CMP: INR 291 Target Price: INR 340 (INR 250) 🔺 17%

26 July 2023

Jyothy Labs

Consumer Staples & Discretionary

Template is set, repeatability at work

We are repeating the headline used previously about JYL's performance. Our conviction is intact. Its performance continues to be impressive under Ms Jyothy's leadership. 1QFY24 underlying results stay good and improving – (1) +15% revenue growth YoY (+9% YoY volume growth) and (2) focus on laying (medium-term) building blocks – rural & LUP focus along with distribution expansion. The good performance was across segments led by Personal care and Fabric Care. Dishwashing also had a good quarter while HI had a decent recovery on low base. Gross margin and EBITDA margins have recovered well to ~48% (+800bps YoY) and ~17% (+710bps YoY), respectively. Jyothy Labs continues to gain market shares across most of its categories over last few years. We like management's strategy of prioritising market share gains / volume growth. Stock is still in value-zone after 70% one-year returns, in our opinion. JYL remains top pick in Consumer Staples. **BUY** retained.

Accelerated revenue growth

Jyothy Labs reported revenue growth of 15% YoY to INR 6.9bn with volume growth of 9% (ahead of consensus estimates) driven by double digit revenue growth and positive volume growth across segments. Fabric Care and Dishwashing continued to do well with 18% YoY and 11% YoY revenue growth while Personal care witnessed accelerated growth of 21% YoY driven by good performance in base variant of Margo. HI witnessed decent recovery (up 10% YoY) after facing headwinds last year. On Fabric Care it highlighted (1) broad based growth across all sub-categories and brands in fabric care, (2) Mid-price brands continued to do well (Mr. White and More Light), and (3) Ujala and Henko continued strong growth performance. In Dishwashing, it continues to increase penetration in rural markets through Exo and gain market share in urban markets through Pril. Management expects double-digit revenue growth in FY24.

Operating margins revert to pre-covid levels

Gross margin expanded (+800bps YoY and +210bps QoQ) to 47.9% driven by correction in input cost. EBITDA margin also expanded by 710bps YoY to 17.1%. EBITDA was up 96% YoY to INR 1.2 bn. Ad-spends increased by 12% YoY (higher gross margins likely to be invested behind brands). Management expects EBITDA margin to be in the range of 15-16% for FY24. Net profit (recurring) was up 99% YoY to Rs963mn.

Financial Summary

Y/E March (INR mn)	FY22A	FY23A	FY24E	FY25E
Net Revenue	21,965	24,860	28,046	31,074
EBITDA	2,482	3,159	4,478	5,124
EBITDA Margin (%)	11.3	12.7	16.0	16.5
Net Profit	1,620	2,327	3,486	4,156
EPS (Rs)	4.4	6.3	9.5	11.3
EPS % Chg YoY	(27.3)	43.7	49.8	19.2
P/E (x)	65.9	45.9	30.6	25.7
EV/EBITDA (x)	42.7	32.9	22.7	19.3
RoCE (%)	10.0	13.7	19.0	19.0
RoE (%)	11.6	15.8	20.9	21.6
P/E (x) EV/EBITDA (x) RoCE (%)	65.9 42.7 10.0	45.9 32.9 13.7	30.6 22.7 19.0	25.7 19.3 19.0

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India | Equity Research | Q1FY24 results review

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Market Data

107bn
1,305mn
JYL IN
JYOI BO
291/164
37.0
2

Price Performance (%)	3m	6m	12m
Absolute	51.3	44.6	76.3
Relative to Sensex	11.1	11.2	20.5

ESG Disclosure	2021	2022	Change
ESG score	34.4	37.0	2.7
Environment	3.3	3.3	0.0
Social	21.0	29.1	8.0
Governance	78.6	78.6	0.0

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: Bloomberg, I-sec research

Earnings Revisions (%)	FY24E	FY25E
Revenue	1.3	1.6
EBITDA	2.2	2.2
EPS	1.4	0.3

Previous Reports

04-05-2023: <u>Q4FY23 results review</u> 26-01-2023: <u>Q3FY23 results review</u>



Valuation and risks

We increase our earnings estimates by 1% for FY24. We model revenue / EBITDA / PAT CAGR of 12 / 27 / 34 (%) over FY23-25E. We maintain BUY with revised DCFbased target price of Rs340 (was Rs250). At our target price, the stock will trade at 30x P/E multiple Mar-25E. Key downside risks are higher competitive pressure and significant input cost inflation impacting margins.

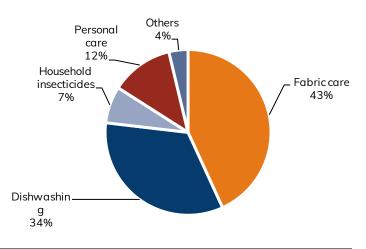
Exhibit 1: Q1FY24 result review (consolidated)

INR mn	Q1FY24	Q1FY23	YoY (%)	Q4FY23	QoQ (%)
Net Revenue	6,871	5,972	15	6,170	11
COGS	(3,582)	(3,592)	(0)	(3,349)	7
Gross profit	3,289	2,380	38	2,821	17
Staff cost	(759)	(639)	19	(648)	17
A&SP	(504)	(450)	12	(459)	10
Other opex	(852)	(692)	23	(801)	6
Total opex	(2,115)	(1,782)	19	(1,908)	11
EBITDA	1,174	598	96	913	29
Other income	169	132	28	57	197
Finance cost	(11)	(33)	(66)	(31)	(64)
D&A	(120)	(130)	(8)	(119)	1
PBT	1,213	567	114	819	48
Tax	(250)	(90)	179	(227)	10
PAT	963	477	102	593	62
Minority Interest	0	7	2	(2)	
Recurring PAT	963	485	99	590	63
Extraordinary items	-	-		-	
Net profit (reported)	963	485	99	590	63
EPS	2.6	1.3	102	1.6	62
	2.0	1.5	102	1.0	02
Costs as a % of sales					
COGS	52.1	60.1	-802 bps	54.3	-215 bps
Gross margin (%)	47.9	39.9	801 bps	45.7	210 bps
Staff cost	11.0	10.7	34 bps	10.5	54 bps
A&SP expense	7.3	7.5	-21 bps	7.4	-11 bps
Other opex	12.4	11.6	80 bps	13.0	-59 bps
EBITDA margin (%)	17.1	10.0	707 bps	14.8	229 bps
Income tax rate (%)	20.6	15.8	479 bps	27.7	-704 bps
	20.0	15.0	475 003	27.7	704 bp3
Segment revenue					
Fabric care	2,966	2,511	18	2,553	16
Dishwashing	2,300	2,093	11	2,062	10
Household insecticides	494	448	10	800	(38)
Personal care	841	694	21	524	61
Others	256	225	14	230	11
Total net revenues	6,871	5,972	14	6, 170	11
Total het revenues	0,871	5,572	15	0,170	11
Segment EBIT					
Fabric care	656	308	113	499	32
Dishwashina	463	275	68	361	28
Household insecticides	(94)	(45)	110	(9)	909
Personal care	153	25	519	70	120
Others	5				
Total EBIT		(10) 554	(149) 114	(8) 912	(159)
Ισται ΕΒΠ	1,184	554	114	912	30
Segment EBIT margin (%)					
	22.1	17.5	001 hpc	10 5	258 bps
Fabric care	22.1	12.3	984 bps	19.5	
Dishwashing	20.0	13.2	685 bps	17.5	250 bps
Household insecticides	(19.0)	(10.0)	-904 bps	(1.2)	-1785 bps
Personal care	18.2	3.6	1466 bps	13.3	491 bps
Others	1.9	(4.4)	623 bps	(3.5)	539 bps
Total	17.2	9.3	795 bps	14.8	244 bps

Source: Company data, I-Sec research

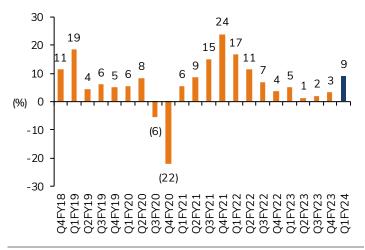
Picici Securities

Exhibit 2: Segment wise revenue split (Q1FY24)



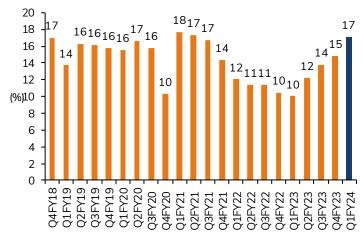
Source: Company data, I-Sec research

Exhibit 4: Volume growth



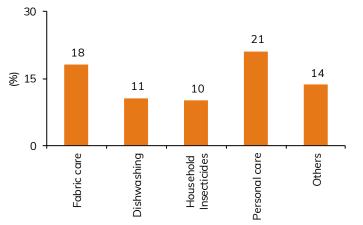
Source: Company data, I-Sec research

Exhibit 6: EBITDA margin



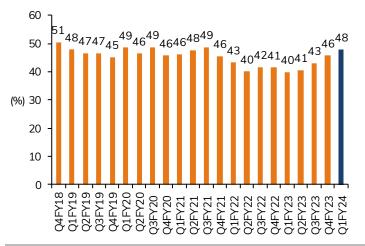
Source: Company data, I-Sec research

Exhibit 3: Segment wise revenue growth (Q1FY24)



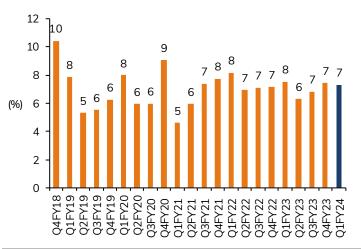
Source: Company data, I-Sec research

Exhibit 5: Gross margin



Source: Company data, I-Sec research

Exhibit 7: A&SP/ sales



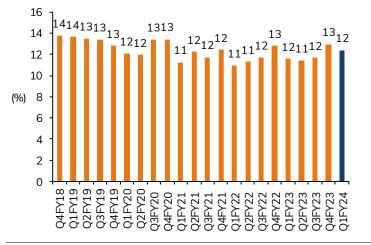
Source: Company data, I-Sec research



Exhibit 8: Staff cost/ sales



Exhibit 9: Other expense/ sales



Source: Company data, I-Sec research

Exhibit 10: Shareholding pattern

%	Dec'22	Mar'23	Jun'23
Promoters	62.9	62.9	62.9
Institutional investors	30.5	30.6	30.6
MFs and others	14.0	13.7	13.7
Insurance	1.9	1.9	1.9
FIIs	14.6	15.0	15.0
Others	6.6	6.5	6.5

Exhibit 11: Price chart



Source: Bloomberg, I-Sec research

Source: Bloomberg, I-Sec research



Financial Summary

Exhibit 12: Profit & Loss

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Net Sales	21,965	24,860	28,046	31,074
Operating Expenses	19,483	21,701	23,567	25,950
EBITDA	2,482	3,159	4,478	5,124
EBITDA Margin (%)	11.3	12.7	16.0	16.5
Depreciation & Amortization	582	501	518	550
EBIT	1,901	2,658	3,960	4,573
Interest expenditure	118	131	52	52
Other Non-operating	107	205	440	C75
Income	187	395	449	675
Recurring PBT	1,969	2,922	4,357	5,195
Profit / (Loss) from				
Associates	-	-	-	-
Less: Taxes	378	595	871	1,039
PAT	1,591	2,327	3,486	4,156
Less: Minority Interest	29	0	0	0
Extraordinaries (Net)	-	70	-	-
Net Income (Reported)	1,591	2,397	3,486	4,156
Net Income (Adjusted)	1,620	2,327	3,486	4,156

Source Company data, I-Sec research

Exhibit 13: Balance sheet

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Total Current Assets	7,241	7,752	10,852	14,248
of which cash & cash eqv.	2,112	2,835	5,332	8,162
Total Current Liabilities & Provisions	3,740	3,878	4,382	4,864
Net Current Assets	3,502	3,874	6,469	9,384
Investments	-	-	-	-
Net Fixed Assets	2,905	2,808	2,597	2,371
ROU Assets	411	431	431	431
Capital Work-in-Progress	76	155	155	155
Total Intangible Assets	7,903	7,925	7,925	7,925
Long Term Loans & Advances	786	702	792	878
Deferred Tax assets	907	845	845	845
Total Assets	16,488	16,739	19,214	21,988
Liabilities				
Borrowings	1,265	-	-	-
Deferred Tax Liability	-	-	-	-
Provisions	676	708	799	885
Other Liabilities	517	521	521	521
Equity Share Capital	367	367	367	367
Reserves & Surplus	14,068	15,123	17,507	20,195
Total Net Worth	14,436	15,490	17,874	20,562
Minority Interest	(407)	21	20	20
Total Liabilities	16,488	16,739	19,214	21,988

Source Company data, I-Sec research

Exhibit 14: Quarterly trend

(INR mn, year ending March)

	Sep 22	Dec 22	Mar 23	Jun 23
Net Sales	6,592	6,127	6,170	6,871
% growth (YOY)	12.6	13.7	12.8	15.1
EBITDA	804	844	913	1,174
Margin %	12.2	13.8	14.8	17.1
Other Income	53	153	57	169
Extraordinaries	70	-	-	-
Adjusted Net Profit	576	674	590	963

Source Company data, I-Sec research

Exhibit 15: Cashflow statement

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Operating Cashflow	2,025	3,286	3,509	4,001
Working Capital Changes	(259)	502	(98)	(84)
Capital Commitments	(261)	(355)	(307)	(325)
Free Cashflow	1,765	2,931	3,202	3,676
Other investing cashflow	(57)	(128)	449	675
Cashflow from Investing Activities	(317)	(483)	142	350
Issue of Share Capital	-	-	-	-
Interest Cost	(74)	(104)	(52)	(52)
Inc (Dec) in Borrowings	(124)	(1,485)	-	-
Dividend paid	(1,469)	(918)	(1,102)	(1,469)
Others	-	-	-	-
Cash flow from Financing Activities	(1,667)	(2,507)	(1,154)	(1,521)
Chg. in Cash & Bank balance	42	296	2,497	2,830
Closing cash & balance	760	1,057	3,554	6,383

Source Company data, I-Sec research

Exhibit 16: Key ratios

(Year ending March)

	FY22A	FY23A	FY24E	FY25E
Per Share Data (INR)				
Reported EPS	4.4	6.3	9.5	11.3
Adjusted EPS (Diluted)	4.4	6.3	9.5	11.3
Cash EPS	6.0	7.7	10.9	12.8
Dividend per share (DPS)	2.5	3.0	4.0	5.0
Book Value per share (BV)	39.3	42.2	48.7	56.0
Dividend Payout (%)	56.7	47.3	42.1	44.2
Growth (%)				
Net Sales	15.1	13.2	12.8	10.8
EBITDA	(21.1)	27.3	41.8	14.4
EPS (INR)	(27.3)	43.7	49.8	19.2
Valuation Ratios (x)				
P/E	65.9	45.9	30.6	25.7
P/CEPS	48.5	37.8	26.7	22.7
P/BV	7.4	6.9	6.0	5.2
EV / EBITDA	42.7	32.9	22.7	19.3
P/Sales	4.9	4.3	3.8	3.4
Dividend Yield (%)	0.9	1.0	1.4	1.7
Operating Ratios				
Gross Profit Margins (%)	41.6	42.3	47.3	47.4
EBITDA Margins (%)	11.3	12.7	16.0	16.5
Effective Tax Rate (%)	19.2	20.4	20.0	20.0
Net Profit Margins (%)	7.2	9.4	12.4	13.4
Net Debt / Equity (x)	(0.1)	(0.2)	(0.3)	(0.4)
Net Debt / EBITDA (x)	(0.3)	(0.9)	(1.2)	(1.6)
Fixed Asset Turnover (x)	4.6	5.1	5.5	5.8
Working Capital Days	25	16	16	15
Inventory Turnover Days	53	47	47	46
Receivables Days	25	21	21	21
Payables Days	42	33	33	33
Profitability Ratios				
RoCE (%)	10.0	13.7	19.0	19.0
RoE (%)	11.6	15.8	20.9	21.6
RoIC (%)	11.5	16.4	25.1	29.3

Source Company data, I-Sec research



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