



## 3R MATRIX

	+	=	-
Right Sector (RS)	✓	✓	✗
Right Quality (RQ)	✓	✓	✗
Right Valuation (RV)	✓	✓	✗

+ Positive = Neutral - Negative

## What has changed in 3R MATRIX

	Old		New
RS	✗	↔	✗
RQ	✓	↔	✓
RV	✓	↔	✓

## Company details

Market cap:	Rs. 32,686 cr
52-week high/low:	Rs. 541/197
NSE volume: (No of shares)	9.2 lakh
BSE code:	540767
NSE code:	NAM-INDIA
Free float: (No of shares)	17.0 cr

## Shareholding (%)

Promoters	73.1
FII	5.5
DII	14.2
Others	7.2

## Price chart



## Price performance

(%)	1m	3m	6m	12m
Absolute	16.3	40.4	63.3	121.7
Relative to Sensex	16.2	29.4	56.1	103.5

Sharekhan Research, Bloomberg

## Nippon Life India Asset Management Ltd

Strong earnings streak continues

AMC

Sharekhan code: NAM-INDIA

Reco/View: Buy



CMP: Rs. 521

Price Target: Rs. 615



Upgrade



Maintain



Downgrade

## Summary

- Core revenues grew 20% y-o-y/ 7% q-o-q driven by strong growth in QAAUM (up 29% y-o-y/ 8% q-o-q). Blended revenue yields were at 45 bps versus 48 bps y-o-y.
- Core PBT grew by 23% y-o-y/ 8% q-o-q. Overall market share rose by 21 bps q-o-q in QAAUM to 7.67%. Equity market share (exc. ETF) also rose 15 bps q-o-q to 6.67%.
- We maintain a Buy rating with a revised PT of Rs. 615. Strong market share gains along with higher retail mix is a key positive.
- At CMP, the stock trades at 29.6x/ 27.1x its FY2025E / FY2026E EPS.

**Q3FY24 numbers were strong. Strong returns across schemes continues to drive market share gains in flows and overall AUM. Core revenue grew by 20% y-o-y/ 7% q-o-q to Rs. 423 crore, while quarterly average assets under management (QAAUM) rose 29% y-o-y /8% q-o-q. Blended revenue yields stood at 45 bps versus 48 bps y-o-y. Opex grew by 17% y-o-y/ 5% q-o-q. Opex to AUM ratio improved to 17 bps vs 19 bps y-o-y. Other income was Rs. 107 crore (up 73% y-o-y/ 38% q-o-q) mainly led by higher mark-to-market (MTM) gains. Core PBT grew by 23% y-o-y/ 8% q-o-q led by strong core revenue growth and operating leverage. Equity AUM is now contributing 49% of AUM versus 45% y-o-y grew strongly by 54% y-o-y/ 12% q-o-q. ETF grew by 36% y-o-y/ 15% q-o-q. SIP flows rose ~26% q-o-q in Q3, boosting market share to ~12% versus 10% q-o-q. SIP accounts continuing for >5 years is 63% for NAM India, higher than the industry average of 27%, indicating stickiness in SIP inflows. We expect Nippon to deliver better-than-industry AUM growth.**

## Key positives

- Strong market share gain across equity AUM and SIP flows.

## Key negatives

- Equity yields were lower at 60-65 bps vs 70 bps q-o-q.

## Management Commentary

- The company guided that equity yields on the book are at ~60-65 bps vs (~70 bps last quarter), debt yields at 20-25 bps, liquid and ETF yields at 10-20 bps.
- Incremental market share in SIP flows during the quarter stood at ~18%.

## Our Call

**Valuation - Maintain Buy with a revised PT of Rs. 615:** The effect of lower equity yield on core revenues is expected to be partly managed by strong growth in the AUM led by strong market share gains. We maintain a Buy rating on NAM India with a revised PT of Rs. 615 on the back of sustained strong flows driven by strong market share gains. We remain watchful of the key changes in the TER norms in the revised proposed discussion paper to be put forth by the SEBI.

## Key Risks

Decline in AUM growth due to increased competition, prolonged period of outflows due to weakness in market and regulatory risk.

## Valuation (Consolidated)

Particulars	FY22	FY23	FY24E	FY25E	FY26E
Revenue	1,307	1,350	1,600	1,900	2,150
PAT	744	723	1,000	1,100	1,200
EPS (Rs.)	12.0	11.9	16.0	17.6	19.2
P/E (x)	43.6	43.7	32.6	29.6	27.1
P/B (x)	9.3	9.1	9.0	8.8	8.7
ROE (%)	22.6	20.7	28.0	29.5	30.0

Source: Company; Sharekhan estimates

## Key result highlights

- ◆ This is the third consecutive quarter where Nippon is improving its market share across segments.
- ◆ It is among the fastest-growing AMCs in B-30 cities (market share at ~8.7% -up 13 bps q-o-q). It forms 20% of the AUM vs 18% for the industry.
- ◆ The company has the largest base of unique investors in the mutual fund industry with 15.5 million.
- ◆ There has been a continuous uptick in the SIP flows over the past 10 quarters which has led to an increase in market share. Incremental market share in SIP flows during the quarter stood at ~18%.
- ◆ Total number of SIPs below Rs.10,000 is 75%. The company has higher shares of smaller-ticket size SIP flows that leads to stickiness.
- ◆ Fixed income category that is both debt and liquid witnessed net outflow however majority of the outflow was in shorter duration funds.
- ◆ Equity yields on book are at ~60-65 bps vs (~70 bps last quarter), debt yields at 20-25 bps, liquid, and ETF at 10-20 bps.
- ◆ SEBI's telescopic pricing formula for charging total expense ratio (TER) is impacting the overall equity yield. Even though the proportion of equity goes up, the overall blended yield comes down due to the pricing formula.
- ◆ Physical distribution base is well diversified with a presence in 260 locations across the country. The company has over 98,000 distributors in total and added 2,400 distributors during the quarter.

## Results (Consolidated)

Particulars	Rs cr				
	Q3FY24	Q3FY23	Q2FY24	y-o-y (%)	q-o-q (%)
AAUM (Rs.bn)	3,777	2,928	3,506	29.0	7.7
Core Revenue	423	354	397	19.6	6.5
Other Income	107	62	78	72.9	37.5
Revenue Yield (%)	0.45	0.48	0.45	-0.0	-0.0
Operating Cost (% of AAUM)	0.17	0.19	0.18		
EBITDA (%)	69.0	66.2	67.2		
PBT	358	266	310	34.4	15.4
Tax Rate (%)	20.7	23.1	21.3		
PAT	284	205	244	38.6	16.3

Source: Company, Sharekhan Research

## Outlook and Valuation

### ■ Sector view - Strong growth potential

Mutual fund flows are seeing strong growth largely due to buoyant market and higher retail participation. Equities and ETFs are accounting for the incremental rise in overall assets reflecting the increasing risk appetite and need for diversification from retail investors. Breadth of the investor base continued to expand and rising prominence of SIPs also lends stability to industry inflows. However competitive intensity is very high and underperformance of the funds in the short term may lead to higher outflows. Regulatory risk also remains high.

### ■ Company outlook - Yield pressure is being offset by strong AUM growth

NAM India has been witnessing strong growth across segments leading to strong market gains on the back of buoyant market. Also, its equity funds have been delivering better performance in the past years vs peers which is driving improvement in net inflows. Impact of lower equity yields on core revenue has been broadly managed by increasing the yield in other segments and faster growth in AUMs.

### ■ Valuation - Maintain Buy with a revised PT of Rs. 615

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## About company

Nippon Life India Asset Management Limited (NAM) –is one of the largest asset managers. The Company is involved in managing (i) mutual funds, including exchange traded funds (ETFs); (ii) managed accounts, including portfolio management services (PMS), alternative investment funds and pension funds; (iii) offshore funds and advisory mandates. Company is promoted by Nippon Life Insurance Company, one of the leading private life insurers in Japan.

## Investment theme

With a strong foothold in B-30 cities and a wide distribution network, the company is expected to perform better and gain market share. AUM contribution from B-30 cities is at ~18%. Also Individual segment contributes to 60% of AUM.

## Key Risks

Decline in AUM growth due to increased competition, prolonged period of outflows due to weakness in market and regulatory risk.

## Additional Data

### Key management personnel

Mr. Sundeep Sikka	ED & CEO
Mr. Amol Bilagi	Interim CFO

Source: Company

### Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	Nippon Life Insurance Co	73.1
2	Life Insurance Corp of India	6.08
3	HDFC Asset Management Co Ltd	1.76
4	Baron Capital Inc	1.64
5	SBI Funds Management Ltd	1.59
6	ICICI Prudential Asset Management	1.17
7	Vanguard Group Inc/The	0.92
8	Tata Asset Management Pvt Ltd	0.85
9	UTI Asset Management Co Ltd	0.79
10	Union Mutual Fund/India	0.44

Source: Bloomberg

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## Understanding the Sharekhan 3R Matrix

Right Sector	
<b>Positive</b>	Strong industry fundamentals (favorable demand-supply scenario, consistent industry growth), increasing investments, higher entry barrier, and favorable government policies
<b>Neutral</b>	Stagnancy in the industry growth due to macro factors and lower incremental investments by Government/private companies
<b>Negative</b>	Unable to recover from low in the stable economic environment, adverse government policies affecting the business fundamentals and global challenges (currency headwinds and unfavorable policies implemented by global industrial institutions) and any significant increase in commodity prices affecting profitability.
Right Quality	
<b>Positive</b>	Sector leader, Strong management bandwidth, Strong financial track-record, Healthy Balance sheet/cash flows, differentiated product/service portfolio and Good corporate governance.
<b>Neutral</b>	Macro slowdown affecting near term growth profile, Untoward events such as natural calamities resulting in near term uncertainty, Company specific events such as factory shutdown, lack of positive triggers/events in near term, raw material price movement turning unfavourable
<b>Negative</b>	Weakening growth trend led by led by external/internal factors, reshuffling of key management personal, questionable corporate governance, high commodity prices/ weak realisation environment resulting in margin pressure and deteriorating balance sheet
Right Valuation	
<b>Positive</b>	Strong earnings growth expectation and improving return ratios but valuations are trading at discount to industry leaders/historical average multiples, Expansion in valuation multiple due to expected outperformance amongst its peers and Industry up-cycle with conducive business environment.
<b>Neutral</b>	Trading at par to historical valuations and having limited scope of expansion in valuation multiples.
<b>Negative</b>	Trading at premium valuations but earnings outlook are weak; Emergence of roadblocks such as corporate governance issue, adverse government policies and bleak global macro environment etc warranting for lower than historical valuation multiple.

Source: Sharekhan Research

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