

15 May 2025

India | Equity Research | Results update

## **Eicher Motors**

**Automotives** 

# Focus on driving growth to weigh on profitability

Eicher Motors' (EIM) Q4FY25 standalone EBITDAM came in at 24.7%, 130bps below I-Sec estimate. Elevated marketing / brand-building efforts and regular product interventions have been driving growth for RE in domestic market. Retail growth in most international markets remains healthy (barring for US-tariff related uncertainty). The company reiterated its focus on driving absolute profit growth. And thus, elevated marketing spends / aggressive pricing strategy to drive growth could continue to impact margins. Therefore, we have reduced our margin estimates by 50-70bps but increased our volume estimates by  $\sim 1\%$  for FY26E/27E. Maintain **HOLD** with SoTP-based TP of INR 5,600, implying 25x PE for RE and 12x EV/EBITDA for VECV.

## Q4FY25 margin below estimate

EIM reported standalone revenue of INR 51bn ( $\pm$ 2% YoY /  $\pm$ 4% QoQ), in line with I-Sec estimate. Realisation declined 2% YoY (flattish QoQ). Volume stood at ~283k units ( $\pm$ 24% YoY /  $\pm$ 4% QoQ). EBITDA stood at INR 12.6bn ( $\pm$ 9% YoY /  $\pm$ 3% QoQ), 5% below I-Sec estimate. EBITDAM stood at 24.7% ( $\pm$ 290bps YoY /  $\pm$ 20bps QoQ), 130bps below I-Sec estimate. PAT stood at INR 11.3bn ( $\pm$ 14% YoY /  $\pm$ 7% QoQ).

#### Domestic outlook

RE is witnessing healthy demand growth in domestic market led by continuous product interventions (by adding features, more colour options, etc.) to address changing customer requirements. Increased marketing / brand-building efforts have also helped drive higher customer traction. Overall, the company expects growth momentum to continue on the back of good customer response to its recently launched refresh models (Hunter-350, Battalion Black variants etc).

## **Export outlook**

The company indicated that retail growth remains healthy in international markets. RE remains among top-4 OEM in middle-weight motorcycle segment in markets like the UK, South Korea, Australia, New Zealand, Brazil, Argentina etc. On US-tariff impact – RE highlighted that it has adequate inventory to support near-term demand and remains watchful on its impact. Recently launched Himalayan in Brazil has been received well. Overall, the company expects demand traction to continue in international markets.

## **Financial Summary**

Y/E March (INR mn)	FY24A	FY25A	FY26E	FY27E
Net Revenue	1,60,782	1,84,515	2,05,571	2,26,296
EBITDA	43,802	47,680	53,509	60,067
EBITDA %	27.2	25.8	26.0	26.5
Net Profit	37,494	42,793	46,589	53,292
EPS (INR)	136.9	156.1	169.9	194.4
EPS % Chg YoY	42.8	14.0	8.9	14.4
P/E (x)	39.8	34.9	32.1	28.0
EV/EBITDA (x)	31.6	28.9	25.2	21.9
RoCE (%)	26.0	24.8	23.2	23.1
RoE (%)	26.2	25.0	23.4	23.3

#### Vivek Kumar

vivek.k@icicisecurities.com

+ 91 22 6807 7260

#### Ronak Mehta

ronak.mehta@icicisecurities.com

#### Vishakha Maliwal

vishakha.maliwal@icicisecurities.com

#### **Market Data**

1,493bn
17,505mn
EIM IN
EICH.BO
5,908 /4,254
50.0
28.0

Price Performance (%)	3m	6m	12m
Absolute	15.8	11.5	15.1
Relative to Sensex	8.7	6.7	3.9

ESG Score	2023	2024	Change
ESG score	73.2	73.2	0.0
Environment	63.2	66.8	3.6
Social	70.9	72.9	2.0
Governance	78.7	77.5	(1.2)

**Note** - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: SES ESG, I-sec research

Earnings Revisions (%)	FY26E	FY27E
Revenue	1.6	2.6
EBITDA	(1.0)	1.0
EPS	(1.2)	1.3

### **Previous Reports**

11-02-2025: <u>Q3FY25 results review</u> 09-08-2024: <u>Q2FY25 results review</u>



## Margin outlook

20bps QoQ decline in EBITDAM was due to adverse mix (30bps impact), higher RM cost (20bps impact), inventory liquidation (40bps one-off impact), partially offset by lower marketing spends (60bps benefit). The company has taken a price hike of ~1.5% in Apr'25 to offset OBD-2 norms related increase in costs. Overall, RE is focusing on growing absolute profits (and not necessarily profitability).

# Other highlights

1) VECV - Gained market share across segments in FY25 led by expansion in distribution network. ~100bps YoY margin expansion (to 8.8%) in FY25 was led by better mix, lower discounts and higher operating leverage. The company expects CV industry to do well in FY26 and VECV could continue to outperform. 2) Capex outlook for FY26 – INR 12bn towards EV capacity building and new product development.

Exhibit 1: Q4FY25 result review

Standalone (INR Mn)	4QFY25	4QFY24	% YoY	3QFY25	% QoQ	4QFY25E	% A/E
Revenue	51,066	41,921	21.8	49,081	4.0	51,234	-0.3
Cost of Goods Sold	28,608	22,529	27.0	27,263	4.9	28,435	0.6
As a % of sales	56.0	53.7	230bps	55.5	50bps	55.5	50bps
Staff Cost	3,203	3,077	4.1	3,139	2.0	3,279	-2.3
As a % of sales	6.3	7.3	-110bps	6.4	-10bps	6.4	-10bps
Other expenses	6,646	4,761	39.6	6,443	3.2	6,199	7.2
As a % of sales	13.0	11.4	170bps	13.1	-10bps	12.1	90bps
Expenditure	38,457	30,368	26.6	36,845	4.4	37,913	1.4
EBITDA	12,609	11,553	9.1	12,237	3.0	13,321	-5.3
EBITDA Margin	24.7	27.6	-290bps	24.9	-20bps	26.0	-130bps
Other Income	3,538	3,075	15.1	3,000	17.9	3,500	1.1
Interest	86	59	47.0	56	54.7	70	22.9
Depreciation	1,885	1,548	21.8	1,681	12.1	1,775	6.2
PBT	14,176	13,021	8.9	13,500	5.0	14,976	-5.3
Tax	2,925	3,188	-8.3	2,938	-0.4	3,819	-23.4
Tax rate (%)	20.6	24.5	-390bps	21.8	-110bps	25.5	-490bps
PAT (Adjusted)	11,251	9,833	14.4	10,562	6.5	11,157	0.8
PAT Margin	22.0	23.5	-140bps	21.5	50bps	21.8	30bps
EPS	41.2	36.0	14.4	38.6	6.5	40.8	0.8

Source: Company data, I-Sec research

Exhibit 2: Q4FY25 result per vehicle matrix

Per vehicle matrix	4QFY25	4QFY24	% YoY	3QFY25	% QoQ
Royal Enfield volume (units)	2,82,823	2,27,673	24.2	2,72,297	3.9
Royal Enfield realisation (INR)	1,80,558	1,84,127	-1.9	1,80,250	0.2
RE gross profit/unit (INR)	79,407	85,173	-6.8	80,128	-0.9
RE EBITDA/unit (INR)	44,581	50,743	-12.1	44,939	-0.8
RE EBITDA margin (bps)	24.7	27.6	-290bps	24.9	-20bps

Source: Company data, I-Sec research

**Exhibit 3: Estimates revision** 

		FY26E			FY27E	
	Old	Revised	% Change	Old	Revised	% Change
Volume ('000 units)	1,075	1,088	1.2%	1,163	1,170	0.6%
Realisation ('000 INR)	158.9	159.1	0.1%	159.5	161.5	1.2%
Revenue (INR bn)	202.2	205.6	1.6%	220.6	226.3	2.6%
EBITDA (INR bn)	54.0	53.5	-1.0%	59.5	60.1	1.0%
EBITDA margin (%)	26.7%	26.0%	-70bps	27.0%	26.5%	-50bps
PAT (INR bn)	47.1	46.6	-1.1%	52.5	53.3	1.5%
EPS (INR)	172.0	169.9	-1.2%	191.8	194.4	1.3%

Source: I-Sec research



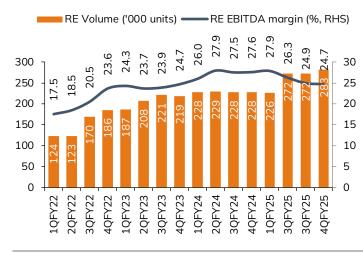
# **Upside risks**

- Successful new launches leading to higher-than-expected growth.
- Higher-than-expected growth in exports.

## **Downside risks**

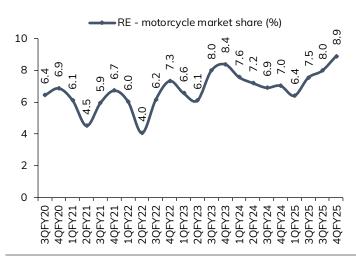
- Increase in competitive intensity / successful ramp up by competition impacting RE's volume and market share.
- Further pressure on margins to drive higher growth.

### **Exhibit 4: RE volume and EBITDAM trend**



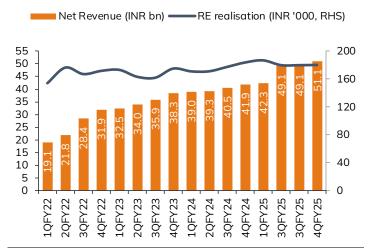
Source: Company data, I-Sec research

## Exhibit 5: RE motorcycle market share trend



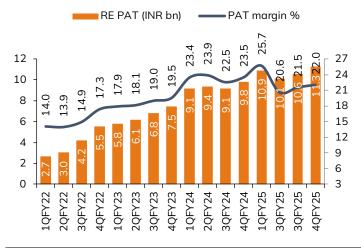
Source: Company data, I-Sec research

### **Exhibit 6: Standalone revenue and ASP trend**



Source: Company data, I-Sec research

Exhibit 7: Standalone PAT and margin trend



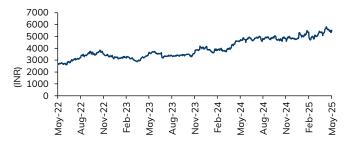
Source: Company data, I-Sec research

## **Exhibit 8: Shareholding pattern**

%	Sep'24	Dec'24	Mar'25
Promoters	49.1	49.1	49.1
Institutional investors	41.4	41.2	41.7
MFs and others	9.5	11.3	11.4
FIs/Banks	0.7	0.7	0.6
Insurance	3.1	3.8	4.2
FIIs	28.1	25.4	25.5
Others	9.5	9.7	9.2

Source: Bloomberg, I-Sec research

Exhibit 9: Price chart



Source: Bloomberg, I-Sec research



# **Financial Summary**

## **Exhibit 10: Profit & Loss**

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Net Sales	1,60,782	1,84,515	2,05,571	2,26,296
Operating Expenses	18,117	22,828	25,339	27,873
EBITDA	43,802	47,680	53,509	60,067
EBITDA Margin (%)	27.2	25.8	26.0	26.5
Depreciation & Amortization	5,591	6,841	7,685	8,499
EBIT	38,211	40,839	45,824	51,568
Interest expenditure	192	240	227	227
Other Non-operating Income	5,683	6,864	7,782	9,158
Recurring PBT	49,700	54,686	61,707	70,586
Profit / Loss from Associates	-	-	-	-
Less: Taxes	12,206	11,893	15,118	17,294
PAT	37,494	42,793	46,589	53,292
Less: Minority Interest	-	-	-	-
Extraordinaries (Net)	-	-	-	-
Net Income (Reported)	37,494	42,793	46,589	53,292
Net Income (Adjusted)	37,494	42,793	46,589	53,292

Source Company data, I-Sec research

## Exhibit 11: Balance sheet

(INR mn, year ending March)

, , , , , ,				
	FY24A	FY25A	FY26E	FY27E
Total Current Assets	36,937	59,406	59,562	64,221
of which cash & cash eqv.	931	1,613	642	915
Total Current Liabilities &	40,890	47,988	55,361	61,074
Provisions	40,090	47,300	55,501	01,074
Net Current Assets	(3,953)	11,419	4,201	3,147
Investments	1,31,623	1,40,953	1,71,243	2,02,069
Net Fixed Assets	27,740	33,345	34,928	36,694
ROU Assets	-	-	-	-
Capital Work-in-Progress	5,535	4,768	7,265	8,189
Total Intangible Assets	-	-	-	-
Other assets	2,894	2,392	2,631	2,894
Deferred Tax assets	-	-	-	-
Total Assets	1,63,838	1,92,876	2,20,268	2,52,992
Liabilities				
Borrowings	2,098	2,673	2,673	2,673
Deferred Tax Liability	4,805	5,205	5,205	5,205
Provisions	-	-	-	-
Other Liabilities	-	-	-	-
Equity Share Capital	274	274	274	274
Reserves & Surplus	1,56,662	1,84,724	2,12,116	2,44,840
Total Net Worth	1,56,936	1,84,998	2,12,390	2,45,114
Minority Interest	-	-	-	-
Total Liabilities	1,63,838	1,92,876	2,20,268	2,52,992

Source Company data, I-Sec research

# **Exhibit 12: Quarterly trend**

(INR mn, year ending March)

	Jun-24	Sep-24	Dec-24	Mar-25
Net Sales	42,313	42,054	49,081	51,066
% growth (YOY)	8.5%	7.0%	21.1%	21.8%
EBITDA	11,786	11,049	12,237	12,609
Margin %	27.9%	26.3%	24.9%	24.7%
Other Income	4,173	3,375	3,000	3,538
Extraordinaries	-	-	-	-
Adjusted Net Profit	10,880	10,099	10,562	11,251

Source Company data, I-Sec research

## **Exhibit 13: Cashflow statement**

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Operating Cashflow	37,554	35,183	60,748	63,346
Working Capital Changes	(5,723)	(14,690)	6,247	1,327
Capital Commitments	(8,178)	(11,679)	(11,765)	(11,189)
Free Cashflow	29,376	23,504	48,983	52,158
Other investing cashflow	(28,831)	(9,570)	(30,517)	(31,053)
Cashflow from Investing Activities	(37,009)	(21,249)	(42,282)	(42,242)
Issue of Share Capital	0	0	-	-
Interest Cost	1,864	156	(242)	(266)
Inc (Dec) in Borrowings	694	575	-	-
Dividend paid	(10,131)	(13,984)	(19,194)	(20,565)
Others	-	-	-	-
Cash flow from Financing Activities	(7,573)	(13,253)	(19,436)	(20,831)
Chg. in Cash & Bank balance	(7,028)	682	(971)	273
Closing cash & balance	931	1,613	642	915

Source Company data, I-Sec research

## **Exhibit 14:** Key ratios

(Year ending March)

	FY24A	FY25A	FY26E	FY27E
Per Share Data (INR)				
Reported EPS	136.9	156.1	169.9	194.4
Adjusted EPS (Diluted)	136.9	156.1	169.9	194.4
Cash EPS	157.4	181.0	197.9	225.4
Dividend per share (DPS)	37.0	51.0	70.0	75.0
Book Value per share (BV)	573.2	674.7	774.6	893.9
Dividend Payout (%)	27.0	32.7	41.2	38.6
Growth (%)				
Net Sales	14.3	14.8	11.4	10.1
EBITDA	29.1	8.9	12.2	12.3
EPS (INR)	42.8	14.0	8.9	14.4
Valuation Ratios (x)				
P/E	39.8	34.9	32.1	28.0
P/CEPS	34.6	30.1	27.5	24.2
P/BV	9.5	8.1	7.0	6.1
EV / EBITDA	31.6	28.9	25.2	21.9
EV / Sales	8.6	7.5	6.6	5.8
Profitability Ratios				
Gross Profit Margins (%)	38.5	38.2	38.4	38.9
EBITDA Margins (%)	27.2	25.8	26.0	26.5
EBIT Margins (%)	23.8	22.1	22.3	22.8
Net Profit Margins (%)	23.3	23.2	22.7	23.5
RoCE (%)	26.0	24.8	23.2	23.1
RoE (%)	26.2	25.0	23.4	23.3
Dividend Yield (%)	0.7	0.9	1.3	1.4
Operating Ratios				
Fixed Asset Turnover (x)	4.8	4.8	4.9	5.0
Inventory Turnover Days	24	22	22	22
Receivables Days	13	21	15	15
Payables Days	63	65	70	70
Effective Tax Rate (%)	24.6	21.7	24.5	24.5
Net Debt / Equity (x)	(0.7)	(0.6)	(0.7)	(0.7)
Net Debt / EBITDA (x)	(2.5)	(2.4)	(2.7)	(2.9)

Source Company data, I-Sec research



This report may be distributed in Singapore by ICICI Securities, Inc. (Singapore branch). Any recipients of this report in Singapore should contact ICICI Securities, Inc. (Singapore branch) in respect of any matters arising from, or in connection with, this report. The contact details of ICICI Securities, Inc. (Singapore branch) are as follows: Address: 10 Collyer Quay, #40-92 Ocean Financial Tower, Singapore - 049315, Tel: +65 6232 2451 and email: navneet\_babbar@icicisecuritiesinc.com, Rishi\_aqrawal@icicisecuritiesinc.com and Kadambari\_balachandran@icicisecuritiesinc.com.

"In case of eligible investors based in Japan, charges for brokerage services on execution of transactions do not in substance constitute charge for research reports and no charges are levied for providing research reports to such investors."

New I-Sec investment ratings (all ratings based on absolute return; All ratings and target price refers to 12-month performance horizon, unless mentioned otherwise) BUY: >15% return; ADD: 5% to 15% return; HOLD: Negative 5% to Positive 5% return; REDUCE: Negative 5% to Negative 15% return; SELL: < negative 15% return

#### ANALYST CERTIFICATION

I/We, Vivek Kumar, MBA; Ronak Mehta, CA; Vishakha Maliwal, MBA (Finance); authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of the ICICI Securities Inc. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

#### Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager, Research Analyst and Alternative Investment Fund. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH000000990. ICICI Securities Limited SEBI Registration is INZ000183631 for stock broker. ICICI Securities AIF Trust's SEBI Registration number is IN/AIF3/23-24/1292 ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidieries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on <a href="https://www.icicibank.com">www.icicibank.com</a>.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Institutional Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Retail Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/beneficial ownership of one percent or more or other material conflict of interest in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.



# Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk free return to the investors.

ICICI Securities Limited has not used any Artificial Intelligence tools for preparation of this Research Report.

Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, E-mail Address: complianceofficer@icicisecurities.com

 $For any queries or grievances: \underline{\textit{Mr. Bhavesh Soni}} \ \ \underline{\textit{Email address: }} \ \underline{\textit{headservicequality@icicidirect.com}} \ \ \underline{\textit{Contact Number: 18601231122}}$