

# **Star Health**

| Estimate change | $\longrightarrow$ |
|-----------------|-------------------|
| TP change       | <b>—</b>          |
| Rating change   | <b>—</b>          |

| Bloomberg             | STARHEAL IN |
|-----------------------|-------------|
| Equity Shares (m)     | 576         |
| M.Cap.(INRb)/(USDb)   | 334.5 / 4   |
| 52-Week Range (INR)   | 675 / 455   |
| 1, 6, 12 Rel. Per (%) | 4/-21/-28   |
| 12M Avg Val (INR M)   | 573         |

## Financials & Valuations (INR b)

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|---------------------------------------|-------|-------|-------|--|--|--|
| Y/E March                             | 2024  | 2025E | 2026E |  |  |  |
| NEP                                   | 129.4 | 151.4 | 181.1 |  |  |  |
| U/W Profit                            | 0.9   | 3.0   | 5.2   |  |  |  |
| PBT                                   | 11.3  | 14.9  | 18.9  |  |  |  |
| PAT                                   | 8.5   | 11.2  | 14.1  |  |  |  |
| Ratios (%)                            |       |       |       |  |  |  |
| Claims                                | 66.5  | 65.3  | 65.3  |  |  |  |
| Commission                            | 13.2  | 13.0  | 13.0  |  |  |  |
| Expense                               | 17.0  | 16.4  | 15.7  |  |  |  |
| Combined                              | 96.7  | 94.7  | 94.0  |  |  |  |
| RoE                                   | 12.8  | 15.6  | 16.7  |  |  |  |
| EPS (INR)                             | 14.4  | 19.2  | 24.2  |  |  |  |
| EPS Growth (%)                        | 35.8  | 32.7  | 26.2  |  |  |  |
| Valuations                            |       |       |       |  |  |  |
| P/E (x)                               | 39.6  | 29.9  | 23.7  |  |  |  |
| P/BV (x)                              | 5.1   | 4.3   | 3.7   |  |  |  |
| · · · · · · · · · · · · · · · · · · · |       |       |       |  |  |  |

## Shareholding pattern (%)

| Particulars  | Mar-24 | Dec-23 | Mar-23 |
|--------------|--------|--------|--------|
| Promoter (%) | 57.9   | 57.9   | 58.3   |
| DII (%)      | 11.1   | 6.1    | 1.4    |
| FII (%)      | 26.6   | 31.0   | 35.2   |
| Others (%)   | 4.4    | 5.0    | 5.0    |

FII Includes depository receipts

CMP: INR572 TP: INR730 (+28%) Buy

## In-line performance; combined ratio at 92.8%

- Profit jumped 40% YoY in 4QFY24 to INR1.4b, in line with our estimate.
- The incurred claims ratio came in at 64.1% (360bp YoY) vs. our estimate of 62.7% in 4Q. The expense ratio (including commission) stood at 28.6% vs. our estimate of 30%. Hence, the combined ratio came in at 92.8% (in line).
- For FY24, NEP/PAT grew 15%/37% YoY to INR129b/INR8.5b and the combined ratio was at 96.7% (vs. 95.3% in FY23).
- Star Health is expected to increase prices by 15-20% in 1QFY25 for senior citizen health insurance product and Young Star insurance product. Given the long-term growth potential for the industry, along with investments by Star Health in profitable channels and products, we reiterate our BUY rating on the stock with a TP of INR730 (based on 30x FY26E EPS).

## Combined ratio in line with expectations

- Net earned premium stood at INR34b (up 17% YoY), broadly in line with our expectations. GDPI grew 18% YoY to INR50b.
- During the quarter, the net retention ratio (NWP/GWP) declined to 92% from 95% in 4QFY23 and 87% in 3QFY24 as the company entered into a reinsurance for health quota share treaty, with 50% share for its long-term retail health products, effective Apr'23.
- The incurred claims ratio came in at 64.1% (down 360bp YoY) in 4Q vs. our estimate of 62.7%.
- The commission ratio increased QoQ to 14.3% in 4Q. The expense ratio (incl commission) was at 28.6% vs. our estimate of 30%. Resultantly, the combined ratio came in at 92.8% (in line) vs. 91.4% in 4QFY23.
- Investment income in policyholders account stood at INR1.8b (in line), while shareholders' investment income at INR 1.1b was 5.5% below our estimate.
- Profit jumped 40% YoY in 4Q to INR1.4b, in line with our estimate.
- For FY24, NEP/PAT grew 15%/37% YoY to INR129b/INR8.5b and the combined ratio was at 96.7% (vs. 95.3% in FY23).
- The solvency ratio stood at 2.21 in 4QFY24 vs. 2.14 in 4QFY23.

## Key takeaways from the management commentary

- The digital channel accounts for ~6% of the total premium for Star Health (~75% from D2C channel and the remaining 25% from web aggregators & online channels). Fresh sales grew 36% in digital channels. In 4Q, fresh sales in the agency channel grew 41% QoQ and 21% YoY.
- In the group business, the focus is mainly on the employer-employee segment (SME & MSME). This book commands healthy profitability, mainly coming from the HDFC channel. Star Health is now opening up banca, broker and online channels to grow this segment faster.
- The price hike in the flagship product in FY24 led to value growth; however, policy growth is expected to pick up in the coming year.

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## Valuation and view: Maintain estimates with BUY

- Star Health has tightened its underwriting standards to focus on high-quality business. We remain optimistic about the overall prospects for Star Health, backed by: a) strong growth in retail health, given its under-penetration, b) strong push from the banca channel, c) sustained growth in specialized products, and d) deepening presence.
- Star Health is expected to increase prices by 15-20% in 1QFY25 for senior citizen health insurance product and Young Star insurance product. These products account for ~10% of the total premium.
- We believe that Star Health can deliver long-term growth with the investments made in profitable channels and products. We reiterate our BUY rating on the stock with a TP of INR730 (based on 30x FY26E EPS).

| <b>Quarterly Performance</b> |
|------------------------------|
|------------------------------|

| V/E March                    |        | FY     | 23     |        |        | FY     | 24     |        | FY23     | FY24     | 4QFY24E | Act v/s  |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|----------|----------|---------|----------|
| Y/E March                    | 1Q     | 2Q     | 3Q     | 4Q     | 1Q     | 2Q     | 3Q     | 4Q     |          |          |         | Est. (%) |
| Gross premium                | 24,637 | 31,929 | 30,967 | 41,992 | 29,486 | 37,317 | 36,058 | 49,683 | 1,29,525 | 1,52,545 | 49,249  | 0.9      |
| Net written premium          | 23,441 | 30,389 | 29,434 | 39,932 | 28,008 | 35,446 | 31,519 | 45,700 | 1,23,196 | 1,40,674 | 45,424  | 0.6      |
| Net earned premium           | 26,871 | 27,948 | 28,672 | 29,125 | 30,438 | 32,056 | 32,936 | 33,953 | 1,12,616 | 1,29,383 | 33,736  | 0.6      |
| Investment Income            | 1,220  | 1,233  | 1,157  | 1,405  | 1,460  | 1,510  | 1,626  | 1,810  | 5,014    | 6,407    | 1,827   | -0.9     |
| Total Income                 | 28,090 | 29,181 | 29,829 | 30,530 | 31,898 | 33,566 | 34,563 | 35,764 | 1,17,630 | 1,35,790 | 35,563  | 0.6      |
| Change YoY (%)               | 20.6   | 16.1   | 13.9   | 11.4   | 13.6   | 15.0   | 15.9   | 17.1   | 14.3     | 15.4     | 16.5    |          |
| Incurred claims              | 17,811 | 19,060 | 18,278 | 18,054 | 19,909 | 22,022 | 22,295 | 21,774 | 73,204   | 85,999   | 21,148  | 3.0      |
| Net commission               | 3,220  | 3,964  | 4,026  | 5,618  | 3,668  | 4,854  | 3,499  | 6,516  | 16,828   | 18,537   | 6,266   | 4.0      |
| Employee expense             | 2,774  | 3,590  | 3,805  | 4,368  | 3,577  | 3,952  | 3,861  | 4,732  | 14,537   | 16,122   | 5,037   | -6.0     |
| Other expenses               | 1,498  | 1,465  | 1,306  | 1,739  | 1,829  | 2,012  | 2,140  | 1,842  | 6,001    | 7,823    | 2,303   | -20.0    |
| Total Operating Expenses     | 25,303 | 28,079 | 27,415 | 29,780 | 28,983 | 32,839 | 31,794 | 34,864 | 1,10,570 | 1,28,480 | 34,754  | 0.3      |
| Change YoY (%)               | -4.8   | -4.3   | -20.3  | 4.9    | 14.5   | 17.0   | 16.0   | 17.1   | -6.9     | 16.2     | 16.7    |          |
| Underwriting profit          | 1,568  | -131   | 1,258  | -654   | 1,454  | -784   | 1,142  | -911   | 2,046    | 903      | -1,018  |          |
| Operating profit             | 2,788  | 1,102  | 2,415  | 751    | 2,915  | 726    | 2,769  | 900    | 7,060    | 7,309    | 809     | 11.2     |
| Shareholder's P/L            |        |        |        |        |        |        |        |        |          |          |         |          |
| Transfer from Policyholder's | 2,788  | 1,102  | 2,415  | 751    | 2,915  | 726    | 2,769  | 900    | 7,060    | 7,309    | 809     | 11.2     |
| Investment income            | 838    | 846    | 914    | 790    | 1,040  | 1,066  | 1,223  | 1,146  | 3,388    | 4,475    | 1,212   | -5.5     |
| Total Income                 | 3,626  | 1,948  | 3,329  | 1,541  | 3,954  | 1,792  | 3,992  | 2,046  | 10,449   | 11,784   | 2,022   |          |
| Other expenses               | 745    | 741    | 509    | 173    | 110    | 119    | 114    | 128    | 2,174    | 470      | 136     | -5.8     |
| Total Expenses               | 746    | 741    | 512    | 180    | 111    | 121    | 115    | 149    | 2,185    | 496      | 136     | 9.7      |
| PBT                          | 2,880  | 1,207  | 2,817  | 1,361  | 3,844  | 1,671  | 3,877  | 1,897  | 8,264    | 11,289   | 1,886   | 0.6      |
| Change YoY (%)               | -202.8 | -151.9 | -136.7 | -217.5 | 33.5   | 38.5   | 37.6   | 39.5   | -159.2   | 36.6     | 38.6    |          |
| Tax Provisions               | 747    | 276    | 713    | 343    | 965    | 418    | 981    | 474    | 2,078    | 2,838    | 452     | 4.9      |
| Net Profit                   | 2,132  | 931    | 2,105  | 1,018  | 2,879  | 1,253  | 2,896  | 1,423  | 6,186    | 8,450    | 1,434   | -0.8     |
| Key Parameters (%)           |        |        |        |        |        |        |        |        |          |          |         |          |
| Share in GWP                 |        |        |        |        |        |        |        |        |          |          |         |          |
| Health-Retail                | 92.1   | 92.3   | 91.4   | 92.9   | 91.7   | 91.9   | 91.6   | 91.0   | 92.3     | 91.6     |         |          |
| Health-Group                 | 6.4    | 6.2    | 7.0    | 5.6    | 6.9    | 6.6    | 7.0    | 7.6    | 6.2      | 6.6      |         |          |
| PA                           | 1.5    | 1.5    | 1.6    | 1.5    | 1.4    | 1.5    | 1.4    | 1.4    | 1.5      | 1.5      |         |          |
| Claims ratio                 | 66.3   | 68.2   | 63.7   | 62.0   | 65.4   | 68.7   | 67.7   | 64.1   | 65.0     | 66.5     | 62.7    | 1.4      |
| Commission ratio             | 13.7   | 13.0   | 13.7   | 14.1   | 13.1   | 13.7   | 11.1   | 14.3   | 13.7     | 13.2     | 13.8    | 0.5      |
| Expense ratio                | 18.2   | 16.6   | 17.4   | 15.3   | 19.3   | 16.8   | 19.0   | 14.4   | 16.7     | 17.0     | 16.2    | -1.8     |
| Combined ratio               | 98.2   | 97.9   | 94.8   | 91.4   | 97.8   | 99.2   | 97.8   | 92.8   | 95.3     | 96.7     | 92.6    | 0.1      |
| Solvency                     | 1.9    | 2.0    | 2.2    | 2.1    | 2.2    | 2.1    | 2.2    | 2.2    | 2.1      | 2.2      |         |          |

Motilal Oswal



## Key takeaways from the management commentary

## **Business**

- In FY24, Star Health registered a 33% market share in Retail Health, which is 3x higher than the second-largest player in the industry.
- Policies with sum assured of five lakhs and above now constitute more than 77% of portfolio vs. 69% in the same period last year.
- There was 10% growth in average sum assured of new policies in retail health and 11% growth in overall sum assured.
- In terms of the claims amount paid, 74% of the paid claims were cashless in FY24. 95% of the claims were settled within two hours.
- The auto adjudication of claims helps drastically reduce the turnaround time. 34% of agreed network hospitals, representing 84% of the cashless claims, have been onboarded under the authorized adjudication initiative. Anti-fraud digital initiatives have produced good savings in claims.
- Star Health is very selective about inward portability. Less than 7% of the new business book is inwardly ported and the rest is new to insurance.
- The persistency ratio for Star Health stands at 98%, considering the perceived 4-5% hit on policy volumes.
- Of the 19,000 PIN codes in India, Star Health is now present in 17,106 PIN codes via its agency network. Star Health has tie-ups with 14,000+ network hospitals.

## Distribution

- Agency business contributed around 82% of the overall business in FY24. Agency workforce increased to by 16,000 in 4QFY24 and 75,000 net addition in FY24.
- GWP acquired through the online channel in FY24 stood at INR9.7b vs. INR8.9b in FY23.
- The digital channel accounts for ~6% of the total premium for Star Health (~75% from D2C channel and the remaining 25% from web aggregators & online channels). Fresh sales grew 36% for digital channels.
- In 4Q, fresh sales in the agency channel grew 41% QoQ and 21% YoY.
- Growth in new business premium was in mid-teens for both agency and SME segments.
- In the group business, the focus is mainly on the employer-employee segment (SME & MSME). This book commands health profitability, mainly coming from the HDFC channel. Star Health is now opening up banca, broker and online channels to grow this segment faster.
- Non-agency channels have health profitability, especially the D2C channel has the best ROE.

## **Price Hike**

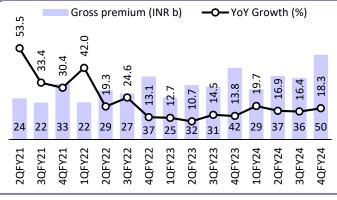
- The price hike in the flagship product in FY24 led to value growth; however, policy growth is expected to pick up in the coming year.
- Price hikes on renewal policies would help improve the claims ratio. Similarly, with selective underwriting in the group health segment, particularly the SME segment, the loss ratios tend to see improvement.
- The positive impact on GWP of the price hike taken last year will last until Apr'24; however, in NEP, it will continue throughout the year.
- Star Health is expected to increase prices by 15-20% in 1QFY25 for senior citizen health insurance product and Young Star insurance product. These products account for ~10% of the total premium.

## **Others**

- Smart Health Pro as a digital and customizable health insurance product reported strong growth of 33% in 4QFY24.
- Star Health will continue to grow its group health business, which will be reflected in market share growth.
- The re-insurance rate is expected to be in the range of ~8-8.5%.
- ~6.5% of the investment book is equity in nature and the rest is fixed income with average duration of 3.3 years. Total unrealized gains as on Mar'24 stand at INR950-990m.

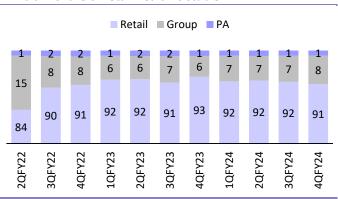
## **Key exhibits**

**Exhibit 1: Trend in premium growth** 



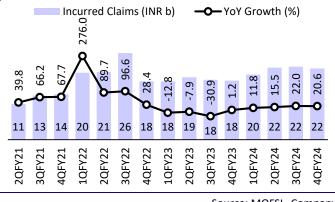
Source: MOFSL, Company

Exhibit 2: Share of retail health is stable



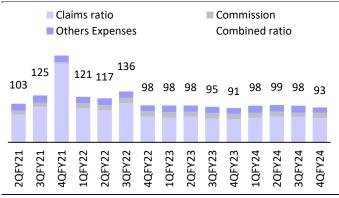
Source: MOFSL, Company

Exhibit 3: Incurred claims flat QoQ



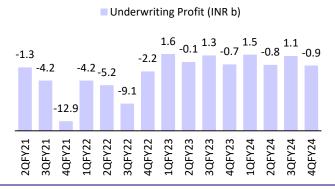
Source: MOFSL, Company

Exhibit 4: Claims ratio declined QoQ



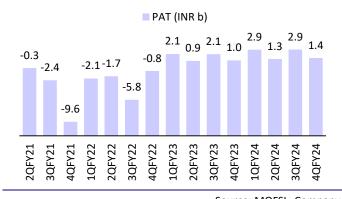
Source: MOFSL, Company

Exhibit 5: Underwriting loss of INR0.9b in 4QFY24



Source: MOFSL, Company

**Exhibit 6: Trend in PAT** 



Source: MOFSL, Company

# **Financials and valuations**

| Income Statement           |          |          |          |          |          | (INR m)  |
|----------------------------|----------|----------|----------|----------|----------|----------|
| Y/E March                  | 2021     | 2022     | 2023     | 2024     | 2025E    | 2026E    |
| Retail Health              | 82,075   | 1,00,870 | 1,19,475 | 1,39,786 | 1,67,743 | 2,01,291 |
| Group Health               | 9,963    | 12,066   | 8,076    | 10,095   | 12,114   | 13,931   |
| PA                         | 1,489    | 1,685    | 1,939    | 2,229    | 2,564    | 2,948    |
| Total GDPI                 | 93,885   | 1,14,635 | 1,29,525 | 1,52,545 | 1,82,421 | 2,18,171 |
| Change (%)                 | 36.8     | 22.1     | 13.0     | 17.8     | 19.6     | 19.6     |
| NWP                        | 71,794   | 1,08,096 | 1,23,196 | 1,40,674 | 1,68,225 | 2,01,193 |
| NEP                        | 46,266   | 98,092   | 1,12,616 | 1,29,383 | 1,51,402 | 1,81,074 |
| Change (%)                 | -1.2     | 112.0    | 14.8     | 14.9     | 17.0     | 19.6     |
| Net claims                 | 43,695   | 85,400   | 73,204   | 86,000   | 98,837   | 1,18,207 |
| Net commission             | 14,922   | 16,828   | 16,828   | 18,537   | 21,910   | 26,203   |
| Expenses                   | 14,031   | 18,443   | 20,538   | 23,944   | 27,645   | 31,490   |
| Employee expenses          | 11,765   | 13,436   | 14,537   | 16,122   | 18,056   | 20,223   |
| Other expenses             | 2,266    | 5,007    | 6,001    | 7,823    | 9,589    | 11,267   |
| Underwriting Profit/(Loss) | -17,316  | -20,673  | 2,046    | 902      | 3,010    | 5,173    |
| Investment income (PH)     | 2,505    | 4,796    | 5,014    | 6,407    | 7,338    | 8,455    |
| Operating profit           | -14,811  | -15,877  | 7,060    | 7,309    | 10,348   | 13,628   |
| Investment income (SH)     | 1,718    | 3,214    | 3,331    | 4,434    | 5,127    | 5,820    |
| PBT                        | -14,458  | -14,024  | 8,264    | 11,289   | 14,948   | 18,858   |
| Tax                        | -3,601   | -3,559   | 2,078    | 2,838    | 3,737    | 4,714    |
| Tax rate (%)               | 24.9     | 25.4     | 25.1     | 25.1     | 25.0     | 25.0     |
| PAT                        | -10,857  | -10,464  | 6,186    | 8,450    | 11,211   | 14,143   |
|                            |          |          |          |          |          |          |
| Balance sheet              |          |          |          |          |          | (INR m)  |
| Y/E March                  | 2021     | 2022     | 2023     | 2024     | 2025E    | 2026E    |
| Equity Share Capital       | 5,481    | 5,755    | 5,817    | 5,853    | 5,853    | 5,853    |
| Reserves & Surplus         | 29,516   | 40,285   | 59,839   | 60,429   | 71,640   | 85,784   |
| Net Worth                  | 34,996   | 46,040   | 65,656   | 66,282   | 77,493   | 91,637   |
| FV change                  | -76      | 267      | 234      | 1,036    | -        | -        |
| Borrowings                 | 2,500    | 7,200    | 4,700    | 4,700    | 4,700    | 4,700    |
| Other liabilities          | 67,589   | 81,629   | 92,988   | 1,08,525 | 1,29,757 | 1,55,596 |
| Total Liabilities          | 1,05,010 | 1,35,136 | 1,63,577 | 1,80,543 | 2,11,950 | 2,51,933 |
| Investments (SH)           | 27,941   | 44,939   | 53,459   | 63,361   | 73,264   | 83,166   |
| Investments (PH)           | 40,426   | 68,796   | 80,462   | 91,548   | 1,04,850 | 1,20,813 |
| Net Fixed Assets           | 990      | 1,171    | 1,113    | 1,751    | 1,801    | 1,851    |
| Def Tax Assets             | 4,213    | 7,767    | 5,689    | 3,582    | 3,582    | 3,582    |
| Current Assets             | 12,650   | 6,828    | 8,444    | 12,990   | 15,534   | 18,578   |
| Cash & Bank                | 18,790   | 5,635    | 14,410   | 7,312    | 12,920   | 23,943   |
| Total Assets               | 1,05,010 | 1,35,136 | 1,63,577 | 1,80,543 | 2,11,950 | 2,51,933 |

E: MOSL Estimates

# **Financials and valuations**

| Ratios                   |        |       |        |       |       |       |
|--------------------------|--------|-------|--------|-------|-------|-------|
| Y/E March                | 2021   | 2022  | 2023   | 2024  | 2025E | 2026E |
| GWP growth               | 36.8   | 22.1  | 13.0   | 17.8  | 19.6  | 19.6  |
| NWP growth               | 37.0   | 50.6  | 14.0   | 14.2  | 19.6  | 19.6  |
| NEP growth               | -1.2   | 112.0 | 14.8   | 14.9  | 17.0  | 19.6  |
| Claim ratio              | 94.4   | 87.1  | 65.0   | 66.5  | 65.3  | 65.3  |
| Commission ratio         | 20.8   | 15.6  | 13.7   | 13.2  | 13.0  | 13.0  |
| Expense ratio            | 19.5   | 17.1  | 16.7   | 17.0  | 16.4  | 15.7  |
| Combined ratio           | 134.8  | 119.7 | 95.3   | 96.7  | 94.7  | 94.0  |
| Profitability Ratios (%) |        |       |        |       |       |       |
| RoE                      | -40.2  | -25.8 | 11.1   | 12.8  | 15.6  | 16.7  |
| Valuations               | 2021   | 2022  | 2023   | 2024  | 2025E | 2025E |
| BVPS (INR)               | 63.9   | 80.0  | 112.9  | 113.2 | 132.4 | 156.6 |
| Change (%)               | 64.6   | 25.3  | 41.1   | 0.3   | 16.9  | 18.3  |
| Price-BV (x)             | 9.0    | 7.1   | 5.1    | 5.1   | 4.3   | 3.7   |
| EPS (INR)                | -19.8  | -18.2 | 10.6   | 14.4  | 19.2  | 24.2  |
| Change (%)               | -469.1 | -8.2  | -158.5 | 35.8  | 32.7  | 26.2  |
| Price-Earnings (x)       |        |       | 53.8   | 39.6  | 29.9  | 23.7  |

Investment in securities market are subject to market risks. Read all the related documents carefully before investing

| Explanation of Investment Rating |  |  |  |  |  |
|----------------------------------|--|--|--|--|--|
| Investment Rating                | Expected return (over 12-month)  |  |  |  |  |
| BUY                              | >=15%  |  |  |  |  |
| SELL                             | <-10%  |  |  |  |  |
| NEUTRAL                          | < - 10 % to 15%  |  |  |  |  |
| UNDER REVIEW                     | Rating may undergo a change  |  |  |  |  |
| NOT RATED                        | We have forward looking estimates for the stock but we refrain from assigning recommendation |  |  |  |  |

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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