



3R MATRIX

	+	=	-
Right Sector (RS)	✓	✗	✗
Right Quality (RQ)	✓	✗	✗
Right Valuation (RV)	✗	✓	✗

+ Positive = Neutral - Negative

What has changed in 3R MATRIX

	Old		New
RS	✗	↔	✗
RQ	✗	↔	✗
RV	✗	↔	✗

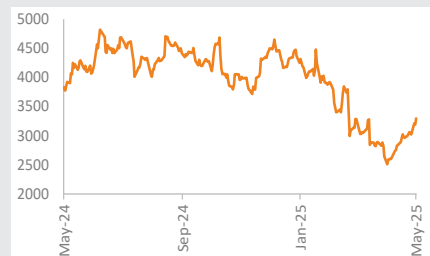
Company details

Market cap:	Rs. 29,735 cr
52-week high/low:	Rs. 5,040/2,443
NSE volume: (No of shares)	13.0 lakh
BSE code:	517569
NSE code:	KEI
Free float: (No of shares)	5.9 cr

Shareholding (%)

Promoters	35.0
FII	25.8
DII	23.5
Others	15.6

Price chart



Source: NSE India, Mirae Asset Sharekhan Research

Price performance

(%)	1m	3m	6m	12m
Absolute	24.6	-15.0	-17.0	-13.3
Relative to Sensex	17.4	-17.8	-18.6	-22.6

Source: Mirae Asset Sharekhan Research, Bloomberg

KEI Industries Ltd

Strong Q4 warrants upgrade

Capital Goods	Sharekhan code: KEI		
Reco/View: Buy	↑	CMP: Rs. 3,295	Price Target: Rs. 3,800 ↓
↑ Upgrade	↔ Maintain	↓ Downgrade	

Summary

- Net earnings grew by a strong 34% y-o-y led by a 26% y-o-y revenue growth. Revenue growth was driven by a 35% growth in the C&W segment.
- Management has guided for an 18% revenue growth and operating margin of 11% in FY26 and expects growth of more than 20% once the Sanand facility is operational in FY27.
- The first phase of Sanand facility is expected to be operational in Q1FY26.
- Company is expected to do well backed by tailwinds in sectors such as Renewables, Transmission, Data center, real estate and infrastructure. Stock has declined ~30% from its peak and is currently at attractive valuation of 23x PE to FY27 EPS. Hence, we upgrade our rating to Buy on the stock with a revised PT of Rs. 3,800.

KEI reported a healthy revenue growth of 26% y-o-y, reaching Rs. 2,914 crore (our estimate of Rs 2,737 crore) for Q4FY2025 led by 35% y-o-y growth in C&W revenues. Within the cables segment, LT cables was up 39%, HT cable 66%, and Housing wire 38%. EHV cables revenues decline by 37% y-o-y affected by a delay in execution of projects due to RoW and approval issues. The EHV capacity was utilised for production of HT and LT cables, driving growth in these businesses. In terms of Institutional and retail businesses, C&W institutional revenue grew by 28% y-o-y while the retail segment was up 42% y-o-y. Exports grew by 225% for the cables business. OPM fell by 21 bps y-o-y to at 10.3% due to increase in raw material cost. Adjusted PAT grew by 34.2% y-o-y to Rs. 227 crore against our expectations of Rs. 192 crore. KEI remains on track with respect to its brownfield and greenfield capacity expansion plans with a greenfield capex plan of Rs. 1400-1600 crore over the next two years.

Key positives

- C&W segment has a strong volume growth of 21% led by growth in HT and LT cables.
- Exports revenue was higher by 225%. Management expects exports to significantly contribute going forward.
- C&W retail sales clocked a revenue of Rs. 1,498 crore, up 42% y-o-y

Key negatives

- EPC segment revenues declined by 59% due to delay in execution of projects.
- EHV cables revenues fell by 37% y-o-y impacted by delay in execution of projects due to RoW and approval issues.

Management Commentary

- The company targets 18% revenue growth for FY2026 and above 20% over coming years and targets to reach Rs 25,000 crore of revenues in the coming five years. Management guided that ~11% margins would be sustainable till 2027 and expect a strong improvement to 12.5% in FY28. It aims to reach beyond the 50% sales mix in B2C segment.
- In the domestic market, good demand is seen in sectors of solar power, power T&D, real estate, Data Center, construction, and infrastructure.
- Capacity utilisation is at 80-85% across cables plants.

Our Call

Valuation – Upgrade to Buy with an revised PT of Rs. 3,800: KEI looks to maintain a healthy growth of around 18% over coming years backed by strong tailwinds from emerging sectors such as renewables, Transmission, Data centre etc. Additionally, the company has been gaining traction in exports and looks to double the exports by FY26. The management has provided an optimistic demand outlook for both retail and institutional segments, driven by private capex and higher government spending, respectively. We expect a revenue/PAT CAGR of 19%/~27% over FY25-FY27E. The stock has fallen ~30% from its peak and is currently at attractive valuation of 23x PE to FY27 EPS. Hence, we upgrade our rating to Buy on the stock with a revised PT of Rs. 3,800.

Key Risks

Volatile input costs may affect margin guidance. The strong demand environment can be an upside risk to estimates.

Valuation (Standalone)

Particulars	FY23	FY24	FY25	FY26E	FY27E
Net sales (Rs cr)	6,908	8,104	9,736	11,465	13,730
OPM (%)	10.2	10.3	10.2	10.9	11.5
Net profit (Rs cr)	477	581	696	891	1,129
Adjusted EPS (Rs)	52.9	64.4	77.2	98.8	125.1
Growth (YoY) %	26.9	21.7	19.9	28.0	26.6
PER (x)	62.2	51.1	42.7	33.3	26.3
P/B (x)	10.0	8.2	4.5	3.9	3.3
EV/EBIDTA (x)	41.8	34.8	29.1	22.2	17.5
RoCE (%)	24.6	24.9	16.6	18.5	20.2
Core RoE (%)	18.4	18.5	12.0	13.4	14.6

Source: Company; Mirae Asset Sharekhan estimates

Key Conference Call Highlights:

- ♦ **Guidance:** KEI targets an 18% revenue growth with 11% margins for FY2026. Over the longer term, it expects to grow its revenues at a 20% CAGR and double the revenues over period of 5 years. It aims to reach beyond 50% sales mix in the B2C segment.
- ♦ **Outlook:** Management remains bullish on demand driven by sectors such as solar power, power T&D, real estate, construction, and infrastructure on the domestic front.
- ♦ **Volume:** Cables & Wires segment had a strong volume growth of 21% y-o-y
- ♦ **Capacity utilisation:** Cables division operated at 80-85% capacity utilisation while Housing wire at 80% and stainless-steel wires - 90%.
- ♦ **Capex:** In greenfield capex, company will invest Rs. 1100 crore for LT, HT & EHV cables in Sanand, Gujarat, expected to operationalise in FY26. Further, Rs. 500-600 crore will be spent in FY26 to complete this plant. The Sanand plant would have an asset turn of 2.5x leading to total revenue of 5000 crore.
- ♦ **Order book:** Total outstanding order book stands at Rs. 3,839 crore of which Rs. 423 crore is EPC orders, Rs. 603 crore EHV cables, Rs. 2,112 crore for domestic institutional cable orders and Rs. 701 crore for cable export orders.

Results (Standalone)

Particulars	Rs cr				
	Q4FY25	Q4FY24	YoY%	Q3FY25	QoQ%
Net Sales	2,915	2,319	25.7	2,467	18.1
Operating Profit	301	245	23.2	241	25.1
Other Income	37	15	144.8	14	172.8
Interest	14	17	(15.9)	14	(2.7)
Depreciation	19	16	22.6	19	1.9
PBT	305	227	34.2	221	38.0
Tax	79	59	34.0	56	39.4
PAT	227	169	34.2	165	37.5
EPS (Rs.)	23.7	18.7	26.7	18.3	29.7
Margin			BPS		BPS
OPM (%)	10.3	10.5	(21)	9.8	57
NPM (%)	7.8	7.3	49	6.7	109
Tax rate(%)	25.8	25.8	(3)	25.5	27

Source: Company; Mirae Asset Sharekhan Research

Outlook and Valuation

■ Sector Outlook – Ample levers offer scope for growth

Domestic demand is improving with rising spends on infrastructure and construction. The cables & wires (C&W) market is estimated to be worth around Rs. 60,000-65,000 crore, accounting for around two-fifths of the domestic electrical industry. The Indian W&C market is projected to grow to Rs. 90,000-95,000 crore by FY2026. Sectors such as power, railways, infrastructure, oil & gas, telecom, real estate, renewables, defence, automobiles, etc. are the biggest demand drivers. The domestic business has grown at a strong pace, mostly due to greater realisation because of inflation. The government has envisaged Rs. 111 lakh crore capital expenditure in infrastructure sectors in India from FY2020 to FY2025. Hence, the continued thrust of the government on infrastructure investment is expected to improve demand for the C&W industry.

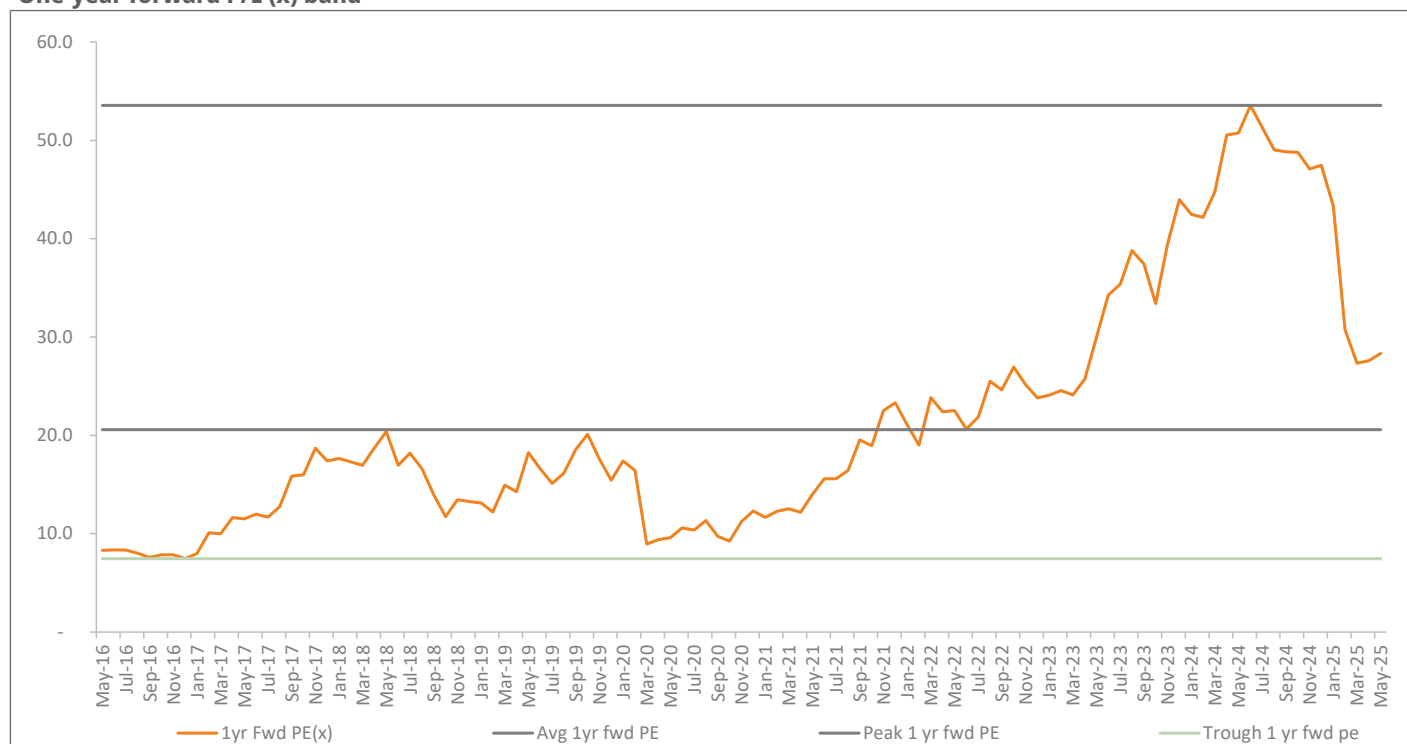
■ Company Outlook – Capacity expansions to keep growth elevated

The management is optimistic on the retail and EHV segments in the longer run. It is focused on expanding its retail franchise through its dealer and distribution base (currently at 2,015) and expects its retail segment to contribute more than 50% to revenues going forward. Management will also reduce its EPC business and utilise the money to channelise the retail segment's growth. On the high-margin EHV front, which remains a Rs. 2,000 crore market in India, the total capacity is Rs. 1,000-1,100 crore between the company and Universal Cables. KEI will be undertaking a greenfield capex of over ~Rs. 900 crore in LT, HT, and EHV over three years. The management expects a 17-18% y-o-y revenue CAGR in 2-3 years.

■ Valuation – Upgrade to BUY with a revised PT of Rs. 3,800

KEI looks to maintain a healthy growth of around 18% over coming years backed by strong tailwinds from emerging sectors such as renewables, Transmission, Data centre etc. Additionally, the company has been gaining traction in exports and looks to double the exports by FY26. The management has provided an optimistic demand outlook for both retail and institutional segments, driven by private capex and higher government spending, respectively. We expect a revenue/PAT CAGR of 19%/~27% over FY25-FY27E. The stock has fallen ~30% from its peak and is currently at attractive valuation of 23x PE to FY27 EPS. Hence, we upgrade our rating to Buy on the stock with a revised PT of Rs. 3,800.

One-year forward P/E (x) band



Source: Company; Mirae Asset Sharekhan Research

About company

KEI is among the top three organised players in the Indian W&C industry and an EPC player in the power T&D segment. KEI has a diversified business model with a significant presence in domestic and international markets. The company services retail and institutional customers and caters to private and public sector clients. Currently, KEI manufactures and markets power cables and addresses cabling requirements of a wide spectrum of sectors such as power, oil refineries, railways, automobiles, cement, steel, and real estate. KEI has built its manufacturing facilities in Rajasthan and Silvassa (Dadra and Nagar Haveli). The company is poised to garner opportunities from power utilities, core infrastructure, and construction projects across the country. The company's presence in EHV cables for power sector projects has expanded the opportunity horizon.

Investment theme

Over the years, the company has established its presence in the institutional space by developing the ability to offer various products across locations. KEI has a well-entrenched marketing presence across all states, which increases its ability to deliver products speedily from plants in North and West India. The company has created a presence by building specialized offerings to tap niche segments such as real estate, shipping, oil, and petroleum plants. The retail segment comprises house wires (HW) and a part of low-tension cables (LT) sold through dealers. Given its growing dealer network and brand-building initiatives (advertising and sponsoring), performance-linked schemes, dealer-electrician meets, etc., we expect KEI to deepen its retail presence and gain market share.

Key Risks

- ♦ Volatility in input cost may adversely impact its margin guidance.
- ♦ The strong demand environment can be an upside risk to estimates.

Additional Data

Key management personnel

Name	Designation
Anil Gupta	Chairman and Managing Director
Akshit Diviaj Gupta	Executive Director
Archana Gupta	Non-Executive – Non-Independent Director
Rajeev Gupta	CFO

Source: Company Website

Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	Kotak Mahindra Asset Management Co	3.42
2	Motilal Oswal Asset Management Co	2.82
3	Vanguard Group Inc/The	2.55
4	Franklin Resources Inc	2.44
5	Canara Robeco Asset Management Co	2.37
6	Capital Group Cos Inc/The	2.19
7	Norges Bank	1.82
8	GOVERNMENT PENSION FUND - GLOBAL	1.74
9	Axis Asset Management Co Ltd/India	1.63
10	L&T Mutual Fund Trustee Ltd/India	1.61

Source: Bloomberg

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Understanding the Mirae Asset Sharekhan 3R Matrix

Right Sector	
Positive	Strong industry fundamentals (favorable demand-supply scenario, consistent industry growth), increasing investments, higher entry barrier, and favorable government policies
Neutral	Stagnancy in the industry growth due to macro factors and lower incremental investments by Government/private companies
Negative	Unable to recover from low in the stable economic environment, adverse government policies affecting the business fundamentals and global challenges (currency headwinds and unfavorable policies implemented by global industrial institutions) and any significant increase in commodity prices affecting profitability.
Right Quality	
Positive	Sector leader, Strong management bandwidth, Strong financial track-record, Healthy Balance sheet/cash flows, differentiated product/service portfolio and Good corporate governance.
Neutral	Macro slowdown affecting near term growth profile, Untoward events such as natural calamities resulting in near term uncertainty, Company specific events such as factory shutdown, lack of positive triggers/events in near term, raw material price movement turning unfavourable
Negative	Weakening growth trend led by led by external/internal factors, reshuffling of key management personal, questionable corporate governance, high commodity prices/ weak realisation environment resulting in margin pressure and deteriorating balance sheet
Right Valuation	
Positive	Strong earnings growth expectation and improving return ratios but valuations are trading at discount to industry leaders/historical average multiples, Expansion in valuation multiple due to expected outperformance amongst its peers and Industry up-cycle with conducive business environment.
Neutral	Trading at par to historical valuations and having limited scope of expansion in valuation multiples.
Negative	Trading at premium valuations but earnings outlook are weak; Emergence of roadblocks such as corporate governance issue, adverse government policies and bleak global macro environment etc warranting for lower than historical valuation multiple.

Source: Mirae Asset Sharekhan Research

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