

08 August 2023

India | Equity Research | Q1FY24 result review

Indigo Paints

Consumer Staples & Discretionary

Great execution prowess

Indigo has been investing in strategy 2.0 (focus on 750 non-metro towns and higher investments in distribution and influencers) since Q1FY23. Benefits are visible now with >3x industry growth in Q1FY24 and likely market share gains across segments. We continue to model benefits of strategy 2.0 in FY23-25 and also believe (1) integration of Apple Chemie with Indigo's supply chain and synergies in sourcing and distribution and (2) correction in commodity prices provide margin tailwinds. It continues to strengthen distribution with addition of 2 depots, 197 dealers and 384 tinting machines in Q1FY24. While we are enthused by strong performance of Indigo, we believe likely increase in competitive intensity post Grasim's entry to impact industry profit pool. Maintain **REDUCE**.

Q1FY24 results

Indigo reported revenue, EBITDA and PAT growth of 28.8%, 39.2% and 58.3%, respectively YoY. Gross and EBITDA margins expanded 210bps and 128bps, respectively YoY due to correction in commodity prices. Standalone revenues were up 23.7% YoY.

All segments reported strong volume growth

Segment-wise volume growth rates (YoY): Cement Paints and Putty: 64.6%, Emulsions 13.1%, Enamels and Wood coatings: 35.2% and Primer, Distempers and Others: 52.4%. Realisations of all segments (except Primer, Distempers and Others) were higher YoY in-spite of higher trade discounts due to carryover of price hikes and likely superior revenue mix.

Benefits of strategy 2.0

Indigo had initiated strategy 2.0 in FY23 to focus on 750 towns (non-metros). It stepped up investments in distribution and influencers. We believe the benefits of these efforts are visible now with 3-3.5x industry revenue growth in Q1FY24. In our view, Indigo has gained market shares across segments.

Distribution expansion

Indigo has expanded dealer count to 16,692 at end-Q1FY24 from 16,526 at end-Q1FY23. The penetration of tinting machines was 51.9% in Q1FY24 compared to 45% in Q1FY23. We also believe the integration of Apple Chemie will help to strengthen distribution and improve throughput per store.

Financial Summary

Y/E March (Rs mn)	FY22A	FY23A	FY24E	FY25E
Net Revenue	9,060	10,733	12,775	15,075
EBITDA	1,360	1,680	2,131	2,546
EBITDA %	1,501.0	1,565.3	1,667.9	1,688.9
Net Profit	840	1,021	1,425	1,655
EPS (Rs)	17.7	21.5	29.9	34.8
EPS % Chg YoY	18.6	21.4	39.6	16.1
P/E (x)	90.4	74.5	53.3	45.9
EV/EBITDA (x)	53.9	44.2	34.3	28.2
RoCE (%)	12.7	13.4	14.7	14.6
RoE (%)	13.9	14.3	17.0	17.1

Manoj Menon

manoj.menon@icicisecurities.com +91 22 6807 7209

Aniruddha Joshi

aniruddha.joshi@icicisecurities.com

Karan Bhuwania

karan.bhuwania@icicisecurities.com

Nilesh Patil

nilesh.patil@icicisecurities.com

Market Data

Market Cap (INR)	76bn
Market Cap (USD)	918mn
Bloomberg Code	INDIGOPN IN
Reuters Code	INDG BO
52-week Range (INR)	1,732 /981
Free Float (%)	21.0
ADTV-3M (mn) (USD)	2.1

Price Performance (%)	3m	6m	12m
Absolute	32.3	40.3	2.5
Relative to Sensex	8.8	10.4	14.4

ESG Disclosure	2021	2022	Change
ESG score	-	-	-
Environment	-	-	-
Social	-	-	-
Governance	_	_	_

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: Bloomberg, I-sec research

FY24E	FY25E
1.2	1.5
2.7	1.5
3.1	1.8
	1.2 2.7

Previous Reports

28-05-2023: <u>Q4FY23 results review</u> 12-02-2023: <u>Q3FY23 results review</u>



Growth and margin tailwinds ahead

We note three growth drivers for FY24 as (1) strong volume growth led by strategy 2.0 and higher throughput-per-store, (2) integration of Apple Chemie with Indigo's supply chain and synergy benefits in sourcing and distribution and (3) correction in commodity prices. We also model Indigo to share some benefits with trade/ consumers via pricing actions and /or additional trade schemes. The company has indicated that it reported strong sales growth in July'23.

Valuation and key risks

We model sales and earnings CAGR of 18.5% and 27.3% respectively, over FY23-FY25E. Maintain REDUCE with a revised DCF-based TP of Rs1,500. Key business risk is potentially higher competitive intensity in Kerala and key stock risk is potentially lower trading multiples due to increasing competitive activity and intensity in paints industry.



Exhibit 1: Q1FY24 consolidated financial performance

INR mn	Q1FY24	Q1FY23	% YoY	Q4FY23	% QoQ
Net revenues	2,884	2,240	28.8	3,255	(11.4)
Raw materials	1,519	1,228	23.7	1,731	(12.2)
% of sales	52.7	54.8		53.2	
Employee costs	243	166	46.2	187	29.5
% of sales	8.4	7.4		5.8	
Other expenditure	631	493	27.9	619	1.9
% of sales	21.9	22.0		19.0	
Total expenditure	2,393	1,887	26.8	2,537	(5.7)
EBITDA	491	353	39.2	717	(31.5)
EBITDA margin (%)	17.0	15.7		22.0	
Other income	38	5	684.9	28	35.7
PBDIT	529	358	48.0	745	(29.0)
Depreciation	101	84	19.8	87	15.8
PBIT	428	273	56.7	658	(34.9)
Interest	5	4	14.7	4	25.2
PBT	423	269	57.4	654	(35.3)
Tax	108	70	54.7	168	(35.4)
% of PBT	25.6	26.0	(1.7)	25.6	(0.2)
PAT	315	199	58.3	487	(35.3)
Extraordinary	0	0		-1	
Minority	5	0		0	
PAT	310	199	55.6	486	(36.1)

Source: Company data, I-Sec research

Exhibit 2: Volume and value growth details (Q1FY24 vs Q1FY23)

%	Value growth (%)	Volume growth (%)
Cement Paint & Putty	65.8	64.6
Emulsions	17.8	13.1
Enamels & Wood coatings	36.6	35.3
Primers, Distempers & Others	43.6	52.4

Source: Company data, I-Sec research

Exhibit 3: Key business drivers

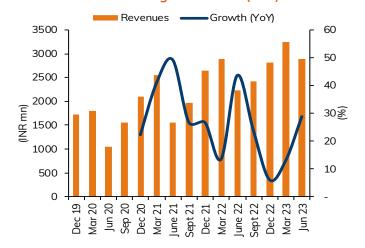
Particulars	Sept 22	Dec 22	Mar 23	June 23
Active dealer network (No)	16,758	16,785	16,496	16,693
Tinting machines (No)	7,716	7,978	8,273	8,657
Tinting machine penetration (%)	46.0	47.5	50.2	51.9
Depots (No)	47	47	47	49

Source: Company data, I-Sec research



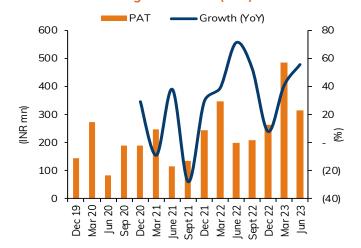
Operational highlights - Quarterly

Exhibit 4: Revenue and growth rates (YoY)



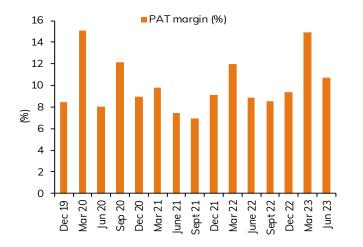
Source: Company data, I-Sec research

Exhibit 6: PAT and growth rates (YoY)



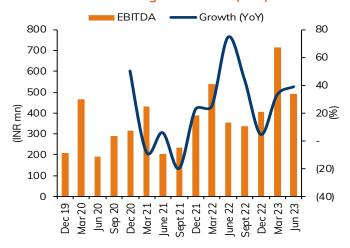
Source: Company data, I-Sec research

Exhibit 8: PAT margin



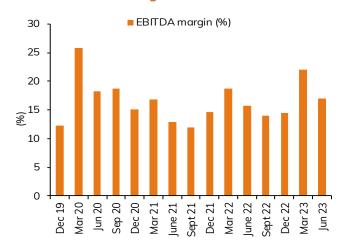
Source: Company data, I-Sec research

Exhibit 5: EBITDA and growth rates (YoY)



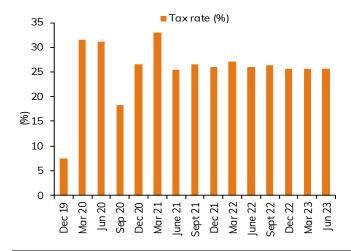
Source: Company data, I-Sec research

Exhibit 7: EBITDA margin



Source: Company data, I-Sec research

Exhibit 9: Effective tax rate

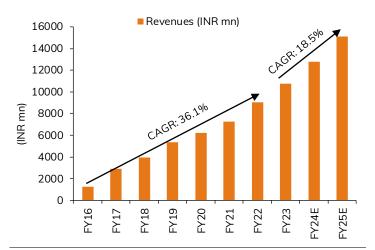


Source: Company data, I-Sec research



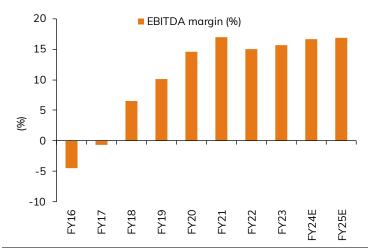
Operational highlights - Annual

Exhibit 10: Revenues and growth rates



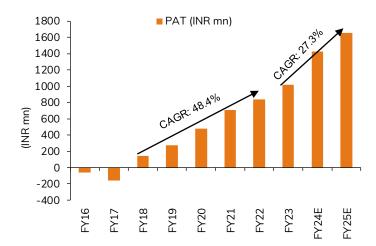
Source: Company data, I-Sec research

Exhibit 11: EBITDA margin



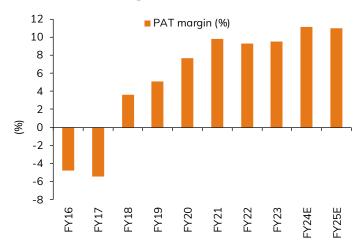
Source: Company data, I-Sec research

Exhibit 12: PAT and growth rates



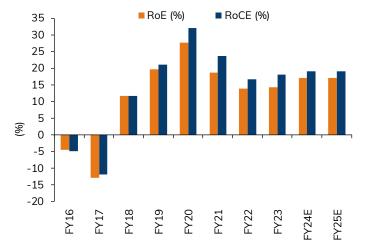
Source: Company data, I-Sec research

Exhibit 13: PAT margin



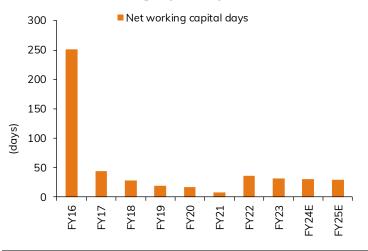
Source: Company data, I-Sec research

Exhibit 14: RoE & RoCE



Source: Company data, I-Sec research

Exhibit 15: Net working capital days

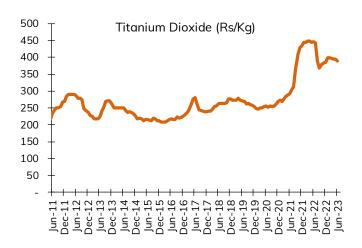


Source: Company data, I-Sec research



Key raw material prices

Exhibit 16: Titanium di-oxide



Source: Company data, I-Sec research

Exhibit 18: Packaging material - HPDE



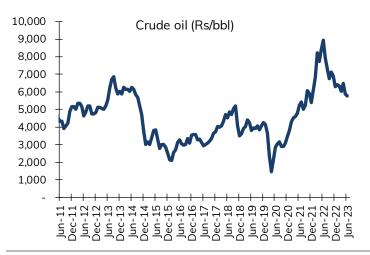
Source: Company data, I-Sec research

Exhibit 20: Shareholding pattern

%	Dec'22	Mar'23	Jun'23
Promoters	54.0	54.0	54.0
Institutional investors	13.5	12.0	11.8
MFs and other	0.6	0.5	0.5
Fls/ Banks	-	-	-
Insurance Cos.	2.0	1.9	1.6
FIIs	10.9	9.6	9.7
Others	32.5	34.0	34.2

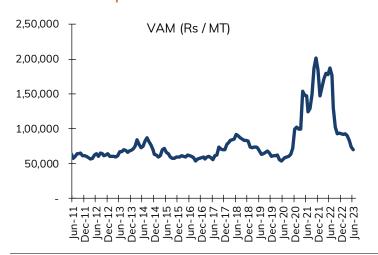
Source: Bloomberg, I-Sec research

Exhibit 17: Crude oil



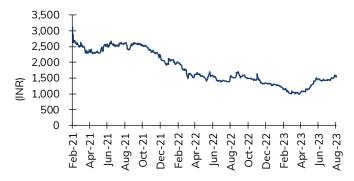
Source: Company data, I-Sec research

Exhibit 19: VAM prices



Source: Company data, I-Sec research

Exhibit 21: Price chart



Source: Bloomberg, I-Sec research



Financial Summary

Exhibit 22: Profit & Loss

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Net Sales	9,060	10,733	12,775	15,075
Operating Expenses	2,565	3,101	3,618	4,313
EBITDA	1,360	1,680	2,131	2,546
EBITDA Margin (%)	1,501.0	1,565.3	1,667.9	1,688.9
Depreciation & Amortization	313	343	489	651
EBİT	1,047	1,337	1,642	1,895
Interest expenditure	13	14	-	-
Other Non-operating Income	109	101	263	317
Recurring PBT	1,143	1,424	1,905	2,212
Profit / (Loss) from Associates	-	-	-	-
Less: Taxes	302	403	480	558
PAT	840	1,021	1,425	1,655
Less: Minority Interest	-	-	-	-
Extraordinaries (Net)	1	163	-	-
Net Income (Reported) Net Income (Adjusted)	842 840	1,184 1,021	1,425 1,425	1,655 1,655

Source Company data, I-Sec research

Exhibit 23: Balance sheet

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Total Current Assets	3,993	3,871	5,601	7,741
of which cash & cash eqv.	996	488	1,575	2,990
Total Current Liabilities &	2,442	2,641	3,143	3,709
Provisions	2,442	2,041	3,143	3,709
Net Current Assets	1,551	1,230	2,458	4,032
Investments	1,731	1,317	1,317	1,317
Net Fixed Assets	1,892	1,795	4,316	4,165
ROU Assets	332	543	543	543
Capital Work-in-Progress	510	2,509	-	-
Total Intangible Assets	309	309	309	309
Other assets	416	256	256	256
Deferred Tax assets	-	_	-	-
Total Assets	6,757	7,975	9,215	10,638
Liabilities				
Borrowings	-	-	-	-
Deferred Tax Liability	85	69	69	69
provisions	48	27	32	38
other Liabilities	48	48	48	48
Minority Interest	-	-	-	-
Equity Share Capital	476	476	476	476
Reserves & Surplus	6,023	7,285	8,520	9,937
Total Net Worth	6,499	7,761	8,996	10,413
Total Liabilities	6,757	7,975	9,215	10,638

Source Company data, I-Sec research

Exhibit 24: Quarterly trend

(INR mn, year ending March)

	Sep-22	Dec-22	Mar-23	Jun-23
Net Sales	2,426	2,813	3,255	2,884
% growth (YOY)	23.7%	6.0%	12.9%	28.8%
EBITDA	338	406	717	491
Margin %	13.9%	14.4%	22.0%	17.0%
Other Income	32	38	28	38
Extraordinaries	164	0	(1)	(0)
Adjusted Net Profit	371	263	486	310

Source Company data, I-Sec research

Exhibit 25: Cashflow statement

(INR mn, year ending March)

	FY22A	FY23A	FY24E	FY25E
Operating Cashflow	652	1,161	1,778	2,152
Working Capital Changes	(479)	(505)	(136)	(153)
Capital Commitments	(1,208)	(1,970)	(500)	(500)
Free Cashflow	1,859	3,131	2,278	2,652
Other investing cashflow	516	1,126	-	-
Cashflow from Investing Activities	(692)	(844)	(500)	(500)
Issue of Share Capital	-	-	-	-
Interest Cost	(2)	-	-	-
Inc (Dec) in Borrowings	0	(58)	-	-
Dividend paid	-	(143)	(190)	(238)
Others	-	-	_	_
Cash flow from Financing Activities	(53)	(201)	(190)	(238)
Chg. in Cash & Bank balance	(93)	116	1,087	1,415
Closing cash & balance	996	472	1,575	2,990

Source Company data, I-Sec research

Exhibit 26: Key ratios

(Year ending March)

	FY22A	FY23A	FY24E	FY25E
Per Share Data (INR)				
Reported EPS	17.7	21.5	29.9	34.8
Diluted EPS (Adjusted)	17.7	21.5	29.9	34.8
Cash EPS	24.2	28.7	40.2	48.4
Dividend per share (DPS)	-	3.5	4.0	5.0
Book Value per share (BV)	136.6	163.1	189.0	218.8
Dividend Payout (%)	-	1,631.6	1,335.9	1,437.8
Growth (%)				
Net Sales	25.3	18.5	19.0	18.0
EBITDA	11.0	23.6	26.8	19.5
EPS (INR)	18.6	21.4	39.6	16.1
Valuation Ratios (x)				
P/E	90.4	74.5	53.3	45.9
P/CEPS	65.9	55.7	39.7	33.0
P/BV	11.7	9.8	8.4	7.3
EV / EBITDA	53.9	44.2	34.3	28.2
EV / Sales	8.4	7.1	5.9	5.0
Dividend Yield (%)	-	0.2	0.3	0.3
Operating Ratios				
Gross Profit Margins (%)	43.3	44.5	45.0	45.5
EBITDA Margins (%)	1,501.0	1,565.3	1,667.9	1,688.9
Effective Tax Rate (%)	26.5	28.3	25.2	25.2
Net Profit Margins (%)	9.3	9.5	11.2	11.0
NWC / Total Assets (%)	23.0	15.4	26.7	37.9
Inventory Turnover Days	52.7	43.4	43.5	43.3
Fixed Asset Turnover (x)	3.6	3.8	2.9	2.4
Receivables Days	76.9	73.8	74.0	73.7
Payables Days Net Debt / Equity (x)	(0.4)	(0.2)	(0.2)	(0.4)
	(0.4)	(0.2)	(0.3)	(0.4)
Net Debt / EBITDA (x)	(2.0)	(1.1)	(1.4)	(1.7)
Profitability Ratios				
RoCE (%)	12.7	13.4	14.7	14.6
RoE (%)	13.9	14.3	17.0	17.1
RoIC (%)	12.7	13.4	14.7	14.6
Source Company data, I-Sec rese	arch			



This report may be distributed in Singapore by ICICI Securities, Inc. (Singapore branch). Any recipients of this report in Singapore should contact ICICI Securities, Inc. (Singapore branch) in respect of any matters arising from, or in connection with, this report. The contact details of ICICI Securities, Inc. (Singapore branch) are as follows: Address: 10 Collyer Quay, #40-92 Ocean Financial Tower, Singapore - 049315, Tel: +65 6232 2451 and email: navneet_babbar@icicisecuritiesinc.com, Rishi garawal@icicisecuritiesinc.com.

"In case of eligible investors based in Japan, charges for brokerage services on execution of transactions do not in substance constitute charge for research reports and no charges are levied for providing research reports to such investors."

New I-Sec investment ratings (all ratings based on absolute return; All ratings and target price refers to 12-month performance horizon, unless mentioned otherwise) BUY: >15% return; ADD: 5% to 15% return; HOLD: Negative 5% to Positive 5% return; REDUCE: Negative 5% to Negative 15% return; SELL: < negative 15% return

ANALYST CERTIFICATION

I/We, Manoj Menon, MBA, CMA; Aniruddha Joshi, CA; Karan Bhuwania, MBA; Nilesh Patil, MBA; authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of the ICICI Securities Inc. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager, Research Analyst and Alternative Investment Fund. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number - INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities AIF Trust's SEBI Registration number is IN/AIF3/23-24/1292 ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Institutional Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Retail Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been managed by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its associates or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/ beneficial ownership of one percent or more or other material conflict of interest in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.



Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk free return to the investors.

Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Prabodh Avadhoot Email address: headservicequality@icicidirect.com Contact Number: 18601231122