

26 October 2023

India | Equity Research | Q2FY24 results review

## **Jubilant Foodworks**

**Consumer Staples & Discretionary** 

## The glass half full or half empty? It's all about perspectives!

Key positives in the 2QFY24 result include (1) volume-led revenue growth, (2) continued sequential improvement in LFL ADS, (3) on-track ramping-up of Popeyes with positive consumer feedback (to add 30 stores in FY24), (4) healthy traction in the loyalty program (enrolments up 16% QoQ, 50% revenue share) and (5) transitioning from 4 region structure to 7; this will lead to better agility and sharper execution/regionalisation. That said, we do reckon that the recovery in the dine-in business is uninspiring, while operating margins remained under stress due to negative operating leverage. However, given that all the levers for growth (20-minute delivery, store-re-imagination, loyalty programme, menu regionalization) are in advanced stages of completion, we maintain our positive stance. **BUY**.

## Subdued dine-in continues to cast shadow on like-for-like revenue growth

Net sales were up 5% YoY to INR 13bn. Like-for-like growth continues to be negative at -1.3% YoY, while retail expansion stood at 11% YoY. Like for like ADS for matured stores has come down to 1.4% QoQ to INR 81,658 (vs ~+3% QoQ in 1QFY24). Overall revenue growth was order (volume) led while decline in ticket size has been arrested (continues to be positive since last two quarters). Revenue from delivery continues to outperform (8% YoY) while that from dine-in and takeaway declined 3% YoY to INR 4.6bn. Further, it has launched (1) mutton and prawn pizzas for the first time in East India, (2) coolers range of beverage (three flavour) in Popeyes and (3) seven new starters by collaborating with celebrity chef under 'Taste of Tibet' in Hong's Kitchen. In international market, overall system sales growth in Sri Lanka and Bangladesh stood at healthy 2% and 86%, respectively.

### Profitability impacted by negative operating leverage

Gross margin expanded marginally by 15bps to 76% (+38bps Q0Q) led by sharpening of discount offered to customers through data analytics, higher penetration of combos and cost-effective sourcing of the raw material. EBITDA margin contracted 342bps to 21% (-24bps QoQ) due to negative operating leverage. EBITDA declined 10% YoY to INR 2.8bn, while adjusted PAT declined at a higher rate of 39% YoY (to INR 721mn) due to 23% YoY increase in depreciation (added 187 stores over last four quarters).

### **Financial Summary**

| Y/E March (INR mn) | FY22A  | FY23A  | FY24E  | FY25E  |
|--------------------|--------|--------|--------|--------|
| Net Revenue        | 43,961 | 51,582 | 56,109 | 67,003 |
| EBITDA             | 11,088 | 11,516 | 12,753 | 16,069 |
| EBITDA Margin (%)  | 25.2   | 22.3   | 22.7   | 24.0   |
| Net Profit         | 4,358  | 3,792  | 4,175  | 6,101  |
| EPS (Rs)           | 6.3    | 5.3    | 6.3    | 9.1    |
| EPS % Chg YoY      | 81.4   | (16.2) | 17.8   | 45.6   |
| P/E (x)            | 80.1   | 92.8   | 84.6   | 58.1   |
| EV/EBITDA (x)      | 47.2   | 50.1   | 45.0   | 33.2   |
| RoCE (%)           | 20.5   | 15.6   | 14.0   | 15.6   |
| RoE (%)            | 25.7   | 19.0   | 16.9   | 19.2   |

#### Manoj Menon

manoj.menon@icicisecurities.com

+91 22 6807 7209

#### Varun Singh

varun.singh@icicisecurities.com

#### Karan Bhuwania

karan.bhuwania@icicisecurities.com

#### **Akshay Krishnan**

akshay.krishnan@icicisecurities.com

#### **Market Data**

| Market Cap (INR)    | 349bn    |
|---------------------|----------|
| Market Cap (USD)    | 4,198mn  |
| Bloomberg Code      | JUBI IN  |
| Reuters Code        | JUBI.BO  |
| 52-week Range (INR) | 628 /412 |
| Free Float (%)      | 58.0     |
| ADTV-3M (mn) (USD)  | 18.1     |

| Price Performance (%) | 3m   | 6m   | 12m    |
|-----------------------|------|------|--------|
| Absolute              | 11.0 | 17.8 | (10.3) |
| Relative to Sensex    | 14.1 | 10.2 | (19.4) |

| ESG Disclosure | 2021 | 2022 | Change |
|----------------|------|------|--------|
| ESG score      | 39.9 | 39.9 | -      |
| Environment    | 15.9 | 15.9 | -      |
| Social         | 25.0 | 25.0 | -      |
| Governance     | 78.6 | 78.6 | _      |

**Note** - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: Bloomberg, I-sec research

| Earnings Revisions (%) | FY24E  | FY25E |
|------------------------|--------|-------|
| Revenue                | (6.3)  | (5.5) |
| EBITDA                 | (7.7)  | (1.8) |
| EPS                    | (10.8) | (3.2) |

#### **Previous Reports**

26-07-2023: <u>Q1FY24 results review</u> 19-05-2023: <u>Company update</u>



## Other highlights

(1) In Q2FY24, (a) it added 50 new Domino's stores (total: 1,888) and entered 3 new cities (total 397), (b) added five stores in Popeyes (total: 22); entered two new cities (Hyderabad and Madurai), (c) In Hongs Kitchen, it added 4 stores taking the total to 18 stores across three cities. (2) OLO to delivery sales was 98.2% with 98.8% of OLO done from mobile. (3) Quarterly app downloads continued to be strong at 10.6mn. (4) Domino's Cheesy Reward is getting decent traction, having crossed 19.5 mn (+16% QoQ) since its launch in May 2022 (contributing 50% of total order). (5) Transitioned from a four region structure to seven region structure; this will enable sharper onground execution (regional teams will be closer to the store) and better agility (reduced hierarchy between consumer facing frontline teams and regional leadership).

#### Valuations and risks

We have cut our FY24E and FY25E earnings estimates by  $\sim$ 11% and 3%, modelling revenue / EBITDA / PAT CAGR of 14 / 18 / 27 (%) over FY23-25E. Maintain **BUY** with a revised DCF-based target price of INR 620 (was INR 590). Key downside risks are raw material costs turning inflationary and increase in competitive intensity.

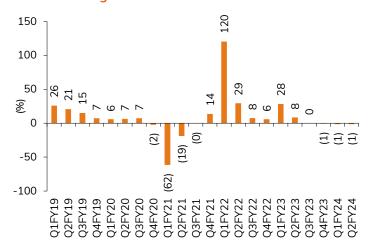
Exhibit 1: Q2FY24 results review

| INR mn                   | Q2FY24  | Q2FY23  | YoY (%)  | Q1FY24  | QoQ (%) | YTD FY24 | YTD FY23 | YoY (%)   |
|--------------------------|---------|---------|----------|---------|---------|----------|----------|-----------|
| LFL Growth (%)           | (1.3)   | 8.4     | -970 bps | (1.3)   | 0 bps   | (1.3)    | 18.4     | -1965 bps |
| Number of Dominos stores | 1,888   | 1,701   | 187      | 1,838   | 50      | 1,816    | 1,567    | 249       |
| Net Revenues             | 13,448  | 12,868  | 5        | 13,097  | 3       | 26,545   | 25,270   | 5         |
| COGS                     | (3,174) | (3,056) | 4        | (3,141) | 1       | (6,314)  | (5,945)  | 6         |
| Gross profit             | 10,275  | 9,811   | 5        | 9,956   | 3       | 20,231   | 19,325   | 5         |
| Staff cost               | (2,535) | (2,257) | 12       | (2,473) | 3       | (5,008)  | (4,298)  | 17        |
| Other opex               | (4,932) | (4,430) | 11       | (4,719) | 5       | (9,651)  | (8,857)  | 9         |
| Total opex               | (7,468) | (6,686) | 12       | (7,192) | 4       | (14,660) | (13,155) | 11        |
| EBITDA                   | 2,807   | 3,125   | (10)     | 2,764   | 2       | 5,571    | 6,170    | (10)      |
| Other income             | 69      | 103     | (33)     | 91      | (24)    | 160      | 209      | (24)      |
| Finance Cost             | (534)   | (485)   |          | (513)   |         | (1,047)  | (945)    |           |
| D&A                      | (1,379) | (1,123) | 23       | (1,328) | 4       | (2,707)  | (2,173)  | 25        |
| PBT                      | 963     | 1,619   | (41)     | 1,014   | (5)     | 1,977    | 3,261    | (39)      |
| Tax                      | (241)   | (428)   | (44)     | (262)   | (8)     | (503)    | (793)    | (37)      |
| Recurring PAT            | 721     | 1,192   | (39)     | 752     | (4)     | 1,473    | 2,468    | (40)      |
| Extraordinary items      | -       | -       |          | -       |         | -        | (266)    |           |
| Net profit (reported)    | 721     | 1,192   | (39)     | 752     | (4)     | 1,473    | 2,201    | (33)      |
| EPS                      | 1.1     | 1.8     | (39)     | 1.1     | (4)     | 2.2      | 3.7      | (40)      |
|                          |         |         |          |         |         |          |          |           |
| Costs as a % of sales    |         |         |          |         |         |          |          |           |
| COGS                     | 23.6    | 23.8    | -16 bps  | 24.0    | -39 bps | 23.8     | 23.5     | 26 bps    |
| Gross margin (%)         | 76.4    | 76.2    | 15 bps   | 76.0    | 38 bps  | 76.2     | 76.5     | -27 bps   |
| Staff cost               | 18.9    | 17.5    | 131 bps  | 18.9    | -3 bps  | 18.9     | 17.0     | 185 bps   |
| Other opex               | 36.7    | 34.4    | 225 bps  | 36.0    | 64 bps  | 36.4     | 35.0     | 130 bps   |
| EBITDA margin (%)        | 20.9    | 24.3    | -342 bps | 21.1    | -24 bps | 21.0     | 24.4     | -343 bps  |
| Income tax rate (%)      | 25.1    | 26.4    | -136 bps | 25.8    | -79 bps | 25.5     | 24.3     | 113 bps   |

Source: Company data, I-Sec research

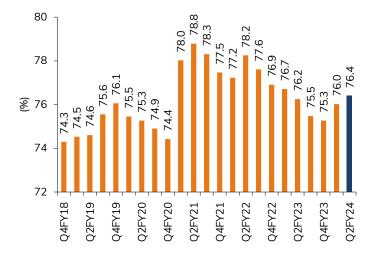


#### **Exhibit 2: LFL growth**



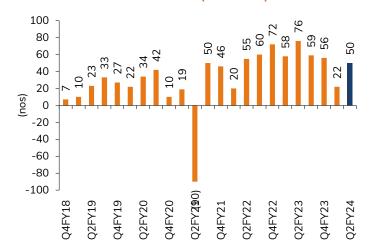
Source: Company data, I-Sec research

## **Exhibit 4: Gross margin**



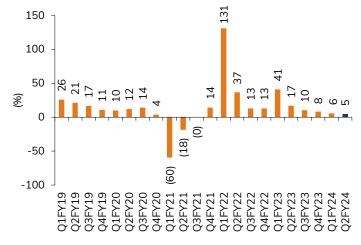
Source: Company data, I-Sec research

## Exhibit 6: Net store additions (Domino's)



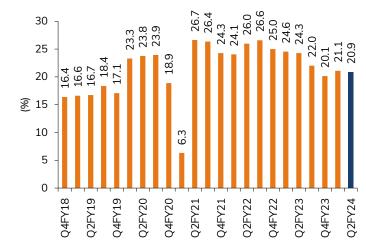
Source: Company data, I-Sec research

#### **Exhibit 3: Revenue growth**



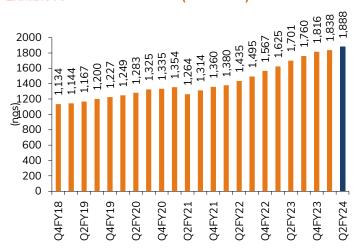
Source: Company data, I-Sec research

#### **Exhibit 5: EBITDA margin**



Source: Company data, I-Sec research

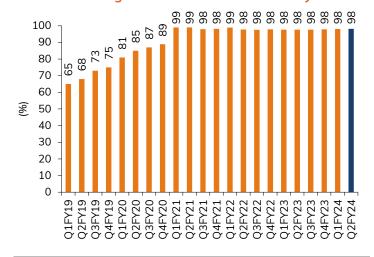
#### **Exhibit 7: Number of stores (Domino's)**



Source: Company data, I-Sec research

# FICICI Securities

Exhibit 8: Average OLO contribution to delivery sales



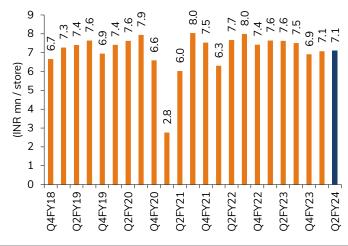
Source: Company data, I-Sec research

Exhibit 9: Downloads of mobile ordering app (cumulative)



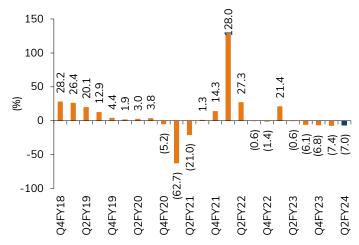
Source: Company data, I-Sec research

Exhibit 10: Revenue per store



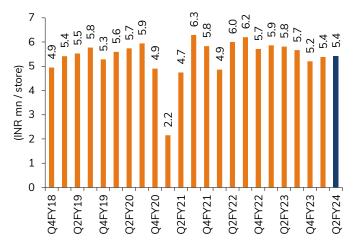
Source: Company data, I-Sec research

Exhibit 11: Revenue per store growth



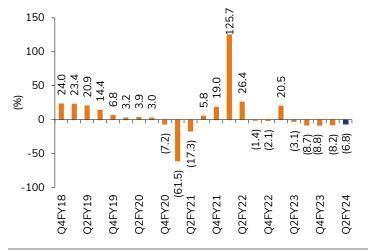
Source: Company data, I-Sec research

Exhibit 12: Gross profit per store



Source: Company data, I-Sec research

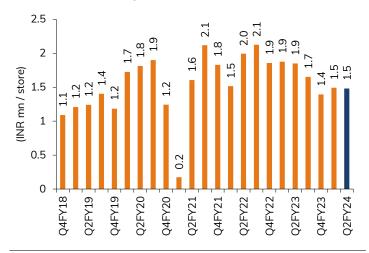
Exhibit 13: Gross profit per store growth



Source: Company data, I-Sec research

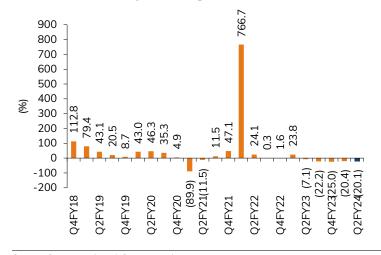


#### Exhibit 14: EBITDA per store



Source: Company data, I-Sec research

## Exhibit 15: EBITDA per store growth



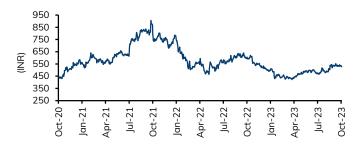
Source: Company data, I-Sec research

### **Exhibit 16: Shareholding pattern**

| %                       | Mar'23 | Jun'23 | Sep'23 |
|-------------------------|--------|--------|--------|
| Promoters               | 41.9   | 41.9   | 41.9   |
| Institutional investors | 47.3   | 47.7   | 48.5   |
| MFs and others          | 15.6   | 16.0   | 17.4   |
| Insurance               | 5.9    | 6.1    | 4.6    |
| FIIs                    | 25.8   | 25.6   | 26.5   |
| Others                  | 10.8   | 10.4   | 9.6    |

Source: Bloomberg, I-Sec research

### **Exhibit 17: Price chart**



Source: Bloomberg, I-Sec research



## **Financial Summary**

#### **Exhibit 18: Profit & Loss**

(INR mn, year ending March)

|                                    | FY22A  | FY23A  | FY24E  | FY25E  |
|------------------------------------|--------|--------|--------|--------|
| Net Sales                          | 43,961 | 51,582 | 56,109 | 67,003 |
| Operating Expenses                 | 32,873 | 40,067 | 43,357 | 50,934 |
| EBITDA                             | 11,088 | 11,516 | 12,753 | 16,069 |
| EBITDA Margin (%)                  | 25.2   | 22.3   | 22.7   | 24.0   |
| Depreciation & Amortization        | 3,931  | 4,859  | 5,623  | 6,629  |
| EBIT                               | 7,157  | 6,657  | 7,130  | 9,440  |
| Interest expenditure               | 1,761  | 2,012  | 2,249  | 2,486  |
| Other Non-operating Income         | 414    | 504    | 684    | 1,180  |
| Recurring PBT                      | 5,810  | 5,149  | 5,565  | 8,134  |
| Profit / (Loss) from<br>Associates | -      | -      | -      | -      |
| Less: Taxes                        | 1,452  | 1,357  | 1,391  | 2,032  |
| PAT                                | 4,358  | 3,792  | 4,175  | 6,101  |
| Less: Minority Interest            | -      | -      | -      | -      |
| Extraordinaries (Net)              | (177)  | (261)  | -      | -      |
| Net Income (Reported)              | 4,181  | 3,530  | 4,175  | 6,101  |
| Net Income (Adjusted)              | 4,358  | 3,792  | 4,175  | 6,101  |

Source Company data, I-Sec research

#### **Exhibit 19: Balance sheet**

(INR mn, year ending March)

|                             | FY22A  | FY23A   | FY24E  | FY25E  |
|-----------------------------|--------|---------|--------|--------|
| Total Current Assets        | 9,224  | 6,858   | 15,747 | 21,377 |
| of which cash & cash eqv.   | 5,634  | 2,569   | 11,748 | 16,829 |
| Total Current Liabilities & | 7,200  | 7,896   | 8,956  | 10,365 |
| Provisions                  | 7,200  | 7,090   | 8,950  | 10,303 |
| Net Current Assets          | 2,024  | (1,038) | 6,792  | 11,011 |
| Investments                 | 8,271  | 6,978   | 6,978  | 6,978  |
| Net Fixed Assets            | 11,020 | 14,739  | 16,065 | 17,458 |
| ROU Assets                  | 16,346 | 20,143  | 22,516 | 24,888 |
| Capital Work-in-Progress    | 465    | 1,838   | 1,838  | 1,838  |
| Total Intangible Assets     | -      | -       | -      | -      |
| Other assets                | 236    | 208     | 208    | 208    |
| Deferred Tax assets         | -      | -       | -      | -      |
| Total Assets                | 40,091 | 45,182  | 56,711 | 64,695 |
| Liabilities                 |        |         |        |        |
| Borrowings                  | 21,066 | 25,547  | 28,339 | 31,132 |
| Deferred Tax Liability      | (526)  | (743)   | (743)  | (743)  |
| provisions                  | -      | -       | -      | -      |
| other Liabilities           | 5      | 10      | 10     | 10     |
| Equity Share Capital        | 1,320  | 1,320   | 6,673  | 6,698  |
| Reserves & Surplus          | 18,231 | 19,058  | 22,441 | 27,608 |
| Total Net Worth             | 19,551 | 20,378  | 29,114 | 34,306 |
| Minority Interest           | -      | -       | -      | -      |
| Total Liabilities           | 40,091 | 45,182  | 56,711 | 64,695 |

Source Company data, I-Sec research

#### **Exhibit 20: Quarterly trend**

(INR mn, year ending March)

|                     | Dec-22 | Mar-23 | Jun-23 | Sep-23 |
|---------------------|--------|--------|--------|--------|
| Net Sales           | 13,166 | 12,523 | 13,097 | 13,448 |
| % growth (YOY)      | 10.3   | 8.2    | 5.6    | 4.5    |
| EBITDA              | 2,900  | 2,522  | 2,764  | 2,807  |
| Margin %            | 22.0   | 20.1   | 21.1   | 20.9   |
| Other Income        | 93     | 195    | 91     | 69     |
| Extraordinaries     | -      | (200)  | -      | -      |
| Adjusted Net Profit | 886    | 675    | 752    | 721    |

Source Company data, I-Sec research

## **Exhibit 21: Cashflow statement**

(INR mn, year ending March)

|  | FY22A   | FY23A   | FY24E   | FY25E   |
|--|---------|---------|---------|---------|
| Operating Cashflow                     | 5,633   | 4,887   | 5,565   | 8,134   |
| <b>Working Capital Changes</b>         | (410)   | (83)    | 1,349   | 860     |
| Capital Commitments                    | (3,913) | (7,934) | (4,039) | (4,626) |
| Free Cashflow                          | 1,575   | (2,200) | 3,513   | 4,389   |
| Other investing cashflow               | 233     | 209     | 684     | 1,180   |
| Cashflow from Investing Activities     | (6,542) | (5,949) | (5,727) | (5,818) |
| Issue of Share Capital                 | (370)   | (344)   | 5,354   | 25      |
| Interest Cost                          | (4)     | (27)    | -       | -       |
| Inc (Dec) in Borrowings                | 1,198   | 629     | -       | -       |
| Dividend paid                          | (790)   | (790)   | (792)   | (934)   |
| Others                                 | -       | -       | _       | _       |
| Cash flow from Financing<br>Activities | 6,193   | (3,042) | 7,354   | 1,883   |
| Chg. in Cash & Bank<br>balance         | 5,139   | (3,256) | 9,179   | 5,080   |
| Closing cash & balance                 | 5,633   | 2,569   | 11,748  | 16,829  |

Source Company data, I-Sec research

### **Exhibit 22: Key ratios**

(Year ending March)

| Per Share Data (INR)         Reported EPS       6.6       5.7       6.3       9         Adjusted EPS (Diluted)       6.3       5.3       6.3       9         Cash EPS       12.6       13.0       14.7       19         Dividend per share (DPS)       1.2       1.2       1.4       2         Book Value per share (BV)       29.6       30.7       43.6       51         Dividend Payout (%)       18.2       20.9       22.4       24         Growth (%)         Net Sales       32.7       17.3       8.8       19         EBITDA       43.8       3.9       10.7       26         EPS (INR)       81.4       (16.2)       17.8       45         Valuation Ratios (x)         P/E       80.1       92.8       84.6       58         P/CEPS       42.1       40.7       36.0       27 |
|--|
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| EPS (INR)       81.4       (16.2)       17.8       45         Valuation Ratios (x)       80.1       92.8       84.6       58         P/CEPS       42.1       40.7       36.0       27  |
| Valuation Ratios (x)         P/E       80.1       92.8       84.6       58         P/CEPS       42.1       40.7       36.0       27  |
| P/E     80.1     92.8     84.6     58       P/CEPS     42.1     40.7     36.0     27   |
| P/CEPS 42.1 40.7 36.0 27   |
| •  |
| D/D// 170 170 101 101  |
| P/BV 17.9 17.3 12.1 10   |
| EV / EBITDA 47.2 50.1 45.0 33  |
| P/Sales 7.9 6.8 6.3 5  |
| Dividend Yield (%) 0.2 0.2 0.3 0   |
| Operating Ratios   |
| Gross Profit Margins (%) 77.5 75.8 76.3 77   |
| EBITDA Margins (%) 25.2 22.3 22.7 24   |
| Effective Tax Rate (%) 25.0 26.4 25.0 25   |
| Net Profit Margins (%) 9.5 6.8 7.4 9   |
| NWC / Total Assets (%)   |
| Net Debt / Equity (x) (0.3) (0.1) (0.4) (0.  |
| Net Debt / EBITDA (x) (0.5) (0.2) (0.9) (1.  |
| Fixed Asset Turnover (x) 2.3 2.2 2.0 2   |
| Inventory Turnover Days 15 14 9  |
| Receivables Days 2 2 2   |
| Payables Days 51 44 45 4   |
| Profitability Ratios   |
| RoCE (%) 20.5 15.6 14.0 15   |
| RoE (%) 25.7 19.0 16.9 19  |
| RoIC (%) 15.1 11.3 10.3 11   |

Source Company data, I-Sec research



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Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, E-mail Address: complianceofficer@icicisecurities.com

For any queries or grievances: Mr. Prabodh Avadhoot Email address: headservicequality@icicidirect.com Contact Number: 18601231122