Britannia Industries BUY

AR analysis: Execution focus on attaining 'Total Foods Co.' goal

Consumer Goods > Company Update > August 6, 2023

Britannia's FY23 Annual Report showcases its 10-year journey under Varun Berry, with Company seeing 10% sales CAGR which, bolstered by strategic actions for controlling costs, has aided a 21% earnings CAGR. Amid accelerated packaged-food adoption, Britannia has enhanced capex thrust (which, albeit, has a bearing on asset turns; but we see positive effect on Company margin and competitive positioning). Exposure to promoter group company so far has been limited. Post the weaker-than-expected Q1FY24 results (sales/earnings growth at 8%/36% was 4%/3% below our estimate), we revise down our earnings estimates by 2-3%. Q1FY24 results suggest Management thrust on building margin over volume. We now see FY23-26E sales/EPS CAGR at 10%/15%, respectively. We retain BUY, with new Jun-24E TP of Rs5,550, on 50x PER.

| Britannia Industries: Financial Snapshot (Consolidated) | | | | | | | | | | | |
|---|----------|----------|----------|----------|----------|--|--|--|--|--|--|
| Y/E Mar (Rs mn) | FY22 | FY23 | FY24E | FY25E | FY26E | | | | | | |
| Revenue | 1,41,363 | 1,63,006 | 1,77,863 | 1,96,969 | 2,17,986 | | | | | | |
| EBITDA | 22,015 | 28,309 | 31,933 | 36,895 | 41,746 | | | | | | |
| Adj. PAT | 15,258 | 19,462 | 21,879 | 25,741 | 29,751 | | | | | | |
| Adj. EPS (Rs) | 63.3 | 80.8 | 90.8 | 106.9 | 123.5 | | | | | | |
| EBITDA margin (%) | 15.6 | 17.4 | 18.0 | 18.7 | 19.2 | | | | | | |
| EBITDA growth (%) | (12.3) | 28.6 | 12.8 | 15.5 | 13.1 | | | | | | |
| Adj. EPS growth (%) | (18.2) | 27.5 | 12.4 | 17.7 | 15.6 | | | | | | |
| RoE (%) | 50.0 | 63.9 | 62.2 | 68.3 | 69.9 | | | | | | |
| RoIC (%) | 57.5 | 70.7 | 68.6 | 73.5 | 83.4 | | | | | | |
| P/E (x) | 75.8 | 59.4 | 52.9 | 44.9 | 38.9 | | | | | | |
| EV/EBITDA (x) | 52.8 | 40.7 | 36.2 | 31.3 | 27.5 | | | | | | |
| P/B (x) | 45.2 | 32.7 | 33.0 | 28.7 | 25.8 | | | | | | |
| FCFF yield (%) | 0.6 | 1.6 | 1.4 | 2.0 | 2.4 | | | | | | |

Source: Company, Emkay Research

Britannia's FY23 Annual Report showcases Varun Berry's Britannia journey

Company's FY23 Annual Report (AR) displays Varun Berry's journey over FY13-23, at the helm of Britannia operations. With Mr. Berry taking charge of the company in Jan-2013, key targets laid out were: a) market-share gains in the core; b) to drive margin profile; and c) to transform Britannia into a 'Total Foods Company'. Of these three, the first two goals are seeing been healthy achievement. Company's chief achievements in the last decade: i) direct reach expansion by 4x, rural distribution up 7x; ii) enhanced innovation funnel; iii) shift in in-house production, from 35% to 65%; iv) cost efficiencies across heads; v) tech integration across processes; and vi) strong sustainability initiatives.

Actions in place to drive growth and margin; near-term focus on building margin We estimate FY23-26E sales/earnings CAGR of 10%/15%. With strategic actions now in place, we see a high single-digit growth in core business. Adjacencies, comprising ~23% of FY23 revenue, would see mid-teen growth ahead. While accelerated growth in adjacencies is margin-dilutive, we see overall margin expansion at this stage backed by strategic actions such as: a) mix improvement with innovation; b) opex to capex strategy aiding cost efficiency; c) efficiency in logistics; d) reduction in wastage and change in return policy; e) fiscal incentives. O1FY24 results showcase the near-term thrust on building margin which led to topline miss of 4% on our estimates, but EBITDA came in line. Higher than expected interest and lower other income drove the \sim 3% earnings miss.

Structural prospects and strong execution to aid valuations; maintain BUY

Overall, we see relatively better growth in the foods and beverages segments, where consumer adoption for packed-food has heightened since Covid-19. Britannia's actions to become a 'Total Foods Company' is well timed, as demand and regulatory actions (fiscal incentive and PLI) are supportive. From the related-party perspective, the company has ICDs worth Rs7.1bn with promoter group companies, where it was logging negligible transactions with Go Airlines. As we cut our earnings expectations by 2-3%, our Jun-24E TP reduces to Rs5,550/share (vs Rs5,700 earlier), based on 50x PER.

TARGET PRICE (Rs): 5.550

| TARGET PRICE (RS): 5 | ,550 |
|-------------------------|-----------|
| | |
| Target Price – 12M | Jun-24 |
| Change in TP (%) | NA |
| Current Reco. | BUY |
| Previous Reco. | BUY |
| Upside/(Downside) (%) | 15.6 |
| CMP (04-Aug-23) (Rs) | 4,802.6 |
| | |
| Stock Data | Ticker |
| 52-week High (Rs) | 5,270 |
| 52-week Low (Rs) | 3,555 |
| Shares outstanding (mn) | 240.9 |
| Market-cap (Rs bn) | 1,157 |
| Market-cap (USD mn) | 13,964 |
| Net-debt, FY24E (Rs mn) | 106 |
| ADTV-3M (mn shares) | - |
| ADTV-3M (Rs mn) | 1,786.4 |
| ADTV-3M (USD mn) | 21.6 |
| Free float (%) | 49.5 |
| Nifty-50 | 19,517 |
| INR/USD | 82.8 |
| Shareholding, Jun-23 | |
| Promoters (%) | 50.6 |
| FPIs/MFs (%) | 21.3/12.6 |

| Price Performance | | | | | | | | | | |
|-------------------|-------|-------|------|--|--|--|--|--|--|--|
| (%) | 1M | 3M | 12M | | | | | | | |
| Absolute | (4.1) | 4.7 | 27.2 | | | | | | | |
| Rel. to Nifty | (4.8) | (2.1) | 13.3 | | | | | | | |



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Geared for growth in core, and to scale-up adjacencies

Britannia maintains its differentiated edge over competition, with continued innovation across the portfolio. We see a relative edge to competition, given shift in production in-house, where manufacturing facilities are superior compared with contract-manufacturer-sourced competition. The company has undertaken actions across categories which is likely to fructify on recovery in rural demand outlook. We see 10% revenue CAGR over FY23-26E.

Exhibit 1: Key business updates

Biscuits

- Continue to drive penetration for large and powerful brands -
- Launch and scale-up new, unconventional experiences like BisCafe, 50 50 Potazos and variants in NutriChoice
- Leveraging digital medium aggressively to remain connected with consumer base

Cake

- Growth in the Cake category has revived post Covid-19
- Innovation continues to be driven by value-based offerings at affordable price-points
- Penetration and per-capita consumption remain low; stays a significant opportunity -

Rusk

- Growth slowed after accelerating during Covid-19 -
- -In-house production shift under way
- Category saw significant impact of inflation
- Upgraded its manufacturing capability to continue offering superior taste and quality products at competitive prices to consumers

Bread

- -Consumer preference for healthy and value added products; presents a significant opportunity
 - Increased its share in the healthier bread portfolio this year and has added many innovative products to the portfolio such as Olive Sub and Panini
- Distribution is the focus area where it is spending on infra and maintains strong position in emerging channels

Dairy

- <u>Organized segment; comprises ~1/3rd of the market and is growing at an accelerated pace</u> -
 - Demand for value-added products will keep prospects bright
- Entered into a Joint Venture arrangement with Bel SA, to undertake the development, manufacturing, marketing, distribution, trading and selling, etc of cheese products in India and in some other countries
- Launched premium range of products under the Winkin' Cow brand and invested in aseptic PET drinks technology
- Incubated 'fresh business' through the launch of multiple products, viz. Probiotic Dahi, Paneer and Fresh Lassi
- Entered the 'non-dairy beverages' business with the launch of ComeAlive Refresh 100% Coconut Water

Wafers

- One of the fastest growing categories for the company
- Highly unorganized & fragmented category with market size of Rs9bn and healthy annual growth
- Looking to leverage the space with strong brand, innovation and national presence

Center-filled croissants

- Consumption patterns are changing owing to lifestyle changes, as people are being exposed to global foods and seeking more convenient packaged food options
- Momentum continue to be built, as the company expands its geographical and trade presence

Salted snacks

- Savory snacking is integral to Indian food habits
- Delightful sensorial experience involving flavor, texture, shapes/formats, color and mouthfeel drives consumption in this large category
- Changing consumer preferences, from unorganized or local to branded products, provide a significant opportunity for growth in this category for national players
- It is anticipated that snacks with the health & wellness promise will grow faster in the post-Covid-19 environment
- Focus on differentiated products at a competitive price

Source: Company, Emkay Research

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Rs239.9mn

In FY23, its Bel Foods JV

clocked net profit of

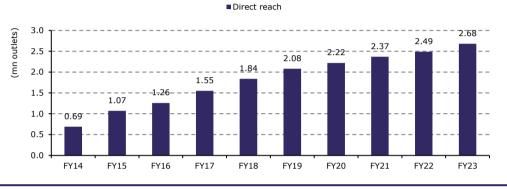
Its Croissants JV under Brit Chip reported net loss of Rs95.3mn in FY23





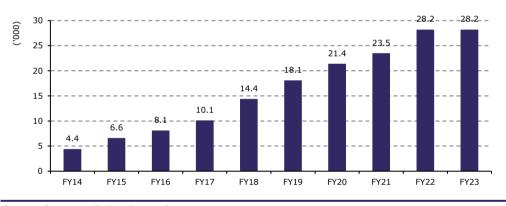


Exhibit 3: Direct outlet coverage



Source: Company, Emkay Research

Exhibit 4: Rural distributor



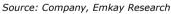
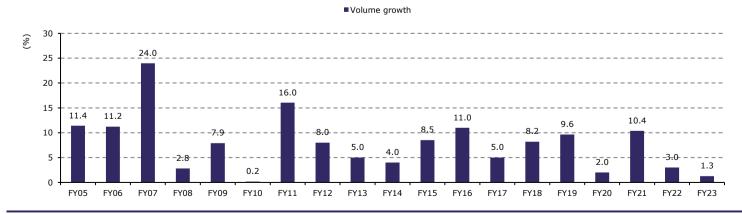


Exhibit 5: Britannia Industries - Annual volume growth trend



Source: Company, Emkay Research

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Strategic actions reflect in margin growth

We believe that being a foods player, the company has put up a good show, given its current margin at ~18%. Incrementally, we see margin expansion to be gradual (post recovery from normalization in raw-material costs), benefitting from premiumization in the core business; also, efficiency benefits continue to accrue based on the strategic actions undertaken by the company.

Exhibit 6: Gross margin to EBITDA margin progression over FY14-23

| | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | bps Change |
|-----------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------|
| Gross margin | 37.9% | 39.9% | 40.5% | 42.7% | 38.6% | 38.7% | 40.9% | 40.8% | 42.8% | 38.6% | 42.0% | 410 bps |
| Manufacturing Expenses | 2.3% | 2.5% | 2.3% | 1.8% | 1.9% | 2.1% | 2.6% | 2.4% | 2.2% | 2.7% | 2.6% | 30 bps |
| Conversion costs | 6.8% | 6.6% | 6.3% | 5.5% | 4.9% | 4.2% | 4.7% | 4.4% | 4.4% | 4.6% | 4.7% | (210 bps) |
| Carriage freight and distribution | 5.7% | 5.7% | 5.5% | 5.0% | 5.0% | 4.9% | 5.0% | 5.2% | 5.1% | 4.9% | 4.3% | (140 bps) |
| A&P spends^ | 8.7% | 8.8% | 8.4% | 5.2% | 4.3% | 4.2% | 4.6% | 4.2% | 3.5% | 3.0% | 4.2% | (450 bps) |
| Employee spends | 3.7% | 3.8% | 3.6% | 3.9% | 3.9% | 4.1% | 4.0% | 4.3% | 4.1% | 3.9% | 4.1% | 40 bps |
| Other Expenses | 3.8% | 3.5% | 3.6% | 4.1% | 4.3% | 4.0% | 4.3% | 4.2% | 4.0% | 3.8% | 4.3% | 50 bps |
| EBITDA margin | 6.9% | 8.9% | 10.9% | 12.6% | 14.2% | 15.3% | 15.8% | 16.1% | 19.5% | 15.8% | 17.7% | 1090 bps |

Source: Company, Emkay Research

Trade promotions have been ~4% for Britannia

^Note: Effective FY16, as per IndAS accounting, promotion spends have started adjusting with the top-line. After promotion spends taking effect, A&P spends have reduced by 60bps in the last decade

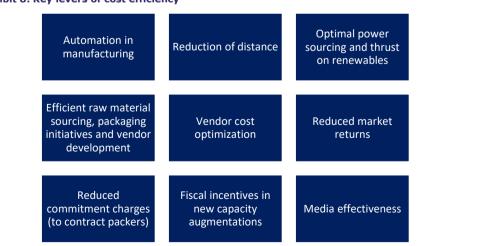
Exhibit 7: Assessing the gross revenue trend under IndAS

| (Rs mn) | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|---|---------|---------|---------|---------|---------|---------|
| Gross sales value | 103,680 | 115,763 | 120,833 | 135,024 | 145,716 | 167,363 |
| Add Customer Loyalty Program | 59 | 14 | (9) | 8 | (13) | 48 |
| Less: Stock returns | 836 | 1,044 | 1,310 | 1,203 | 1,253 | 1,299 |
| as a % of gross sales value | 0.8% | 0.9% | 1.1% | 0.9% | 0.9% | 0.8% |
| Less: Trade discounts, promotion and channel margin | 3,846 | 4,998 | 5,073 | 4,998 | 5,003 | 6,263 |
| as a % of gross revenue | 3.9% | 4.6% | 4.4% | 3.9% | 3.6% | 3.9% |
| Gross revenue | 99,056 | 109,735 | 114,440 | 128,830 | 139,447 | 159,849 |
| - India | 93,047 | 102,649 | 108,017 | 121,340 | 131,782 | 150,945 |
| - ex India | 6,010 | 7,086 | 6,423 | 7,491 | 7,665 | 8,904 |

Source: Company, Emkay Research

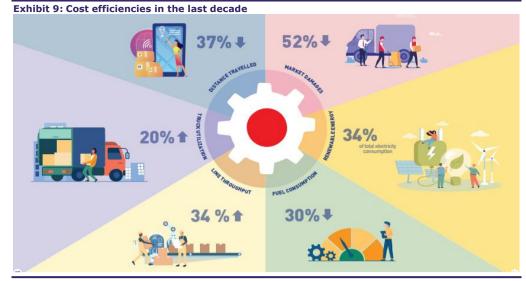
Cost efficiency vector continues to aid margin

Exhibit 8: Key levers of cost efficiency



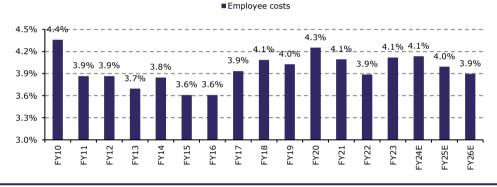
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Source: Company, Emkay Research

Exhibit 10: Employee costs, as a % of revenue



Increase in employee costs for FY23 is a factor of higher ESOP spends (Rs605mn in FY23 vs. 152mn in FY22)

As the company shifts production in-house,

conversion costs have

In FY23 expansion in

adjacencies, where 3P

dependence is high

conversion costs have been

a factor of faster growth in

trended down

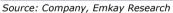
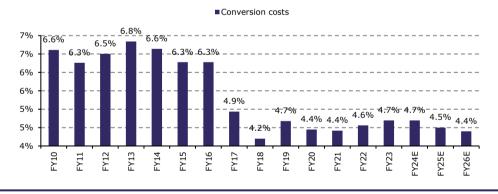
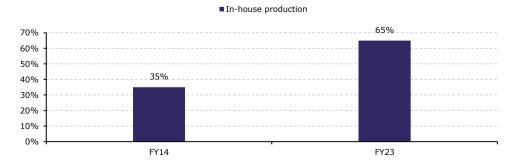


Exhibit 11: Conversion costs continue to trend down, with shift in in-house production



Source: Company, Emkay Research

Exhibit 12: Shift in in-house production



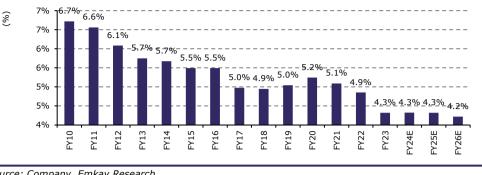
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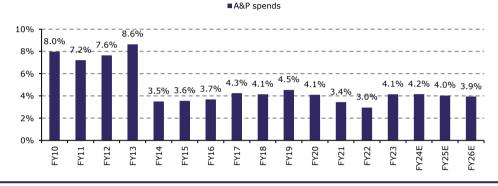
Exhibit 13: Transportation costs continue to trend down, with the factory being near the consumption centers

Freight and handling



Source: Company, Emkay Research

Exhibit 14: Advertisement and promotion spends



Source: Company, Emkay Research

^Note: Effective FY17, as per IndAS accounting, promotion spends have started adjusting with the top-line

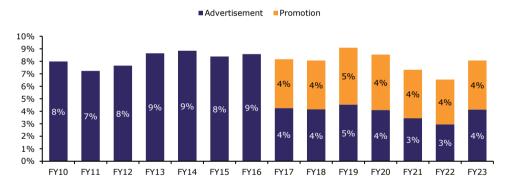


Exhibit 15: Advertisement and promotion spends with trade promotions

Source: Company, Emkay Research

Note: For FY17, we have assumed promotion at ~4% (in absence of reporting), similar to the FY18 reported data

Britannia's margin trajectory is three-pronged

- In the <u>first phase</u>, the company saw a sharp 10ppt expansion in EBITDA margin over FY10-16 (~4ppt on account of gross-margin expansion), which is actually the recouping of margin by putting in place systems and processes to ward off unnecessary costs.
- In the <u>second phase</u>, EBITDA margin expanded by 200bps over FY16-20. We see that shifting of products from outsource to in-house has helped the company drive efficiency in conversion costs (Exhibit 8).
- In the <u>third phase</u>, the company was able to squeeze its cost structure during Covid-19, when it cut down discretionary spends in the business. Its margin profile expanded by 300bps in FY21. Management had stated that the black swan event had provided perspective to Management and, in the long run, Company would endeavor to retrace FY21 levels, which we believe will happen by FY26E. Key risk to our call would be accelerated growth in adjacencies, which in our view is margin-dilutive at this stage.

With the company commissioning the factory near consumption centers, freight/handling costs continue to trend down

Amid increase in new

launches and actions in

have increased in FY23

adjacencies, A&P spends

Overall spend on advertisements and promotions (trade) stood at

~8% for FY23

During Varun Berry's tenure in FY13-23, Britannia's

EBITDA margin has expanded by 10ppts

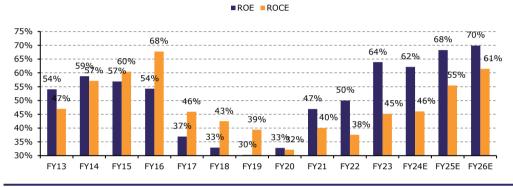
Britannia Industries (BRIT IN)

Exhibit 16: Britannia's EBITDA margin trend

Ebitda margin **★**^{19.1%} 17.4% 18.0% 18.7% 19.2% 20% 14.1% 15.1% 15.7% 15.9% \$ 18% 15.6% 16% 14% 12 4% 11.7% _10.8% 12% _ _8.8% 10% 6.8% 8% 5.7% 5.8% 5.1% 6% 4-3% 4% 2% 0% FY06 FY07 FY08 FY09 FY10 **FY11** FY12 FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY22 FY23 FY24E FY25E FY26E FY05

Source: Company, Emkay Research

Exhibit 17: Returns profile



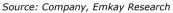


Exhibit 18: DuPont Analysis

| - | | | | | | | | | | | | | | |
|-------------------------|------|------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 | FY24E | FY25E | FY26E |
| Fixed asset turn (x) | 5.2 | 5.0 | 5.1 | 5.1 | 8.5 | 7.2 | 6.1 | 5.1 | 5.2 | 5.2 | 4.8 | 4.1 | 4.2 | 4.3 |
| Net profit margin (%) | 4.2 | 6.1 | 7.7 | 9.5 | 9.8 | 10.1 | 10.5 | 12.2 | 14.1 | 10.7 | 11.9 | 12.1 | 12.9 | 13.4 |
| Fixed assets/equity (x) | 2.5 | 2.1 | 1.5 | 1.1 | 0.4 | 0.5 | 0.5 | 0.5 | 0.6 | 0.9 | 1.1 | 1.2 | 1.3 | 1.2 |

Source: Company, Emkay Research

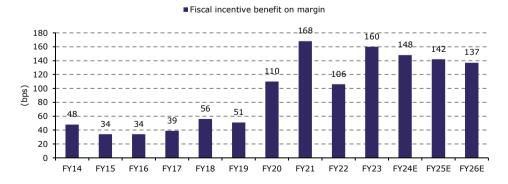
~50bps benefit in FY23,

from the PLI scheme

Fiscal supports help the diversification agenda

While Britannia has been charting its business diversification agenda for a fairly long time now, we see incentives from Central and State governments in the form of production-linked incentives and State CGST refunds as enablers.

Exhibit 19: EBITDA margin benefit from State and Central incentives



Source: Company, Emkay Research

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The company is benefitting from the state CGST refund: additionally, under the PLI scheme, the company is eligible for incentives

Fiscal incentives 3,000 2,500 2,000 1,500 1,000 500 0

Exhibit 20: Quantum of annual State and Central government incentives

Source: Company, Emkay Research

FY15

FY16

FY17

FY18

FY19

FY14

Production-linked incentive

Britannia has received two approvals under the PLI scheme: i) sales incentive for 'Ready to Eat' and 'Ready to cook' categories (12 companies in total have received approval); and ii) branding and marketing support abroad. PLI benefit for Britannia was ~Rs900mn during FY22-23. Going ahead, the company is looking at PLI benefit of Rs150-200mn on a quarterly basis.

FY20

FY21

FY22

FY23

FY24E

FY25E

FY26E

Exhibit 21: PLI-scheme benefit allocation by the central government

| FY22 | FY23 | FY24 | FY25 | FY26 | FY27 | FY28 | Combined |
|------|-------|-------------------------------|--|--|--|--|--|
| | | | | | | | |
| | 2,800 | 5,150 | 7,450 | 9,810 | 8,670 | 7,940 | 41,820 |
| 10% | 10% | 10% | 10% | 9% | 8% | | |
| | 5% | 5% | 5% | 5% | 5% | 5% | |
| | 25% | 25% | 25% | 25% | 25% | 25% | |
| | | | | | | | |
| | 3,750 | 3,750 | 2,750 | 2,500 | 1,250 | 1,000 | 15,000 |
| | | 2,800 10% 10% 5% 25% | 2,800 5,150 10% 10% 10% 5% 5% 25% 25% | 2,800 5,150 7,450 10% 10% 10% 5% 5% 5% 25% 25% 25% | 2,800 5,150 7,450 9,810 10% 10% 10% 9% 5% 5% 5% 5% 25% 25% 25% 25% | 2,800 5,150 7,450 9,810 8,670 10% 10% 10% 9% 8% 5% 5% 5% 5% 5% 25% 25% 25% 25% 25% | 2,800 5,150 7,450 9,810 8,670 7,940 10% 10% 10% 9% 8% - 5% 5% 5% 5% 5% 5% 5% 25% 25% 25% 25% 25% 25% 25% |

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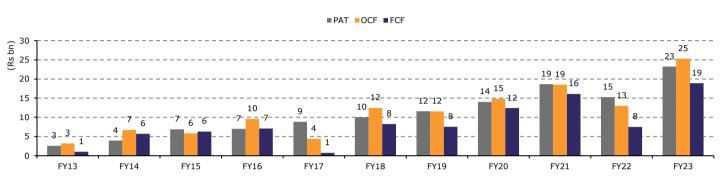
Healthy cash generation in business

Capex deployed to fulfill aspiration of becoming a 'Total Foods Company'

Exhibit 22: Cash generation remains healthy

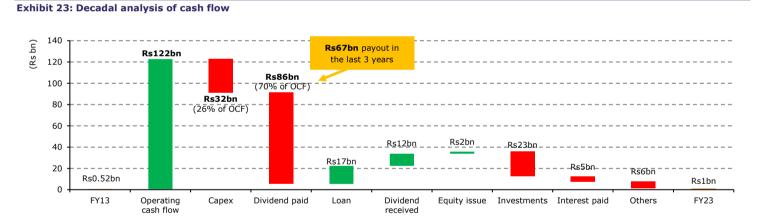
As a part of its capital allocation strategy, the company is deploying a higher sum towards capacity enhancement and has also seen higher dividend payouts on the back of healthy business liquidity. With large capacities expected to be commissioned by FY25, we see a period of muted capex thereafter. Additionally, the company is mulling inorganic opportunities, which in our view will further fortify its efforts to become a 'Total Foods Company'.

In the past few years, Britannia has issued non-convertible debentures to shareholders, who can opt to monetize with a separate listing. This is an interesting move as the company has been offering ICDs (inter corporate deposits) to corporates, including to Group companies.

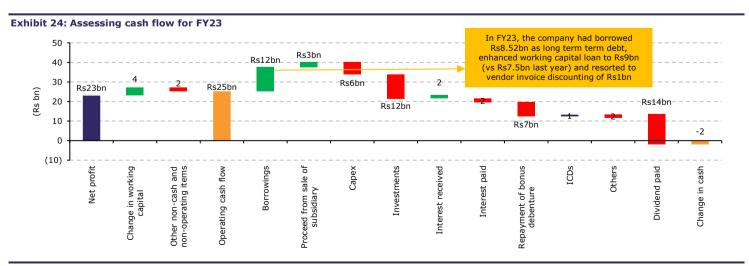


Source: Company, Emkay Research

A closer look at last decade's cash flow points to operating cash generation of Rs122bn, which is a 100% cash earnings conversion. Of this operating cash generation, the company has utilized ~26% towards capex and ~70% for dividend payouts. The company has non-cash inflows from investments, where it is leveraging on low-cost debts.



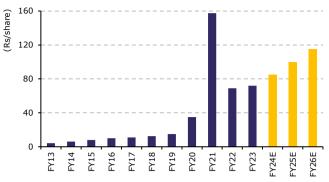
Source: Company, Emkay Research



Source: Company, Emkay Research

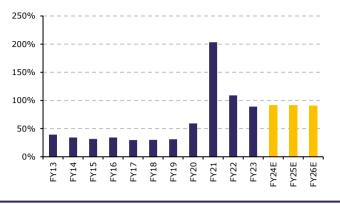
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Exhibit 25: Dividend per share on accrual basis



Source: Company, Emkay Research







Regained net cash position in FY23

The company has been enhancing its liquidity position with healthy cash generation in the business. However, given the accelerated dividend pay-outs, increased capex and issuance of debentures, Company's liquidity position waned in FY22 and it turned into a net debt company. In FY23, with improved liquidity, the company again turned net cash.

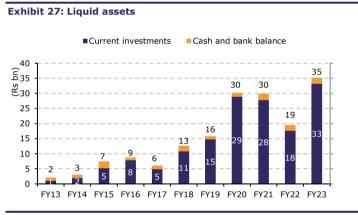
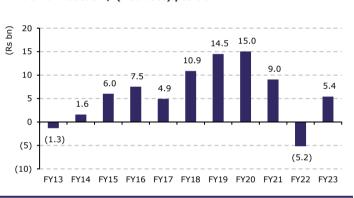


Exhibit 28: Net cash / (Net debt) position



Source: Company, Emkay Research

Source: Company, Emkay Research

Exhibit 29: Britannia's borrowing position

| (Rs mn) | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|--|-------|-------|--------|--------|--------|--------|
| Long-term borrowings | 846 | 619 | 7,661 | 7,478 | 7,070 | 15,518 |
| - Term loan from Bank | | 617 | 439 | 262 | | 8,525 |
| - Debenture | - | - | 7,210 | 7,210 | 6,985 | 6,985 |
| - Others | 846 | 3 | 12 | 6 | 85 | 8 |
| Short-term borrowings | 937 | 761 | 7,480 | 13,994 | 17,586 | 14,287 |
| - Commercial paper | - | - | 4,785 | 9,744 | - | - |
| - Debenture (Classified as Short term) | - | - | - | - | 7,210 | - |
| - Working capital Loan | - | - | - | 1,000 | 7,500 | 9,000 |
| - Liability under reverse factoring arrangement (bill discounting) | - | - | 1,807 | 2,052 | 2,006 | 2,670 |
| - Others | 937 | 761 | 888 | 1,198 | 870 | 433 |
| Total Borrowings | 1,783 | 1,380 | 15,141 | 21,472 | 24,656 | 29,805 |

Source: Company, Emkay Research

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| Exhibit 30: Britannia's working capital position | | | | | | |
|--|-------|--------|--------|--------|--------|--------|
| (Rs mn) | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
| Inventory | 6,528 | 7,814 | 7,410 | 10,915 | 13,675 | 11,933 |
| Trade receivables | 3,046 | 3,942 | 3,204 | 2,573 | 3,319 | 3,289 |
| Trade payables | 9,941 | 11,405 | 11,163 | 13,148 | 12,852 | 14,488 |
| Net working capital | (367) | 351 | (550) | 340 | 4,142 | 734 |
| Inventory days (no. of) | 24 | 26 | 23 | 30 | 35 | 27 |
| Receivable days (no. of) | 11 | 13 | 10 | 7 | 9 | 7 |
| Payable days (no. of) | 37 | 38 | 35 | 37 | 33 | 32 |
| Net working capital days (no. of) | (1) | 1 | (2) | 1 | 11 | 2 |

Source: Company, Emkay Research

Exhibit 31: Britannia's inventory position

| (Rs mn) | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|---------------------------------|-------|-------|-------|--------|--------|--------|
| Raw material and Finished goods | 3,671 | 4,341 | 4,461 | 7,582 | 9,446 | 6,875 |
| as a % of Inventory position | 56% | 56% | 60% | 69% | 69% | 58% |
| Finished goods | 2,012 | 2,504 | 1,961 | 2,225 | 2,987 | 4,020 |
| as a % of Inventory position | 31% | 32% | 26% | 20% | 22% | 34% |
| Stores and spare parts | 363 | 427 | 428 | 442 | 585 | 689 |
| Others | 482 | 542 | 559 | 666 | 657 | 350 |
| Inventory | 6,528 | 7,814 | 7,410 | 10,915 | 13,675 | 11,933 |
| Days | 24 | 26 | 24 | 31 | 36 | 27 |

Source: Company, Emkay Research

Exhibit 32: Britannia's receivables position

| | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|-----------------------|-------|-------|-------|-------|-------|-------|
| Institutional | 867 | 1,688 | 1,468 | 1,180 | 1,253 | 1,271 |
| as a % of receivables | 28% | 43% | 46% | 46% | 38% | 39% |
| Authorized wholesaler | 1,385 | 949 | 453 | 265 | 599 | 570 |
| as a % of receivables | 45% | 24% | 14% | 10% | 18% | 17% |
| Exports | 615 | 1,126 | 875 | 854 | 1,064 | 963 |
| Others | 179 | 179 | 408 | 274 | 403 | 486 |
| Sundry Debtors | 3,046 | 3,942 | 3,204 | 2,573 | 3,319 | 3,289 |
| Days | 11 | 13 | 10 | 7 | 9 | 8 |

Source: Company, Emkay Research

Accelerated capex to consolidate its in-house capacity

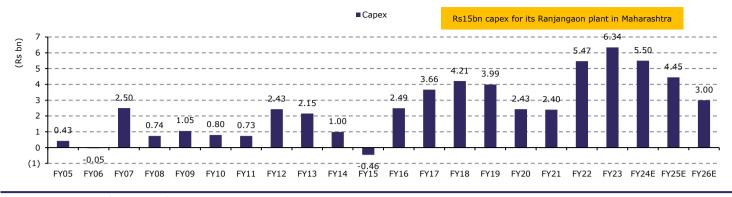
To fulfill its aspiration of becoming a 'Total Foods Company', Britannia has been sustaining aggressive capex in the business. The company now has factories in its key markets which has been aiding in share gains and reducing operating costs. As highlighted in the section above, we see having capacity in-house is positive for margins.

Accelerated capex to give competitive edge; also positive for margin

A relatively-better higher capex-spend by Britannia in the biscuits category is positive, owing to which the company is capable to accelerate innovation with the help of upgraded machineries. Similarly, its patented ovens are smaller in size, take less baking time and are energy-efficient. Additionally, given the high automation, man-power needs are less, downtime is low and wastages have been limited. We see enhanced in-house capacity to be a competitive advantage for Britannia.

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Exhibit 33: Britannia Industries — Capital expenditure trend



Source: Company, Emkay Research

Exhibit 34: Capex spending and addition plans

| | Capex spends (Rs bn) | Progressive capex | Planned capex |
|-------|-------------------------|--|---|
| FY25E | 4.45 | Addition of lines in Ranjangaon to continue Additional line in Orissa Three new lines — in Uttar Pradesh, Tamil Nadu and Bihar | Rs7.5bn CY capex; the next 2-3 years' investment will be Rs2.5bn Post this, Company will take a capex holiday, except the investment in innovations |
| FY24E | 5.50 | Extension at the Orissa factory to continue Uttar Pradesh factory to commission (Capex outlay of Rs3bn) Tamil Nadu green-field expansion to continue (Capex outlay of Rs3bn) New line addition in Ranjangaon to continue | Capex outlay planned for FY24 at Rs5-6bn. Focus is on putting up factories near consumption centers The company is evaluating a factory in Bihar (Capex outlay to be Rs2-2.5bn) Of the allocated Rs15bn to be spent in Ranjangaon, Britannia has already spent ~Rs12bn |
| FY23 | 6.34 | The company has been adding lines in the Ranjangaon plant It has done brownfield expansion in Orissa The company has undergone greenfield capex in Barabanki, Uttar Pradesh Spending on its green-field Tirunelveli, Tamil Nadu plant has begun | |
| FY22 | 5.47 | Expansion of its Khurda plant; new facility in Tamil Nadu (to address capacity constraints) The company continues to add lines in Ranjangaon | In the North, with resurgence of the 'Hindi belt', Britannia is looking to set up a plant in Uttar Pradesh. The company has bought land in Barabanki, and focus is to start execution. Britannia will get an incentive from the UP state government |
| FY21 | 2.40 | Capacity augmentation in Bihar (commenced) Augmentation in capacity at Orissa Couple of new lines added in Ranjangaon. The company decided to add a dairy line, where milk procurement will be leveraged | New plant in Uttar Pradesh (second-largest market for the company), where supplies are now from Uttaranchal For its Ranjangaon facility, the company enhanced spend to Rs15bn by 2024, from the initial outlay of Rs7bn |
| FY20 | 2.43 | Bulk of expansion capex is in Ranjangaon Balance capex spends are on maintenance The company has added capacity in Nepal | |
| FY19 | 3.99 | During the year, Britannia commissioned 2 biscuits lines and 1 cake line in Ranjangaon Commissioned the Mundra SEZ, Gujarat facility | The company is looking to add two new plants in the East, one in the South and, after a couple of years, one in the North Addition of lines in Ranjangaon to continue which, on full commissioning, will add 11-12% to production volume. With 14 lines, Management sees annual capacity addition of 130k ton. |
| FY18 | 4.21 | Green field capex for the SEZ in Gujarat (to cater to international demand) Green-field capex in Assam. Commissioned in FY18 Combined green-field capacity to add 6% to the total capacity (60,000ton) | • Announced capex plan of Rs10bn in Ranjangaon , to be spent over 3 years; asset turns expected at 4x |

Source: Company, Emkay Research

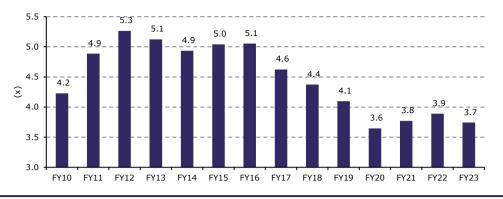
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On the back of accelerated capex spends, Company's

aross block turns remain

under 4x

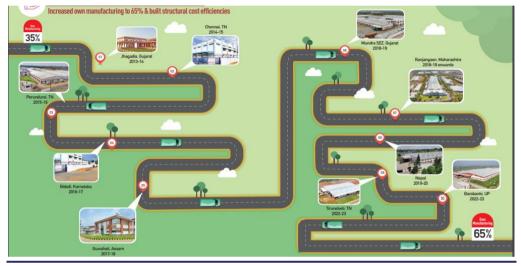
Exhibit 35: Gross block turns



Source: Company, Emkay Research

Note: Gross block under IGAAP: adjusted for Ind-AS adoption effect from FY17



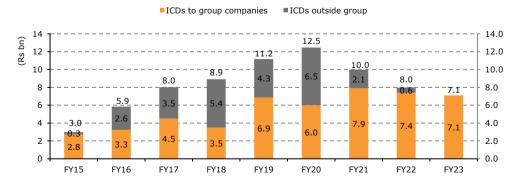


Source: Company

Inter-corporate deposits (ICDs) in a comfortable zone

Amid shareholder concerns on extension of inter-corporate deposits (ICDs) to group companies, the company has paid due attention in the last three years, when ICDs reduced from Rs12.5bn in FY20 to Rs7.1bn in FY23. Management continues to see contraction in ICDs ahead. Given the yield being attractive at ~8.75-10%, the company believes it is prudent to extend ICDs.

Exhibit 37: Inter-corporate deposits, as of financial year end



Source: Company, Emkay Research

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Britannia's market share has gone up by 400bps, notwithstanding where the company has put up a factory

As borrowing rate is cheaper than the ICD yield, Management sees delta revenue from ICDs

ICDs are for a 1-year tenure; offer ~8.75-10% annual returns

| Exhibit 38: Inter corporate deposits (ICDs) |
|---|
|---|

| (Rs mn) | FY15 | FY16 | FY17 | FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|---------------------------------------|-------|-------|-------|---------|--------|--------|---------|---------|-------|
| Bombay Dying & Manufacturing Co. | | 1,000 | 3,500 | 3,500 | 3,500 | 3,500 | 2,900 | 3,500 | 3,350 |
| Go Airlines (India) | | | | | 3,350 | 2,500 | | | |
| The Bombay Burmah Trading Corporation | 400 | 400 | 400 | | | | 5,000 | 3,900 | 3,750 |
| SCAL Services | 1,750 | 1,250 | | | | | | | |
| Macrofil Investments | 600 | 600 | 600 | | | | | | |
| ICDs to group companies | 2,750 | 3,250 | 4,500 | 3,500 | 6,850 | 6,000 | 7,900 | 7,400 | 7,100 |
| % of total ICD | 92% | 56% | 56% | 39% | 61% | 48% | 79% | 93% | 100% |
| Other ICDs | 250 | 2,600 | 3,508 | 5,418 | 4,320 | 6,470 | 2,090 | 580 | 0 |
| Total ICDs | 3,000 | 5,850 | 8,008 | 8,918 | 11,170 | 12,470 | 9,990 | 7,980 | 7,100 |
| | | | | | | | | | |
| Total ICDs placed | 3,550 | 3,600 | 4,708 | 6,860 | 8,743 | 12,934 | 12,025 | 7,400 | 8,500 |
| Total ICDs redeemed | 1,050 | 750 | 2,550 | 5,950 | 6,354 | 12,042 | 14,914 | 9,415 | 9,380 |
| Net ICD placed | 2,500 | 2,850 | 2,158 | 910 | 2,389 | 892 | (2,889) | (2,015) | (880) |
| - With group company | | 500 | 1,250 | (1,000) | 3,350 | (850) | 1,900 | (500) | (300) |

Source: Company, Emkay Research

A closer look at related-party disclosures for FY23 suggests that the company has issued ICDs for a 12-month period, more towards helping inter-group companies.

- **Bombay Burmah Trading** is a tea and coffee plantations based company and, given the seasonal production, the company requires holding inventory for a long period, thus necessitating working-capital financing.
- The Bombay Dyeing and Manufacturing Company is engaged in three businesses: a) retail operations, addressing bedding needs, b) real estate, and c) polyester manufacturing. The company uses ICDs for general corporate purposes.

| Exhibit 39: ICDs to group | companies in the | e last five year | ſS | | |
|------------------------------|------------------|------------------|--------|-----------|---------|
| (Rs mn) | FY19 | FY20 | FY21 | FY22 | FY23 |
| The Bombay Dyeing and | Manufacturing Co | ompany | | | |
| Opening ICDs | 3,500 | 3,500 | 3,500 | 2,900 | 3,500 |
| ICDs placed | 0 | 3,500 | 2,900 | 3,500 | 2,350 |
| ICDs redeemed | 0 | 3,500 | 3,500 | 2,900 | 2,500 |
| Closing ICDs | 3,500 | 3,500 | 2,900 | 3,500 | 3,350 |
| Interest income | 350.7 | 349.1 | 259.6 | 296.8 | 335 |
| Interest yield | 10% | 10% | 10% | 10% | 10.% |
| Tenure (years) | 1 Year | 1 Year | 1 Year | 1-2 years | 2 years |
| Bombay Burmah Trading | Corporation | | | | |
| Opening ICDs | | | 0 | 5,000 | 3,900 |
| ICDs placed | | | 7,000 | 3,900 | 4,400 |
| ICDs redeemed | | | 2,000 | 5,000 | 4,550 |
| Closing ICDs | | | 5,000 | 3,900 | 3,750 |
| Interest income | | | 360 | 233 | 270 |
| Interest yield | | | 8.75% | 8.75% | 8.75% |
| Tenure (years) | | | 1 year | 1 year | 1 year |
| Go Airlines | | | | | |
| Opening ICDs | 0 | 3,350 | 2,500 | | |
| ICDs placed | 3,600 | 1,600 | 700 | | |
| ICDs redeemed | 250 | 2,450 | 3,200 | | |
| Closing ICDs | 3,350 | 2,500 | 0 | | |
| Interest income | 283.5 | 217.9 | 40.3 | | |
| Interest yield | 10% | 10% | 10% | | |
| Tenure (years) | 1 year | 1 year | | | |

Source: Company, Emkay Research

Company borrowing is ~5.8% vs the ~8.5% yield from ICDs. The company sees it as a better way to clock ~200-300bps net returns

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Key transaction with Go Airlines during the year

- Brand promotion-related costs of Rs2.1mn for FY23
- Rental income of Rs1.1mn for FY23
- The company has receivables of Rs0.7mn, as of Mar-23

Key transaction with The Bombay Burmah Trading Corporation

- The company has ICD balance of Rs3.75bn, as of Mar-23. ICDs carry annual interest of 8.75%. During the year, the company has placed ICDs of Rs4.4bn and redeemed ICDs worth Rs4.55bn. Interest income stands at Rs269.8mn
- The company also has receivables of Rs65.1mn, as of Mar-23
- Reimbursement of expenses stood at Rs28.6mn for FY23

Key transactions with Bombay Dyeing & Manufacturing Co.

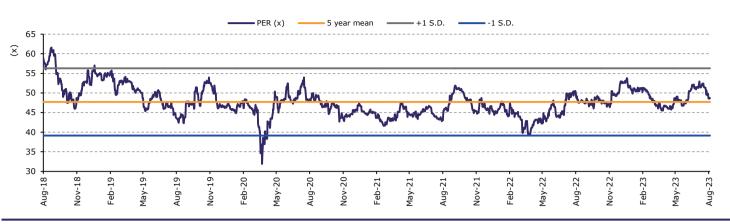
- The company has ICD balance of Rs3.35bn, as of Mar-23. ICDs carry annual interest of 10%. During the year, the company has placed ICDs of Rs2.35bn and redeemed ICDs worth Rs2.5bn. Interest income stands at Rs335mn
- The company also has receivables of Rs59.4mn, as of Mar-23

Key transactions with Nowrosjee Wadia and Sons

Royalty for brand name and shared services of Rs545mn paid for FY23

Valuations: Risk-reward remains favorable

Exhibit 40: One-year forward PER (on Consensus)



Source: Company, Emkay Research

Exhibit 41: Assessing Britannia's stock valuation re-/de-rating, under the leadership of Varun Berry

| Start | End | No. of months | 12M fwd multiple (x) | Re-rating / de-rating | Comments |
|--------|--------|------------------|-------------------------|--------------------------|---|
| Feb-13 | Oct-13 | 8 | 30.0 | 44% | Market-share gains; OPM expansion driven by cost-control measures |
| Oct-13 | May-14 | 7 | 21.1 | -30% | Category slowdown |
| May-14 | Jun-15 | 13 | 46.1 | 118% | High-single to low double-digit volume growth delivery; multiple cost-saving initiatives drove the sharp margin expansion; easing in key input prices; better pricing power; mix improvement; market-share gains (up 130bps YoY to 28%) |
| Jun-15 | Mar-16 | 9 | 31.1 | -33% | Increased competition in the Biscuits category (ITC and Mondlez turned aggressive with product launches and push); concerns on margin sustenance amid rising competitive intensity |
| Mar-16 | Aug-16 | 5 | 39.0 | 25% | Managed margin expansion despite raw-material headwinds; execution in key low market-share states helped market-share gains |
| Aug-16 | Dec-16 | 4 | 33.2 | -15% | Inflationary raw materials drove margin contraction, bread business restructuring; three CFO changes in the last four years |
| Dec-16 | Nov-17 | 11 | 49.8 | 50% | Better show, despite demonetization headwinds; in spite of expensive raw material, operating margin expansion continued; expectation of growth acceleration post GST implementation |
| Nov-17 | Feb-18 | 3 | 46.1 | -7% | Increased competitive intensity (ITC increased intensity in the cookies segment through <i>Mom's Magic</i> brand) |
| Feb-18 | Aug-18 | 6 | 61.6 | 34% | Sector re-rating; strong growth in both, India and International; increase in number of new launches |
| Aug-18 | Oct-18 | 2 | 46.1 | -25% | Sector de-rating |
| Oct-18 | Dec-18 | 2 | 55.9 | 21% | Sector re-rating |
| Dec-18 | Aug-19 | 8 | 42.1 | -25% | Slowdown in the category, promoter debt level concerns and rumor of Varun Berry exiting the company drove the de-rating |
| Aug-19 | Oct-19 | 2 | 52.5 | 25% | Company confirmed Varun Berry's continuation with the company. Market-share gains endured |
| Oct-19 | Nov-19 | 1 | 46.7 | -11% | ICDs (inter corporate deposits) maintained at similar levels QoQ, unlike market expectation of reduction |
| Nov-19 | Mar-20 | 4 | 46.3 | -1% | Covid-19 related uncertainty |
| Mar-20 | Apr-20 | 1 | 47.5 | 3% | Covid-19 related volatility in stock valuation, similar to peers' |
| Apr-20 | Jul-20 | 3 | 54.0 | 14% | Leveraged Covid-19 opportunity, when company maximized the volume opportunity. Q4FY21 volume grew 21.5% |
| Jul-20 | Jul-21 | 12 | 43.8 | -19% | High competitive intensity. Retraction in benefits gained in previous quarters |
| Jul-21 | Sep-21 | 2 | 51.8 | 18% | In line with sector re-rating |
| Sep-21 | Mar-22 | 6 | 39.5 | -24% | FMCG sector de-rating, on account of rural slowdown and margin stress |
| Mar-22 | Dec-22 | 9 | 53.9 | 36% | Outperformed the sector index, when company widened the gap with other Biscuits incumbents |
| Dec-22 | Apr-23 | 4 | 45.5 | -16% | Pressure sustains on rural and concerns persist on the pricing growth lever |
| Apr-23 | Jul-23 | 3 | 52.4 | 15% | Steady share gains, expected rural rebound and likely easing in key raw material prices |
| Jul'23 | Aug'23 | 1 | 48.7 | -7% | Correction in line with moderate delivery from other Food companies. Additionally concerns on related party actions ahead |

Source: Bloomberg, Emkay Research

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| | FY19 | FY20 | FY21 | FY22 | FY23 | FY24 | FY25 | FY26 |
|-----------------------------------|------|------|-------|------|------|------|-------|-------|
| Growth expectations | | | | | | | | |
| Standalone revenue growth | 12% | 4% | 12% | 9% | 16% | 8% | 10% | 10% |
| International revenue growth | -6% | 7% | 23% | 1% | -10% | 0% | 10% | 10% |
| Consolidated revenue growth | 11% | 4% | 13% | 8% | 15% | 10% | 11% | 11% |
| Biscuits volume growth | 10% | 2% | 10% | 3% | 2% | 2% | 8% | 8% |
| Biscuits value growth | 12% | 3% | 12% | 9% | 18% | 7% | 10% | 10% |
| Earnings growth | 15% | 22% | 31% | -18% | 28% | 12% | 18% | 16% |
| As a % of total revenue | | | | | | | | |
| Gross margin | 41% | 40% | 42% | 38% | 41% | 42% | 42% | 42% |
| A&P spends | 5% | 4% | 4% | 3% | 4% | 4% | 4% | 4% |
| Conversion costs | 5% | 4% | 4% | 5% | 5% | 5% | 5% | 4% |
| Freight and handling costs | 5% | 5% | 5% | 5% | 4% | 4% | 4% | 4% |
| EBITDA margin | 16% | 16% | 19% | 16% | 17% | 18% | 19% | 19% |
| Per share | | | | | | | | |
| Adj EPS (Rs/sh) | 48.2 | 59.0 | 77.4 | 63.3 | 80.8 | 90.8 | 106.9 | 123.5 |
| DPS (Rs/sh) | 15.0 | 35.0 | 157.5 | 69.0 | 72.0 | 85.0 | 100.0 | 115.0 |
| Dividend payout | 31% | 59% | 203% | 109% | 89% | 94% | 94% | 93% |
| Balance sheet | | | | | | | | |
| Total debt (Rs bn) | 1.4 | 15.1 | 20.9 | 24.7 | 29.8 | 26.4 | 19.7 | 20.1 |
| Capex (Rs bn) | 5.1 | 4.1 | 1.5 | 1.9 | 12.1 | 5.5 | 3.0 | 3.0 |
| Investments (Rs mn) | 14.8 | 28.9 | 27.8 | 17.6 | 33.2 | 20.0 | 20.0 | 20.0 |
| Inventory days (no. of) | 26 | 24 | 31 | 36 | 27 | 30 | 30 | 30 |
| Receivable days (no. of) | 13 | 10 | 7 | 9 | 8 | 9 | 9 | 9 |
| Payable days (no. of) | 38 | 36 | 37 | 34 | 33 | 33 | 33 | 33 |
| Net working capital days (no. of) | 1 | -2 | 1 | 11 | 2 | 6 | 6 | 6 |

Source: Company, Emkay Research

Exhibit 43: Emkay vs Consensus estimates

| Emkay estimates | | | Consensus estimates | | | Emkay vs Consensus | | | |
|-----------------|---------|---------|---------------------|---------|---------|--------------------|------|------|------|
| (Rs mn) | FY24 | FY25 | FY26 | FY24 | FY25 | FY26 | FY24 | FY25 | FY26 |
| Sales | 177,863 | 196,969 | 217,986 | 178,650 | 198,744 | 220,940 | 0% | -1% | -1% |
| EBITDA | 31,933 | 36,895 | 41,746 | 32,267 | 36,559 | 41,873 | -2% | 1% | 0% |
| EBITDA margin | 18.0% | 18.7% | 19.2% | 18.1% | 18.4% | 19.0% | | | |
| Adj PAT | 21,879 | 25,740 | 29,751 | 22,715 | 25,791 | 29,623 | -4% | 0% | 0% |

Source: Bloomberg, Emkay Research

Exhibit 44: Changes to our estimates

| | New estimates | | | Old estimates | | | Changes to estimate | | |
|---------------|---------------|---------|---------|---------------|---------|---------|---------------------|------|------|
| (Rs mn) | FY24 | FY25 | FY26 | FY24 | FY25 | FY26 | FY24 | FY25 | FY26 |
| Sales | 177,863 | 196,969 | 217,986 | 177,772 | 197,003 | 218,126 | 0% | 0% | 0% |
| EBITDA | 31,933 | 36,895 | 41,746 | 31,623 | 36,809 | 42,471 | 0% | 0% | -2% |
| EBITDA margin | 18.0% | 18.7% | 19.2% | 17.8% | 18.7% | 19.5% | | | |
| Adj PAT | 21,879 | 25,740 | 29,751 | 22,322 | 26,402 | 30,621 | -2% | -3% | -3% |

Source: Emkay Research

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Q1FY24 performance

Britannia's Q1FY24 result came in below Street/our expectations. Revenue/EBITDA/adj PAT arew 8%/38%/36%, standing 4% lower/1% above/3% below our estimates, respectively. Standalone revenue grew 10%, with flat YoY volume in the quarter. Management noted high competitive intensity on the ground which led to price cuts in Q1. Gross margin saw a sharp 500bps expansion to 42%, which was better than expectations. EBITDA margin stood at 17.4% (up 365bps YoY), better than our expectation of 16.7%, albeit lower than Consensus expectations of 18%. While EBITDA came in-line on the back of lower 'other income' and higher interest costs, earnings saw a miss of 3% on our estimates.

Focus on margin build-up hurts top-line delivery

The key difference in O1FY24 results and our expectations is the Management call of prioritizing margin build-up over volumes. We were building-in lower margin, on expectations of price cuts in the portfolio driving a volume growth. During the Q4FY23 results, Management had indicated the need for price cuts in Q1FY24 owing to rising competition; but the lower quantum of price cuts has been minimal in Q1.

Management clarity needed on Q1FY24 results

Based on Q1FY24 results, the key questions for Management, specific to Q1 delivery, are: i) domestic business volume growth (packs and weight) and strategy ahead regarding pricing; ii) update on biscuits market share amid the rising local competition; iii) update on adjacencies; iv) PLI benefit for the quarter (YoY reduction in other operating income suggests PLI benefit did not accrue); v) update on the raw-material situation; vi) A&P spends for the quarter (for FY23, spends increased by 120bps to 4.2%); vii) outlook on interest costs (up 52% QoQ).

Exhibit 45: Assessing Q1FY24 performance

| (Rs mn) | 1QFY24 | 1QFY23 | YoY (%) | 4QFY23 | QoQ (%) | 1QFY24E | Var (%) |
|---------------------|--------|--------|---------|--------|---------|---------|---------|
| Total income | 40,107 | 37,010 | 8.4 | 40,232 | (0.3) | 41,616 | (3.6) |
| Cost of goods | 23,287 | 23,361 | (0.3) | 22,159 | 5.1 | 25,386 | (8.3) |
| Employee expenses | 1,883 | 1,470 | 28.1 | 1,706 | 10.4 | 1,637 | 15.1 |
| Other expenses | 8,048 | 7,171 | 12.2 | 8,358 | (3.7) | 7,775 | 3.5 |
| EBITDA | 6,889 | 5,007 | 37.6 | 8,009 | (14.0) | 6,818 | 1.0 |
| EBITDA Margin (%) | 17.2 | 13.5 | 360bps | 19.9 | -270bps | 16.4 | 80bps |
| Depreciation | 708 | 510 | 38.9 | 653 | 8.3 | 650 | 8.9 |
| EBIT | 6,181 | 4,498 | 37.4 | 7,356 | (16.0) | 6,168 | 0.2 |
| EBIT Margin (%) | 15.4 | 12.2 | 330bps | 18.3 | -290bps | 14.8 | |
| Interest cost | 531 | 420 | 26.4 | 349 | 52.2 | 400 | 32.6 |
| Other income | 539 | 555 | (2.8) | 564 | (4.3) | 600 | (10.1) |
| РВТ | 6,190 | 4,633 | 33.6 | 7,571 | (18.2) | 6,368 | (2.8) |
| Тах | 1,665 | 1,274 | 30.7 | 2,035 | (18.2) | 1,656 | 0.6 |
| Tax rate (%) | 26.9 | 27.5 | | 26.9 | | 26.0 | 3.5 |
| Non-recurring items | 0 | 0.0 | | 0 | | 0 | |
| Minority Interest | 21.0 | 17 | 23.5 | 11 | 98.1 | 12.0 | |
| РАТ | 4,546 | 3,376 | 34.6 | 5,546 | (18.0) | 4,724 | (3.8) |
| Adj Profit | 4,546 | 3,376 | 34.6 | 5,546 | (18.0) | 4,724 | (3.8) |
| Net margin (%) | 11.3 | 9.1 | | 13.8 | | 11.4 | |
| EPS (Rs) | 19.0 | 14.0 | 35.6 | 23.2 | (18.1) | 19.6 | |

Source: Company, Emkay Research

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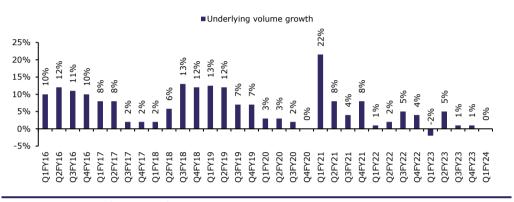
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Exhibit 46: Quarterly revenue growth (YoY)



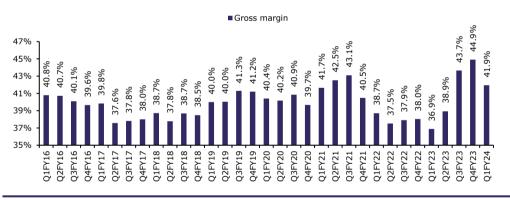
Source: Company, Emkay Research

Exhibit 47: Quarterly volume growth trend (YoY)



Source: Company, Emkay Research





Source: Company, Emkay Research

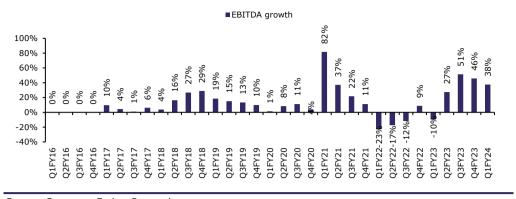




Source: Company, Emkay Research

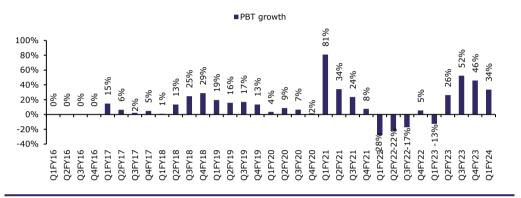
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Exhibit 50: Quarterly EBITDA growth (YoY)



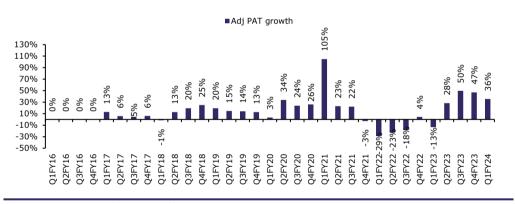
Source: Company, Emkay Research

Exhibit 51: Quarterly profit before tax growth (YoY)



Source: Company, Emkay Research





Source: Company, Emkay Research

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Britannia Industries: Consolidated Financials and Valuations

| Y/E Mar (Rs mn) | FY22 | FY23 | FY24E | FY25E | FY26E |
|-----------------------------|----------|----------|----------|----------|----------|
| Revenue | 1,41,363 | 1,63,006 | 1,77,863 | 1,96,969 | 2,17,986 |
| Revenue growth (%) | 7.6 | 15.3 | 9.1 | 10.7 | 10.7 |
| EBITDA | 22,015 | 28,309 | 31,933 | 36,895 | 41,746 |
| EBITDA growth (%) | (12.3) | 28.6 | 12.8 | 15.5 | 13.1 |
| Depreciation & Amortization | 2,005 | 2,259 | 2,800 | 3,200 | 3,350 |
| EBIT | 20,010 | 26,050 | 29,133 | 33,695 | 38,396 |
| EBIT growth (%) | (13.4) | 30.2 | 11.8 | 15.7 | 14.0 |
| Other operating income | 1,916 | 3,157 | 2,765 | 2,979 | 3,214 |
| Other income | 382 | 527 | 550 | 650 | 750 |
| Financial expense | 1,443 | 1,691 | 1,924 | 1,374 | 850 |
| PBT | 20,795 | 26,518 | 29,359 | 34,271 | 39,596 |
| Extraordinary items | 0 | 0 | 0 | 0 | 0 |
| Taxes | 5,624 | 7,165 | 7,780 | 8,910 | 10,295 |
| Minority interest | 88 | 55 | 60 | 80 | 100 |
| Income from JV/Associates | (2) | 54 | 240 | 300 | 350 |
| Reported PAT | 15,248 | 23,218 | 21,879 | 25,741 | 29,751 |
| PAT growth (%) | (18.2) | 52.3 | (5.8) | 17.7 | 15.6 |
| Adjusted PAT | 15,258 | 19,462 | 21,879 | 25,741 | 29,751 |
| Diluted EPS (Rs) | 63.3 | 80.8 | 90.8 | 106.9 | 123.5 |
| Diluted EPS growth (%) | (18.2) | 27.5 | 12.4 | 17.7 | 15.6 |
| DPS (Rs) | 69.0 | 72.0 | 85.0 | 100.0 | 115.0 |
| Dividend payout (%) | 108.9 | 89.1 | 93.6 | 93.6 | 93.1 |
| EBITDA margin (%) | 15.6 | 17.4 | 18.0 | 18.7 | 19.2 |
| EBIT margin (%) | 14.2 | 16.0 | 16.4 | 17.1 | 17.6 |
| Effective tax rate (%) | 27.0 | 27.0 | 26.5 | 26.0 | 26.0 |
| NOPLAT (pre-IndAS) | 14,599 | 19,012 | 21,413 | 24,934 | 28,413 |
| Shares outstanding (mn) | 240.9 | 240.9 | 240.9 | 240.9 | 240.9 |

| 9 | 240.9 | 240.9 | 240.9 | |
|---|-------|-------|-------|--|
| | | | | |

Source: Company, Emkay Research

| Cash flows | | | | | |
|------------------------------|----------|----------|----------|----------|----------|
| Y/E Mar (Rs mn) | FY22 | FY23 | FY24E | FY25E | FY26E |
| PBT | 20,795 | 26,518 | 29,359 | 34,271 | 39,596 |
| Others (non-cash items) | (251) | (4,129) | 0 | 0 | 0 |
| Taxes paid | (5,869) | (7,258) | (7,780) | (8,910) | (10,295) |
| Change in NWC | (3,273) | 4,057 | (2,482) | (409) | (450) |
| Operating cash flow | 12,995 | 25,262 | 21,671 | 27,576 | 31,001 |
| Capital expenditure | (5,470) | (6,345) | (5,500) | (4,450) | (3,000) |
| Acquisition of business | 0 | 0 | 0 | 0 | 0 |
| Interest & dividend income | 2,068 | 1,747 | 2,150 | 1,850 | 1,900 |
| Investing cash flow | 9,109 | (15,171) | 9,892 | (2,600) | (1,100) |
| Equity raised/(repaid) | 0 | 0 | (60) | (80) | (100) |
| Debt raised/(repaid) | 3,599 | 5,182 | (3,383) | (6,692) | 323 |
| Payment of lease liabilities | 22 | 0 | 0 | 0 | 0 |
| Interest paid | (1,186) | (1,957) | (1,924) | (1,274) | (700) |
| Dividend paid (incl tax) | (24,849) | (13,592) | (22,160) | (20,474) | (25,291) |
| Others | (22) | 83 | 0 | 0 | 0 |
| Financing cash flow | (22,458) | (10,284) | (27,527) | (28,519) | (25,768) |
| Net chg in Cash | (354) | (192) | 4,036 | (3,544) | 4,133 |
| OCF | 12,995 | 25,262 | 21,671 | 27,576 | 31,001 |
| Adj. OCF (w/o NWC chg.) | 16,268 | 21,206 | 24,153 | 27,985 | 31,451 |
| FCFF | 7,525 | 18,917 | 16,171 | 23,126 | 28,001 |
| FCFE | 8,150 | 18,973 | 16,397 | 23,702 | 29,201 |
| OCF/EBITDA (%) | 59.0 | 89.2 | 67.9 | 74.7 | 74.3 |
| FCFE/PAT (%) | 53.4 | 97.5 | 74.9 | 92.1 | 98.2 |
| FCFF/NOPLAT (%) | 51.5 | 99.5 | 75.5 | 92.7 | 98.6 |

Source: Company, Emkay Research

| Balance Sheet | | | | | |
|------------------------------|--------|---------|--------|---------|--------|
| Y/E Mar (Rs mn) | FY22 | FY23 | FY24E | FY25E | FY26E |
| Share capital | 241 | 241 | 241 | 241 | 241 |
| Reserves & Surplus | 25,340 | 35,102 | 34,820 | 40,087 | 44,54 |
| Net worth | 25,581 | 35,343 | 35,061 | 40,328 | 44,78 |
| Minority interests | 275 | 302 | 242 | 162 | 6 |
| Deferred tax liability (net) | (509) | (554) | (554) | (554) | (554 |
| Total debt | 24,655 | 29,805 | 26,422 | 19,730 | 20,053 |
| Total liabilities & equity | 50,003 | 64,896 | 61,172 | 59,667 | 64,349 |
| Net tangible fixed assets | 16,136 | 25,271 | 27,971 | 27,771 | 27,42 |
| Net intangible assets | 1,396 | 1,282 | 1,282 | 1,282 | 1,28 |
| Net ROU assets | 1,893 | 1,987 | 2,087 | 2,191 | 2,30 |
| Capital WIP | 5,357 | 1,050 | 1,050 | 2,500 | 2,50 |
| Goodwill | 1,396 | 1,282 | 1,282 | 1,282 | 1,28 |
| Investments [JV/Associates] | 0 | 0 | 0 | 0 | (|
| Cash & equivalents | 19,473 | 35,222 | 26,316 | 23,152 | 27,73 |
| Current assets (ex-cash) | 32,277 | 30,130 | 35,108 | 38,767 | 42,79 |
| Current Liab. & Prov. | 24,636 | 28,058 | 30,554 | 33,804 | 37,37 |
| NWC (ex-cash) | 7,641 | 2,072 | 4,554 | 4,962 | 5,412 |
| Total assets | 50,003 | 64,896 | 61,172 | 59,667 | 64,349 |
| Net debt | 5,183 | (5,417) | 106 | (3,422) | (7,682 |
| Capital employed | 50,003 | 64,896 | 61,172 | 59,667 | 64,349 |
| Invested capital | 25,173 | 28,624 | 33,806 | 34,015 | 34,114 |
| BVPS (Rs) | 106.2 | 146.7 | 145.6 | 167.4 | 185.9 |
| Net Debt/Equity (x) | 0.2 | (0.2) | 0.0 | (0.1) | (0.2 |
| Net Debt/EBITDA (x) | 0.2 | (0.2) | 0.0 | (0.1) | (0.2 |
| Interest coverage (x) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| RoCE (%) | 38.2 | 46.3 | 47.1 | 56.7 | 62.9 |

Source: Company, Emkay Research

| Valuations and key Ratios | | | | | |
|---------------------------|--------|--------|--------|--------|--------|
| Y/E Mar | FY22 | FY23 | FY24E | FY25E | FY26E |
| P/E (x) | 75.8 | 59.4 | 52.9 | 44.9 | 38.9 |
| P/CE(x) | 67.0 | 53.2 | 46.8 | 39.9 | 34.9 |
| P/B (x) | 45.2 | 32.7 | 33.0 | 28.7 | 25.8 |
| EV/Sales (x) | 8.3 | 7.2 | 6.6 | 5.9 | 5.4 |
| EV/EBITDA (x) | 52.8 | 40.7 | 36.2 | 31.3 | 27.5 |
| EV/EBIT(x) | 58.0 | 44.2 | 39.7 | 34.2 | 29.9 |
| EV/IC (x) | 46.1 | 40.2 | 34.2 | 33.9 | 33.7 |
| FCFF yield (%) | 0.6 | 1.6 | 1.4 | 2.0 | 2.4 |
| FCFE yield (%) | 0.7 | 1.6 | 1.4 | 2.1 | 2.5 |
| Dividend yield (%) | 1.4 | 1.5 | 1.8 | 2.1 | 2.4 |
| DuPont-RoE split | | | | | |
| Net profit margin (%) | 10.8 | 11.9 | 12.3 | 13.1 | 13.6 |
| Total asset turnover (x) | 2.6 | 2.8 | 2.8 | 3.3 | 3.5 |
| Assets/Equity (x) | 1.7 | 1.9 | 1.8 | 1.6 | 1.5 |
| RoE (%) | 50.0 | 63.9 | 62.2 | 68.3 | 69.9 |
| DuPont-RoIC | | | | | |
| NOPLAT margin (%) | 10.3 | 11.7 | 12.0 | 12.7 | 13.0 |
| IC turnover (x) | 5.6 | 6.1 | 5.7 | 5.8 | 6.4 |
| RoIC (%) | 57.5 | 70.7 | 68.6 | 73.5 | 83.4 |
| Operating metrics | | | | | |
| Core NWC days | (13.9) | (12.6) | (13.7) | (12.7) | (12.7) |
| Total NWC days | 19.7 | 4.6 | 9.3 | 9.2 | 9.1 |
| Fixed asset turnover | 5.0 | 4.6 | 4.0 | 4.1 | 4.2 |
| Opex-to-revenue (%) | 22.5 | 23.8 | 24.0 | 23.7 | 23.2 |

Source: Company, Emkay Research

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RECOMMENDATION HISTORY - DETAILS

| Date | Closing Price (INR) | TP (INR) | Rating | Analyst |
|-----------|------------------------|----------|--------|-------------|
| 18-Jun-23 | 5,045 | 5,700 | Buy | Nitin Gupta |
| 15-Jun-23 | 4,975 | 5,700 | Buy | Nitin Gupta |

RECOMMENDATION HISTORY - TREND



Source: Company, Emkay Research

Source: Bloomberg, Company, Emkay Research

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