

March 5, 2024

Visit Update

| | ■ Change in Estimates | 🔳 Target I | Reco |
|--|-----------------------|--------------|------|
|--|-----------------------|--------------|------|

Change in Estimates

| | Cu | rrent | Previous | | |
|---------------|-----------|----------|----------|----------|--|
| | FY25E | FY26 E | FY25E | FY26E | |
| Rating | ACCU | MULATE | ACCU | MULATE | |
| Target Price | 2 | ,980 | 2 | 2,980 | |
| Sales (Rs. m) | 1,29,103 | 1,38,786 | 1,29,103 | 1,38,786 | |
| % Chng. | - | - | | | |
| EBITDA (Rs. r | n) 17,230 | 18,462 | 17,230 | 18,462 | |
| % Chng. | - | - | | | |
| EPS (Rs.) | 178.6 | 198.7 | 178.6 | 198.7 | |
| % Chng. | - | - | | | |

Key Financials - Consolidated

| Y/e Mar | FY23 | FY24E | FY25E | FY26E |
|----------------|----------|----------|----------|----------|
| Sales (Rs. m) | 1,13,149 | 1,19,540 | 1,29,103 | 1,38,786 |
| EBITDA (Rs. m) | 9,738 | 16,763 | 17,230 | 18,462 |
| Margin (%) | 8.6 | 14.0 | 13.3 | 13.3 |
| PAT (Rs. m) | 2,098 | 7,089 | 7,226 | 8,036 |
| EPS (Rs.) | 51.9 | 175.3 | 178.6 | 198.7 |
| Gr. (%) | 164.4 | 237.8 | 1.9 | 11.2 |
| DPS (Rs.) | 12.0 | 30.0 | 33.0 | 35.0 |
| Yield (%) | 0.4 | 1.0 | 1.1 | 1.2 |
| RoE (%) | 6.3 | 19.0 | 16.7 | 16.2 |
| RoCE (%) | 9.0 | 19.8 | 18.4 | 18.3 |
| EV/Sales (x) | 1.2 | 1.1 | 1.0 | 0.9 |
| EV/EBITDA (x) | 14.2 | 7.8 | 7.3 | 6.4 |
| PE (x) | 55.3 | 16.4 | 16.1 | 14.4 |
| P/BV (x) | 3.4 | 2.9 | 2.5 | 2.2 |
| | | | | |

| Key Data | CEAT.BO CEAT IN |
|---------------------|---------------------|
| 52-W High / Low | Rs.2,998/ Rs.1,357 |
| Sensex / Nifty | 73,677 / 22,356 |
| Market Cap | Rs.116bn/ \$ 1,400m |
| Shares Outstanding | 40m |
| 3M Avg. Daily Value | Rs.778.68m |

Shareholding Pattern (%)

| Promoter's | 47.21 |
|-------------------------|-------|
| Foreign | 19.99 |
| Domestic Institution | 14.30 |
| Public & Others | 18.50 |
| Promoter Pledge (Rs bn) | - |

Stock Performance (%)

| | 1M | 6M | 12M |
|-----------|------|------|-------|
| Absolute | 10.4 | 27.9 | 100.3 |
| Relativ e | 7.5 | 14.2 | 62.6 |

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CEAT (CEAT IN)

Rating: ACCUMULATE | CMP: Rs2,870 | TP: Rs2,980

Focus on mix improvement

Quick Pointers:

- Brownfield expansion for PV tyres capacity from 20k per day to 28.5k per day.
- Improved product mix, new products and international market to drive growth.

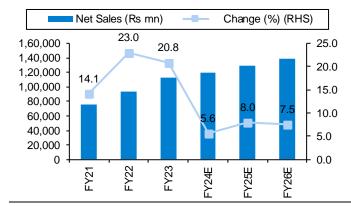
We visited CEAT plant in Chennai that manufactures passenger vehicle (PV) tyres, motorcycle tyres and trucks & buses tyres. It is a greenfield plant which has technological & digital capabilities and has delivered ~200 SKUs over last 2 years. In PV it has ~17 products in its portfolio catering to domestic as well as international markets. Its current capacity for passenger car is at 20k per day and going ahead aims to increase capacity to ~28.5k per day.

We believe CEAT shall benefit from strong OEM volume growth in 2 wheeler category while gradual recovery in replacement demand and expansion in international markets could further aid volume and margin expansion. The stock is trading at PE of 16.1x/14.5x FY25/FY26, near historical levels. Maintain 'Accumulate' rating with TP of Rs 2,980 at 15x Mar-26E consol. EPS.

- Further capacity expansion at the greenfield site: It is a 163-acre greenfield plant which commenced production in February 2020 with an initial investment of ~Rs 14bn and installed capacity of ~9.6mn Passenger Car Radial Tyres per annum and expanded to other segments subsequently. Further, it has guided a brownfield expansion for its Passenger Car Radial Tyres capacity from 20k tyres per day to 28.5k tyres per day. It has 3 product lines namely; passenger car tyres, motorcycle tyres and trucks & buses tyres besides supplies to domestic and international markets. This plant has received approvals from 12 OEMs of which some marquee names are M&M, Maruti, Renault, Honda, Royal Enfield and Hero.
- Improved product mix: The industry demand for SUVs has grown at a CAGR of ~21% over FY19-23. Given structural shift in demand the company has placed emphasis on higher diameter tyres which shall capture SUV demand trend in both OEM and replacement markets. Additionally, it produces steel radial tyres which are tailor made for premium range of motorcycle (350cc to 1000cc). It currently supplies to Royal Enfield for their 450cc and 650cc range of motorcycles. Management foresees strong opportunity in the steel radial tyre segment, as demand for premium motorcycles increases.
- Demand outlook: Management anticipates strong Q4FY24 after a seasonally lean Q3FY24.For the medium term it expects OEM demand for 2-wheeler to remain robust, while passenger vehicle demand could grow at a slow pace due higher base. Replacement demand across category has been in mid-single digits, however, it expects demand to improve gradually.
- Expansion in international market: It is in the process of developing all season tyres for European and US market and also aims to launch truck & bus tyres in US market by Q1FY25. Growth in exports over last year has been quite significant due to low base. Going ahead, it expects demand trend to improve further while introduction of new products shall aid in revenue expansion. Factoring this, the company aims to increase revenue contribution of exports from ~18% in Q3FY24 to ~23-25% in the next 2-3 years.

Pricing action: Despite competitive intensity, the company took price hike in January 2024 while it also endeavors to improve saliency of high end tyres which shall enable improvement in margin. However, prices of natural rubber have increased (~10%) while crude prices have also gone up which may offset margin expansion in Q1FY25.

Exhibit 1: Net sales to grow at a CAGR of 7%

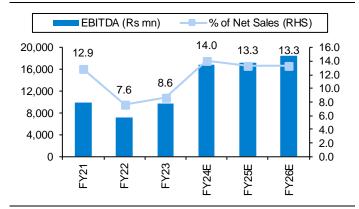


Source: Company, PL

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Exhibit 3: Wide range of product portfolio

Exhibit 2: Improved mix to drive the growth



Source: Company, PL

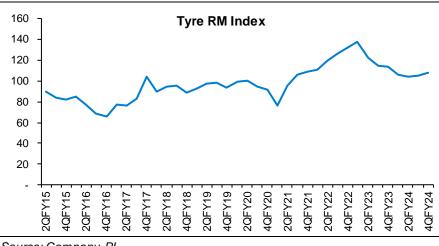
Exhibit 4: Targeting 23-25% exports contribution Balanced Market Mix ¹

Diversified Product Mix¹ PC/UV Truck & Bus LCV Replacement OEM Exports CEAT She Off Highway 31% (30%) 20% (20%) 7% (8%) 54% (53%) 28% (29%) 18% (18%) 14% (16%) 28% (26%

Source: Company

Source: Company

Exhibit 5: Tyre RM has seen slight increase sequentially



Source: Company, PL

Financials

Income Statement (Rs m)

| Y/e Mar | FY23 | FY24E | FY25E | FY26E |
|-------------------------------|----------|----------|----------|----------|
| Net Revenues | 1,13,149 | 1,19,540 | 1,29,103 | 1,38,786 |
| YoY gr. (%) | 20.8 | 5.6 | 8.0 | 7.5 |
| Cost of Goods Sold | 73,854 | 69,572 | 75,525 | 81,467 |
| Gross Profit | 39,295 | 49,968 | 53,578 | 57,319 |
| Margin (%) | 34.7 | 41.8 | 41.5 | 41.3 |
| Employ ee Cost | 7,352 | 8,460 | 9,236 | 9,989 |
| Other Expenses | 22,205 | 24,745 | 27,112 | 28,867 |
| EBITDA | 9,738 | 16,763 | 17,230 | 18,462 |
| YoY gr. (%) | 37.2 | 72.1 | 2.8 | 7.2 |
| Margin (%) | 8.6 | 14.0 | 13.3 | 13.3 |
| Depreciation and Amortization | 4,693 | 5,033 | 5,616 | 6,096 |
| EBIT | 5,045 | 11,730 | 11,614 | 12,366 |
| Margin (%) | 4.5 | 9.8 | 9.0 | 8.9 |
| Net Interest | 2,421 | 2,788 | 2,514 | 2,264 |
| Other Income | 169 | 260 | 290 | 330 |
| Profit Before Tax | 2,459 | 9,202 | 9,389 | 10,432 |
| Margin (%) | 2.2 | 7.7 | 7.3 | 7.5 |
| Fotal Tax | 718 | 2,316 | 2,363 | 2,626 |
| Effective tax rate (%) | 29.2 | 25.2 | 25.2 | 25.2 |
| Profit after tax | 1,742 | 6,886 | 7,026 | 7,806 |
| Minority interest | (38) | (14) | - | |
| Share Profit from Associate | 82 | 190 | 200 | 230 |
| Adjusted PAT | 2,098 | 7,089 | 7,226 | 8,036 |
| YoY gr. (%) | 164.4 | 237.8 | 1.9 | 11.2 |
| Margin (%) | 1.9 | 5.9 | 5.6 | 5.8 |
| Extra Ord. Income / (Exp) | 237 | - | - | |
| Reported PAT | 1,862 | 7,089 | 7,226 | 8,036 |
| YoY gr. (%) | 161.5 | 280.8 | 1.9 | 11.2 |
| Margin (%) | 1.6 | 5.9 | 5.6 | 5.8 |
| Other Comprehensive Income | - | - | - | |
| Total Comprehensive Income | 1,862 | 7,089 | 7,226 | 8,036 |
| Equity Shares O/s (m) | 40 | 40 | 40 | 40 |
| EPS (Rs) | 51.9 | 175.3 | 178.6 | 198.7 |

| Source: Company | / Data, PL | Research |
|-----------------|------------|----------|
|-----------------|------------|----------|

Balance Sheet Abstract (Rs m)

| Y/e Mar | FY23 | FY24E | FY25E | FY26E |
|---|-----------------------|------------------|------------------|------------------|
| Non-Current Assets | | | | |
| Gross Block | - | - | - | - |
| Tangibles | 81,599 | 89,599 | 97,599 | 1,05,599 |
| Intangibles | - | - | - | - |
| Acc: Dep / Amortization | - | - | - | - |
| Tangibles | (20,638) | (25,672) | (31,288) | (37,383) |
| Intangibles | - | - | - | - |
| Net fixed assets | 60,961 | 63,928 | 66,312 | 68,216 |
| Tangibles | 60,961 | 63,928 | 66,312 | 68,216 |
| Intangibles | - | - | - | - |
| Capital Work In Progress | 5,961 | 4,585 | 3,527 | 2,713 |
| Goodwill | - | - | - | - |
| Non-Current Investments | 1,696 | 1,696 | 1,696 | 1,696 |
| Net Deferred tax assets | (3,886) | (3,886) | (3,886) | (3,886) |
| Other Non-Current Assets | - | - | - | - |
| Current Assets | | | | |
| Investments | - | - | - | - |
| Inventories | 11,378 | 16,719 | 18,056 | 19,410 |
| Trade receivables | 13,070 | 11,463 | 12,380 | 13,308 |
| Cash & Bank Balance | 719 | 6,088 | 9,791 | 14,573 |
| Other Current Assets | 1,962 | 2,118 | 2,288 | 2,471 |
| Total Assets | 96,278 | 1,07,182 | 1,14,693 | 1,23,096 |
| Equity | | | | |
| Equity Share Capital | 405 | 405 | 405 | 405 |
| Other Equity | 33,992 | 39,868 | 45,759 | 52,379 |
| Total Networth | 34,396 | 40,272 | 46,163 | 52,784 |
| Non-Current Liabilities | | | | |
| Long Term borrowings | 22,955 | 20,955 | 18,955 | 16,955 |
| Provisions | - | - | - | - |
| Other non current liabilities | - | - | - | - |
| Current Liabilities | | | | |
| | | _ | - | - |
| ST Debt / Current of LT Debt | - | | | |
| ST Debt / Current of LT Debt Trade pay ables | - 22,683 | 28,493 | 30,773 | 33,080 |
| | - 22,683 12,184 | 28,493 13,403 | 30,773 14,743 | 33,080 16,217 |

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Cash Flow (Rs m)

| Y/e Mar | FY23 | FY24E | FY25E | F Y26E |
|--------------------------------|---------|---------|---------|---------|
| РВТ | 5,165 | 11,934 | 11,814 | 12,596 |
| Add. Depreciation | 4,693 | 5,033 | 5,616 | 6,096 |
| Add. Interest | 169 | 260 | 290 | 330 |
| Less Financial Other Income | 169 | 260 | 290 | 330 |
| Add. Other | (334) | - | - | - |
| Op. profit before WC changes | 9,693 | 17,227 | 17,720 | 19,022 |
| Net Changes-WC | 2,220 | 3,085 | 1,137 | 1,252 |
| Direct tax | (9) | (2,316) | (2,363) | (2,626) |
| Net cash from Op. activities | 11,904 | 17,995 | 16,493 | 17,648 |
| Capital expenditures | (9,634) | (6,624) | (6,942) | (7,186) |
| Interest / Dividend Income | - | - | - | - |
| Others | 96 | - | - | - |
| Net Cash from Invt. activities | (9,539) | (6,624) | (6,942) | (7,186) |
| Issue of share cap. / premium | 230 | - | - | - |
| Debt changes | 666 | (2,000) | (2,000) | (2,000) |
| Dividend paid | (485) | (1,214) | (1,335) | (1,416) |
| Interest paid | (2,421) | (2,788) | (2,514) | (2,264) |
| Others | - | - | - | - |
| Net cash from Fin. activities | (2,010) | (6,002) | (5,849) | (5,680) |
| Net change in cash | 356 | 5,369 | 3,702 | 4,782 |
| Free Cash Flow | 2,270 | 11,371 | 9,552 | 10,462 |

| 51.9 167.9 850.3 56.1 | FY24E 175.3 299.7 995.6 | FY25E 178.6 317.5 1,141.2 | FY26E 198.7 349.4 |
|--------------------------------|---|--|--|
| 167.9 850.3 | 299.7 995.6 | 317.5 | |
| 167.9 850.3 | 299.7 995.6 | 317.5 | |
| 850.3 | 995.6 | | 349.4 |
| | | 1 141 2 | |
| 56.1 | | 1, 171.2 | 1,304.9 |
| | 281.1 | 236.1 | 258.6 |
| 12.0 | 30.0 | 33.0 | 35.0 |
| | | | |
| 9.0 | 19.8 | 18.4 | 18.3 |
| 6.4 | 16.5 | 16.3 | 17.5 |
| 6.3 | 19.0 | 16.7 | 16.2 |
| | | | |
| 0.6 | 0.4 | 0.2 | 0.0 |
| 6 | (1) | (1) | (1) |
| | | | |
| 55.3 | 16.4 | 16.1 | 14.4 |
| 3.4 | 2.9 | 2.5 | 2.2 |
| 17.1 | 9.6 | 9.0 | 8.2 |
| 14.2 | 7.8 | 7.3 | 6.4 |
| 1.2 | 1.1 | 1.0 | 0.9 |
| 0.4 | 1.0 | 1.1 | 1.2 |
| | 9.0 6.4 6.3 0.6 6 55.3 3.4 17.1 14.2 1.2 | 9.0 19.8 6.4 16.5 6.3 19.0 0.6 0.4 6 (1) 55.3 16.4 3.4 2.9 17.1 9.6 14.2 7.8 1.2 1.1 | 9.0 19.8 18.4 6.4 16.5 16.3 6.3 19.0 16.7 0.6 0.4 0.2 6 (1) (1) 55.3 16.4 16.1 3.4 2.9 2.5 17.1 9.6 9.0 14.2 7.8 7.3 1.2 1.1 1.0 |

Source: Company Data, PL Research

Quarterly Financials (Rs m)

| Y/e Mar | Q4FY23 | Q1FY24 | Q2FY24 | Q3FY24 |
|------------------------------|--------|---------|-----------|--------|
| Net Revenue | 28,748 | 29,352 | 30,533 | 29,631 |
| YoY gr. (%) | 10.9 | 4.1 | 5.5 | 8.7 |
| Raw Material Expenses | 17,219 | 17,296 | 17,298 | 17,385 |
| Gross Profit | 11,529 | 12,056 | 13,236 | 12,246 |
| Margin (%) | 40.1 | 41.1 | 43.3 | 41.3 |
| EBITDA | 3,678 | 3,871 | 4,561 | 4,175 |
| YoY gr. (%) | 96.2 | 134.2 | 124.5 | 75.7 |
| Margin (%) | 12.8 | 13.2 | 14.9 | 14.1 |
| Depreciation / Depletion | 1,253 | 1,209 | 1,245 | 1,273 |
| EBIT | 2,425 | 2,662 | 3,316 | 2,902 |
| Margin (%) | 8.4 | 9.1 | 10.9 | 9.8 |
| Net Interest | 666 | 701 | 717 | 656 |
| Other Income | 24 | 33 | 105 | 29 |
| Profit before Tax | 1,698 | 1,993 | 2,704 | 2,276 |
| Margin (%) | 5.9 | 6.8 | 8.9 | 7.7 |
| Total Tax | 450 | 529 | 683 | 544 |
| Effective tax rate (%) | 26.5 | 26.5 | 25.3 | 23.9 |
| Profit after Tax | 1,247 | 1,464 | 2,021 | 1,731 |
| Minority interest | - | - | - | - |
| Share Profit from Associates | - | - | - | - |
| Adjusted PAT | 1,310 | 1,464 | 2,021 | 1,731 |
| YoY gr. (%) | 461.5 | 4,638.7 | 1,323.5 | 318.4 |
| Margin (%) | 4.6 | 5.0 | 6.6 | 5.8 |
| Extra Ord. Income / (Exp) | 63 | - | - | - |
| Reported PAT | 1,247 | 1,464 | 2,021 | 1,731 |
| YoY gr. (%) | 602.3 | 5,531.2 | 3, 384. 3 | 321.8 |
| Margin (%) | 4.3 | 5.0 | 6.6 | 5.8 |
| Other Comprehensive Income | - | - | - | - |
| Total Comprehensive Income | 1,247 | 1,464 | 2,021 | 1,731 |
| Avg. Shares O/s (m) | 40 | 40 | 40 | 40 |
| EPS (Rs) | 32.4 | 36.2 | 50.0 | 42.8 |

Source: Company Data, PL Research

CEAT

CEAT

Price Chart





| No. | Date | Rating | TP (Rs.) Share | Price (Rs.) |
|-----|-----------|------------|----------------|-------------|
| 1 | 26-Jan-24 | Accumulate | 2,980 | 2,830 |
| 2 | 08-Jan-24 | Accumulate | 2,640 | 2,443 |
| 3 | 17-Oct-23 | Accumulate | 2,515 | 2,195 |
| 4 | 09-Oct-23 | Accumulate | 2,450 | 2,125 |
| 5 | 26-Jul-23 | Hold | 2,430 | 2,496 |
| 6 | 07-Jul-23 | Hold | 2,330 | 2,485 |
| 7 | 16-Jun-23 | Accumulate | 2,260 | 2,073 |
| 8 | 08-May-23 | Accumulate | 1,800 | 1,717 |
| 9 | 12-Apr-23 | Accumulate | 1,635 | 1,432 |

Analyst Coverage Universe

| Sr.No. | Company Name | Rating | TP (Rs) | Share Price (Rs) |
|--------|----------------------------|------------|---------|------------------|
| 1 | A shok Leyland | BUY | 210 | 180 |
| 2 | Bajaj Auto | Reduce | 6,080 | 7,213 |
| 3 | Bharat Forge | Accumulate | 1,295 | 1,131 |
| 4 | CEAT | Accumulate | 2,980 | 2,830 |
| 5 | Divgi Torqtransfer Systems | BUY | 1,135 | 913 |
| 6 | Eicher Motors | Accumulate | 4,100 | 3,854 |
| 7 | Endurance Technologies | Hold | 2,000 | 1,983 |
| 8 | Exide Industries | Accumulate | 340 | 315 |
| 9 | Hero Motocorp | Accumulate | 5,150 | 4,909 |
| 10 | Mahindra & Mahindra | BUY | 1,875 | 1,657 |
| 11 | Maruti Suzuki | BUY | 12,200 | 10,187 |
| 12 | Tata Motors | BUY | 1,010 | 879 |
| 13 | TVS Motor Company | Hold | 1,955 | 2,009 |

PL's Recommendation Nomenclature (Absolute Performance)

| Buy | : | > 15% |
|-------------------|---|---------------------------------|
| Accumulate | : | 5% to 15% |
| Hold | : | +5% to -5% |
| Reduce | : | -5% to -15% |
| Sell | : | < -15% |
| Not Rated (NR) | : | No specific call on the stock |
| Under Review (UR) | : | Rating likely to change shortly |

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