

November 9, 2024

Q2FY25 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cur FY26E	rent FY27E	Pre FY26E	vious FY27E
Rating	Н	DLD	Н	OLD
Target Price	9	01	9	80
Sales (Rs. m)	55,916	63,032	56,826	64,051
% Chng.	(1.6)	(1.6)		
EBITDA (Rs. m)	3,992	4,610	4,396	4,966
% Chng.	(9.2)	(7.2)		
EPS (Rs.)	22.5	25.7	25.1	28.0
% Chna.	(10.2)	(8.1)		

Key Financials - Standalone

Y/e Mar	FY24	FY25E	FY26E	FY27E
Sales (Rs. m)	46,413	49,618	55,916	63,032
EBITDA (Rs. m)	2,597	3,075	3,992	4,610
Margin (%)	5.6	6.2	7.1	7.3
PAT (Rs. m)	1,359	1,845	2,597	2,966
EPS (Rs.)	11.8	16.0	22.5	25.7
Gr. (%)	(37.0)	35.8	40.7	14.2
DPS (Rs.)	3.0	5.0	6.0	6.0
Yield (%)	0.3	0.6	0.7	0.7
RoE (%)	8.1	10.1	11.3	11.8
RoCE (%)	14.1	17.0	17.8	18.4
EV/Sales (x)	2.1	1.9	1.7	1.5
EV/EBITDA (x)	37.8	30.7	23.5	20.0
PE (x)	74.5	54.9	39.0	34.1
P/BV (x)	7.0	4.6	4.2	3.9

Key Data	BJEL.BO BJE IN
52-W High / Low	Rs.1,120 / Rs.820
Sensex / Nifty	79,486 / 24,148
Market Cap	Rs.101bn/ \$ 1,200m
Shares Outstanding	115m
3M Avg. Daily Value	Rs.82.86m

Shareholding Pattern (%)

Promoter's	62.76
Foreign	8.23
Domestic Institution	15.59
Public & Others	13.42
Promoter Pledge (Rs bn)	

Stock Performance (%)

	1M	6M	12M
Absolute	(4.8)	(6.8)	(14.3)
Relative	(2.2)	(13.9)	(29.9)

Praveen Sahay

praveensahay@plindia.com | 91-22-66322369

Shivam Patel

shivampatel@plindia.com | 91-22-66322274

Bajaj Electricals (BJE IN)

Rating: HOLD | CMP: Rs879 | TP: Rs901

Yet another weak quarter

Quick Pointers:

- Consumer Products (CP) segment up 2.5%, fans/Morphy Richards up 9.2%/20% in H1FY25
- Lighting segment flat in H1FY25 due to drop in consumer lighting

We downward revise Bajaj Electricals (BJE) FY25/26/27E earnings by 15.6%/10.2%/8.1% factoring in the lower revenue growth in CP segment and margin contraction on account of higher expenses related to R&D, new product development, advertisement, etc. Revenue grew +0.5% YoY and PAT dropped 52.6% YoY amid weak performance in CP segment (accounts for 78% revenue) due to soft demand in appliances (flattish YoY) and decline in fans. Lighting revenue declined with consumer lighting, while professional lighting continued to grow YoY. The reversal of warranty provision considered in Q2FY24 resulted in 210bps contraction in EBITDA margin to 4.6%. BJE expects near-term improvement in consumer demand due to festivals and green shoots visible in rural demand. We estimate FY24-27E revenue/EBITDA/PAT CAGR of 10.7%/21.1%/29.7%. We value the stock at 35x FY27 EPS and arrive at TP of Rs901 (earlier Rs980). Maintain 'HOLD' rating.

Sales grew 0.5%, PAT fell 59.2% YoY: Revenue grew by 0.5% YoY to Rs11.2bn (PLe: Rs11.4bn). CP grew by 1.2% and Lighting revenue decline by 2% YoY. Gross margins expanded by 70bps YoY to 30.4%, driven by improvement in lighting solutions. EBITDA declined by 31.4% YoY to Rs516mn. EBITDA margins contracted by 210bps YoY to 4.6% (PLe: 6%). CP EBIT margin contracted by 380bps YoY to 1.0%, while lighting reported expansion by 30bps YoY to 6% on account of gross margin improvements. PAT dropped by 59.2% YoY to Rs129mn (PLe: Rs338.6mn), 66.5% below cons est.

Con call highlights: 1) CP segment saw a modest 1.2% growth, with single-digit decline in fans and flat growth in appliances. Coolers experienced strong 2x growth, while kitchen appliances remain a concern. 2) Lighting segment was impacted by price erosion, low government capex and elections. The company is working to commercialize its premium products and expects positive traction to be reflected in Q3FY25. 3) Morphy Richards segment reported 20% growth, while appliances remained flat in H1FY25. 4) The company has taken price hike of 3-6% in H1FY25 across all categories of NPD in the appliances segment to mitigate higher production cost. 5) GT accounts for 55% sales and alternate channels including Ecom account for 45%. 6) The company aims to gain market share by focusing on cost saving through VAV, offering affordable models, refining its GTM strategy, and enhancing branding. 7) Demand from rural regions has been steadily rising, and now contributes to 30% of the company's overall turnover. 8) The company's current logistic cost is 8% and expected 100bps improvement in EBITDA through reduction in its logistic expenses by Q2FY26. 9) Order book for professional lighting stands at Rs2.43bn.



Exhibit 1: Q2FY25 Result Overview: Sales grew by 0.5% YoY to Rs11.2bn, PAT dropped by 52.6% to Rs129mn

Q2FY25	Q2FY24	YoY gr. (%)	Q1FY25	QoQ gr. (%)	1HFY25	1HFY24	YoY gr. (%)
11,183	11,128	0.5	11,549	(3.2)	22,732	22,249	2.2
7,783	7,824	(0.5)	7,958	(2.2)	15,742	15,650	0.6
69.6	70.3	(0.7)	68.9	0.7	69.2	70.3	(1.1)
3,400	3,304	2.9	3,591	(5.3)	6,991	6,599	5.9
30.4	29.7	0.7	31.1	(0.7)	30.8	29.7	1.1
923	963	(4.1)	932	(0.9)	1,856	1,863	(0.4)
8.3	8.7	(0.4)	8.1	0.2	8.2	8.4	(0.2)
1,961	1,588	23.4	1,905	2.9	3,865	3,213	20.3
17.5	14.3	3.3	16.5	1.0	17.0	14.4	2.6
10,667	10,375	2.8	10,795	(1.2)	21,462	20,727	3.5
516	752	(31.4)	754	(31.6)	1,270	1,522	(16.6)
4.6	6.8	(2.1)	6.5	(1.9)	5.6	6.8	(1.3)
152	108	40.5	106	43.0	258	213	21.2
348	269	29.4	320	8.9	668	499	33.9
320	592	(45.9)	541	(40.8)	861	1,237	(30.4)
173	141	23.0	158	9.6	331	256	29.3
147	451	(67.4)	383	(61.6)	530	981	(46.0)
18	135		102	(82.1)	120	290	(58.6)
12.4	29.9	(17.5)	26.6	(14.2)	22.6	29.5	(6.9)
129	316	(59.2)	281	(54.1)	410	691	(40.7)
-	(44)		-		-	(41)	
129	272	(52.6)	280	(53.9)	409	650	(37.1)
	11,183 7,783 69.6 3,400 30.4 923 8.3 1,961 17.5 10,667 516 4.6 152 348 320 173 147 18 12.4 129	11,183 11,128 7,783 7,824 69.6 70.3 3,400 3,304 30.4 29.7 923 963 8.3 8.7 1,961 1,588 17.5 14.3 10,667 10,375 516 752 4.6 6.8 152 108 348 269 320 592 173 141 147 451 18 135 12.4 29.9 129 316 - (44)	11,183 11,128 0.5 7,783 7,824 (0.5) 69.6 70.3 (0.7) 3,400 3,304 2.9 30.4 29.7 0.7 923 963 (4.1) 8.3 8.7 (0.4) 1,961 1,588 23.4 17.5 14.3 3.3 10,667 10,375 2.8 516 752 (31.4) 4.6 6.8 (2.1) 152 108 40.5 348 269 29.4 320 592 (45.9) 173 141 23.0 147 451 (67.4) 18 135 (12.4 29.9 (17.5) 129 316 (59.2) - (44) (44)	11,183 11,128 0.5 11,549 7,783 7,824 (0.5) 7,958 69.6 70.3 (0.7) 68.9 3,400 3,304 2.9 3,591 30.4 29.7 0.7 31.1 923 963 (4.1) 932 8.3 8.7 (0.4) 8.1 1,961 1,588 23.4 1,905 17.5 14.3 3.3 16.5 10,667 10,375 2.8 10,795 516 752 (31.4) 754 4.6 6.8 (2.1) 6.5 152 108 40.5 106 348 269 29.4 320 320 592 (45.9) 541 173 141 23.0 158 147 451 (67.4) 383 18 135 102 12.4 29.9 (17.5) 26.6 129	11,183 11,128 0.5 11,549 (%) 7,783 7,824 (0.5) 7,958 (2.2) 69.6 70.3 (0.7) 68.9 0.7 3,400 3,304 2.9 3,591 (5.3) 30.4 29.7 0.7 31.1 (0.7) 923 963 (4.1) 932 (0.9) 8.3 8.7 (0.4) 8.1 0.2 1,961 1,588 23.4 1,905 2.9 17.5 14.3 3.3 16.5 1.0 10,667 10,375 2.8 10,795 (1.2) 516 752 (31.4) 754 (31.6) 4.6 6.8 (2.1) 6.5 (1.9) 152 108 40.5 106 43.0 348 269 29.4 320 8.9 320 592 (45.9) 541 (40.8) 173 141 23.0 158	11,183 11,128 0.5 11,549 (%) 111,28 7,783 7,824 (0.5) 7,958 (2.2) 15,742 69.6 70.3 (0.7) 68.9 0.7 69.2 3,400 3,304 2.9 3,591 (5.3) 6,991 30.4 29.7 0.7 31.1 (0.7) 30.8 923 963 (4.1) 932 (0.9) 1,856 8.3 8.7 (0.4) 8.1 0.2 8.2 1,961 1,588 23.4 1,905 2.9 3,865 17.5 14.3 3.3 16.5 1.0 17.0 10,667 10,375 2.8 10,795 (1.2) 21,462 516 752 (31.4) 754 (31.6) 1,270 4.6 6.8 (2.1) 6.5 (1.9) 5.6 152 108 40.5 106 43.0 258 348 269	11,183 11,128 0.5 11,549 (%) 11123 124 7,783 7,824 (0.5) 7,958 (2.2) 15,742 15,650 69.6 70.3 (0.7) 68.9 0.7 69.2 70.3 3,400 3,304 2.9 3,591 (5.3) 6,991 6,599 30.4 29.7 0.7 31.1 (0.7) 30.8 29.7 923 963 (4.1) 932 (0.9) 1,856 1,863 8.3 8.7 (0.4) 8.1 0.2 8.2 8.4 1,961 1,588 23.4 1,905 2.9 3,865 3,213 17.5 14.3 3.3 16.5 1.0 17.0 14.4 10,667 10,375 2.8 10,795 (1.2) 21,462 20,727 516 752 (31.4) 754 (31.6) 1,270 1,522 4.6 6.8 (2.1) 6.5 (1.9)

Source: Company, PL

Exhibit 2: Segmental Breakup: CP sales up 1.2% YoY, EBIT margin at 1.0%

Y/e March (Rs mn)	Q2FY25	Q2FY24	YoY gr. (%)	Q1FY25	QoQ gr. (%)	1HFY25	1HFY24	YoY gr. (%)
Revenues								
Consumer Products	8,683	8,576	1.2	9,052	(4.1)	17,734	17,302	2.5
Lighting	2,501	2,553	(2.0)	2,498	0.1	4,998	4,948	1.0
Revenues	11,183	11,128	0.5	11,549	(3.2)	22,732	22,250	2.2
EBIT								
Consumer Products	89	414	(78.6)	231	(61.6)	319	820	(61.1)
EBIT margin (%)	1.0	4.8	(3.8)	2.5	(1.5)	1.8	4.7	(2.9)
Lighting	149	144	3.5	261	(43.0)	410	337	21.6
EBIT margin (%)	6.0	5.6	0.3	10.5	(4.5)	8.2	6.8	1.4
EBIT	238	558	(57.4)	492	(51.7)	730	1,157	(37.0)
EBIT margin (%)	2.1	5.0	(2.9)	4.3	(2.1)	3.2	5.2	(2.0)

Source: Company, PL



Financials

Income Statement (Rs m)

Y/e Mar	FY24	FY25E	FY26E	FY27E
		49,618		
Net Revenues	46,413	49,618 6.9	55,916 12.7	63,032 12.7
YoY gr. (%)	(5.1)			
Cost of Goods Sold Gross Profit	32,871 13,542	34,584 15,034	38,806 17,110	43,744 19,288
Margin (%)	29.2	30.3	30.6	30.6
•				
Employee Cost Other Expenses	3,649 4,723	3,845 4,873	4,082 5,447	4,601 6,141
Other Expenses	4,/23	4,073	5,447	0,141
EBITDA	2,597	3,075	3,992	4,610
YoY gr. (%)	(30.7)	18.4	29.8	15.5
Margin (%)	5.6	6.2	7.1	7.3
Depreciation and Amortization	1,096	1,084	1,242	1,371
EBIT	1,501	1,991	2,750	3,239
Margin (%)	3.2	4.0	4.9	5.1
Net Interest	635	621	621	668
Other Income	865	1,097	1,343	1,395
Profit Before Tax	1,731	2,467	3,472	3,966
Margin (%)	3.7	5.0	6.2	6.3
Total Tax	372	622	875	999
Effective tax rate (%)	21.5	25.2	25.2	25.2
Profit after tax	1,359	1,845	2,597	2,966
Minority interest	-	-	-	-
Share Profit from Associate	-	-	-	-
Adjusted PAT	1,359	1,845	2,597	2,966
YoY gr. (%)	(36.9)	35.8	40.7	14.2
Margin (%)	2.9	3.7	4.6	4.7
Extra Ord. Income / (Exp)	(41)	-	-	-
Reported PAT	1,318	1,845	2,597	2,966
YoY gr. (%)	(38.8)	40.0	40.7	14.2
Margin (%)	2.8	3.7	4.6	4.7
Other Comprehensive Income	-	-	-	-
Total Comprehensive Income	1,318	1,845	2,597	2,966
Equity Shares O/s (m)	115	115	115	115
EPS (Rs)	11.8	16.0	22.5	25.7

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Balance Sheet Abstract (Rs n	n)			
Y/e Mar	FY24	FY25E	FY26E	FY27E
Non-Current Assets				
Gross Block	10,522	15,621	17,819	18,909
Tangibles	9,942	15,154	17,302	18,342
Intangibles	580	466	516	566
Acc: Dep / Amortization	3,264	6,103	6,893	7,754
Tangibles	2,838	5,845	6,581	7,383
Intangibles	426	258	312	372
Net fixed assets	7,258	9,518	10,926	11,154
Tangibles	7,104	9,310	10,722	10,960
Intangibles	154	208	204	195
Capital Work In Progress	635	435	266	266
Goodwill	1,900	1,900	1,900	1,900
Non-Current Investments	681	869	972	1,088
Net Deferred tax assets	833	833	833	833
Other Non-Current Assets	903	1,830	1,805	1,849
Current Assets				
Investments	301	301	301	301
Inventories	7,566	8,156	9,192	10,361
Trade receivables	11,632	12,235	13,788	15,542
Cash & Bank Balance	2,747	6,553	7,027	8,720
Other Current Assets	3,716	3,968	4,472	5,041
Total Assets	38,332	46,744	51,643	57,234
Equity				
Equity Share Capital	230	230	230	230
Other Equity	14,182	21,754	23,774	26,050
Total Networth	14,412	21,984	24,005	26,280
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	1,823	1,806	1,985	2,238
Other non current liabilities	519	1,015	1,078	1,149
Current Liabilities				
ST Debt / Current of LT Debt	-	-	-	-
Trade payables	18,417	18,352	20,681	23,313
Other current liabilities	3,158	3,586	3,893	4,253

38,332

46,744

51,643 57,234

Source: Company Data, PL Research

Total Equity & Liabilities



Cash Flow (Rs m)				
Y/e Mar	FY24	FY25E	FY26E	FY27E
PBT	1,731	2,467	3,472	3,966
Add. Depreciation	1,096	1,084	1,242	1,371
Add. Interest	635	621	621	668
Less Financial Other Income	865	1,097	1,343	1,395
Add. Other	1,667	(464)	199	202
Op. profit before WC changes	5,128	3,708	5,534	6,207
Net Changes-WC	-	-	(505)	(557)
Direct tax	(372)	(622)	(875)	(999)
Net cash from Op. activities	4,756	3,087	4,154	4,650
Capital expenditures	(1,307)	(3,144)	(2,482)	(1,599)
Interest / Dividend Income	(796)	-	-	-
Others	1	96	-	-
Net Cash from Invt. activities	(2,102)	(3,047)	(2,482)	(1,599)
Issue of share cap. / premium	51	-	-	-
Debt changes	(449)	-	-	-
Dividend paid	(461)	(346)	(576)	(691)
Interest paid	(468)	(621)	(621)	(668)
Others	-	-	-	-
Net cash from Fin. activities	(1,326)	(967)	(1,197)	(1,359)
Net change in cash	1,328	(927)	475	1,692
Free Cash Flow	3,449	(57)	1,672	3,051

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q3FY24	Q4FY24	Q1FY25	Q2FY25
Net Revenue	12,282	11,881	11,549	11,183
YoY gr. (%)	(6.1)	(8.0)	3.9	0.5
Raw Material Expenses	8,710	8,510	7,958	7,783
Gross Profit	3,572	3,371	3,591	3,400
Margin (%)	29.1	28.4	31.1	30.4
EBITDA	806	497	754	516
YoY gr. (%)	(22.7)	(47.4)	8.8	(11.1)
Margin (%)	6.6	4.2	6.5	4.6
Depreciation / Depletion	295	302	320	348
EBIT	511	196	435	168
Margin (%)	4.2	1.6	3.8	1.5
Net Interest	204	176	158	173
Other Income	427	225	106	152
Profit before Tax	735	245	383	147
Margin (%)	6.0	2.1	3.3	1.3
Total Tax	131	(49)	102	18
Effective tax rate (%)	17.9	(19.9)	26.6	12.4
Profit after Tax	604	293	281	129
Minority interest	-	-	-	-
Share Profit from Associates	-	-	-	-
Adjusted PAT	374	293	281	129
YoY gr. (%)	(42.1)	(43.5)	(34.7)	(65.9)
Margin (%)	3.0	2.5	2.4	1.2
Extra Ord. Income / (Exp)	230	-	-	-
Reported PAT	604	293	281	129
YoY gr. (%)	(6.5)	(44.7)	(34.7)	(65.9)
Margin (%)	4.9	2.5	2.4	1.2
Other Comprehensive Income	-	-	(1)	-
Total Comprehensive Income	604	293	280	129
Avg. Shares O/s (m)	115	115	115	115
EPS (Rs)	3.3	2.6	2.5	1.1

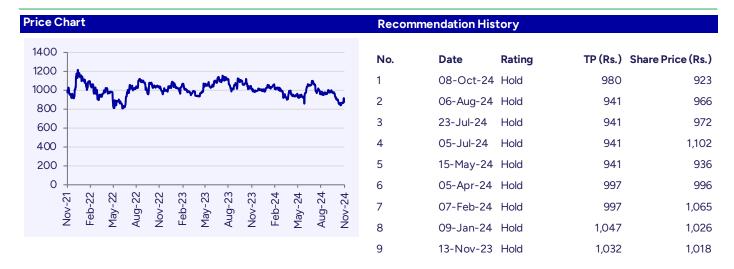
Source: Company Data, PL Research

K A	/ Fina	ncial	I Meti	rics

Rey Financial Metrics				
Y/e Mar	FY24	FY25E	FY26E	FY27E
Per Share(Rs)				
EPS	11.8	16.0	22.5	25.7
CEPS	21.3	25.4	33.3	37.7
BVPS	125.1	190.8	208.4	228.1
FCF	29.9	(0.5)	14.5	26.5
DPS	3.0	5.0	6.0	6.0
Return Ratio(%)				
RoCE	14.1	17.0	17.8	18.4
ROIC	8.6	13.1	13.1	15.0
RoE	8.1	10.1	11.3	11.8
Balance Sheet				
Net Debt : Equity (x)	(0.2)	(0.3)	(0.3)	(0.3)
Net Working Capital (Days)	6	15	15	15
Valuation(x)				
PER	74.5	54.9	39.0	34.1
P/B	7.0	4.6	4.2	3.9
P/CEPS	41.2	34.5	26.4	23.3
EV/EBITDA	37.8	30.7	23.5	20.0
EV/Sales	2.1	1.9	1.7	1.5
Dividend Yield (%)	0.3	0.6	0.7	0.7

Source: Company Data, PL Research





Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Astral Ltd.	BUY	2,214	1,888
2	Bajaj Electricals	Hold	980	923
3	Century Plyboard (I)	Hold	881	851
4	Cera Sanitaryware	Accumulate	9,190	7,746
5	Crompton Greaves Consumer Electricals	BUY	536	430
6	Finolex Industries	Hold	302	284
7	Greenpanel Industries	Accumulate	450	376
8	Havells India	Accumulate	2,036	1,845
9	Kajaria Ceramics	Accumulate	1,604	1,259
10	KEIIndustries	BUY	5,265	4,058
11	Polycab India	BUY	8,741	7,120
12	R R Kabel	BUY	2,151	1,505
13	Supreme Industries	BUY	5,752	4,593
14	Voltas	Accumulate	1,980	1,698

PL's Recommendation Nomenclature (Absolute Performance)

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock
Under Review (UR) : Rating likely to change shortly



ANALYST CERTIFICATION

(Indian Clients)

We/I, Mr. Praveen Sahay- MBA Finance, Mr. Shivam Patel- CA Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

(US Clients)

The research analysts, with respect to each issuer and its securities covered by them in this research report, certify that: All of the views expressed in this research report accurately reflect his or her or their personal views about all of the issuers and their securities; and No part of his or her or their compensation was, is or will be directly related to the specific recommendation or views expressed in this research report.

DISCLAIMER

Indian Clients

Prabhudas Lilladher Pvt. Ltd, Mumbai, India (hereinafter referred to as "PL") is engaged in the business of Stock Broking, Portfolio Manager, Depository Participant and distribution for third party financial products. PL is a subsidiary of Prabhudas Lilladher Advisory Services Pvt Ltd. which has its various subsidiaries engaged in business of commodity broking investment banking, financial services (margin funding) and distribution of third party financial/other products, details in respect of which are available at www.plindia.com.

This document has been prepared by the Research Division of PL and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accepts any responsibility of whatsoever na ture for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipient's particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

PL may from time to time solicit or perform investment banking or other services for any company mentioned in this document.

PL is a registered with SEBI under the SEBI (Research Analysts) Regulation, 2014 and having registration number INH000000271.

PL submits that no material disciplinary action has been taken on us by any Regulatory Authority impacting Equity Research Analysis activities.

PL or its research analysts or its associates or his relatives do not have any financial interest in the subject company,

PL or its research analysts or its associates or his relatives do not have actual/beneficial ownership of one percent or more securities of the subject company at the end of the month immediately preceding the date of publication of the research report.

PL or its research analysts or its associates or his relatives do not have any material conflict of interest at the time of publication of the research report.

PL or its associates might have received compensation from the subject company in the past twelve months.

PL or its associates might have managed or co-managed public offering of securities for the subject company in the past twelve months or mandated by the subject company for any other assignment in the past twelve months.

PL or its associates might have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months.

PL or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months

PL or its associates might have received any compensation or other benefits from the subject company or third party in connection with the research report.

PL encourages independence in research report preparation and strives to minimize conflict in preparation of research report. PL or its analysts did not receive any compensation or other benefits from the subject Company or third party in connection with the preparation of the research report. PL or its Research Analysts do not have any material conflict of interest at the time of publication of this report.

It is confirmed that Mr. Praveen Sahay- MBA Finance, Mr. Shivam Patel- CA Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

The Research analysts for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

The research analysts for this report has not served as an officer, director or employee of the subject company PL or its research analysts have not engaged in market making activity for the subject company

Our sales people, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our dients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest.

PL and its associates, their directors and employees may (a) from time to time, have a long or short position in, and buy or sell the securities of the subject company or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company or act as an advisor or lender/borrower to the subject company or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.

US Clients

This research report is a product of Prabhudas Lilladher Pvt. Ltd., which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Prabhudas Lilladher Pvt. Ltd. only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, Prabhudas Lilladher Pvt. Ltd. has entered into an agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

 $Transactions \ in \ securities \ discussed \ in \ this \ research \ report \ should \ be \ effected \ through \ Marco \ Polo \ or \ another \ U.S. \ registered \ broker \ dealer.$

Prabhudas Lilladher Pvt. Ltd.

3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India | Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209 www.plindia.com