

November 3, 2023

Q2FY24 Result Update

■ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cu	rrent	Pre	vious
	FY24E	FY25E	FY24E	FY25E
Rating	ACCU	MULATE	ACCU	MULATE
Target Price	3	,387	3	,312
Sales (Rs. m)	4,54,812	5,39,873	4,54,812	5,39,873
% Chng.	-	-		
EBITDA (Rs. n	n) 55,191	66,330	55,191	66,330
% Chng.	-	-		
EPS (Rs.)	42.4	50.7	42.4	50.7
% Chna.	-	-		

Key Financials - Standalone

Y/e Mar	FY23	FY24E	FY25E	FY26E
Sales (Rs. bn)	383	455	540	628
EBITDA (Rs. bn)	48	55	66	78
Margin (%)	12.6	12.1	12.3	12.4
PAT (Rs. bn)	34	38	45	54
EPS (Rs.)	38.1	42.4	50.7	60.4
Gr. (%)	51.9	11.3	19.8	19.0
DPS (Rs.)	7.5	10.0	13.0	16.0
Yield (%)	0.2	0.3	0.4	0.5
RoE (%)	31.7	28.3	27.7	26.9
RoCE (%)	27.0	24.1	23.8	24.5
EV/Sales (x)	7.7	6.6	5.5	4.7
EV/EBITDA (x)	61.1	54.2	45.0	38.1
PE (x)	86.0	77.3	64.5	54.2
P/BV (x)	24.3	19.9	16.2	13.3

Key Data	TITN.BO TTAN IN
52-W High / Low	Rs.3,352 / Rs.2,269
Sensex / Nifty	64,364 / 19,231
Market Cap	Rs.2,907bn/\$34,905m
Shares Outstanding	888m
3M Avg. Daily Value	Rs.2923.89m

Shareholding Pattern (%)

Promoter's	52.90
Foreign	19.05
Domestic Institution	10.05
Public & Others	18.00
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	2.4	23.4	18.5
Relative	4.3	17.3	12.0

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Titan Company (TTAN IN)

Rating: ACCUMULATE | CMP: Rs3,275 | TP: Rs3,387

Growth visibility remains strong; Accumulate

Quick Pointers:

- Jewellery margins surprise positively, Marriage and festival season to boost demand in 2H24, Jewellery margin guidance maintained at 12.5-13%
- Wearables sales up 131%, IRTH 31%, Taneira 64% & accessories 40%

TTAN 2Q24 PAT surprised positively, led by higher margins in Jewellery business. Sales momentum remained strong in Tanishq, Watch and wearables, Taneira, Caratlane and IRTH. we expect strong 2H for Tanishq given festival and marriage season given 22% LTL growth in a relatively lean period. Tanishq has taken small price correction in studded prices, although recent crash in global prices is unlikely to have any meaningful impact on margins. Watches LTL sales in WOT, Fastrack and LFS have been tepid showing rising share of margin dilutive online channel.

TTAN is nurturing multiple growth engines led by 1) Jewellery network expansion, regional thrust and sub brands like Mia, Zoya and Caratlane 2) Omni-channel strategy across jewellery, watches and eyewear 3) new segments wearables, dress material, handbags and fashion accessories. TTAN is a formidable play on emerging lifestyle segments which will gain from rising discretionary spends. TTAN trades at 58.9x Sept25E EPS with 17.3% EPS CAGR over FY23-26. Retain Accumulate with DCF based target price of Rs3387 (rollover to Sept25, Rs3312 earlier).

Standalone Revenues (ex of Bullion) grew by 20% YoY to Rs99.4bn. Gross margins contracted by 416bps YoY to 22.4%. EBITDA grew by 9.8% YoY to Rs13.6bn Margins contracted by 251bps YoY to 11.6% (PLe:12.3%) Adj. PAT grew by 9.7% YoY to Rs9.4bn (PLe: Rs9.7bn)

Jewellery revenues grew by 34.4% YoY to Rs103.3bn; EBIT grew by 9.3% YoY to Rs12.1bn; margins contracted by 268bps YoY to 11.7%. Margins excluding bullion sales declined 120bps to 14.1%. Studded ratio was 33% in Q2'24 up by 1% vs Q2'23. Tanishq added 10 stores, taking total count to 445 stores. Average bill grew/Buyer saw double digit growth YoY. while new buyer proportion at ~48% remained healthy. International expansion continues with focus shifting to non-Indian diaspora catchments with a target to achieve 25 stores by FY24.

Watches and Wearables revenues grew by 31.7% YoY to Rs10.9bn; EBIT grew by 30.1% YoY to Rs1.6bn; margins contracted by 19bps YoY to 14.7%. Premium brands continued their strong performance with Helios showing double digit growth in Q2. Wearables growth at ~131% YoY in 2Q.

Eyewear revenues grew by 12.6% YoY to Rs1.9bn; EBIT declined by 0% YoY to Rs280mn; margins contracted by 187bps YoY to 14.9%. International brands grew ahead of house brands while Lenses grew by 9% & Sunglasses grew by 47%. **Fragrances** grew 12% while women handbags grew 31%, **Taneira** sales grew 27.9%

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Key Concall Highlights: 1) Jewellery demand in October got impacted amid shradh, however after that demand saw good traction but current increase in gold prices have dampened the demand scenario to some extent. 2) Demand on high carat diamond is seeing sluggishness in international market resulting in fall in diamond prices, however impact of this is not likely to be significant 3) Gold exchange program contribution through Non-Tanishq came at 33% while overall exchange sales were 40% in Q2 4) Not taken any price increase, although solitaire base jewelry saw some price correction.5) Caratlane is witnessing pressure in <50k ticket size, however premium segment remains resilient. 6) Average ticket size for Caratlane/Mia/Tanishq came at ~Rs25k/Rs31k/Rs140k for Q2 7) Competitive intensity in Jewellery remains high 8) Tanishq opened 8 store in October month and target to open another 15 store post October. 9) Management expects 15 standalone stores of zoya by next Diwali & targets 50% revenue growth for FY24. 10) International market is performing as per expectations, opened 2 new store in Doha. Plan to open 5/13 stores in US/GCC taking store count to 25 in FY24 11) Jewellery margin target remains intact at 12-13% led by improved geographical/ product mix with focus on high value studded jewellery

Exhibit 1: Revenue grew by 33.6% YoY; Margins contract YoY, on high bullion sales

Y/e March (Rs mn)	Q2FY24	Q2FY23	YoY gr. (%)	Q1FY24	1HFY24	1HFY23	YoY gr. (%)
Net Sales	1,16,600	87,300	33.6	1,11,450	2,28,050	1,76,910	28.9
Gross Profit	26,100	23,170	12.6	23,400	49,500	45,010	10.0
% of NS	22.4	26.5	(4.2)	21.0	21.7	25.4	(3.7)
Advt & Sales Pro	2,050	1,730	18.5	2,070	4,120	3,440	19.8
% of NS	1.8	2.0		1.9	1.8	1.9	
Total Expenses	1,03,050	74,960	37.5	1,00,420	2,03,470	1,52,930	33.0
% of NS	88.4	85.9		90.1	89.2	86.4	
EBITDA	13,550	12,340	9.8	11,030	24,580	23,980	2.5
Margins %	11.6	14.1	(2.5)	9.9	10.8	13.6	(2.8)
Depreciation	1,100	890	23.6	990	2,090	1,760	18.8
Interest	1,060	500	112.0	790	1,850	1,050	76.2
Other Income	1,220	600	103.3	990	2,210	1,040	112.5
PBT	12,610	11,550	9.2	10,240	22,850	22,210	2.9
Tax	3,210	2,980	7.7	2,470	5,680	5,710	(0.5)
Tax rate %	25.5	25.8		24.1	24.9	25.7	
Adjusted PAT	9,400	8,570	9.7	7,770	17,170	16,500	4.1

Source: Company, PL



Exhibit 2: Strong double digit growth across businesses, Jewellery margins surprise positively

(Rs m)	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24
Total Sales	71,910	95,330	73,050	89,800	87,540	109,070	97,440	111,770	117030
Watches	6,870	7,080	6,220	7,850	8,290	8,110	8,710	8,900	10,920
YoY Growth	71.8%	28.7%	12.1%	168.8%	20.7%	14.5%	40.0%	13.4%	31.7%
Jewellery	62,980	86,170	65,070	79,560	76,850	98,330	86,310	100,080	1,03,300
YoY Growth	64.1%	30.8%	1.3%	175.2%	22.0%	14.1%	32.6%	25.8%	34.4%
Eyewear	1600	1560	1,340	1830	1670	1,740	1,650	2030	1,880
YoY Growth	70.2%	25.8%	5.0%	173.1%	4.4%	11.5%	23.1%	10.9%	12.6%
Others	460	520	420	560	730	890	770	760	930
YoY Growth	100.0%	44.4%	23.0%	300.0%	58.7%	71.2%	83.3%	35.7%	27.4%
Total EBIT	9,210	13,730	7,330	11,560	12,360	13,400	10,640	11,090	13700
Watches	920	820	-100	1,030	1,230	890	980	1,020	1,600
YoY Growth	-2400.0%	43.9%	-121.7%	283.9%	33.7%	8.5%	1080%	-1.0%	30%
EBIT Margin	13.4%	11.6%	-1.6%	13.1%	14.8%	11.0%	11.3%	11.5%	14.7%
Jewellery	7,930	12,600	7,670	10,270	11,030	12,360	9,970	9,990	12,060
YoY Growth	178.2%	67.6%	9.1%	396.1%	39.1%	-1.9%	30.0%	-2.7%	9.3%
EBIT Margin	12.6%	14.6%	11.8%	12.9%	14.4%	12.6%	11.6%	10.0%	11.7%
Eyewear	370	340	-80	360	280	320	20	350	280
YoY Growth	311.1%	54.5%	-134.8%	-376.9%	-24.3%	-5.9%	125.0%	-2.8%	0.0%
EBIT Margin	23.1%	21.8%	-6.0%	19.7%	16.8%	18.4%	1.2%	17.2%	14.9%
Others	(10)	(30)	(160)	(100)	(180)	(170)	(330)	(270)	-240

Source: Company, PL

Exhibit 3: Jewellery: LTL growth at 22%, studded share at 33%

	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24
Jewellery									
Volume Gr %	101	47	-7	170	3	1	10	NA	NA
Studded Share %	30	26	30	26	32	26	33	26	33
Sales Gr %	64.1	30.8	1.3	175.2	22.0	14.1	32.6	25.8	34.4
Tanishq									
Sales Gr %	75	37	1	202	13	14	25	22	27.0
LTL Growth %	66	31	4	195	9	9	19	22	22.0
Stores	368	382	389	395	403	411	423	433	445
Area (sq. Ft)	14,20,000	14,70,000	15,00,000	15,30,000	1,570,000	1,640,000	1,740,000	1,800,000	1,880,000

Source: Company, PL



Exhibit 4: Watches sales up 22% led by 131% growth in wearables, strong growth witnessed across brands (ex Fastrack)

Particulars	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24
Watches									
Sales Growth %	71.8	28.7	12.1	168.8	20.7	14.5	40.0	13.4	22.0
Volume Growth %	67	21	-1	109	1	3	31	NA	
World Of Titan									
Sales Growth %	79	24	15	241	31	14	18	8	8
LTL Sales growth %	78	22	13	227	26	8	11	2	2
Stores	513	520	544	570	577	601	622	636	646
Helios									
Sales Growth %	69	43	35	278	46	32	45	33	38
LTL Sales growth %	51	30	14	227	27	11	21	13	18
Stores	112	126	136	151	165	182	198	207	212
Fastrack									
Sales Growth %	51	9	-9	230	26	19	11	-4	5
LTL Sales growth %	52	11	-5	231	26	18	8	-11	-7
Stores	164	163	163	161	163	170	185	188	193
LFS									
Sales Growth %	103	35	8	358	63	20	42	33	15
LTL Sales growth %	102	33	3	338	52	25	37	13	4

Source: Company, PL

Exhibit 5: Eyewear grew by 12% in Q2, LTL remains tepid for 2nd quarter in a row

Eyewear	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24
Sales Gr %	69	19	-4	180	12	14	22	13	12
LTL Growth % (Titan Eye+)	59	10	-13	185	1	1	10	3	0
Stores	629	682	733	786	822	858	901	908	913
Area (sq Ft)	4,00,000	4,28,000	4,55,000	4,81,000	5,04,000	525,000	559,800	564,600	5,72,500

Source: Company PL

Exhibit 6: Tanishq is expanding International presence





Source: Company, PL

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Financials

Income Statement	(Rs m
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Income Statement (Rs m)				
Y/e Mar	FY23	FY24E	FY25E	FY26E
Net Revenues	3,83,260	4,54,812	5,39,873	6,27,700
YoY gr. (%)	40.5	18.7	18.7	16.3
Cost of Goods Sold	2,90,460	3,45,205	4,09,504	4,74,968
Gross Profit	92,800	1,09,607	1,30,369	1,52,732
Margin (%)	24.2	24.1	24.1	24.3
Employee Cost	13,620	15,896	18,871	21,629
Other Expenses	14,070	18,682	22,222	26,484
EBITDA	48,260	55,191	66,330	77,997
YoY gr. (%)	44.2	14.4	20.2	17.6
Margin (%)	12.6	12.1	12.3	12.4
Depreciation and Amortization	3,640	4,218	4,743	5,406
EBIT	44,620	50,973	61,586	72,590
Margin (%)	11.6	11.2	11.4	11.6
Net Interest	2,400	2,598	2,858	3,047
Other Income	2,990	1,908	1,488	2,118
Profit Before Tax	45,210	50,283	60,216	71,662
Margin (%)	11.8	11.1	11.2	11.4
Total Tax	11,320	12,571	15,054	17,915
Effective tax rate (%)	25.0	25.0	25.0	25.0
Profit after tax	33,890	37,712	45,162	53,746
Minority interest	-	-	-	-
Share Profit from Associate	-	-	-	-
Adjusted PAT	33,890	37,712	45,162	53,746
YoY gr. (%)	51.9	11.3	19.8	19.0
Margin (%)	8.8	8.3	8.4	8.6
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	33,890	37,712	45,162	53,746
YoY gr. (%)	55.5	11.3	19.8	19.0
Margin (%)	8.8	8.3	8.4	8.6
Other Comprehensive Income	(460)	-	-	-
Total Comprehensive Income	33,430	37,712	45,162	53,746
Equity Shares O/s (m)	890	890	890	890
EPS (Rs)	38.1	42.4	50.7	60.4

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Balance Sheet Abstract (Rs	s m)			
Y/e Mar	FY23	FY24E	FY25E	FY26E
Non-Current Assets				
Gross Block	19,430	21,706	24,427	27,585
Tangibles	17,820	19,880	22,353	25,320
Intangibles	1,610	1,826	2,074	2,265
Acc: Dep / Amortization	8,400	9,934	11,626	13,509
Tangibles	7,130	8,449	9,926	11,594
Intangibles	1,270	1,485	1,700	1,915
Net fixed assets	11,030	11,773	12,801	14,076
Tangibles	10,690	11,432	12,427	13,726
Intangibles	340	341	374	350
Capital Work In Progress	1,270	1,387	1,516	1,657
Goodwill	-	-	-	-
Non-Current Investments	16,900	63,761	65,894	68,199
Net Deferred tax assets	1,440	1,817	2,157	2,508
Other Non-Current Assets	13,380	14,971	16,902	19,165
Current Assets				
Investments	21,430	10,172	13,064	22,362
Inventories	1,49,520	1,73,557	2,02,141	2,28,935
Trade receivables	9,080	10,577	12,704	15,115
Cash & Bank Balance	7,920	4,969	13,003	16,456
Other Current Assets	11,010	13,190	15,116	16,948
Total Assets	2,50,880	3,15,268	3,66,095	4,17,975
Equity				
Equity Share Capital	890	890	890	890
Other Equity	1,19,050	1,45,361	1,78,953	2,18,459
Total Networth	1,19,940	1,46,251	1,79,843	2,19,349
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	2,140	2,543	3,505	4,075
Other non current liabilities	13,590	12,450	13,953	15,937
Current Liabilities				
ST Debt / Current of LT Debt	62,800	93,321	97,109	96,156
Trade payables	9,650	12,373	14,743	16,961
Other current liabilities	42,760	48,330	56,943	65,497
Total Equity & Liabilities	2,50,880	3,15,268	3,66,095	4,17,975

Source: Company Data, PL Research



Cash Flow (Rs m)				
Y/e Mar	FY23	FY24E	FY25E	FY26E
PBT	44,650	50,283	60,216	71,662
Add. Depreciation	3,640	4,218	4,743	5,406
Add. Interest	1,950	2,400	2,598	2,858
Less Financial Other Income	2,990	1,908	1,488	2,118
Add. Other	820	(3,565)	(798)	(1,198)
Op. profit before WC changes	51,060	53,336	66,759	78,728
Net Changes-WC	(35,670)	1,163	(14,485)	(20,311)
Direct tax	(11,320)	(12,571)	(15,054)	(17,915)
Net cash from Op. activities	4,070	41,928	37,220	40,502
Capital expenditures	(4,750)	(5,078)	(5,901)	(6,822)
Interest / Dividend Income	-	-	-	-
Others	(2,470)	(46,000)	(1,143)	(1,166)
Net Cash from Invt. activities	(7,220)	(51,078)	(7,044)	(7,988)
Issue of share cap. / premium	(460)	(2,502)	-	-
Debt changes	9,650	20,000	(7,975)	(11,963)
Dividend paid	(6,660)	(8,900)	(11,570)	(14,240)
Interest paid	(1,950)	(2,400)	(2,598)	(2,858)
Others	-	-	-	-
Net cash from Fin. activities	580	6,198	(22,143)	(29,061)
Net change in cash	(2,570)	(2,951)	8,034	3,453
Free Cash Flow	(680)	36,851	31,320	33,680

Source: Company Data, PL Research

Quarterly Financials (Rs m)

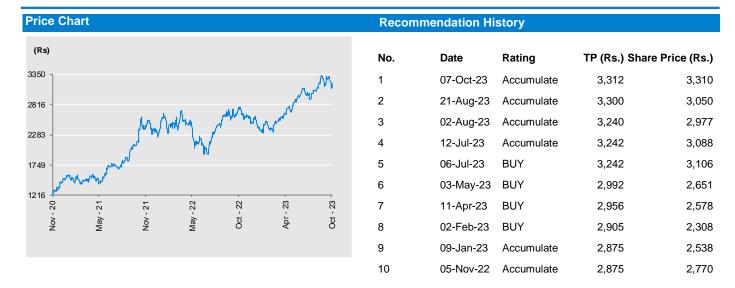
Y/e Mar	Q3FY23	Q4FY23	Q1FY24	Q2FY24
Net Revenue	1,08,750	97,040	1,11,450	1,16,600
YoY gr. (%)	14.3	33.4	24.4	33.6
Raw Material Expenses	83,720	74,820	88,050	90,500
Gross Profit	25,030	22,220	23,400	26,100
Margin (%)	23.0	22.9	21.0	22.4
EBITDA	13,300	10,440	11,030	13,550
YoY gr. (%)	(4.9)	33.5	(5.2)	9.8
Margin (%)	12.2	10.8	9.9	11.6
Depreciation / Depletion	930	950	990	1,100
EBIT	12,370	9,490	10,040	12,450
Margin (%)	11.4	9.8	9.0	10.7
Net Interest	610	740	790	1,060
Other Income	910	1,040	990	1,220
Profit before Tax	12,670	9,790	10,240	12,610
Margin (%)	11.7	10.1	9.2	10.8
Total Tax	3,160	2,450	2,470	3,210
Effective tax rate (%)	24.9	25.0	24.1	25.5
Profit after Tax	9,510	7,340	7,770	9,400
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	9,510	7,340	7,770	9,400
YoY gr. (%)	(3.6)	35.4	(2.0)	9.7
Margin (%)	8.7	7.6	7.0	8.1
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	9,510	7,340	7,770	9,400
YoY gr. (%)	(3.6)	49.5	(2.0)	9.7
Margin (%)	8.7	7.6	7.0	8.1
Other Comprehensive Income	(270)	80	(10)	(120)
Total Comprehensive Income	9,240	7,420	7,760	9,280
Avg. Shares O/s (m)	890	890	890	890
EPS (Rs)	10.7	8.2	8.7	10.6

Source: Company Data, PL Research

Key Financial Metrics				
Y/e Mar	FY23	FY24E	FY25E	FY26E
Per Share(Rs)				
EPS	38.1	42.4	50.7	60.4
CEPS	42.2	47.1	56.1	66.5
BVPS	134.8	164.3	202.1	246.5
FCF	(0.8)	41.4	35.2	37.8
DPS	7.5	10.0	13.0	16.0
Return Ratio(%)				
RoCE	27.0	24.1	23.8	24.5
ROIC	20.1	17.0	18.1	19.1
RoE	31.7	28.3	27.7	26.9
Balance Sheet				
Net Debt : Equity (x)	0.3	0.5	0.4	0.3
Net Working Capital (Days)	142	138	135	132
Valuation(x)				
PER	86.0	77.3	64.5	54.2
P/B	24.3	19.9	16.2	13.3
P/CEPS	77.7	69.5	58.4	49.3
EV/EBITDA	61.1	54.2	45.0	38.1
EV/Sales	7.7	6.6	5.5	4.7
Dividend Yield (%)	0.2	0.3	0.4	0.5

Source: Company Data, PL Research





Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Accumulate	3,387	2,960
2	Avenue Supermarts	BUY	4,724	3,920
3	Britannia Industries	Hold	4,801	4,527
4	Colgate Palmolive	Hold	1,948	2,034
5	Dabur India	Accumulate	597	530
6	Emami	Accumulate	524	527
7	Hindustan Unilever	Hold	2,786	2,548
8	ITC	Accumulate	492	450
9	Jubilant FoodWorks	Hold	505	529
10	Kansai Nerolac Paints	Accumulate	351	324
11	Marico	Hold	556	532
12	Metro Brands	Accumulate	1,231	1,208
13	Mold-tek Packaging	Hold	956	892
14	Nestle India	Accumulate	25,471	24,245
15	Pidilite Industries	Hold	2,610	2,454
16	Restaurant Brands Asia	Accumulate	142	125
17	Titan Company	Accumulate	3,312	3,310
18	Westlife Foodworld	Hold	844	883

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly



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