

20 July 2025

India | Equity Research | Results Update

ICICI Prudential Life Insurance Company

Life Insurance

Optimisation of growth and margin continues to be the main objective for maximising VNB growth; valuation remains attractive

ICICI Prudential (IPRU) reported a volume decline of 5% YoY in total APE vs 10.2% YoY growth for private industry in Q1FY26. While volume growth was weak in Q1FY26 (retail APE down 9.2% YoY), margin performance was better (VNB margin improved to 24.5% in Q1FY26 from 22.8% in FY25) driven primarily by product mix change and cost optimisation. Its diversified channel mix (agency/direct/banca/partnership distribution/group APE mix is 25%/13%/30%/13%/19%, as of Q1FY26) remains unique among peers and significantly blunts risks to the business. Yet, IPRU's ability to better optimise margins and volume shall be tested, considering its open architecture and fluctuation in products mix.

Maintain BUY; INR 750 TP basis 1.75x (all unchanged) FY27E FV

We factor VNB margin of ~25% with APE growth of 9%/15% for FY26/27E resulting in an embedded value (EV) of INR 620bn by FY27E. This translates to operating RoEV of 13.9%/14% in FY26/27E. IPRU witnessed weak volume performance, having reported retail APE decline of 9.2% YoY in Q1FY26 vs 8.3% growth of private industry. However, despite weak volumes, VNB decline was only 3.2% in Q1FY26 due to improvement in margins. Our BUY rating captures possible EV growth till FY27E – balanced between volume and stable margin outlook while valuation remains modest. IPRU is also better placed in terms of any risk of channel disruption from any adverse regulation basis diversified mix. Risks: Weakness in volume/margin and adverse regulations.

Focus remains on growing APE and VNB on absolute basis

VNB margin improved from 22.7% in Q4FY25 to 24.5% in Q1FY26. However, management will continue to focus on absolute VNB and margin may expand or shrink driven by demand of specific category of products and ability of the company to appropriately flex cost in adjustment to the product.

Financial Summary

Y/E March (INR bn)	FY24A	FY25A	FY26E	FY27E
APE	90.5	104.1	113.4	130.5
Embedded Value	423.4	479.5	545.1	620.3
New value business	22.3	23.7	28.4	32.6
VNB margin (%)	24.6	22.8	25.0	25.0
P/EV (x)	2.2	2.0	1.7	1.5
EVOP as % of IEV	14.1	13.1	13.9	14.0
RoE (%)	8.1	10.3	10.4	10.6
RoEV (%)	18.8	13.3	13.7	13.8

Ansuman Deb

ansuman.deb@icicisecurities.com

+91 22 6807 7312

Shubham Prajapati

shubham.prajapati@icicisecurities.com

Sanil Desai

sanil.desai@icicisecurities.com

Market Data

Market Cap (INR)	917bn
Market Cap (USD)	10,642mn
Bloomberg Code	IPRU IN
Reuters Code	ICIR BO
52-week Range (INR)	797 /517
Free Float (%)	27.0
ADTV-3M (mn) (USD)	9.4

Price Performance (%)	3m	6m	12m
Absolute	6.4	(1.9)	(3.2)
Relative to Sensex	23	(8.6)	(3.7)

ESG Score	2023	2024	Change
ESG score	77.3	76.2	(1.1)
Environment	62.8	66.7	3.9
Social	75.7	74.6	(1.1)
Governance	83.9	81.9	(2.0)

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: SES ESG, I-sec research

Previous Reports

20-04-2025: <u>Q4FY25 results review</u> 24-01-2025: <u>Q3FY25 results review</u>



Key pointers from Q1FY26 result: QoQ/YoY improvement in margins, higher non-linked and protection mix

- VNB declined 3.2% YoY mainly due to decline in APE (down 5% YoY) on last year's high base on account of buoyancy in equity market and annuity product offerings.
 Q1FY26 was impacted by uncertain market environment as well as high base of last year.
- Product mix moved towards non-linked and protection in Q1. This is contrary to the dominance of linked products during FY25. Non-linked APE mix improved from 16.9% in Q1FY25 to 21.5% in Q1FY26 on the back on new product launch with a growth of 20.8% YoY. Linked APE mix declined in Q1FY26 to 46.8% (vs 51.4% in Q1FY25) while volume declined by 13.6% YoY. Protection segment reported growth of 15.2% in Q1FY26 and forms ~21.9% of total APE mix. Group savings grew strong with 53.7% YoY growth and forms ~7.5% of total APE mix. Annuity forms 5.4% of total APE and reported a decline of 53.3% in Q1FY26, on high base of last year. Total APE reported a decline of 5% YoY in Q1FY26. In last couple of quarters, there has been improvement in growth of non-par products which now has 50% share within the non-linked retail portfolio.
- Customer preference started shifting towards guaranteed products given market volatility in equity markets, retail protection continues to witness strong traction. Retail new business sum assured grew by 31.5% YoY in Q1FY26.
- Reduction in costs YoY: Cost/total premium decreased from 24% in Q1FY25 to 21.2% in Q1FY26. Cost/total premium (for savings LoB) improved from 16.8% in Q1FY25 to 14.1% in Q1FY26. Management continues to work towards aligning the cost structure commensurate with the product mix. This may help achieve core objective of increasing absolute VNB while delivering value to customers. The cost initiatives have been aligned to the kind of product mix that management anticipates getting delivered through the channels. So, if the demand is towards a particular category of product, management may try to flex cost in alignment with what that product category can afford. With this approach, they don't want to artificially tinker with demand and impose top-down requirements.

VNB margin improved due to cost optimisation and protection growth

VNB margin witnessed improvement of ~47bps/182bps YoY/QoQ from 24%/22.7% in Q1FY25/Q4FY25 to 24.5% in Q1FY26. The movement in margin was largely on account of shift in product mix towards non-linked from linked as customer preferences shifted towards guaranteed products while there is also higher mix of protection business. Management continues to work on improving product level profitability through increasing sum assured, longer tenure policies and increasing rider attachments. Improvement in APE growth, cost optimisation and profitability improvement initiatives may enable to sustainably grow VNB over the long term.

Q1 mix shifts towards non-linked; retail protection doing well

In Q1FY26, IPRU reported APE decline of 5% YoY. Q1FY26 APE contribution was skewed towards non-linked savings products at 21.5%, linked savings at 46.8%, protection at 21.9%, annuity at 5.4% and balance 4.5% from group savings products.

- Annuity business declined 53.3% YoY in Q1FY26. This was mainly due to the base
 effect of last year driven by product launch. Additionally, in Q1FY26, company
 started to witness an increasing shift towards single premium annuity, partly
 driven by lower fixed deposit rates.
- **Group fund business reported strong growth** of 53.7% YoY in Q1FY26 and contributed 4.4% to APE. This business is typically lumpy in nature.



- Linked product also has demand. Unit linked APE declined by 13.6% YoY in Q1FY26 due to impact of market volatility. However, there continues to be a category of customers who still take a long-term view and demand linked products irrespective of short-term volatility. To further enhance linked portfolio, company has launched Smart Insurance Plan Plus, which offers affordable wealth creation with a minimum premium of INR 1,000 per month.
- Retail protection APE grew strong at 24.1% YoY in Q1FY26. Within retail protection, pure protection grew by 37% YoY, while ROP declined by 33% YoY in Q1FY26.
- **Group term business grew by 11.1% YoY;** strategy remains focused on selecting businesses which meet defined risk-reward expectations.
- In credit life business, company continued to witness a slowdown in the MFI
 segment, in line with the challenges in the MFI industry. Management expects
 recovery in MFI space gradually over coming quarters. Overall, credit life business,
 that is MFI and non-MFI together, is at a similar level as the previous year implying
 growth from non-MFI segment.
- Processes have become more efficient: With a set of capabilities encompassing
 digital tools and analytics, the company was able to issue ~54% policies on the
 same day for savings LoB in Q1FY26 (vs 50% in FY25). It has also launched an
 initiative of crediting commissions on the same day of policy issuance.
- Regular and limited-pay persistency has been improving consistently across most cohorts: 25/49-month persistency saw improvement and stood at 82.5%/69.8% in Q1FY26 vs 79.5%/68.2% in Q1FY25, while 13/37/61-month persistency declined from 85.7%/73%/65.8% in Q1FY25 to 80.8%/72.6%/63.4% in Q1FY26. Considering additional time available now for both linked and non-linked policies, there is no requirement to foreclose any of these policies, and that has impacted the metric marginally. On 13-month persistency, there was change in tax regulation in Mar'23 resulting in heightened persistency in Jun'24 numbers. However, that has now washed off and would revert to normalised levels.
- IPRU Life launched following new products/variants in Q1FY26
 - o iProtect Smart Plus, a protection plan which offers flexibility to customers by providing them a choice to opt for premium break and convert from a regular premium to a limited pay policy. The product offers an immediate debt benefit on claim registration, thereby, catering to the family's liquidity needs in the time of distress.
 - o **Smart Insurance Plan Plus (SIP+)**, a UL product, which offers affordable wealth creation with a minimum premium as low as INR 1,000 per month.
 - o **IPRU Health Protect Rider**, a non-par, non-linked health pure risk rider, designed to provide financial protection against critical Illness.

Channel mix remains well diversified; blunts business risks materially

For Q1FY26, all channels reported decline except for partnership distribution. Banca channel reported a decline of 2.1% YoY and contributed 29.7% of total APE in Q1FY26. Partnership distribution contributed 12.9% in Q1FY26, reporting growth of 6.6% YoY, while agency/direct channels slipped 19.4%/15.4% YoY. Group business contributed 18.9% of total APE and growth of 18.9% YoY in Q1FY26. This diversified distribution should enable IPRU grow sustainably in the long term.



- Banca channel declined 2.1% YoY: Parent bank contribution has been stable (INR 1bn per month business) with focus on protection line of business. Currently, it has a total of 49 bank tie-ups (one bank tie-up done in Q1FY26) with access to more than 23,900 bank branches and more than 1,350 non-bank partnerships.
- In Q1FY26, proprietary (agency and direct) business saw decline of 18.1% YoY, primarily because of two factors 1) high base of annuity in previous year; and 2) customer preference shifting away from ULIPs. Core fundamentals of agency channel still remain. Agency channel's high growth last year was supported by UL as well as new annuity product; however, due to a shift in demand, there was a decline of 19.4% YoY in Q1FY26. Similarly, a large part of direct channel is ULIP products. Over the last few months, these channels have been agile enough to pick up non-linked products. Historically, they have demonstrated the ability to shift product mix from ULIP and non-linked savings business depending on the prevailing macro environment factors.
- Partnerships: Partnership distribution is more focused on non-linked savings (30% of mix) and protection and annuity products (35% of mix), resulting in good growth compared to other channels who have higher ULIP mix. APE grew 6.6% YoY in Q1FY26.



Exhibit 1: Q1FY26 result review

INR mn		FY2	5		FY26 Ch		nange	
	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY (%)	QoQ (%	
Net premium income	78,747	1,07,542	1,22,614	1,63,692	85,032	8.0	(48.1	
First year premium	15,221	20,587	18,246	27,092	14,454	(5.0)	(46.6	
Renewal premium	43,350	60,858	60,900	92,094	49,417	14.0	(46.3	
Single premium	24,267	30,307	47,455	49,130	25,670	5.8	(47.8	
Income from investments	1,73,533	1,42,770	(79,059)	(9,049)	1,66,486	(4.1)	(1,939.9	
Other income	544	562	600	526	524	(3.6)	(0.3	
Transfer from S/H A/C	1,761	(799)	1,010	1,206	1,160	(34.2)	(3.9	
Total income	2,54,584	2,50,075	45,165	1,56,375	2,53,202	(0.5)	61.	
Commission paid	9,456	12,349	11,037	15,752	9,849	4.2	(37.5	
Operating expenses	10,397	10,550	9,744	9,025	9,066	(12.8)	0.	
Total commission & opex	19,853	22,899	20,781	24,777	18,915	(4.7)	(23.7	
Benefits paid	95,226	1,20,218	1,23,110	1,23,271	97,620	2.5	(20.8	
Change in actural liability	1,34,891	1,04,217	(1,05,013)	1,620		2.5	(20.0	
					1,30,724	(1.1)	C.E.	
Total expenses	2,49,969	2,47,334	38,879	1,49,668	2,47,259	(1.1)	65.	
Provisions	20	(135)	(17)	162	45	2.2	/ F /	
Service Tax on linked A/C	1,632	1,777	1,758	1,757	1,668	2.2	(5.0	
PBT	2,964	1,100	4,545	4,789	4,230	42.7	(11.7	
Tax	122	173	355	1,852	468	284.9	(74.8	
Surplus/(Deficit)	2,843	927	4,190	2,937	3,762	32.3	28.	
Channels I de not A	045/25	025/25	025/25	0.45/25	0.15\/.20	V-V (0/)	0-0 (0)	
Shareholders' Account	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	YoY (%)	QoQ (%	
Transfer from P/H A/C	2,891	1,018	3,260	3,761	2,706	(6.4)	(28.1	
Income from Investments	1,682	1,271	1,802	2,230	2,496	48.4	11.	
Other Income	63	71	3	98	89	40.8	(9.9	
Total	4,636	2,361	5,065	6,090	5,290	14.1	(13.1	
Other expenses	286	308	296	655	646	125.8	(1.3	
Amounts transf to P/H acc	1,761	(799)	1,010	1,206	1,160	(34.2)	(3.9	
Provisions (other than taxation)	-	-	0	100	51			
PBT	2,589	2,852	3,758	4,129	3,434	32.6	(16.8	
Tax	345	343	502	276	424			
PAT	2,243	2,510	3,257	3,853	3,010	34.2	(21.9	
Check								
Ratios (%)	Q1FY25	H1FY25	9MFY25	FY25	Q1FY26	YoY (bps)		
Commission expense	15.5	15.0	15.0	13.7	14.8	(68)		
Opex ratio	17.1	14.4	14.4	11.2	13.6	(345)		
APE (Rs mn)	19,630	44,660	69,040	1,04,060	18,640	-5%		
Linked Mix (%)	51	52	51	48	47	(462)		
Non Linked and Other Savings Mix (%)	31	31	32	36	31	82		
Protection Mix (%)	18	17	17	16	22	386		
Other ratios (%)	Q1FY25	H1FY25	9MFY25	FY25	Q1FY26	YoY (bps)		
Solvency Ratio	187.9	188.6	221.8	212.2	212.3	2,440		
VNB margins	24.0	23.7	22.8	22.8	24.5	50		
Persistency ratios (%): retail						YoY		
excluding single premium	Q1FY25	H1FY25	9MFY25	FY25	Q1FY26	(bps)		
13th Month	89.7	89.8	89.8	89.1	86.0	(370)		
25th Month	80.6	81.0	81.6	82.6	83.4	280		
37th Month	72.8	73.7	74.5	75.2	75.1	230		
49th Month	70.7	69.9	69.2	69.5	69.8	(90)		
61st Month	65.9	65.9	65.3	64.1	63.8	(210)		
Key metrics (INR bn)	Q1FY25	H1FY25	9MFY25	FY25	Q1FY26	YoY (%)		
VNB	4.7	10.6	15.8	23.7	4.6	(3.2)		
EV	-	460	-	480	-	#DIV/0!		
AUM	3,089	3,205	3,104	3,094	3,245	5.1		

Source: I-Sec research, Company data



Exhibit 2: IPRU APE mix- unit linked and protection witnessed strong growth

INR bn	FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	FY25	Q1FY26	Q1FY26 YoY
Total APE	90.5	19.6	25.0	24.4	35.0	104.1	18.6	-5.0%
Savings APE	75.2	16.1	20.8	20.5	30.3	87.7	14.6	-9.5%
Linked	39.1	10.1	13.0	12.0	15.2	50.3	8.7	-13.6%
Non Linked	23.4	3.3	4.8	4.0	10.0	22.1	4.0	20.8%
Annuity	9.5	2.1	2.2	1.8	2.6	8.8	1.0	-53.3%
Group	3.2	0.5	0.9	2.7	2.5	6.6	0.8	53.7%
Protection APE	15.3	3.6	4.2	3.9	4.7	16.4	4.1	15.2%
Retail Protection	4.8	1.1	1.7	1.5	1.7	6.0	1.4	24.1%
Group Protection	10.5	2.4	2.5	2.4	3.0	10.4	2.7	11.1%
Mix (%)	FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	FY25	Q1FY26	YoY bps
Total APE	100%	100%	100%	100%	100%	100%	100%	
Savings APE	83.1%	81.9%	83.1%	84.0%	86.6%	84.3%	78.1%	-380 bps
Linked	43.2%	51.4%	51.8%	49.2%	43.4%	48.3%	46.8%	-462 bps
Non Linked	25.8%	16.9%	19.1%	16.2%	28.6%	21.2%	21.5%	460 bps
Annuity	10.5%	10.9%	8.7%	7.5%	7.4%	8.4%	5.4%	-554 bps
Group	3.5%	2.8%	3.5%	11.0%	7.2%	6.4%	4.5%	170 bps
Protection APE	16.9%	18.1%	16.8%	16.0%	13.5%	15.7%	21.9%	386 bps
Retail Protection	5.3%	5.7%	6.7%	6.0%	4.9%	5.7%	7.5%	175 bps
Group Protection	11.6%	12.4%	10.1%	10.0%	8.6%	10.0%	14.5%	211 bps
VNB	22.3	4.7	5.9	5.2	8.0	23.7	4.6	-3.2%
VNB Margin	24.6	24.0	23.4	21.2	22.7	22.8	24.5	47 bps
Embedded value	423.4		460.2		479.5	479.5		·

Source: I-Sec research, Company data

Exhibit 3: Distribution APE growth trend

Channel APE (INR bn)	FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	FY25	Q1FY26	Q1FY26 YoY
Banca	25.9	5.7	7.4	6.1	11.5	30.6	5.5	-2.1%
Agency	26.4	5.8	7.8	7.3	9.3	30.1	4.7	-19.4%
Direct	12.8	3.0	4.0	3.6	4.4	14.9	2.5	-15.4%
Partnership Distribution	11.7	2.3	2.5	2.3	4.4	11.4	2.4	6.6%
Group	13.7	3.0	3.4	5.1	5.5	17.0	3.5	18.9%
Total	90.5	19.6	25.0	24.4	35.0	104.1	18.6	-5.0%

Source: I-Sec research, Company data

Exhibit 4: APE and VNB projections

INR bn	FY23	FY24	FY25	FY26E	FY27E
Weighted APE	75.8	82.0	103.3	112.6	129.5
Reported APE	86.4	90.5	104.1	113.4	130.5
VNB	27.7	22.3	23.7	28.4	32.6
VNB margin reported (%)	32.0%	24.6%	22.8%	25.0%	25.0%

Source: Company data, I-Sec research



Exhibit 5: EV projection

Embedded Value (INR bn)	FY23	FY24	FY25	FY26E	FY27E
Opening Embedded Value	316.3	356.4	423.4	479.5	545.1
Unwind	27.1	30.7	33.9	38.4	43.6
- Unwind rate (%)	8.6%	8.6%	8.0%	8.0%	8.0%
VNB	27.7	22.3	23.7	28.4	32.6
Operating assumption changes	(1.6)	0.7	(2.5)		
Persistency Variance	1.4	(0.6)	0.2		
Mortality and Morbidity variance	0.2	(2.9)	0.1		
Expense variance	0.0	-	0.1		
Other Variance	0.1	(0.1)			
EVOP	54.9	50.2	55.3	66.7	76.2
Economic assumption change & Invt variance	(14.5)	16.9	(0.2)		
Net capital injection	(0.3)	(0.1)	1.0	(1.1)	(1.1)
Closing Embedded Value	356	423	479.5	545.1	620.3

Source: I-Sec research, Company data

Exhibit 6: Protection APE and VNB

INR bn	FY22	FY23	FY24	FY25
Retail protection	3.9	3.3	4.8	6.0
Group term	5.7	7.0	4.5	4.3
Credit Life	3.5	4.8	6.0	6.1
Total protection	13.1	15.0	15.3	16.4
Protection -VNB	9.2	10.9	11.4	8.9
VNB margin	70.4%	72.3%	75.0%	54.5%

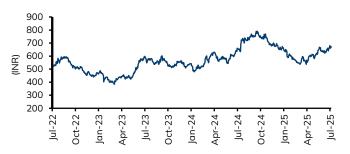
Source: Company data, I-Sec research

Exhibit 7: Shareholding pattern

%	Sep'24	Dec'24	Mar'25
Promoters	73.0	73.0	73.0
Institutional investors	22.3	22.3	21.7
MFs and other	7.5	7.5	6.5
Banks/ Fls	0.3	0.4	0.5
Insurance Cos.	1.3	1.3	1.5
FIIs	13.2	13.1	13.3
Others	4.7	4.7	5.3

Source: Bloomberg, I-Sec research

Exhibit 8: Price chart



Source: Bloomberg, I-Sec research



Financial Summary

Exhibit 9: Technical Account

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Gross Premiums	4,32,356	4,89,507	5,10,637	5,74,873
Reinsurance Ceded	(14,760)	(16,913)	(6,750)	(6,750)
Net Premiums	4,17,597	4,72,594	5,03,887	5,68,123
Income from Investments	4,65,503	2,28,195	2,77,877	3,06,558
Other Income	19,973	5,410	23,130	23,130
Total income	9,03,073	7,06,199	8,04,895	8,97,811
Commission	37,220	48,594	24,993	28,179
Operating expenses	41,260	39,716	47,592	53,714
Total commission and opex	78,480	88,310	72,584	81,893
Benefits Paid (Net)+ bonus	4,00,060	4,61,825	3,16,797	3,55,971
Chg in reserves	-	-	-	-
Total expenses	8,84,930	6,85,849	7,78,878	8,73,405
Prov for doubtful debts	6,173	6,953	8,602	9,650
PBT	11,970	13,398	17,415	14,756
Surplus / Deficit before tax	11,970	13,398	17,415	14,756
Tax (incl. Service Tax &GST)	1,078	2,501	777	875
Prov for Tax	1,078	2,501	777	875
Surplus / Deficit	10,892	10,897	16,638	13,880

Source Company data, I-Sec research

Exhibit 10: Shareholder's Account

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Transfer from technical a/c	14,719	10,931	14,562	11,542
Income From Investments	14,052	7,304	14,257	22,073
Total Income	28,771	18,234	28,934	33,730
Other expenses	1,185	1,640	769	769
Contribution to P/H A/C	18,381	3,278	14,320	17,185
Total Expenses	19,565	4,918	15,090	17,954
PBT	9,205	13,317	13,844	15,776
Prov for Tax	699	1,462	692	789
PAT	8,507	11,855	13,152	14,987

Source Company data, I-Sec research

Exhibit 11: Balance Sheet

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Share Capital	14,406	14,453	14,453	14,453
Reserves And Surplus	92,183	1,05,551	1,17,603	1,31,490
Shareholders' Fund	1,10,046	1,19,338	1,34,156	1,48,043
Policy Liabilities	27,99,915	29,29,783	35,50,185	39,59,717
Prov. for Linked Liab.	15,79,173	15,56,577	15,15,569	15,30,725
Funds For Future App.	12,866	12,832	14,000	14,000
Current liabilities & prov.	54,777	53,991	50,350	50,350
Borrowings	12,000	26,000	26,000	26,000
Total	29,90,007	31,42,386	37,75,416	41,98,835
Shareholders' investment	1,05,673	1,40,404	3,34,835	4,00,936
Policyholders' investment	11,43,182	12,86,988	18,24,911	21,66,529
Assets to cover linked liab.	16,48,424	16,12,399	15,69,921	15,85,620
Loans	17,606	24,191	3,000	3,000
Fixed Assets	7,194	8,476	5,250	5,250
Current assets	67,914	69,902	37,500	37,500
Total	29,90,007	31,42,386	37,75,416	41,98,835

Source Company data, I-Sec research

Exhibit 12: Premium Details

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
New business premium	1,86,788	2,32,306	2,24,283	2,57,925
Total weighted APE	81,971	1,03,284	1,12,579	1,29,466
Renewal premium	2,45,568	2,57,202	2,86,354	3,16,948
Total premium	4,32,356	4,89,507	5,10,637	5,74,873
NBP growth (%)	(6.9)	26.0	9.0	15.0
APE growth (%)	8.1	26.0	9.0	15.0
Renewal premium growth (%)	9.0	4.7	11.3	10.7
Total premium growth (%)	8.3	13.2	4.3	12.6

Source Company data, I-Sec research

Exhibit 13: Key ratios

(Year ending March)

	FY24A	FY25A	FY26E	FY27E
Operating Ratios (%)				
Investment yield (%)	17.8	7.9	8.6	8.3
Commissions / GWP	8.6	9.9	4.9	4.9
Operating expenses / GWP	9.5	8.1	9.3	9.3
Total expense / GWP	18.2	18.0	14.2	14.2
Total AUMs (INR bn)	2,897.3	3,039.8	3,729.7	4,153.1
Profitability ratios (%)				
VNB margin, basis effective tax rate (%)	24.6	22.8	25.0	25.0
RoE (%)	8.1	10.3	10.4	10.6
Core EVOP(unwind +VNB)	14.9	13.6	13.9	14.0
EVOP as % of IEV	14.1	13.1	13.9	14.0
RoEV (%)	18.8	13.3	13.7	13.8
Valuation ratios				
Dividend per share (INR)	0.6	0.9	0.8	0.8
EPS (INR)	5.9	8.2	9.1	10.4
VNB (INR bn)	22.3	23.7	28.4	32.6
EV (INR bn)	423.4	479.5	545.1	620.3
Value of new business (INR bn)	22.3	23.7	28.4	32.6
VIF (INR bn)	309.2	356.0	406.8	468.1
ANW (INR bn)	114.2	123.5	138.3	152.2
VIF as % of EV	73.0	74.3	74.6	75.5
EV per share (INR)	292.9	331.8	377.2	429.1
P/EV (x)	2.2	2.0	1.7	1.5
P/EPS (x)	107.7	77.3	69.7	61.1

Source Company data, I-Sec research



ICICI Prudential Life Insurance Company Limited a is a group company (Associate) of ICICI Securities Limited. However, the report and views are based on publicly available information.

This report may be distributed in Singapore by ICICI Securities, Inc. (Singapore branch). Any recipients of this report in Singapore should contact ICICI Securities, Inc. (Singapore branch) in respect of any matters arising from, or in connection with, this report. The contact details of ICICI Securities, Inc. (Singapore branch) are as follows: Address: 10 Collyer Quay, #40-92 Ocean Financial Tower, Singapore - 049315, Tel: +65 6232 2451 and email: navneet_babbar@icicisecuritiesinc.com, Rishi_agrawal@icicisecuritiesinc.com and Kadambari_balachandran@icicisecuritiesinc.com.

"In case of eligible investors based in Japan, charges for brokerage services on execution of transactions do not in substance constitute charge for research reports and no charges are levied for providing research reports to such investors."

New I-Sec investment ratings (all ratings based on absolute return; All ratings and target price refers to 12-month performance horizon, unless mentioned otherwise) BUY: >15% return; ADD: 5% to 15% return; HOLD: Negative 5% to Positive 5% return; REDUCE: Negative 5% to Negative 15% return; SELL: < negative 15% return

ANALYST CERTIFICATION

I/We, Ansuman Deb, MBA, BE; Shubham Prajapati, CA; Sanil Desai, MBA; authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. Analysts are not registered as research analysts by FINRA and are not associated persons of the ICICI Securities Inc. It is also confirmed that above mentioned Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months and do not serve as an officer, director or employee of the companies mentioned in the report.

Terms & conditions and other disclosures:

ICICI Securities Limited (ICICI Securities) is a full-service, integrated investment banking and is, inter alia, engaged in the business of stock brokering and distribution of financial products. Registered Office Address: ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025. CIN: L67120MH1995PLC086241, Tel: (91 22) 6807 7100. ICICI Securities is Sebi registered stock broker, merchant banker, investment adviser, portfolio manager, Research Analyst and Alternative Investment Fund. ICICI Securities is registered with Insurance Regulatory Development Authority of India Limited (IRDAI) as a composite corporate agent and with PFRDA as a Point of Presence. ICICI Securities Limited Research Analyst SEBI Registration Number – INH00000990. ICICI Securities SEBI Registration is INZ000183631 for stock broker. ICICI Securities AIF Trust's SEBI Registration number is IN/AIF3/23-24/1292 ICICI Securities is a subsidiary of ICICI Bank which is India's largest private sector bank and has its various subsidiaries engaged in businesses of housing finance, asset management, life insurance, general insurance, venture capital fund management, etc. ("associates"), the details in respect of which are available on www.icicibank.com.

ICICI Securities is one of the leading merchant bankers/ underwriters of securities and participate in virtually all securities trading markets in India. We and our associates might have investment banking and other business relationship with a significant percentage of companies covered by our Investment Research Department. ICICI Securities and its analysts, persons reporting to analysts and their relatives are generally prohibited from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

Recommendation in reports based on technical and derivative analysis centre on studying charts of a stock's price movement, outstanding positions, trading volume etc as opposed to focusing on a company's fundamentals and, as such, may not match with the recommendation in fundamental reports. Investors may visit icicidirect.com to view the Fundamental and Technical Research Reports.

Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein.

ICICI Securities Limited has two independent equity research groups: Institutional Research and Retail Research. This report has been prepared by the Institutional Research. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the Retail Research.

The information and opinions in this report have been prepared by ICICI Securities and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ICICI Securities. While we would endeavour to update the information herein on a reasonable basis, ICICI Securities is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent ICICI Securities from doing so. Non-rated securities indicate that rating on a particular security has been suspended temporarily and such suspension is in compliance with applicable regulations and/or ICICI Securities policies, in circumstances where ICICI Securities might be acting in an advisory capacity to this company, or in certain other circumstances. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ICICI Securities will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. ICICI Securities accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ICICI Securities or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

ICICI Securities or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction.

ICICI Securities or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the companies mentioned in the report in the past twelve months.

ICICI Securities encourages independence in research report preparation and strives to minimize conflict in preparation of research report. ICICI Securities or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither ICICI Securities nor Research Analysts and their relatives have any material conflict of interest at the time of publication of this report.

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

ICICI Securities or its subsidiaries collectively or Research Analysts or their relatives do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

Since associates of ICICI Securities and ICICI Securities as a entity are engaged in various financial service businesses, they might have financial interests or actual/beneficial ownership of one percent or more or other material conflict of interest in various companies including the subject company/companies mentioned in this report.

ICICI Securities may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor ICICI Securities have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on ICICI Securities by any Regulatory Authority impacting Equity Research Analysis activities.

This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ICICI Securities and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

This report has not been prepared by ICICI Securities, Inc. However, ICICI Securities, Inc. has reviewed the report and, in so far as it includes current or historical information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed.



Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors. None of the research recommendations promise or guarantee any assured, minimum or risk free return to the investors.

 ${\sf ICICI \, Securities \, Limited \, has \, not \, used \, any \, Artificial \, Intelligence \, tools \, for \, preparation \, of \, this \, Research \, Report.}$

SEBI Guidelines for Research Analyst (RA) requires all RAs to disclose terms and conditions pertaining to Research Services to all clients. Please go through the "Mandatory terms and conditions" and "Most Important Terms and Conditions. (Link)

Name of the Compliance officer (Research Analyst): Mr. Atul Agrawal, Contact number: 022-40701000, E-mail Address: complianceofficer@icicisecurities.com

 $For any queries or grievances: \underline{\textit{Mr. Bhavesh Soni}} \ \ Email \ address: \underline{\textit{headservicequality@icicidirect.com}} \ \ Contact \ Number: 18601231122$