.2b. Segment margin declined 60bp YoY/90bp QoQ to 11%. Sales of watches grew 41.3% YoY to INR8.8b, with an EBIT margin of 12% in 4QFY23.

### Highlights from the management commentary

- Rise in gold price impact Demand weakened in March and carried over to the first half of April. However, with the onset of the festive period (Akshay Tritiya) and promotional offers, demand picked up momentum once again. Anticipating a positive outlook for May and June, given the upcoming wedding season with a higher number of wedding dates.
- The watches segment's margin was affected by some impact from actuarial calculations. Target margins going ahead are ~12-13%.
- International business is performing well. Currently, there are six stores in the UAE and one in the US. The company plans to expand to 25 stores in FY24 with many stores in the GCC region.

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#### Valuation and view

- There are no material changes to our FY24 and FY25 forecasts.
- The company has been able to surmount two of the challenges that we highlighted in <u>our detailed note</u> in Oct'22, viz., a) exceptionally high wedding jewellery sales and b) potential near-term impact of gold price increase. In the note, we also highlighted how TTAN has outperformed discretionary peers across time periods.
- As highlighted in <u>our detailed management meet note</u> in Dec'22, the outlook remains robust. TTAN has ample opportunities for growth, given its market share of sub-10% in Jewelry and the ongoing challenges faced by its unorganized and organized peers. Its medium-to-long-term earnings growth potential is unparalleled. We reiterate our **BUY rating on the stock with a TP of INR3,080** (premised on 55xFY25E EPS).

| <b>Consolidated Quarterly Perform</b> | mance |       |       |      |       |      |       |       |       |       |      | (INR b) |
|---------------------------------------|-------|-------|-------|------|-------|------|-------|-------|-------|-------|------|---------|
| Y/E March                             |       | FY2   | 2     |      |       | FY2  | 3     |       | FY22  | FY23  | FY23 | Var.    |
|                                       | 1Q    | 2Q    | 3Q    | 4Q   | 1Q    | 2Q   | 3Q    | 4Q    |       |       | 4QE  | (%)     |
| Net Sales                             | 34.7  | 74.9  | 100.4 | 78.0 | 94.4  | 91.6 | 116.1 | 103.6 | 288.0 | 405.8 | 87.3 | 18.7    |
| YoY change (%)                        | 75.5  | 64.6  | 31.7  | 4.0  | 171.9 | 22.3 | 15.7  | 32.9  | 33.1  | 40.9  | 12.0 |         |
| <b>Gross Profit</b>                   | 7.8   | 18.8  | 25.4  | 19.7 | 24.1  | 25.3 | 27.7  | 25.1  | 71.6  | 102.2 | 21.5 |         |
| Margin (%)                            | 22.4  | 25.0  | 25.3  | 25.3 | 25.5  | 27.6 | 23.9  | 24.3  | 24.9  | 25.2  | 24.6 |         |
| EBITDA                                | 1.4   | 9.7   | 14.4  | 8.8  | 12.0  | 12.5 | 13.5  | 10.9  | 34.2  | 48.8  | 10.6 | 2.5     |
| EBITDA growth %                       | L/P   | 209.3 | 70.0  | 7.2  | 773.0 | 28.8 | -6.6  | 24.3  | 98.5  | 42.5  | 21.2 |         |
| Margin (%)                            | 3.9   | 12.9  | 14.4  | 11.2 | 12.7  | 13.6 | 11.6  | 10.5  | 11.9  | 12.0  | 12.2 |         |
| Depreciation                          | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.1  | 1.1   | 1.2   | 4.0   | 4.4   | 1.3  |         |
| Interest                              | 0.5   | 0.5   | 0.6   | 0.6  | 0.7   | 0.6  | 0.8   | 1.0   | 2.2   | 3.0   | 0.8  |         |
| Other Income                          | 0.5   | 0.6   | 0.6   | 0.8  | 0.4   | 0.6  | 0.9   | 1.1   | 2.3   | 3.1   | 0.8  |         |
| PBT                                   | 0.4   | 8.7   | 13.4  | 7.9  | 10.7  | 11.4 | 12.4  | 9.9   | 30.4  | 44.5  | 9.3  | 5.9     |
| Tax                                   | 0.2   | 2.3   | 3.3   | 1.3  | 2.8   | 3.1  | 3.3   | 2.5   | 7.1   | 11.7  | 1.9  |         |
| Rate (%)                              | 53.8  | 26.2  | 24.7  | 16.0 | 26.3  | 26.9 | 26.7  | 25.5  | 23.2  | 26.4  | 19.9 |         |
| Adjusted PAT                          | 0.2   | 6.4   | 10.1  | 6.6  | 7.9   | 8.4  | 9.1   | 7.4   | 23.3  | 32.7  | 7.5  | -1.5    |
| YoY change (%)                        | L/P   | 268.4 | 90.9  | 16.7 | #     | 30.3 | -9.9  | 11.0  | 138.4 | 40.2  | 12.7 |         |

E: MOFSL Estimates

| Kev Performance Indicator |        |       |         |       |
|---------------------------|--------|-------|---------|-------|
|                           | rators | India | ormance | Kev I |

| Y/E March          |        | FY22  |      |      |         | FY23  | 3    |      |
|--------------------|--------|-------|------|------|---------|-------|------|------|
|                    | 1Q     | 2Q    | 3Q   | 4Q   | 1Q      | 2Q    | 3Q   | 4Q   |
| 2Y CAGR (%)        |        |       |      |      |         |       |      |      |
| Sales              | -17.9  | 26.8  | 24.0 | 28.6 | 118.4   | 41.9  | 23.4 | 17.6 |
| EBITDA             | -51.1  | 36.1  | 35.6 | 19.6 | LP      | 99.6  | 26.0 | 15.5 |
| PAT                | -77.8  | 42.8  | 43.3 | 39.0 | LP      | 119.1 | 31.2 | 13.8 |
| % of Sales         |        |       |      |      |         |       |      |      |
| COGS               | 77.6   | 75.0  | 74.7 | 74.7 | 74.5    | 72.4  | 76.1 | 75.7 |
| Operating Expenses | 18.5   | 12.1  | 10.9 | 14.0 | 12.8    | 14.0  | 12.2 | 13.7 |
| Depreciation       | 2.7    | 1.4   | 1.0  | 1.3  | 1.1     | 1.2   | 1.0  | 1.1  |
| YoY change (%)     |        |       |      |      |         |       |      |      |
| COGS               | 74.4   | 79.4  | 27.1 | -0.2 | 161.2   | 18.0  | 17.9 | 34.7 |
| Operating Expenses | -6.7   | -18.1 | 25.6 | 30.1 | 88.6    | 41.8  | 30.0 | 30.3 |
| Other Income       | 12.2   | 14.6  | 42.5 | 33.3 | -4.3    | 10.9  | 56.1 | 50.0 |
| EBIT               | -112.1 | 294.5 | 78.7 | 6.9  | 2,502.4 | 32.1  | -8.2 | 25.3 |

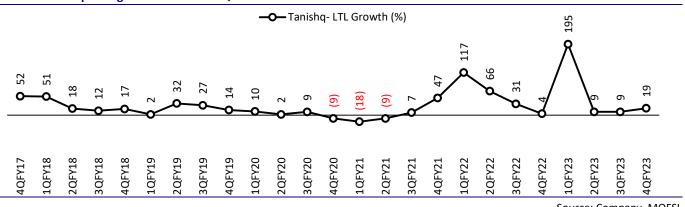
## **Key exhibits**

**Exhibit 1: Consolidated segmental snapshot** 

| INR m              | 4QFY21  | 1QFY22 | 2QFY22 | 3QFY22   | 4QFY22 | 1QFY23  | 2QFY23 | 3QFY23   | 4QFY23   |
|--------------------|---------|--------|--------|----------|--------|---------|--------|----------|----------|
| <b>Total Sales</b> | 75,510  | 35,190 | 75,480 | 1,00,940 | 78,720 | 94,870  | 92,240 | 1,16,980 | 1,04,740 |
| Watches            | 5,590   | 2,930  | 6,890  | 7,100    | 6,250  | 7,860   | 8,300  | 8,110    | 8,830    |
| YoY Growth         | 0.1%    | 285.5% | 71.8%  | 28.9%    | 11.8%  | 168.3%  | 20.5%  | 14.2%    | 41.3%    |
| Jewellery          | 66,780  | 30,500 | 65,710 | 90,590   | 68,430 | 83,510  | 79,970 | 1,04,460 | 91,200   |
| YoY Growth         | 71.3%   | 67.2%  | 65.0%  | 32.5%    | 2.5%   | 173.8%  | 21.7%  | 15.3%    | 33.3%    |
| Eyewear            | 1,270   | 670    | 1,600  | 1,560    | 1,340  | 1,830   | 1,670  | 1,740    | 1,650    |
| YoY Growth         | 17.9%   | 123.3% | 70.2%  | 25.8%    | 5.5%   | 173.1%  | 4.4%   | 11.5%    | 23.1%    |
| Others             | 1,870   | 1,090  | 1,280  | 1,690    | 2,700  | 1,670   | 2,300  | 2,670    | 3,060    |
| YoY Growth         | -0.5%   | 21.1%  | 4.1%   | 14.2%    | 44.4%  | 53.2%   | 79.7%  | 58.0%    | 13.3%    |
| Total EBIT         | 7,810   | 880    | 9,190  | 14,010   | 7,960  | 11,370  | 12,020 | 13,240   | 10,840   |
| Watches            | 380     | -610   | 900    | 800      | 100    | 980     | 1,220  | 820      | 1,060    |
| YoY Growth         | -30.0%  | N/M    | N/M    | 433.3%   | -73.7% | -260.7% | 35.6%  | 2.5%     | 960.0%   |
| EBIT Margin        | 6.8%    | -20.8% | 13.1%  | 11.3%    | 1.6%   | 12.5%   | 14.7%  | 10.1%    | 12.0%    |
| Jewellery          | 7,170   | 1,980  | 8,030  | 12,880   | 7,955  | 10,520  | 10,880 | 12,430   | 10,040   |
| YoY Growth         | 35.3%   | L/P    | 180.8% | 68.1%    | 10.9%  | 431.3%  | 35.5%  | -3.5%    | 26.2%    |
| EBIT Margin        | 10.7%   | 6.5%   | 12.2%  | 14.2%    | 11.6%  | 12.6%   | 13.6%  | 11.9%    | 11.0%    |
| Eyewear            | 230     | -130   | 370    | 340      | 15     | 360     | 280    | 320      | 20       |
| YoY Growth         | 1170.7% | N/M    | 311.1% | 54.5%    | -93.5% | -376.9% | -24.3% | -5.9%    | 33.3%    |
| EBIT Margin        | 18.1%   | -19.4% | 23.1%  | 21.8%    | 1.1%   | 19.7%   | 16.8%  | 18.4%    | 1.2%     |
| Others             | 30      | (360)  | (110)  | (10)     | (110)  | (490)   | (360)  | (330)    | (280)    |

Source: Company, MOFSL

Exhibit 2: Tanishq's LTL growth at 19% in 4QFY23



Source: Company, MOFSL

Exhibit 3: Jewelry grammage up 10% YoY

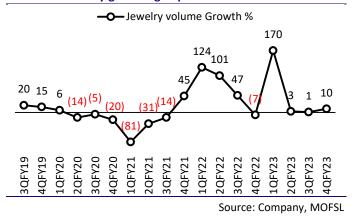
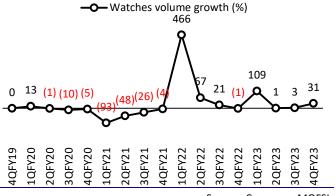


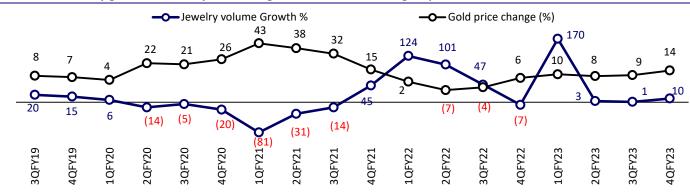
Exhibit 4: Watch volumes grew 31% YoY



Source: Company, MOFSL

3 3 May 2023

Exhibit 5: Quarterly growth in Jewelry volumes against the movement in gold prices



Source: Company, MOFSL

Exhibit 6: Jewelry – Key operating parameters

| Jewellery         | 4QFY20 | 1QFY21 | 2QFY21 | 3QFY21 | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 |
|-------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Volume Gr (%)     | (20)   | (81)   | (31)   | (14)   | 45     | 124    | 101    | 47     | (7)    | 170    | 3      | 1      | 10     |
| Studded Share (%) | 37     | 18     | 26     | 26     | 30     | 22     | 30     | 26     | 32     | 26     | 25     | 26     | 33     |
| Sales Gr (%)      | (5)    | (56)   | 9      | 22     | 71     | 67     | 65     | 33     | 2      | 174    | 22     | 15     | 33     |
| LTL Growth %      | (9)    | (18)*  | (9)    | 7      | 47     | 117    | 66     | 31     | 4      | 195    | 9      | 9      | 19     |
| Stores            | 331    | 337    | 345    | 355    | 357    | 362    | 372    | 386    | 394    | 400    | 409    | 417    | 430    |

<sup>\*</sup>LTL growth is for Jun'20 only Source: Company, MOFSL

Exhibit 7: Sales in the Watches segment grew 20.5% YoY

| Watches           | 4QFY22          |               |            |                 | 3QFY23        |            | 4QFY23          |               |            |  |
|-------------------|-----------------|---------------|------------|-----------------|---------------|------------|-----------------|---------------|------------|--|
| Growth (%)        | Sales<br>growth | LTL<br>growth | Stores (x) | Sales<br>growth | LTL<br>growth | Stores (x) | Sales<br>growth | LTL<br>growth | Stores (x) |  |
| World of Titan    | 15              | 13            | 544        | 14              | 8             | 601        | 18              | 11            | 622        |  |
| Helios            | 35 14 136       |               |            | 32              | 11            | 182        | 45              | 21            | 198        |  |
| Fastrack          | (9)             | (5)           | 163        | 19              | 18            | 170        | 11              | 8             | 185        |  |
| LFS - Watches     | 8               | 3             | NA         | 20              | 25            | NA         | 42              | 37            | NA         |  |
| Sales growth (%)  | 11.8            |               |            | 14.2            |               |            | 41.3            |               |            |  |
| Net sales (INR b) |                 | 6.3           |            |                 | 8.1           |            |                 | 8.8           |            |  |

Source: Company, MOFSL

Exhibit 8: Titan Eye+: Sales grew 22% YoY, with a 10% YoY growth in LTL retail sales

| Titan Eye+       | 4QFY20 | 1QFY21* | 2QFY21 | 3QFY21 | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 |
|------------------|--------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Stores           | 584    | 569     | 557    | 571    | 599    | 605    | 629    | 682    | 733    | 786    | 822    | 858    | 896    |
| Sales growth (%) | (8)    | (46)    | (35)   | (3)    | 28     | 74     | 69     | 19     | (4)    | 180    | 12     | 14     | 22     |
| LTL growth (%)   | (16)   | (44)    | (34)   | (3)    | 27     | 47     | 59     | 10     | (13)   | 185    | 1      | 1      | 10     |

<sup>\*</sup>Sales and LTL growth are for Jun'20 only Source: Company, MOFSL



# Key highlights from the management interaction Performance and outlook

- Rise in gold price impact Demand weakened in March and carried over to the first half of April. However, with the onset of the festive period (Akshay Tritiya) and promotional offers, demand picked up momentum once again. Anticipating a positive outlook for May and June, given the upcoming wedding season with a higher number of wedding dates.
- Volatility in demand linked to gold prices continues.
- There has been a revision in franchisee terms. The old structure was 15 years old and there were several developments in the past 15 years. It will have minimal impact on the profitability of TTAN.

- One nation one gold price the company has opted not to adopt a uniform gold pricing strategy across the nation, as there is significant variation in gold rates across different regions. Instead it is focused on remaining competitive on a region-by-region basis.
- Dividend payout for the year stood at ~26-27%, falling within the company's dividend distribution policy of 25%-40%.
- New customers are majorly gold buyers and in the price band of sub INR50,000.
- Robust revenue in watches is on the back of strong investments in the category.

#### **Margins**

- The jewelry segment's margin benefited from the low-cost diamond inventory for the current year, which may not be available next year.
- The watches segment's margin was affected by some impact from actuarial calculations. Target margins going ahead are ~12-13%.
- Margins in the wearables business is slightly lower than the watches segment; however, it is more than its competitors.

#### Additional segment details

- Targeting double-digit same store sales growth in the jewelry segment.
- International business is performing well. Currently, the company has six stores in the UAE and one in the US. It plans to expand to 25 stores in FY24 with many stores in the GCC region.
- Titan eye+ in Dubai is seeing around 20-25% non-Indian customers.
- Mia It has done exceptionally well in FY23. Revenue was up 3x in FY23. It did business of ~INR7.4b in consumer price terms and is targeting INR13b-13.5b in FY24. 40% of the business is from standalone stores and the remaining is from Tanishq. The management targets to double the number of stores by FY24. Most of the stores are in top 30-40 towns only.
- Studded jewelry The sales ratio of studded jewelry has almost returned to prepandemic levels. Studded inventory turns are lower than gold.

#### Other points

- There is opportunity for 100 new Tanishq stores in the next two years. However, the company would be adding 30-40 new stores per year for the next two years and would be expanding a few retail stores.
- TTAN targets to open around 100 stores in the next 8-9 months in the eyewear business.
- Inventory during the wedding period is higher in the stores.
- Wedding business contributed 19% to the jewelry business in FY23 (a slight decline from FY21 levels of 20%).
- The company recorded encouraging enrolments in the golden harvest scheme, growing in double digits.

#### Valuation and view

#### Strong growth over the last 10 years

■ TTAN has delivered strong growth in the Jewelry business, aided by its: a) store expansion efforts, b) focus on erstwhile weak cities, c) increased focus on wedding jewelry, d) greater focus on studded jewelry, e) attractive schemes such as Golden Harvest, and f) intensified focus on gold exchange. Considering the regulatory tailwinds in favor of organized players (such as TTAN) like GST implementation and mandatory quoting of one's PAN details for purchases over INR200k (from INR500k earlier), TTAN has done well in the past 10 years.

■ In the decade ending FY22, it clocked a net sales/EBITDA/PAT CAGR of ~13%/ ~15%/~14%. These easily place TTAN among the best performers over this period.

#### Our view on the stock

- There are no material changes to our FY24 and FY25 forecasts.
- The company has been able to surmount two of the challenges that we highlighted in <u>our detailed note</u> in Oct'22, viz., a) exceptionally high wedding jewellery sales and b) potential near-term impact of gold price increase. In the note, we also highlighted how TTAN has outperformed discretionary peers across time periods.
- As highlighted in <u>our detailed management meet note</u> in Dec'22, the outlook remains robust. TTAN boasts of an outstanding track record that surpasses its peers, with superior short-term growth prospects, and exceptional long-term growth potential, all of which justify its high valuations. We reiterate our BUY rating with a TP of INR3,080 (premised on 55xFY25E EPS).

Exhibit 9: No material changes to our forecasts

|         | Ne    | ew    | 0     | ld    | Change (%) |       |  |
|---------|-------|-------|-------|-------|------------|-------|--|
| (INR b) | FY24E | FY25E | FY24E | FY25E | FY24E      | FY25E |  |
| Sales   | 481.9 | 574.1 | 464.4 | 553.7 | 3.8        | 3.7   |  |
| EBITDA  | 60.4  | 73.5  | 59.1  | 72.1  | 2.2        | 1.8   |  |
| PAT     | 40.5  | 49.9  | 39.8  | 49.7  | 2.0        | 0.4   |  |

Source: MOFSL

# **Financials and valuations**

| Income Statement  |                            |                            |                            |                            |                    |                     |                     | (INR b)             |
|---|----------------------------|----------------------------|----------------------------|----------------------------|--------------------|---------------------|---------------------|---------------------|
| Y/E March   | FY18                       | FY19                       | FY20                       | FY21                       | FY22               | FY23                | FY24E               | 2025E               |
| Net Sales   | 161.2                      | 197.8                      | 210.5                      | 216.4                      | 288.0              | 405.8               | 481.9               | 574.1               |
| Change (%)  | 21.6                       | 22.7                       | 6.4                        | 2.8                        | 33.1               | 40.9                | 18.8                | 19.1                |
| Gross Profit  | 44.3                       | 53.8                       | 59.0                       | 52.3                       | 71.6               | 102.2               | 124.9               | 154.3               |
| Margin (%)  | 27.5                       | 27.2                       | 28.0                       | 24.2                       | 24.9               | 25.2                | 25.9                | 26.9                |
| Other expenditure   | 27.9                       | 33.9                       | 34.0                       | 35.1                       | 37.4               | 53.4                | 64.4                | 80.8                |
| EBITDA  | 16.4                       | 19.9                       | 24.9                       | 17.2                       | 34.2               | 48.8                | 60.4                | 73.5                |
| Change (%)  | 42.3                       | 21.1                       | 25.1                       | -30.8                      | 98.5               | 42.5                | 23.9                | 21.6                |
| Margin (%)  | 10.2                       | 10.1                       | 11.8                       | 8.0                        | 11.9               | 12.0                | 12.5                | 12.8                |
| Depreciation  | 1.3                        | 1.6                        | 3.5                        | 3.8                        | 4.0                | 4.4                 | 4.6                 | 5.3                 |
| Int. and Fin. Charges   | 0.5                        | 0.5                        | 1.7                        | 2.0                        | 2.2                | 3.0                 | 3.6                 | 4.0                 |
| Other Income - Recurring  | 0.9                        | 1.8                        | 1.5                        | 1.9                        | 2.3                | 3.1                 | 2.9                 | 3.6                 |
| Profit before Taxes   | 15.5                       | 19.6                       | 21.3                       | 13.3                       | 30.4               | 44.5                | 55.1                | 67.8                |
| Change (%)  | 43.7                       | 26.5                       | 8.8                        | -37.5                      | 128.2              | 46.3                | 23.9                | 23.1                |
| Margin (%)  | 9.6                        | 9.9                        | 10.1                       | 6.2                        | 10.6               | 11.0                | 11.4                | 11.8                |
| Tax   | 4.5                        | 6.1                        | 5.8                        | 3.6                        | 7.9                | 11.5                | 14.5                | 17.9                |
| Deferred Tax  | 0.2                        | 0.5                        | -0.4                       | 0.1                        | 0.8                | -0.2                | 0.0                 | 0.0                 |
| Tax Rate (%)  | 27.6                       | 29.0                       | 28.9                       | 26.5                       | 23.2               | 26.4                | 26.4                | 26.4                |
| Profit after Taxes  | 11.2                       | 13.9                       | 15.2                       | 9.8                        | 23.3               | 32.7                | 40.5                | 49.9                |
| Change (%)  | 39.9                       | 24.0                       | 8.9                        | -35.4                      | 138.4              | 40.2                | 23.9                | 23.1                |
| Margin (%)  | 7.0                        | 7.0                        | 7.2                        | 4.5                        | 8.1                | 8.1                 | 8.4                 | 8.7                 |
| Extraordinary income  | -167                       | 0                          | -185                       | 0                          | -1,360             | 0                   | 0                   | 0                   |
| Reported PAT  | 11.0                       | 13.9                       | 14.9                       | 9.7                        | 22.0               | 32.7                | 40.5                | 49.9                |
| Balance Sheet   |                            |                            |                            |                            |                    |                     |                     | (INR b)             |
| Y/E March   | FY18                       | FY19                       | FY20                       | FY21                       | FY22               | FY23                | FY24E               | 2025E               |
| Share Capital   | 0.9                        | 0.9                        | 0.9                        | 0.9                        | 0.9                | 0.9                 | 0.9                 | 0.9                 |
| Preference Share Capital  | 0.0                        | 0.0                        | 0.0                        | 0.0                        | 0.0                | 0.0                 | 0.0                 | 0.0                 |
| Reserves  | 50.0                       | 60.0                       | 65.8                       | 74.1                       | 92.4               | 118.2               | 145.5               | 177.9               |
| Net Worth   | 50.9                       | 60.8                       | 66.7                       | 75.0                       | 93.3               | 119.0               | 146.3               | 178.8               |
| Loans   | 0.8                        | 0.3                        | 7.2                        | 1.7                        | 5.2                | 22.0                | 10.0                | 7.0                 |
| Lease liabilities   | 0.0                        | 0.0                        | 12.4                       | 12.6                       | 13.6               | 18.7                | 20.7                | 20.7                |
| Deferred Tax  | -0.3                       | -0.7                       | -1.5                       | -1.0                       | -1.8               | -1.6                | -1.6                | -1.6                |
| Capital Employed  | 51.3                       | 60.5                       | 84.9                       | 88.3                       | 110.3              | 158.2               | 175.5               | 205.0               |
| Gross Block   | 13.4                       | 15.4                       | 17.7                       | 18.2                       | 19.3               | 22.7                | 26.8                | 29.1                |
| Less: Accum. Depn.  | 2.1                        | 3.3                        | 4.6                        | 5.8                        | 7.1                | 9.3                 | 13.9                | 19.3                |
| Net Fixed Assets  | 11.2                       | 12.1                       | 13.1                       | 12.4                       | 12.2               | 13.4                | 12.9                | 9.9                 |
| Intangibles   | 3.5                        | 3.6                        | 4.0                        | 3.8                        | 3.7                | 3.8                 | 3.8                 | 3.8                 |
| Capital WIP   | 0.4                        | 0.3                        | 0.1                        | 0.2                        | 0.7                | 1.3                 | 1.3                 | 1.3                 |
| Right of use asset  | 0.0                        | 0.0                        | 9.3                        | 9.2                        | 9.7                | 12.9                | 12.9                | 12.9                |
| Investments   | 0.4                        | 1.1                        | 1.6                        | 28.2                       | 2.9                | 25.2                | 25.7                | 26.6                |
| Curr. Assets, L&A   | 79.3                       | 99.3                       | 105.8                      | 109.7                      | 180.8              | 212.1               | 243.8               | 307.2               |
| Inventory   | 59.2                       | 70.4                       | 81.0                       | 84.1                       | 136.1              | 165.8               | 192.5               | 228.3               |
| Account Receivables   | 39.2                       | 4.2                        | 3.1                        | 3.7                        | 5.7                | 6.7                 | 9.9                 | 12.5                |
| Cash and Bank Balance   | 6.2                        | 10.7                       | 3.8                        | 5.6                        | 15.7               | 13.4                | 7.5                 | 27.5                |
|   | 11.0                       | 14.1                       | 17.9                       | 16.3                       | 23.4               | 26.1                | 33.9                | 39.0                |
|   | 11.0                       |                            | 49.0                       | 75.2                       | 99.8               |                     |                     |                     |
| Others Curr Liab and Prov   | /2 E                       |                            | ₩7.U                       | 13.4                       | 33.0               | 110.5               | 124.9               | 156.7               |
| Curr. Liab. and Prov.   | 43.5                       | <b>55.9</b>                |                            |                            | 07.4               | 106.0               | 122.0               | 1F2 C               |
| Curr. Liab. and Prov. Current Liabilities                               | 41.9                       | 53.9                       | 46.1                       | 73.4                       | 97.4               | 106.8               | 122.0               | 153.6               |
| Curr. Liab. and Prov. Current Liabilities Provisions                    | 41.9<br>1.6                | 53.9<br>2.1                | 46.1<br>2.9                | 73.4<br>1.9                | 2.4                | 3.7                 | 2.9                 | 3.2                 |
| Curr. Liab. and Prov. Current Liabilities Provisions Net Current Assets | 41.9<br>1.6<br><b>35.8</b> | 53.9<br>2.1<br><b>43.4</b> | 46.1<br>2.9<br><b>56.8</b> | 73.4<br>1.9<br><b>34.5</b> | 2.4<br><b>81.1</b> | 3.7<br><b>101.6</b> | 2.9<br><b>119.0</b> | 3.2<br><b>150.5</b> |
| Curr. Liab. and Prov. Current Liabilities Provisions                    | 41.9<br>1.6                | 53.9<br>2.1                | 46.1<br>2.9                | 73.4<br>1.9                | 2.4                | 3.7                 | 2.9                 | 3.2                 |

Application of Funds
E: MOFSL Estimates

# **Financials and valuations**

| Ratios                       |       |       |              |       |            |             |              |         |
|------------------------------|-------|-------|--------------|-------|------------|-------------|--------------|---------|
| Y/E March                    | FY18  | FY19  | FY20         | FY21  | FY22       | FY23        | FY24E        | 2025E   |
| Basic (INR)                  |       |       |              |       |            |             |              |         |
| EPS                          | 12.6  | 15.7  | 17.1         | 11.0  | 26.2       | 36.8        | 45.6         | 56.1    |
| Cash EPS                     | 14.0  | 17.3  | 18.9         | 12.9  | 28.3       | 39.3        | 50.9         | 62.2    |
| BV/Share                     | 57.3  | 68.5  | 75.2         | 84.5  | 105.1      | 134.1       | 164.8        | 201.4   |
| DPS                          | 4.6   | 6.0   | 4.1          | 4.0   | 7.5        | 10.0        | 12.8         | 19.6    |
| Payout %                     | 36.4  | 38.5  | 23.8         | 36.5  | 28.6       | 27.2        | 28.0         | 35.0    |
| Valuation (x)                |       |       |              |       |            |             |              |         |
| P/E                          | 210.2 | 169.4 | 155.5        | 240.7 | 101.2      | 72.2        | 58.3         | 47.3    |
| Cash P/E                     | 189.4 | 153.1 | 140.7        | 205.8 | 93.8       | 67.5        | 52.2         | 42.7    |
| EV/Sales                     | 14.6  | 11.9  | 11.2         | 10.7  | 8.1        | 5.8         | 4.8          | 4.0     |
| EV/EBITDA                    | 142.9 | 117.8 | 94.6         | 134.8 | 68.4       | 48.0        | 38.6         | 31.4    |
| P/BV                         | 46.3  | 38.7  | 35.3         | 31.4  | 25.2       | 19.8        | 16.1         | 13.2    |
| Dividend Yield (%)           | 0.2   | 0.2   | 0.2          | 0.2   | 0.3        | 0.4         | 0.5          | 0.7     |
| Return Ratios (%)            |       |       |              |       |            |             |              |         |
| RoE                          | 24.0  | 24.9  | 23.8         | 13.8  | 27.7       | 30.8        | 30.6         | 30.7    |
| RoCE                         | 24.7  | 25.5  | 22.5         | 13.0  | 25.2       | 26.0        | 25.9         | 27.8    |
| RoIC                         | 29.8  | 28.0  | 23.9         | 14.8  | 32.0       | 31.2        | 31.7         | 34.5    |
| Working Capital Ratios       |       |       |              |       |            |             |              |         |
| Debtor (Days)                | 7     | 8     | 5            | 6     | 7          | 6           | 8            | 8       |
| Asset Turnover (x)           | 3.1   | 3.3   | 2.5          | 2.5   | 2.6        | 2.6         | 2.7          | 2.8     |
| Leverage Ratio               |       |       |              |       |            |             |              |         |
| Debt/Equity (x)              | 0.0   | 0.0   | 0.1          | 0.0   | 0.1        | 0.2         | 0.1          | 0.0     |
| Cash Flow Statement          |       |       |              |       |            |             |              | (INR b) |
| Y/E March                    | FY18  | FY19  | FY20         | FY21  | FY22       | FY23        | FY24E        | 2025E   |
| OP/(loss) before Tax         | 15.3  | 19.6  | 21.0         | 13.3  | 29.0       | 44.5        | 55.1         | 67.8    |
| Int./Div. Received           | -0.1  | 1.1   | -0.4         | -0.6  | -1.3       | -1.1        | -2.9         | -3.6    |
| Deferred Revenue Exp.        | 0.0   | 0.0   | 0.0          | 0.0   | 0.0        | 0.0         | 0.0          | 0.0     |
| Depreciation & Amort.        | 1.3   | 1.6   | 3.5          | 3.8   | 4.0        | 4.4         | 4.6          | 5.3     |
| Interest Paid                | -0.1  | -0.5  | 0.7          | 1.4   | 1.2        | 1.6         | 3.6          | 4.0     |
| Direct Taxes Paid            | 4.6   | 6.4   | 5.6          | 2.7   | 8.0        | 11.5        | 14.5         | 17.9    |
| Incr in WC                   | 12.4  | 3.0   | 22.7         | -26.2 | 32.2       | 24.1        | 25.2         | 11.5    |
| CF from Operations           | -0.5  | 12.4  | -3.5         | 41.4  | -7.2       | 13.7        | 20.7         | 44.1    |
| Incr in FA                   | 3.0   | 2.6   | 3.5          | 1.4   | 2.2        | 4.2         | 4.1          | 2.3     |
| Free Cash Flow               | -3.5  | 9.8   | -6.9         | 40.0  | -9.4       | 9.5         | 16.6         | 41.8    |
| Investments                  | -4.1  | 0.2   | -3.2         | 27.3  | -16.4      | 18.6        | 0.5          | 1.0     |
| Others                       | -0.3  | 0.2   | 0.7          | -1.4  | -7.1       | -2.2        | -2.9         | -3.6    |
| CF from Invest.              | 1.4   | -3.1  | - <b>1.0</b> | -27.3 | 21.4       | -20.6       | -1.7         | 0.4     |
|                              |       |       |              |       |            |             |              |         |
| Issue of Shares Incr in Debt | 0.0   | 0.0   | 0.0<br>6.9   | -5.6  | 0.0<br>3.4 | 0.0<br>16.8 | 0.0<br>-12.0 | -3.0    |
|                              |       |       |              |       |            |             |              |         |
| Dividend Paid Others         | 2.8   | 4.0   | 5.4          | 3.6   | 3.6        | 6.7         | 11.4         | 17.5    |
| Others                       | -0.2  | 0.9   | 4.0          |       | 3.9        | 5.5         | 1.6          | 4.0     |
| CF from Fin. Activity        | -2.5  | -4.9  | -2.4         | -12.3 | -4.0       | 4.6         | -24.9        | -24.5   |
| Incr/Decr of Cash            | -1.6  | 4.5   | -6.9         | 1.8   | 10.1       | -2.3        | -5.9         | 20.0    |
| Add: Opening Balance         | 7.8   | 6.2   | 10.7         | 3.8   | 5.6        | 15.7        | 13.4         | 7.5     |
| Closing Balance              | 6.2   | 10.7  | 3.8          | 5.6   | 15.7       | 13.4        | 7.5          | 27.5    |

E: MOFSL Estimates

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| Explanation of Investment Rating |  |  |  |  |  |
|----------------------------------|--|--|--|--|--|
| Investment Rating                | Expected return (over 12-month)  |  |  |  |  |
| BUY                              | >=15%  |  |  |  |  |
| SELL                             | <-10%  |  |  |  |  |
| NEUTRAL                          | < - 10 % to 15%  |  |  |  |  |
| UNDER REVIEW                     | Rating may undergo a change  |  |  |  |  |
| NOT RATED                        | We have forward looking estimates for the stock but we refrain from assigning recommendation |  |  |  |  |

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