



ITC Ltd. Q2FY26



ITC Ltd.

Subdued quarter; margins and agri drag offset steady FMCG growth.

CMP INR 409	Target INR 486	Potential Upside 18.8%	Market Cap (INR Bn) 5,121	Recommendation BUY	Sector Consumer
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Result highlights

ITC's Q2FY26 performance came in below our expectations, with revenue declining 8.5% QoQ (-1.6% YoY) to INR 2,10,475 Mn, mainly impacted by seasonal moderation in agri-business revenues and higher intersegment adjustments

Revenue: Consolidated net revenue from operations (excl. excise duty) declined 2.4% YoY (-9.3% QoQ) to INR 1,95,016 Mn, led by a steep 30.3% YoY drop in Agri Business, while Cigarettes grew 6.0% YoY and the FMCG–Others segment sustained healthy growth of 8.5% YoY.

Margin and Profitability: EBITDA fell 20.4% YoY (-28.1% QoQ) to INR 66,947 Mn, with margins compressing by 772 bps YoY to 34.3%, reflecting higher input costs, subdued volumes, and weak operating leverage. Adjusted PAT came in at INR 51,261 Mn, down 25.1% YoY (-33.7% QoQ), below our expectations due to broad-based margin pressure and lower other income.

Segmental trends: The Cigarette segment grew 6.0% YoY, supported by mid-single-digit volume gains and market share recovery from illicit trade, aided by a stable tax regime. Premium and differentiated offerings continued to perform well, though elevated tobacco leaf costs weighed on profitability, leading to an EBITDA margin contraction of 187 bps YoY. Management expects easing procurement prices to support margin recovery in H2FY26E.

The FMCG–Others segment grew 8.5% YoY (ex-Notebooks), driven by strong traction across staples (Aashirvaad), biscuits (Sunfeast), dairy, and personal care (Fiama, Savlon). Homecare (Nimyle) and Agarbattis (Mangaldeep) continued steady performance, while beverages were impacted by unseasonal rainfall. Segment margins improved +50 bps QoQ but contracted YoY amid elevated commodity prices (edible oil, wheat, and cocoa).

The Agri Business saw a sharp 30.3% YoY decline due to timing differences in exports and a high base, though leaf tobacco maintained steady growth. Management expects recovery from H2FY26 as export call-offs normalize.

The Paperboards, Paper & Packaging segment delivered 5.0% YoY growth, led by improved volumes and sequential margin recovery (+90 bps QoQ). However, the operating environment remains challenging due to low-priced imports and high wood costs. Structural cost initiatives and sustainability-led packaging growth are expected to support medium-term performance.

Valuation: Resilient cigarette volumes, steady FMCG growth, and expected margin recovery from easing input costs underpin our positive outlook.

We value ITC based on SOTP valuation methodology, with Cigarette business at 13.0x FY27E EV/EBITDA, Agri. Business at 8.0x FY27E EV/EBITDA, Paper business at 4.5x FY27E EV/EBITDA, FMCG at 8.0x FY27E EV/Revenue, and its stake in ITC Hotels at INR 12.0 per share (reflecting a 20.0% hold-co discount), implying a target price of INR 486.

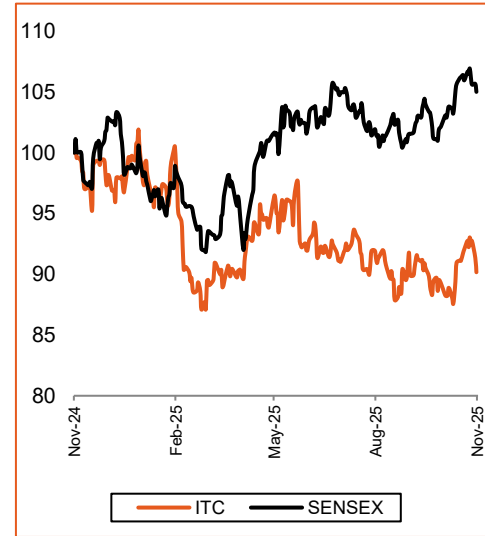
We reiterate our “BUY” rating on ITC stock, backed by resilient core performance and improving margin outlook.

KEY FINANCIALS

Particulars (INR Mn)	FY24	FY25	FY26E	FY27E	FY28E
Revenue	6,79,319	7,53,233	8,11,034	8,99,206	9,79,050
EBITDA	2,52,498	2,59,782	2,79,496	3,06,415	3,33,869
EBITDA Margin	37.2%	34.5%	34.5%	34.1%	34.1%
PAT (cont. operation)	1,98,982	1,97,306	2,10,358	2,30,188	2,49,135
PAT Margin (cont. operation)	29.3%	26.2%	25.9%	25.6%	25.4%
EPS (cont. operation)	15.9	15.8	16.8	18.4	19.9

Source: Company, DevenChoksey Research

SHARE PRICE PERFORMANCE



MARKET DATA

Shares outs (Mn)	12,527
Mkt Cap (INR Bn)	5,121
52 Week H/L (INR)	493/390

*Based on the previous closing

Note: All the market data is as of the previous closing

SHARE HOLDING PATTERN (%)

Particulars (%)	Sept-25	Jun-25	Mar-25
Promoters	0.0	0.0	0.0
FIIIs	37.4	38.0	39.9
DIIIs	47.5	46.9	45.2
Others	15.1	15.1	14.9
Total	100.0	100.0	100.0

9.3%

Revenue CAGR
between FY25-FY27E

8.0%

PAT CAGR between
FY25-FY27E

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Key Press Release Highlights:

FMCG – Cigarettes

- Cigarette segment revenue grew 6.0% YoY (-1.5% QoQ) to INR 94,143 Mn, supported by mid-single-digit volume growth and favorable mix from premium and differentiated offerings. A stable tax regime and continued enforcement against illicit trade aided market share gains.
- However, elevated tobacco leaf costs from previous crop cycles weighed on margins, leading to an estimated 190–200 bps YoY EBIT margin contraction.
- Management expects moderation in procurement prices during H2FY26E to support recovery in profitability and sustain competitive trade interventions.

FMCG – Others

- The FMCG–Others segment delivered 8.5% YoY growth (+4.5% QoQ) to INR 60,591 Mn, led by strong traction in staples (Aashirvaad), dairy (Svasti), premium personal care (Fiama, Savlon), and homecare (Nimyle, Mangaldeep).
- Digital-first and organic brands (Yogabar, Mother Sparsh, Prasuma, 24 Mantra) continued scaling, achieving an annualized revenue run rate (ARR) of ~INR 11,000 Mn.
- E-commerce, modern trade, and quick-commerce channels sustained strong double-digit growth through sharper assortment and channel-led execution.
- Segment EBITDA margin improved +50 bps QoQ but contracted ~180 bps YoY due to elevated input inflation in key commodities such as edible oil, wheat, and cocoa.
- Management continues to invest in brand building and cost optimization to strengthen long-term profitability.

Agri business

- The Agri business reported a sharp 30.3% YoY decline (-58.5% QoQ) to INR 40,378 Mn, impacted by timing differences in value-added exports and a high base effect.
- Leaf tobacco volumes remained resilient, supported by the company's crop development expertise and long-standing global relationships.
- However, subdued call-offs from overseas buyers amid US tariff uncertainty affected segment performance.
- The business remains focused on expanding value-added exports in new geographies and scaling operations in Aqua, Spices, and Coffee.
- Segment margins were modest, constrained by softer realizations and elevated input costs.

Paperboards, paper & packaging

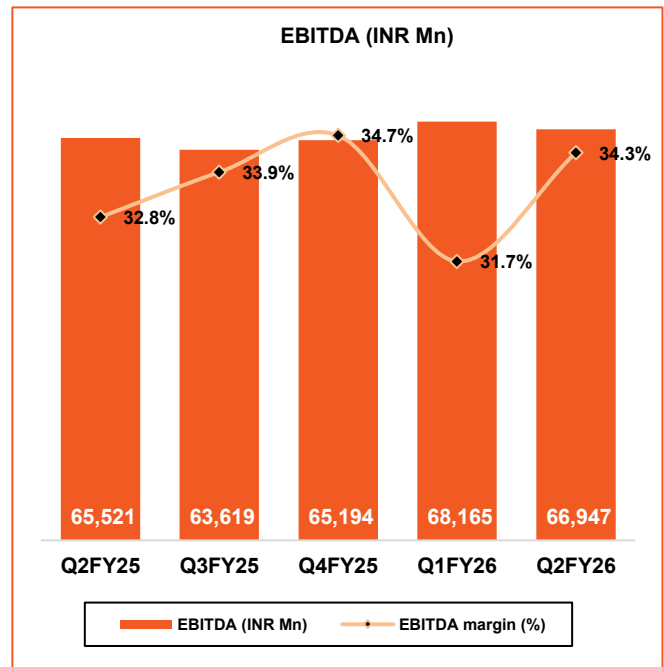
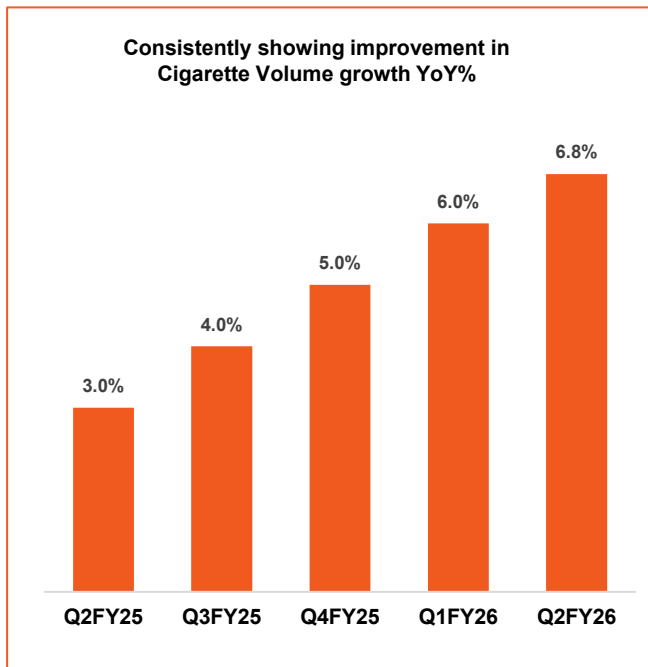
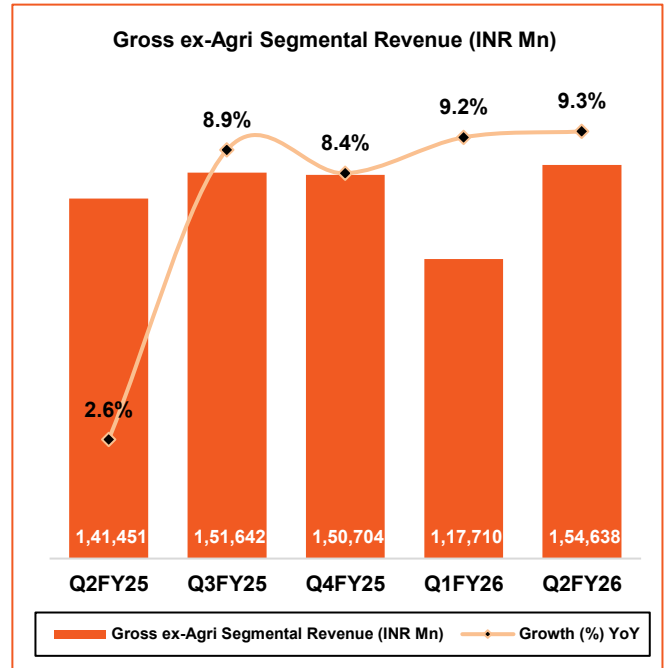
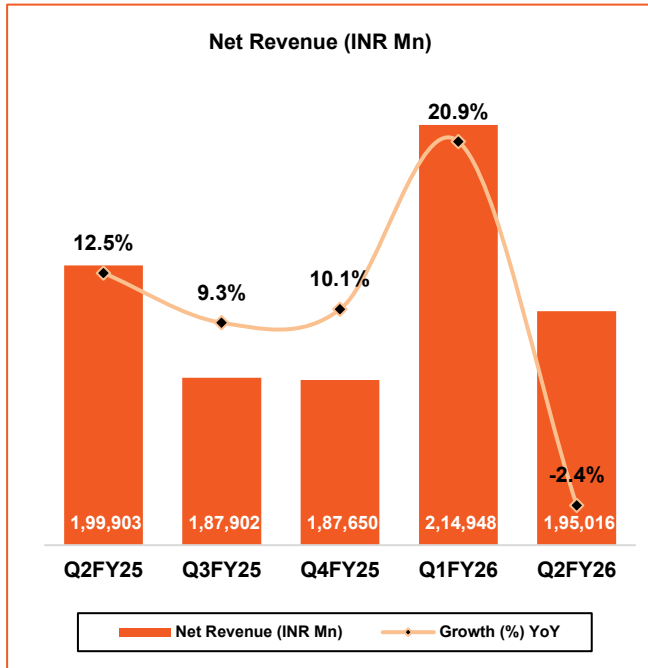
- Revenue from the Paperboards, Paper & Packaging segment rose 5.0% YoY (+4.9% QoQ) to INR 22,203 Mn, driven by higher volumes and sequential improvement in profitability (+90 bps QoQ).
- Despite this, margins remained pressured due to low-priced imports, high wood costs, and subdued realizations.
- The company continues to accelerate structural cost optimization, expand plantation coverage, and collaborate with policymakers for safeguard measures against dumping.
- Sustainable paperboard and packaging solutions now contribute meaningfully, with the portfolio having grown 2.6x over the last four years.

Food-Tech Business

- The Food-Tech vertical under the "ITC Next" strategy continued its strong growth trajectory, with Gross Merchandise Value (GMV) surpassing INR 900 Mn in H1FY26.
- The platform operates over 60 cloud kitchens across five cities, offering curated cuisines under brands such as ITC Master Chef Creations, Aashirvaad Soul Creations, and Sunfeast Baked Creations.
- The full-stack food-tech platform has scaled up to over 60 cloud kitchens across 5 cities and is now being progressively introduced across India; 7 new Kitchens opened during the quarter.
- The business remains on track for nationwide expansion in the coming quarters, leveraging ITC's culinary and brand synergies.

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Story In charts



Source: Company, DevenChoksey Research

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Result Snapshot

Particulars (INR Mn)	Q2FY26	Q1FY26	Q2FY25	Q-o-Q	Y-o-Y
Gross Operating Revenue	2,12,559	2,31,294	2,15,364	(8.1%)	(1.3%)
Net sales	1,95,016	2,14,948	1,99,903	(9.3%)	(2.4%)
COGS	1,28,069	1,21,853	1,15,841	5.1%	10.6%
Employee Cost	81,414	77,374	72,118	5.2%	12.9%
Other Expenses	16,545	16,759	14,649	(1.3%)	12.9%
EBITDA	30,110	27,720	29,074	8.6%	3.6%
Total Expenditure	66,947	93,095	84,063	(28.1%)	(20.4%)
EBITDA Margins (%)	34.3%	43.3%	42.1%	(898 bps)	(772 bps)
Depreciation	4,348	4,230	4,162	2.8%	4.5%
EBIT	62,599	88,866	79,901	(29.6%)	(21.7%)
Interest Expense	201	165	147	21.7%	36.1%
Other Income	5,844	6,822	6,109	(14.3%)	(4.3%)
PBT	68,242	95,523	85,863	(28.6%)	(20.5%)
Exceptional Items	881	0	0	NA	NA
Tax	17,921	17,846	17,571	0.4%	2.0%
Share of Profit & MI	59	(305)	(574)	(119.4%)	(110.3%)
PAT	51,261	77,372	67,718	(33.7%)	(24.3%)
Profit from Discontinued operations (Demerged from ITC Hotels)	0	0	753	NA	NA
PAT (Incl. Disc. Operations)	51,261	77,372	68,471	(33.7%)	(25.1%)
EPS	4.1	4.2	3.9	(2.0%)	4.2%
Adj. EPS (Incl. Disc. Operations)	4.1	4.2	4.0	(2.2%)	2.6%

Source: Company, DevenChoksey Research

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KEY FINANCIALS

Exhibit 1: Profit & Loss Statement

INR Mn	FY25	FY26E	FY27E	FY28E
Revenues	7,53,233	8,11,034	8,99,206	9,79,050
COGS	3,19,787	3,52,169	3,96,687	4,29,201
Gross profit	4,33,446	4,58,865	5,02,518	5,49,849
Employee cost	61,698	67,394	72,729	78,913
Other expenses	1,11,966	1,11,975	1,23,374	1,37,067
EBITDA	2,59,782	2,79,496	3,06,415	3,33,869
EBITDA Margin	34.5%	34.5%	34.1%	34.1%
D&A	16,463	17,317	17,470	19,268
EBIT	2,43,319	2,62,179	2,88,945	3,14,602
Interest expense	451	764	616	686
Other income	25,297	23,492	26,457	26,783
PBT	2,68,165	2,85,788	3,14,785	3,40,698
Tax	68,905	73,746	81,844	88,582
Minority interest	(1,954)	(1,683)	(2,754)	(2,982)
PAT (Continued operations)	1,97,306	2,10,358	2,30,188	2,49,135
PAT (Discontinued operations)	3,47,466	2,10,358	2,30,188	2,49,135
EPS (INR) (Continued operations)	15.8	16.8	18.4	19.9
EPS (Discontinued operations)	27.8	16.8	18.4	19.9

Exhibit 3: Cash Flow Statement

INR Mn	FY25	FY26E	FY27E	FY28E
CFFO	1,76,270	2,32,828	2,32,067	2,57,276
Capex	2,279	(24,682)	(27,338)	(29,730)
Dividend Paid	17,958	1,85,115	2,02,565	2,19,239
Change In Capital	767	0	0	0
Closing Cash	622	43,255	51,419	65,726
FCF	1,78,549	2,08,146	2,04,729	2,27,546

Exhibit 4: Key Ratios

Key Ratio	FY25	FY26E	FY27E	FY28E
Gross Margin (%)	57.5%	56.6%	55.9%	56.2%
EBITDA Margin (%)	34.5%	34.5%	34.1%	34.1%
RoE (%)	28.2%	28.9%	30.3%	31.4%
RoCE (%)	34.5%	34.2%	36.3%	37.9%
EV/EBITDA	19.6x	18.1	16.5	15.1
PE	26.0x	24.4x	22.3x	20.6x

Source: Company, DevenChoksey Research

Exhibit 2: Balance Sheet

INR Mn	FY25	FY26E	FY27E	FY28E
Equity				
Equity Capital	12,514	12,514	12,514	12,514
Other Equity	6,91,465	7,19,826	7,50,439	7,83,577
Total Equity	7,03,979	7,32,340	7,62,954	7,96,091
Non-Current Liabilities				
Borrowings	0	0	0	0
Lease liabilities	1,372	1,372	1,372	1,372
Other Current Liabilities	32,214	32,214	32,214	32,214
Total Non-Current Liabilities	33,586	33,586	33,586	33,586
Current Liabilities				
Borrowings	913	913	913	913
Lease liabilities	561	561	561	561
Trade Paybles	48,073	63,680	71,730	77,609
Other current liabilities	93,795	93,795	93,795	93,795
Total Current Liabilities	1,43,341	1,58,948	1,66,998	1,72,877
Total Liabilities	1,76,927	1,92,534	2,00,584	2,06,463
Non-Current Assets				
PPE	1,74,289	1,81,654	1,91,521	2,01,984
Investments	1,84,323	1,79,323	1,74,323	1,69,323
Other current assets	83,362	83,362	83,362	83,362
Total Non-Current Assets	4,41,974	4,44,339	4,49,206	4,54,669
Current Assets				
Inventories	1,56,376	1,73,672	1,95,627	2,11,661
Trade Receivables	47,197	43,471	48,149	52,362
Investments	1,64,861	1,55,861	1,54,861	1,53,861
Cash and Bank	6,200	43,231	51,396	65,702
Other current assets	64,300	64,300	64,300	64,300
Total Current Assets	4,38,933	4,80,535	5,14,331	5,47,886
Total Assets	8,80,907	9,24,874	9,63,538	10,02,555

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Date	CMP (INR)	TP(INR)	Recommendation
06-Nov-25	409	486	BUY
01-Sept-25	410	512	BUY
26-May-25	436	486	ACCUMULATE
10-Feb-25	427	494	BUY
28-Jan-25	435	520	BUY
25-Oct-24	482	534	BUY
13-Aug-24	495	545	ACCUMULATE

Rating Legend (Expected over a 12-month period)	
Our Rating	Upside
Buy	More than 15%
Accumulate	5% – 15%
Hold	0 – 5%
Reduce	-5% – 0
Sell	Less than – 5%

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DRChoksey FinServ Private Limited

CIN Number -U67100MH2020PTC352816

Registered Office and Corporate Office:

5th Floor Abhishek Building, Behind Monginis Cake Factory, Off New Link Road, Andheri West, Mumbai-400058