

05 February 2025

India | Equity Research | Results update

Titan Company

Consumer Staples & Discretionary

Good growth; margins likely to stabilise lower

Titan's domestic jewellery business revenue growth continued to be strong (~25% YoY; LFL: 22% YoY) driven by gold jewellery with good performance in studded segment (+21% YoY, strong buyer growth in sub-100k price point) while solitaire segment continued to be muted (global price uncertainty), leading to ~100bps (~23%) reduction in the studded share. This led to \sim 100bps contraction in normalised jewellery EBIT margin which could continue to be under pressure. Further, the current phase of formalisation gains accruing more to competition (availability of growth capital) will likely keep relative revenue underperformance. We like management's preference of growth over margins in the near term. Other businesses also continue to trend well. That said, both growth and margin are important for its valuations. HOLD.

Strong revenue performance led by festive season

Titan's Q3FY25 revenue / GP / EBITDA / recurring PAT growth (YoY) were 24 / 9 / 4 / -5 (%). Domestic Jewellery revenue grew by ~25% YoY driven by 22% LFL growth in secondary led by strong festive and wedding demand (+29% YoY) despite gold prices remaining at higher levels. Studded portfolio grew by 21% YoY with strong performance in sub-100k price points though solitaire segment had a muted performance (salience down ~100bps YoY to 23%). Gold portfolio continued to outperform with growth of 24% YoY (gold coin sales were up 48% YoY). CaratLane had a strong performance with continued healthy growth trends (+27% YoY) with improving LFL growth over last couple of quarters along with cost control measures leading to double-digit EBIT margin of 11.7%.

Retail expansion in jewellery continues to be healthy with 19% YoY (+17% YoY in Tanishq). It added 13 stores in Tanishq (EOP 515), 13 Mia stores (EOP:222), and 20 CaratLane stores (EOP: 306).

Revenue from watches (domestic) grew 14% YoY led by broad based outperformance in analog segment (20% YoY), while wearables continue to decline both in terms of volume (-6.8% YoY) and realisation (-7.5% YoY). It added 23 new stores in Q3FY25, taking the total EBO count to 1,154.

Eyewear business (domestic) revenue grew 16% YoY led by double-digit volume growth with strong outperformance in international brands (+56% YoY) and sunglasses (+35% YoY). Revenue from international business grew ~65% YoY.

Financial Summary

| Y/E March (INR mn) | FY24A | FY25E | FY26E | FY27E |
|--------------------|----------|----------|----------|----------|
| Net Revenue | 4,69,680 | 5,69,476 | 6,67,211 | 7,76,376 |
| EBITDA | 52,920 | 54,082 | 71,860 | 85,875 |
| EBITDA Margin (%) | 11.3 | 9.5 | 10.8 | 11.1 |
| Net Profit | 34,690 | 32,539 | 45,510 | 55,459 |
| EPS (Rs) | 39.1 | 36.7 | 51.3 | 62.5 |
| EPS % Chg YoY | 6.0 | (6.2) | 39.9 | 21.9 |
| P/E (x) | 92.1 | 98.2 | 70.2 | 57.6 |
| EV/EBITDA (x) | 61.5 | 60.1 | 44.6 | 37.0 |
| RoCE (%) | 22.6 | 19.0 | 23.1 | 24.7 |
| RoE (%) | 32.6 | 30.8 | 33.8 | 32.0 |

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Market Data

| 3,194bn |
|--------------|
| 36,688mn |
| TTAN IN |
| TITN.BO |
| 3,867 /3,056 |
| 47.0 |
| 46.1 |
| |

| Price Performance (%) | 3m | 6m | 12m |
|-----------------------|------|-----|-------|
| Absolute | 11.7 | 3.9 | (0.4) |
| Relative to Sensex | 11.9 | 6.9 | (9.4) |

| ESG Score | 2023 | 2024 | Change |
|-------------|------|------|--------|
| ESG score | 74.0 | 69.4 | (4.6) |
| Environment | 56.9 | 56.9 | 0.0 |
| Social | 75.3 | 56.6 | (18.7) |
| Governance | 81.0 | 84 9 | 3 9 |

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: SES ESG, I-sec research

| Earnings Revisions (%) | FY25E | FY26E |
|------------------------|-------|-------|
| Revenue | (0.0) | (0.1) |
| EBITDA | (2.1) | (3.1) |
| EPS | 2.1 | (0.3) |

Previous Reports

06-11-2024: **Q2FY25** results review 04-08-2024: Q1FY25 results review



Jewellery EBIT margin in line with guidance

Jewellery segment normalised EBIT margin declined ~100bps YoY to 11.2% (within the guided range of ~11-11.5%), largely due to an inferior mix and higher competitive intensity. Reported EBIT margin declined by 272bps YoY to 9.5% due to the one-off impact on realisations led by customs duty reduction (INR 2.5bn). EBIT margin improved by 423bps YoY and 244bps YoY in Watches and Eyecare segments, respectively. Management highlighted that it will continue to focus to drive growth across segments with strong growth in absolute profits while margins might be under pressure (maintained EBIT margin guidance of 11-11.5% for jewellery segment on standalone basis) due to steep increase in gold prices.

Valuation and risks

We largely maintain our earnings estimates for FY26; modelling revenue / EBITDA / PAT CAGR of 18 / 18 / 17 (%) over FY24-27E. Maintain HOLD with a DCF-based unchanged target price of INR 3,400. Key upside risk is lower competitive activity. Key downside risk is worsening of macro environment leading to demand slowdown.

Exhibit 1: Q3FY25 results review (Standalone - Reported)

| (INR mn) | Q3FY25 | Q3FY24 | YoY (%) | Q2FY25 | QoQ (%) | 9MFY25 | 9MFY24 | YoY (%) |
|-----------------------|------------|------------|----------|----------|----------|------------|------------|----------|
| Net Revenues | 1,60,970 | 1,29,320 | 24 | 1,23,310 | 31 | 3,95,730 | 3,30,440 | 20 |
| COGS | (1,30,070) | (1,00,960) | 29 | (97,660) | 33 | (3,13,930) | (2,52,580) | 24 |
| Gross profit | 30,900 | 28,360 | 9 | 25,650 | 20 | 81,800 | 77,860 | 5 |
| Staff cost | (4,440) | (3,840) | 16 | (4,100) | 8 | (12,700) | (11,280) | 13 |
| A&SP | (2,800) | (2,360) | 19 | (2,500) | 12 | (7,320) | (6,480) | 13 |
| Other opex | (8,560) | (7,590) | 13 | (7,720) | 11 | (23,240) | (20,950) | 11 |
| Total opex | (15,800) | (13,790) | 15 | (14,320) | 10 | (43,260) | (38,710) | 12 |
| EBITDA | 15,100 | 14,570 | 4 | 11,330 | 33 | 38,540 | 39,150 | (2) |
| Other income | 1,310 | 1,390 | (6) | 1,270 | 3 | 3,760 | 3,600 | 4 |
| Finance cost | (1,860) | (1,330) | 40 | (1,950) | (5) | (5,630) | (3,180) | 77 |
| D&A | (1,350) | (1,180) | 14 | (1,320) | 2 | (3,930) | (3,270) | 20 |
| PBT | 13,200 | 13,450 | (2) | 9,330 | 41 | 32,740 | 36,300 | (10) |
| Tax | (3,300) | (3,050) | 8 | (2,280) | 45 | (8,090) | (8,730) | (7) |
| Recurring PAT | 9,900 | 10,400 | (5) | 7,050 | 40 | 24,650 | 27,570 | (11) |
| Extraordinary items | - | - | | - | | - | - | |
| Net profit (reported) | 9,900 | 10,400 | (5) | 7,050 | 40 | 24,650 | 27,570 | (11) |
| EPS | 11.2 | 11.7 | (5) | 7.9 | 40 | 27.8 | 31.1 | (11) |
| Costs as a % of sales | | | | | | | | |
| COGS | 80.8 | 78.1 | 273 bps | 79.2 | 160 bps | 79.3 | 76.4 | 289 bps |
| Gross margin (%) | 19.2 | 21.9 | -274 bps | 20.8 | -161 bps | 20.7 | 23.6 | -290 bps |
| Staff cost | 2.8 | 3.0 | -22 bps | 3.3 | -57 bps | 3.2 | 3.4 | -21 bps |
| A&SP | 1.7 | 1.8 | -9 bps | 2.0 | -29 bps | 1.8 | 2.0 | -12 bps |
| Other opex | 5.3 | 5.9 | -56 bps | 6.3 | -95 bps | 5.9 | 6.3 | -47 bps |
| EBITDA margin (%) | 9.4 | 11.3 | -189 bps | 9.2 | 19 bps | 9.7 | 11.8 | -211 bps |
| Income tax rate (%) | 25.0 | 22.7 | 232 bps | 24.4 | 56 bps | 24.7 | 24.0 | 66 bps |

Source: Company data, I-Sec research

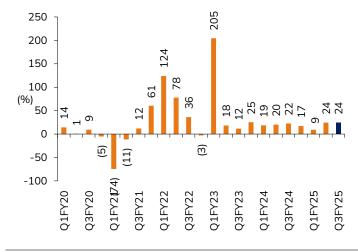


Exhibit 2: Q3FY25 segment performance (Reported)

| (INR mn) | Q3FY25 | Q3FY24 | YoY (%) | Q2FY25 | QoQ (%) | 9MFY25 | 9MFY24 | YoY (%) |
|--------------------|----------|----------|----------|----------|----------|----------|----------|----------|
| Revenues | | | | | | | | |
| Jewellery | 1,46,970 | 1,17,090 | 26 | 1,07,630 | 37 | 3,53,390 | 2,93,550 | 20 |
| Watches | 11,280 | 9,820 | 15 | 13,010 | (13) | 34,500 | 29,640 | 16 |
| Eyewear | 1,940 | 1,670 | 16 | 2,010 | (3) | 6,040 | 5,580 | 8 |
| Others/ Corporate | 2,090 | 2,130 | (2) | 1,930 | 8 | 5,560 | 5,280 | 5 |
| Total Standalone | 1,62,280 | 1,30,710 | 24 | 1,24,580 | 30 | 3,99,490 | 3,34,040 | 20 |
| Bullion Sales | 2,860 | 1,900 | 51 | 9,960 | (71) | 24,630 | 29,500 | (17) |
| CaratLane | 11,170 | 8,800 | 27 | 8,290 | 35 | 27,000 | 21,680 | 25 |
| TEAL | 1,930 | 2,020 | (4) | 1,960 | (2) | 5,860 | 3,870 | 51 |
| Others/ Consol Adj | 440 | (430) | (202) | 1,780 | (75) | 2,120 | 550 | 285 |
| Total Consolidated | 1,78,680 | 1,43,000 | 25 | 1,46,570 | 22 | 4,59,100 | 3,89,640 | 18 |
| EBIT | | | | | | | | |
| Jewellery | 13,980 | 14,320 | (2) | 9,320 | 50 | 34,330 | 36,370 | (6) |
| Watches | 1,110 | 550 | 102 | 1,940 | (43) | 4,200 | 3,170 | 32 |
| Eyewear | 210 | 140 | 50 | 240 | (13) | 650 | 770 | (16) |
| Others/ Corporate | (240) | (230) | 4 | (220) | 9 | (810) | (830) | (2) |
| Total Standalone | 15,060 | 14,780 | 2 | 11,280 | 34 | 38,370 | 39,480 | (3) |
| CaratLane | 1.310 | 820 | 60 | 580 | 126 | 2,270 | 1.430 | 59 |
| TEAL | 330 | 250 | 32 | 250 | 32 | 690 | 340 | 103 |
| Others/ Consol Adj | (430) | (380) | 13 | (230) | 87 | (1,150) | (750) | 53 |
| Total Consolidated | 16,270 | 15,470 | 5 | 11,880 | 37 | 40,180 | 40,500 | (1) |
| EBIT margin (%) | | | | | | | | |
| lewellery | 9.5 | 12.2 | -272 bps | 8.7 | 85 bps | 9.7 | 12.4 | -268 bps |
| Watches | 9.8 | 5.6 | 423 bps | 14.9 | -508 bps | 12.2 | 10.7 | 147 bps |
| Eyewear | 10.8 | 8.4 | 244 bps | 11.9 | -112 bps | 10.8 | 13.8 | -304 bps |
| Total Standalone | 9.3 | 11.3 | -203 bps | 9.1 | 22 bps | 9.6 | 11.8 | -222 bps |
| CaratLane | 11.7 | 9.3 | 240 bps | 7.0 | 473 bps | 8.4 | 6.6 | 181 bps |
| TEAL | 17.1 | 12.4 | 472 bps | 12.8 | 434 bps | 11.8 | 8.8 | 298 bps |
| Total Consolidated | 9.1 | 10.8 | -172 bps | 8.1 | 100 bps | 8.8 | 10.4 | -165 bps |

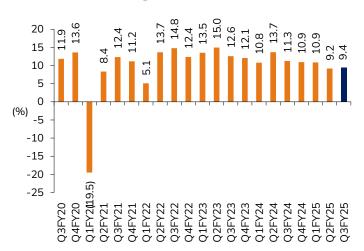
Source: Company data, I-Sec research

Exhibit 3: Revenue growth



Source: Company data, I-Sec research

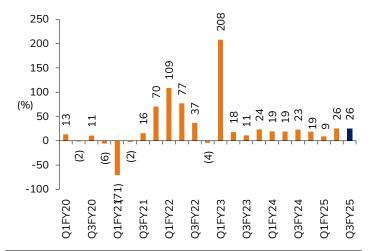
Exhibit 4: EBITDA margin



Source: Company data, I-Sec research

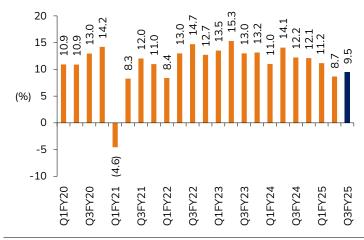
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Exhibit 5: Jewellery revenue growth



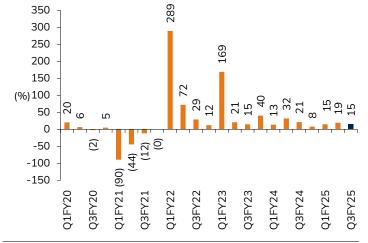
Source: Company data, I-Sec research

Exhibit 6: Jewellery EBIT margin



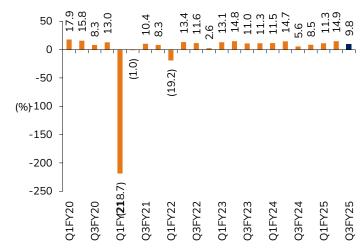
Source: Company data, I-Sec research

Exhibit 7: Watches revenue growth



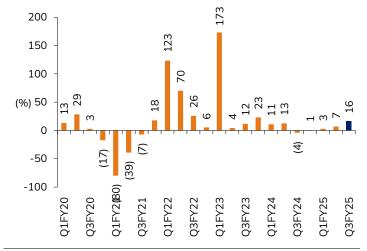
Source: Company data, I-Sec research

Exhibit 8: Watches EBIT margin



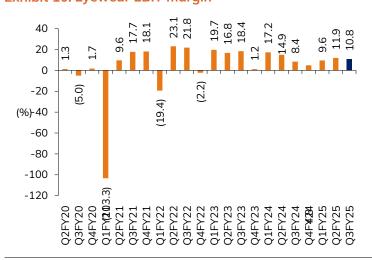
Source: Company data, I-Sec research

Exhibit 9: Eyewear revenue growth



Source: Company data, I-Sec research

Exhibit 10: Eyewear EBIT margin



Source: Company data, I-Sec research



Exhibit 11: Shareholding pattern

| % | Jun'24 | Sep'24 | Dec'24 |
|-------------------------|--------|--------|--------|
| Promoters | 52.9 | 52.9 | 52.9 |
| Institutional investors | 29.1 | 29.7 | 29.5 |
| MFs and other | 6.7 | 6.2 | 6.0 |
| Fls/ Banks | 0.1 | 1.0 | 1.1 |
| Insurance Cos. | 3.9 | 4.2 | 4.2 |
| FIIs | 18.4 | 18.3 | 18.2 |
| Others | 18.0 | 17.4 | 17.6 |

Source: Bloomberg, I-Sec research

Exhibit 12: Price chart



Source: Bloomberg, I-Sec research



Financial Summary

Exhibit 13: Profit & Loss

(INR mn, year ending March)

| | FY24A | FY25E | FY26E | FY27E |
|--|------------------|------------------|------------------|------------------|
| Net Sales | 4,69,680 | 5,69,476 | 6,67,211 | 7,76,376 |
| Operating Expenses | 4,16,760 | 5,15,394 | 5,95,352 | 6,90,502 |
| EBITDA | 52,920 | 54,082 | 71,860 | 85,875 |
| EBITDA Margin (%) | 11.3 | 9.5 | 10.8 | 11.1 |
| Depreciation & Amortization | 5,840 | 7,100 | 8,514 | 9,769 |
| EBIT | 47,080 | 46,982 | 63,345 | 76,105 |
| Interest expenditure | 6,190 | 9,246 | 9,391 | 9,881 |
| Other Non-operating Income | 5,330 | 5,296 | 6,231 | 7,118 |
| Recurring PBT | 46,220 | 43,032 | 60,185 | 73,342 |
| Profit / (Loss) from Associates | - | - | - | - |
| Less: Taxes | 11,530 | 10,493 | 14,675 | 17,883 |
| PAT | 34,690 | 32,539 | 45,510 | 55,459 |
| Less: Minority Interest | - | - | - | - |
| Extraordinaries (Net) | - | - | - | - |
| Net Income (Reported) Net Income (Adjusted) | 34,690 34,690 | 32,539 32,539 | 45,510 45,510 | 55,459 55,459 |

Source Company data, I-Sec research

Exhibit 14: Balance sheet

(INR mn, year ending March)

| (, , , === =====, , | | | | |
|-----------------------------|----------|----------|----------|----------|
| | FY24A | FY25E | FY26E | FY27E |
| Total Current Assets | 2,40,930 | 3,27,365 | 3,68,480 | 4,46,671 |
| of which cash & cash eqv. | 15,260 | 27,300 | 47,901 | 73,641 |
| Total Current Liabilities & | 1,16,130 | 1,71,258 | 2,00,452 | 2,33,020 |
| Provisions | 1,10,130 | 1,71,250 | 2,00,432 | 2,33,020 |
| Net Current Assets | 1,24,800 | 1,56,107 | 1,68,029 | 2,13,651 |
| Investments | 23,450 | 23,450 | 23,450 | 23,450 |
| Net Fixed Assets | 17,380 | 15,974 | 13,465 | 9,984 |
| ROU Assets | 15,430 | 15,430 | 15,430 | 15,430 |
| Capital Work-in-Progress | 880 | 880 | 880 | 880 |
| Total Intangible Assets | 4,370 | 4,370 | 4,370 | 4,370 |
| Long Term Loans & | 10,570 | 10,570 | 10,570 | 10,570 |
| Advances | 10,570 | 10,570 | 10,570 | 10,570 |
| Deferred Tax assets | 1,870 | 1,870 | 1,870 | 1,870 |
| Total Assets | 1,98,750 | 2,28,651 | 2,38,064 | 2,80,206 |
| Liabilities | | | | |
| Borrowings | 78,380 | 84,620 | 59,620 | 59,620 |
| Deferred Tax Liability | 30 | 30 | 30 | 30 |
| Provisions | 2,740 | 2,740 | 2,740 | 2,740 |
| Other Liabilities | 180 | 180 | 180 | 180 |
| Equity Share Capital | 890 | 890 | 890 | 890 |
| Reserves & Surplus | 93,040 | | 1,51,114 | |
| Total Net Worth | 93,930 | 1,17,591 | 1,52,004 | 1,94,146 |
| Minority Interest | - | - | - | - |
| Total Liabilities | 1,98,750 | 2,28,651 | 2,38,064 | 2,80,206 |

Source Company data, I-Sec research

Exhibit 15: Quarterly trend

(INR mn, year ending March)

| | Mar-24 | Jun-24 | Sep-24 | Dec-24 |
|---------------------|----------|----------|----------|----------|
| Net Sales | 1,01,300 | 1,11,450 | 1,23,310 | 1,60,970 |
| % growth (YOY) | 17.1 | 9.2 | 24.5 | 24.5 |
| EBITDA | 11,090 | 12,110 | 11,330 | 15,100 |
| Margin % | 10.9 | 10.9 | 9.2 | 9.4 |
| Other Income | 1,500 | 1,180 | 1,270 | 1,310 |
| Extraordinaries | - | - | - | - |
| Adjusted Net Profit | 7,860 | 7,700 | 7,050 | 9,900 |

Source Company data, I-Sec research

Exhibit 16: Cashflow statement

(INR mn, year ending March)

| | FY24A | FY25E | FY26E | FY27E |
|--|----------|-----------|----------|----------|
| Operating Cashflow | 16,950 | 24,323 | 65,864 | 48,108 |
| Working Capital Changes | (25,360) | (19, 267) | 8,680 | (19,883) |
| Capital Commitments | (6,910) | (5,695) | (6,005) | (6,289) |
| Free Cashflow | 10,040 | 18,628 | 59,859 | 41,820 |
| Other investing cashflow | 5,020 | 5,296 | 6,231 | 7,118 |
| Cashflow from Investing Activities | (1,890) | (399) | 226 | 829 |
| Issue of Share Capital | (51,330) | - | - | - |
| Interest Cost | (6,190) | (9,246) | (9,391) | (9,881) |
| Inc (Dec) in Borrowings | 56,290 | 6,240 | (25,000) | - |
| Dividend paid | (8,880) | (8,878) | (11,098) | (13,317) |
| Others | (3,180) | - | - | - |
| Cash flow from Financing Activities | (13,290) | (11,884) | (45,488) | (23,198) |
| Chg. in Cash & Bank balance | 1,770 | 12,040 | 20,601 | 25,740 |
| Closing cash & balance | 4,090 | 16,190 | 36,791 | 62,531 |

Source Company data, I-Sec research

Exhibit 17: Key ratios

(Year ending March)

| , , | | | | |
|----------------------------------|-------|-------|-------|-------|
| | FY24A | FY25E | FY26E | FY27E |
| Per Share Data (INR) | | | | |
| Reported EPS | 39.1 | 36.7 | 51.3 | 62.5 |
| Adjusted EPS (Diluted) | 39.1 | 36.7 | 51.3 | 62.5 |
| Cash EPS | 45.7 | 44.6 | 60.9 | 73.5 |
| Dividend per share (DPS) | - | 10.0 | 12.5 | 15.0 |
| Book Value per share (BV) | 105.8 | 132.5 | 171.2 | 218.7 |
| Dividend Payout (%) | - | 27.3 | 24.4 | 24.0 |
| Growth (%) | | | | |
| Net Sales | 22.4 | 21.2 | 17.2 | 16.4 |
| EBITDA | 8.5 | 2.2 | 32.9 | 19.5 |
| EPS (INR) | 6.0 | (6.2) | 39.9 | 21.9 |
| Valuation Ratios (x) | | | | |
| P/E | 92.1 | 98.2 | 70.2 | 57.6 |
| P/CEPS | 78.8 | 80.6 | 59.1 | 49.0 |
| P/BV | 34.0 | 27.2 | 21.0 | 16.5 |
| EV / EBITDA | 61.5 | 60.1 | 44.6 | 37.0 |
| P / Sales | 6.8 | 5.6 | 4.8 | 4.1 |
| Dividend Yield (%) | - | 0.3 | 0.3 | 0.4 |
| Operating Ratios | | | | |
| Gross Profit Margins (%) | 24.8 | 22.3 | 23.8 | 24.1 |
| EBITDA Margins (%) | 11.3 | 9.5 | 10.8 | 11.1 |
| Effective Tax Rate (%) | 24.9 | 24.4 | 24.4 | 24.4 |
| Net Profit Margins (%) | 7.4 | 5.7 | 6.8 | 7.1 |
| Net Debt / Equity (x) | 0.7 | 0.5 | 0.1 | (0.1) |
| Net Debt / EBITDA (x) | 1.2 | 1.1 | 0.2 | (0.2) |
| Fixed Asset Turnover (x) | 19.1 | 18.9 | 18.5 | 18.4 |
| Working Capital Days | 105 | 99 | 77 | 76 |
| Inventory Turnover Days | 163 | 181 | 160 | 159 |
| Receivables Days | 9 | 9 | 9 | 9 |
| Payables Days | 12 | 12 | 12 | 11 |
| Profitability Ratios | | | | |
| RoCE (%) | 22.6 | 19.0 | 23.1 | 24.7 |
| RoE (%) | 32.6 | 30.8 | 33.8 | 32.0 |
| RoIC (%) | 29.9 | 24.9 | 32.8 | 38.8 |
| Source Company data, I-Sec resea | ırch | | | |

Source Company data, I-Sec research



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