

Phoenix Mills

Estimate change	←
TP change	←
Rating change	\leftarrow

Bloomberg	PHNX IN
Equity Shares (m)	357
M.Cap.(INRb)/(USDb)	530 / 6.3
52-Week Range (INR)	2069 / 863
1, 6, 12 Rel. Per (%)	-10/-13/39
12M Avg Val (INR M)	1521

Financials & Valuations (INR b)

		- /	
Y/E Mar	FY24	FY25E	FY26E
Sales	39.8	40.1	46.7
EBITDA	21.8	23.7	29.0
EBITDA (%)	54.7	59.2	62.1
PAT	11.0	10.8	14.9
EPS (INR)	30.8	30.3	41.6
EPS Gr. (%)	50.6	-1.4	36.9
BV/Sh. (INR)	264.9	292.9	331.5
Ratios			
Net D/E	0.4	0.3	0.1
RoE (%)	12.3	10.9	13.3
RoCE (%)	12.3	11.3	13.6
Payout (%)	8.1	9.9	7.2
Valuations			
P/E (x)	48.2	48.9	35.7
P/BV (x)	5.6	5.1	4.5
EV/EBITDA (x)	26.1	23.5	18.6
Div Yield (%)	0.2	0.2	0.2

Shareholding pattern (%)

As on	Sep-24	Jun-24	Sep-23
Promoter (%)	47.3	47.3	47.3
DII (%)	13.2	13.3	18.5
FII (%)	35.5	35.4	30.0
Others (%)	4.1	4.0	4.2

CMP: INR1,484 TP: 1,652 (+11%) Neutral

Ramp-up of new assets drives growth in portfolio

Revenue/EBITDA in line; marginal miss on PAT

- Phoenix Mills (PHNX) posted 2QFY25 revenue of INR9.2b, up 5% YoY (in line). EBITDA stood at INR5.2b, up 2% YoY (6% below est.) as margin contracted 143bp YoY. PAT declined by 14% YoY to INR2.2b (12% below est.), with a margin of ~24%.
- For 1HFY25, PHNX generated OCF (post-interest) of INR8.1b (down 8% YoY) and incurred INR13.8b on capex. It also received INR2.7b from JV partners, and hence, the consolidated net debt increased sequentially to INR24b.

New malls drive strong consumption and rental growth

- Total consumption stood at ~INR33b, up 24% YoY, driven by a healthy ramp-up in new malls at Bengaluru, Pune, and Ahmedabad. Among the mature assets, PMC Mumbai delivered 6% YoY growth, aided by upgradation measures implemented in the last few years.
- On an LfL basis (excluding the contribution from new malls), consumption rose 5% YoY. Among the key categories, jewelry/hypermarkets outperformed with 33%/12% YoY growth, while electronics stood flat at 3% YoY. The entertainment and multiplex segment declined 15% YoY in 2Q.
- Retail income growth (of 22% YoY) was in line with consumption growth. Rental income was INR4.7b and EBITDA came in at INR5b (up 22% YoY), with a margin of 104%.
- Trading occupancy stood at 92% as of Sep'24, while leased occupancy was 97%. PHNX expects to achieve trading occupancy of >95% by FY25 end, which would drive 16% growth in retail rental income in FY25.

Steady show in hospitality; office rentals to scale up from FY26E

- Hospitality: Occupancy improved YoY to 85% for St. Regis (vs. 82% in 2QFY24) but declined to 67% at Marriott Agra (vs. 69% in 2QFY24). St. Regis reported an ARR of INR17,320, flat YoY. Marriott Agra's ARR grew by 8% YoY to INR4,569. Total income was up 16% YoY at INR1.3b. EBITDA stood at INR0.53b, up 15% YoY.
- Commercial performance: Occupancy in office assets was steady at 70% and rental income rose 19% YoY to INR540m. EBITDA came in at INR340m, up 31% YoY.
- PHNX is expected to deliver 1.6msf of office assets across Bengaluru, Pune, and Chennai over the next 9-12 months. Bengaluru office assets will become operational in 4QFY25 and can reach 80-90% occupancy in FY26. We expect a 39% CAGR in its office rental income over FY24-FY27.

Highlights from the management commentary

■ LfL consumption growth: LfL growth was 5% in 2Q and 6% in 1H, guided by jewelry/hypermarkets.

Business development: All the assets within the current pipeline will be delivered by FY27, and it is currently evaluating opportunities that can support growth beyond FY27. PHNX acquired two land parcels - one in Coimbatore (9acres) and Chandigarh Mohali (13.1). With the acquisition in Coimbatore & Chandigarh Mohali, PHNX will double its portfolio by FY30.

Status of key upcoming assets: Thane and Bengaluru lands are under the designing stage, and the development mix is not yet finalized. The management intends to launch the residential project in Kolkata in 1-2 quarters. The excavation is complete for the Surat Mall, and construction is underway, which would take three years to complete.

Valuation and view

- While new malls continue to ramp up well, PHNX is taking measures to accelerate consumption at mature malls. These initiatives, along with a further increase in the trading occupancy, will help in sustaining healthy traction in consumption. However, in the absence of completion of any major new mall, we expect the growth to decelerate in FY26-27.
- That said, we remain confident in the long-term consumption growth, which should be at least ~7-8%. We value the mature malls at 20x EV/EBITDA and the new malls at 25x EV/EBITDA. **Reiterate Neutral with a TP of INR1,652.**

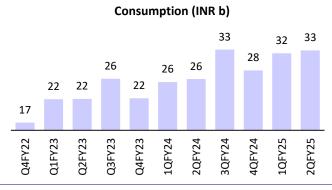
Quarterly Performance (INR m)

Y/E March		F۱	/24			F	/25E		FY24	FY25E	FY25E	Var. %
•	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	•		2QE	
Gross Sales	8,106	8,750	9,861	13,059	9,041	9,180	10,415	11,421	39,777	40,057	9,213	0%
YoY Change (%)	41.1	34.4	44.2	79.1	11.5	4.9	5.6	-12.5	50.8	0.7	5.3	
Total Expenditure	3,183	3,691	4,343	6,792	3,731	4,003	4,254	4,374	18,009	16,362	3,731	
EBITDA	4,923	5,060	5,518	6,267	5,310	5,177	6,161	7,047	21,768	23,695	5,482	-6%
Margins (%)	60.7	57.8	56.0	48.0	58.7	56.4	59.2	61.7	54.7	59.2	59.5	-311bps
Depreciation	630	659	656	757	775	775	960	1,182	2,702	3,692	849	
Interest	957	965	1,042	995	1,031	1,031	1,021	539	3,959	3,622	898	
Other Income	290	316	343	372	383	371	333	196	1,322	1,283	295	
PBT before EO expense	3,627	3,752	4,163	4,886	3,887	3,741	4,513	5,521	16,429	17,663	4,029	
Extra-Ord expense	0	0	0	0	-5	0	0	0	0	0	0	
PBT	3,627	3,752	4,163	4,886	3,882	3,741	4,513	5,521	16,429	17,663	4,029	-7%
Tax	730	714	724	998	747	835	1,134	1,721	3,166	4,437	1,012	
Rate (%)	20.1	19.0	17.4	20.4	19.2	22.3	25.1	31.2	19.3	25.1	25.1	
MI & P/L of Asso. Cos.	492	512	646	621	809	725	618	225	2,270	2,378	547	33%
Reported PAT	2,405	2,526	2,793	3,267	2,326	2,181	2,761	3,575	10,993	10,849	2,470	-12%
Adj PAT	2,405	2,526	2,793	3,267	2,331	2,181	2,761	3,575	10,993	10,849	2,470	-12%
YoY Change (%)	48.5	35.9	58.3	58.9	-3.1	-13.7	-1.1	9.4	1,880.3	1,986.7	-2.2	
Margins (%)	29.7	28.9	28.3	25.0	25.8	23.8	26.5	31.3	27.6	27.1	26.8	

Source: Company, MOFSL

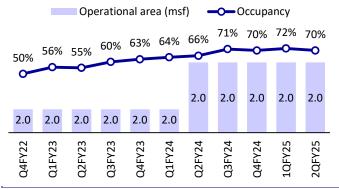
Key exhibits

Exhibit 1: Consumption across malls increased 24% YoY, aided by the ramp-up of new malls



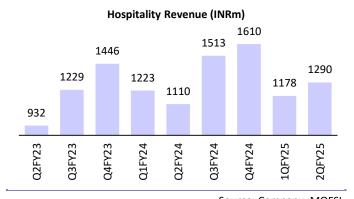
Source: Company, MOFSL

Exhibit 3: Office portfolio witnessed steady occupancy...



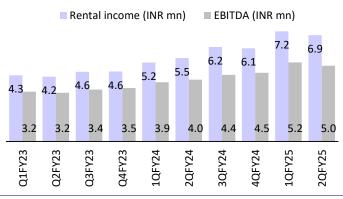
Source: MOFSL, Company

Exhibit 5: Hospitality revenue was flat YoY



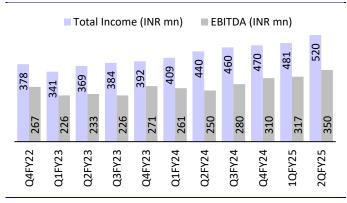
Source: Company, MOFSL

Exhibit 2: Rental income/EBITDA grew 27%/23% YoY



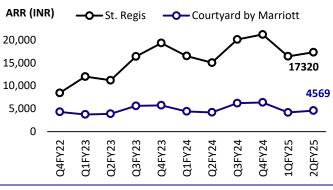
Source: Company, MOFSL

Exhibit 4: ...and rental income inching up each quarter



Source: MOFSL, Company

Exhibit 6: ARR at St. Regis remained steady on a YoY basis



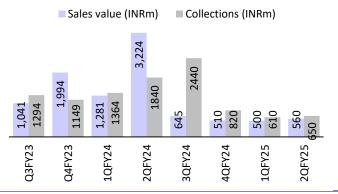
Source: Company, MOFSL

Exhibit 7: Flagship hotel generated EBITDA of INR520m

St. Regis EBITDA (INR mn) **─** EBITDA margin 50% 48% 46% 45% 44% 44% 44% ď 489 650 477 450 620 690 480 520 2QFY25 Q2FY24 Q3FY24 1QFY25

Source: MOFSL, Company

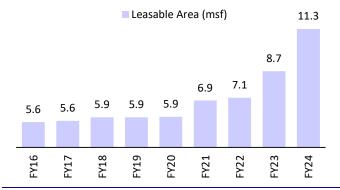
Exhibit 8: Residential business recorded pre-sales of INR500m



Source: MOFSL, Company

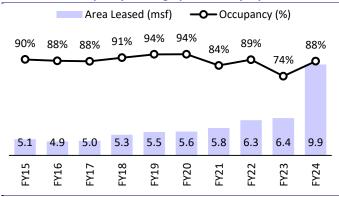
Story in charts

Exhibit 9: Scaled up its leasable portfolio to ~11msf



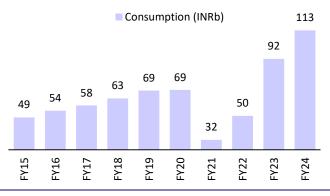
Source: Company, MOFSL

Exhibit 10: Occupancy inching up with ramp-up in new malls



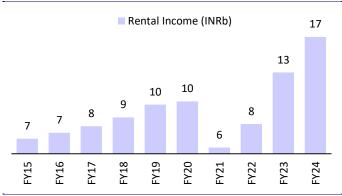
Source: Company, MOFSL

Exhibit 11: Consumption saw 11% CAGR over FY14-24



Source: MOFSL, Company

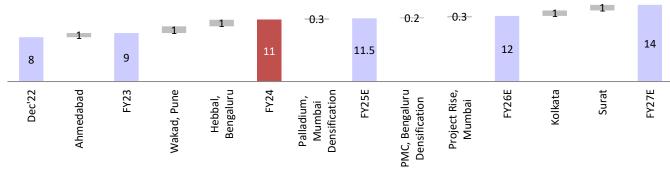
Exhibit 12: Rental income tracked consumption growth



Source: MOFSL, Company

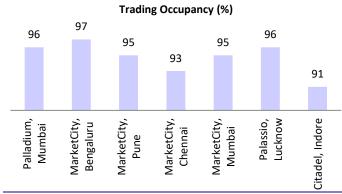
Exhibit 13: Retail portfolio to increase to 14msf by FY27

Retail Portfolio (msf)



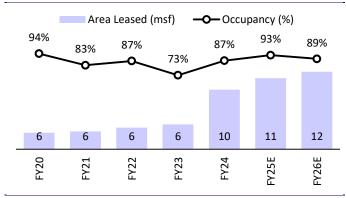
Source: MOFSL, Company

Exhibit 14: Most of the existing malls have 95%+ trading occupancy



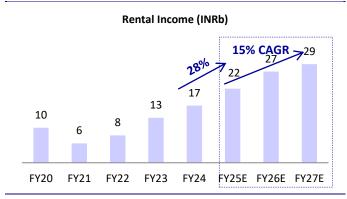
Source: MOFSL, Company

Exhibit 15: Portfolio occupancy likely to inch up toward 93%



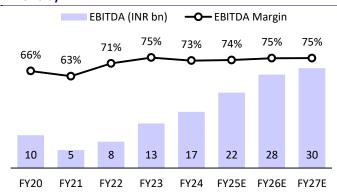
Source: MOFSL, Company

Exhibit 16: Rental income growth to ebb to 15% post-FY25



Source: Company, MOFSL

Exhibit 17: Retail portfolio could generate an EBITDA of INR34b by FY27E



Source: Company, MOFSL

Exhibit 18: Revisions to our estimates

(IND b)	0	ld	Ne	ew	Change		
(INR b)	FY25E	FY25E	FY25E	FY26E	FY25E	FY26E	
Revenue	40	47	40	47	0%	0%	
EBITDA	24	29	24	29	0%	0%	
Adj. PAT	11	15	11	15	0%	0%	

Source: Company, MOFSL

Valuation and view

We value PHNX based on SoTP valuation:

- Retail assets: We adopt a multiple-based approach, valuing the retail business at a blended EV/EBITDA of 21x (20x for mature malls and 25x for new malls), implying a value of INR500b for the mall portfolio.
- Operational boutique offices are valued at a cap rate of 9% and the upcoming office assets are valued using DCF and a cap rate of 8%.
- Hospitality business is valued using 12-15x EV/EBITDA multiple on Mar'26E. We have not assigned any value to its upcoming Grand Hyatt hotel in Bengaluru.
- Residential business is valued at NPV with WACC of 11%.

Based on the above SoTP approach, we arrive at a gross asset value of INR606b. Netting-off FY25E net debt of INR15b, we derive a NAV of INR591b or INR1,652 per share, indicating 11% upside.

Exhibit 19: Our SoTP-based approach implies 11% downside

Nav Calculation	Rationale	INR b	per share (INR)	%
Retail - Operational	Blended EV/EBITDA of 21x on Mar'26E	383	1,073	65%
Retail - Ongoing	25x EV/EBITDA on Mar'26E adjusted for pending capex	133	372	23%
Total Retail		516	1,445	87%
Office - Operational	Mar'26E EBITDA discounted at a cap rate of 8-9%	18	50	3%
Office - Ongoing	Steady-state EBITDA at a cap rate of 7.5%, discounted back to Mar'26 using a WACC of 12%	24	67	4%
Total Office		42	118	7%
Hospitality	EV/EBITDA multiple of 12-15x on Mar'26E EBITDA	30	84	5%
Residential	NPV at WACC of 12%	17	48	3%
Gross Asset Value		606	1,694	103%
Less: Net Debt	FY25E	(15)	(42)	-3%
Net Asset Value		591	1,652	100%
CMP			1,484	
Up/down			11%	

Financials and Valuation

Consolidated - Income Statement							(INR M)
Y/E March	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Total Income from Operations	10,450	14,835	26,383	39,777	40,057	46,695	52,133
Change (%)	-46.2	42.0	77.8	50.8	0.7	16.6	11.6
Cost of Materials/Construction	769	1,030	1,489	5,212	3,205	3,736	4,171
Employees Cost	1,125	1,569	2,325	2,989	3,405	3,736	4,171
Other Expenses	3,614	4,896	7,381	9,807	9,752	10,223	8,628
Total Expenditure	5,508	7,496	11,194	18,009	16,362	17,695	16,969
% of Sales	52.7	50.5	42.4	45.3	40.8	37.9	32.5
EBITDA	4,942	7,339	15,189	21,768	23,695	29,001	35,164
Margin (%)	47.3	49.5	57.6	54.7	59.2	62.1	67.5
Depreciation	2,094	1,859	2,278	2,702	3,692	3,995	4,120
EBIT	2,848	5,481	12,911	19,066	20,003	25,005	31,045
Int. and Finance Charges	3,478	2,945	3,412	3,959	3,622	3,184	3,206
Other Income	923	744	1,163	1,322	1,283	1,801	2,762
PBT bef. EO Exp.	292	3,280	10,663	16,429	17,663	23,622	30,601
EO Items	0	0	6,052	0	0	0	0
PBT after EO Exp.	292	3,280	16,714	16,429	17,663	23,622	30,601
Total Tax	-47	801	1,989	3,166	4,437	5,934	7,687
Tax Rate (%)	-16.0	24.4	18.7	19.3	25.1	25.1	25.1
Share of associate	138	202	51	65	648	689	733
Minority Interest	-99	308	1,426	2,335	3,025	3,522	3,782
Reported PAT	576	2,374	13,350	10,993	10,849	14,855	19,865
Adjusted PAT	576	2,374	7,298	10,993	10,849	14,855	19,865
Change (%)	-82.5	311.8	207.5	50.6	-1.3	36.9	33.7
Margin (%)	5.5	16.0	27.7	27.6	27.1	31.8	38.1
Consolidated - Balance Sheet							(INR M)
Y/E March	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Equity Share Capital	344	357	357	357	715	715	715
Total Reserves	50,044	65,468	83,440	94,220	1,03,996	1,17,779	1,37,644
Net Worth	50,388	65,825	83,797	94,577	1,04,711	1,18,494	1,38,359
Minority Interest	11,014	24,288	26,963	29,297	42,371	53,448	53,448
Total Loans	40,626	39,821	42,593	46,392	36,392	36,392	36,892
Deferred Tax Liabilities	-1,215	-1,209	1,238	3,250	3,250	3,250	3,250
Capital Employed	1,00,812	1,28,725	1,54,591	1,73,516	1,86,724	2,11,584	2,31,949
Gross Block	84,595	89,428	1,23,156	1,51,016	1,70,066	1,77,366	1,80,866
Less: Accum. Deprn.	15,582	17,409	19,687	22,389	26,082	30,077	34,197
Net Fixed Assets	69,013	72,019	1,03,468	1,28,626	1,43,984	1,47,288	1,46,669
Goodwill on Consolidation	3,058	3,058	6,176	6,203	6,203	6,203	6,203
Capital WIP	12,740	20,486	22,947	15,033	12,378	16,402	20,402
Total Investments	5,756	23,173	12,823	17,253	17,901	18,590	18,590
Curr. Assets, Loans&Adv.	22,110	23,354	28,843	29,174	36,668	57,750	79,783
Inventory	7,682	7,498	12,117	7,817	11,207	12,120	11,623
Account Receivables	3,237	2,799	2,382	2,700	4,390	5,117	5,713
Cash and Bank Balance	5,139	5,926	6,302	7,096	9,054	26,504	46,807
Loans and Advances	6,053	7,131	8,041	11,560	12,017	14,009	15,640
Curr. Liability & Prov.	11,865	13,366	19,665	19,317	26,953	31,193	36,975
Account Payables	950	1,299	1,585	2,052	2,690	2,909	2,789
Other Current Liabilities	9,580	10,499	16,251	15,178	20,028	23,348	28,673
Provisions	1,335	1,568	1,829	2,087	4,235	4,937	5,512
Net Current Assets	10,245	9,988	9,178	9,857	9,715	26,557	42,808
Appl. of Funds	1 00 913	1,28,725	1,54,592	1,73,517	1,86,725	2,11,584	2,34,672
Appl. of Fullus	1,00,812	1,20,723	1,34,332	1,73,317	1,00,723	2,11,304	2,34,072

Financials and valuations

Ratios							
Y/E March	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Basic (INR)							
EPS	1.7	6.6	20.4	30.8	30.3	41.6	55.6
Cash EPS	7.8	11.9	26.8	38.4	40.7	52.7	67.1
BV/Share	146.6	184.4	234.7	264.9	292.9	331.5	387.0
DPS	0.0	0.5	2.5	2.5	3.0	3.0	0.0
Payout (%)	0.0	7.2	6.7	8.1	9.9	7.2	0.0
Valuation (x)							
P/E	885.1	223.2	72.6	48.2	48.9	35.7	26.7
Cash P/E	191.0	125.2	55.3	38.7	36.5	28.1	22.1
P/BV	10.1	8.0	6.3	5.6	5.1	4.5	3.8
EV/Sales	52.2	38.0	21.5	14.3	13.9	11.6	10.0
EV/EBITDA	110.4	76.8	37.3	26.1	23.5	18.6	14.8
Dividend Yield (%)	0.0	0.0	0.2	0.2	0.2	0.2	0.0
Return Ratios (%)							
RoE	1.3	4.1	9.8	12.3	10.9	13.3	15.5
RoCE	5.1	4.8	9.9	12.3	11.3	13.6	15.3
RoIC	4.5	5.3	11.0	12.5	10.6	12.6	15.7
Working Capital Ratios							
Asset Turnover (x)	0.1	0.1	0.2	0.2	0.2	0.2	0.2
Inventory (Days)	268	184	168	72	102	95	81
Debtor (Days)	113	69	33	25	40	40	40
Creditor (Days)	33	32	22	19	25	23	20
Leverage Ratio (x)							
Interest Cover Ratio	0.8	1.9	3.8	4.8	5.5	7.9	9.7
Net Debt/Equity	0.7	0.5	0.4	0.4	0.3	0.1	-0.1
Consolidated - Cash Flow Statement					_		(INR M)
Y/E March	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
OP/(Loss) before Tax	292	3,280	16,714	16,429	17,663	23,622	30,601
Depreciation	2,094	1,859	2,278	2,702	3,692	3,995	4,120
Interest & Finance Charges	3,478	2,945	3,412	3,959	2,339	1,383	444
Direct Taxes Paid	124	-577	-2,090	-3,168	-4,437	-5,934	-7,687
(Inc)/Dec in WC	-974	713	-41	2,951	2,101	608	4,051
CF from Operations	5,015	8,220	20,273	22,874	21,359	23,675	31,528
Others	-696	-414	-6,713	-1,256	0	0	0
CF from Operating incl EO	4,319	7,806	13,561	21,617	21,359	23,675	31,528
(Inc)/Dec in FA	-6,903	-12,271	-18,257	-16,736	-16,395	-11,324	-7,500
Free Cash Flow	-2,583	-4,465	-4,697	4,881	4,963	12,351	24,028
(Pur)/Sale of Investments	-3,008	-17,417	2,525	-2,337	0	0	0
Others	409	1,277	372	482	1,283	1,801	2,762
CF from Investments	-9,502	-28,412	-15,360	-18,591	-15,113	-9,523	-4,738
Issue of Shares	10,907	96	52	56	358	0	0
Inc/(Dec) in Debt	-2,458	-805	-1,019	1,654	-10,000	0	500
Interest Paid	-3,680	-2,795	-3,669	-3,806	-3,622	-3,184	-3,206
Dividend Paid	-3	-174	-431	-896	-1,072	-1,072	0
Others	451	25,954	6,384	0	10,048	7,555	-3,782
CF from Fin. Activity	5,217	22,276	1,318	-2,992	-4,288	3,298	-6,488
Inc/Dec of Cash	35	1,670	-482	34	1,958	17,450	20,303
Opening Balance	1,293	1,328	3,128	4,519	4,552	6,510	23,960
Closing Balance	1,328	2,998	2,646	4,552	6,510	23,960	44,263

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

28 October 2024

NOTES

Explanation of Investment Rating		
Investment Rating	Expected return (over 12-month)	
BUY	>=15%	
SELL	< - 10%	
NEUTRAL	> - 10 % to 15%	
UNDER REVIEW	Rating may undergo a change	
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation	

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