July 19, 2023

**RESULT REPORT Q1 FY24** | Sector: Consumer Durables

## **Polycab India Ltd**

# Strong performance on back of capex upcycle; downgrade to NEUTRAL on limited gains

### **Result Synopsis**

Polycab continues to witness strong growth in its core category of wires and cables led by demand coming from the cables segment and strong traction in international business. Volume growth at 50-60% remains encouraging with cables continuing to outshine wires. Margins have surprised positively and is currently higher than the guidance on back of judicious price revisions and higher operating leverage. FMEG has remained subdued, however its key categories like Fans, Switches and conduit pipes have seen sequential growth. Company's GTM initiatives and rejig in distribution network is done with, company now expects growth momentum to return as company is planning to launch new products and SKU's and demand is set to return as interest rates have peaked. The company continues to focus on brand building, new product development, premiumization of offerings and influencer management program which will lead to industry leading growth. The company looks well placed to keep gaining market share and grow faster than the industry, which should lead to continued re-rating.

We expect strong growth momentum to continue in the ensuing quarters as well as increased distribution, premiumization and improving customer satisfaction will lead to industry leading growth. Also, now with distribution transition largely completed FMEG segment should see growth going forward. We estimate the company to now deliver FY23-25E revenue/EBITDA CAGR of 16%/20% respectively. Given the strong traction seen in distribution led business, company should command higher multiple. We have increased our earnings estimates of FY24 and FY25 by 14.7% and 14.3% respectively on strong Q1 performance resulting in PT of Rs4,505. We however downgrade the stock to NEUTRAL as stock has seen significant rally in past few days and would wait for some correction to make a fresh entry.

### **Result Highlights**

- Quarter summary Polycab has once again delivered strong performance in Q1 with revenue growing 42.1% yoy. Gross margin and EBITDA margin stood at 26.5% and 14.1% respectively expanding on yoy basis.
- Wires & cables Wires and cables revenue grew 46.9% yoy as demand for cables continues to remain strong with company getting strong traction in the export markets. Margins improved sequentially led by higher operating leverage and judicious price revisions.
- FMEG -FMEG business saw muted growth of 2.1% YoY. Fans and Switches business recovered on sequential basis, while lighting business saw decline on back of price correction in the LED segment.
- Working Capital Working capital has increased in Q1. The increase is largely on back of increased inventory of raw material as company has ordered higher inventory copper as its vendor is expected to undergo annual maintenance shutdown and demand trends for wires and cables continues to be robust.

### **Exhibit 1: Actual vs estimates**

		Est	imate	%`	Variation		
Rsmn	Actual	YES Sec	Consensus	YES Sec Consensus		Remarks	
Sales	38,894	29,245	31,390	33.0	23.9		
EBITDA	5,486	3,655	4,000	50.1	37.1	Strong demand for cables have	
EBITDA Margin (%)	14.1	12.5	12.7	161 bps	140 bps	resulted in significant	
Adjusted PAT	4,028	2,543	2,700	58.4	49.2	earnings beat.	

Source: Company, YES Sec



Reco	:	NEUTRAL
СМР	:	Rs 4,289
Target Price	:	Rs 4,505
Potential Return	:	+5.0%

#### Stock data (as on July 19, 2023)

Nifty	19,833
52 Week h/I (Rs)	4325/2132
Market cap (Rs/USD mn)	618862/7534
Outstanding Shares (mn)	150
6m Avg t/o (Rs mn):	1153
Div yield (%):	0.5
Bloomberg code:	POLYCAB IN
NSE code:	POLYCAB

#### Stock performance



### Shareholding pattern (As of Mar'23 end)

Promoter	66.2%
FII+DII	19.1%
Others	14.7%

### $\Delta$ in stance

(1-Yr)	New	Old
Rating	NEUTRAL	ADD
Target Price	4,505	3,668

#### $\Delta$ in earnings estimates

	FY24e	FY25e
EPS (New)	110.3	128.0
EPS (Old)	96.2	112.0
% change	14.7%	14.3%

#### **Financial Summary**

	,		
(Rs mn)	FY23	FY24E	FY25E
Revenue	141,078	169,763	191,370
YoY Growth	15.6%	20.3%	12.7%
EBIDTA	18,521	23,499	26,872
YoY Growth	46.4%	26.9%	14.4%
PAT	12,823	16,519	19,166
YoY Growth	51.6%	28.8%	16.0%
ROE	21.1	22.7	22.2
EPS	85.6	110.3	128.0
P/E	47.6	36.9	31.8
BV	13.5	11.6	9.7
EV/EBITDA	32.9	25.9	22.4





ARSHIA KHOSLA, Associate



**Exhibit 2: Quarterly snapshot (Consolidated)** 

Particulars (Rs mn)	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	y/y %	q/q %	FY23	FY22	y/y %
Sales	27,366	33,324	37,152	43,236	38,894	42.1	-10.0	-10.0	39,700	27,366
EBITDA	3111	4276	5038	6095	5486	76.3	-10.0	-10.0	4763	3111
EBITDA Margin %	11.4	12.8	13.6	14.1	14.1				12.0	11.4
Depreciation	509.9	522.7	524.5	534.6	571.4	12.1	6.9	6.9	502.6	509.9
EBIT	2601	3754	4514	5560	4914	88.9	-11.6	-11.6	4261	2601
EBIT Margin %	9.5	11.3	12.1	12.9	12.6				10.7	9.5
Interest charges	84	139	93	282	249	195.6	-11.5	-11.5	125	84
Other Income	443.5	-22.3	396.8	515.2	640.0	44.3	24.2	24.2	168.2	443.5
PBT	2960	3592	4818	5794	5305	79.2	-8.4		0.0	0.0
Tax	722.0	880.0	1201.6	1446.5	1276.8	76.9	-11.7	-8.4	4304	2960
Effective Tax Rate (%)	24.4	24.5	24.9	25.0	24.1	-1.3	-3.6	-11.7	1046.8	722.0
PAT	2225	2704	3608	4284	4028	81.0	-6.0	-3.6	24.3	24.4
PAT Margin %	8.1	8.1	9.7	9.9	10.4		4.5	-6.0	3253	2225
EPS (Rs)	14.9	18.1	24.1	28.7	27.0	81.0	-6.0	4.5	8.2	8.1

Source: Company, YES Sec

**Exhibit 3: Segmental Performance** 

Rs mn	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	YoY (%)	QoQ (%)	FY23	FY22	YoY (%)
Wires and Cables	24,057	29,517	33,418	40,783	35,338	46.9	-13.4	127,775	107,938	18.4
FMEG	3,082	3,054	3,420	3,052	3,145	2.1	3.1	12,607	12,544	0.5
Others	999	1,051	1,260	1,338	1,528	53.0	14.2	4,647	3,702	25.5
Less: Intersegment	-450	-505	-827	-1,784	-781	73.7	-56.2	-3,565	-1,744	
Total Sales	27,688	33,117	37,271	43,389	39,230	41.7	-9.6	141,465	123,107	14.9
PBIT								0	0	
Wires and Cables	2772.7	3462.5	4593.1	5895.9	5222.6	88.4	-11.4	16724.3	10544.8	58.6
PBIT %	11.5	11.7	13.7	14.5	14.8	28.2	2.2	51.5	37.1	
FMEG	64.4	-26.8	-23.9	-69.7	-56.7	-188.0	-18.7	-56.1	196.2	(128.6)
PBIT %	2.1	-0.9	-0.7	-2.3	-1.8	-186.2	-21.1	-1.8	2.2	
Others	124.8	158.6	151.9	81.8	183.4	46.9	124.2	517.1	499.0	3.6
PBIT %	12.5	15.1	12.1	6.1	12.0	-4.0	96.2	45.8	53.3	
Total PBIT	2,962	3,594	4,721	5,908	5,349	80.6	-9.5	17,185	11,240	52.9
PBIT %	10.7	10.9	12.7	13.6	13.6	27.5	0.1	47.8	34.5	
Finance Costs	84.3	139.0	92.6	281.6	249.2	195.6	-11.5	597.6	250.1	139.0
Other Income	121	185	277	363	303	149.8	-16.4	946	497	90.4
as % of sales	0.4	0.6	0.7	0.8	0.8	76.3	-7.5	2.6	1.7	
Exceptional Items								0	0	
Less: Intersegment	-39	-47	-88	-195	-99	153.0	-49.4	-369	-201	
PBT	2960	3593	4818	5794	5305	79.2	-8.4	17165	11286	52.1



90.0%

### **Polycab India Ltd**

20%

0%

Exhibit 4: Polycab continues to deliver strong revenue growth

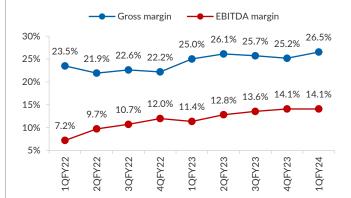
Revenue 100% 80% 60% 40%

3QFY23

4QFY23

1QFY24

Exhibit 5: Higher operating leverage results in margin improvement



Source: Company, YES Sec

QFY22

**20FY22** 

3QFY22

4QFY22

(Rs mn)

55,000

45,000

35.000

25,000

15,000

5,000

Source: Company, YES Sec

Exhibit 6: Growth has been aided by strong performance of Cables and exports

1QFY23

2QFY23

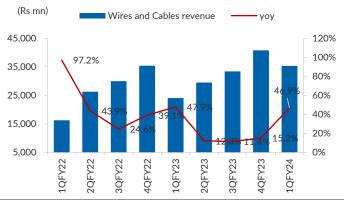
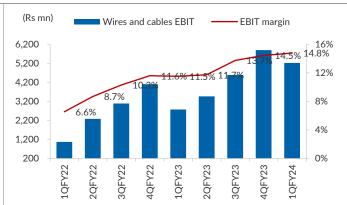
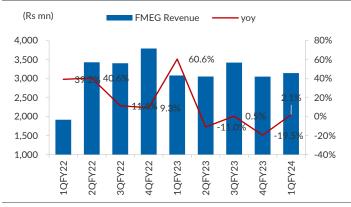


Exhibit 7: EBIT margins continue to improve on higher operating leverage



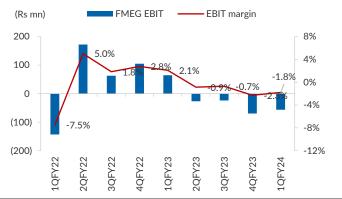
Source: Company, YES Sec

**Exhibit 8: FMEG growth remains subdued** 



Source: Company, YES Sec

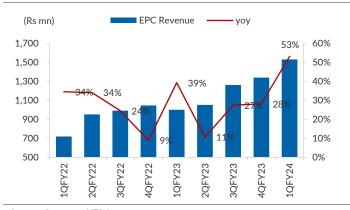
Exhibit 9: Negative operating leverage has resulted in **EBIT loss** 

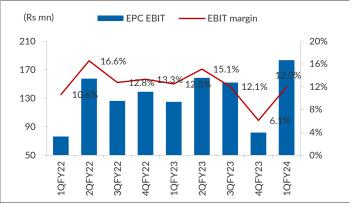


Source: Company, YES Sec



Exhibit 10: EPC business continues to see gradual Exhibit 11: EBIT margin continues to be range bound recovery





Source: Company, YES Sec



### **KEY CON-CALL HIGHLIGHTS**

- Macro Consumer demand in urban markets remain steady, while pick up in monsoon would result in higher rural demand going forward
- Wires and Cables Strong volume growth of 50-60%. Growth was broad based with strong growth coming from North followed by West, East and South. Central government's capex continues to be strong and is continuing to spend on infra projects. State government is also contributing to the capex upcycle with spends in may surpassing previous years spends.
- **Private capex** Private capex continues to be strong with capex spends in Q1FY24 to be around Rs5tn led by industry such as Chemicals, Transportation and Power industries.
- Etira brand Wires launched under Etira brand to cater to price sensitive markets like semiurban and rural areas is been received well by the market. The company is expanding distribution and has plan of covering 140 white spaces in the current year.
- Margin improvement Margin improvement is on back of judicious price revision, higher operating leverage and strong growth in international business.
- Price revision The company would have taken price reduction in low single digit in Q1
- Fans Fans has seen sequential growth on introduction of new SKU's based on new BEE rating. The company has launched 80 new SKU's in Q1 with 20 new SKU's to be launched further. Working to improve market share in Fans. The company has not taken any price increase in Fans in Q1.
- **Lighting** Lighting has seen decline on back of 10-12% price correction. Further price correction is expected in the lighting segment. Company has launched 50SKU's in lighting.
- FMEG Consumer demand has been muted for FMEG products. The company expects
  FMEG demand to gradually improve in quarters going forward. Margins in FMEG is expected
  to be improve from the current fiscal year. The company has completed distribution rejig and
  company will launch new products on continued basis.
- Working capital Working capital is higher as company has ordered higher inventory of copper as its vendors was going for maintenance shutdown and company does not want to lose out on strong demand. Higher working capital is temporary in nature and working capital is expected to see normalization in next two quarters to about 55-60 days.
- Cables vs wires mix Cables have grown faster than the wires. Cables contribution has inched up to 72% which is 200-300bps higher than the Q4.
- **EBITDA** margins The company expects EBITDA margin to be in the band of 12-14% vs earlier 11-13% as it is getting benefit of higher operating leverage.
- International business India is very small in global cables and wires industry. Global wires
  and cables market stands at USD250bn of which US is 20%. The company will look to focus
  on the cables for exports
- Capex Capex continues to remain in the range of Rs6bn on annual basis. Capex will be used
  in setting up EHV plants and expanding exports.
- A&P Spends A&P spends would continue to inch up as company will be investing brand building. A&P spends is expected to be in range of 3-5% of B2C sales.
- Capacity utilization The current capacity utilization would be in range of 60-70%.
- Cash utilization The company will not shy away from acquiring any company which will
  increasing the company's ability and presence in the FMEG segment.



### **FINANCIALS**

**Exhibit 12: Balance Sheet** 

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23	FY24E	FY25E
Equity capital	1,491	1,494	1,498	1,498	1,498
Reserves	46,048	53,943	64,814	77,474	92,163
Net worth	47,539	55,437	66,311	78,971	93,660
Debt	2,487	831	1,551	1,858	2,089
Deferred tax liab (net)	418	272	423	423	423
Other non current liabilities	1,007	967	1,213	1,332	1,406
Total liabilities	51,451	57,507	69,499	82,584	97,579
Fixed Asset	19,346	20,154	22,815	26,471	29,921
Investments	6,349	7,733	13,505	13,505	13,505
Other Non-current Assets	2,957	2,461	2,352	2,775	3,146
Net Working Capital	20,421	25,942	29,299	36,485	40,424
Inventories	19,879	21,996	29,514	34,883	39,323
Sundry debtors	14,358	12,964	12,466	18,604	20,972
Loans and Advances	3,317	3,405	5,824	5,905	5,967
Sundry creditors	13,480	12,175	20,326	25,069	28,260
Other current liabilities	4,980	4,183	4,162	5,038	5,694
Cash & equivalents	2,378	1,217	1,528	3,348	10,583
Total Assets	51,451	57,507	69,499	82,584	97,579

Source: Company, YES Sec

**Exhibit 13: Income statement** 

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23	FY24E	FY25E
Revenue	89,265	122,038	141,078	169,763	191,370
Operating profit	11,670	12,647	18,521	23,499	26,872
Depreciation	1,848	2,005	2,092	2,323	2,709
Interest expense	531	352	598	869	743
Other income	1,282	899	1,333	1,783	2,202
Profit before tax	10,573	11,190	17,165	22,090	25,622
Taxes	1,791	2,706	4,250	5,469	6,344
Minorities and other	2	26	93	102	112
Adj. profit	8,780	8,458	12,823	16,519	19,166
Exceptional items	(97)	-	-	-	-
Net profit	8,877	8,458	12,823	16,519	19,166



**Exhibit 14: Cashflow Statement** 

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23	FY24E	FY25E
Profit before tax	11,104	11,542	17,763	22,959	26,365
Depreciation	1,848	2,005	2,092	2,323	2,709
Tax paid	(1,791)	(2,706)	(4,250)	(5,469)	(6,344)
Working capital $\Delta$	(6,502)	(6,930)	(9,221)	(7,186)	(3,939)
Other operating items					
Operating cashflow	4,659	3,910	6,383	12,626	18,792
Capital expenditure	(4,899)	(2,814)	(4,753)	(5,979)	(6,159)
Free cash flow	(240)	1,097	1,631	6,647	12,633
Equity raised	1,789	1,532	1,047	-	-
Investments	137	26	93	-	-
Debt financing/disposal	916	(1,655)	720	307	231
Interest paid	(531)	(352)	(598)	(869)	(743)
Dividends paid	(1,491)	(2,092)	(2,995)	(3,859)	(4,477)
Net ∆ in cash	656	(1,161)	311	1,821	7,235

Source: Company, YES Sec

### Exhibit 15: Du-pont analysis

Y/e 31 Mar (Rs mn)	FY21	FY22	FY23	FY24E	FY25E
Tax burden (x)	0.83	0.76	0.75	0.75	0.75
Interest burden (x)	0.95	0.97	0.97	0.96	0.97
EBIT margin (x)	0.12	0.09	0.13	0.14	0.14
Asset turnover (x)	1.38	1.69	1.68	1.64	1.56
Financial leverage (x)	1.51	1.40	1.38	1.43	1.42
RoE (%)	20.4	16.4	21.1	22.7	22.2

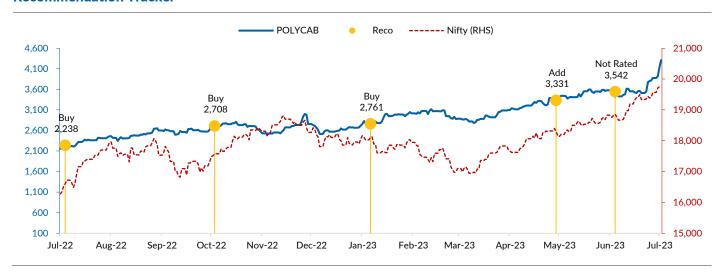
### **Exhibit 16: Ratio analysis**

Y/e 31 Mar	FY21	FY22	FY23	FY24E	FY25E
Growth matrix (%)					
Revenue growth	1.1	36.7	15.6	20.3	12.7
Op profit growth	2.8	8.4	46.4	26.9	14.4
EBIT growth	4.1	3.9	53.9	29.3	14.8
Net profit growth	14.7	(3.7)	51.6	28.8	16.0
Profitability ratios (%)					
OPM	13.1	10.4	13.1	13.8	14.0
EBIT margin	12.4	9.5	12.6	13.5	13.8
Net profit margin	9.8	6.9	9.1	9.7	10.0
RoCE	24.7	21.7	28.6	30.9	29.9
RoNW	20.4	16.4	21.1	22.7	22.2



Y/e 31 Mar	FY21	FY22	FY23	FY24E	FY25E
RoA	13.5	11.7	15.2	15.9	15.7
Per share ratios					
EPS	59.5	56.6	85.6	110.3	128.0
Dividend per share	10.0	14.0	20.0	25.8	29.9
Cash EPS	71.3	70.0	99.6	125.8	146.1
Book value per share	318.8	371.0	442.8	527.3	625.4
Valuation ratios					
P/E	72.0	75.8	50.1	38.9	33.5
P/CEPS	59.6	61.1	42.8	33.9	29.2
P/B	13.5	11.6	9.7	8.1	6.9
EV/EBIDTA	54.8	50.6	34.7	27.3	23.6
Payout (%)					
Dividend payout	17.0	24.7	23.4	23.4	23.4
Tax payout	16.9	24.2	24.8	24.8	24.8
Liquidity ratios					
Debtor days	58.7	38.8	32.3	40.0	40.0
Inventory days	81.3	65.8	76.4	75.0	75.0
Creditor days	55.1	36.4	52.6	53.9	53.9

### **Recommendation Tracker**





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#### **DISCLOSURE OF INTEREST**

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The analyst hereby certifies that opinion expressed in this research report accurately reflect his or her personal opinion about the subject securities and no part of his or her compensation was, is or will be directly or indirectly related to the specific recommendation and opinion expressed in this research report.

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Analyst Signature

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Analysts assign ratings to the stocks according to the expected upside/downside relative to the current market price and the estimated target price. Depending on the expected returns, the recommendations are categorized as mentioned below. The performance horizon is 12 to 18 months unless specified and the target price is defined as the analysts' valuation for a stock. No benchmark is applicable to the ratings mentioned in this report.

BUY: Upside greater than 20% over 12 months

ADD: Upside between 10% to 20% over 12 months

**NEUTRAL:** Upside between 0% to 10% over 12 months

REDUCE: Downside between 0% to -10% over 12 months

**SELL:** Downside greater than -10% over 12 months

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